

Green Darryl  
Form 3  
October 21, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Green Darryl

(Last) (First) (Middle)

GNC HOLDINGS, INC., 300 SIXTH AVENUE

(Street)

PITTSBURGH, PA 15222

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
10/20/2011

3. Issuer Name and Ticker or Trading Symbol  
GNC HOLDINGS, INC. [GNC]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
SVP, Int'l & Domestic Franchising

5. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Class A common stock, par value \$0.001 ("Common Stock")

14,919

D A

Common Stock

2,805 <sup>(1)</sup>

D A

Common Stock

1,335 <sup>(2)</sup>

D A

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

## Edgar Filing: Green Darryl - Form 3

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date <small>(Month/Day/Year)</small>		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Option (right to buy) <sup>(3)</sup>	Â <sup>(3)</sup>	03/15/2017	Common Stock	109,625 <sup>(3)</sup>	\$ 5	D	Â
Stock Option (right to buy) <sup>(4)</sup>	Â <sup>(4)</sup>	03/15/2017	Common Stock	109,625 <sup>(4)</sup>	\$ 7.5	D	Â
Stock Option (right to buy) <sup>(5)</sup>	Â <sup>(5)</sup>	04/21/2018	Common Stock	26,250 <sup>(5)</sup>	\$ 18.82	D	Â
Stock Option (right to buy) <sup>(6)</sup>	Â <sup>(6)</sup>	08/01/2018	Common Stock	11,250 <sup>(6)</sup>	\$ 24.8	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Green Darryl GNC HOLDINGS, INC. 300 SIXTH AVENUE PITTSBURGH, PA 15222	Â	Â	Â SVP, Int'l & Domestic Franchising	Â

## Signatures

/s/ Gavin O'Connor, by power of attorney 10/20/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents a grant of restricted stock on April 21, 2011 pursuant to the GNC Holdings, Inc. 2011 Stock and Incentive Plan (the "2011 Stock Plan"). The shares of restricted stock vest in three installments: 20% on April 21, 2014, 30% on April 21, 2015 and 50% on April 21, 2016.
  - (2) Represents a grant of restricted stock on August 1, 2011 pursuant to the 2011 Stock Plan. The shares of restricted stock vest in three installments: 20% on August 1, 2014, 30% on August 1, 2015 and 50% on August 1, 2016.
  - (3) Mr. Green was granted an option to purchase 109,625 shares of Common Stock at the grant price of \$5.00 per share on March 16, 2007, of which 87,700 are currently vested and exercisable, with the remaining 21,925 shares vesting on March 16, 2012.
  - (4) Mr. Green was granted an option to purchase 109,625 shares of Common Stock at the grant price of \$7.50 per share on March 16, 2007, of which 87,700 are currently vested and exercisable, with the remaining 21,925 shares vesting on March 16, 2012.
  - (5) Mr. Green was granted an option to purchase 26,250 shares of Common Stock at the grant price of \$18.82 per share on April 21, 2011, which vests in five equal installments on April 21, 2012, 2013, 2014, 2015 and 2016.
  - (6) Mr. Green was granted an option to purchase 11,250 shares of Common Stock at the grant price of \$24.80 per share on August 1, 2011, which vests in five equal installments on August 1, 2012, 2013, 2014, 2015 and 2016.

Â

**Remarks:**

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.