CINCINNATI FINANCIAL CORP

Form 4

February 14, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Cracas Teresa C

(First)

6200 SOUTH GILMORE RD

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

below)

Symbol

CINCINNATI FINANCIAL CORP

(Check all applicable)

[CINF]

(Last)

(Middle)

(Zip)

(Month/Day/Year) Execution Date, if

(Month/Day/Year)

3. Date of Earliest Transaction

Director 10% Owner X_ Officer (give title Other (specify

(Month/Day/Year)

02/10/2017

Sr VP, Chief Risk Off. - Sub

6. Individual or Joint/Group Filing(Check

(Street)

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

D

I

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

FAIRFIELD, OH 45014

(City)

Security

(Instr. 3)

1.Title of 2. Transaction Date 2A. Deemed

(State)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect (I) (Instr. 4)

Beneficial Ownership (Instr. 4)

(A)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Common Stock

14,981.203

Common Stock

1,702.988

By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and	Securition
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (Right to Buy)	\$ 70.7	02/10/2017		A	15,386	02/10/2018(1)	02/10/2027	Common Stock	15,3
Employee Stock Option (Right to Buy)	\$ 70.7	02/10/2017		A	47	02/10/2018(1)	02/10/2027	Common Stock	47
Restricted Stock Units	\$ 0	02/10/2017		A	4,696	(2)	<u>(2)</u>	Common Stock	4,69
Restricted Stock Units	\$ 0	02/10/2017		A	1,565	<u>(3)</u>	(3)	Common Stock	1,56
Restricted Stock Units	\$ 0	02/10/2017		A	42	<u>(4)</u>	<u>(4)</u>	Common Stock	42

Reporting Owners

Reporting Owner Name / Address	Relationships
reporting owner runner reduces	

Director 10% Owner Officer Other

Cracas Teresa C

6200 SOUTH GILMORE RD Sr VP, Chief Risk Off. - Sub FAIRFIELD, OH 45014

Signatures

/s/ Teresa C Cracas 02/13/2017

**Signature of Date Reporting Person

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vests in three annual installments beginning on the first anniversary of the date of grant.
- (2) The restricted stock units vest March 1, 2020, as set forth in the grant agreement, if performance goals are met. The number of restricted stock units shown is the maximum number of such units that may vest.
- (3) The restricted stock units vest in three annual installments on March 1, as set forth in the grant agreement, if service requirements are met.
- (4) The restricted stock units vest March 1, 2020, as set forth in the grant agreement, if service requirements are met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.