

NU SKIN ENTERPRISES INC  
 Form 4  
 September 02, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 SMITH MICHAEL D

2. Issuer Name and Ticker or Trading Symbol  
 NU SKIN ENTERPRISES INC  
 [NUS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 C/O NU SKIN ENTERPRISES,  
 INC., 75 WEST CENTER STREET  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 08/31/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Vice President-Gov't Relations

PROVO, UT 84601

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Class A Common Stock				(A) or (D)	1,808 <sup>(1)</sup> <sup>(2)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

Edgar Filing: NU SKIN ENTERPRISES INC - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 12.45					<u>(6)</u>	08/31/2011	Class A Common Stock	1,250
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 12.45					04/19/2003 <sup>(4)</sup>	04/19/2012	Class A Common Stock	1,875
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 12					09/03/2003 <sup>(4)</sup>	09/03/2012	Class A Common Stock	6,250
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 9.04					03/10/2004 <sup>(4)</sup>	03/10/2013	Class A Common Stock	300
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 11.5					09/02/2004 <sup>(4)</sup>	09/02/2013	Class A Common Stock	9,375
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 8.2					02/28/2002 <sup>(4)</sup>	02/28/2011	Class A Common Stock	1,875
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 19.15					02/27/2005 <sup>(4)</sup>	02/27/2014	Class A Common Stock	10,000

Employee Stock Option	\$ 26.13				09/01/2005 <sup>(4)</sup>	09/01/2014	Class A Common Stock	10,000
(right to buy) <sup>(5)</sup>								
Employee Stock Option	\$ 22.33				02/28/2006 <sup>(4)</sup>	02/28/2015	Class A Common Stock	7,500
(right to buy) <sup>(5)</sup>								
Employee Stock Option	\$ 21.34	08/31/2005	A	7,500	08/31/2006 <sup>(4)</sup>	08/31/2015	Class A Common Stock	7,500
(right to buy)								

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SMITH MICHAEL D C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Vice President-Gov't Relations	

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Michael D. Smith	09/02/2005
<small>**Signature of Reporting Person</small>	<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which were exempt from filing.
- (2) Represents number of shares beneficially owned as of August 31, 2005.
- (3) Price not applicable.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Previously reported.
- (6) Currently exercisable in full.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.