

Brager David A.
Form 3
November 29, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Brager David A.		(Month/Day/Year)	CVB FINANCIAL CORP [CVBFB]	
(Last)	(First)	(Middle)	11/19/2010	
701 N. HAVEN AVE.			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
ONTARIO,Â CAÂ 91764			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			EVP Sales Division Manager	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	12,325 ⁽¹⁾	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Employee Stock Option (right to buy)	Â (2)	02/28/2013	Common Stock	4,728	\$ 11.01	D	Â
Employee Stock Option (right to buy)	Â (3)	01/05/2014	Common Stock	1,719	\$ 11.25	D	Â
Employee Stock Option (right to buy)	Â (4)	06/16/2014	Common Stock	3,438	\$ 12.45	D	Â
Employee Stock Option (right to buy)	Â (5)	12/31/2014	Common Stock	2,750	\$ 15.45	D	Â
Employee Stock Option (right to buy)	Â (6)	08/17/2015	Common Stock	6,875	\$ 14.51	D	Â
Employee Stock Option (right to buy)	Â (7)	02/15/2016	Common Stock	2,200	\$ 15.53	D	Â
Employee Stock Option (right to buy)	Â (8)	06/21/2016	Common Stock	4,950	\$ 14.04	D	Â
Employee Stock Option (right to buy)	Â (9)	11/19/2017	Common Stock	5,000	\$ 10.35	D	Â
Employee Stock Option (right to buy)	Â (10)	06/18/2018	Common Stock	2,500	\$ 9.46	D	Â
Employee Stock Option (right to buy)	Â (11)	09/16/2019	Common Stock	20,000	\$ 8.61	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brager David A. 701 N. HAVEN AVE. ONTARIO, Â CAA 91764	Â	Â	Â EVP Sales Division Manager	Â

Signatures

/s/ David A
Brager 11/29/2010

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - (1) Includes 2,825 shares held jointly as community property with Mr. Brager's wife, 2,000 shares held directly by Mr. Brager's Roth IRA, 1,000 shares held directly by Mr. Brager's individual IRA and 6,500 shares of restricted stock which remain subject to vesting are held directly by Mr. Brager
 - (2) Incentive Stock Option granted February 28, 2003 which became exercisable in equal installments over 5 years

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- (3) Incentive Stock Options granted January 5, 2004 which became exercisable in equal installments over 5 years.
- (4) Incentive Stock Options granted June 16, 2004 which became exercisable in equal installments over 5 years.
- (5) Incentive Stock Options granted December 31, 2004 which became exercisable in equal installments over 5 years.
- (6) Incentive Stock Options granted August 17, 2005 which became exercisable in equal installments over 5 years.
- (7) Incentive Stock Options granted February 15, 2006 which are currently exercisable as to 80% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.
- (8) Incentive Stock Options granted June 21, 2006 which are currently exercisable as to 80% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.
- (9) Incentive Stock Options granted November 19, 2007 which are currently exercisable as to 60% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.
- (10) Incentive Stock Options granted June 18, 2008 which are currently exercisable as to 40% of the grant, and become exercisable for the remaining portion of the grant in equal installments.
- (11) Incentive Stock Options granted September 16, 2009 which are currently exercisable as to 20% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.