Borba George A Jr Form 4 March 01, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

 Name and Address of Reporting Person 	-
George Borba Family Trust	

2. Issuer Name and Ticker or Trading Symbol

CVB FINANCIAL CORP [CVBF]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Street)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

02/27/2013

_X__ Director _X__ 10% Owner __X__ Other (specify Officer (give title below) below)

(Check all applicable)

Trust

2130 EUCLID AVENUE

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Form filed by One Reporting Person X_ Form filed by More than One Reporting

Person

UPLAND, CA 91784

(City)	(State)	(Zip) Tal	ed, Disposed of, or Beneficially Owned						
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	onDisposed o	4. Securities Acquired (A) or Disposed of (D) Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/27/2013		S	50,000	D		11,049,558	D	
Common Stock	02/28/2013		S	65,000	D	\$ 10.6463	10,984,558	D	
Common Stock	03/01/2013		S	344,891	D	\$ 10.5099	10,639,667	D	
Common Stock							277,000 (1)	D	
Common Stock							28,547 (2)	D	

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Common Stock	47,350 <u>(3)</u>	I	By Trust
Common Stock	288 (4)	I	As Custodian
Common Stock	11,232 (5)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D)		ate	7. Title Amoun Underl Securit (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
					(Instr. 3, 4, and 5)						
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
George Borba Family Trust 2130 EUCLID AVENUE UPLAND, CA 91784	X	X		Trust				
Borba Children's Holding Trust 2130 EUCLID AVENUE UPLAND, CA 91784				Trust				
Gourdikian Linda B 2130 EUCLID AVENUE ONTARIO, CA 91784		X		Trustee				
Borba George A Jr 701 N HAVEN AVE	X							

Reporting Owners 2

ONTARIO, CA 91764

Signatures

/s/ Linda Borba Gourdikian 03/01/2013

**Signature of Reporting Date

Person

/s/ Linda Borba Gourdikian 03/01/2013

**Signature of Reporting Date

Person

/s/ Linda Borba Gourdikian 03/01/2013

**Signature of Reporting Date

Person

/s/ George A Borba 03/01/2013

***Signature of Reporting Date

Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 277000 shares held by the Borba Children's Trust
- (2) 28547 shares held by Linda Borba Gourdikian
- (3) 47350 shares held by Linda Borba Gourdikian as trustee
- (4) 288 shares held by George Borba Jr as custodian for minor children
- (5) 11232 shares held by George Borba Jr of which 10000 are restricted shares

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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