SEACOAST BANKING CORP OF FLORIDA Form 8-K September 14, 2004

# SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of

The Securities Exchange Act Of 1934

Date of report (Date of earliest event reported) September 9, 2004

## SEACOAST BANKING CORPORATION OF FLORIDA

(Exact Name of Registrant as Specified in Charter)

Florida
(State or Other Jurisdiction

1-13660 (Commission

59-2260678 (IRS Employer

| of Incorporation)                      | File Number                    | Identification No.)                                   |
|--|--------------------------------|---|
|  |                                |   |
|  |                                |   |
|  |                                |   |
| 815 Colorado Av                        | venue, Stuart, FL              | 34994   |
| (Address of Principa                   | d Executive Offices)           | (Zip Code)  |
|  |                                |   |
|  |                                |   |
|  |                                |   |
| Registrant s t                         | telephone number, including a  | rea code (772) 287-4000                               |
|  |                                |   |
|  | -                              |   |
|  |                                |   |
|  |                                |   |
|  |                                |   |
| Check the appropriate box below if t   | the Form 8-K filing is intende | ed to simultaneously satisfy the filing obligation of |
| the registrant under any of the follow |                                |   |
| -                                      |                                |   |
|  |                                |   |
| x                                      |                                |   |
|  |                                |   |
| Written communications pursuant to     | Rule 425 under the Securities  | Act (17 CFR 230.425)                                  |
|  |                                |   |
|  |                                |   |
| Soliciting material pursuant to Rule 1 | 4a-12 under the Exchange Ac    | t (17 CFR 240.14a-12)                                 |
|  |                                |   |
|  |                                |   |
| Pre-commencement communications        | pursuant to Rule 14d-2(b) und  | der the Exchange Act (17 CFR 240.14d-2(b))            |
|  |                                |   |
|  |                                |   |
| Pre-commencement communications        | pursuant to Rule 13e-4(c) und  | ler the Exchange Act (17 CFR 240.13e-4(c))            |
|  |                                |   |
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|  |                                |   |

| Item   | 8.01. |
|--------|-------|
| ItCIII | 0.01. |

Other Events

On September 9, 2004, the Registrant reported on the impact of Hurricane Frances on its business operations and on community relief programs offered by its bank subsidiary. A copy of the press release issued on September 9, 2004 is attached hereto as Exhibit 99.1 and incorporated herein by reference.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## SEACOAST BANKING CORPORATION OF FLORIDA

Date: September 14, 2004

By:

/s/ William R. Hahl

William R. Hahl

Executive Vice President & CFO