

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO  
Form 8-K  
September 01, 2006

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **August 31, 2006**

**AMERICAN EQUITY  
INVESTMENT LIFE HOLDING COMPANY**

(Exact name of registrant as specified in its charter)

**IOWA**  
(State or other jurisdiction  
of incorporation)

**001-31911**  
(Commission  
File Number)

**42-1447959**  
(IRS Employer  
Identification No.)

**5000 Westown Parkway, Suite 440, West Des Moines, Iowa**  
(Address of principal executive offices)

**50266**  
(Zip Code)

Registrant's telephone number, including area code **(515) 221-0002**

**NOT APPLICABLE**

(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure**

Attached and incorporated herein by reference as Exhibit 99.1 is an announcement dated August 30, 2006 on the Sale of AEL Common Stock to NMO Deferred Compensation Trust by Certain Officers and Directors.

**Item 9.01 Financial Statements and Exhibits**

(d) Exhibits

|      |   |
|------|---|
| 99.1 | Sale of AEL Common Stock to NMO Deferred Compensation Trust by Certain Officers and Directors |
|------|---|

2

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 31, 2006

**AMERICAN EQUITY  
INVESTMENT LIFE HOLDING COMPANY**

By: /s/ Wendy L. Carlson  
Wendy L. Carlson  
Chief Financial Officer and  
General Counsel

**EXHIBIT INDEX**

| <b>Exhibit<br/>Number</b> | <b>Description.</b>   |
|---------------------------|---|
| 99.1                      | Sale of AEL Common Stock to NMO Deferred Compensation Trust by Certain Officers and Directors dated August 30, 2006 |

3

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