

Edgar Filing: EMERGING VISION INC - Form 10-Q

EMERGING VISION INC  
Form 10-Q  
November 14, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark one)

Quarterly report pursuant to Section 13 or 15(d) of the Securities  
Exchange Act of 1934 for the quarterly period ended September 30, 2001

OR

Transition report pursuant to Section 13 or 15(d) of the Securities  
Exchange Act of 1934 for the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 1-14128

EMERGING VISION, INC.  
(Exact name of Registrant as specified in its Charter)

-----  
New York  
-----  
(State of Incorporation)

-----  
11-3096941  
-----  
(IRS Employer Identification No.)

-----  
1500 Hempstead Turnpike  
East Meadow, New York 11554  
-----  
(Address of Principal Executive Offices, including Zip Code)

-----  
(516) 390-2100  
-----  
(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant (1) has filed all reports  
required to be filed by Section 13 or 15(d) of the Securities Exchange Act of  
1934 during the preceding 12 months (or for such shorter period that the  
Registrant was required to file such reports), and (2) has been subject to such  
filing requirements for the past 90 days.

Yes X No  
--- ---

APPLICABLE ONLY TO CORPORATE ISSUERS:

As of November 13, 2001, there were 27,004,972 shares outstanding of the  
Registrant's Common Stock, par value \$.01 per share.

Item 1. FINANCIAL STATEMENTS

EMERGING VISION, INC. AND SUBSIDIARIES

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CONSOLIDATED BALANCE SHEETS  
(In Thousands, Except Share Data)

ASSETS

Current assets:

Cash and cash equivalents .....  
Franchise receivables, net of allowance of \$2,431 and \$3,521, respectively .....  
Other receivables, net of allowance of \$425 and \$323, respectively .....  
Current portion of notes receivable from franchisees .....  
Inventories .....  
Prepaid expenses and other current assets .....

Total current assets .....

Property and equipment, net .....  
Franchise notes and other receivables, net of allowance of \$3,487 and \$3,019, respectively .....  
Intangible assets, net .....  
Other assets .....  
Net assets of discontinued operations .....

Total assets .....

LIABILITIES AND SHAREHOLDERS' EQUITY

Current liabilities:

Current portion of long-term debt .....  
Accounts payable and accrued liabilities .....  
Net liabilities of discontinued operations .....

Total current liabilities .....

Long-term debt .....  
Excess of fair value of assets acquired over cost .....  
Franchise deposits and other liabilities .....

Total liabilities.....

Commitments and contingencies

Shareholders' equity:

Preferred stock, \$.01 par value per share; 5,000,000 shares authorized:  
Senior Convertible Preferred Stock, \$100,000 liquidation preference per  
share;  
3 shares issued and outstanding .....  
Common stock, \$.01 par value per share; 50,000,000 shares authorized; 27,187,309 and  
25,559,231 shares issued, respectively; 27,004,972 and 25,382,230 shares  
outstanding, respectively .....  
Treasury stock, at cost, 182,337 and 177,001 shares, respectively .....  
Additional paid-in capital .....  
Accumulated deficit .....

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Total shareholders' equity .....

Total liabilities and shareholders' equity .....

The accompanying notes are an integral part of these consolidated balance sheets.

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### EMERGING VISION, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited) (In Thousands, Except Per Share Data)

	For the Three Months Ended September 30,		For End 20
	2001	2000	20
<b>Revenues:</b>			
Net sales .....	\$ 2,855	\$ 2,646	\$ 8
Franchise royalties .....	1,938	2,381	6
Net gains and fees from the conveyance of franchise and Company-owned store assets .....	10	73	
Interest on franchise notes receivable .....	203	308	
	5,006	5,408	15
<b>Costs and expenses:</b>			
Cost of sales .....	767	900	1
Selling, general and administrative expenses .....	6,084	4,341	15
Loss from franchised stores operated under management agreements .....	97	143	
	6,948	5,384	17
Income (loss) from continuing operations before provision for income taxes .....	(1,942)	24	(2)
Provision for income taxes .....	-	-	
	(1,942)	24	(2)
<b>Discontinued operations: (Note 2)</b>			
Income (loss) from discontinued operations .....	(657)	(2,009)	
	(657)	(2,009)	
Net loss .....	\$ (2,599)	\$ (1,985)	\$ (1)
<b>Per share information (Note 3):</b>			
<b>Basic:</b>			
Income (loss) from continuing operations .....	\$ (0.08)	\$ -	\$ (
Income (loss) from discontinued operations .....	(0.02)	(0.08)	
	(0.08)	(0.08)	

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Net loss per share .....	\$ (0.10)	\$ (0.08)	\$ (0.08)
	=====	=====	=====
Diluted:			
Loss from continuing operations .....	\$ (0.08)	\$ (0.03)	\$ (0.03)
Income (loss) from discontinued operations .....	(0.02)	(0.08)	(0.08)
	-----	-----	-----
Net loss per share .....	\$ (0.10)	\$ (0.11)	\$ (0.11)
	=====	=====	=====
Weighted-average number of common shares outstanding:			
Basic .....	26,951	25,559	25,559
	=====	=====	=====
Diluted .....	27,334	25,942	25,942
	=====	=====	=====

The accompanying notes are an integral part of these consolidated statements.

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EMERGING VISION, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)  
(In Thousands)

Cash flows from operating activities:

Net loss from continuing operations .....	
Adjustments to reconcile net loss from continuing operations to net cash provided by (used in) operating activities:	
Depreciation and amortization .....	
Provision for doubtful accounts .....	
Provision for inventory .....	
Non-cash compensation charges related to stock-based compensation .....	
Loss on disposal of fixed assets .....	
Changes in operating assets and liabilities:	
Franchise receivables .....	
Inventories .....	
Prepaid expenses and other current assets .....	
Accrual for store closures .....	
Other assets .....	
Accounts payable and accrued liabilities .....	

Net cash used in operating activities .....

Cash flows from investing activities:

Franchise notes receivable issued .....	
Proceeds from franchise and other notes receivable .....	
Purchases of property and equipment .....	

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Net cash provided by investing activities .....	
Cash flows from financing activities:	
Proceeds from the exercise of stock options and warrants .....	
Net proceeds from the issuance of Series B Convertible Preferred Stock .....	
Proceeds from long-term debt .....	
Payments on long-term debt .....	
Acquisition of treasury shares .....	
Net cash (used in) provided by financing activities .....	
Net cash (used in) provided by continuing operations .....	
Net cash (used in) discontinued operations .....	
Net (decrease) increase in cash and cash equivalents .....	
Cash and cash equivalents - beginning of period .....	
Cash and cash equivalents - end of period .....	
Supplemental disclosures of cash flow information:	
Cash paid during the period for:	
Interest .....	
Taxes .....	
Non-cash investing and financing activities:	
Net assets of franchise stores reacquired through exchange of receivables .....	
Issuance of common shares for consulting services and other .....	
Issuance of common shares to settle vendor payable related to discontinued operations	
Extinguishment of related party debt .....	

The accompanying notes are an integral part of these consolidated statements

EMERGING VISION, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY  
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2001  
(In Thousands, Except Share Data)

	Senior Convertible Preferred Stock		Common Stock		Treasury Stock, at cost	Additions	
	Shares	Amount	Shares	Amount	Shares	Amount	Pa
	-----	-----	-----	-----	-----	-----	Ca
BALANCE - DECEMBER 31, 2000	3	\$ 287	25,559,231	\$ 256	177,001	\$(203)	\$1
Issuance of shares for	-----	-----	-----	-----	-----	-----	---

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consulting services (Note 4)	-	-	1,628,078	16	-	-	-
Acquisition of treasury shares	-	-	-	-	5,336	(1)	-
Net income	-	-	-	-	-	-	-
	-----	-----	-----	-----	-----	-----	-----
BALANCE - SEPTEMBER 30, 2001	3	\$ 287	27,187,309	\$ 272	182,337	\$(204)	\$1
	=====	=====	=====	=====	=====	=====	=====

The accompanying notes are an integral part of this consolidated statement

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EMERGING VISION, INC. AND SUBSIDIARIES  
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
 (Unaudited)

NOTE 1 - BASIS OF PRESENTATION:

The accompanying Consolidated Financial Statements of Emerging Vision, Inc. (the "Registrant") and subsidiaries (collectively, the "Company") have been prepared in accordance with generally accepted accounting principles for interim financial statement presentation and in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statement presentation. In the opinion of management, all adjustments for a fair statement of the Company's financial position and results of operations for the interim periods presented have been included. All such adjustments are of a normal recurring nature. This financial information should be read in conjunction with the Consolidated Financial Statements and Notes thereto included in the Registrant's Annual Report on Form 10-K for the Year Ended December 31, 2000, as supplemented by its Annual Report on Form 10-K/A for such year. There have been no changes in significant accounting policies since December 31, 2000.

Certain reclassifications have been made to prior year amounts to conform to the current year presentation.

NOTE 2 - DISCONTINUED OPERATIONS:

On March 28, 2001, the Company announced its decision to discontinue further development of its e-commerce division (the "Internet Division"), and focus its efforts and resources on its franchise/retail optical store business ("Sterling Optical"). The Company has successfully completed the discontinuance of the activities of its Internet Division. Additionally, in June 2000, the Company announced its intention to discontinue the operations of, and sell its assets situated in the ambulatory surgery center located in Garden City, New York (the "Ambulatory Center"), as well as to sell the business and assets of its 66.5%-owned subsidiary, Insight Laser Centers, Inc. ("Insight Laser").

In connection with the foregoing, as of December 31, 2000, the Company had accrued for \$6,285,000 of costs associated with all such discontinued operations. These accruals included the anticipated future operating losses of these divisions, the expenses associated with the disposal of the net assets of these divisions, and an estimate of loss upon disposition. In addition, during the three months ended September 30, 2001, the Company accrued an additional \$380,000 related to the discontinuance of the operations of Insight Laser. The Company was unsuccessful in its attempts to sell the business and assets of

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Insight Laser, and therefore has made a decision to cease all such entity's operations, effective as of November 30, 2001, and attempt to settle all of its liabilities in connection therewith (such liabilities to include lease termination costs and employee related severance costs), as well as to thereafter liquidate the assets thereof, which liquidation is anticipated to take place on or before December 31, 2001. As of September 30, 2001, a provision for discontinued operations of \$465,000 remains accrued and is included in accounts payable and accrued liabilities on the accompanying Consolidated Balance Sheet.

As a result of the foregoing, the net assets, operating results and cash flows of the aforementioned segments of the Company's business (other than its Sterling Optical division) have been presented as discontinued operations in the accompanying Consolidated Financial Statements for all periods presented. As of September 30, 2001 and December 31, 2000, net liabilities of discontinued operations of \$953,000 and \$2,166,000, respectively, have been segregated on the accompanying Consolidated Balance Sheets.

On May 31, 2001, the Company successfully disposed of the assets of the Ambulatory Center, resulting in a loss from disposition that was lower than that originally accrued. Additionally, the Company successfully settled certain claims related to its Internet Division for less than the amounts originally accrued. As a result of the foregoing, the Company had reevaluated its total accrual related to such discontinued operations and, accordingly, during the six months ended June 30, 2001, reversed approximately \$1,497,000 of such accrual into earnings. This amount, offset by the aforementioned additional accrual of approximately \$380,000 for Insight Laser during the three months ended September 30, 2001 (resulting from the Company's decision to close, rather than sell, the business and assets of Insight Laser), is reflected in income from discontinued operations on the accompanying Consolidated Statements of Operations for the three and nine month periods ended September 30, 2001.

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During the nine months ended September 30, 2001, the Company utilized \$4,703,000 of its accrual for discontinued operations. This included approximately \$805,000 in severance payments to all of the Internet Division's personnel located in the Dallas, Texas office, and approximately \$1,298,000 of operating costs for the Internet Division through September 30, 2001. Included in the severance payments were payments of \$277,000 and \$205,000, respectively, to Mr. Gregory Cook, the Company's former President and Chief Executive Officer, and Mr. James Ewer, the Company's former Senior Vice-President of Operations.

On April 24, 2001, the Company and Ms. Sara V. Traberman, the former Chief Financial Officer of the Company, settled her claim for severance benefits (which, in accordance with the terms of her Employment Agreement with the Company, called for a cash settlement in the approximate amount of \$1,300,000, and the immediate vesting of the 400,000 stock options previously granted to her under the Agreement, all as a result of the failure of the Company to sell its non-Internet related assets by March 1, 2001) for a lump sum payment of \$750,000, plus the issuance of fully-vested stock options to purchase 125,000 shares of the Company's Common Stock at an exercise price of \$0.29, their fair market value on the date of grant.

On May 31, 2001, the Company and the owner/licensee of the Ambulatory Center reached an agreement whereby the Company sold and transferred its assets then located in the Ambulatory Center to a limited liability company owned, in principal part, by the owner/licensee thereof. In consideration of such sale and transfer, the purchaser assumed the Ambulatory Center's liabilities (subject to certain limitations), released the Company from its obligations under the lease for the premises of the Ambulatory Center (except in limited circumstances),

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agreed to the termination of the Administrative Services and Consulting Agreement whereby the Company rendered services to such owner/licensee in connection with the operation of the Ambulatory Center, and agreed to the termination of the Purchase Agreement whereby an affiliate of the Company had agreed to purchase the New York State License (Certificate of Need) for the Ambulatory Center. As a result, the Company reversed \$887,000 of the previously accrued \$1,145,000 of liabilities related to the Ambulatory Center.

On July 5, 2001, the Company and each of Rare Medium Group, Inc. and Rare Medium, Inc. (collectively, "Rare") entered into a Settlement Agreement and Mutual Release whereby the Company's dispute with Rare regarding their respective obligations under the Company's various agreements with Rare (pertaining to the development and implementation of the e-commerce business and strategies of the Company's previously abandoned Internet Division) was settled, and each of the parties was released from substantially all of its respective obligations under the various agreements between the parties (including, but not limited to, the \$3.00 price protection guarantee afforded Rare with respect to the 1,000,000 shares of the Company's Common Stock previously issued to Rare under the agreements (the "Existing Shares"), all in exchange for the Company's payment to Rare of \$375,000, the Company's issuance to Rare of an additional 1,000,000 shares of its Common Stock (which the Company is required to attempt to register for resale under the Securities Act of 1933, as amended (the "Act")), and the Company's agreement not to impede Rare's ability to sell the Existing Shares, all of which were previously registered under the Act.

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### NOTE 3 - PER SHARE INFORMATION:

The Company follows the provisions of Statement of Financial Accounting Standards ("SFAS") No. 128, "Earnings Per Share". Basic net income (loss) per common share ("Basic EPS") is computed by dividing the net income (loss) available (attributable) to common shareholders by the weighted-average number of common shares outstanding. Diluted net income (loss) per common share ("Diluted EPS") is computed by dividing the net income (loss) available (attributable) to common shareholders by the weighted-average number of common shares and dilutive common share equivalents and convertible securities then outstanding. SFAS No. 128 requires that the presentation of both Basic EPS and Diluted EPS appear on the face of the Company's Consolidated Statements of Operations. Common stock equivalents were excluded from the computation for all periods presented as their impact would have been anti-dilutive.

The following table sets forth the computation of basic and diluted per share information (in thousands, except per share data):

	For the Three Months Ended September 30, 2001	2000	For the Ended Se 2001
	-----	-----	-----
Numerator:			
Income (loss) from continuing operations .....	\$ (1,942)	\$ 24	\$ (2,040)
Induced conversion of Senior Convertible Preferred Stock ....	-	-	-
Accretion of dividends on Series B Convertible Preferred Stock .....	-	-	-
	-----	-----	-----



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Numerator for basic per share information -			
Income (loss) available (attributable) to common shareholders .....	(1,942)	24	(2,040)
	-----	-----	-----
Effect of assumed conversion of Senior Convertible Preferred Stock .....			
	(117)	(773)	(122)
Numerator for diluted per share information -			
Loss attributable to common shareholders ..	(2,059)	(749)	(2,162)
	-----	-----	-----
Basic:			
Income (loss) available (attributable) to common shareholders	(1,942)	24	(2,040)
Income (loss) from discontinued operations .....	(657)	(2,009)	838
	-----	-----	-----
Net loss attributable to common shareholders .....	\$ (2,599)	\$ (1,985)	\$ (1,202)
	=====	=====	=====
Diluted:			
Loss attributable to common shareholders .....	(2,059)	(749)	(2,162)
Income (loss) from discontinued operations .....	(657)	(2,009)	838
	-----	-----	-----
Net loss attributable to common shareholders .....	\$ (2,716)	\$ (2,758)	\$ (1,324)
	=====	=====	=====
Denominator:			
Denominator for basic per share information -			
weighted-average number of common shares outstanding ..	26,951	25,559	25,492
	=====	=====	=====
Effect of assumed conversion of Senior Convertible Preferred Stock .....			
	383	383	383
Denominator for diluted per share information -			
weighted-average number of common shares outstanding ..	27,334	25,942	25,875
	=====	=====	=====
Basic Per Share Information:			
Income (loss) available (attributable) to common shareholders	\$ (0.08)	\$ -	\$ (0.08)
Income (loss) from discontinued operations .....	(0.02)	(0.08)	0.03
	-----	-----	-----
Net loss attributable to common shareholders .....	\$ (0.10)	\$ (0.08)	\$ (0.05)
	=====	=====	=====
Diluted Per Share Information:			
Loss attributable to common shareholders .....	\$ (0.08)	\$ (0.03)	\$ (0.08)
Income (loss) from discontinued operations .....	(0.02)	(0.08)	0.03
	-----	-----	-----
Net loss attributable to common shareholders .....	\$ (0.10)	\$ (0.11)	\$ (0.05)
	=====	=====	=====

### NOTE 4 - SHAREHOLDER'S EQUITY:

ISSUANCE OF SECURITIES FOR CONSULTING SERVICES

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On January 16, 2001, the Company entered into an agreement, as amended, with Goldin Associates, L.L.C. ("Goldin") whereby Goldin agreed to provide interim management services to the Company, for an initial six-month period, with respect to its Sterling Optical, Insight Laser and Ambulatory Center divisions (collectively, the "Divisions"), all at the direction of the Board of Directors of the Company or its Chairman or other officers, pursuant to delegated authority. The fee for such services was \$50,000 per month, plus an additional fee comprised of unregistered shares totaling 1.65% of the outstanding Common Stock of the Company as of January 22, 2001, and warrants to purchase up to an aggregate of 3.35% of the outstanding Common Stock of the Company. As a result, the Company issued 418,719 unregistered shares of its Common Stock (the fair value of which was approximately \$108,000) to Goldin, along with warrants to purchase up to an additional 850,126 shares of Common Stock, all at an exercise price of \$0.01, subject to the Company achieving certain earnings targets (the "Incentive Fee"). In connection with the shares issued, Goldin was granted certain limited piggy-back registration rights.

The terms of the Incentive Fee provide that the warrants may only be exercised according to the following schedule: (1) warrants to purchase 279,146 shares of the Company's Common Stock immediately following a year in which the Divisions shall realize earnings before interest, taxes, depreciation and amortization ("EBITDA") of at least \$1,000,000; (2) warrants to purchase an additional 279,146 shares of the Company's Common Stock immediately following a year in which the Divisions shall realize EBITDA of at least \$2,000,000; and (3) warrants to purchase an additional 291,834 shares of the Company's Common Stock immediately following a year in which the Divisions shall realize EBITDA of at least \$3,000,000. These warrants become exercisable only if the applicable EBITDA targets are achieved prior to December 31, 2004. Due to these contingencies, the future valuation of these warrants, if and when they become exercisable, will result in charges to the Company's results of operations in future periods. Any warrants that vest shall expire on January 22, 2008.

On April 26, 2001, the Company's Board of Directors approved the terms of an agreement, as amended, whereby it agreed to issue to Balfour Investors Incorporated ("Balfour"), in exchange for certain advisory services rendered to the Company's Board of Directors, 209,359 unregistered shares of its Common Stock (the fair value of which was approximately \$57,000), together with warrants to purchase up to 425,063 shares of Common Stock at an exercise price of \$0.01. In connection with the shares issued, Balfour was granted certain limited piggy-back registration rights. The warrants will become exercisable according to the following schedule: (1) warrants to purchase 139,573 shares of the Company's Common Stock immediately following a year in which the Divisions shall realize EBITDA of at least \$1,000,000; (2) warrants to purchase an additional 139,573 shares of the Company's Common Stock immediately following a year in which the Divisions shall realize EBITDA of at least \$2,000,000; and (3) warrants to purchase an additional 145,917 shares of the Company's Common Stock immediately following a year in which the Divisions shall realize EBITDA of at least \$3,000,000. Further, these warrants become exercisable only if the applicable EBITDA targets are achieved prior to December 31, 2004. Due to these contingencies, the future valuation of these warrants, if and when they become exercisable, will result in charges to the Company's results of operations in future periods. Any warrants that vest shall expire on April 26, 2008.

On July 5, 2001, the Company issued 1,000,000 unregistered shares of its Common Stock (the fair value of which was approximately \$325,000) to Rare as part of a settlement whereby the Company's dispute with Rare, regarding their respective obligations under the Company's various agreements with Rare, was settled (Note 2).

DELISTING OF COMMON STOCK

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On August 23, 2001, the Company notified The Nasdaq Stock Market, Inc. ("Nasdaq") of its Board of Directors' intention not to effect, in the near future, the previously announced reverse stock split of its outstanding shares of Common Stock. In response to this decision, on August 24, 2001, Nasdaq delisted the Company's Common Stock from the Nasdaq National Market System ("Nasdaq-NMS"), pursuant to Marketplace Rule No. 4310(c)(8)(B), due to its failure to comply with the minimum bid price (\$1.00) requirement for the continued listing of its shares of Common Stock on the Nasdaq-NMS, all set forth in Nasdaq's Marketplace Rule No. 4450(a)(5). As a result, the Company's Common Stock now trades on the OTC Bulletin Board under the symbol ISEE.OB.

### NOTE 5 - SUBSEQUENT EVENT:

On November 14, 2001 the Company received a commitment for financing in the form of a \$1.1 million term loan for a two-year period and a revolving credit facility for \$1.0 million to be used at the Company's discretion over the same two-year period of the term loan. The Company and the lender are in the process of finalizing the terms of such financing arrangements.

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### Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Certain information contained in this Management's Discussion and Analysis of Financial Condition and Results of Operations for the three and nine months ended September 30, 2001, as compared to the three and nine months ended September 30, 2000, are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The words "anticipates," "believes," "estimates," "expects," "intends," "plans," "seeks," variations of such words and similar expressions, are intended to identify forward-looking statements. Management has based these forward-looking statements on their current expectations, estimates and projections about the Company's business and industry, their beliefs and certain assumptions made by management. Investors are cautioned that matters subject to forward-looking statements involve risks and uncertainties, including economic, competitive, governmental, technological and other factors that may affect the Company's business and prospects. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. In order to obtain the benefits of these "safe harbor" provisions for any such forward-looking statements, management cautions investors and prospective investors about the following significant factors, which, among others, have, in some cases, affected the Company's actual results and may, in the future, be likely to affect its actual results, which could cause such actual results to differ materially from those expressed in any such forward-looking statements. These factors include declines in same store (Company-operated) sales, financial and operational difficulties of franchisees, inability of the Company to obtain additional capital, dependence on certain executive officers and key employees and substantial fluctuations in annual and quarterly results of operations.

### RESULTS OF OPERATIONS

The Company's historical financial information has been restated to report the net assets, operating results and cash flows of the Internet Division, Insight Laser and the Ambulatory Center segments (of the Company's business) through September 30, 2001 as discontinued operations for all periods presented. The following discussion and analysis focuses on continuing operations, unless otherwise noted.

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FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2001 AS COMPARED TO  
SEPTEMBER 30, 2000

Net sales for Company-owned stores, excluding revenues generated by the Company's wholly-owned subsidiary, VisionCare of California ("VCC"), a specialized health care maintenance organization licensed by the California Department of Corporations, decreased by approximately \$1,000 and \$1,056,000, or 0.0% and 14.6%, to \$2,090,000 and \$6,180,000 for the three and nine month periods ended September 30, 2001, as compared to \$2,091,000 and \$7,236,000 for the comparable periods in 2000. Net sales for VCC increased by \$210,000 and \$289,000, or 37.8% and 13.6%, to \$764,000 and \$2,415,000, for the three and nine month periods ended September 30, 2001, as compared to \$555,000 and \$2,126,000 for the comparable periods in 2000. The decreases in sales of Company-operated stores were principally due to a lower average number of stores in operation during the three and nine-month periods ended September 30, 2001, as compared to the comparable periods in 2000. On a same store basis (for stores that operated as a Company-operated store during both of the three and nine month periods ended September 30, 2001 and 2000), comparative net sales decreased by approximately \$236,000 and \$302,000, or 12.9% and 5.4%, to \$1,593,000 and \$5,296,000 for the three and nine month periods ended September 30, 2001, as compared to \$1,829,000 and \$5,598,000 for the comparable periods in 2000. As of September 30, 2001, there were 210 Sterling Stores in operation, consisting of 38 Company-operated stores (including 7 Company-owned stores being managed by franchisees) and 172 franchised stores (including 2 franchised stores being managed by the Company on behalf of the franchisees), as compared to 238 Sterling Stores in operation as of September 30, 2000, consisting of 32 Company-operated stores (including 12 Company-owned stores being managed by franchisees) and 202 franchised stores (including 3 franchised stores being managed by the Company on behalf of the franchisees).

Franchise royalties decreased by approximately \$443,000 and \$779,000, or 18.6% and 11.1%, to \$1,938,000 and \$6,268,000 for the three and nine-month periods ended September 30, 2001, as compared to \$2,381,000 and \$7,047,000 for the comparable periods in 2000. These decreases were due to the lower average number of franchised stores in operation during the three and nine-month periods ended September 30, 2001, as compared to the comparable periods in 2000. Additionally, there was a decrease in the sales generated by the franchised stores in operation throughout the three and nine-month periods ended September 30, 2001, as compared to the same periods in 2000.

Net gains and fees from the conveyance of franchised and Company-owned store assets, including renewal fees and the fees charged as a condition to the transfer of ownership of the assets and franchise for a store from one franchisee to another, decreased by approximately \$63,000 and increased by \$12,000, or 86.3% and 10.0%, to \$10,000 and \$132,000 for the three and nine month periods ended September 30, 2001, as compared to \$73,000 and \$120,000 for the comparable periods in 2000. These increases were principally due to transfer fees collected on the conveyance of the assets of 8 franchised stores during the nine month period ended September 30, 2001, as compared to the conveyance of the assets of 2 franchised stores for the comparable period in 2000.

Interest on franchise notes receivable decreased by approximately \$105,000 and \$176,000, or 34.1% and 18.8%, to \$203,000 and \$758,000 for the three and nine-month periods ended September 30, 2001, as compared to \$308,000 and \$934,000 for the comparable periods in 2000. These decreases were principally due to reductions of the principal balances of franchisee notes receivable and fewer notes being generated during the three and nine-month periods ended September 30, 2001, as compared to the comparable periods in 2000.

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The Company's gross profit margin from Company-operated stores increased by 6.3% and 5.3%, to 63.3% and 68.1% for the three and nine month periods ended September 30, 2001, as compared to 57.0% and 62.8% for the comparable periods in 2000. These increases were due to a change in the mix of products being sold in Company-operated stores and improved inventory management during the three and nine-month periods ended September 30, 2001, as compared to the comparable periods in 2000. In the future, the Company's gross profit margin may fluctuate depending upon the extent and timing of changes in the product mix in Company-owned stores, competition and promotional incentives.

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Selling, general and administrative expenses increased by \$1,743,000 and \$122,000, or 40.2% and 1.0%, to \$6,084,000 and \$15,476,000 for the three and nine-month periods ended September 30, 2001, as compared to \$4,341,000 and \$15,354,000 for the comparable periods in 2000. Such increase for the three month period ended September 30, 2001, as compared to the comparable period in 2000, is primarily due to the following: (1) an increase in payroll and rent expense of approximately \$625,000 due to a greater number of Company-operated stores in operation during the three month period ended September 30, 2001, as compared to the three month period ended September 30, 2000; (2) a provision related to the anticipated closure of 12 Company-operated stores, for which the Company recorded a charge of approximately \$800,000, related to anticipated lease termination costs and write-offs of assets; (3) general increases of employee related administrative costs of \$180,000; and (4) approximately \$165,000 related to the estimated legal fees and costs related to the Company's ongoing litigation. During the nine month period ended September 30, 2001, such increase of \$122,000 was primarily a result of the items previously discussed above and the following additional items: (1) a decrease in bad debt expense of approximately \$620,000; period ended September 30, 2001; (2) a decrease in interest expense of approximately \$175,000, due to a substantial repayment of debt in December 2000; (3) the exclusion of \$154,000 of non-cash expenses related to the issuance of warrants during fiscal year 2000; and (4) a reduction of corporate overhead and salaries, of approximately \$250,000.

### LIQUIDITY AND CAPITAL RESOURCES

For the nine month period ended September 30, 2001, net cash flows used in operating activities were \$(765,000), as compared to cash flows used in operating activities of \$(2,842,000) for the comparable period in 2000. Loss from continuing operations for the nine-month period ended September 30, 2001 was \$(2,040,000), as compared to a loss from continuing operations of \$(984,000) for the comparable period in 2000.

For the nine-month period ended September 30, 2001, cash flows provided by investing activities were \$871,000, as compared to \$690,000 for the comparable period in 2000. This increase was principally due to an increase of approximately \$90,000, to \$1,543,000, in proceeds from franchise and other notes receivables, a decrease of approximately \$43,000 in capital expenditures, and a decrease of approximately \$48,000 in notes issued by franchisees.

For the nine month period ended September 30, 2001, cash flows used in financing activities were \$(149,000), principally due to payments on long-term debt, as compared to \$13,580,000 of cash provided from financing activities for the comparable period in 2000. During the first quarter of 2000, the Company received proceeds from the Company's private placement, completed in March 2000, of approximately \$10,618,000, and proceeds from the exercise of stock options and warrants of approximately \$7,692,000, in each case offset by net payments on long-term debt of approximately \$5,230,000.

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The Company's working capital deficit was \$2,595,000 as of September 30, 2001. This amount includes accruals in the aggregate amount of approximately \$465,000, pertaining to anticipated liabilities to be incurred in connection with potential settlements related to the Company's discontinued operations, and the net liabilities of discontinued operations of \$1,671,000, which liabilities reflect a range of possible settlements, which the Company will seek to resolve for lesser amounts (although there can be no assurance that it will be able to do so). Excluding the liabilities associated with the Company's discontinued operations, the Company's working capital deficit, as of September 30, 2001 was \$459,000, including accruals for the anticipated costs associated with the closure of Company-operated stores of \$435,000. The Company believes that it will improve cash flows during 2002 by, among other things: improving store profitability through increased monitoring of store-by-store operations; closing non-profitable, Company-operated store locations; reducing administrative overhead expenses; implementing new marketing programs; and seeking additional debt or equity financing, if available.

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On November 14, 2001 the Company received a commitment for financing in the form of a \$1.1 million term loan for a two-year period and a revolving credit facility for \$1.0 million to be used at the Company's discretion over the same two-year period of the term loan. The Company and the lender are in the process of finalizing the terms of such financing arrangements.

On August 23, 2001, the Company notified The Nasdaq Stock Market, Inc. ("Nasdaq") of its Board of Directors' intention not to effect, in the near future, the previously announced reverse stock split of its outstanding shares of Common Stock. In response to this decision, on August 24, 2001, Nasdaq delisted the Company's Common Stock from the Nasdaq National Market System ("Nasdaq-NMS"), pursuant to Marketplace Rule No. 4310(c)(8)(B), due to its failure to comply with the minimum bid price (\$1.00) requirement for the continued listing of its shares of Common Stock on the Nasdaq-NMS, all set forth in Nasdaq's Marketplace Rule No. 4450(a)(5). As a result, the Company's Common Stock now trades on the OTC Bulletin Board under the symbol ISEE.OB.

The Company believes that, in the furtherance of its business strategies, the Company's future capital requirements will include: (i) renovating and remodeling certain of its Company-operated stores; (ii) acquiring retail optical stores, subject to the availability of qualified opportunities; and (iii) continued upgrading of management information systems for Company-owned stores.

If successful in obtaining the aforementioned financing and implementing its business plans described above, combined with its current cash position, management believes that sufficient resources will be available for the Company to continue in operation through the end of the third quarter of 2002. The achievement of the Company's business plan is critical to maintaining adequate liquidity. However, there can be no assurance that the Company will be able to generate positive cash flows and, even if it does, that such cash flows will be sufficient to adequately fund its ongoing operations and future capital requirements. If the Company cannot generate sufficient cash flows from operations, it may be required to seek alternative equity or debt financing. However, there can be no assurance that such equity or debt financing will be available to the Company when necessary, or on terms that will be acceptable to the Company.

### Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company maintains certain equity instruments with beneficial conversion terms that are indexed to the performance of the Company's Common Stock.

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Accordingly, the Company may bear a financial risk in the form of future stock payments made to equalize any stock price declines that are indexed to a specific contractual stock price floor. As a result of the foregoing, the Company could incur non-cash charges to equity, which would have a negative impact on future per share calculations.

The Company is exposed to market risks from potential changes in interest rates as they relate to the Company's investments in highly liquid, marketable securities, and from any future financing arrangements. These investments are deposited with high quality financial institutions. The Company believes that the amount of risk as it relates to its investments, is not material to the Company's financial condition or results of operations.

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### PART II - OTHER INFORMATION

#### Item 1. LEGAL PROCEEDINGS

In the Company's action in Supreme Court of the State of New York against Dr. Larry Joel and Apryl Robinson for amounts claimed due by the Company on a series of five separate Negotiable Promissory Notes (the "Notes"), in August 2001, the Court granted the Company's claim for damages in the approximate amount of \$800,000, which judgment the Company is seeking to enforce. On July 2, 2001, the defendants, without counsel, filed an appeal of the decision by the Court dismissing their counter-claims and dismissing their claims that the Company had breached an oral, month-to-month consulting agreement, which appeal has not yet been decided.

In the Company's action against Michael Binns and Mary Ann Binns, (the "Guarantors") in the New York State Supreme Court seeking damages (under the Guarantors' payment guarantees in favor of the Company) as a result of the failure of Binns Optical, Inc. ("BOI") to comply with its obligations under a series of eight Negotiable Promissory Notes made by BOI in its favor, in July 2001, the Court awarded the Company judgment for damages, in the aggregate approximate amount of \$1,500,000, which judgment the Company is seeking to enforce in the State of Missouri, where the Guarantors both reside.

In July 2001, the Company commenced an Arbitration Proceeding in the Ontario Superior Court of Justice, against Eye-Site, Inc. and Eye Site (Ontario), Ltd., as the makers of two promissory notes (in the aggregate original principal amount of \$600,000), made by one or more of the makers in favor of the Company, as well as against Mohammed Ali, as the guarantor of the obligations of each maker under each note. The notes were issued by the makers in connection with their acquisition of a Master Franchise Agreement for the Province of Ontario, Canada, as well as their purchase of the assets of, and a Sterling Optical Center Franchise for, four (4) of the Company's retail optical stores located in Ontario, Canada. In response thereto, the defendants counterclaimed for damages, in the amount of \$1,500,000, based upon, among other items, alleged misrepresentations made by representatives of the Company in connection with these transaction. The Company believes that it has a meritorious defense to each such counterclaim. As of the date hereof, these proceedings were in the discovery stage.

#### Item 2. CHANGES IN SECURITIES AND USE OF PROCEEDS.

On July 5, 2001, the Company issued 1,000,000 unregistered shares of its Common Stock to Rare as part of a settlement whereby the Company's dispute with Rare regarding their respective obligations under the Company's various

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agreements with Rare, was settled. These shares were issued pursuant to an exemption under Section 4(2) of the Securities Act of 1933, as amended.

### Item 3. DEFAULTS UPON SENIOR SECURITIES.

None.

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### Item 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS.

On September 12, 2001, the Company held its Annual Meeting of Shareholders. The purpose of the meeting was to (i) elect three Class 2 directors to the Company's Board of Directors to hold office until the 2003 annual meeting of shareholders, (ii) ratify the selection of Arthur Andersen LLP as the auditors of the Company for the 2001 fiscal year and (iii) consider and act upon an amendment to the Company's Certificate of Incorporation to effect a reverse stock split of the outstanding shares of the Company's common stock, at a ratio between one-for-two and one-for-ten, as determined by the Board of Directors.

The results of the shareholders' vote were as follows:

Matter	Votes For	Votes Against	Votes Withheld	Abstentions	B No
Robert Cohen	15,459,469	1,253,617	-	-	
Alan Cohen	15,465,985	1,247,101	-	-	
Joel Gold	15,651,610	1,061,476	-	-	
Ratification of Auditors	16,563,491	104,075	-	45,520	
Reverse Stock Split	15,862,582	828,645	-	21,859	

Although the shareholders approved the reverse stock split, the Board of Directors determined not to effect the reverse stock split in the immediate future.

### Item 5. OTHER INFORMATION.

On August 23, 2001, the Company notified The Nasdaq Stock Market, Inc. ("Nasdaq") of its Board of Directors' intention not to effect, in the near future, the previously announced reverse stock split of its outstanding shares of Common Stock. In response to this decision, on August 24, 2001, Nasdaq delisted the Company's Common Stock from the Nasdaq National Market System ("Nasdaq-NMS"), pursuant to Marketplace Rule No. 4310(c)(8)(B), due to its failure to comply with the minimum bid price (\$1.00) requirement for the continued listing of its shares of Common Stock on the Nasdaq-NMS, all set forth in Nasdaq's Marketplace Rule No. 4450(a)(5). As a result, the Company's Common Stock now trades on the OTC Bulletin Board under the symbol ISEE.OB.



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Item 6. EXHIBITS AND REPORTS ON FORM 8-K.

A. Exhibits

None.

B. Reports on Form 8-K

1. On July 12, 2001, the Registrant filed a Current Report on Form 8-K with respect to The Nasdaq Stock Market's delisting of its Common Stock from the Nasdaq National Market System, the appointment of Mr. Robert Hillman as Chairman of the Company's Board of Directors, President and Chief Executive Officer and the settlement of certain litigation with Rare Medium Group, Inc. and Rare Medium, Inc.
2. On August 29, 2001, the Registrant filed a Current Report on Form 8-K with respect to The Nasdaq Stock Market's delisting of its Common Stock from the Nasdaq National Market System and the appointment of Mr. Jerry Novack to the Company's Board of Directors.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

EMERGING VISION, INC.

BY: /s/ Robert S. Hillman

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Robert S. Hillman  
President and Chief Executive Officer

BY: /s/ George D. Papadopoulos

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George D. Papadopoulos  
Senior Vice President and  
Chief Financial Officer

Dated: November 14, 2001

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