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AMERICAN FINANCIAL GROUP INC

Form 13F-HR

February 13, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Quarter Ended December 31, 2003

AMERICAN FINANCIAL GROUP, INC.  
One East Fourth Street, Cincinnati, Ohio 45202

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(Name and Address of Institutional Investment Manager Filing this Report)

Form 13F File Number: 28-4389

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Fred J. Runk  
Senior Vice President and Treasurer  
(513) 579-2489

-----  
(Name, Title and Phone Number of Person Signing  
this Report on Behalf of Reporting Manager)

Signature:

Fred J. Runk

Cincinnati, Ohio

February 12, 2004

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Fred J. Runk

Senior Vice President and Treasurer

Report Type:

- 13F HOLDINGS REPORT.
- 13F NOTICE.
- 13F COMBINATION REPORT.

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FORM 13F SUMMARY PAGE  
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Number of Other Included Managers:	1
Form 13F Information Table Entry Total:	79
Form 13F Information Table Value Total (thousands):	\$ 970,553

Name and 13F file numbers of all Institutional Investment Managers with respect to which this schedule is filed (other than American Financial Group, Inc.):

Number	13F File Number	Name of Subsidiary
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1.	28-498	Great American Insurance Company

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## FORM 13F INFORMATION TABLE

Column 1: Name of Issuer	Column 2: Title of Class	Column 3: CUSIP	Column 4: Market Value (000's)	Column 5: Shares or Principal Amount	Column 6: Investment Discretion M
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HOLDINGS OF GREAT AMERICAN INSURANCE COMPANY					
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AMERICAN ELEC PWR INC	COM	025537 10 1	4,058	133,000SH	Defined
BANK OF AMERICA CORPORATION	COM	060505 10 4	9,587	119,200SH	Defined
CABLEVISION SYS CORP	CL A NY CABLVS	12686C 10 9	643	27,500SH	Defined
COMCAST CORP NEW	CL A	20030N 10 1	661	20,153SH	Defined
COMCAST CORP NEW	CL A SPL	20030N 20 0	1,526	48,760SH	Defined
CONAGRA FOODS INC	COM	205887 10 2	2,161	81,900SH	Defined
DPL INC	COM	233293 10 9	8,615	412,600SH	Defined
DOMINION RES INC VA NEW	COM	25746U 10 9	4,021	63,000SH	Defined
ENERGY EAST CORP	COM	29266M 10 9	1,799	80,300SH	Defined
FIRSTENERGY CORP	COM	337932 10 7	1,936	55,000SH	Defined
FLEETBOSTON FINL CORP	COM	339030 10 8	2,837	65,000SH	Defined
GREAT AMERN FINL RES INC	COM	389915 10 9	625,540	38,565,995SH	Defined
KEYCORP NEW	COM	493267 10 8	258	8,800SH	Defined
KROGER CO	COM	501044 10 1	139	7,500SH	Defined
LEUCADIA NATL CORP	COM	527288 10 4	2,727	59,161SH	Defined
MARSH SUPERMARKETS INC	CL B	571783 20 8	6,509	602,644SH	Defined
MARSH SUPERMARKETS INC	CL A	571783 30 7	7,702	709,844SH	Defined
MERCK & CO INC	COM	589331 10 7	924	20,000SH	Defined
NATIONAL CITY CORP	COM	635405 10 3	6,449	190,000SH	Defined
NISOURCE INC	COM	65473P 10 5	3,401	155,000SH	Defined
PNC FINL SVCS GROUP INC	COM	693475 10 5	3,503	64,000SH	Defined
PEPCO HOLDINGS INC	COM	713291 10 2	1,768	90,500SH	Defined
PFIZER INC	COM	717081 10 3	2,120	60,000SH	Defined
PROGRESS ENERGY INC	COM	743263 10 5	7,694	170,000SH	Defined
PROVIDENT FINL GROUP INC	COM	743866 10 5	179,871	5,629,771SH	Defined
QWEST COMMUNICATIONS INTL INC	COM	749121 10 9	77	17,902SH	Defined
RCN CORP	COM	749361 10 1	14	21,000SH	Defined
SBC COMMUNICATIONS INC	COM	78387G 10 3	1,564	60,000SH	Defined
SAFEWAY INC	COM NEW	786514 20 8	1,120	51,100SH	Defined
SARA LEE CORP	COM	803111 10 3	1,086	50,000SH	Defined
SEABULK INTL INC	COM	81169P 10 1	592	72,499SH	Defined
SEPRACOR INC	COM	817315 10 4	2,470	103,200SH	Defined
TENET HEALTHCARE CORP	COM	88033G 10 0	1,445	90,000SH	Defined
TIME WARNER INC	COM	887317 10 5	470	26,149SH	Defined
TYCO INTL LTD NEW	COM	902124 10 6	3,048	115,000SH	Defined
UNITED AUTO GROUP INC	COM	909440 10 9	711	22,700SH	Defined
WALTER INDS INC	COM	93317Q 10 5	1,583	118,600SH	Defined
WASHINGTON MUT INC	COM	939322 10 3	2,413	60,134SH	Defined

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HOLDINGS OF OTHER ENTITIES EACH  
HAVING LESS THAN \$100 MILLION  
IN 13F SECURITIES

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BANK OF AMERICA CORPORATION	COM	060505	10 4	2	24SH	Sole
BANK OF AMERICA CORPORATION	COM	060505	10 4	1,609	20,000SH	Defined
BRISTOL MYERS SQUIBB CO	COM	110122	10 8	286	10,000SH	Defined
BRISTOL MYERS SQUIBB CO	COM	110122	10 8	286	10,000SH	Other
CABLEVISION SYS CORP	CL A NY CABLVS	12686C	10 9	2,557	109,300SH	Defined
CABLEVISION SYS CORP	CL A NY CABLVS	12686C	10 9	70	2,977SH	Other
COMCAST CORP NEW	CL A	20030N	10 1	485	14,800SH	Other
CONAGRA FOODS INC	COM	205887	10 2	3,167	120,000SH	Defined
DPL INC	COM	233293	10 9	1,879	90,000SH	Defined
DPL INC	COM	233293	10 9	209	10,000SH	Other
DOMINION RES INC VA NEW	COM	25746U	10 9	1,596	25,000SH	Defined
ENERGY EAST CORP	COM	29266M	10 9	1,792	80,000SH	Defined
FIRSTENERGY CORP	COM	337932	10 7	2,112	60,000SH	Defined
JOHN HANCOCK BK &THRIFT OPP	SH BEN INT	409735	10 7	694	67,200SH	Other
HOST MARRIOTT CORP NEW	COM	44107P	10 4	125	10,110SH	Other
KROGER CO	COM	501044	10 1	46	2,500SH	Defined
LEUCADIA NATL CORP	COM	527288	10 4	1,215	26,352SH	Sole
LEUCADIA NATL CORP	COM	527288	10 4	228	4,935SH	Defined
MERCK & CO INC	COM	589331	10 7	462	10,000SH	Defined
METLIFE INC	COM	59156R	10 8	1,654	49,115SH	Sole
NATIONAL CITY CORP	COM	635405	10 3	1,405	41,400SH	Defined
NISOURCE INC	COM	65473P	10 5	658	30,000SH	Defined
PEPCO HOLDINGS INC	COM	713291	10 2	391	20,000SH	Defined
PFIZER INC	COM	717081	10 3	353	10,000SH	Defined
POPULAR INC	COM	733174	10 6	8,491	189,320SH	Defined
PROVIDENT FINL GROUP INC	COM	743866	10 5	15,965	499,704SH	Defined
PROVIDENT FINL GROUP INC	COM	743866	10 5	4,465	139,739SH	Other
RCN CORP	COM	749361	10 1	14	20,000SH	Defined
RCN CORP	COM	749361	10 1	34	50,250SH	Other
SBC COMMUNICATIONS INC	COM	78387G	10 3	521	20,000SH	Defined
SANTANDER BANCORP	COM	802809	10 3	737	30,250SH	Defined
SEABULK INTL INC	COM	81169P	10 1	160	19,600SH	Sole
SEABULK INTL INC	COM	81169P	10 1	1,788	219,101SH	Defined
SEABULK INTL INC	COM	81169P	10 1	800	98,000SH	Other
SEPRACOR INC	COM	817315	10 4	191	8,000SH	Defined
TENET HEALTHCARE CORP	COM	88033G	10 0	2,435	151,700SH	Defined
US BANCORP DEL	COM NEW	902973	30 4	848	28,462SH	Other
UNITED AUTO GROUP INC	COM	909440	10 9	642	20,500SH	Defined
WALTER INDS INC	COM	93317Q	10 5	1,707	127,900SH	Defined
WASHINGTON MUT INC	COM	939322	10 3	2,213	55,179SH	Defined
ZENITH NATL INS CORP	COM	989390	10 9	3,219	98,900SH	Other

REPORT TOTAL

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\$970,553  
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