

ALLIANCEBERNSTEIN HOLDING L.P.  
 Form 4  
 December 19, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 APMC INC

2. Issuer Name and Ticker or Trading Symbol  
 ALLIANCEBERNSTEIN HOLDING L.P. [AB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 1290 AVENUE OF THE AMERICAS

3. Date of Earliest Transaction (Month/Day/Year)  
 12/17/2008

\_\_\_\_ Director  
 \_\_\_\_ Officer (give title below)  10% Owner  
 \_\_\_\_ Other (specify below)  
 Filed by mult. reporting pers.

(Street)  
 NEW YORK, NY 10104

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_\_\_\_ Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount	(A) or (D) Price		
Units <u>(1)</u>	12/17/2008		J <sup>(2)</sup>		722,178	D	<u>(3)</u>	0	D <u>(4)</u> <u>(5)</u> <u>(6)</u> <u>(7)</u> <u>(8)</u> <u>(9)</u> <u>(10)</u> <u>(11)</u>
Units <u>(1)</u>	12/17/2008		J <sup>(2)</sup>		722,178	A	<u>(3)</u>	722,178	D <u>(5)</u> <u>(6)</u> <u>(7)</u> <u>(8)</u> <u>(9)</u> <u>(10)</u> <u>(11)</u> <u>(12)</u>
Units <u>(1)</u>	12/17/2008		J <sup>(2)</sup>		722,178	D	<u>(3)</u>	0	D <u>(5)</u> <u>(6)</u> <u>(7)</u> <u>(8)</u> <u>(9)</u> <u>(10)</u> <u>(11)</u> <u>(12)</u>
Units <u>(1)</u>	12/17/2008		J <sup>(2)</sup>		722,178	A	<u>(3)</u>	722,178	D <u>(5)</u> <u>(6)</u> <u>(7)</u> <u>(8)</u> <u>(9)</u> <u>(10)</u> <u>(11)</u> <u>(12)</u>

		(8) (9) (10) <u>(11) (13)</u>
Units <sup>(1)</sup>	722,178	D <u>(5) (6) (7)</u> <u>(8) (9) (10)</u> <u>(11) (14)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.** SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
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## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

ACMC INC  
1290 AVENUE OF THE AMERICAS  
NEW YORK, NY 10104

Filed by mult. reporting pers.

AXA  
25 AVENUE MATIGNON  
PARIS, IO 75008

Filed by mult. reporting pers.

AXA ASSURANCES I A R D MUTUELLE ET AL  
26, RUE DROUOT  
PARIS, IO 75009

Filed by mult. reporting pers.

AXA ASSURANCES VIE MUTUELLE ET AL  
26, RUE DROUOT  
PARIS, IO 75009

Filed by mult. reporting pers.

AXA FINANCIAL INC 1290 AVENUE OF THE AMERICAS NEW YORK, NY 10104		Filed by mult. reporting pers.
ECMC LLC 1290 AVENUE OF THE AMERICAS NEW YORK, NY 10104		Filed by mult. reporting pers.
EQUITABLE HOLDINGS LLC 1290 AVENUE OF THE AMERICAS NEW YORK, NY 10104		Filed by mult. reporting pers.
AXA EQUITABLE LIFE INSURANCE CO 1290 AVENUE OF THE AMERICAS NEW YORK, NY 10104		Filed by mult. reporting pers.
AXA EQUITABLE FINANCIAL SERVICES LLC 1290 AVENUE OF THE AMERICAS NEW YORK, NY 10104	X	Filed by mult. reporting pers.
AXA FINANCIAL (BERMUDA) LTD. 1290 AVENUE OF AMERICAS NEW YORK, NY 10104	X	Filed by mult. reporting pers.

## Signatures

Alvin H. Fenichel (See Attachment A) 12/19/2008

\*\*Signature of Reporting Person Date

Kevin R. Byrne (See Attachment A) 12/19/2008

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units Representing Assignments of Beneficial Ownership of Limited Partnership Interests ("Units") in AllianceBernstein Holding L.P. ("Holding").  
On December 17, 2008, these Units were transferred by ECMC, LLC ("ECMC") to Equitable Holdings LLC ("Equitable Holdings"), the sole member of ECMC. Upon receipt of these Units, Equitable Holdings immediately transferred these Units to AXA Equitable Life Insurance Company ("AXA Equitable"), the sole member of Equitable Holdings.
- (2) Not applicable.
- (3) These Units are owned directly by ECMC, an indirect wholly owned subsidiary of AXA Financial, Inc. ("AXF").  
AXA indirectly owns all of the common stock (the "Common Stock") of AXF, which is the direct and indirect beneficial owner of the Units covered by this Form 4. As of December 31, 2007, AXA Assurances I.A.R.D. Mutuelle and AXA Assurances Vie Mutuelle (collectively, the "Mutuelles AXA"), directly and indirectly owned approximately 14.48% of the issued ordinary shares (representing approximately 20.84% of the voting power) of AXA. The Mutuelles AXA, and AXA expressly declare that the filing of this Form 4 shall not be construed as an admission that any of them is, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, the beneficial owner of any securities covered by this Form 4.
- (4) AXA has deposited its shares of Common Stock into a voting trust. AXA will remain the indirect beneficial owner of such Common Stock, but during the term of the voting trust, the AXA Voting Trustees will exercise all voting rights with respect to the Common Stock. Accordingly, the AXA Voting Trustees may be deemed to beneficially own the securities covered by this Form 4. The AXA Voting Trustees expressly declare that the filing of this Form 4 shall not be construed as an admission that any of them is, for purposes

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of Section 16 of the Securities Exchange Act of 1934, as amended, the beneficial owner of any securities covered by this Form 4.

In addition to the Units reported in this Form 4, the Reporting Persons beneficially own units ("AB Units") of limited partnership interest in AllianceBernstein L.P. ("AllianceBernstein") as follows. As of the close of business on December 17, 2008, APMC, Inc. ("APMC") beneficially owned directly 66,220,822 AB Units; AXA Equitable, 49,264,877 AB Units; AXA Financial (Bermuda) Ltd., 40,861,854 AB Units; MONY Life, 4,389,192 AB Units; MLOA, 1,225,000 AB Units; and AllianceBernstein Corporation, a wholly-owned subsidiary of AXA Equitable, owned a 1% general partnership interest in AllianceBernstein and 100,000 units of general partnership interest in Holding.

- (7)
- (8) On December 17, 2008, AXF contributed 40,861,854 AB Units to AXA Equitable Financial Services, LLC. ("AXFS"), a wholly-owned subsidiary of AXF, which immediately contributed the 40,861,854 Units to AXA Financial (Bermuda) Ltd, a wholly-owned subsidiary of AXFS. Separately, on December 17, 2008, EPMC, LLC transferred 40,880,637 AB Units to Equitable Holdings, LLC, its sole member, which immediately transferred the 40,880,637 AB Units to AXA Equitable, its sole member.
- (9) For more information on the Reporting Persons' holdings of AB Units, see their separate Form 4 filings with respect to AB Units.
- (10) The AB Units are highly illiquid, and the ability of a holder of AB Units to exchange them in the future for Units if it so desires is substantially limited. In general, transfers of AB Units will be allowed only with the written consent of both AXA Equitable and the general partner of AllianceBernstein. AXA Equitable and the general partner of AllianceBernstein have stated that they intend to refuse to consent to any transfer that is not described in the safe harbors set forth in the United States Treasury regulations.
- (11) As used in this Form 4, "MONY Life" refers to MONY Life Insurance Company; and "MLOA" refers to MONY Life Insurance Company of America. AXA Equitable, MONY Life and MLOA are indirect wholly owned subsidiaries of AXF.
- (12) These Units are owned directly by Equitable Holdings.
- (13) These Units are directly owned by AXA Equitable.
- (14) These Units are directly owned by APMC, an indirect wholly owned subsidiary of AXF.

### Remarks:

This is one of two Forms 4 reporting this transaction filed today by multiple reporting persons. See Attachment A filed as an E

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.