

ACNB CORP  
Form 10-K  
March 11, 2011

Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, DC 20549  
**FORM 10-K**

(Mark One)

☒ **ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the fiscal year-ended December 31, 2010**

**OR**

☐ **TRANSACTION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the transition period from                      to  
Commission file number 0-11783**

**ACNB CORPORATION**

(Exact name of registrant as specified in its charter)

**Pennsylvania**  
(State or other jurisdiction of  
incorporation or organization)

**23-2233457**  
(I.R.S. Employer  
Identification No.)

**16 Lincoln Square, Gettysburg, Pennsylvania**  
(Address of principal executive offices)

**17325**  
(Zip Code)

Registrant's telephone number, including area code: **(717) 334-3161**

Securities registered pursuant to Section 12(b) of the Act:

Securities registered pursuant to Section 12(g) of the Act:

**Title of each class**

Common Stock, \$2.50 par value per share

**Name of each exchange on which registered**

The NASDAQ Stock Market, LLC

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes ☐ No ☒

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes ☐ No ☒

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

## Edgar Filing: ACNB CORP - Form 10-K

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☐ No ☐

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check One)

Large accelerated filer ☐ Accelerated filer ☒ Non-accelerated filer ☐ Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes ☐ No ☒

The aggregate market value of the voting stock held by nonaffiliates of the registrant at June 30, 2010, was approximately \$81,358,000.

The number of shares of the registrant's common stock outstanding on March 4, 2011, was 5,928,343.

### Documents Incorporated by Reference

Portions of the registrant's 2011 definitive Proxy Statement are incorporated by reference into Part III of this report.

---

Table of Contents

ACNB CORPORATION

Table of Contents

	Page
<b><u>Part I</u></b>	
<u>Item 1. Business</u>	<u>3</u>
<u>Item 1A. Risk Factors</u>	<u>14</u>
<u>Item 1B. Unresolved Staff Comments</u>	<u>23</u>
<u>Item 2. Properties</u>	<u>23</u>
<u>Item 3. Legal Proceedings</u>	<u>23</u>
<u>Item 4. (Removed and Reserved)</u>	<u>23</u>
<b><u>Part II</u></b>	
<u>Item 5. Market for the Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u>	<u>24</u>
<u>Item 6. Selected Financial Data</u>	<u>27</u>
<u>Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>28</u>
<u>Item 7A. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>49</u>
<u>Item 8. Financial Statements and Supplementary Data</u>	<u>52</u>
<u>Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure</u>	<u>99</u>
<u>Item 9A. Controls and Procedures</u>	<u>100</u>
<u>Item 9B. Other Information</u>	<u>103</u>
<b><u>Part III</u></b>	
<u>Item 10. Directors and Executive Officers and Corporate Governance</u>	<u>104</u>
<u>Item 11. Executive Compensation</u>	<u>104</u>
<u>Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>	<u>104</u>
<u>Item 13. Certain Relationships and Related Transactions and Director Independence</u>	<u>104</u>
<u>Item 14. Principal Accountant Fees and Services</u>	<u>104</u>
<b><u>Part IV</u></b>	
<u>Item 15. Exhibits and Financial Statement Schedules</u>	<u>104</u>
<u>Signatures</u>	<u>107</u>

Table of Contents

**PART I**

**FORWARD-LOOKING STATEMENTS**

In addition to historical information, this Form 10-K contains forward-looking statements. Examples of forward-looking statements include, but are not limited to, (a) projections or statements regarding future earnings, expenses, net interest income, other income, earnings or loss per share, asset mix and quality, growth prospects, capital structure, and other financial terms, (b) statements of plans and objectives of management or the Board of Directors, and (c) statements of assumptions, such as economic conditions in the Corporation's market areas. Such forward-looking statements can be identified by the use of forward-looking terminology such as "believes", "expects", "may", "intends", "will", "should", "anticipates", or the negative of any of the foregoing or other variations thereon or comparable terminology, or by discussion of strategy. Forward-looking statements are subject to certain risks and uncertainties such as local economic conditions, competitive factors, and regulatory limitations. Actual results may differ materially from those projected in the forward-looking statements. Such risks, uncertainties and other factors that could cause actual results and experience to differ from those projected include, but are not limited to, the following: the effects of new laws and regulations, specifically the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act; ineffectiveness of the business strategy due to changes in current or future market conditions; the effects and unanticipated expenses related to the charter conversion of our banking subsidiary from a federal to a state charter; the effects of economic deterioration on current customers, specifically the effect of the economy on loan customers' ability to repay loans; the effects of competition, and of changes in laws and regulations on competition, including industry consolidation and development of competing financial products and services; interest rate movements; the inability to achieve merger-related synergies; difficulties in integrating distinct business operations, including information technology difficulties; disruption from the transaction making it more difficult to maintain relationships with customers and employees, and challenges in establishing and maintaining operations in new markets; volatilities in the securities markets; and, deteriorating economic conditions. We caution readers not to place undue reliance on these forward-looking statements. They only reflect management's analysis as of this date. The Corporation does not revise or update these forward-looking statements to reflect events or changed circumstances. Please carefully review the risk factors described in other documents the Corporation files from time to time with the Securities and Exchange Commission, including the Quarterly Reports on Form 10-Q and any Current Reports on Form 8-K.

**ITEM 1 BUSINESS**

**ACNB CORPORATION**

ACNB Corporation (the Corporation or ACNB) is a \$969 million financial holding company headquartered in Gettysburg, Pennsylvania. Through its banking and nonbanking subsidiaries, ACNB provides a full range of banking and financial services to individuals and businesses, including commercial and retail banking, trust and investment management, and insurance. ACNB's banking operations are conducted through its primary operating subsidiary, ACNB Bank, with 19 retail banking offices in Adams, Cumberland and York Counties, as well as two loan production offices in York and Franklin Counties, Pennsylvania, as of December 31, 2010. The loan production office in Hanover, York County, opened in February 2009. The Corporation was formed in 1982, then became the holding company for Adams County National Bank (now ACNB Bank) in 1983.

On January 5, 2005, ACNB Corporation completed the acquisition of Russell Insurance Group, Inc. (RIG) and RIG began to operate as a separate subsidiary of ACNB Corporation. In accordance with the terms of the acquisition, there was contingent consideration associated with this transaction of up to \$3,000,000, payable in 2008 subject to performance criteria for the three-year period subsequent to the acquisition. Due to performance at a higher level than the performance

Table of Contents

criteria, the liability for this consideration was recorded at December 31, 2006, with a related increase in goodwill. Payment was made in the second quarter of 2008 after it was ascertained that the performance criteria had been met for the full three-year period; after which, the total aggregate purchase price was \$8,663,000. In addition, on January 13, 2011, the Corporation entered into another three-year employment agreement with Frank C. Russell, Jr., President & Chief Executive Officer of RIG, effective as of January 1, 2011.

In 2007, RIG acquired two additional books of business with an aggregate purchase price of \$637,000. In 2008, RIG acquired an additional book of business with an aggregate purchase price of \$1,165,000, all of which was classified as an intangible asset. Also, on December 31, 2008, RIG acquired Marks Insurance & Associates, Inc. with an aggregate purchase price of \$1,853,000, of which \$1,300,000 was recorded as an intangible asset and \$553,000 was recorded as goodwill. The intangible assets (excluding goodwill) are being amortized over ten years on a straight line basis. The contingent consideration for both 2008 purchases is payable three years after closing, based on multiples of sellers' commissions, with a maximum payment of \$1,800,000. Although it is probable that some liability for further contingent consideration will be incurred, it is considered remote that the maximum aggregate liability of \$1,800,000 will be incurred on the measurement dates. The amount of the ultimate liability is not estimable at December 31, 2010 because of the uncertainties in retaining books of business in the current economic cycle.

ACNB's major source of operating funds is dividends that it receives from its subsidiary bank. ACNB's expenses consist principally of losses from low-income housing investments and interest paid on a term loan used to purchase RIG. Dividends that ACNB pays to stockholders consist of dividends declared and paid to ACNB by the subsidiary bank.

ACNB and its subsidiaries are not dependent upon a single customer or a small number of customers, the loss of which would have a material adverse effect on the Corporation. ACNB does not depend on foreign sources of funds, nor does it make foreign loans.

The common stock of ACNB is listed on The NASDAQ Capital Market under the symbol ACNB.

RIG is managed separately from the banking and related financial services that the Corporation offers and is reported as a separate segment. Financial information on this segment is included in Notes to Consolidated Financial Statements, Note S "Segment and Related Information".

## **BANKING SUBSIDIARY**

### *ACNB Bank*

On October 4, 2010, the banking subsidiary, Adams County National Bank, completed the process of converting from a national banking association to a Pennsylvania state-chartered bank and trust company with the filing and effectiveness of its Articles of Conversion with the Pennsylvania Department of State. Accordingly, Adams County National Bank became ACNB Bank (Bank). Reasons for the conversion included the Corporation's belief that a state bank charter serves the needs of a community bank more effectively. The Pennsylvania Department of Banking focuses solely on Pennsylvania financial institutions, so there was an anticipation of a better understanding of the Bank and the environment in which it operates, as well as an enhanced level of communication. In addition, the Bank serves customers in four counties Adams, Cumberland, York and Franklin and the name of Adams County National Bank no longer served the organization well in expansion beyond Adams County.

ACNB Bank is a full-service commercial bank operating under charter from the Pennsylvania Department of Banking. The Bank's principal market area is Adams County, Pennsylvania, which is located in southcentral Pennsylvania. Adams County depends on agriculture, industry and tourism to provide employment for its residents. No single sector dominates the county's economy. At

Table of Contents

December 31, 2010, ACNB Bank had total assets of \$953 million, total net loans of \$654 million, and total deposits of \$748 million.

The main office of the Bank is located at 16 Lincoln Square, Gettysburg, Pennsylvania. In addition to its main office, as of December 31, 2010, the Bank had fourteen branches in Adams County, three branches in York County, and two branches in Cumberland County, as well as a loan production office in both York County and Franklin County, Pennsylvania. ACNB Bank's service delivery channels for its customers also include the ATM network, Customer Contact Center, and Online and Telephone Banking. The Bank is subject to regulation and periodic examination by the Pennsylvania Department of Banking and the Federal Deposit Insurance Corporation (FDIC). The FDIC, as provided by law, insures the Bank's deposits.

Commercial lending includes commercial mortgages, real estate development and construction, accounts receivable and inventory financing, and agricultural loans. Consumer lending programs include home equity loans and lines of credit, automobile and recreational vehicle loans, manufactured housing loans, and personal lines of credit. Mortgage lending programs include personal residential mortgages, residential construction loans, and investment mortgage loans.

A trust is a legal fiduciary agreement whereby the ACNB Bank Trust Department is named as trustee of financial assets. As trustee, the Trust Department invests, protects, manages and distributes financial assets as defined in the agreement. Estate settlement governed by the last will and testament of an individual constitutes another part of the Trust Department business. One purpose of having a will is to name an executor to settle an estate. ACNB Bank has the knowledge and expertise to act as executor. Other services include, but are not limited to, services under testamentary trusts, life insurance trusts, charitable remainder trusts, guardianships, and powers of attorney.

## **NONBANKING SUBSIDIARIES**

### *Russell Insurance Group, Inc.*

In January 2005, ACNB Corporation acquired Russell Insurance Group, Inc. (RIG), a full-service insurance agency that offers a broad range of property and casualty, life, and health insurance to both commercial and individual clients. Based in Westminster, Maryland, RIG has served the needs of its clients since its founding as an independent insurance agency by Frank C. Russell, Jr. in 1978. With the acquisition of Marks Insurance & Associates, Inc. as of December 31, 2008, RIG operates a second office location in Germantown, Maryland. Total assets of RIG as of December 31, 2010, totaled \$12,005,000.

### *BankersRe Insurance Group, SPC*

BankersRe Insurance Group, SPC (formerly Pennbanks Insurance Co., SPC) was organized in 2000 and holds an unrestricted Class "B" Insurer's License under Cayman Islands Insurance Law. The segregated portfolio is engaged in the business of reinsuring credit life and credit accident and disability risks. Total assets of the segregated portfolio as of December 31, 2010, totaled \$220,000.

## **COMPETITION**

The financial services industry in ACNB's market area is highly competitive, including competition for similar products and services from commercial banks, credit unions, finance and mortgage companies, and other nonbank providers of financial services. Several of ACNB's competitors have legal lending limits that exceed those of ACNB's subsidiary bank, as well as funding sources on the capital markets that exceed ACNB's availability. The increased competition has resulted from a changing legal and regulatory environment, as well as from the economic climate, customer expectations, and service alternatives via the Internet.

Table of Contents

**SUPERVISION AND REGULATION**

*Bank Holding Company Regulation*

BANK HOLDING COMPANY ACT OF 1956 ACNB is a financial holding company and is subject to the regulations of the Board of Governors of the Federal Reserve System under the Bank Holding Company Act of 1956. Bank holding companies are required to file periodic reports with and are subject to examination by the Federal Reserve. The Federal Reserve has issued regulations under the Bank Holding Company Act that require a financial holding company to serve as a source of financial and managerial strength to its subsidiary bank. As a result, the Federal Reserve may require ACNB to stand ready to use its resources to provide adequate capital funds to the Bank during periods of financial stress or adversity.

In addition, the Federal Reserve may require a financial holding company to end a nonbanking business if the nonbanking business constitutes a serious risk to the financial soundness and stability of any banking subsidiary of the financial holding company.

The Bank Holding Company Act prohibits ACNB from acquiring direct or indirect control of more than 5% of the outstanding voting stock of any bank, or substantially all of the assets of any bank, or merging with another bank holding company, without the prior approval of the Federal Reserve. The Bank Holding Company Act allows interstate bank acquisitions and interstate branching by acquisition and consolidation in those states that had not elected to opt out by the required deadline. The Pennsylvania Department of Banking also must approve any similar consolidation. Pennsylvania law permits Pennsylvania financial holding companies to control an unlimited number of banks.

In addition, the Bank Holding Company Act restricts ACNB's nonbanking activities to those that are determined by the Federal Reserve Board to be financial in nature, incidental to such financial activity, or complementary to a financial activity. The Bank Holding Company Act does not place territorial restrictions on the activities of nonbanking subsidiaries of financial holding companies.

GRAMM-LEACH-BLILEY ACT OF 1999 (GLBA) The Gramm-Leach-Bliley Act of 1999 eliminated many of the restrictions placed on the activities of bank holding companies that become financial holding companies. Among other things, the Gramm-Leach-Bliley Act repealed certain Glass-Steagall Act restrictions on affiliations between banks and securities firms, and amended the Bank Holding Company Act to permit bank holding companies that are financial holding companies to engage in activities, and acquire companies engaged in activities, that are: financial in nature (including insurance underwriting, insurance company portfolio investment, financial advisory, securities underwriting, dealing and market-making, and merchant banking activities); incidental to financial activities; or, complementary to financial activities if the Federal Reserve determines that they pose no substantial risk to the safety or soundness of depository institutions or the financial system in general.

REGULATION W Transactions between a bank and its "affiliates" are quantitatively and qualitatively restricted under the Federal Reserve Act. The Federal Deposit Insurance Act applies Sections 23A and 23B to insured nonmember banks in the same manner and to the same extent as if they were members of the Federal Reserve System. The Federal Reserve has also issued Regulation W, which codifies prior regulations under Sections 23A and 23B of the Federal Reserve Act, and interpretative guidance with respect to affiliate transactions. Regulation W incorporates the exemption from the affiliate transaction rules, but expands the exemption to cover the purchase of any type of loan or extension of credit from an affiliate. Affiliates of a bank include, among other entities, the bank's holding company and companies that are under common control with the bank. ACNB Corporation and Russell Insurance Group, Inc. are considered to be affiliates of ACNB Bank.

USA PATRIOT ACT OF 2001 In October 2001, the USA Patriot Act of 2001 was enacted in response to the terrorist attacks in New York, Pennsylvania and Washington, D.C., which occurred on September 11, 2001. The Patriot Act is intended to strengthen U.S. law enforcement's and the

Table of Contents

intelligence communities' abilities to work cohesively to combat terrorism on a variety of fronts. The potential impact of the Patriot Act on financial institutions of all kinds is significant and wide ranging. The Patriot Act contains sweeping anti-money laundering and financial transparency laws and imposes various regulations, including standards for verifying client identification at account opening, and rules to promote cooperation among financial institutions, regulators and law enforcement entities in identifying parties that may be involved in terrorism or money laundering.

**SARBANES-OXLEY ACT OF 2002 (SOA)** On July 30, 2002, President Bush signed into law the Sarbanes-Oxley Act of 2002. The stated goals of the SOA are to increase corporate responsibility, to provide for enhanced penalties for accounting and auditing improprieties at publicly traded companies, and to protect investors by improving the accuracy and reliability of corporate disclosures pursuant to the securities law.

The SOA is the most far-reaching U.S. securities legislation enacted in some time. The SOA generally applies to all companies, both U.S. and non-U.S., that file or are required to file periodic reports with the Securities and Exchange Commission (SEC) under the Securities Exchange Act of 1934, or the Exchange Act.

The SOA includes very specific additional disclosure requirements and corporate governance rules; requires the SEC and securities exchanges to adopt extensive additional disclosure, corporate governance, and other related rules. The SOA represents significant federal involvement in matters traditionally left to state regulatory systems, such as the regulation of the accounting profession, and to state corporate law, such as the relationship between a board of directors and management and between a board of directors and its committees.

The SOA addresses, among other matters:

Audit committees for all reporting companies;

Certification of financial statements by the chief executive officer and the chief financial officer;

The forfeiture of bonuses or other incentive-based compensation and profits from the sale of an issuer's securities by directors and senior officers in the twelve-month period following initial publication of any financial statements that later require restatement;

A prohibition on insider trading during pension plan black out periods;

Disclosure of off-balance sheet transactions;

A prohibition on personal loans to directors and officers;

Expedited filing requirements for Forms 4;

Disclosure of a code of ethics and filing a Form 8-K for a change or waiver of such code;

"Real time" filing of periodic reports;

Formation of a public accounting oversight board;



## Edgar Filing: ACNB CORP - Form 10-K

Auditor independence; and,

Increased criminal penalties for violations of securities laws.

The SEC has been delegated the task of enacting rules to implement various provisions with respect to, among other matters, disclosure in periodic filings pursuant to the Exchange Act.

Table of Contents

**AMERICAN JOBS CREATION ACT OF 2004** In 2004, the American Jobs Creation Act was enacted as the first major corporate tax act in years. The act addresses a number of areas of corporate taxation including executive deferred compensation restrictions. The impact of the act on ACNB is not material.

**EMERGENCY ECONOMIC STABILIZATION ACT OF 2008 AND AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009 (EESA)** In response to the financial crises affecting the banking system and financial markets and going concern threats to investment banks and other financial institutions, on October 3, 2008, the Emergency Economic Stabilization Act of 2008 (EESA) was signed into law and subsequently amended by the American Recovery and Reinvestment Act of 2009 on February 17, 2009. Under the authority of the EESA, as amended, the United States Department of the Treasury (Treasury) created the Troubled Asset Relief Program (TARP) Capital Purchase Program and through this program invested in financial institutions by purchasing preferred stock and warrants to purchase either common stock or additional shares of preferred stock. As of December 31, 2009, the Treasury will not make additional investments under the TARP Capital Purchase Program, but is considering continuing a similar program for banks under \$10 billion in assets under a different program. For additional information, please refer to the "Capital" section of the Management's Discussion and Analysis.

*Dividends*

ACNB is a legal entity separate and distinct from its subsidiary bank. ACNB's revenues, on a parent company only basis, result almost entirely from dividends paid to the Corporation by its subsidiary bank. Federal and state laws regulate the payment of dividends by ACNB's subsidiary bank. Please refer to "Regulation of Bank" below.

*Regulation of Bank*

The operations of the subsidiary bank are subject to statutes applicable to banks chartered under the banking laws of Pennsylvania, to state non-member banks, and to banks whose deposits are insured by the FDIC. The subsidiary bank's operations are also subject to regulations of the Pennsylvania Department of Banking, Federal Reserve, and FDIC.

The Pennsylvania Department of Banking, which has primary supervisory authority over banks chartered in Pennsylvania, regularly examines banks in such areas as reserves, loans, investments, management practices, and other aspects of operations. These examinations are designed for the protection of the subsidiary bank's depositors rather than ACNB's stockholders. The subsidiary bank must file quarterly and annual reports to the Federal Financial Institutions Examinations Council, or FFIEC.

**DODD-FRANK WALL STREET REFORM AND CONSUMER PROTECTION ACT** On July 21, 2010, the Dodd-Frank Wall Street Reform and Consumer Protection Act (Dodd-Frank) was signed into law. Dodd-Frank is intended to effect a fundamental restructuring of federal banking regulation. Among other things, Dodd-Frank creates a new Financial Stability Oversight Council to identify systemic risks in the financial system and gives federal regulators new authority to take control of and liquidate financial firms. Dodd-Frank additionally creates a new independent federal regulator to administer federal consumer protection laws. Dodd-Frank is expected to have a significant impact on ACNB's business operations as its provisions take effect. It is difficult to predict at this time what specific impact Dodd-Frank, and the yet to be written implementing rules and regulations, will have on community banks. However, it is expected that, at a minimum, they will increase ACNB's operating and

Table of Contents

compliance costs and could increase the Bank's interest expense. Among the provisions that are likely to affect ACNB are the following:

*Holding Company Capital Requirements*

Dodd-Frank requires the Federal Reserve to apply consolidated capital requirements to bank holding companies that are no less stringent than those currently applied to depository institutions. Under these standards, trust preferred securities will be excluded from Tier 1 capital unless such securities were issued prior to May 19, 2010, by a bank holding company with less than \$15 billion in assets. Dodd-Frank additionally requires that bank regulators issue countercyclical capital requirements so that the required amount of capital increases in times of economic expansion and decreases in times of economic contraction, consistent with safety and soundness.

*Deposit Insurance*

Dodd-Frank permanently increases the maximum deposit insurance amount for banks, savings institutions and credit unions to \$250,000 per depositor, and extends unlimited deposit insurance to non-interest bearing transaction accounts through December 31, 2012. Dodd-Frank also broadens the base for FDIC insurance assessments. Assessments will now be based on the average consolidated total assets less tangible equity capital of a financial institution. Dodd-Frank requires the FDIC to increase the reserve ratio of the Deposit Insurance Fund from 1.15% to 1.35% of insured deposits by 2020 and eliminates the requirement that the FDIC pay dividends to insured depository institutions when the reserve ratio exceeds certain thresholds. Effective one year from the date of enactment, Dodd-Frank eliminates the federal statutory prohibition against the payment of interest on business checking accounts.

*Corporate Governance*

Dodd-Frank requires publicly-traded companies to give stockholders a non-binding vote on executive compensation at least every three years, a non-binding vote regarding the frequency of the vote on executive compensation at least every six years, and a non-binding vote on "golden parachute" payments in connection with approvals of mergers and acquisitions unless previously voted on by stockholders. The SEC has finalized the rules implementing these requirements which took effect on January 21, 2011. Additionally, Dodd-Frank directs the federal banking regulators to promulgate rules prohibiting excessive compensation paid to executives of depository institutions and their holding companies with assets in excess of \$1.0 billion, regardless of whether the company is publicly traded. Dodd-Frank also gives the SEC authority to prohibit broker discretionary voting on elections of directors and executive compensation matters.

*Prohibition Against Charter Conversions of Troubled Institutions*

Effective one year after enactment, Dodd-Frank prohibits a depository institution from converting from a state to a federal charter, or vice versa, while it is the subject of a cease and desist order or other formal enforcement action or a memorandum of understanding with respect to a significant supervisory matter unless the appropriate federal banking agency gives notice of the conversion to the federal or state authority that issued the enforcement action and that agency does not object within 30 days. The notice must include a plan to address the significant supervisory matter. The converting institution must also file a copy of the conversion application with its current federal regulator, which must notify the resulting federal regulator of any ongoing supervisory or investigative proceedings that are likely to result in an enforcement action and provide access to all supervisory and investigative information relating thereto.

Table of Contents

*Interstate Branching*

Dodd-Frank authorizes national and state banks to establish branches in other states to the same extent as a bank chartered by that state would be permitted. Previously, banks could only establish branches in other states if the host state expressly permitted out-of-state banks to establish branches in that state. Accordingly, banks will be able to enter new markets more freely.

*Limits on Interstate Acquisitions and Mergers*

Dodd-Frank precludes a bank holding company from engaging in an interstate acquisition the acquisition of a bank outside its home state unless the bank holding company is both well capitalized and well managed. Furthermore, a bank may not engage in an interstate merger with another bank headquartered in another state unless the surviving institution will be well capitalized and well managed. The previous standard in both cases was adequately capitalized and adequately managed.

*Limits on Interchange Fees*

Dodd-Frank amends the Electronic Fund Transfer Act to, among other things, give the Federal Reserve the authority to establish rules regarding interchange fees charged for electronic debit transactions by payment card issuers having assets over \$10 billion and to enforce a new statutory requirement that such fees be reasonable and proportional to the actual cost of a transaction to the issuer.

*Consumer Financial Protection Bureau*

Dodd-Frank creates a new, independent federal agency called the Consumer Financial Protection Bureau (CFPB), which is granted broad rulemaking, supervisory and enforcement powers under various federal consumer financial protection laws, including the Equal Credit Opportunity Act, Truth in Lending Act, Real Estate Settlement Procedures Act, Fair Credit Reporting Act, Fair Debt Collection Act, the Consumer Financial Privacy provisions of the Gramm-Leach-Bliley Act, and certain other statutes. The CFPB will have examination and primary enforcement authority with respect to depository institutions with \$10 billion or more in assets. Smaller institutions will be subject to rules promulgated by the CFPB, but will continue to be examined and supervised by federal banking regulators for consumer compliance purposes. The CFPB will have authority to prevent unfair, deceptive or abusive practices in connection with the offering of consumer financial products. Dodd-Frank authorizes the CFPB to establish certain minimum standards for the origination of residential mortgages including a determination of the borrower's ability to repay. In addition, Dodd-Frank will allow borrowers to raise certain defenses to foreclosure if they receive any loan other than a "qualified mortgage" as defined by the CFPB. Dodd-Frank permits states to adopt consumer protection laws and standards that are more stringent than those adopted at the federal level and, in certain circumstances, permits state attorneys general to enforce compliance with both the state and federal laws and regulations.

**SMALL BUSINESS JOBS ACT** The Small Business Jobs Act was signed into law on September 27, 2010, which creates a \$30 billion Small Business Lending Fund (Fund) to provide community banks with capital to increase small business lending. Generally, bank holding companies with assets equal to or less than \$10 billion are eligible to apply for and receive a capital investment from the Fund in an amount equal to 3-5% of its risk-weighted assets.

The capital investment will take the form of preferred stock carrying a 5% dividend, which has the potential to decrease to as low as 1% if the participant sufficiently increases its small business lending within the first two and one-half years. If the participant does not increase its small business lending by at least 2.5% in the first two and one-half years, the dividend rate will increase to 7%. After four and one-half years, the dividend will increase to 9% regardless of the participant's small business lending.

Table of Contents

The deadline to apply to receive capital under the Fund is March 31, 2011. Whether the Fund will help spur the economy by increasing small business lending or strengthening the capital position of community banks is uncertain. ACNB has elected not to apply to receive capital under the Fund due to low loan demand and the uncertainties of a government program.

**FEDERAL DEPOSIT INSURANCE CORPORATION ACT OF 1991** Under the Federal Deposit Insurance Corporation Act of 1991, any depository institution, including the subsidiary bank, is prohibited from paying any dividends, making other distributions or paying any management fees if, after such payment, it would fail to satisfy the minimum capital requirement.

**FEDERAL RESERVE ACT** A subsidiary bank of a bank holding company is subject to certain restrictions and reporting requirements imposed by the Federal Reserve Act, including:

Extensions of credit to the bank holding company, its subsidiaries, or principal shareholders;

Investments in the stock or other securities of the bank holding company or its subsidiaries; and,

Taking such stock or securities as collateral for loans.

**COMMUNITY REINVESTMENT ACT OF 1977 (CRA)** Under the Community Reinvestment Act of 1977, the FDIC is required to assess the record of all financial institutions regulated by it to determine if these institutions are meeting the credit needs of the community, including low and moderate income neighborhoods, which they serve and to take this record into account in its evaluation of any application made by any of such institutions for, among other things, approval of a branch or other deposit facility, office relocation, merger, or acquisition of bank shares. The Financial Institutions Reform, Recovery and Enforcement Act of 1989 amended the CRA to require, among other things, that the FDIC make publicly available the evaluation of a bank's record of meeting the credit needs of its entire community, including low and moderate income neighborhoods. This evaluation includes a descriptive rating like "outstanding," "satisfactory," "needs to improve" or "substantial noncompliance" and a statement describing the basis for the rating. These ratings are publicly disclosed.

**FEDERAL DEPOSIT INSURANCE CORPORATION IMPROVEMENT ACT OF 1991 (FDICIA)** The Federal Deposit Insurance Corporation Improvement Act requires that institutions be classified, based on their risk-based capital ratios into one of five defined categories, as illustrated below: well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized, and critically undercapitalized.

<b>Capital Category</b>	<b>Total Risk-Based Ratio</b>	<b>Tier 1 Risk-Based Ratio</b>	<b>Tier 1 Leverage Ratio</b>	<b>Under a Capital Order or Directive</b>
Well capitalized	≥10.0%	≥6.0%	≥5.0%	NO
Adequately capitalized	≥8.0%	≥4.0%	≥4.0%*	
Undercapitalized	<8.0%	<4.0%	<4.0%*	
Significantly undercapitalized	<6.0%	<3.0%	<3.0%	
Critically undercapitalized			<2.0%	

\*

3.0% for those banks having the highest available regulatory rating.

In the event an institution's capital deteriorates to the undercapitalized category or below, FDICIA prescribes an increasing amount of regulatory intervention, including the institution of a capital restoration plan and a guarantee of the plan by a parent institution and the placement of a hold on increases in assets, number of branches, or lines of business. If capital reaches the significantly or critically undercapitalized levels, further material restrictions can be imposed, including restrictions on interest payable on accounts, dismissal of management, and, in critically undercapitalized situations,



Table of Contents

appointment of a receiver. For well capitalized institutions, FDICIA provides authority for regulatory intervention where the institution is deemed to be engaging in unsafe or unsound practices or receives a less than satisfactory examination report rating for asset quality, management, earnings or liquidity. All but well capitalized institutions are prohibited from accepting brokered deposits without prior regulatory approval. Under FDICIA, financial institutions are subject to increased regulatory scrutiny and must comply with certain operational, managerial and compensation standards developed by Federal Reserve Board regulations.

**BANK SECRECY ACT** Under the Bank Secrecy Act, banks and other financial institutions are required to report to the Internal Revenue Service currency transactions of more than \$10,000 or multiple transactions of which a bank is aware in any one day that aggregate in excess of \$10,000 and to report suspicious transactions under specified criteria. Civil and criminal penalties are provided under the Bank Secrecy Act for failure to file a required report, for failure to supply information required by the Bank Secrecy Act, or for filing a false or fraudulent report.

**FEDERAL DEPOSIT INSURANCE CORPORATION (FDIC) INSURANCE ASSESSMENTS** The subsidiary bank is subject to deposit insurance assessments by the FDIC. The assessments are based on the risk classification of the depository institution. The subsidiary bank was required to pay regular FDIC insurance assessments in 2009 of \$1,743,000 and a special assessment on September 30, 2009, of \$437,000. Furthermore, on December 31, 2009, all insured institutions were required to prepay 3.25 years of regular quarterly premiums. Each institution recorded the entire amount of its prepaid assessment as a prepaid expense (an asset). ACNB recorded its prepaid assessment in the amount of \$3,596,000 as a prepaid expense included in other assets as of December 30, 2009. As of December 31, 2009, and each quarter thereafter, each institution records an expense, as a charge to earnings, for its regular quarterly assessment for the quarter and an offsetting credit to the prepaid assessment until the asset is exhausted. Once the asset is exhausted, the institution records an accrued expense payable each quarter for the assessment payment, which is paid in arrears to the FDIC at the end of the following quarter. If the prepaid assessment is not exhausted by December 30, 2014, any remaining amount will be returned to the depository institution. The FDIC also adopted a uniform three basis point increase in assessment rates effective January 1, 2011.

**FASB PROPOSALS** On May 26, 2010, the Financial Accounting Standards Board (FASB) issued an exposure draft that proposes to dramatically overhaul financial instrument accounting. The changes would affect how banks account for a wide range of financial instruments, including investments in debt and equity securities, loans, deposits and borrowings. The proposed requirements affect the classification and measurement of financial instruments and the recognition and measurement of impairment losses on financial assets. Financial asset categories would be reduced to two categories: (1) fair value through net income and (2) fair value through other comprehensive income (OCI). Financial liabilities would be reduced to four categories: (1) fair value through net income, (2) fair value through OCI, (3) amortized cost and (4) remeasurement value (for core deposit liabilities). Principally all financial assets and most financial liabilities would be measured at fair value on the balance sheet. Further, some financial assets and liabilities would display both amortized cost and fair value amounts on the face of the balance sheet. Loans held to collect contractual cash flows are an example. A separate companion exposure draft proposes to require companies to display net income and OCI on one single statement of comprehensive income. As a result, the income statement would become the statement of comprehensive income (SCI). Comprehensive income is defined as net income plus OCI. Currently, OCI items bypass net income and are recorded as a separate component of equity in the balance sheet. The effective date for this proposal has not been set. The comment period for the exposure draft ended on September 30, 2010.

At the December 21, 2010 meeting, FASB decided that both the characteristics of the financial asset and an entity's business strategy should be used as criteria in determining the classification and

Table of Contents

measurement of financial assets. At this meeting, the FASB also tentatively decided to consider three categories for financial assets:

- (1) Fair Value Net Income (FV-NI), fair value measurement with all changes in fair value recognized in net income;
- (2) Fair Value Other Comprehensive Income (FV-OCI), fair value measurement with qualifying changes in fair value recognized in other comprehensive income, and,
- (3) Amortized cost.

Further, FASB discussed the business strategy criterion to determine which financial assets would be measured at amortized cost. FASB decided that a business activity approach should be used and that financial assets that an entity manages for the collection of contractual cash flows through a lending or customer financing activity should be measured at amortized cost.

FASB also decided that for all other business activities, financial assets should be measured at fair value. FASB decided that financial assets for which an entity's business activity is trading or holding for sale should be classified in the FV-NI category and that financial assets for which an entity's business activity is investing with a focus on managing risk exposures and maximizing total return should be classified in the FV-OCI category.

ACNB believes that the proposal does not reflect the business cycle of a community bank, it would be implemented inconsistently, and, most importantly, it would negatively affect the ability to serve community bank customers. Loans held to collect contractual cash flows is the primary earning asset of a community bank. These loans are underwritten to the specific attributes of the local market and the specific local customers, which generally cannot be valued efficiently such as is the case with equity and debt securities and more homogeneous loans such as residential mortgages underwritten to be sold into a secondary market. Loans that cannot be valued easily generally will reflect a discount in such measurements. The expected result of the proposal could be a combination of fewer loans written to support local businesses, higher interest rates charged, and shorter fixed-rate terms offered.

*Monetary and Fiscal Policy*

ACNB and its subsidiary bank are affected by the monetary and fiscal policies of government agencies, including the Federal Reserve and FDIC. Through open market securities transactions and changes in its discount rate and reserve requirements, the Board of Governors of the Federal Reserve exerts considerable influence over the cost and availability of funds for lending and investment. The nature of monetary and fiscal policies on future business and earnings of ACNB cannot be predicted at this time. From time to time, various federal and state legislation is proposed that could result in additional regulation of, and restrictions on, the business of ACNB and the subsidiary bank, or otherwise change the business environment. Management cannot predict whether any of this legislation will have a material effect on the business of ACNB.

**ACCOUNTING POLICY DISCLOSURE**

Disclosure of the Corporation's significant accounting policies is included in Note A to the consolidated financial statements. Some of these policies are particularly sensitive requiring significant judgments, estimates and assumptions to be made by management. Additional information is contained in Management's Discussion and Analysis for the most sensitive of these issues, including the provision and allowance for loan losses which is located in Note D to the consolidated financial statements.

Management, in determining the allowance for loan losses, makes significant estimates. Consideration is given to a variety of factors in establishing this estimate. In estimating the allowance for loan losses, management considers current economic conditions, diversification of the loan portfolio,



Table of Contents

delinquency statistics, results of internal loan review, financial and managerial strengths of borrowers, adequacy of collateral if collateral dependent or present value of future cash flows, and other relevant factors.

**STATISTICAL DISCLOSURES**

The following statistical disclosures are included in Management's Discussion and Analysis, Item 7 hereof, and are incorporated by reference in this Item 1:

Interest Rate Sensitivity Analysis

Interest Income and Expense, Volume and Rate Analysis

Investment Portfolio

Loan Maturity and Interest Rate Sensitivity

Loan Portfolio

Allocation of Allowance for Loan Losses

Deposits

Short-Term Borrowings

**AVAILABLE INFORMATION**

The Corporation's reports, proxy statements, and other information are available for inspection and copying at the SEC Public Reference Room at 100 F Street, N.E., Washington, DC, 20549, at prescribed rates. The public may obtain information on the operation of the Public Reference Room by calling the Commission at 1-800-SEC-0330. The Corporation is an electronic filer with the Commission. The Commission maintains a website that contains reports, proxy and information statements, and other information regarding registrants that file electronically with the Commission. The address of the Commission's website is <http://www.sec.gov>.

Upon a shareholder's written request, a copy of the Corporation's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K, as required to be filed with the SEC pursuant to Securities Exchange Act Rule 13a-1, may be obtained, without charge, from Lynda L. Glass, Executive Vice President & Secretary, ACNB Corporation, 16 Lincoln Square, P.O. Box 3129, Gettysburg, PA 17325, or visit our website at <http://www.acnb.com> and click on "ACNB Corporation Investor Relations".

**EMPLOYEES**

As of December 31, 2010, ACNB had 281 full-time equivalent employees. None of these employees are represented by a collective bargaining agreement, and ACNB believes it enjoys good relations with its personnel.

**ITEM 1A RISK FACTORS**

**ACNB IS SUBJECT TO INTEREST RATE RISK.**

## Edgar Filing: ACNB CORP - Form 10-K

ACNB's earnings and cash flows are largely dependent upon its net interest income. Net interest income is the difference between interest income earned on interest-earning assets such as loans and securities and interest expense paid on interest-bearing liabilities such as deposits and borrowed funds. Interest rates are highly sensitive to many factors that are beyond ACNB's control, including general economic conditions and policies of various governmental and regulatory agencies and, in particular, the Board of Governors of the Federal Reserve System. Changes in monetary policy, including changes

Table of Contents

in interest rates, could influence not only the amount of interest ACNB receives on loans and securities and the amount of interest it pays on deposits and borrowings, but such changes could also affect (i) ACNB's ability to originate loans and obtain deposits, (ii) the fair value of ACNB's financial assets and liabilities, and (iii) the average duration of ACNB's mortgage-backed securities portfolio. If the interest rates paid on deposits and other borrowings increase at a faster rate than the interest rates received on loans and other investments, ACNB's net interest income, and therefore earnings, could be adversely affected. Earnings could also be adversely affected if the interest rates received on loans and other investments fall more quickly than the interest rates paid on deposits and other borrowings.

Although management believes it has implemented effective asset and liability management strategies to reduce the potential effects of changes in interest rates on ACNB's results of operations, any substantial, unexpected, prolonged change in market interest rates could have a material adverse effect on ACNB's financial condition and results of operations.

**ACNB IS SUBJECT TO CREDIT RISK.**

As of December 31, 2010, approximately 46% of ACNB's loan portfolio consisted of commercial and industrial, construction, and commercial real estate loans. These types of loans are generally viewed as having more risk of default than residential real estate loans or consumer loans. These types of loans are also typically larger than residential real estate loans and consumer loans. Because ACNB's loan portfolio contains a significant number of commercial and industrial, construction, and commercial real estate loans with relatively large balances, the deterioration of one or a few of these loans could cause a significant increase in non-performing loans. An increase in non-performing loans could result in a net loss of earnings from these loans, an increase in the provision for loan losses, and an increase in loan charge-offs, all of which could have a material adverse effect on ACNB's financial condition and results of operations.

**ACNB'S ALLOWANCE FOR LOAN LOSSES MAY BE INSUFFICIENT.**

ACNB maintains an allowance for loan losses, which is a reserve established through a provision for loan losses charged to expense, that represents management's best estimate of probable losses that have been incurred within the existing portfolio of loans. The allowance, in the judgment of management, is necessary to reserve for estimated loan losses and risks inherent in the loan portfolio. The level of the allowance reflects management's continuing evaluation of industry concentrations; specific credit risks; loan loss experience; current loan portfolio quality; present economic, political and regulatory conditions; and, unidentified losses inherent in the current loan portfolio. The determination of the appropriate level of the allowance for loan losses inherently involves a high degree of subjectivity and requires ACNB to make significant estimates of current credit risks and future trends, all of which may undergo material changes. Changes in economic conditions affecting borrowers, new information regarding existing loans, identification of additional problem loans, and other factors, both within and outside of ACNB's control, may require an increase in the allowance for loan losses. In addition, bank regulatory agencies periodically review ACNB's allowance for loan losses and may require an increase in the provision for loan losses or the recognition of further loan charge-offs, based on judgments different than those of management. Further, if charge-offs in future periods exceed the allowance for loan losses, ACNB will need additional provisions to increase the allowance for loan losses. Any increases in the allowance for loan losses will result in a decrease in net income and, possibly, capital, and may have a material adverse effect on ACNB's financial condition and results of operations.

**COMPETITION FROM OTHER FINANCIAL INSTITUTIONS MAY ADVERSELY AFFECT ACNB'S PROFITABILITY.**

ACNB's banking subsidiary faces substantial competition in originating both commercial and consumer loans. This competition comes principally from other banks, credit unions, mortgage banking

Table of Contents

companies, and other lenders. Many of its competitors enjoy advantages, including greater financial resources with higher lending limits, wider geographic presence, more branch office locations, the ability to offer a wider array of services or more favorable pricing alternatives, and lower origination and operating costs. This competition could reduce the Corporation's net income by decreasing the number and size of loans that its banking subsidiary originates and the interest rates it may charge on these loans.

In attracting business and consumer deposits, its banking subsidiary faces substantial competition from other insured depository institutions such as banks, savings institutions and credit unions, as well as institutions offering uninsured investment alternatives, including money market funds. Many of ACNB's competitors enjoy advantages, including greater financial resources, wider geographic presence, more aggressive marketing campaigns, better brand recognition, more branch office locations and the ability to offer a wider array of services or more favorable pricing alternatives, and lower origination and operating costs. These competitors may offer higher interest rates than ACNB, which could decrease the deposits that it attracts or require it to increase its rates to retain existing deposits or attract new deposits. Increased deposit competition could adversely affect the subsidiary's ability to generate the funds necessary for lending operations. As a result, it may need to seek other sources of funds that may be more expensive to obtain and could increase its cost of funds.

ACNB's banking subsidiary also competes with nonbank providers of financial services, such as brokerage firms, consumer finance companies, credit unions, insurance agencies, and governmental organizations which may offer more favorable terms. Some of its nonbank competitors are not subject to the same extensive regulations that govern ACNB's banking operations. As a result, such nonbank competitors may have advantages over ACNB's banking subsidiary in providing certain products and services. This competition may reduce or limit its margins on banking services, reduce its market share, and adversely affect its earnings and financial condition.

**ACNB'S CONTROLS AND PROCEDURES MAY FAIL OR BE CIRCUMVENTED.**

Management regularly reviews and updates ACNB's internal controls, disclosure controls and procedures, and corporate governance policies and procedures. Any system of controls, however well designed and operated, is based in part on certain assumptions and can provide only reasonable, not absolute, assurances that the objectives of the system are met. Any failure or circumvention of ACNB's controls and procedures or failure to comply with regulations related to controls and procedures could have a material adverse effect on ACNB's business, financial condition and results of operations.

**ACNB'S ABILITY TO PAY DIVIDENDS DEPENDS PRIMARILY ON DIVIDENDS FROM ITS BANKING SUBSIDIARY, WHICH IS SUBJECT TO REGULATORY LIMITS AND THE BANK'S PERFORMANCE.**

ACNB is a financial holding company and its operations are conducted by its subsidiaries. Its ability to pay dividends depends on its receipt of dividends from its subsidiaries. Dividend payments from its banking subsidiary are subject to legal and regulatory limitations, generally based on net profits and retained earnings, imposed by the various banking regulatory agencies. The ability of its subsidiaries to pay dividends is also subject to their profitability, financial condition, capital expenditures, and other cash flow requirements. There is no assurance that its subsidiaries will be able to pay dividends in the future or that ACNB will generate adequate cash flow to pay dividends in the future. ACNB's failure to pay dividends on its common stock could have a material adverse effect on the market price of its common stock.

Table of Contents

**ACNB'S PROFITABILITY DEPENDS SIGNIFICANTLY ON ECONOMIC CONDITIONS IN THE COMMONWEALTH OF PENNSYLVANIA AND THE STATE OF MARYLAND.**

ACNB's success depends primarily on the general economic conditions of the Commonwealth of Pennsylvania, the State of Maryland, and the specific local markets in which ACNB operates. Unlike larger national or other regional banks that are more geographically diversified, ACNB provides banking and financial services to customers primarily in the southcentral Pennsylvania and northern Maryland region of the country. The local economic conditions in these areas have a significant impact on the demand for ACNB's products and services, as well as the ability of ACNB's customers to repay loans, the value of the collateral securing loans, and the stability of ACNB's deposit funding sources. A significant decline in general economic conditions caused by inflation, recession, acts of terrorism, outbreak of hostilities or other international or domestic occurrences, unemployment, changes in securities markets, or other factors could impact these local economic conditions and, in turn, have a material adverse effect on ACNB's financial condition and results of operations.

**NEW LINES OF BUSINESS OR NEW PRODUCTS AND SERVICES MAY SUBJECT ACNB TO ADDITIONAL RISKS.**

From time to time, ACNB may implement new lines of business or offer new products and services within existing lines of business. There are substantial risks and uncertainties associated with these efforts, particularly in instances where the markets are not fully developed. In developing and marketing new lines of business and/or new products and services, ACNB may invest significant time and resources. Initial timetables for the introduction and development of new lines of business and/or new products or services may not be achieved and price and profitability targets may not prove feasible. External factors, such as compliance with regulations, competitive alternatives, and shifting market preferences, may also impact the successful implementation of a new line of business and/or a new product or service. Furthermore, any new line of business and/or new product or service could have a significant impact on the effectiveness of ACNB's system of internal controls. Failure to successfully manage these risks in the development and implementation of new lines of business and new products or services could have a material adverse effect on ACNB's business, financial condition and results of operations.

**ACNB MAY NOT BE ABLE TO ATTRACT AND RETAIN SKILLED PEOPLE.**

ACNB's success depends, in large part, on its ability to attract and retain key people. Competition for the best people in most activities engaged in by ACNB can be intense, and ACNB may not be able to hire people or to retain them. The unexpected loss of services of one or more of ACNB's key personnel could have a material adverse impact on ACNB's business because of their skills, knowledge of ACNB's market, years of industry experience, and the difficulty of promptly finding qualified replacement personnel. ACNB currently has employment agreements, including covenants not to compete, with the following named executive officers: its President & Chief Executive Officer; Executive Vice President & Secretary; Executive Vice President, Treasurer & Chief Financial Officer; and, the President & Chief Executive Officer of RIG.

**ACNB IS SUBJECT TO CLAIMS AND LITIGATION PERTAINING TO FIDUCIARY RESPONSIBILITY.**

From time to time, customers make claims and take legal action pertaining to ACNB's performance of its fiduciary responsibilities. Whether customer claims and legal action related to ACNB's performance of its fiduciary responsibilities are founded or unfounded, if such claims and legal actions are not resolved in a manner favorable to ACNB they may result in significant financial liability and/or adversely affect the market perception of ACNB and its products and services, as well as impact customer demand for those products and services. Any financial liability or reputation damage could

Table of Contents

have a material adverse effect on ACNB's business, which, in turn, could have a material adverse effect on ACNB's financial condition and results of operations.

**THE TRADING VOLUME IN ACNB'S COMMON STOCK IS LESS THAN THAT OF OTHER LARGER FINANCIAL SERVICES COMPANIES.**

ACNB's common stock trades on NASDAQ, and the trading volume in its common stock is less than that of other larger financial services companies. A public trading market having the desired characteristics of depth, liquidity and orderliness depends on the presence in the marketplace of willing buyers and sellers of ACNB's common stock at any given time. This presence depends on the individual decisions of investors and general economic and market conditions over which ACNB has no control. Given the lower trading volume of ACNB's common stock, significant sales of ACNB's common stock, or the expectation of these sales, could cause ACNB's stock price to fall.

**ACNB OPERATES IN A HIGHLY REGULATED ENVIRONMENT AND MAY BE ADVERSELY AFFECTED BY CHANGES IN FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS.**

ACNB, primarily through its banking subsidiary, is subject to extensive regulation, supervision and/or examination by federal and state banking authorities. Any change in applicable regulations or federal, state or local legislation could have a substantial impact on ACNB and its operations. Additional legislation and regulations that could significantly affect ACNB's powers, authority and operations may be enacted or adopted in the future, which could have a material adverse effect on its financial condition and results of operations. Further, regulators have significant discretion and authority to prevent or remedy unsafe or unsound practices or violations of laws by banks and bank and financial holding companies in the performance of their supervisory and enforcement duties. The exercise of regulatory authority may have a negative impact on ACNB's financial condition and results of operations.

Like other financial holding companies and financial institutions, ACNB must comply with significant anti-money laundering and anti-terrorism laws. Under these laws, ACNB is required, among other things, to enforce a customer identification program and file currency transaction and suspicious activity reports with the federal government. Government agencies have substantial discretion to impose significant monetary penalties on institutions which fail to comply with these laws or make required reports.

**THE SOUNDNESS OF OTHER FINANCIAL INSTITUTIONS MAY ADVERSELY AFFECT ACNB.**

Financial services institutions are interrelated as a result of trading, clearing, counterparty, or other relationships. ACNB has exposure to many different industries and counterparties, and routinely executes transactions with counterparties in the financial services industry, including commercial banks, brokers and dealers, investment banks, and other institutional clients. Many of these transactions expose ACNB to credit risk in the event of a default by a counterparty or client. In addition, ACNB's credit risk may be exacerbated when the collateral held by ACNB cannot be realized upon or is liquidated at prices not sufficient to recover the full amount of the credit or derivative exposure due to ACNB. Any such losses could have a material adverse effect on ACNB's financial condition and results of operations.

**MARKET VOLATILITY MAY HAVE MATERIALLY ADVERSE EFFECTS ON ACNB'S LIQUIDITY AND FINANCIAL CONDITION.**

The capital and credit markets have been experiencing extreme volatility and disruption. Over the last several years, in some cases, the markets have exerted downward pressure on stock prices, security prices, and credit capacity for certain issuers without regard to those issuers' underlying financial strength. If the market disruption and volatility returns, there can be no assurance that ACNB will not experience adverse effects, which may be material, on its liquidity, financial condition, and profitability.

Table of Contents

**ACNB MAY NEED OR BE COMPELLED TO RAISE ADDITIONAL CAPITAL IN THE FUTURE WHICH COULD DILUTE SHAREHOLDERS OR BE UNAVAILABLE WHEN NEEDED OR AT UNFAVORABLE TERMS.**

ACNB's regulators or market conditions may require it to increase its capital levels. If ACNB raises capital through the issuance of additional shares of its common stock or other securities, it would likely dilute the ownership interests of current investors and would likely dilute the per share book value and earnings per share of its common stock. Furthermore, it may have an adverse impact on ACNB's stock price. New investors may also have rights, preferences and privileges senior to ACNB's current shareholders, which may adversely impact its current shareholders. ACNB's ability to raise additional capital will depend on conditions in the capital markets at that time, which are outside its control, and on its financial performance. Accordingly, ACNB cannot be assured of its ability to raise additional capital on terms and time frames acceptable to it or to raise additional capital at all. If ACNB cannot raise additional capital in sufficient amounts when needed, its ability to comply with regulatory capital requirements could be materially impaired. Additionally, the inability to raise capital in sufficient amounts may adversely affect ACNB's operations, financial condition, and results of operations.

**ACNB'S FUTURE ACQUISITIONS COULD DILUTE SHAREHOLDER OWNERSHIP AND MAY CAUSE IT TO BECOME MORE SUSCEPTIBLE TO ADVERSE ECONOMIC EVENTS.**

ACNB may use its common stock to acquire other companies or make investments in banks and other complementary businesses in the future. ACNB may issue additional shares of common stock to pay for future acquisitions, which would dilute current investors' ownership interest in ACNB. Future business acquisitions could be material to ACNB, and the degree of success achieved in acquiring and integrating these businesses into ACNB could have a material effect on the value of ACNB's common stock. In addition, any acquisition could require it to use substantial cash or other liquid assets or to incur debt. In those events, ACNB could become more susceptible to economic downturns and competitive pressures.

**IF ACNB CONCLUDES THAT THE DECLINE IN VALUE OF ANY OF ITS INVESTMENT SECURITIES IS AN OTHER-THAN-TEMPORARY IMPAIRMENT, ACNB IS REQUIRED TO WRITE DOWN THE VALUE OF THAT SECURITY THROUGH A CHARGE TO EARNINGS.**

ACNB reviews its investment securities portfolio at each quarter-end to determine whether the fair value is below the current carrying value. When the fair value of any of its investment securities has declined below its carrying value, ACNB is required to assess whether the decline is an other-than-temporary impairment. If ACNB determines that the decline is an other-than-temporary impairment, it is required to write down the value of that security through a charge to earnings. Non-credit related reductions in the value of a security do not require a write down of the value through earnings. Changes in the expected cash flows related to the credit related piece of the investment of a security in ACNB's investment portfolio or a prolonged price decline may result in ACNB's conclusion in future periods that an impairment is other-than-temporary, which would require a charge to earnings to write down the security to fair value. Due to the complexity of the calculations and assumptions used in determining whether an asset has an impairment that is other-than-temporary, the impairment disclosed may not accurately reflect the actual impairment in the future.

**ACNB IS SUBJECT TO POTENTIAL IMPAIRMENT OF GOODWILL AND INTANGIBLES.**

RIG has certain long-lived assets, including purchased intangible assets subject to amortization such as insurance books of business and associated goodwill assets, which are reviewed for impairment annually or whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated

Table of Contents

by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. Assets to be disposed of would be separately presented in the balance sheet and reported at the lower of the carrying amount or fair value less costs to sell, and are no longer depreciated. Goodwill, that has an indefinite useful life, and insurance books of business intangible assets, that are amortized over ten years, are evaluated for impairment annually and are evaluated for impairment more frequently if events and circumstances indicate that the asset might be impaired. That annual assessment date is December 31. An impairment loss is recognized to the extent that the carrying amount exceeds the asset's fair value. The goodwill impairment analysis is a two-step test. The first step, used to identify potential impairment, involves comparing each reporting unit's estimated fair value to its carrying value, including goodwill. If the estimated fair value of a reporting unit exceeds its carrying value, goodwill is considered not to be impaired. If the carrying value exceeds estimated fair value, there is an indication of potential impairment and the second step is performed to measure the amount of impairment. If required, the second step involves calculating an implied fair value of goodwill for the reporting unit for which the first step indicated potential impairment. The implied fair value of goodwill is determined in a manner similar to the amount of goodwill calculated in a business combination, by measuring the excess of the estimated fair value of the reporting unit to a group of likely buyers whose cash flow estimates could differ from those of the reporting entity, as determined in the first step, over the aggregate estimated fair values of the individual assets, liabilities and identifiable intangibles as if the reporting unit was being acquired in a business combination. If the implied fair value of goodwill exceeds the carrying value of goodwill assigned to the reporting unit, there is no impairment. If the carrying value of goodwill assigned to a reporting unit exceeds the implied fair value of the goodwill, an impairment charge is recorded for the excess. Subsequent reversal of goodwill impairment losses is not permitted. ACNB performs an annual evaluation to determine if there is goodwill impairment.

**ACNB IS SUBJECT TO ENVIRONMENTAL LIABILITY RISK ASSOCIATED WITH LENDING ACTIVITIES.**

A significant portion of ACNB's banking subsidiary loan portfolio is secured by real property. During the ordinary course of business, ACNB may foreclose on and take title to properties securing certain loans. In doing so, there is a risk that hazardous or toxic substances could be found on these properties. If hazardous or toxic substances are found, ACNB may be liable for remediation costs, as well as for personal injury and property damage. Environmental laws may require ACNB to incur substantial expense and may materially reduce the affected property's value or limit ACNB's ability to use or sell the affected property. In addition, future laws or more stringent interpretations or enforcement policies with respect to existing laws may increase ACNB's exposure to environmental liability. Although ACNB has policies and procedures to perform an environmental review before initiating any foreclosure action on real property, these reviews may not be sufficient to detect all potential environmental hazards. The remediation costs and any other financial liabilities associated with an environmental hazard could have a material adverse effect on ACNB's financial condition and results of operations.

**THE SEVERITY AND DURATION OF THE CURRENT RECESSION AND THE COMPOSITION OF THE BANKING SUBSIDIARY'S LOAN PORTFOLIO COULD IMPACT THE LEVEL OF LOAN CHARGE-OFFS AND THE PROVISION FOR LOAN LOSSES AND MAY AFFECT ACNB'S NET INCOME OR LOSS.**

Lending money is a substantial part of ACNB's business through its banking subsidiary. However, every loan ACNB makes carries a certain risk of non-payment. ACNB cannot assure that its allowance for loan losses will be sufficient to absorb actual loan losses. ACNB also cannot assure that it will not



Table of Contents

experience significant losses in its loan portfolios that may require significant increases to the allowance for loan losses in the future.

Although ACNB evaluates every loan that it makes against its underwriting criteria, ACNB may experience losses by reasons of factors beyond its control. Some of these factors include changes in market conditions affecting the value of real estate and unexpected problems affecting the creditworthiness of ACNB's borrowers.

ACNB determines the adequacy of its allowance for loan losses by considering various factors, including:

An analysis of the risk characteristics of various classifications of loans;

Previous loan loss experience;

Specific loans that would have loan loss potential;

Delinquency trends;

Estimated fair value of the underlying collateral;

Current economic conditions;

The views of ACNB's regulators;

Reports of internal auditors;

Reports of external auditors;

Reports of loan reviews conducted by independent organizations; and,

Geographic and industry loan concentration.

Local economic conditions could impact the loan portfolios of ACNB. For example, an increase in unemployment, a decrease in real estate values, or increases in interest rates, as well as other factors, could further weaken the economies of the communities ACNB serves. Weakness in the market areas served by ACNB could depress the Company's earnings and consequently its financial condition because:

Borrowers may not be able to repay their loans;

The value of the collateral securing ACNB's loans to borrowers may decline; and,

The quality of ACNB's loan portfolio may decline.

Although, based on the aforementioned procedures implemented by ACNB, management believes the current allowance for loan losses is adequate, ACNB may have to increase its provision for loan losses should local economic conditions deteriorate which could negatively impact its financial condition and results of operations.

**CHANGES IN REAL ESTATE VALUES MAY ADVERSELY IMPACT ACNB'S BANKING SUBSIDIARY LOANS THAT ARE SECURED BY REAL ESTATE.**

A significant portion of ACNB's banking subsidiary loan portfolio consists of residential and commercial mortgages secured by real estate. These properties are concentrated in Adams County, Pennsylvania. Real estate values and real estate markets generally are affected by, among other things, changes in national, regional or local economic conditions, fluctuations in interest rates and the availability of loans to potential purchasers, changes in the tax laws and other government statutes, regulations and policies, and acts of nature. If real estate prices decline, particularly in ACNB's market area, the value of the real estate collateral securing ACNB's loans could be reduced. This reduction in the value of the collateral could increase the number of non-performing loans and could have a material adverse impact on ACNB's financial performance.

Table of Contents

**ACNB'S INFORMATION SYSTEMS MAY EXPERIENCE AN INTERRUPTION OR BREACH IN SECURITY.**

ACNB relies heavily on communications and information systems to conduct its business. Any failure, interruption or breach in security of these systems could result in failures or disruptions in ACNB's customer relationship management, general ledger, deposit, loan and other systems. While ACNB has policies and procedures designed to prevent or limit the effect of the failure, interruption or security breach of its information systems, there can be no assurance that any such failures, interruptions or security breaches will not occur or, if they do occur, that they will be adequately addressed. The occurrence of any failures, interruptions or security breaches of ACNB's information systems could damage ACNB's reputation, result in a loss of customer business, subject ACNB to additional regulatory scrutiny, or expose ACNB to civil litigation and possible financial liability, any of which could have a material adverse effect on ACNB's financial condition and results of operations.

**ACNB CONTINUALLY ENCOUNTERS TECHNOLOGICAL CHANGE.**

The financial services industry is continually undergoing rapid technological change with frequent introductions of new technology-driven products and services. The effective use of technology increases efficiency and enables financial institutions to better serve customers and to reduce costs. ACNB's future success depends, in part, upon its ability to address the needs of its customers by using technology to provide products and services that will satisfy customer demands, as well as to create additional efficiencies in ACNB's operations. Many of ACNB's competitors have substantially greater resources to invest in technological improvements. ACNB may not be able to effectively implement new technology-driven products and services or be successful in marketing these products and services to its customers. Failure to successfully keep pace with technological change affecting the financial services industry could have a material adverse impact on ACNB's business and, in turn, ACNB's financial condition and results of operations.

**FINANCIAL SERVICES COMPANIES DEPEND ON THE ACCURACY AND COMPLETENESS OF INFORMATION ABOUT CUSTOMERS AND COUNTERPARTIES.**

In deciding whether to extend credit or enter into other transactions, ACNB may rely on information furnished by or on behalf of customers and counterparties, including financial statements, credit reports and other financial information. ACNB may also rely on representations of those customers, counterparties or other third parties, such as independent auditors, as to the accuracy and completeness of that information. Reliance on inaccurate or misleading financial statements, credit reports or other financial information could have a material adverse impact on ACNB's business and, in turn, ACNB's financial condition and results of operations.

**CONSUMERS MAY DECIDE NOT TO USE BANKS TO COMPLETE THEIR FINANCIAL TRANSACTIONS.**

Technology and other changes are allowing parties to complete financial transactions that historically have involved banks through alternative methods. For example, consumers can now maintain funds that would have historically been held as bank deposits in brokerage accounts or mutual funds. Consumers can also complete transactions such as paying bills and/or transferring funds directly without the assistance of banks. The process of eliminating banks as intermediaries, known as "disintermediation", could result in the loss of fee income, as well as the loss of customer deposits and the related income generated from those deposits. The loss of these revenue streams and the lower cost deposits as a source of funds could have a material adverse effect on ACNB's financial condition and results of operations.

Table of Contents

**THE CURRENT ECONOMIC DOWNTURN MAY CONTINUE TO ADVERSELY AFFECT SECONDARY SOURCES OF LIQUIDITY.**

In addition to primary sources of liquidity in the form of deposits and principal and interest payments on outstanding loans and investments, ACNB maintains secondary sources that provide it with additional liquidity. These secondary sources include secured and unsecured borrowings from sources such as the Federal Reserve Bank, the Federal Home Loan Bank of Pittsburgh, and third-party commercial banks. However, market liquidity conditions have been negatively impacted by the recent disruptions in the capital markets and could, in the future, have a negative impact on ACNB's secondary sources of liquidity.

**SEVERE WEATHER, NATURAL DISASTERS, ACTS OF WAR OR TERRORISM, AND OTHER EXTERNAL EVENTS COULD SIGNIFICANTLY IMPACT ACNB'S BUSINESS.**

Severe weather, natural disasters, acts of war or terrorism, and other adverse external events could have a significant impact on ACNB's ability to conduct business. Such events could affect the stability of ACNB's deposit base, impair the ability of borrowers to repay outstanding loans, impair the value of collateral securing loans, cause significant property damage, result in loss of revenue and/or cause ACNB to incur additional expenses. Severe weather or natural disasters, acts of war or terrorism, or other adverse external events may occur in the future. Although management has established disaster recovery policies and procedures, the occurrence of any such event could have a material adverse effect on ACNB's business, which, in turn, could have a material adverse effect on ACNB's financial condition and results of operations.

**ITEM 1B UNRESOLVED STAFF COMMENTS**

None.

**ITEM 2 PROPERTIES**

ACNB Bank, in addition to its main office in Gettysburg, Adams County, Pennsylvania, had a retail banking office network of eighteen offices at December 31, 2010. All offices are located in Adams County with the exception of two offices located in Cumberland County and three offices located in York County. There are also loan production offices situated in Franklin and York Counties, Pennsylvania. Offices at fifteen locations are owned, while six are leased. All real estate owned by the subsidiary bank is free and clear of encumbrances. RIG has two leased offices located in Carroll County and Montgomery County, Maryland.

**ITEM 3 LEGAL PROCEEDINGS**

As of December 31, 2010, there were no material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which ACNB or its subsidiaries are a party or by which any of their property is the subject. In addition, no material proceedings are pending or are known to be threatened or contemplated against the Corporation or its subsidiaries by governmental authorities.

**ITEM 4 (REMOVED AND RESERVED)**

Table of Contents**PART II****ITEM 5 MARKET FOR THE REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES**

ACNB Corporation's common stock began trading on NASDAQ under the symbol ACNB on December 20, 2010. At December 31, 2010 and 2009, there were 20,000,000 shares of common stock authorized, 5,990,943 shares issued, and 5,928,343 shares outstanding. As of December 31, 2010, ACNB had approximately 2,527 stockholders of record. At December 31, 2010 and 2009, there were 62,600 shares of treasury stock purchased by the Corporation through the common stock repurchase program approved in October 2008. There have been no shares purchased during the most recent quarter and 57,400 shares can still be purchased under the program. ACNB is restricted as to the amount of dividends that it can pay to stockholders by virtue of the restrictions on the banking subsidiary's ability to pay dividends to ACNB under the Pennsylvania Banking Code, the Federal Deposit Insurance Act, and the regulations of the FDIC. Please refer to Notes J and N of the consolidated financial statements.

On May 5, 2009, stockholders approved and ratified the ACNB Corporation 2009 Restricted Stock Plan, effective as of February 24, 2009, which awards shall not exceed, in the aggregate, 200,000 shares of common stock. As of December 31, 2010, there were no shares of common stock granted as restricted stock awards to either employees or directors.

On May 5, 2009, stockholders approved and adopted the amendment to the Articles of Incorporation of ACNB Corporation to authorize up to 20,000,000 shares of preferred stock, par value \$2.50 per share. As of December 31, 2010, there were no issued or outstanding shares of preferred stock.

On January 24, 2011, the ACNB Corporation Dividend Reinvestment and Stock Purchase plan was introduced for stockholders of record. This plan provides registered holders of ACNB Corporation common stock with a convenient way to purchase additional shares of common stock by permitting participants in the plan to automatically reinvest cash dividends on all or a portion of the shares owned and to make quarterly voluntary cash payments under the terms of the plan. Participation in the plan is voluntary, and there are eligibility requirements to participate in the plan.

There have been no unregistered sales of stock in 2010, 2009 or 2008.

The following table reflects the quarterly high and low prices of ACNB's common stock for the periods indicated and the cash dividends on the common stock for the periods indicated.

	Price Range Per Share		Per Share Dividend
	High	Low	
2010:			
First Quarter	\$ 13.30	\$ 11.85	\$ 0.19
Second Quarter	14.70	12.80	0.19
Third Quarter	15.10	13.60	0.19
Fourth Quarter	16.00	14.01	0.19
2009:			
First Quarter	\$ 12.48	\$ 7.75	\$ 0.19
Second Quarter	12.10	9.25	0.19
Third Quarter	13.60	11.40	0.19
Fourth Quarter	13.70	12.40	0.19

Table of Contents**Total Return Performance**

Index	Period Ending					
	12/31/05	12/31/06	12/31/07	12/31/08	12/31/09	12/31/10
ACNB Corporation	100.00	109.63	91.70	78.80	87.80	112.21
NASDAQ Composite	100.00	110.39	122.15	73.32	106.57	125.91
Mid-Atlantic Custom Peer Group*	100.00	102.72	96.00	76.83	71.93	79.07

\*

*Mid-Atlantic Custom Peer Group consists of Mid-Atlantic commercial banks with assets less than \$1B as of January 20, 2011, and indicated below. Source: SNL Financial LC, Charlottesville, VA*

Company	City	State	Company	City	State
1st Colonial Bancorp, Inc.	Collingswood	NJ	CB Financial Services, Inc.	Carmichaels	PA
1st Constitution Bancorp	Cranbury	NJ	CBT Financial Corporation	Clearfield	PA
1st Summit Bancorp of Johnstown, Inc.	Johnstown	PA	CCFNB Bancorp, Inc.	Bloomsburg	PA
Absecon Bancorp	Absecon	NJ	Cecil Bancorp, Inc.	Elkton	MD
ACNB Corporation	Gettysburg	PA	Chemung Financial Corporation	Elmira	NY
Adirondack Trust Company	Saratoga Springs	NY	Chesapeake Bancorp	Chestertown	MD
Allegheny Valley Bancorp, Inc.	Pittsburgh	PA	Citizens Financial Services, Inc.	Mansfield	PA
American Bank Incorporated	Allentown	PA	Citizens National Bank of Meyersdale	Meyersdale	PA
AmeriServ Financial, Inc.	Johnstown	PA	Clarion County Community Bank	Clarion	PA
Annapolis Bancorp, Inc.	Annapolis	MD	Codorus Valley Bancorp, Inc.	York	PA
Apollo Bancorp, Inc.	Apollo	PA	CommerceFirst Bancorp, Inc.	Annapolis	MD
Ballston Spa Bancorp, Inc.	Ballston Spa	NY	Commercial National Financial Corporation	Latrobe	PA
Bancorp of New Jersey, Inc.	Fort Lee	NJ	Community Bank of Bergen County	Maywood	NJ
Bank of Akron	Akron	NY	Community Bankers' Corporation	Marion Center	PA
Bank of Utica	Utica	NY	Community First Bancorp, Inc.	Reynoldsville	PA
Berkshire Bancorp Inc.	New York	NY	Community First Bank	Somerset	NJ
Brunswick Bancorp	New Brunswick	NJ	Community National Bank	Great Neck	NY
Calvin B. Taylor Bankshares, Inc.	Berlin	MD	Community Partners Bancorp	Middletown	NJ
Carrollton Bancorp	Columbia	MD	Cornerstone Financial Corp.	Mount Laurel	NJ

Edgar Filing: ACNB CORP - Form 10-K

CB Financial Corp

Rehoboth Beach

DE

Country Bank Holding Company, Inc.

New York

NY

25

---

Table of Contents

<b>Company</b>	<b>City</b>	<b>State</b>	<b>Company</b>	<b>City</b>	<b>State</b>
County First Bank	La Plata	MD	Lyons Bancorp, Inc.	Lyons	NY
Damascus Community Bank	Damascus	MD	Madison National Bancorp Inc.	Hauppauge	NY
Delaware Bancshares, Inc.	Walton	NY	Mainline Bancorp, Inc.	Ebensburg	PA
Delhi Bank Corp.	Delhi	NY	Manor Bank	Manor	PA
Delmar Bancorp	Salisbury	MD	Mars National Bank	Mars	PA
Dimeco, Inc.	Honesdale	PA	Maryland Bankcorp, Inc.	Lexington Park	MD
DNB Financial Corporation	Downingtown	PA	Mauch Chunk Trust Financial Corp.	Jim Thorpe	PA
Eagle National Bancorp, Inc.	Upper Darby	PA	Mercersburg Financial Corporation	Mercersburg	PA
Easton Bancorp, Inc.	Easton	MD	Mid Penn Bancorp, Inc.	Millersburg	PA
Elmer Bancorp, Inc.	Elmer	NJ	Mifflinburg Bank & Trust Company	Mifflinburg	PA
Embassy Bancorp, Inc.	Bethlehem	PA	MNB Corporation	Bangor	PA
Emclair Financial Corp.	Emlenton	PA	Muncy Bank Financial, Inc.	Muncy	PA
Empire National Bank	Islandia	NY	National Bank of Coxsackie	Coxsackie	NY
ENB Financial Corp	Ephrata	PA	National Capital Bank of Washington	Washington	DC
Enterprise Financial Services Group, Inc	Allison Park	PA	Neffs Bancorp, Inc.	Neffs	PA
Enterprise National Bank N.J.	Kenilworth	NJ	New Jersey Community Bank	Freehold	NJ
ES Bancshares, Inc.	Newburgh	NY	New Millennium Bank	New Brunswick	NJ
Evans Bancorp, Inc.	Hamburg	NY	New Tripoli Bancorp, Inc.	New Tripoli	PA
Farmers and Merchants Bank	Upperco	MD	New Windsor Bancorp, Inc.	New Windsor	MD
Fidelity D & D Bancorp, Inc.	Dunmore	PA	Northumberland Bancorp	Northumberland	PA
First Bank	Williamstown	NJ	Norwood Financial Corp.	Honesdale	PA
First Bank of Delaware	Wilmington	DE	Old Line Bancshares, Inc.	Bowie	MD
First Community Financial Corporation	Mifflintown	PA	Orange County Bancorp, Inc.	Middletown	NY
First Keystone Corporation	Berwick	PA	Parke Bancorp, Inc.	Sewell	NJ
First National Bank of Groton	Groton	NY	Pascack Bancorp, Inc.	Westwood	NJ
First Resource Bank	Exton	PA	Patapasco Bancorp, Inc.	Dundalk	MD
First State Bank	Cranford	NJ	Penn Bancshares, Inc.	Pennsville	NJ
Fleetwood Bank Corporation	Fleetwood	PA	Penns Woods Bancorp, Inc.	Williamsport	PA
FNB Bancorp, Inc.	Newtown	PA	Penseco Financial Services Corporation	Scranton	PA
FNB Financial Corporation	Minersville	PA	Peoples Bancorp, Inc.	Chestertown	MD
FNBPA Bancorp, Inc.	Port Allegany	PA	Peoples Financial Services Corp.	Hallstead	PA
Fort Orange Financial Corp.	Albany	NY	Peoples Limited	Wyalusing	PA
Franklin Financial Services Corporation	Chambersburg	PA	PSB Holding Corporation	Preston	MD
Frederick County Bancorp, Inc.	Frederick	MD	Putnam County National Bank of Carmel	Carmel	NY
Glen Burnie Bancorp	Glen Burnie	MD	QNB Corp.	Quakertown	PA
Glenville Bank Holding Company, Inc.	Scotia	NY	Regal Bancorp, Inc.	Owings Mills	MD
GNB Financial Services, Inc.	Gratz	PA	Republic First Bancorp, Inc.	Philadelphia	PA
Gotham Bank of New York	New York	NY	Rising Sun Bancorp	Rising Sun	MD
Greater Hudson Bank, National Association	Middletown	NY	Riverview Financial Corporation	Halifax	PA
Hamlin Bank and Trust Company	Smethport	PA	Rumson-Fair Haven Bank & Trust Co.	Rumson	NJ
Harbor Bankshares Corporation	Baltimore	MD	Scottdale Bank & Trust Company	Scottdale	PA
Harford Bank	Aberdeen	MD	Shore Community Bank	Toms River	NJ
Harvest Community Bank	Pennsville	NJ	Solvay Bank Corporation	Solvay	NY
Herald National Bank	New York	NY	Somerset Hills Bancorp	Bernardsville	NJ
Highlands Bancorp, Inc.	Vernon	NJ	Somerset Trust Holding Company	Somerset	PA
Hilltop Community Bancorp, Inc.	Summit	NJ	Steuben Trust Corporation	Hornell	NY
Honat Bancorp, Inc.	Honesdale	PA	Stewardship Financial Corporation	Midland Park	NJ
Hopewell Valley Community Bank	Pennington	NJ	Sussex Bancorp	Franklin	NJ
Howard Bancorp, Inc.	Ellicott City	MD	Tri-County Financial Corporation	Waldorf	MD
IBW Financial Corporation	Washington	DC	Turbotville National Bancorp, Inc.	Turbotville	PA
Jeffersonville Bancorp	Jeffersonville	NY	UNB Corporation	Mount Carmel	PA
Jonestown Bank and Trust Co.	Jonestown	PA	Union Bancorp, Inc.	Pottsville	PA
JTNB Bancorp, Inc.	Jim Thorpe	PA	Union National Financial Corporation	Lancaster	PA
Juniata Valley Financial Corp.	Mifflintown	PA	Unity Bancorp, Inc.	Clinton	NJ
Kinderhook Bank Corporation	Kinderhook	NY	VSF Bancorp, Inc.	Staten Island	NY
Kish Bancorp, Inc.	Reedsville	PA	West Milton Bancorp, Inc.	West Milton	PA
Landmark Bancorp, Inc.	Pittston	PA	Wilber Corporation	Oneonta	NY
Liberty Bell Bank	Marlton	NJ	Woodlands Financial Service Company	Williamsport	PA
Luzerne National Bank Corporation	Luzerne	PA			



Table of Contents**ITEM 6 SELECTED FINANCIAL DATA**

For the Year Ended December 31,					
Dollars in thousands, except per share data	2010	2009	2008	2007	2006
<b>INCOME STATEMENT DATA</b>					
Interest income	\$ 44,640	\$ 45,812	\$ 47,921	\$ 51,581	\$ 48,287
Interest expense	9,623	13,560	18,897	26,561	23,448
Net interest income	35,017	32,252	29,024	25,020	24,839
Provision for loan losses	6,410	4,750	5,570	500	870
Net interest income after provision for loan losses	28,607	27,502	23,454	24,520	23,969
Other income	12,172	11,703	10,438	10,364	9,912
Other expenses	30,303	30,629	26,071	25,030	24,666
Income before income taxes	10,476	8,576	7,821	9,854	9,215
Applicable income taxes	2,057	1,357	1,077	1,917	1,925
Net income	\$ 8,419	\$ 7,219	\$ 6,744	\$ 7,937	\$ 7,290
<b>BALANCE SHEET DATA (AT YEAR-END)</b>					
Assets	\$ 968,667	\$ 961,904	\$ 976,679	\$ 926,665	\$ 964,757
Securities	200,774	219,929	252,536	290,496	352,797
Loans, net	650,039	632,706	630,330	542,354	518,843
Deposits	746,526	728,523	690,297	670,640	669,705
Borrowings	120,585	135,585	190,404	161,012	205,503
Stockholders' equity	93,754	88,303	84,439	85,130	77,304
<b>COMMON SHARE DATA*</b>					
Earnings per share basic	\$ 1.42	\$ 1.22	\$ 1.13	\$ 1.32	\$ 1.22
Cash dividends paid	0.76	0.76	0.76	0.76	0.76
Book value per share	15.81	14.90	14.18	14.21	12.90
Weighted average number of common shares	5,928,343	5,936,001	5,988,525	5,990,943	5,990,943
Dividend payout ratio	53.52%	62.50%	67.47%	57.52%	62.63%
<b>PROFITABILITY RATIOS AND CONDITION</b>					
Return on average assets	0.86%	0.75%	0.72%	0.81%	0.76%
Return on average equity	9.15%	8.34%	7.96%	9.83%	9.72%
Average stockholders' equity to average assets	9.40%	8.99%	9.10%	8.23%	7.82%
<b>SELECTED ASSET QUALITY RATIOS</b>					
Non-performing loans to total loans	2.35%	2.39%	1.52%	0.41%	0.79%
Net charge-offs to average loans outstanding	0.47%	0.03%	0.68%	0.00%	0.00%
Allowance for loan losses to total loans	2.29%	1.86%	1.16%	1.07%	1.03%
Allowance for loan losses to non-performing loans	97.43%	77.72%	76.33%	258.99%	130.42%

\*

All amounts restated for the 5% common stock dividends distributed in December 2006 and 2007.

Table of Contents

**ITEM 7 MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**INTRODUCTION**

The following is management's discussion and analysis of the significant changes in the financial condition, results of operations, capital resources, and liquidity presented in its accompanying consolidated financial statements for ACNB Corporation (the Corporation or ACNB), a financial holding company. Please read this discussion in conjunction with the consolidated financial statements and disclosures included herein. Current performance does not guarantee, assure or indicate similar performance in the future.

**CRITICAL ACCOUNTING POLICIES**

The accounting policies that the Corporation's management deems to be most important to the portrayal of its financial condition and results of operations, and that require management's most difficult, subjective or complex judgment, often result in the need to make estimates about the effect of such matters which are inherently uncertain. The following policies are deemed to be critical accounting policies by management:

The allowance for loan losses represents management's estimate of probable losses inherent in the loan portfolio. Management makes numerous assumptions, estimates and adjustments in determining an adequate allowance. The Corporation assesses the level of potential loss associated with its loan portfolio and provides for that exposure through an allowance for loan losses. The allowance is established through a provision for loan losses charged to earnings. The allowance is an estimate of the losses inherent in the loan portfolio as of the end of each reporting period. The Corporation assesses the adequacy of its allowance on a quarterly basis. The specific methodologies applied on a consistent basis are discussed in greater detail under the caption, Allowance for Loan Losses, in a subsequent section of this Management's Discussion and Analysis of Financial Condition and Results of Operations.

The evaluation of securities for other-than-temporary impairment requires a significant amount of judgment. In estimating other-than-temporary impairment losses, management considers various factors including the length of time the fair value has been below cost, the financial condition of the issuer, and the Corporation's intent to sell, or requirement to sell, the securities before recovery of its value. Declines in fair value that are determined to be other than temporary are charged against earnings.

Accounting Standards Codification (ASC) Topic 350, *Intangibles Goodwill and Other*, requires that goodwill is not amortized to expense, but rather that it be tested for impairment at least annually. Impairment write-downs are charged to results of operations in the period in which the impairment is determined. The Corporation did not identify any impairment on its outstanding goodwill from its most recent testing, which was performed as of December 31, 2010. If certain events occur which might indicate goodwill has been impaired, the goodwill is tested when such events occur. Other acquired intangible assets with finite lives, such as customer lists, are required to be amortized over the estimated lives. These intangibles are generally amortized using the straight line method over estimated useful lives of ten years.

**EXECUTIVE OVERVIEW**

The primary source of the Corporation's revenues is net interest income derived from interest earned on loans and investments, less deposit and borrowing funding costs. Revenues are influenced by general economic factors, including market interest rates, the economy of the markets served, stock market conditions, as well as competitive forces within the markets.

Table of Contents

The Corporation's overall strategy is to increase loan growth in local markets, while maintaining a reasonable funding base by offering competitive deposit products and services. The year 2010 continued to be challenging for financial institutions with high levels of problem assets, recession in the housing markets, lingering high unemployment, and slow uneven growth. ACNB continued to be profitable and well capitalized despite continued expense elevated from the need to bolster the allowance for loan losses. Improved net interest income resulted in increased net income to \$8,419,000, or \$1.42 per share, in 2010, compared to \$7,219,000, or \$1.22 per share, in 2009 and \$6,744,000, or \$1.13 per share, in 2008. Returns on average equity were 9.15%, 8.34% and 7.96% in 2010, 2009 and 2008, respectively.

By actively managing funding costs, the Corporation's net interest margin increased on average to 3.92% in 2010, compared to 3.64% and 3.37% in 2009 and 2008, respectively. Net interest income was \$35,017,000 in 2010, as compared to \$32,252,000 in 2009 and \$29,024,000 in 2008.

Other income was \$12,172,000, \$11,703,000 and \$10,438,000 in 2010, 2009 and 2008, respectively. The largest source of other income is commissions from insurance sales from Russell Insurance Group, Inc. (RIG), which decreased by 10% in 2010 with the effects of a lower premium insurance, lower contingency commissions, and reduced commercial insurance volume due to economic contractions. In 2010, a \$72,000 net gain was recognized on investments compared to net gains of \$17,000 in 2009 and \$159,000 in 2008. In 2009, the Corporation took an impairment charge of \$522,000 on two equity securities that were determined to be other-than-temporarily impaired; no impairment charges occurred in either 2008 or 2010. Income from fiduciary activities totaled \$1,303,000 for 2010, as compared to \$1,057,000 for 2009 and \$1,021,000 for 2008. Trust fiduciary income benefited from continued organic growth in average assets under administration and market value-derived increases. Service charges on deposit accounts increased 0.5% to \$2,415,000 and revenue from ATM and debit card transactions increased 12% to \$1,124,000 due to higher volume.

Other expenses decreased to \$30,303,000, or by 1%, in 2010, as compared to \$30,629,000 in 2009. Other expenses totaled \$26,071,000 in 2008. The largest component of other expenses is salaries and employee benefits, which decreased 2% to \$17,318,000 in 2010 compared to \$17,680,000 in 2009, in part due to a reduced benefit formula for the defined benefit pension plan effective January 1, 2010. Compared to 2009, occupancy expense decreased 4% in 2010 due to proactive maintenance and property tax refunds, while equipment expense increased 15% from increased depreciation and maintenance on technology assets. Professional services expenses increased 30% due to problem loan resolution, strategic initiatives, and a subsidiary bank charter conversion during 2010. FDIC and other regulatory expenses decreased by 27% in 2010. The significantly higher expense in 2009 was the result of a requirement of all FDIC-insured banks to restore the deposit insurance fund due to the cost of protecting depositors' accounts at failed banks during the severe recession. A more thorough discussion of the Corporation's results of operations is included in the following pages.

## RESULTS OF OPERATIONS

### *Net Interest Income*

The primary source of ACNB's traditional banking revenue is net interest income, which represents the difference between interest income on earning assets and interest expense on liabilities used to fund those assets. Earning assets include loans, securities, and federal funds sold. Interest bearing liabilities include deposits and borrowings.

Net interest income is affected by changes in interest rates, volume of interest bearing assets and liabilities, and the composition of those assets and liabilities. The "interest rate spread" and "net interest margin" are two common statistics related to changes in net interest income. The interest rate spread represents the difference between the yields earned on interest earning assets and the rates paid for interest bearing liabilities. The net interest margin is defined as the percentage of net interest income to average earning assets, which also considers the Corporation's net non-interest bearing funding sources, the largest of which are non-interest bearing demand deposits and stockholders' equity.

# Table of Contents

The following table includes average balances, rates, interest income and expense, interest rate spread, and net interest margin:

**Table 1 Average Balances, Rates and Interest Income and Expense**

Dollars in thousands	2010			2009			2008		
	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate
<b>INTEREST EARNING ASSETS</b>									
Loans	\$ 663,642	\$ 36,043	5.43%	\$ 646,819	\$ 35,626	5.51%	\$ 594,678	\$ 35,561	5.98%
Taxable securities	176,758	7,181	4.06%	186,403	8,620	4.62%	215,714	10,286	4.77%
Tax-exempt securities	34,470	1,308	3.79%	39,061	1,488	3.81%	47,814	1,790	3.74%
<b>Total Securities</b>	<b>211,228</b>	<b>8,489</b>	<b>4.02%</b>	<b>225,464</b>	<b>10,108</b>	<b>4.48%</b>	<b>263,528</b>	<b>12,076</b>	<b>4.58%</b>
Other	17,902	108	0.60%	13,829	78	0.56%	2,282	284	12.45%
<b>Total Interest Earning Assets</b>	<b>892,772</b>	<b>44,640</b>	<b>5.00%</b>	<b>886,112</b>	<b>45,812</b>	<b>5.17%</b>	<b>860,488</b>	<b>47,921</b>	<b>5.57%</b>
Cash and due from banks	14,721			14,771			15,088		
Premises and equipment	14,324			14,156			14,295		
Other assets	71,180			57,393			48,265		
Allowance for loan losses	(14,068)			(9,669)			(7,062)		
<b>Total Assets</b>	<b>\$ 978,929</b>			<b>\$ 962,763</b>			<b>\$ 931,074</b>		
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>									
<b>INTEREST BEARING LIABILITIES</b>									
Interest bearing demand deposits	\$ 128,835	\$ 125	0.10%	\$ 114,979	\$ 139	0.12%	\$ 109,478	\$ 242	0.22%
Savings deposits	214,812	445	0.21%	205,899	885	0.43%	197,019	2,238	1.14%
Time deposits	304,891	5,653	1.85%	307,893	8,283	2.69%	296,511	10,707	3.61%
<b>Total Interest Bearing Deposits</b>	<b>648,538</b>	<b>6,223</b>	<b>0.96%</b>	<b>628,771</b>	<b>9,307</b>	<b>1.48%</b>	<b>603,008</b>	<b>13,187</b>	<b>2.19%</b>
Short-term borrowings	42,849	119	0.28%	46,885	331	0.71%	44,401	714	1.61%
Long-term borrowings	85,385	3,281	3.84%	101,260	3,922	3.87%	109,559	4,996	4.56%
<b>Total Interest Bearing Liabilities</b>	<b>776,772</b>	<b>9,623</b>	<b>1.24%</b>	<b>776,916</b>	<b>13,560</b>	<b>1.75%</b>	<b>756,968</b>	<b>18,897</b>	<b>2.50%</b>
Non-interest bearing demand deposits	98,862			87,503			81,250		
Other liabilities	11,321			11,814			8,174		
Stockholders' equity	91,974			86,530			84,682		
<b>Total Liabilities and Stockholders' Equity</b>	<b>\$ 978,929</b>			<b>\$ 962,763</b>			<b>\$ 931,074</b>		
<b>NET INTEREST INCOME</b>	<b>\$ 35,017</b>			<b>\$ 32,252</b>			<b>\$ 29,024</b>		
<b>INTEREST RATE SPREAD</b>									
			<b>3.76%</b>			<b>3.42%</b>			<b>3.07%</b>
<b>NET INTEREST MARGIN</b>			<b>3.92%</b>			<b>3.64%</b>			<b>3.37%</b>

For yield calculation purposes, nonaccruing loans are included in average loan balances. Loan fees of \$52,000, \$90,000 and \$98,000 as of December 31, 2010, 2009 and 2008, respectively, are included in interest income. Yields on tax-exempt securities are not tax effected.

## Edgar Filing: ACNB CORP - Form 10-K

Table 1 presents balance sheet items on a daily average basis, net interest income, interest rate spread, and net interest margin for the years ending December 31, 2010, 2009 and 2008. Table 2 analyzes the relative impact on net interest income for changes in the volume of interest earning assets and interest bearing liabilities and changes in rates earned and paid by the Corporation on such assets and liabilities.

Net interest income totaled \$35,017,000 in 2010, as compared to \$32,252,000 in 2009 and \$29,024,000 in 2008. During 2010, net interest income increased as a result of lower funding costs exceeding lower interest income due to maturing time deposits repricing into the continued record low rate environment and changes in the mix of various funding sources. The increase in net interest

Table of Contents

income in 2009 was primarily related to a better mix of earning assets and market-driven lower rates on funding. In addition, a low-spread on investment securities funded by higher rate wholesale borrowings was reduced.

The net interest margin during 2010 was 3.92% compared to 3.64% during 2009. The margin increased due to continued decreasing funding costs from lower rates on new or renewed time deposits and lower market rates on savings products. The Federal Open Market Committee repeatedly decreased the federal funds rate from September 2007 to December 2008 and maintained it at 0% to 0.25% since that time. In addition, during 2010 the Federal Reserve Bank embarked on a program referred to as Quantitative Easing which, in effect, kept rates lower on longer term portions of the yield curve. These decreases allowed interest rate reductions on lower-cost transactional deposit products and higher-cost certificates of deposit; the result was a 0.51% decrease in funding costs. Reducing the benefit of a lower cost of funds in 2010 was earning asset yield declines in the investment portfolio as new purchases were at lower rates, and declines in the loan portfolio from existing adjustable rate loans resetting at lower rates based on declines in index rates. The decreased earning asset yields were partially offset by interest income of \$605,000 on full payoff of a loan that was in nonaccrual status in prior years. This one-time recovery increased earning asset yield and net interest margin by seven basis points (.007%) for the year ended December 31, 2010. Maintaining the net interest margin going forward will be challenged by the fact that substantial amounts of deposits are at practical rate floors, while loans and investment securities will most likely continue to decrease in yields. The cost and availability of wholesale funding could also be affected by a variety of internal and external factors resulting from lingering effects of the widespread credit market turmoil in recent years. The net interest margin during 2009 was 3.64% compared to 3.37% during 2008. In 2009, the margin increased due to decreasing funding costs from market rate declines and the public's preference for lower cost liquid, FDIC insured deposits in a period of widespread market turmoil.

Average earning assets were \$892,772,000 in 2010, an increase of 1.0% from the balance of \$886,112,000 in 2009, which was an increase from \$860,488,000 in 2008. Loan growth was responsible for the increase in average assets in 2010 offsetting continued declines in the investment portfolio due to constraint in investing in the record-low rate environment in face of likely much higher rates in the future. Loan growth in the first half of 2009 was responsible for the average increase in 2009, whereas the second half of the year experienced slower growth as borrowers continued to contract operations. Average interest bearing liabilities were \$776,772,000 in 2010, down from \$776,916,000 in 2009 after an increase from \$756,968,000 in 2008. Average non-interest bearing demand deposits increased 13.0%, continuing the trend upward for 2009 and 2008; the increase was attributed to new relationships and the value placed on FDIC insurance by depositors. On average, deposits (including non-interest bearing) were up 4.4%, while borrowings decreased by 13.4% from proceeds of the securities called in 2010. Lower-cost transaction and savings deposits grew faster than time deposits in 2010, continuing a trend started in 2008. This trend is attributed to depositors favoring liquidity in a generally low rate environment.

The rate/volume analysis detailed in Table 2 shows that the increase in net interest income in 2010 was due to funding cost rate decreases exceeding earning assets rate decreases. The decrease in interest income was 30% less than the decrease in interest expense. Interest expense decreased due to less borrowed fund volume and rate decreases in all interest bearing liability categories. Likewise, favorable rate changes resulting in less interest expense in 2009, as compared to 2008, were only partially offset by decreased volume in securities assets and loan rate decreases from loans resetting or originated at lower rates in 2009.

## Table of Contents

The following table shows changes in net interest income attributed to changes in rates and changes in average balances of interest earning assets and interest bearing liabilities:

**Table 2 Rate/Volume Analysis**

In thousands	2010 versus 2009			2009 versus 2008		
	Due to Changes in			Due to Changes in		
	Volume	Rate	Total	Volume	Rate	Total
<b>INTEREST EARNING ASSETS</b>						
Loans	\$ 918	\$ (501)	\$ 417	\$ 2,988	\$ (2,923)	\$ 65
Taxable securities	(430)	(1,009)	(1,439)	(1,363)	(303)	(1,666)
Tax-exempt securities	(174)	(6)	(180)	(333)	31	(302)
Total Securities	(604)	(1,015)	(1,619)	(1,696)	(272)	(1,968)
Other	24	6	30	283	(489)	(206)
<b>Total</b>	<b>\$ 338</b>	<b>\$ (1,510)</b>	<b>\$ (1,172)</b>	<b>\$ 1,575</b>	<b>\$ (3,684)</b>	<b>\$ (2,109)</b>
In thousands	2010 versus 2009			2009 versus 2008		
	Due to Changes in			Due to Changes in		
	Volume	Rate	Total	Volume	Rate	Total
<b>INTEREST BEARING LIABILITIES</b>						
Interest bearing demand deposits	\$ 15	\$ (29)	\$ (14)	\$ 12	\$ (115)	\$ (103)
Savings deposits	37	(477)	(440)	97	(1,450)	(1,353)
Time deposits	(80)	(2,550)	(2,630)	397	(2,821)	(2,424)
Short-term borrowings	(26)	(186)	(212)	38	(421)	(383)
Long-term borrowings	(610)	(31)	(641)	(359)	(715)	(1,074)
<b>Total</b>	<b>(664)</b>	<b>(3,273)</b>	<b>(3,937)</b>	<b>185</b>	<b>(5,522)</b>	<b>(5,337)</b>
<b>Change in Net Interest Income</b>	<b>\$ 1,002</b>	<b>\$ 1,763</b>	<b>\$ 2,765</b>	<b>\$ 1,390</b>	<b>\$ 1,838</b>	<b>\$ 3,228</b>

The net change attributable to the combination of rate and volume has been allocated on a consistent basis between volume and rate based on the absolute value of each. For yield calculation purposes, nonaccruing loans are included in average balances.

### Provision for Loan Losses

The provision for loan losses charged against earnings was \$6,410,000 in 2010, as compared to \$4,750,000 in 2009 and \$5,570,000 in 2008. ACNB adjusts the provision for loan losses periodically as necessary to maintain the allowance at a level deemed to meet the risk characteristics of the loan portfolio.

For additional discussion of the provision and the loans associated therewith, please refer to the "Asset Quality" section of this Management's Discussion and Analysis.

### Other Income

Other income was \$12,172,000 for the year-ended December 31, 2010, a \$469,000, or 4%, increase from 2009. The largest source of other income is commissions from insurance sales from RIG, which decreased 10% to \$4,949,000. The decrease was due to lost customers in the economic downturn, increased competition, a soft (low premium) market, and lower amounts of "contingent" commissions. The "contingent" or

extra commission payments from insurance carriers are mostly received in the first quarter of each year, and the amount is at the discretion of various insurance carriers in accordance



Table of Contents

with applicable insurance regulations. All of the negative factors are expected to continue in this business line.

In 2010, investment gains of \$72,000 were recognized compared to gains of \$17,000 in 2009 and \$159,000 in 2008. The varying gains in 2010 and 2009 were to adjust the interest rate and credit risk composition of the portfolio by selling selected municipal securities. The higher 2008 gains were on sales of securities likely to be called in order to provide loan funding. The Corporation holds equity investments in the common stock of two bank holding companies headquartered and operating in Pennsylvania. Decreased market prices for these stocks below the acquisition prices resulted in the Corporation taking an impairment charge of \$522,000 on these two equity securities during the third quarter of 2009. Based on management's evaluation of the portfolio, impairment charges were not deemed necessary in 2010 or 2008.

Income from fiduciary activities, which includes fees from both institutional and personal trust and asset management services and estate settlement services, totaled \$1,303,000 for the year-ended December 31, 2010, as compared to \$1,057,000 for 2009 and \$1,021,000 for 2008. At December 31, 2010, ACNB had total assets under administration of approximately \$152,000,000, up 10% from \$138,000,000 at the end of 2009 and \$115,000,000 at the end of 2008. The increase in income was the result of higher average assets under administration and 21% higher estate settlement income in 2010 which varies with specific activity.

Service charges on deposit accounts increased less than 1% to \$2,415,000 on varying customer actions. Further, certain government regulations effective in 2010 limited service charge increases and make future revenue levels uncertain. Revenue from ATM and debit card transactions increased 12% to \$1,124,000 due to higher volume. The increase resulted from consumer desire to use more electronic delivery channels; however, pending government regulations could result in price controls on this activity in 2011 and future years, the effect of which cannot be currently quantified. Income connected with selling mortgages decreased by \$166,000, or 27%, due to lower volume in a slow housing market.

Total other income was \$11,703,000 for the year-ended December 31, 2009, an increase of \$1,265,000 compared to income of \$10,438,000 during 2008. This increase was broad over a variety of sources including deposit service charges, fiduciary income, mortgage origination-related revenues, and insurance revenues.

*Impairment Testing*

RIG has certain long-lived assets, including purchased intangible assets subject to amortization such as insurance books of business and associated goodwill assets, which are reviewed for impairment annually or whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to estimated undiscounted future cash flows expected to be generated by the asset. If the carrying amount of an asset exceeds its estimated future cash flows, an impairment charge is recognized by the amount by which the carrying amount of the asset exceeds the fair value of the asset. Assets to be disposed of would be separately presented in the balance sheet and reported at the lower of the carrying amount or fair value less costs to sell, and are no longer depreciated. Goodwill, that has an indefinite useful life, and insurance books of business intangible assets, that are amortized over ten years, are evaluated for impairment annually and are evaluated for impairment more frequently if events and circumstances indicate that the asset might be impaired. That annual assessment date is December 31. An impairment loss is recognized to the extent that the carrying amount exceeds the asset's fair value. The goodwill impairment analysis is a two-step test. The first step, used to identify potential impairment, involves comparing each reporting unit's estimated fair value to its carrying value, including goodwill. If the estimated fair value of a reporting unit exceeds its carrying value, goodwill is considered not to be impaired. If the carrying value exceeds estimated fair

Table of Contents

value, there is an indication of potential impairment and the second step is performed to measure the amount of impairment. If required, the second step involves calculating an implied fair value of goodwill for the reporting unit for which the first step indicated potential impairment. The implied fair value of goodwill is determined in a manner similar to the amount of goodwill calculated in a business combination, by measuring the excess of the estimated fair value of the reporting unit to a group of likely buyers whose cash flow estimates could differ from those of the reporting entity, as determined in the first step, over the aggregate estimated fair values of the individual assets, liabilities and identifiable intangibles as if the reporting unit was being acquired in a business combination. If the implied fair value of goodwill exceeds the carrying value of goodwill assigned to the reporting unit, there is no impairment. If the carrying value of goodwill assigned to a reporting unit exceeds the implied fair value of the goodwill, an impairment charge is recorded for the excess. Subsequent reversal of goodwill impairment losses is not permitted. ACNB performs an annual evaluation to determine if there is goodwill impairment. As noted above, commissions from insurance sales decreased 10% and, as some agency expenses are fixed, RIG's stand alone net income decreased by 39% in 2010 compared to 2009. Since the testing for potential impairment involves methods that include current and projected income amounts, the fair value declined at December 31, 2010, as compared to previous years' impairment testing results.

The results of the annual evaluations determined that there was no impairment of goodwill, including the testing at December 31, 2010. However, future declines in RIG's net income or changes in external market factors, including likely buyers that are assumed in impairment testing, may require an impairment charge to goodwill. A liability incurred for contingent consideration owed on previous purchases of additional insurance books of business could also unfavorably impact the fair value of RIG. Although it is probable that some liability for further contingent consideration will be incurred, it is considered remote that the maximum aggregate liability of \$1,800,000 will be incurred on the measurement dates. The amount of the ultimate liability is not estimable at December 31, 2010, because of the uncertainties in retaining books of business in the current economic cycle. Should it be determined in a future period that the goodwill has been impaired, then a charge to earnings will be recorded in the period such determination is made.

*Other Expenses*

Other expenses decreased 1% to \$30,303,000 for the year-ended December 31, 2010. The largest component of other expenses is salaries and employee benefits, which fell 2% to \$17,318,000 compared to \$17,680,000 in 2009. The reasons for the decrease in salaries and employee benefits expenses include the following:

decreased defined benefit pension expense due to plan investment performance and the reduced benefit formula implemented by the Corporation on January 1, 2010, and

lower production-based commissions and incentives, offset by

increases from higher employee usage of 401(k) plan benefits (affecting the employer match), unused paid time off accruals, and payroll taxes;

normal merit increases to employees;

an increase in the number of full-time equivalent employees; and,

increased benefit plan costs, particularly medical insurance.

Table of Contents

Salaries and employee benefits increased \$3,279,000 or 23% from 2008 to 2009. The increased expense was due primarily to a significantly higher defined benefit pension expense of \$1,128,000 from the decreased fair value of plan assets in 2008. The decline in the fair value of plan assets resulted from investment performance related to severe downturns in the broad financial markets. Also increasing were benefit costs and salaries expense from the addition of three new commercial lenders, two new Senior Vice Presidents and a new Executive Vice President in late 2008 and early 2009, along with normal merit, promotion and production-based incentive compensation earned by employees.

Net occupancy expense was \$2,197,000 in 2010, \$2,281,000 in 2009, and \$2,186,000 in 2008. Equipment expense totaled \$2,499,000 during 2010, as compared to \$2,175,000 during 2009 and \$1,984,000 during 2008. Occupancy was lower in 2010 due to lower repair and real estate tax expenditures; equipment expenses increased in 2010 due to new technology purchases and the related maintenance. Equipment expenses are subject to ever increasing technology demands and the need for systems reliability in a digital age. The majority of the expense increase in 2009 from 2008 was a result of leasing an additional loan production office and technology upgrades.

Professional services expense totaled \$1,116,000 for 2010, as compared to \$860,000 for 2009 and \$944,000 for 2008. Increased expense in 2010 included legal expense associated with problem loans and a series of strategic initiatives that included converting the subsidiary bank to a state charter, listing ACNB Corporation on the NASDAQ Stock Market, and commencing work on the Dividend Reinvestment and Stock Purchase Plan. Renegotiated contracts lowered costs in 2009 as compared to 2008. Other tax expenses were lower in 2009 than 2010 due to refunds received in 2009 of sales taxes paid in prior years. Supplies expenses increased in 2010 due to expenses of rebranding the subsidiary bank for the required name change as a result of the state charter conversion.

Marketing expenses increased 7% during 2010 due to expenses related to the subsidiary bank's name change. In 2009, marketing expenses were lower than in 2008 due to the execution of general budgeted reductions in such expenditures in the midst of the broad national financial crisis.

FDIC expense for 2010 was \$1,215,000, a decrease of \$528,000 from \$1,743,000 in 2009. FDIC expense in 2008 was \$96,000. Despite the decrease in 2010, FDIC expense for both years was much higher than periods before the general financial crisis. The much higher expense was required of all FDIC-insured banks to restore the deposit insurance fund due to the cost of protecting depositors' accounts at failed banks during the severe recession. At the end of the third quarter of 2009, the FDIC announced a plan in which most banks prepaid 3.25 years of regular quarterly premiums at year-end 2009, as opposed to a special assessment similar to which was levied in the second quarter of 2009. The prepaid assessment did not immediately affect bank earnings. Each institution recorded its prepaid assessment as a prepaid expense (an asset) as of December 30, 2009, the date the payment was made. At December 31, 2009, and each quarter thereafter, each institution records an expense for its regular quarterly assessment and an offsetting credit to the prepaid expense until the asset is exhausted. Once the asset is exhausted, the institution will record an accrued expense payable each quarter for the assessment payment, which will be made to the FDIC at the end of the following quarter. Even though an estimated premium is prepaid under this current plan, the actual expense will vary based on several factors including quarter-end deposit levels and risk ratings.

Other operating expenses decreased 4% in 2010 as a result of cost savings in discretionary expenditures and improvement in technology-related expenses. This decrease was despite higher expenses related to foreclosed real estate that totaled \$292,000 in 2010 compared to \$18,000 in 2009. Such expenses generally are comprised of property taxes in arrears and cost of preparing the property for resale. ACNB estimates that foreclosed real estate expenses could increase in 2011 based on information derived from the estimation process of the allowance for loan losses. Other operating expenses decreased 2% in 2009 from 2008 mainly as a result of cost savings in discretionary expenditures.

Table of Contents

*Income Tax Expense*

ACNB recognized income taxes of \$2,057,000, or 19.6% of pretax income, during 2010, as compared to \$1,357,000, or 15.8%, during 2009 and \$1,077,000, or 13.8%, during 2008. The variances from the federal statutory rate are generally due to tax-exempt income (from investments in and loans to state and local units of government at a below-market rate, an indirect form of taxation) and investments in low-income housing partnerships (which qualify for federal tax credits).

The increasing effective tax rate during 2010 and 2009 compared to 2008 was a result of increasing pretax income in relationship to stable tax-exempt income. Pretax income increased in 2010 and 2009 due to revenue and expense elements described above, particularly higher net interest income revenue.

At December 31, 2010, net deferred tax assets amounted to \$1,913,000. Deferred tax assets are realizable primarily through future reversal of existing taxable temporary differences. Management currently anticipates future earnings and capital gains will be adequate to utilize the net deferred tax assets.

**FINANCIAL CONDITION**

Average earning assets increased in 2010 to \$892,772,000, or by 1%, from \$886,112,000 in 2009 following \$860,488,000 in 2008. ACNB's investment portfolio decreased in all periods as a result of the planned objective to fund in-market loans and reduce average borrowings. Besides funds provided by investment pay-downs, growth in loans was funded by increased customer deposits. Average deposits increased in 2010 to \$747,400,000 from \$716,274,000 in 2009 and \$684,258,000 in 2008. Average borrowings decreased in 2010 to \$128,234,000 from \$148,145,000 in 2009 and \$153,960,000 in 2008.

*Investment Securities*

ACNB uses investment securities to generate interest and dividend income, manage interest rate risk, provide collateral for certain funding products, and provide liquidity. The contraction in the securities portfolio in 2010 was mainly because of the lack of available investments that combined the desired combination of yield, liquidity and manageable interest rate risk sensitivity. Part of this lack of suitable investments was due to the Federal Reserve Bank's program commonly called Quantitative Easing in which, by their open market purchases, the yields are maintained at a lower level than would otherwise be the case. The contraction in the securities portfolio during 2010 and 2009 was designed to fund increased lending in the earning asset mix, but was also a result of relatively low yields available on investments within the credit quality and interest rate sensitivity targets of ACNB. The investment portfolio is comprised of U.S. Government agency, municipal, and corporate securities. These securities provide the appropriate characteristics with respect to credit quality, yield and maturity relative to the management of the overall balance sheet.

At December 31, 2010, the securities balance included a net unrealized gain on available for sale securities of \$3,923,000, net of taxes, on amortized cost of \$184,787,000 versus a net unrealized gain of \$4,206,000, net of taxes, on amortized cost of \$203,499,000 at December 31, 2009. The decrease in fair value of available for sale securities during 2010 was a result of a lower amount of investments in the portfolio and changes in the U.S. Treasury yield curve and the spread from this yield curve required by investors on the types of investment securities that ACNB owns. Actions by the Federal Reserve to lower rates on the yield curve most conducive to stimulating the housing market and separate concerns about European sovereign debt were counterbalanced by the bonds markets concern about the level of U.S. debt and inflation, leading to volatility in the yield curve and therefore fair values on any given day in 2010. The Corporation does not own investments consisting of pools of Alt A or subprime mortgages, private label mortgage-backed securities, or trust preferred investments. The fair values of securities available for sale (carried at fair value) are determined by obtaining quoted market prices on nationally recognized securities exchanges (Level 1) or by matrix pricing (Level 2), which is a mathematical technique used widely in the industry to value debt securities without relying exclusively

Table of Contents

on quoted market prices for the specific securities but rather by relying on securities' relationship to other benchmark quoted prices. The Corporation uses an independent service provider to provide matrix pricing and uses the valuation of another provider to compare the pricing for reasonableness. The Corporation holds equity investments in the common stock of two bank holding companies headquartered and operating in Pennsylvania. Both holding companies continue to pay cash dividends, which was one of the driving forces in the investment decision. However, current market prices for these stocks are below the prices paid at the time of acquisition. A review of the factors that may be contributing to these price declines led to a conclusion that the prices on these securities were not likely to recover in the near term and that they were other-than-temporarily impaired. A charge against current earnings of \$522,000 was taken in the third quarter of 2009 to write-down the value of these securities. Please refer to Note C "Securities" in the Notes to Consolidated Financial Statements for more information on the security portfolio and Note L "Fair Value of Financial Instruments" in the Notes to Consolidated Financial Statements for more information about fair value.

The following tables set forth the composition of the securities portfolio and the securities maturity schedule, including weighted average yield, as of the end of the years indicated:

**Table 3 Investment Securities**

In thousands	2010	2009	2008
<b>AVAILABLE FOR SALE SECURITIES AT FAIR VALUE</b>			
U.S. Government and agencies	\$ 28,260	\$ 24,328	\$ 49,025
Mortgage-backed securities	114,359	133,497	158,002
State and municipal	34,676	41,271	41,975
Corporate bonds	11,659	10,174	2,655
CRA mutual fund	1,030		
Stock in other banks	746	602	879
	190,730	209,872	252,536
<b>HELD TO MATURITY SECURITIES AT AMORTIZED COST</b>			
U.S. Government and agencies	10,044	10,057	
	10,044	10,057	
<b>TOTAL</b>	<b>\$ 200,774</b>	<b>\$ 219,929</b>	<b>\$ 252,536</b>

Table 4 discloses investment securities at the scheduled maturity date at December 31, 2010. Many securities have call features that make them liable for redemption before the stated maturity date.

**Table 4 Securities Maturity Schedule**

Dollars in thousands	1 Year or Less		Over 1-5 Years		Over 5-10 Years		Over 10 Years or No Maturity		Total	
	Amount	Yield	Amount	Yield	Amount	Yield	Amount	Yield	Amount	Yield
U.S. Government and agencies	\$		\$ 28,419	3.25%	\$ 7,820	1.89%	\$ 2,030	5.50%	\$ 38,269	3.09%
Mortgage-backed securities					49,324	4.67	60,062	4.22	109,386	4.42
State and municipal			3,239	3.49	21,370	3.95	9,605	4.18	34,214	3.97
Corporate bonds			11,303	5.48					11,303	5.48

# Edgar Filing: ACNB CORP - Form 10-K

CRA mutual fund	1,032	1,032
Stock in other banks	627	627
\$	% \$ 42,961 4.34%	\$ 78,514 4.20% \$ 73,356 4.15% \$ 194,831 4.11%

Securities are at amortized cost. Mortgage-backed securities are allocated based upon scheduled maturities.

Table of Contents*Loans*

Loans outstanding increased by \$20,604,000, or 3%, in 2010, as compared to 1% growth experienced in 2009, demonstrating the determined efforts to lend to creditworthy borrowers despite the continued difficult economic conditions. The higher growth was centered in increased commercial purpose loans (both real estate secured and non real estate secured) and in local market residential mortgages, in part offset by continued declines in commercial construction loans. The commercial purpose segments increased \$23,600,000 or 9%, during 2010; spread among diverse categories that include farmland secured, loans to local government units, and other types of commercial real estate secured lending. Residential real estate mortgage lending, which include smaller commercial purpose loans secured by the owner's home, increased by \$8,500,000 or 3%, to local borrowers who preferred loan types that would not be sold into the secondary mortgage market. Of the \$8,500,000 increase, \$1,400,000 was residential mortgage loans secured by junior liens. Home equity loans, which are also in many cases junior liens, decreased by \$1,800,000 because of refinancing into other ACNB lending products, competition from other financial institutions, and customers paying off debt in the uncertain job market and slow real estate market. Junior liens inherently have more credit risk by virtue of the fact that another financial institution may have a higher security position in the case of foreclosure liquidation of collateral to extinguish the debt. Generally, foreclosure actions could become more prevalent in a continued weak real estate market. Real estate construction loans continued to decline in 2010, down \$11,300,000 or 30%, both as a result of the weak demand in the residential real estate market and because of stricter underwriting on this type due to the category's credit attributes.

The commercial loan increase was lower in 2009 compared to 2008 as the result of reduced business activity in the market area that hindered new originations, as well as management's decision to not renew certain commercial loans, primarily participation credits in conjunction with other financial institutions, due to perceived potential credit risk

**Table 5 Loan Portfolio**

Loans at December 31 were as follows:

In thousands	2010	2009	2008	2007	2006
Commercial, financial and agricultural	\$ 52,676	\$ 45,947	\$ 59,861	\$ 62,844	\$ 41,770
Real estate:					
Commercial	225,950	209,054	173,926	127,465	116,347
Construction	26,635	37,966	48,958	38,370	41,675
Residential	345,854	337,342	341,916	310,459	313,424
Consumer	14,176	14,378	13,062	9,064	11,002
<b>Total Loans</b>	<b>\$ 665,291</b>	<b>\$ 644,687</b>	<b>\$ 637,723</b>	<b>\$ 548,202</b>	<b>\$ 524,218</b>

Table of Contents

The repricing range of the commercial-related loan portfolio and the amounts of loans with predetermined and fixed rates are presented in the table below:

**Table 6 Loan Sensitivities****LOANS MATURING**

In thousands	Less than 1 Year	1-5 Years	Over 5 Years	Total
Commercial, financial and agricultural	\$ 14,536	\$ 31,395	\$ 6,745	\$ 52,676
Real estate:				
Commercial	49,911	135,880	40,159	225,950
Construction	17,571	6,432	2,632	26,635
Residential	65,876	95,723	184,255	345,854
<b>Total</b>	\$ 147,894	\$ 269,430	\$ 233,791	\$ 651,115

**LOANS BY REPRICING OPPORTUNITY**

In thousands	Less than 1 Year	1-5 Years	Over 5 Years	Total
Commercial, financial and agricultural	\$ 8,708	\$ 29,907	\$ 14,061	\$ 52,676
Real estate:				
Commercial	13,036	121,608	91,306	225,950
Construction	16,889	5,470	4,276	26,635
Residential	42,113	74,942	228,799	345,854
<b>Total</b>	\$ 80,746	\$ 231,927	\$ 338,442	\$ 651,115
Loans with a fixed interest rate	\$ 41,778	\$ 27,681	\$ 202,808	\$ 272,267
Loans with a variable interest rate	38,968	204,246	135,634	378,848
<b>Total</b>	\$ 80,746	\$ 231,927	\$ 338,442	\$ 651,115

Most of the Corporation's lending activities are with customers located within the southcentral Pennsylvania and in the northern Maryland area that is contiguous to its Pennsylvania retail banking offices. This region currently and historically has lower unemployment than the U.S. as a whole. Included in commercial real estate loans are loans made to lessors of non-residential dwellings that total \$88,225,000, or 13% of total loans, at December 31, 2010. These borrowers are geographically dispersed throughout ACNB's marketplace and are leasing commercial properties to a varied group of tenants including medical offices, retail space, and recreational facilities. Because of the varied nature of the tenants, in aggregate, management believes that these loans do not present any greater risk than commercial loans in general. ACNB does not originate or hold subprime mortgages in its loan portfolio.

*Asset Quality*

The ACNB loan portfolio is subject to varying degrees of credit risk. Credit risk is mitigated through prudent underwriting standards, ongoing credit review, and monitoring and reporting asset quality measures. Additionally, loan portfolio diversification, limiting exposure to a single industry or borrower, and requiring collateral also reduces ACNB's credit risk.

ACNB's commercial, consumer and residential mortgage loans are principally to borrowers in southcentral Pennsylvania and northern Maryland. As the majority of ACNB's loans are located in this





Table of Contents

area, a substantial portion of the debtor's ability to honor the obligation may be affected by the level of economic activity in the market area.

Although materially elevated from several years back, the unemployment rate in ACNB's market area remained below the state and national average during 2010. Additionally, low interest rates, a less volatile local economy, and minimal inflation continued to provide some support to the economic conditions in the area. During 2010, continued contraction in new residential real estate development/construction and general lower economic activity lingered from the recent major recession, challenging the Corporation's marketplace commercial activity. Slower growth areas such as ACNB's marketplace generally do not retract in economic recessions as quickly and as low as other areas of the country, however the recovery from low economic cycles are also generally slower.

Non-performing assets include nonaccrual and restructured loans (troubled debt restructures or TDRs), accruing loans past due 90 days or more, and other foreclosed assets. The accrual of interest on residential mortgage and commercial loans (consisting of commercial and industrial, commercial real estate, and commercial real estate construction loan classes) is discontinued at the time the loan is 90 days past due unless the credit is well-secured and in process of collection. Consumer loans (consisting of home equity lines of credit and consumer loan classes) are typically charged off no later than 120 days past due. Past due status is based on contractual terms of the loan. In all cases, loans are placed on nonaccrual or charged-off at an earlier date if collection of principal or interest is considered doubtful. ACNB occasionally returns nonaccrual loans to performing status when the borrower brings the loan current and performs in accordance with contractual terms for a reasonable period of time. ACNB categorizes a loan as a TDR if it changes the terms of the loan, such as interest rate, repayment schedule or both, to terms that it otherwise would not have granted to a borrower, for economic or legal reasons related to the borrower's financial difficulties. For all periods presented, TDRs were also nonaccrual loans.

The following table sets forth the Corporation's non-performing assets as of the end of the years indicated:

**Table 7 Non-Performing Assets**

Dollars in thousands	2010	2009	2008	2007	2006
Nonaccrual loans, including TDRs	\$ 14,657	\$ 13,308	\$ 7,723	\$ 854	\$ 3,900
Accruing loans 90 days past due	997	2,107	1,963	1,404	220
<b>Total Non-Performing Loans</b>	<b>15,654</b>	<b>15,415</b>	<b>9,686</b>	<b>2,258</b>	<b>4,120</b>
Foreclosed real estate	7,859	6,046	625	136	
<b>Total Non-Performing Assets</b>	<b>\$ 23,513</b>	<b>\$ 21,461</b>	<b>\$ 10,311</b>	<b>\$ 2,394</b>	<b>\$ 4,120</b>

Ratios:

Non-performing loans to total loans	2.35%	2.39%	1.52%	0.41%	0.79%
Non-performing assets to total assets	2.43%	2.23%	1.06%	0.26%	0.43%
Allowance for loan losses to non-performing loans	97.43%	77.72%	76.33%	258.99%	130.46%

If interest due on all nonaccrual loans had been accrued at original contract rates, it is estimated that income before income taxes would have been greater by \$464,000 in 2010, \$643,000 in 2009, and \$246,000 in 2008. The increase in nonaccrual loans is discussed further below.

Impaired loans at December 31, 2010 and 2009, totaled \$14,657,000 and \$13,308,000, respectively. At December 31, 2010, \$2,143,000 of the impaired loans were troubled debt restructured loans, which were also classified as nonaccrual. The related allowance for loan losses on impaired loans totaled \$2,059,000 and \$3,947,000, respectively. The increase in impaired loans was mainly related to a \$4,100,000 commercial real estate loan and a group of smaller commercial real estate loans that

Table of Contents

developed financial stress or became delinquent during 2010, which was offset by loan amounts that were charged off or were eliminated by the Corporation taking legal actions to repossess the collateral and then book the fair value of the collateral, less the cost to sell, as foreclosed assets held for resale. Potential problem loans are defined as performing loans that have characteristics that cause management to have doubts as to the ability of the borrower to perform under present loan repayment terms and which may result in the reporting of these loans as non-performing loans in the future. Total additional potential problem loans approximated \$15,560,000 at December 31, 2010, compared to \$12,071,000 at December 31, 2009.

Foreclosed real estate consists of the fair value of real estate acquired through foreclosure on real estate loan collateral or the acceptance of ownership of real estate in lieu of the foreclosure process. Fair values are based on appraisals that consider the sales prices of similar properties in the proximate vicinity less estimated selling costs. The fair value of \$7,859,000 at December 31, 2010, included one economic development real estate project and five commercial use real estate properties totaling \$7,055,000. One of these commercial use properties had a fair value of \$5,180,000 and was collateral on a commercial loan in which the Corporation took a participation interest from another southcentral Pennsylvania bank. In the fourth quarter of 2009, the loan was accorded nonaccrual status when the borrower became delinquent and communicated that no further scheduled payments would be made. Subsequently, before the end of the quarter, the borrower executed a deed in lieu of foreclosure to the creditors. In addition to a current appraisal based on best use, a sales agreement, in which signatures have not been obtained, is in place and awaiting funding arrangements to be executed. A second property was collateral on a loan originated in 2007 as a \$2,200,000 loan to a local development corporation with subsequent payment that reduced the carrying balance to \$1,848,000. Foreclosure processes commenced in the fourth quarter of 2009 and in 2010 ACNB purchased the real estate at sheriff sale and subsequently wrote the value down to \$1,246,000. Four other commercial use real estate properties were brought into foreclosed real estate in 2010 with an aggregate fair value of \$629,000. In addition, the fair value of \$804,000 for foreclosed real estate at December 31, 2010, represented five residential real estate single homes, four of which were taken into foreclosed real estate in 2010. All properties are being actively marketed to targeted buyers by external and internal resources. The fair value of \$6,046,000 at December 31, 2009, represented the commercial real participation loan described above and four residential real estate single homes of which three were sold in 2010. The fair value of \$625,000 for foreclosed real estate at December 31, 2008, represented one residence and one commercial use property.

*Allowance for Loan Losses*

ACNB maintains the allowance for loan losses at a level believed adequate by management to absorb potential losses in the loan portfolio, and it is funded through a provision for loan losses charged to earnings. On a quarterly basis, ACNB utilizes a defined methodology in determining the adequacy of the allowance for loan losses, which considers specific credit reviews, past loan losses, historical experience, and qualitative factors. This methodology results in an allowance that is considered appropriate in light of the high degree of judgment required and that is prudent and conservative, but not excessive.

Management assigns internal risk ratings for each commercial lending relationship. Utilizing historical loss experience, adjusted for changes in trends, conditions and other relevant factors, management derives estimated losses for non-rated and non-classified loans. When management identifies impaired loans with uncertain collectability of principal and interest, it evaluates a specific reserve on a quarterly basis in order to estimate potential losses. Management's analysis considers:

adverse situations that may affect the borrower's ability to repay;

Table of Contents

the estimated value of underlying collateral; and,

prevailing market conditions.

If management determines a loan is not impaired, a specific reserve allocation is not required. Management then places the loan in a pool of loans with similar risk factors and assigns the general loss factor to determine the reserve. For homogeneous loan types, such as consumer and residential mortgage loans, management bases specific allocations on the average loss ratio for the previous three years for each specific loan pool. Additionally, management adjusts projected loss ratios for other factors, including the following:

trends in delinquency levels;

trends in non-performing and potential problem loans;

trends in composition, volume and terms of loans;

effects of changes in lending policies or underwriting procedures;

experience, ability and depth of management;

national and local economic conditions;

concentrations in lending activities; and,

other factors that management may deem appropriate.

Management determines the unallocated portion, which represents the difference between the reported allowance for loan losses and the calculated allowance for loan losses, of the allowance for loan losses based on the following criteria:

risk of imprecision in the specific and general reserve allocations;

the perceived level of consumer and small business loans with demonstrated weaknesses for which it is not practicable to develop specific allocations;

other potential exposure in the loan portfolio;

variances in management's assessment of national and local economic conditions; and,

other internal or external factors that management believes appropriate at that time.

Management believes the above methodology accurately reflects losses inherent in the portfolio. Management charges actual loan losses to the allowance for loan losses. Management periodically updates the methodology and the assumptions discussed above.

## Edgar Filing: ACNB CORP - Form 10-K

Management bases the provision for loan losses, or lack of provision, on the overall analysis taking into account the methodology discussed above.

Federal regulatory agencies, as an integral part of their examination process, periodically review the Corporation's allowance for loan losses and may require the Corporation to recognize additions to the allowance based on their judgments about information available to them at the time of their examination, which may not be currently available to management. Based on management's comprehensive analysis of the loan portfolio, management believes the current level of the allowance for loan losses is adequate.

# Table of Contents

The following tables set forth information on the analysis of the allowance for loan losses and the allocation of the allowance for loan losses as of the dates indicated:

**Table 8 Analysis of Allowance for Loan Losses**

Dollars in thousands	Years Ended December 31,				
	2010	2009	2008	2007	2006
Beginning balance	\$ 11,981	\$ 7,393	\$ 5,848	\$ 5,375	\$ 4,456
Provision for loan losses	6,410	4,750	5,570	500	870
Loans charged-off:					
Commercial, financial and agricultural	204	221	1,169	6	26
Real estate	2,049	64	2,815		
Consumer	928	63	68	39	11
<b>Total Loans Charged-Off</b>	<b>3,181</b>	<b>348</b>	<b>4,052</b>	<b>45</b>	<b>37</b>
Recoveries:					
Commercial, financial and agricultural	2	172	7		