MAUI LAND & PINEAPPLE CO INC Form 8-K March 17, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

March 17, 2009

Date of Report (Date of earliest event reported)

# MAUI LAND & PINEAPPLE COMPANY, INC.

(Exact name of registrant as specified in its charter)

**Hawaii** (State of Incorporation)

**001-06510** (Commission File Number)

99-0107542 (IRS Employer Identification Number)

120 Kane Street, P.O. Box 187, Kahului, Maui, Hawaii, 96733-6687

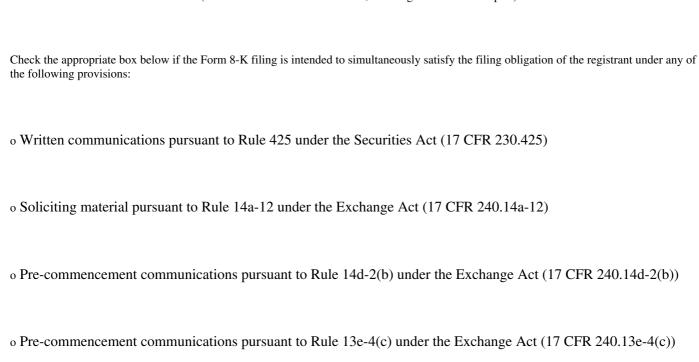
(Address of principal executive offices) (Zip Code)

(808) 877-3351

(Registrant s telephone number, including area code)



(Former Name or Former Address, if Changed Since Last Report)



#### ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On March 17, 2009, Maui Land & Pineapple Company, Inc. issued a press release, which sets forth our results of operations for the quarter ended December 31, 2008. A copy of the press release is filed herewith as Exhibit 99.1 and incorporated herein by reference.

Such information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing of the company, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit Number Description

99.1 Maui Land & Pineapple Company, Inc. Press Release dated March 17, 2009.

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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MAUI LAND & PINEAPPLE COMPANY, INC.

Date: March 17, 2009 By: /S/ Robert I. Webber

Robert I. Webber

President and Chief Executive Officer

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## EXHIBIT INDEX

Exhibit Number	Description
99.1	Maui Land & Pineapple Company, Inc. Press Release dated March 17, 2009.
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