

LINDNER CARL H  
Form SC 13D/A  
April 09, 2010

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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SCHEDULE 13D  
(Rule 13d-101)

Amendment No. 9

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2(a)

American Financial Group, Inc.

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(Name of Issuer)

Common Stock, No Par Value

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(Title of Class of Securities)

025932 10 4

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(CUSIP Number)

Karl J. Grafe, Esq.  
One East Fourth Street  
Cincinnati, Ohio 45202  
(513) 579-2538

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(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

April 7, 2010

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(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(b)(3) or (4), check the following box [ ]

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13D

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- 1 NAME OF REPORTING PERSONS  
S.S. OR I.R.S. IDENTIFICATION, NOS. OF ABOVE PERSONS  
  
Carl H. Lindner
- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* (a) [ ]  
(b) [ ]
- 3 SEC USE ONLY
- 4 SOURCE OF FUNDS\*  
N/A
- 5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS  
IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e) [ ]
- 6 CITIZENSHIP OR PLACE OF ORGANIZATION  
  
United States Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON

WITH:

- 7 SOLE VOTING POWER  
1,359,175
- 8 SHARED VOTING POWER  
0
- 9 SOLE DISPOSITIVE POWER  
1,359,175
- 10 SHARED DISPOSITIVE POWER  
0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,359,175

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES\*

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

1.2%

14 TYPE OF REPORTING PERSON\*

IN

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**Item 1. Security and Issuer.**

This Schedule 13D is filed on behalf of Carl H. Lindner relative to the no par value Common Stock ("Common Stock") issued by American Financial Group, Inc. (referred to herein as "American Financial").

The principal executive offices of American Financial are located at One East Fourth Street, Cincinnati, Ohio 45202.

**Item 2. Identity and Background.**

(a) Carl H. Lindner

(b) One East Fourth Street, Cincinnati, Ohio 45202

(c) Individual Investor

(d) None

(e) None

(f) United States Citizen

**Item 3. Source and Amount of Funds or Other Consideration.**

On April 7, 2010, the Reporting Person's spouse acquired 4,520,024 shares of AFG common stock from a trust for the benefit of the Reporting Person's family and for which third parties act as trustee with voting and dispositive power, by transferring other assets to such trust. On April 8, 2010, the Reporting Person's spouse transferred an aggregate of 9,700,000 shares of common stock to two newly created trusts for the benefit of the Reporting Person's

family and for which third parties serve as trustee with voting and dispositive powers.

**Item 4. Purpose of Transaction.**

The Reporting Person considers his beneficial ownership of American Financial equity securities as an investment which he continues to evaluate. Although he has no present plans to do so, from time to time the Reporting Person may acquire additional American Financial equity securities or dispose of some or all of the American Financial equity securities which he beneficially owns.

Except as set forth in this Item 4, the Reporting Person presently has no plans or proposals that relate to or would result in any of the actions specified in clauses (a) through (j) of Item 4 of Schedule 13D.

**Item 5. Interest in Securities of the Issuer.**

Following the transactions of April 8, 2010 described in Item 3, the Reporting Person beneficially owned 1,359,175 shares (or approximately 1.2% of the outstanding shares) of American Financial Common Stock, which amount includes 306,939 shares held in a charitable foundation over which shares he holds voting and dispositive power.

The Reporting Person does not include as beneficially owned, 9,700,000 shares held in two grantor retained annuity trusts, the grantor of which is his spouse, and the beneficiaries of the trust are Mrs. Lindner and their sons but for which third parties act as trustee with voting and dispositive power.

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As of April 8, 2010, and within the prior 60-day period, the Reporting Person had engaged in the following transactions.

<u>Date</u>	<u>Transaction</u>	<u>Price</u>	<u># of Shares</u>
3/4/2010	Gift	n/a	(7,440)
3/9/2010	Gifts	n/a	(86,757)
3/11/2010	Gifts	n/a	(22,034)
3/29/2010	Retirement Plan Distribution	n/a*	144
3/31/2010	GRAT Distributions	n/a	501,963
4/7/2010	Acquisition from GRAT	TBD**	4,520,024
4/8/2010	Transfer to New GRATS	n/a	(9,700,000)

\* Represents a required annual distribution from the Issuer's 401(k) Retirement and Savings Plan.

\*\* The price at which the shares were acquired from the GRAT is being determined by appraisal, and is not available at this time. The Reporting Person's insider report on Form 4 will be amended to provide such price as soon as it has been determined.

To the best knowledge and belief of the undersigned, other than as described herein, no transactions involving American Financial equity securities had been engaged in by the Reporting Person.

**Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.**

None

**Item 7. Material to be filed as Exhibits.**

Power of Attorney executed in connection with filings under the Securities Exchange Act of 1934, as amended.

After reasonable inquiry and to the best knowledge and belief of the undersigned, it is hereby certified that the information set forth in this statement is true, complete and correct.

Dated: April 9, 2010

Karl J. Grafe

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Karl J. Grafe, As Attorney-in-Fact for:  
Carl H. Lindner

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POWER OF ATTORNEY

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I, Carl H. Lindner, do hereby appoint James C. Kennedy and Karl J. Grafe, or either of them, as my true and lawful attorneys-in-fact to sign on my behalf and to file with the Securities and Exchange Commission any schedules or other filings or amendments thereto made by me pursuant to Sections 13(d), 13(g), 14(d) and 16(a) of the Securities and Exchange Act of 1934, as amended.

IN WITNESS WHEREOF, I have hereunto set my hand at Cincinnati, Ohio as of the 5th day of November 1997.

/s/ Carl H. Lindner

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Carl H. Lindner