

UNITED FIRE GROUP INC
 Form 4
 February 02, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Wilkins Michael T

2. Issuer Name and Ticker or Trading Symbol
 UNITED FIRE GROUP INC
 [UFCS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 118 2ND AVE SE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 02/24/2016

____ Director
 Officer (give title below) Executive Vice President & COO
 ____ 10% Owner
 ____ Other (specify below)

CEDAR RAPIDS, IA 52401-1212

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/24/2016		M		5,000	A	\$ 35.23
Common Stock	02/24/2016		M		3,000	A	\$ 20.54
Common Stock	02/24/2016		M		1,500	A	\$ 22.42
Common Stock	02/24/2016		M		4,000	A	\$ 33.43
Common Stock	02/24/2016		M		3,999	A	\$ 23.96

Edgar Filing: UNITED FIRE GROUP INC - Form 4

Common Stock	02/24/2016		S	14,499	D	\$ 41.4108 <u>(1)</u>	29,242	D
--------------	------------	--	---	--------	---	-----------------------------	--------	---

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (right to buy)	\$ 35.23	02/24/2016		M	5,000	<u>(2)</u> 02/16/2017	Common Stock	5,000
Stock Option (right to buy)	\$ 20.54	02/24/2016		M	3,000	<u>(2)</u> 02/18/2021	Common Stock	3,000
Stock Option (right to buy)	\$ 22.42	02/24/2016		M	1,500	<u>(2)</u> 05/19/2020	Common Stock	1,500
Stock Option (right to buy)	\$ 33.43	02/24/2016		M	4,000	<u>(2)</u> 05/21/2018	Common Stock	4,000
Stock Option (right to buy)	\$ 23.96	02/24/2016		M	3,999	<u>(3)</u> 02/15/2023	Common Stock	3,999

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wilkins Michael T 118 2ND AVE SE CEDAR RAPIDS, IA 52401-1212			Executive Vice President & COO	

Signatures

/s/ Michael T. Wilkins by Barrie W. Ernst,
Attorney-in-Fact

02/03/2017

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This transaction was executed in multiple trades at prices ranging from \$41.36 to \$41.78. The price reported above reflects the weighted
- (1) average purchase price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, the issuer, or a security holder of the issuer.
 - (2) All options currently exercisable.
 - (3) 5999 options currently exercisable. Remaining options vest and become exercisable in equal installments on 2/15/2017 and 2/15/2018, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.