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CONNECTIV CORP
Form 8-K
October 21, 2003

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): October 15, 2003

CONNECTIVCORP
(Exact name of registrant as specified in its charter)

Delaware	333-70663	06-1529524
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

750 Lexington Avenue, 24th Floor
New York, New York 10022

(Address of principal executive offices including zip code)

(212) 750-5858

(Registrant's telephone number, including area code)

N.A.

(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On October 15, 2003, ConnectivCorp issued a press release announcing that it has executed a letter of intent which sets forth the preliminary terms and conditions of a proposed merger transaction between ConnectivCorp and Majesco Sales, Inc. A copy of the press release is filed herewith as Exhibit 99.1 and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) The following exhibits are furnished with this report:

Exhibit No.	Description
99.1	Press Release issued by ConnectivCorp, dated October 15, 2003.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONNECTIVCORP
(Registrant)

Dated: October 15, 2003

By: /s/ Elliot Goldman

Elliot Goldman
President and Chief Executive Officer