Edgar Filing: 1 800 FLOWERS COM INC - Form 8-K

1800 FLOWERS COM INC Form 8-K November 16, 2004

> SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

> > FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event Reported): November 16, 2004

1-800-FLOWERS.COM, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware 0-26841 11-3117311

(State or Other Jurisdiction of (Commission File Number) (I.R.S. Employer Identification Incorporation) Number)

> 1600 Stewart Avenue Westbury, New York 11590 (516) 237-6000

(Addresses, including zip code, and telephone numbers, including area code, of principal executive offices)

ITEM 8.01. OTHER EVENTS. 1-800-FLOWERS.COM, Inc. today announced that it has acquired The Winetasting Network for a total of \$9.1 million in cash. The Winetasting Network had total revenues of \$8.5 million in calendar year 2003.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits.

Description of Exhibit Designation

99.1 Press release, dated November 16, 2004 1-800-FLOWERS.COM Acquires The Winetasting

Network

99.2 Press release, dated November 16, 2004

1-800-FLOWERS.COM Acquires The Winetasting

Net.work

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

1-800-FLOWERS.COM, INC.

By: /s/ William E. Shea DATE: November 16, 2004 William E.Shea

Chief Financial Officer Senior Vice-President-Finance

and Administration

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INDEX TO EXHIBITS

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99.2	Press release, dated November 16, 2004 1-800-FLOWERS.COM Acquires The Winetasting Network