

HEMUS SIMON C  
Form 4  
February 15, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HEMUS SIMON C

2. Issuer Name and Ticker or Trading Symbol  
TUPPERWARE BRANDS CORP  
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
02/11/2011

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
President & COO

TUPPERWARE BRANDS  
CORP, 14901 S ORANGE  
BLOSSOM TRAIL

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

ORLANDO, FL 32837

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount or Price (A) or (D)		
Common Stock	02/11/2011		M		22,083 A \$ 17.54	D	
Common Stock	02/11/2011		S <sup>(1)</sup>		4,783 D \$ 55	D	
Common Stock	02/11/2011		S <sup>(1)</sup>		5,800 D \$ 55.02	D	
Common Stock	02/11/2011		S <sup>(1)</sup>		600 D \$ 55.03	D	
	02/11/2011		S <sup>(1)</sup>		1,400 D	D	

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Common Stock					\$ 55.04		
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	600	D	\$ 55.05	131,646	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	700	D	\$ 55.06	130,946	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	600	D	\$ 55.14	130,346	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	600	D	\$ 55.23	129,746	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	600	D	\$ 55.27	129,146	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	700	D	\$ 55.28	128,446	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	1,200	D	\$ 55.29	127,246	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	1,400	D	\$ 55.3	125,846	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	400	D	\$ 55.31	125,446	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	700	D	\$ 55.32	124,746	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	700	D	\$ 55.33	124,046	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	1,100	D	\$ 55.34	122,946	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	100	D	\$ 55.35	122,846	D
Common Stock	02/11/2011	<u>S<sup>(1)</sup></u>	100	D	\$ 55.36	122,746	D
Common Stock						687	I By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 17.54	02/11/2011		M	22,083	11/19/2009 <sup>(2)</sup>	11/18/2018	Common Stock	22,083

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HEMUS SIMON C TUPPERWARE BRANDS CORP 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			President & COO	

## Signatures

/s/ Susan R. Coumes,  
Attorney-in-Fact

02/14/2011

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.
- (2) The option vests in three equal annual installments beginning on November 19, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.