AFFORDABLE RESIDENTIAL COMMUNITIES INC Form 8-K August 17, 2004

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## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 8-K

**Current Report Pursuant to Section 13** of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event reported) August 17, 2004 (August 17, 2004)

# AFFORDABLE RESIDENTIAL COMMUNITIES INC.

(Exact name of registrant as specified in its charter)

Maryland (State of Incorporation)

001-31987

**84-1477939** (IRS Employer Identification No.)

ate of Incorporation) (Commission File Number)

 $600\;Grant\;Street, Suite\;900, Denver, Colorado, 80203$ 

(Address of principal executive offices and zip code)

(303) 383-7500

(Registrant's Telephone Number)

#### Item 12. Results of Operations and Financial Condition

On August 17, 2004, Affordable Residential Communities Inc. (the "Company") posted on the Company's website a supplemental presentation concerning the Company's results of operation for the second quarter of 2004. The supplemental presentation is attached hereto as Exhibit A to this Form 8-K and is furnished to, but not filed with, the Commission.

## Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed by the undersigned hereunto duly authorized.

| Date: August 17, 2004 | AFFO | RDABLE RESIDENTIAL COMMUNITIES INC.                    |
|-----------------------|------|--------------------------------------------------------|
|                       | By:  | /s/ SCOTT D. JACKSON                                   |
|                       | 3    | Scott D. Jackson  Chairman and Chief Executive Officer |

Exhibit A

# Second Quarter 2004 Earnings Release and Supplemental Operating and Financial Data

Affordable Residential Communities 600 Grant Street, Suite 900 Denver, CO 80203 Phone: (866) 847-8931

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Note: This earnings release and supplemental operating and financial data report contains certain non-GAAP financial measures that we believe are helpful in understanding our business as further described in Exhibit I. These financial measures that principally include Funds From Operations, Funds Available for Distribution, Earnings Before Interest, Taxes, Depreciation and Amortization, and Net Segment Income should not be considered an alternative to Loss Available to Common Stockholders or any other GAAP measurement of performance or as an alternative to cash flows from operating, investing or financing activities. Furthermore, these non-GAAP financial measures are not intended to be a measure of cash flow or liquidity.

Portfolio Map

#### **Press Release Text**

#### Affordable Residential Communities Inc. Reports Second Quarter 2004 Results

DENVER, August 16, 2004 (BUSINESS WIRE) Affordable Residential Communities Inc. (NYSE: ARC) today announced results for the quarter ended June 30, 2004.

#### Results

For the quarter ended June 30, 2004, funds from operations available to common stockholders (FFO)<sup>(1)</sup> was \$9.3 million or \$0.23 per share. For the quarter ended June 30, 2004, net loss available to common stockholders was \$7.1 million or \$0.17 per share as compared to a net loss of \$8.5 million or \$0.50 per share for the three months ended June 30, 2003. Our results in the quarter ended June 30, 2004 reflect for the entire quarter the effects of our IPO, the acquisition of certain assets from Hometown America LLC and the repayment of certain indebtedness, all of which were completed in February. On a same community basis, revenue in our real estate segment was up 2.0% to \$36.8 million from \$36.1 million for the second quarter ended June 30, 2004 as compared to the second quarter ended June 30, 2003. Same community expenses increased 9.8% to \$15.1 million from \$13.8 million for the three months ended June 30, 2004 as compared to the three months ended June 30, 2003. As a result, same communities real estate net segment income<sup>(2)</sup> decreased 2.8% to \$21.6 million from \$22.3 million for the three months ended June 30, 2004 as compared to the three months ended June 30, 2003.

For the six months ended June 30, 2004, funds from operations available to common stockholders (FFO)<sup>(1)</sup> was \$(12.4) million or \$(0.35) per share. For the six months ended June 30, 2004, net loss available to common stockholders was \$42.1 million or \$1.21 per share as compared to a net loss of \$16.9 million or \$1.00 per share for the six months ended June 30, 2003. Our results in the six months ended June 30, 2004 reflect the inclusion of one-time charges of \$27.9 million or \$0.74 per share related to our IPO, acquisition of certain assets from Hometown America LLC and the repayment of certain indebtedness, all of which were completed in February. On a same community basis, revenue in our real estate segment was up 2.8% to \$73.7 million from \$71.7 million for the six months ended June 30, 2004 as compared to the six months ended June 30, 2003. Same community expenses increased 6.1% to \$29.2 million from \$27.6 million for the six months ended June 30, 2004 as compared to the six months ended June 30, 2003. As a result, same communities real estate net segment income<sup>(2)</sup> increased 0.1% to \$44.4 million from \$44.1 million for the six months ended June 30, 2004 as compared to the six months ended June 30, 2003.

See the attachment to this press release for reconciliation of FFO and real estate net segment income to net loss (\$7.1 million for the three months ended June 30, 2004), and FFO per share to net loss per share (\$0.17 per share for the three months ended June 30, 2004), the most directly comparable GAAP measures, and to Notes 1 and 2 for a definition of FFO and real estate net segment income.

Total portfolio occupancy averaged 79.8% for the three months ended June 30, 2004. Average occupancy for same communities decreased from 86.9% for the three months ended June 30, 2003 to 82.5% for the three months ended June 30, 2004 due mainly to the lack of available chattel lending and lenders moving repossessed homes out of the communities.

#### Transaction Accounting

Our results in the first half of 2004 were impacted by a series of one-time charges related to our recent activities totaling \$27.9 million or \$0.74 per share. The primary components of the charges include: (i) restricted stock grant of \$10.1 million, (ii) write-off of loan origination costs and exit fees

associated with the repayment of indebtedness of \$13.4 million and (iii) IPO related costs of \$4.4 million. These costs will not impact future reporting periods.

#### Acquisitions

Effective June 30, 2004, we closed on a 36-community portfolio, the D.A.M. acquisition. This portfolio consists of approximately 3,600 homesites that are approximately 91% occupied with an average rent of \$254 per month. We paid \$65.5 million, including closing costs representing an in-place capitalization rate of approximately 8.5%. We assumed existing debt with a fair value of \$29.7 million, bearing an effective interest rate of 5.54%. The remainder of the consideration consisted of cash of \$8.0 million that we paid in July and preferred operating partnership units, valued at \$25.1 million, having a liquidation preference of \$25 per unit and earning a cash distribution of 6.25% payable quarterly. The communities are located primarily in Pennsylvania and fit well with our existing footprint.

In addition, we have completed the purchase of three of four communities we placed under separate contracts in the second quarter located in Salt Lake City, UT for a total purchase price of \$12.6 million. These communities have a total of 525 homesites. We closed on two of these communities in June comprising 243 homesites and a third in July comprising 145 homesites.

#### Planned Sales of Communities

On May 14, 2004, we entered into an agreement to sell three communities, Sea Pines, Camden Point and Butler Creek, to an unaffiliated third party for a total sales price of \$5.9 million subject to the buyer's completion of due diligence. There can be no assurance that this transaction will be completed.

In July we entered into a real estate auction agreement to sell twelve communities comprising approximately 2,900 homesites located primarily in geographic locations where we do not have market concentrations. The auction is presently scheduled for September, resulting in closings of the sale transactions during the fourth quarter of 2004. There can be no assurance that these sales will be completed.

#### Integration of the Hometown Communities and Ongoing Business Strategy

We remain satisfied with the progress we are making in integrating the Hometown portfolio we acquired in connection with our first quarter IPO. We have replaced a majority of the former Hometown community managers and we are making progress as planned in training the new Hometown personnel in ARC systems and procedures, preparing homesites for new home deliveries, addressing deferred maintenance issues and improving amenities in order to meet ARC's quality standards.

Our ARC and Hometown communities continue to be challenged by high move-outs of homes repossessed by finance companies, the continued absence of outside chattel financing for our potential new residents, some regulatory delays in obtaining required home selling licenses and a higher level of home renter moveouts primarily in the newly acquired Hometown communities based on our requirement that residents adhere to our community standards. However, we are encouraged by the continued high demand for our product and by the steady reduction in the rate of new repossessions and subsequent move-outs by finance companies. In addition, we continue to experience high levels of home renter move-ins and we are encouraged by the level of response we have received at the seven Fiesta sales events we have conducted so

In the course of the second quarter and in response to existing market conditions, we have made a number of refinements to our occupancy initiatives. These are designed to drive our occupancy and

migrate from a plan that drives occupancy based on leasing (our first step to credit intermediation) to a plan that retains our good customers, lengthens their duration by migrating them to homeownership with lease-purchase and freshens our manufactured home property assets with sales of used homes to new homeowners. Our revised plan also contemplates selling communities that do not fit our current footprint, do not have good long-term growth prospects or that have high enough sales proceeds as to enhance shareholder return through redeployment of proceeds. Lastly, our revised plan calls for enhancing our financial liquidity and flexibility by replacing our unused \$125 million revolving credit facility with three separate lines of credit, (i) an \$85 million revolving credit mortgage facility, (ii) a \$50 million home inventory purchasing line of credit and (iii) a revolving home lease receivables line of credit of between \$85 million and \$100 million. Presently, we have canceled the revolving credit facility and obtained commitments for the mortgage facility and the home inventory purchasing line of credit with the expectation that we will close these lines of credit by the end of August although there is no assurance that we will do so. We are in discussions with a number of potential lenders for the revolving home lease receivables line of credit although we have received no commitments from them nor can there be any assurance that we will receive them.

A conference call to discuss results for the three and six months ended June 30, 2004 will be held Monday, August 16, 2004 at 12:00 noon Eastern Time. This call is being webcast by CCBN and can be accessed at ARC's website at www.aboutarc.com.

The webcast is also being distributed over CCBN's Investor Distribution Network to both institutional and individual investors. Individual investors can listen to the call through CCBN's individual investor center at www.fulldisclosure.com or by visiting any of the investor sites in CCBN's Individual Investor Network. Institutional investors can access the call via CCBN's password-protected event management site, StreetEvents at www.streetevents.com.

Affordable Residential Communities Inc., as of June 30, 2004, owns and operates approximately 71,000 homesites located in 342 communities in 31 states. ARC is a fully integrated, self-administered, self-managed equity real estate investment trust (REIT) focused on the acquisition, renovation, repositioning and operation of primarily all-age manufactured home communities with headquarters in Denver, CO.

(1)

As defined by NAREIT, FFO represents net income (loss) (computed in accordance with GAAP), excluding gains (or losses) from sales of property, plus real estate related depreciation and amortization (excluding amortization of loan origination costs) and after adjustments for unconsolidated partnerships and joint ventures. We present FFO because we consider it an important supplemental measure of our operating performance and believe it is frequently used by securities analysts, investors and other interested parties in the evaluation of REITs, many of which present FFO when reporting their results. FFO is intended to exclude GAAP historical cost depreciation and amortization of real estate and related assets, which assumes that the value of real estate assets diminishes ratably over time. Historically, however, real estate values have risen or fallen with market conditions. Because FFO excludes depreciation and amortization unique to real estate and gains and losses from property dispositions, it provides a performance measure that, when compared year over year, reflects the impact to operations from trends in occupancy rates, rental rates, operating costs, development activities and interest costs, providing perspective not immediately apparent from net income. We compute FFO in accordance with standards established by the Board of Governors of NAREIT in its March 1995 White Paper (as amended in November 1999 and April 2002), which may differ from the methodology for calculating FFO utilized by other equity REITs and, accordingly, may not be comparable to such other REITs. Further, FFO does not represent amounts available for management's discretionary use because of needed capital replacement or expansion, debt service obligations, or other commitments and uncertainties. FFO should not be considered as an alternative to net income (loss) (computed in

accordance with GAAP) as an indicator of our financial performance or to cash flow from operating activities (computed in accordance with GAAP) as an indicator of our liquidity, nor is it indicative of funds available to fund our cash needs, including our ability to pay dividends or make distributions.

Real estate net segment income provides a measure of rental operating results that does not include property management, depreciation, amortization, interest expense and non-property specific expenses such as general and administrative expenses. We present real estate net segment income because we consider it an important supplemental measure of the operating performance of our communities and believe it is frequently used by lenders, securities analysts, investors and other interested parties in the evaluation of REITs, many of which present real estate net segment income when reporting their results. Real estate net segment income is defined as income from rental and other property and manufactured homes less expenses for property operations and real estate taxes. Real estate net segment income does not represent cash generated from operating activities in accordance with GAAP and is not necessarily indicative of cash available to fund cash needs, including the repayment of principal on debt and payment of dividends on common and preferred stock. Real estate net segment income should not be considered a substitute for net income (calculated in accordance with GAAP) nor a measure of results of operations or cash flows (calculated in accordance with GAAP) as a measure of liquidity.

The forward-looking statements contained in this news release are subject to certain risks and uncertainties including, but not limited to, general risks affecting the real estate industry; the Company's ability to maintain or increase rental rates and occupancy with respect to properties currently owned; the Company's assumptions on rental home and home sales and financing activity; completion of pending acquisitions and sales, if any, and timing with respect thereto; the Company's growth and expansion into new markets or to integrate acquisitions successfully; and the effect of interest rates as well as other risks indicated from time to time in the Company's filings with the Securities and Exchange Commission. The Company expressly disclaims any intention or obligation to provide public updates, revisions or amendments to any forward-looking statements that become untrue because of subsequent events.

## **Financial Highlights**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    | Three Months Ended |        |                 |        |  |  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|--------------------|--------|-----------------|--------|--|--|
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0  | 06/30/04           |        | 03/31/04        | Change |  |  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    | (\$ in thousa      | nds, e | xcept per share | data)  |  |  |
| erating Data                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |                    |        |                 |        |  |  |
| Total revenue                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | \$ | 59,237             | \$     | 45,470          | 30.3   |  |  |
| Same community real estate net segment income(c)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | \$ | 21,645             | \$     | 22,801          | (5.1   |  |  |
| Avg. monthly real estate revenue per occupied homesite                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    | 373                |        | 370             | 0.8    |  |  |
| Avg. monthly homeowner rental income per homeowner occupied homesite                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    | 286                |        | 285             | 0.3    |  |  |
| Weighted average occupied homesites                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |    | 32,857             |        | 33,228          | (1.    |  |  |
| EBITDA(c)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | \$ | 25,895             | \$     | 6,583           | 293.   |  |  |
| Adjusted EBITDA(a)(c)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Ψ  | 25,895             | Ψ      | 21,070          | 22.    |  |  |
| Funds from operations available to common stockholders and OP unitholders(c)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | \$ | 9,854              | \$     | (23,609)        | (141.  |  |  |
| FFO per share diluted                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Ψ  | 0.23               | Ψ      | (0.74)          | (130.  |  |  |
| FFO payout ratio                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    | 137.5%             |        | NA              | N.     |  |  |
| December of the control of the contr | ¢  | 1 100              | ď      | 520             | 111    |  |  |
| Recurring capital expenditures Scheduled principal amortization of indebtedness                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | \$ | 1,100              | \$     | 520             | 111.   |  |  |
| Scheduled principal amortization of indebtedness                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    | 2,200              |        | 1,936           | 13.    |  |  |
| Funds available for distribution ("FAD")(c)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | \$ | 6,554              | \$     | (26,065)        | (125.  |  |  |
| FAD per share diluted                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |    | 0.15               |        | (0.82)          | (118.  |  |  |
| FAD payout ratio                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    | 206.8%             |        | NA              | N.     |  |  |
| Net income (loss) to common stockholders                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | \$ | (7,126)            | \$     | (34,969)        | (79.   |  |  |
| Earnings (loss) per share basic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    | (0.17)             |        | (1.20)          | (85.   |  |  |
| Earnings (loss) per share diluted                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    | (0.17)             |        | (1.20)          | (85    |  |  |
| Distributions per common share (through June 30, 2004)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | \$ | 0.3125             |        | 0.1493(b)       | N      |  |  |
| Distributions per preferred share (through July 30, 2004)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Ţ  | 0.5156             |        | 0.4182(b)       | N      |  |  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |    |                    |        |                 |        |  |  |
| Interest expensed                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | \$ | 12,981             | \$     | 14,684          | (11    |  |  |
| Interest capitalized                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |    | 1,235              |        | 544             | N.     |  |  |
| Total interest incurred                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | \$ | 14,216             | \$     | 15,228          |        |  |  |
| EBITDA/interest                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Ψ  | 1.82x              | Ψ      | 0.43x           |        |  |  |
| EBITDA/interest + preferred stock dividend                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    | 1.54x              |        | 0.40x           |        |  |  |
| D                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |    |                    |        |                 |        |  |  |
| are Detail  Average number of common shares outstanding                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |    | 40,857             |        | 29,233          | 39.    |  |  |
| Average number of OP units outstanding                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    |                    |        |                 |        |  |  |
| Average number of OP units outstanding                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |    | 2,412              |        | 2,560           | (5.    |  |  |
| Diluted shares outstanding                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |    | 43,269             |        | 31,793          | 36.    |  |  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | (  | 06/30/04           | _      | 03/31/04        | Chang  |  |  |

|                                      | 06/30/04 |           |    | 03/31/04  | Change  |  |
|--------------------------------------|----------|-----------|----|-----------|---------|--|
| Total assets                         | \$       | 1,834,169 | \$ | 1,770,503 | 3.6%    |  |
| Total debt                           |          | 972,699   |    | 933,942   | 4.1%    |  |
| Market equity value, end of period   |          | 719,842   |    | 802,234   | (10.3)% |  |
| Debt/total assets                    |          | 53.0%     |    | 52.8%     | 0.5%    |  |
| Debt/total market capitalization     |          | 57.5%     | ,  | 53.8%     | 6.8%    |  |
|                                      |          |           |    |           |         |  |
| Other Data                           |          |           |    |           |         |  |
| Total properties (at period end)     |          | 342       |    | 301       |         |  |
| Total homesites (at period end)      |          | 71,058    |    | 66,548    |         |  |
| Occupied homesites (at period end)   |          | 56,587    |    | 53,353    |         |  |
| Occupancy percentage total portfolio |          | 79.6%     |    | 80.2%     |         |  |

<sup>(</sup>a) Adjusted EBITDA reflects the add-back of \$27.9 million in one-time costs related to the IPO and the early termination of certain indebtedness.

<sup>(</sup>b) Reflects partial period.

<sup>(</sup>c) See Exhibit I for definition and reconciliation to nearest GAAP measure.

## First Quarter Adjustments

|                                                                                 | :  | 3/31/04                             |
|---------------------------------------------------------------------------------|----|-------------------------------------|
|                                                                                 |    | thousands;<br>pt per share<br>data) |
| FFO available to common stockholders & OP unitholders(a)                        | \$ | (23,609)                            |
| Plus:                                                                           |    |                                     |
| Restricted stock grants                                                         |    | 10,070                              |
| IPO related costs                                                               |    | 4,417                               |
| Early termination of debt                                                       |    | 13,427                              |
|                                                                                 |    |                                     |
| Adjusted FFO(a)                                                                 | \$ | 4,305                               |
| Plus:                                                                           |    |                                     |
| Preferred dividend                                                              |    | 1,232                               |
| Depreciation on F, F & E                                                        |    | 369                                 |
| Amortization of loan origination fees                                           |    | 868                                 |
| Net interest expense                                                            |    | 14,296                              |
| Adjusted EBITDA(a)                                                              | \$ | 21,070                              |
| Adjusted FFO(a)                                                                 | \$ | 4,305                               |
| FFO per share diluted                                                           |    | 0.14                                |
| FFO payout ratio                                                                |    | 150.4%                              |
| D : 1/4 1/2                                                                     | ф  | 520                                 |
| Recurring capital expenditures Scheduled principal amortization of indebtedness | \$ | 520<br>1,936                        |
| Seneduled principal amortization of indebtedness                                |    | 1,750                               |
| Adjusted FAD(a)                                                                 | \$ | 1,849                               |
| FAD per share diluted                                                           |    | 0.06                                |
| FAD payout ratio                                                                |    | 350.1%                              |
|                                                                                 |    |                                     |
| Adjusted EBITDA/interest Adjusted EBITDA/interest + preferred dividend          |    | 1.38x<br>1.28x                      |
| Aujusicu Edit DA/IIIterest + preferreu dividend                                 |    | 1.28X                               |
| Distributions payable on common shares and OP units 1st Quarter                 | \$ | 6,474                               |
|                                                                                 |    |                                     |

(a) See Exhibit I for definition and reconciliation to nearest GAAP measure.

#### **Balance Sheet**

|                                                   | Period Ending |                   |     |                   |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
|---------------------------------------------------|---------------|-------------------|-----|-------------------|----|-------------------|--|-------------------|--|-------------------|--|-------------------|--|-------------------|--|-------------------|--|-------------------|--|-------------------|--|-------------------|--|-------------------|--|----------|
|                                                   | 06/30         | 06/30/04 03/31/04 |     | 06/30/04 03/31/04 |    | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 06/30/04 03/31/04 |  | 12/31/03 |
|                                                   |               |                   | (\$ | in thousands)     |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Assets                                            |               |                   |     |                   |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Rental property                                   |               |                   |     |                   |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Land                                              |               | 224,504           | \$  | 211,432           | \$ | 125,977           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Land improvements and buildings                   | 1,            | ,309,646          |     | 1,230,974         |    | 738,807           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Manufactured homes and improvements               |               | 192,197           |     | 163,430           |    | 136,589           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Furniture, equipment and vehicles                 |               | 9,374             |     | 9,200             | _  | 8,896             |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Rental property, gross                            | 1,            | ,735,721          |     | 1,615,036         |    | 1,010,269         |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Accumulated depreciation                          | (             | (131,790)         |     | (116,441)         |    | (103,221)         |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Rental property, net                              | 1,            | ,603,931          |     | 1,498,595         |    | 907,048           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Cash and cash equivalents                         |               | 47,742            |     | 87,986            |    | 26,631            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Restricted cash                                   |               | 935               |     | 1,435             |    | 13,669            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Tenant, notes and other receivables, net          |               | 16,117            |     | 14,190            |    | 8,392             |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Inventory                                         |               | 2,528             |     | 3,085             |    | 3,878             |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Loan origination costs, net                       |               | 14,964            |     | 15,108            |    | 11,921            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Loan reserves                                     |               | 28,564            |     | 29,643            |    | 32,414            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Goodwill                                          |               | 86,126            |     | 86,126            |    | 86,126            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Lease intangibles and customer relationships, net |               | 23,920            |     | 24,668            |    | 11,626            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Prepaid expenses and other assets                 | 1             | 9,342             |     | 9,667             |    | 24,128            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Total assets                                      | \$ 1,         | ,834,169          | \$  | 1,770,503         | \$ | 1,125,833         |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
|                                                   |               |                   |     |                   |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Liabilities and Stockholders' Equity              |               |                   |     |                   |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Notes payable and preferred interest              | \$            | 972,699           | \$  | 933,942           | \$ | 789,574           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Accounts payable and accrued expenses             |               | 42,739            |     | 32,492            |    | 20,174            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Tenant deposits and other liabilities             |               | 20,003            |     | 12,024            |    | 8,101             |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Total liabilities                                 | 1,            | ,035,441          |     | 978,458           |    | 817,849           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Minority interest                                 |               | 61,896            |     | 37,175            |    | 42,639            |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Stockholders' equity                              |               |                   |     |                   |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Preferred stock                                   |               | 119,108           |     | 119,108           |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Common stock                                      |               | 410               |     | 410               |    | 170               |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Paid-in capital                                   |               | 791,916           |     | 791,916           |    | 378,018           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Unearned compensation                             |               | (923)             |     | (1,760)           |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Accumulated other comprehensive income (expense)  |               | 1,284             |     | (518)             |    |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Retained deficit                                  | (             | (174,963)         |     | (154,286)         |    | (112,843)         |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |
| Total stockholders' equity                        |               | 736,832           |     | 754,870           |    | 265,345           |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |                   |  |          |

Total liabilities and stockholders' equity

|           |                 | j               |
|-----------|-----------------|-----------------|
| 1,834,169 | \$<br>1,770,503 | \$<br>1,125,833 |

## **Debt Analysis**

|                                         |    |        |    | Debt<br>Amoun | t     | % of T  |               | Inte<br>Ra |           | Maturit<br>Date | ty      |
|-----------------------------------------|----|--------|----|---------------|-------|---------|---------------|------------|-----------|-----------------|---------|
|                                         |    |        |    |               |       |         | (\$ in thousa | ands       | s)        |                 |         |
| Fixed Rate Debt                         |    |        |    |               |       |         |               |            |           |                 |         |
| Senior fixed rate mortgage due 2012     |    |        | \$ | 305           | ,361  |         | 31.4%         | 7          | 7.350%    |                 | 2012    |
| Senior fixed rate mortgage due 2014     |    |        |    | 214           | ,673  |         | 22.1%         | 4          | 5.530%    |                 | 2014    |
| Senior fixed rate mortgage due 2009     |    |        |    | 100           | ),343 |         | 10.3%         | 4          | 5.050%    |                 | 2009    |
| Various individual fixed rate mortgages |    |        |    | 165           | 5,102 |         | 17.0%         | 7          | 7.310%    | 2004            | - 2031  |
| Existing other loans                    |    |        |    | 1             | ,087  |         | 0.1%          | 8          | 3.670%    |                 | 2005    |
| Total fixed rate debt                   |    |        | _  | 786           | 5,566 |         | 80.9%         | (          | 5.553%    |                 |         |
| Variable Rate Debt(a)                   |    |        |    |               |       |         |               |            |           |                 |         |
| Senior variable rate mortgage           |    |        |    | 184           | 1,011 |         | 18.9%         | 4          | 1.240%    |                 | 2006    |
| Consumer finance credit facility        |    |        |    |               | 0     |         | 0.0%          | (          | 0.000%    |                 | 2008    |
| Floorplan lines of credit               |    |        |    | 2             | 2,061 |         | 0.2%          | 7          | 7.750%    |                 | 2004    |
| Revolving credit facility               |    |        |    |               | 0     |         | 0.0%          | (          | 0.000%    |                 | 2006    |
| Other loans                             |    |        |    |               | 61    |         | 0.0%          | ۷          | 4.000%    |                 | 2004    |
| Total variable rate debt                |    |        | _  | 186           | 5,133 |         | 19.1%         | 2          | 1.279%    |                 |         |
| Total debt                              |    |        | \$ | 972           | 2,699 |         | 100.0%        | (          | 5.118%    |                 |         |
|                                         |    |        | -  |               |       |         |               |            |           |                 |         |
| % Fixed / Variable                      |    |        | φ  | 70/           | - 5// |         | 00.00         |            | C 55001   |                 |         |
| Fixed                                   |    |        | \$ |               | 5,566 |         | 80.9%         |            | 5.553%    |                 |         |
| Variable                                |    |        | _  | 180           | 5,133 |         | 19.1%         | 2          | 1.279%    |                 |         |
| Total debt                              |    |        | \$ | 972           | 2,699 |         | 100.0%        | (          | 5.118%    |                 |         |
|                                         |    |        |    |               |       |         |               |            |           |                 |         |
|                                         | _  | 2004   |    | 2005          |       | 2006    | 2007          |            | 2008      | The             | reafter |
| Maturity Schedule(b)                    |    |        |    |               |       |         |               |            |           |                 |         |
| Senior fixed rate mortgages             | \$ | 3,444  | \$ | 7,436         | \$    | 7,917   | \$ 8,4        | 131        | \$ 8,917  | \$              | 584,233 |
| Various individual fixed rate mortgages |    | 11,740 |    | 3,495         |       | 14,607  | 2,3           | 398        | 52,745    | i               | 72,853  |
| Senior variable rate mortgage           |    | 0      |    | 0             |       | 184,011 |               | 0          | 0         | )               | 0       |
| Consumer finance line of credit         |    | 0      |    | 0             |       | 0       |               | 0          | 0         | )               | 0       |
| Floorplan lines of credit               |    | 2,061  |    | 0             |       | 0       |               | 0          | 0         | )               | 0       |
| Revolving line of credit                |    | 0      |    | 0             |       | 0       |               | 0          | 0         | )               | 0       |
| Other debt                              |    | 101    |    | 1,047         |       | 0       |               | 0          | 0         | )               | 0       |
| Total debt maturities                   | \$ | 17,346 | \$ | 11,978        | \$    | 206,535 | \$ 10,8       | 329        | \$ 61,662 | 2 \$            | 657,086 |
|                                         |    |        |    |               |       |         |               |            |           |                 |         |

In February 2004, we entered into a two-year \$100 million swap and purchased interest rate caps covering our senior variable rate mortgage.

(b) Does not include debt premium.

## **Statement of Operations**

|                                                          | I      | Three Months<br>Ended<br>06/30/04 |            | ree Months<br>Ended<br>03/31/04 |  |  |
|----------------------------------------------------------|--------|-----------------------------------|------------|---------------------------------|--|--|
|                                                          | (\$ ir | thousands; ex                     | cept per s | cept per share data)            |  |  |
| Revenue                                                  |        |                                   |            |                                 |  |  |
| Communities                                              | \$     | 56,780                            | \$         | 44,573                          |  |  |
| Retail Sales                                             |        | 2,081                             |            | 754                             |  |  |
| Consumer finance and insurance                           |        | 88                                |            | 134                             |  |  |
| Corporate and other                                      |        | 288                               |            | 9                               |  |  |
| Total revenue                                            |        | 59,237                            |            | 45,470                          |  |  |
| Operating Expenses                                       |        |                                   |            |                                 |  |  |
| Communities                                              |        | 23,813                            |            | 17,024                          |  |  |
| Retail Sales                                             |        | 2,443                             |            | 934                             |  |  |
| Consumer finance and insurance                           |        | 794                               |            | 170                             |  |  |
| Corporate and other                                      |        | 388                               |            | 84                              |  |  |
| Property management                                      |        | 1,600                             |            | 1,454                           |  |  |
| General and administrative(a)                            |        | 4,304                             |            | 14,804                          |  |  |
| IPO related costs(a)                                     |        | 0                                 |            | 4,417                           |  |  |
| Total expenses                                           |        | 33,342                            |            | 38,887                          |  |  |
| EBITDA(b)                                                |        | 25,895                            |            | 6,583                           |  |  |
| Early termination of debt(a)                             |        | 0                                 |            | 13,427                          |  |  |
| Depreciation & amortization                              |        | 18,337                            |            | 15,660                          |  |  |
| Net interest expense                                     |        | 12,527                            |            | 14,296                          |  |  |
|                                                          |        | (4.0.60)                          |            | (2.5.000)                       |  |  |
| Income (loss) before minority interest Minority interest |        | (4,969)<br>421                    |            | (36,800)<br>3,063               |  |  |
| Income (loss) before preferred stock dividend            |        | (4,548)                           |            | (33,737)                        |  |  |
| Preferred stock dividend                                 |        | (2,578)                           |            | (1,232)                         |  |  |
| Income (loss) available to common stockholders           | \$     | (7,126)                           | \$         | (34,969)                        |  |  |
| FFO Calculation(b)                                       |        |                                   |            |                                 |  |  |
| Income (loss) before minority interest(a)                | \$     | (4,969)                           | \$         | (36,800)                        |  |  |
| Plus:Depreciation and amortization                       |        | 18,337                            |            | 15,660                          |  |  |
| Less:Amortization of loan origination fees               |        | (855)                             |            | (868)                           |  |  |
| Depreciation on F, F & E Preferred stock dividends       |        | (81)<br>(2,578)                   |            | (369)<br>(1,232)                |  |  |
| FFO available to common stockholders & OP unitholders(b) | \$     | 9,854                             | \$         | (23,609)                        |  |  |
| Less:Recurring capital expenditures                      | \$     | (1,100)                           | \$         | (520)                           |  |  |

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|                                                  | <br>Three Months<br>Ended<br>06/30/04 |    |          |
|--------------------------------------------------|---------------------------------------|----|----------|
| Scheduled principal amortization of indebtedness | (2,200)                               |    | (1,936)  |
| Funds available for distribution ("FAD")(b)      | \$<br>6,554                           | \$ | (26,065) |
| FFO per share/unit                               | \$<br>0.23                            | \$ | (0.74)   |
| FAD per share/unit                               | \$<br>0.15                            | \$ | (0.82)   |
| Distribution per share/unit                      | \$<br>0.31                            | \$ | 0.15     |
| Weighted average common shares and OP units      | 43,269                                |    | 31,793   |

<sup>(</sup>a) Includes certain one-time costs related to the IPO and the repayment of certain indebtedness.

<sup>(</sup>b) See Exhibit I for definition and reconciliation to nearest GAAP measure.

## **Comprehensive Income**

|                                                                     |    |    | Three onths Ended 06/30/04 |    | Three<br>nths Ended<br>03/31/04 |
|---------------------------------------------------------------------|----|----|----------------------------|----|---------------------------------|
|                                                                     |    |    | _                          |    |                                 |
| Net income (loss)<br>Unrealized income (loss) on interest rate swap |    | \$ | (7,126)<br>1,802           | \$ | (34,969)<br>(518)               |
| Comprehensive income (loss)                                         |    | \$ | (5,324)                    | \$ | (35,487)                        |
|                                                                     | 11 |    |                            |    |                                 |

## **Segment Detail**

| Three | M | anthe | Fnd | hal |
|-------|---|-------|-----|-----|
|       |   |       |     |     |

|                                                            | 6/ | 30/2004 | 03/31/04(a)<br>(\$ in thousands) |          | 12/31/03 |         |
|------------------------------------------------------------|----|---------|----------------------------------|----------|----------|---------|
|                                                            |    |         |                                  |          |          |         |
| Revenue                                                    |    |         |                                  |          |          |         |
| Total real estate revenue                                  | \$ | 56,780  | \$                               | 44,573   | \$       | 36,589  |
| Retail homes sales revenue                                 |    | 2,081   |                                  | 754      |          | 1,757   |
| Finance and insurance revenue                              |    | 88      |                                  | 134      |          | 675     |
| Corporate and other                                        |    | 288     |                                  | 9        |          | 998     |
| Segment revenue                                            |    | 59,237  |                                  | 45,470   |          | 40,019  |
| Expenses                                                   |    |         |                                  |          |          |         |
| Property operations expense                                |    | 19,460  |                                  | 13,541   |          | 13,290  |
| Real estate taxes                                          |    | 4,353   |                                  | 3,483    |          | 2,826   |
| Retail homes sales expense                                 |    | 2,443   |                                  | 934      |          | 2,142   |
| Insurance and finance expense                              |    | 794     |                                  | 170      |          | 542     |
| Corporate and other                                        |    | 388     |                                  | 84       |          | 798     |
| Segment expenses                                           |    | 27,438  |                                  | 18,212   |          | 19,598  |
| Net Segment Income                                         |    |         |                                  |          |          |         |
| Real estate income                                         |    | 32,967  |                                  | 27,549   |          | 20,473  |
| Retail homes sales income                                  |    | (362)   |                                  | (180)    |          | (385    |
| Insurance and finance income                               |    | (706)   |                                  | (36)     |          | 133     |
| Corporate and other                                        |    | (100)   |                                  | (75)     |          | 200     |
| Net segment income                                         | \$ | 31,799  | \$                               | 27,258   | \$       | 20,421  |
|                                                            |    |         | _                                |          | _        |         |
| Other Data                                                 |    |         |                                  |          |          |         |
| EBITDA(b)                                                  | \$ | 25,895  | \$                               | 6,583    | \$       | 16,194  |
| FFO available to common stockholders and OP unitholders(b) | \$ | 9,854   | \$                               | (23,609) | \$       | 1,572   |
| Net income (loss)                                          | \$ | (7,126) | \$                               | (34,969) | \$       | (8,401) |
| One-time charges                                           | \$ | 0       | \$                               | 27,914   | \$       | 0       |

<sup>(</sup>a) Results include one-time charges of \$27.9 million related to the IPO and the repayment of certain indebtedness.

<sup>(</sup>b) See Exhibit I for definition and reconciliation to nearest GAAP measure.

## Same Community Data

|                                                                            | 2004              |         |    |         | 2003 |         |          |         |    |         |    |         |
|----------------------------------------------------------------------------|-------------------|---------|----|---------|------|---------|----------|---------|----|---------|----|---------|
|                                                                            | 2                 | and Qtr |    | 1st Qtr |      | 4th Qtr |          | 3rd Qtr |    | 2nd Qtr |    | 1st Qtr |
|                                                                            | (\$ in thousands) |         |    |         |      |         |          |         |    |         |    |         |
| For the full quarter noted:                                                |                   |         |    |         |      |         |          |         |    |         |    |         |
| Average total homesites                                                    |                   | 39,804  |    | 39,804  |      | 39,804  |          | 39,804  |    | 39,788  |    | 39,729  |
| Average total rental homes                                                 |                   | 6,793   |    | 6,356   |      | 5,861   |          | 5,473   |    | 5,065   |    | 4,844   |
| Average occupied homesites homeowners                                      |                   | 27,546  |    | 28,189  |      | 28,870  |          | 29,629  |    | 30,333  |    | 30,854  |
| Average occupied homesites home renters                                    |                   | 5,311   |    | 5,039   |      | 4,784   |          | 4,574   |    | 4,226   |    | 3,828   |
| Average occupied homesites total                                           |                   | 32,857  |    | 33,228  |      | 33,654  |          | 34,203  |    | 34,559  |    | 34,682  |
| Average occupancy rental homes                                             |                   | 78.29   | 6  | 79.3%   | 6    | 81.69   | o o      | 83.69   | 6  | 83.49   | 6  | 79.0%   |
| Average occupancy total                                                    |                   | 82.59   | 6  | 83.5%   | 6    | 84.5%   | <i>o</i> | 85.99   | 6  | 86.99   | 6  | 87.3%   |
| For the full quarter noted:  Real estate revenue                           |                   |         |    |         |      |         |          |         |    |         |    |         |
| Homeowner rental income                                                    | \$                | 23,621  | \$ | 24,088  | \$   | 24,036  | \$       | 24,346  | \$ | 24,396  | \$ | 25,314  |
| Home renter rental income                                                  |                   | 9,411   |    | 8,890   |      | 8,561   |          | 8,293   |    | 8,251   |    | 6,781   |
| Other                                                                      |                   | 145     |    | 129     |      | 123     |          | 46      |    | 10      |    | 54      |
|                                                                            | _                 |         | _  |         | -    |         | _        |         | _  |         | _  |         |
| Rental income                                                              |                   | 33,177  |    | 33,107  |      | 32,720  |          | 32,685  |    | 32,657  |    | 32,149  |
| Utility and other income                                                   |                   | 3,599   |    | 3,792   |      | 3,535   |          | 3,657   |    | 3,399   |    | 3,501   |
| Total real estate revenue                                                  |                   | 36,776  |    | 36,899  |      | 36,255  |          | 36,342  |    | 36,056  |    | 35,650  |
| Real estate expenses                                                       |                   |         |    |         |      |         |          |         |    |         |    |         |
| Property operations expenses                                               |                   | 12,153  |    | 11,117  |      | 13,099  |          | 12,079  |    | 11,253  |    | 11,138  |
| Real estate taxes                                                          |                   | 2,978   |    | 2,981   |      | 2,781   |          | 2,547   |    | 2,525   |    | 2,638   |
| Total real estate expenses                                                 |                   | 15,131  |    | 14,098  |      | 15,880  |          | 14,626  |    | 13,778  |    | 13,776  |
| Real estate net segment income(a)                                          | \$                | 21,645  | \$ | 22,801  | \$   | 20,375  | \$       | 21,716  | \$ | 22,278  | \$ | 21,874  |
| Average monthly real estate revenue per total occupied homesite(b)         | \$                | 373     | \$ | 370     | \$   | 359     | \$       | 354     | \$ | 348     | \$ | 343     |
| Average monthly homeowner rental income per homeowner occupied homesite(c) | \$                | 286     | \$ | 285     | \$   | 278     | \$       | 274     | \$ | 268     | \$ | 273     |
| Average monthly real estate revenue per total homesite(d)                  | \$                | 308     | \$ | 309     | \$   | 304     | \$       | 304     | \$ | 302     | \$ | 299     |
| Average monthly home renter income per occupied rental home(e)             | \$                | 591     | \$ | 588     | \$   | 597     | \$       | 604     | \$ | 651     | \$ | 590     |

At end of quarter:

2003

|                          | 2004   | 2004   |        | 2003   |        |        |
|--------------------------|--------|--------|--------|--------|--------|--------|
|                          |        |        |        |        |        |        |
| Total communities owned  | 209    | 209    | 209    | 209    | 209    | 209    |
| Total homesites          | 39,804 | 39,804 | 39,804 | 39,804 | 39,804 | 39,741 |
| Occupied homesites       | 32,580 | 33,156 | 33,300 | 33,967 | 34,427 | 34,693 |
| Total rental homes owned | 6,925  | 6,763  | 5,875  | 5,830  | 5,203  | 4,903  |
| Occupied rental homes    | 5,335  | 5,318  | 4,803  | 4,725  | 4,411  | 3,998  |

- (a) See Exhibit I for definition and reconciliation to nearest GAAP measure.
- (b)

  Average monthly real estate revenue per occupied homesite is defined as total real estate revenue divided by average total occupied homesites divided by the number of months in the period.
- (c)

  Average monthly homeowner rental income per homeowner occupied homesite is defined as homeowner rental income divided by average homeowner occupied homesites divided by the number of months in the period.
- (d)

  Average monthly real estate revenue per total homesite is defined as total real estate revenue divided by average total homesites divided by the number of months in the period.
- (e)

  Average monthly home renter income per occupied rental home is defined as total home renter rental income divided by average occupied rental homes divided by the number of months in the period.

## Same Community Percentage Growth

|                                |    | Three<br>Months Ended<br>06/30/04<br>vs. 06/30/03 | Three<br>Months Ended<br>03/31/04<br>vs. 03/31/03 |
|--------------------------------|----|---------------------------------------------------|---------------------------------------------------|
| Real Estate Revenue            |    |                                                   |                                                   |
| Homeowner rental income        |    | (3.2)%                                            | (4.8)%                                            |
| Home renter rental income      |    | 14.1%                                             | 31.1%                                             |
| Other                          |    | 1350.0%                                           | 138.9%                                            |
| Rental income                  |    | 1.6%                                              | 3.0%                                              |
| Utility and other income       |    | 5.9%                                              | 8.3%                                              |
| Total real estate revenue      |    | 2.0%                                              | 3.5%                                              |
| Real Estate Expenses           |    |                                                   |                                                   |
| Property operations expenses   |    | 8.0%                                              | (0.2)%                                            |
| Real estate taxes              |    | 17.9%                                             | 13.0%                                             |
| Total real estate expenses     |    | 9.8%                                              | 2.3%                                              |
| Net real estate segment income |    | (2.8)%                                            | 4.2%                                              |
|                                | 14 |                                                   |                                                   |

## **Total Real Estate Segment**

|                                                                            | 2004              |        |     |         | 2003 |         |     |         |    |         |    |         |
|----------------------------------------------------------------------------|-------------------|--------|-----|---------|------|---------|-----|---------|----|---------|----|---------|
|                                                                            | 2                 | nd Qtr |     | 1st Qtr |      | 4th Qtr | •   | 3rd Qtr |    | 2nd Qtr |    | 1st Qtr |
|                                                                            | (\$ in thousands) |        |     |         |      |         |     |         |    |         |    |         |
| For the full quarter noted:                                                |                   |        |     |         |      |         |     |         |    |         |    |         |
| Average total homesites                                                    |                   | 68,023 |     | 52,837  |      | 40,435  |     | 40,300  |    | 40,115  |    | 39,824  |
| Average total rental homes                                                 |                   | 8,293  |     | 7,063   |      | 5,938   |     | 5,535   |    | 5,075   |    | 4,825   |
| Average occupied homesites homeowners                                      |                   | 48,176 |     | 37,599  |      | 29,191  |     | 29,872  |    | 30,618  |    | 31,021  |
| Average occupied homesites home renters                                    |                   | 6,074  |     | 5,424   |      | 4,853   |     | 4,614   |    | 4,231   |    | 3,754   |
| Average occupied homesites total                                           |                   | 54,250 |     | 43,023  |      | 34,044  |     | 34,486  |    | 34,849  |    | 34,775  |
| Average occupancy rental homes                                             |                   | 73.2%  | o o | 76.8%   | ,    | 81.7%   | o o | 83.49   | 6  | 83.4%   | 6  | 77.8%   |
| Average occupancy total                                                    |                   | 79.8%  | o o | 81.4%   | 'n   | 84.2%   | 6   | 85.69   | 6  | 86.9%   | 6  | 87.3%   |
| For the full quarter noted:  Real estate revenue                           |                   |        |     |         |      |         |     |         |    |         |    |         |
| Homeowner rental income                                                    | \$                | 40,268 | \$  | 31,130  | \$   | 23,764  | \$  | 24,550  | \$ | 24,573  | \$ | 25,325  |
| Home renter rental income                                                  |                   | 10,620 |     | 9,239   |      | 9,241   |     | 8,431   |    | 8,322   |    | 6,792   |
| Other                                                                      |                   | 359    |     | 200     |      | 98      |     | 44      |    | 10      |    | 54      |
|                                                                            |                   |        | _   |         | _    |         | _   |         |    |         | _  |         |
| Rental income                                                              |                   | 51,247 |     | 40,569  |      | 33,103  |     | 33,025  |    | 32,905  |    | 32,171  |
| Utility and other income                                                   |                   | 5,533  |     | 4,004   |      | 3,486   |     | 3,689   |    | 3,424   |    | 3,508   |
| Total real estate revenue                                                  |                   | 56,780 |     | 44,573  |      | 36,589  |     | 36,714  |    | 36,329  |    | 35,679  |
| Real estate expenses                                                       |                   |        |     |         |      |         |     |         |    |         |    |         |
| Property operations expenses                                               | \$                | 19,460 | \$  | 13,541  | \$   | 13,274  | \$  | 12,219  | \$ | 11,339  | \$ | 11,146  |
| Real estate taxes                                                          | Ψ                 | 4,353  | Ψ.  | 3,483   | Ψ.   | 2,842   | Ψ.  | 2,588   |    | 2,527   |    | 2,640   |
|                                                                            | _                 |        | _   | ,       | _    | ,       | _   | ,       | _  |         | _  | ,       |
| Total real estate expenses                                                 |                   | 23,813 |     | 17,024  |      | 16,116  |     | 14,807  |    | 13,866  |    | 13,786  |
| Real estate net segment income(a)                                          | \$                | 32,967 | \$  | 27,549  | \$   | 20,473  | \$  | 21,907  | \$ | 22,463  | \$ | 21,893  |
| Average monthly real estate revenue per total occupied homesite(b)         | \$                | 349    | \$  | 345     | \$   | 358     | \$  | 355     | \$ | 347     | \$ | 342     |
| Average monthly homeowner rental income per homeowner occupied homesite(c) | \$                | 279    | \$  | 276     | \$   | 271     | \$  | 274     | \$ | 268     | \$ | 272     |
| Average monthly real estate revenue per total homesite(d)                  | \$                | 278    | \$  | 281     | \$   | 302     | \$  | 304     | \$ | 302     | \$ | 299     |
| Average monthly home renter income per occupied rental home(e)             | \$                | 583    | \$  | 568     | \$   | 635     | \$  | 609     | \$ | 656     | \$ | 603     |

At end of quarter:

|                          | 2004   | l      | 2003   |        |        |        |
|--------------------------|--------|--------|--------|--------|--------|--------|
| Total communities owned  | 342    | 301    | 212    | 212    | 211    | 211    |
| Total homesites          | 71,058 | 66,548 | 40,435 | 40,435 | 40,255 | 39,943 |
| Occupied homesites       | 56,587 | 53,353 | 33,670 | 34,282 | 34,818 | 34,881 |
| Total rental homes owned | 8,522  | 8,127  | 6,061  | 6,003  | 5,213  | 4,912  |
| Occupied rental homes    | 6,139  | 6,103  | 4,908  | 4,843  | 4,416  | 4,006  |

- (a) See Exhibit I for definition and reconciliation to nearest GAAP measure.
- (b)

  Average monthly real estate revenue per occupied homesite is defined as total real estate revenue divided by average total occupied homesites divided by the number of months in the period.
- (c)

  Average monthly homeowner rental income per homeowner occupied homesite is defined as homeowner rental income divided by average homeowner occupied homesites divided by the number of months in the period.
- (d)

  Average monthly real estate revenue per total homesite is defined as total real estate revenue divided by average total homesites divided by the number of months in the period.
- (e)

  Average monthly home renter income per occupied rental home is defined as total home renter rental income divided by average occupied rental homes divided by the number of months in the period.

#### **Capital Expenditure Summary**

|                                                           | -        |       |                   |    |          |
|-----------------------------------------------------------|----------|-------|-------------------|----|----------|
|                                                           | 06/30/04 |       | 03/31/04          |    | 06/30/03 |
|                                                           |          |       | (\$ in thousands) |    |          |
| Recurring capital expenditures(a)                         | \$       | 1,100 | \$ 520            | \$ | 740      |
| Recurring capital expenditures per average site per annum |          | 65    | 39                |    | 74       |
| Homesite upgrades(b)                                      |          | 1,482 | 1,042             |    | 904      |
| Expansion, development, renovation and improvements(c)    |          | 4,730 | 1,955             |    | 915      |
| Utility recapture(d)                                      |          |       |                   |    |          |
| Total capital improvements                                | \$       | 7,312 | \$ 3,517          | \$ | 2,559    |

- Includes capital expenditures necessary to maintain asset quality, including purchasing and replacing assets used to operate the community. These capital expenditures include repairs of roads, driveways, and pools, renovation of clubhouses and replacement or installation of street lights, playground equipment, signage, maintenance facilities, manager housing and property vehicles. These capital expenditures do not include water meters, sheds, homes or community acquisitions. Our minimum capitalizable amount of a project is \$500.
- (b)

  Includes capital expenditures that improve homesites for placement of a new home typically when an existing older home moves out and the site is prepared for a new home. Many of these activities are governed by manufacturers' installation requirements and State building codes and include grading, electrical, concrete, landscaping, drainage and water/sewer lines. We estimate that the new home will be in the community for an average of at least 20 years although we depreciate these costs over 10 years.
- (c)

  These are the costs to develop, expand, renovate and improve communities following acquisition. They include costs for engineering, driveways, paving, utilities, and amenities. They also include capitalized interest and capitalized internal costs of \$694 in the first quarter of 2004 and \$1,336 in the second quarter of 2004.
- (d)

  Revenue producing includes costs related to revenue generating activities, consisting primarily of sub-metering of water and sewer service.

## **Manufactured Home Purchases**

|                                                                                |                      | Three Mo   | nths End | s Ended |  |
|--------------------------------------------------------------------------------|----------------------|------------|----------|---------|--|
|                                                                                | 0                    | 06/30/04   |          | 3/31/04 |  |
|                                                                                |                      | (\$ in the | ousands) | ,       |  |
| Manufactured home purchases(a)(b)                                              | \$                   | 26,855     | \$       | 18,001  |  |
| Number of manufactured homes purchased(b)                                      |                      | 502        |          | 1,172   |  |
| (a)  Includes expenditures for manufactured homes and home setup expenditures. | tures in the period. |            |          |         |  |
| (b) Excludes manufactured homes purchased in the Hometown acquisition.         |                      |            |          |         |  |

**Top 20 Markets** 

|                                     |                                    |                                     | Occupa            | ancy     | Rental Income Per Occupied<br>Homesite Per Month(c)(d) |             |  |
|-------------------------------------|------------------------------------|-------------------------------------|-------------------|----------|--------------------------------------------------------|-------------|--|
| Market(a)                           | Number of<br>Total<br>Homesites(b) | Percentage<br>of Total<br>Homesites | 06/30/04 03/31/04 |          | 06/30/04                                               | 03/31/04(d) |  |
| Dallas Ft. Worth, TX                | 7,369                              | 10.4%                               | 76.0%             | 78.0% \$ | 351                                                    | \$ 347      |  |
| Atlanta, GA                         | 5,074                              | 7.1%                                | 83.1%             | 83.5%    | 325                                                    | 323         |  |
| Salt Lake City, UT                  | 3,553                              | 5.0%                                | 91.0%             | 93.1%    | 347                                                    | 349         |  |
| Front Range of CO                   | 3,301                              | 4.6%                                | 89.2%             | 91.6%    | 423                                                    | 419         |  |
| Jacksonville, FL                    | 2,525                              | 3.6%                                | 81.2%             | 81.3%    | 328                                                    | 329         |  |
| Kansas City Lawrence Topeka, MO KS  | 2,436                              | 3.4%                                | 88.9%             | 89.3%    | 277                                                    | 274         |  |
| Wichita, KS                         | 2,315                              | 3.3%                                | 65.5%             | 69.7%    | 283                                                    | 282         |  |
| St. Louis, MO IL                    | 2,159                              | 3.0%                                | 82.1%             | 87.6%    | 286                                                    | 326         |  |
| Orlando, FL                         | 1,996                              | 2.8%                                | 87.1%             | 81.3%    | 328                                                    | 288         |  |
| Oklahoma City, OK                   | 1,911                              | 2.7%                                | 78.5%             | 81.4%    | 301                                                    | 276         |  |
| Greensboro Winston Salem, NC        | 1,416                              | 2.0%                                | 69.2%             | 72.0%    | 259                                                    | 257         |  |
| Davenport Moline Rock Island, IA IL | 1,410                              | 2.0%                                | 84.7%             | 84.5%    | 262                                                    | 258         |  |
| Montgomery, AL                      | 1,288                              | 1.8%                                | 53.3%             | 55.8%    | 188                                                    | 188         |  |
| Charleston North Charleston, SC     | 1,233                              | 1.7%                                | 76.5%             | 78.4%    | 232                                                    | 239         |  |
| Elkhart Goshen, IN                  | 1,225                              | 1.7%                                | 79.4%             | 79.7%    | 313                                                    | 305         |  |
| Inland Empire, CA                   | 1,223                              | 1.7%                                | 89.4%             | 90.6%    | 406                                                    | 412         |  |
| Nashville, TN                       | 1,134                              | 1.6%                                | 71.1%             | 70.8%    | 267                                                    | 262         |  |
| Southeast Florida                   | 1,124                              | 1.6%                                | 95.7%             | 94.4%    | 476                                                    | 473         |  |
| Raleigh Durham Chapel Hill, NC      | 1,095                              | 1.5%                                | 81.4%             | 85.1%    | 324                                                    | 321         |  |
| Syracuse, NY                        | 1,091                              | 1.5%                                | 62.0%             | 61.9%    | 347                                                    | 354         |  |
| Subtotal Top 20 Markets             | 44,878                             | 63.2%                               | 80.3%             | 81.7%    | 328                                                    | 326         |  |
| All Other Markets                   | 26,180                             | 36.8%                               | 78.3%             | 77.1%    | 295                                                    | 298         |  |
| Total/Weighted Average              | 71,058                             | 100.0%                              | 79.6%             | 80.2% \$ | 316                                                    | \$ 317      |  |

<sup>(</sup>a) Markets are defined by our management.

<sup>(</sup>b) Results of and for the quarter ended June 30, 2004 reflect acquisitions made during the quarter.

<sup>(</sup>c)

Rental Income is defined as homeowner rental income, home renter rental income and other rental income reduced by move-in bonuses and rent concessions.

<sup>(</sup>d)

For communities acquired during the quarter, weighted average all-in rent (homesite rent and home rent) was used as a proxy for "Rental Income Per Occupied Homesite Per Month".

#### **Acquisitions & Dispositions**

#### Acquisitions

| Acquisition<br>Date | Market         | Number of<br>Communities | Number of<br>Homesites | Allocated<br>Purchase Price | Debt<br>Assumed        | Cash          | Fair Market<br>Value of<br>OP Units/shares |
|---------------------|----------------|--------------------------|------------------------|-----------------------------|------------------------|---------------|--------------------------------------------|
|                     |                |                          |                        | (\$ in thousands)           |                        |               |                                            |
| 02/18/04            | Various(a)     | 90                       | 26,406                 | \$ 615,270                  | \$ 92,434              | \$ 522,836 \$ | 0                                          |
| 02/26/04            | Nashville, TN  | 2                        | 401                    | 7,400                       | 0                      | 7,400         | 0                                          |
| 06/18/04            | Salt Lake City | 2                        | 243                    | 5,456                       | 0                      | 5,456         | 0                                          |
| 06/30/04            | Various(b)     | 36                       | 3,573                  | 61,500                      | 28,358                 | 0             | 33,142                                     |
| Dispositions        |                |                          |                        |                             |                        |               |                                            |
| Disposition<br>Date |                | Market                   |                        | Number of<br>Communities    | Number of<br>Homesites |               | Gain/(Loss)<br>on Sale                     |
|                     |                |                          | N                      | one                         |                        | _             |                                            |

- (a)

  Reflects the initial purchase price allocation of the Hometown acquisition including the three Hometown communities closed on April 9, 2004.
- (b)

  Reflects the initial purchase price allocation of the D.A.M. Portfolio purchase. Partnership Preferred Units valued at \$25 par value times the number of units issued (300,000 Series B units, 705,688 Series C units and 320,000 Series D units). The Series D units were redeemed for cash on July 6, 2004. The remain units can be redeemed for cash at Par after the 5th anniversery of the the issuance date.

## **Hometown Acquisition Data**

|                                                    | 06/30/04  | 03/31/04 |
|----------------------------------------------------|-----------|----------|
| # of Communities(a)                                | 90        | 87       |
| # of Homesites(a)                                  | 26,406    | 25,712   |
| Total occupied homesites                           | 19,921    | 19,555   |
| Occupancy %                                        | 75.4%     |          |
|                                                    | 19,198    | 18,849   |
| Homeowner occupied homesites Renter occupied homes | 723       | 706      |
| Kenter occupied nonies                             | 123       | 700      |
| Total occupied homesites                           | 19,921    | 19,555   |
| Vacant homesites                                   | 6,485     | 6,157    |
| Total homesites                                    | 26,406    | 25,712   |
| 67 - 67 - 177 - 1                                  |           |          |
| % of Total Homesites  Homeowner occupied homesites | 72.7%     | 6 73.3%  |
| Renter occupied homes                              | 2.7%      |          |
| Vacant homesites                                   | 24.6%     |          |
|                                                    |           |          |
| Total homesites                                    | 100.0%    | 100.0%   |
| % of Occupied Homesites                            |           |          |
| Homeowner occupied homesites                       | 96.4%     | 6 96.4%  |
| Renter occupied homes                              | 3.6%      | 3.6%     |
|                                                    |           |          |
| Occupied homesites                                 | 100.0%    | 6 100.0% |
|                                                    |           |          |
| Number of owned homes                              | 1,466     | 1,487    |
| Renter occupied homes                              | 723       | 706      |
| Non-revenue producing homes                        | 743       | 781      |
| Number of repossessed homes                        | 416       | 478      |
| as a % of total homesites                          | 1.6%      | 6 1.9%   |
| as a % of homeowner occupied homesites             | 2.2%      | 6 2.5%   |
| Financial Data                                     |           |          |
| Bad debt as a % of total real estate revenue       | 1.1%      | 6 NM     |
| Revenue contribution                               | \$ 19,558 | \$ 7,645 |
| Expense contribution                               | 8,298     | 2,722    |
| Net real estate segment income contribution        | \$ 11,260 | \$ 4,923 |
|                                                    |           |          |

<sup>(</sup>a) First quarter does not reflect three communities acquired upon the completion of the loan assumption process on April 9, 2004.

## **Home Sales Data**

|                                            | Three<br>Months Ended<br>06/30/04 | Three<br>Months Ended<br>03/31/04 |
|--------------------------------------------|-----------------------------------|-----------------------------------|
| Unit Data                                  |                                   |                                   |
| New homes sold                             | 13                                | 15                                |
| Used homes sold                            | 115                               | 12                                |
| Total homes sales                          | 128                               | 27                                |
| Other Data                                 |                                   |                                   |
| Average all-in home sales price new homes  | \$ 26,622                         | \$ 28,700                         |
| Average all-in home sales price used homes | 13,170                            | 12,624                            |
| Average all-in home sales price total 2    | \$ 14,536                         | \$ 21,555                         |

## **Owned Home Data**

|                                                     |    | As of and for the three months ended |     |                |             |  |  |
|-----------------------------------------------------|----|--------------------------------------|-----|----------------|-------------|--|--|
|                                                     | 6  | 5/30/2004                            |     | 03/31/04       | 12/31/03    |  |  |
| Renter occupied homes                               |    | 6,139                                |     | 6,103          | 4,908       |  |  |
| Non-revenue producing homes                         |    | 2,383                                |     | 2,024          | 1,153       |  |  |
| Total home inventory                                |    | 8,522                                |     | 8,127          | 6,061       |  |  |
|                                                     |    |                                      |     |                |             |  |  |
| Home Inventory Change Detail                        |    | 0 127                                |     | 6.061          | 6.002       |  |  |
| Home inventory (BoP)                                |    | 8,127                                |     | 6,061          | 6,003       |  |  |
| Net Home purchases / (Sales) Home inventory (EoP)   |    | 395<br>8,522                         |     | 2,066<br>8,127 | 58<br>6,061 |  |  |
| Home inventory (EoI)                                |    | 0,322                                |     | 6,127          | 0,001       |  |  |
| Renter occupied homes (BoP)                         |    | 6,103                                |     | 4,908          | 4,843       |  |  |
| Leasing activity, net (a)                           |    | 36                                   |     | 1,195          | 65          |  |  |
| Renter occupied homes (EoP)                         |    | 6,139                                |     | 6,103          | 4,908       |  |  |
| Non-revenue producing (BoP)                         |    | 2,024                                |     | 1,153          | 1,160       |  |  |
| Home purchases/(sales + leased)                     |    | 359                                  |     | 871            | (7)         |  |  |
| Non-revenue producing (EoP)                         |    | 2,383                                |     | 2,024          | 1,153       |  |  |
| Home Inventory Composition                          |    |                                      |     |                |             |  |  |
| Home Inventory Composition  New home inventory      |    | 22.3%                                |     | 21.5%          |             |  |  |
| Used home inventory                                 |    | 77.7%                                |     | 78.5%          |             |  |  |
| esea nome in thirty                                 |    | ,,,,,                                |     | 7 0.0 %        |             |  |  |
| Total home inventory                                |    | 100.0%                               |     | 100.0%         |             |  |  |
|                                                     |    | •                                    |     | •              |             |  |  |
| Average age ARC homes                               |    | 2.8 yea                              |     | 2.9 years      |             |  |  |
| Average age HTA homes                               |    | 5.6 yea                              |     | 6.5 years      |             |  |  |
| Average age All homes                               |    | 3.3 yea                              | ırs | 3.6 years      |             |  |  |
| Home Inventory Financial Data                       |    |                                      |     |                |             |  |  |
| Gross asset value including setup costs (\$000's)   | \$ | 192,197                              | \$  | 163,430        |             |  |  |
| Gross asset value per home                          |    | 22,553                               |     | 20,110         |             |  |  |
|                                                     | \$ | 168,793                              | \$  | 143,789        |             |  |  |
| Current asset value including setup costs (\$000's) | Φ  |                                      | φ   | *              |             |  |  |
| Current asset value per home                        |    | 19,807                               |     | 17,693         |             |  |  |
| Total Non-Revenue Producing Inventory               |    |                                      |     |                |             |  |  |
| Available for rent or for sale                      |    | 2,221                                |     | 1,317          |             |  |  |
| In-transit/in-process                               |    | 162                                  |     | 707            |             |  |  |
| Total non-revenue producing inventory               |    | 2,383                                |     | 2,024          |             |  |  |
|                                                     |    |                                      |     |                |             |  |  |

600

377

Homes on order

<sup>(</sup>a) Period ended 3/31/04 includes occupied homes acquired in the Hometown acquisition.

#### **Investor Inquiries**

Common stock symbol: ARC
Preferred stock symbol: ARC Pr A

Exchange Traded: NYSE

|                                      | <br>Q2<br>2004 | Q1<br>2004(a) |
|--------------------------------------|----------------|---------------|
| Common Stock Dividend Information    |                |               |
| Declaration date                     | 06/17/04       | 03/10/04      |
| Record date                          | 06/30/04       | 03/31/04      |
| Payment date                         | 07/15/04       | 04/15/04      |
| Distributions per share              | \$<br>0.3125   | \$<br>0.1493  |
| Preferred Stock Dividend Information |                |               |
| Declaration date                     | 06/17/04       | 03/10/04      |
| Record date                          | 07/15/04       | 04/15/04      |
| Payment date                         | 07/30/04       | 04/30/04      |
| Distributions per share              | \$<br>0.5156   | \$<br>0.4182  |

(a)

Distributions reflect partial period.

#### Inquiries:

Affordable Residential Communities welcomes any questions or comments from our investors, prospective investors, analysts, investment managers or media professionals. Please direct all inquiries to one of the following contact points:

At our website: *www.aboutarc.com*By phone: (866) 847-8931
By fax: (303) 294-0121

By e-mail: *investor.relations@aboutarc.com*By mail: Affordable Residential Communities Inc.

Investor Relations Department

600 Grant Street Suite 900 Denver, CO 80203

#### **Definitions of Non-GAAP Measures**

Investors in and analysts following the real estate industry use funds from operations ("FFO"), net segment income, earnings before interest, taxes, depreciation and amortization ("EBITDA") and funds available for distribution ("FAD") as supplemental performance measures. While the we believe that net income (as defined by GAAP) is the most appropriate measure, we also believe that FFO, net segment income, EBITDA and FAD are widely used by and relevance to investors, analysts and lenders and are appropriate supplemental measures. FFO reflects the assumption that real estate values rise or fall with market conditions and principally adjusts for the effects of GAAP depreciation and amortization of real estate assets. Net segment income provides a measure of rental operations and excludes deductions for depreciation and amortization and non-property specific expenses such as general and administrative expenses. EBITDA provides a measure to evaluate our ability to incur and service debt and to fund dividends and other cash needs. FAD provides a measure to evaluate our ability to fund dividends. In addition, FFO, net segment income, EBITDA and FAD are commonly used in various ratios, pricing multiples/yields and returns and valuation calculations used to measure financial position, performance and value.

FFO is defined by the National Association of Real Estate Investment Trusts ("NAREIT") as "net income (computed in accordance with generally accepted accounting principles) excluding gains (or losses) from sales of property, plus rental property depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures." Industry analysts consider FFO to be an appropriate supplemental measure of the operating performance of an equity REIT primarily because the computation of FFO excludes historical cost depreciation as an expense and thereby facilitates the comparison of REITs which have different cost bases in their assets. Historical cost accounting for real estate assets implicitly assumes that the value of real estate assets diminishes predictably over time, whereas real estate values have instead historically risen or fallen based upon market conditions. FFO does not represent cash flow from operations as defined by GAAP and is a supplemental measure of performance that does not replace net income as a measure of performance or net cash provided by operating activities as a measure of liquidity. In addition, FFO is not intended as a measure of a REIT's ability to meet debt principal repayments and other cash requirements, nor as a measure of working capital. Please see the Reconciliation of Net Income to Funds from Operations set forth above.

Net segment income is defined as income from real estate operations and other segments of the Company, less expenses for property operations, real estate taxes, cost of manufactured homes sold, and retail home sales, finance, insurance and other operations.

EBITDA is defined as net loss available to common stockholders adjusted to exclude preferred stock dividend expense, income from discontinued operations net of minority interest, minority interest, interest income, interest expense, depreciation and amortization and early termination of debt expenses. It is a measure of net segment income less property management, general and administrative expenses and IPO related costs.

FAD is defined as FFO less non-revenue producing, recurring capital expenditures and scheduled principal amortization of indebtedness.

FFO, net segment income, EBITDA and FAD do not represent cash generated from operating activities in accordance with GAAP and are not necessarily indicative of cash available to fund cash needs, including the repayment of principal on indebtedness and payment of dividends and distributions. FFO, net segment income, EBITDA and FAD should not be considered as substitutes for net income (calculated in accordance with GAAP), as a measure of results of operations or cash flows (calculated in accordance with GAAP) as a measure of liquidity. FFO, net segment income, EBITDA and FAD as calculated by the Company may not be comparable to similarly titled, but differently calculated, measures of other REITs or to the definition of FFO published by NAREIT.

## FFO, FAD and EBITDA Reconciliations

|             |                                                                                               |                                          | Three Months Ended |    |                   |    |                 |
|-------------|-----------------------------------------------------------------------------------------------|------------------------------------------|--------------------|----|-------------------|----|-----------------|
|             |                                                                                               | 0                                        | 06/30/04           |    | 03/31/04          | (  | 06/30/03        |
|             |                                                                                               | (\$ in thousands, except per share data) |                    |    |                   |    |                 |
|             | n operations ("FFO") and adjusted funds from operations                                       |                                          |                    |    |                   |    |                 |
|             | e (loss) before preferred stock dividend and minority interest                                | \$                                       | (4,969)            | \$ | (36,800)          | \$ | (9,996)         |
| Plus:       | Depreciation and amortization                                                                 |                                          | 18,337             |    | 15,660            |    | 12,930          |
|             | Income (loss) from discontinued operations                                                    |                                          |                    |    |                   |    | 93              |
|             | Depreciation from discontinued operations                                                     |                                          |                    |    |                   |    | 111             |
| Less:       | Amortization of loan origination fees                                                         |                                          | (855)              |    | (868)             |    | (955)           |
| Less.       | Depreciation expense on furniture, equipment and vehicles                                     |                                          | (81)               |    | (369)             |    | (1,077)         |
|             | Preferred stock dividend                                                                      |                                          | (2,578)            |    | (1,232)           |    |                 |
|             |                                                                                               |                                          |                    |    |                   | _  |                 |
| FFO availa  | able to common stockholders and OP unitholders                                                |                                          | 9,854              |    | (23,609)          |    | 1,106           |
|             | Pactriated steels greats                                                                      |                                          |                    |    | 10,070            |    |                 |
| Plus:       | Restricted stock grants                                                                       |                                          |                    |    |                   |    |                 |
|             | IPO related costs Early termination of debt                                                   |                                          |                    |    | 4,417<br>13,427   |    |                 |
|             | Early termination of debt                                                                     |                                          |                    |    | 13,427            |    |                 |
| Adjusted F  | TFO                                                                                           | \$                                       | 9,854              | \$ | 4,305             | \$ | 1,106           |
| Aujusteu I  | 10                                                                                            | Ψ                                        | 9,034              | Ψ  | 4,505             | Ψ  | 1,100           |
| T 1         | 711 6 1 7 7 7 (UEADU) 1 1 7 1EAD                                                              |                                          |                    |    |                   |    |                 |
|             | ilable for distribution ("FAD") and adjusted FAD able to common stockholders & OP unitholders | \$                                       | 9,854              | \$ | (23,609)          | •  | 1,106           |
| Less:       | Recurring capital expenditures                                                                | Ψ                                        | (1,100)            | Ψ  | (520)             | Ψ  | (740)           |
| 2000        | Scheduled principal amortization of indebtedness                                              |                                          | (2,200)            |    | (1,936)           |    | (3,273)         |
|             | senedated principal amorazation of indesteaness                                               |                                          | (2,200)            |    | (1,750)           |    | (3,273)         |
| FAD         |                                                                                               |                                          | 6,554              |    | (26,065)          |    | (2,907)         |
|             |                                                                                               |                                          | ,                  |    |                   |    |                 |
| Plus:       | Restricted stock grants                                                                       |                                          |                    |    | 10,070            |    |                 |
|             | IPO related costs                                                                             |                                          |                    |    | 4,417             |    |                 |
|             | Early termination of debt                                                                     |                                          |                    |    | 13,427            |    |                 |
|             |                                                                                               |                                          |                    |    |                   |    |                 |
| Adjusted F  | AD                                                                                            | \$                                       | 6,554              | \$ | 1,849             | \$ | (2,907)         |
|             |                                                                                               |                                          |                    |    |                   |    |                 |
|             | and adjusted EBITDA                                                                           | _                                        |                    |    |                   |    |                 |
| Net loss av | railable to common stockholders Preferred stock dividend                                      | \$                                       | (7,126)<br>2,578   | \$ | (34,969)<br>1,232 | \$ | (8,527)         |
| rius.       |                                                                                               |                                          | 2,376              |    | 1,232             |    | (00)            |
|             | Income from discontinued operations, net of minority interest Minority interest               |                                          | (421)              |    | (3,063)           |    | (80)<br>(1,389) |
|             | Interest income                                                                               |                                          | (454)              |    | (388)             |    | (404)           |
|             | Interest expense                                                                              |                                          | 12,981             |    | 14,684            |    | 14,630          |
|             | Depreciation and amortization                                                                 |                                          | 18,337             |    | 15,660            |    | 12,930          |
|             | Early termination of debt                                                                     |                                          |                    |    | 13,427            |    |                 |
|             |                                                                                               |                                          |                    | _  |                   |    |                 |
| EBITDA      |                                                                                               |                                          | 25,895             |    | 6,583             |    | 17,160          |
| Plus:       | Restricted stock grants                                                                       |                                          |                    |    | 10,070            |    |                 |
| _ 1001      | IPO related costs                                                                             |                                          |                    |    | 4,417             |    |                 |
|             |                                                                                               | _                                        |                    | _  |                   |    |                 |
| Adjusted E  | BITDA                                                                                         | \$                                       | 25,895             | \$ | 21,070            | \$ | 17,160          |
|             |                                                                                               |                                          |                    |    |                   |    |                 |

|     | Three Months Ended |
|-----|--------------------|
|     |                    |
|     |                    |
| 1.0 |                    |

## **Total Real Estate Net Segment Income Reconciliation**

|                                                      |      | 2004      |           | 2003          |           |           |         |
|------------------------------------------------------|------|-----------|-----------|---------------|-----------|-----------|---------|
|                                                      | 2nd  | Qtr       | 1st Qtr   | 4th Qtr       | 3rd Qtr   | 2nd Qtr   | 1st Qtr |
|                                                      |      |           |           | (\$ in thousa | nds)      |           |         |
| Net segment income:                                  |      |           |           |               |           |           |         |
| Real estate                                          | \$ 3 | 32,967 \$ | 27,549 \$ | 20,473 \$     | 21,907 \$ | 22,463 \$ | 21,893  |
| Retail homes sales and finance                       |      | (362)     | (180)     | (381)         | (712)     | (340)     | (319)   |
| Insurance                                            |      | (706)     | (36)      | 33            | 10        | (4)       | 94      |
| Corporate and other                                  |      | (100)     | (75)      | 174           | 57        | 103       | 81      |
|                                                      | 3    | 31,799    | 27,258    | 20,299        | 21,262    | 22,222    | 21,749  |
| Other expenses:                                      |      |           |           |               |           |           |         |
| Property management                                  |      | 1,600     | 1,454     | 1,673         | 1,286     | 1,382     | 1,186   |
| General and administrative                           |      | 4,304     | 14,804    | 5,113         | 3,672     | 3,680     | 4,369   |
| Initial public offering ("IPO") related costs        |      |           | 4,417     |               |           |           |         |
| Early terminiation of debt                           |      |           | 13,427    |               |           |           |         |
| Depreciation and amortization                        | 1    | 18,337    | 15,660    | 11,256        | 12,045    | 12,930    | 12,556  |
| Retail home sales asset impairment and other expense |      |           |           |               | 1,385     |           |         |
| Interest expense                                     | 1    | 12,981    | 14,684    | 15,027        | 14,481    | 14,630    | 13,880  |
| Total other expenses                                 | 3    | 37,222    | 64,446    | 33,069        | 32,869    | 32,622    | 31,991  |
| Interest income                                      |      | 454       | 388       | 342           | 344       | 404       | 347     |
| Loss before allocation to mirority interest          |      | (4,969)   | (36,800)  | (12,428)      | (11,263)  | (9,996)   | (9,895) |
| Minority interest                                    |      | 421       | 3,063     | 1,702         | 1,559     | 1,389     | 1,368   |
| Net loss from continuing operations                  |      | (4,548)   | (33,737)  | (10,726)      | (9,704)   | (8,607)   | (8,527) |
| Income from discontinued operations                  |      |           |           |               | 46        | 93        | 146     |
| Gain on sale of discontinued operations              |      |           |           |               | 3,333     |           |         |
| Minority interest in discontinued operations         |      |           |           |               | (468)     | (13)      | (20)    |
| Net loss                                             |      | (4,548)   | (33,737)  | (10,726)      | (6,793)   | (8,527)   | (8,401) |
| Preferred stock dividend                             |      | (2,578)   | (1,232)   |               |           |           |         |
|                                                      |      |           |           |               |           |           |         |

#### Same Community Net Segment Income Reconciliation

2002

|                                                                                       | <br>2004         | ·          | 2003          |            |            |         |  |
|---------------------------------------------------------------------------------------|------------------|------------|---------------|------------|------------|---------|--|
|                                                                                       | <br>2nd Qtr      | 1st Qtr    | 4th Qtr       | 3rd Qtr    | 2nd Qtr    | 1st Qtr |  |
|                                                                                       |                  |            | (\$ in thousa | ands)      |            |         |  |
| Net segment income:                                                                   |                  |            |               |            |            |         |  |
| Real estate(a)                                                                        | \$<br>21,645 \$  | 22,801 \$  | 20,375 \$     | 21,716 \$  | 22,278 \$  | 21,874  |  |
| Retail home sales and finance(b)                                                      |                  |            |               |            |            |         |  |
| Insurance                                                                             | (36)             | (36)       | 33            | 10         | (4)        | 94      |  |
| Corporate and other                                                                   | (100)            | (75)       | 174           | 57         | 103        | 81      |  |
|                                                                                       | 21,509           | 22,690     | 20,582        | 21,783     | 22,377     | 22,049  |  |
| Other expenses:                                                                       |                  |            |               |            |            |         |  |
| Property management                                                                   | 1,000            | 1,354(c)   | 1,673         | 1,286      | 1,382      | 1,186   |  |
| General and administrative                                                            | 4,275            | 4,689(d)   | 5,120         | 3,671      | 3,680      | 4,369   |  |
| Initial public offering ("IPO") related costs                                         |                  |            |               |            |            |         |  |
| Early termination of debt                                                             |                  |            |               |            |            |         |  |
| Depreciation and amortization(e) Retail home sales asset impairment and other expense | 12,480           | 12,916     | 11,114        | 12,079     | 12,606     | 12,543  |  |
| Interest expense(f)                                                                   | 10,170           | 12,977     | 14,889        | 14,257     | 14,394     | 13,866  |  |
| Total other expenses                                                                  | 27,925           | 31,936     | 32,796        | 31,293     | 32,062     | 31,964  |  |
| Interest income(g)                                                                    | 357              | 300        | 309           | 344        | 404        | 347     |  |
| Loss before allocation to minority interest                                           | (6,059)          | (8,946)    | (11,905)      | (9,166)    | (9,281)    | (9,568) |  |
| Minority interest(h)                                                                  | 338              | 720        | 1,630         | 1,269      | 1,290      | 1,323   |  |
| Net loss from continuing operations                                                   | (5,721)          | (8,226)    | (10,275)      | (7,897)    | (7,991)    | (8,245) |  |
| Income from discontinued operations                                                   |                  |            |               |            |            |         |  |
| Gain on sale of discontinued operations                                               |                  |            |               |            |            |         |  |
| Minority interest in discontinued operations                                          |                  |            |               |            |            |         |  |
| Net loss                                                                              | (5,721)          | (8,226)    | (10,275)      | (7,897)    | (7,991)    | (8,245) |  |
| Preferred stock dividend                                                              |                  |            |               |            |            |         |  |
| Net loss available to common stockholders                                             | \$<br>(5,721) \$ | (8,226) \$ | (10,275) \$   | (7,897) \$ | (7,991) \$ | (8,245) |  |

<sup>(</sup>a) Same communities real estate net segment income excludes results of communities acquired in the Hometown and other acquisitions after January 1, 2003 and the community sold before June 30, 2004.

<sup>(</sup>b)

Excludes segment results as a result of the restructuring in September 2003 in which we closed all stand-alone retail stores existing on January 1, 2003 at which time we had no significant in-community sales operations.

- (c) Excludes additional property management expenses incurred in connection with the Hometown acquisition.
- (d)
  Excludes restricted stock expenses of \$10,115 recognized in connection with the IPO and vested in the three months ended June 30, 2004 and March 31, 2004.

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(e) Excludes the following costs recognized in the Hometown and other acquisitions:

| Depreciation of rental and other property and manufactured homes acquired Amortization of lease intangibles and customer relationships acquired | \$ | 4,536 \$<br>1,321 | 2,272 \$<br>472 | 110 \$<br>14 | 89 \$<br>4 | 33 \$ | 11<br>2 |
|-------------------------------------------------------------------------------------------------------------------------------------------------|----|-------------------|-----------------|--------------|------------|-------|---------|
|                                                                                                                                                 | _  |                   |                 |              |            |       |         |
|                                                                                                                                                 | \$ | 5,857 \$          | 2,744 \$        | 124 \$       | 93 \$      | 37 \$ | 13      |
|                                                                                                                                                 |    |                   |                 |              |            |       |         |

(f) Excludes the pro rata portion of interest expense on mortgage loans secured by properties acquired in the Hometown and other acquisitions as follows:

| \$<br>2,811 \$ | 1,707 \$ | 75 \$ | 87 \$ | 72 \$ | 14 |
|----------------|----------|-------|-------|-------|----|
|                |          |       |       |       |    |

- (g)

  Excludes interest earned on additional cash received in connection with the IPO, the financing transaction and the Hometown acquisition
- (h) Minority interest computed at the same rate as reflected in reported results.

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#### QuickLinks

Item 12. Results of Operations and Financial Condition

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Second Quarter 2004 Earnings Release and Supplemental Operating and Financial Data

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