

LightInTheBox Holding Co., Ltd.  
Form SC 13G/A  
February 17, 2015

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d)  
AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)

(Amendment No. 1)\*

LightInTheBox Holding Co., Ltd.  
(Name of Issuer)

Ordinary Shares, par value US\$0.000067 per share  
(Title of Class of Securities)

53225G102  
(CUSIP Number)

December 31, 2014  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

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Exhibit Index Contained on Page 14

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

GSR Ventures III, L.P. (“GSR III”)

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

5 SOLE VOTING POWER.

17,258,563 shares<sup>1</sup> all of which are directly owned by GSR III, except that GSR Partners III, L.P. (“Partners III”), the general partner of GSR III, and GSR Partners III, Ltd (GSR III Ltd”), the general partner of Partners III, may be deemed to have sole voting power, and Richard Lim, Sonny Wu, James Ding, Alexander Pan and Ryann Yap, the members of GSR III Ltd (the “Members”), may be deemed to have shared voting power with respect to such shares.

NUMBER OF  
SHARES  
BENE-  
FICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

6 SHARED VOTING POWER

See response to row 5.

7 SOLE DISPOSITIVE POWER

17,258,563 shares<sup>1</sup>, all of which are directly owned by GSR III, except that Partners III and GSR III Ltd may be deemed to have sole dispositive power, and the Members may be deemed to have shared dispositive power with respect to such shares.

8 SHARED DISPOSITIVE POWER

See response to row 7.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>2</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

PN

<sup>1</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer’s initial public offering, represented by 105,250 American Depositary Shares.

<sup>2</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

GSR Partners III, L.P. ("Partners III")

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

5 SOLE VOTING POWER

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 17,258,563<sup>3</sup> shares, all of which are directly owned by GSR III, except that Partners III may be deemed to have sole voting power, and the Members may be deemed to have shared voting power with respect to such shares.

6 SHARED VOTING POWER

See response to row 5.

7 SOLE DISPOSITIVE POWER.

17,258,563<sup>3</sup> shares, all of which are directly owned by GSR III, except that Partners III may be deemed to have sole dispositive power, and the Members may be deemed to have shared dispositive power with respect to such shares.

8 SHARED DISPOSITIVE POWER

See response to row 7.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>4</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

PN

<sup>3</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer's initial public offering, represented by 105,250 American Depositary Shares.

<sup>4</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

GSR Partners III, Ltd. ("GSR III Ltd")

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Cayman Islands

5 SOLE VOTING POWER.

NUMBER OF SHARES BENE- FICIALLY OWNED BY EACH REPORTING PERSON WITH 17,258,563<sup>5</sup> shares, all of which are directly owned by GSR III, except that GSR III Ltd may be deemed to have sole voting power, and the Members may be deemed to have shared voting power with respect to such shares.

6 SHARED VOTING POWER

See response to row 5.

7 SOLE DISPOSITIVE POWER

EACH REPORTING PERSON WITH 17,258,563<sup>5</sup> shares, all of which are directly owned by GSR III, except that GSR III Ltd may be deemed to have sole dispositive power, and the Members may be deemed to have shared dispositive power with respect to such shares.

8 SHARED DISPOSITIVE POWER

See response to row 7.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>6</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

OO

<sup>5</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer's initial public offering, represented by 105,250 American Depositary Shares.

<sup>6</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

Richard Lim

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

US

5 SOLE VOTING POWER.

0 shares.

6 SHARED VOTING POWER

SHARES 17,258,563<sup>7</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
BENE- may be deemed to have sole voting power, and the Members may be deemed to have shared voting  
FICIALLY power with respect to such shares.

7 SOLE DISPOSITIVE POWER.

EACH 0 shares.

8 SHARED DISPOSITIVE POWER.

PERSON 17,258,563<sup>7</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
WITH may be deemed to have sole dispositive power, and the Members may be deemed to have shared  
voting power with respect to such shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>8</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

IN

<sup>7</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer's initial public offering, represented by 105,250 American Depositary Shares.

<sup>8</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

Sonny Wu

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Canada

5 SOLE VOTING POWER.

0 shares.

NUMBER OF 6 SHARED VOTING POWER

SHARES 17,258,563<sup>9</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
BENE- may be deemed to have sole voting power, and the Members may be deemed to have shared voting  
FICIALLY power with respect to such shares.

OWNED BY 7 SOLE DISPOSITIVE POWER.

EACH 0 shares.

REPORTING 8 SHARED DISPOSITIVE POWER.

PERSON 17,258,563<sup>9</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
WITH may be deemed to have sole dispositive power, and the Members may be deemed to have shared  
voting power with respect to such shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>10</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

IN

<sup>9</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer's initial public offering, represented by 105,250 American Depositary Shares.

<sup>10</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

James Ding

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Hong Kong

5 SOLE VOTING POWER.

0 shares.

NUMBER OF 6 SHARED VOTING POWER

SHARES 17,258,563<sup>11</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
BENE- may be deemed to have sole voting power, and the Members may be deemed to have shared voting  
FICIALLY power with respect to such shares.

OWNED BY 7 SOLE DISPOSITIVE POWER.

EACH 0 shares.

REPORTING 8 SHARED DISPOSITIVE POWER.

PERSON 17,258,563<sup>11</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
WITH may be deemed to have sole dispositive power, and the Members may be deemed to have shared  
voting power with respect to such shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>12</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

IN

<sup>11</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer's initial public offering, represented by 105,250 American Depositary Shares.

<sup>12</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.



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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

Alexander Pan

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Hong Kong

5 SOLE VOTING POWER.

0 shares.

NUMBER OF 6 SHARED VOTING POWER

SHARES 17,258,563<sup>13</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
BENE- may be deemed to have sole voting power, and the Members may be deemed to have shared voting  
FICIALLY power with respect to such shares.

OWNED BY 7 SOLE DISPOSITIVE POWER.

EACH 0 shares.

REPORTING 8 SHARED DISPOSITIVE POWER.

PERSON 17,258,563<sup>13</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
WITH may be deemed to have sole dispositive power, and the Members may be deemed to have shared  
voting power with respect to such shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>14</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

IN

<sup>13</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer's initial public offering, represented by 105,250 American Depositary Shares.

<sup>14</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.

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1 NAME OF REPORTING PERSONS

I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (Entities Only).

Ryann Yap

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions)

(a) ..  
(b) x

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Singapore

5 SOLE VOTING POWER.

0 shares.

NUMBER OF 6 SHARED VOTING POWER

SHARES 17,258,563<sup>15</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
BENE- may be deemed to have sole voting power, and the Members may be deemed to have shared voting  
FICIALLY power with respect to such shares.

OWNED BY 7 SOLE DISPOSITIVE POWER.

EACH 0 shares.

REPORTING 8 SHARED DISPOSITIVE POWER.

PERSON 17,258,563<sup>15</sup> shares, which are directly owned by GSR III, except that Partners III and GSR III Ltd  
WITH may be deemed to have sole dispositive power, and the Members may be deemed to have shared  
voting power with respect to such shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH

REPORTING PERSON

17,258,563

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9)

EXCLUDES CERTAIN SHARES (See Instructions)

..

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

17.8%<sup>16</sup>

12 TYPE OF REPORTING PERSON (See Instructions)

IN

<sup>15</sup> Consists of (i) 17,048,063 ordinary shares, and (ii) 210,500 ordinary shares purchased in connection with the Issuer's initial public offering, represented by 105,250 American Depositary Shares.

<sup>16</sup> As communicated by the Issuer, the total number of ordinary shares outstanding was 96,832,531 as of December 31, 2014.

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This Amendment No. 1 amends and restates in its entirety the Schedule 13G previously filed by (i) GSR Ventures III, L.P., a Cayman Islands limited partnership ("GSR III"); (ii) GSR Partners III, L.P., a Cayman Islands limited partnership ("Partners III"); (iii) GSR Partners III, Ltd, a Cayman Islands exempted company ("GSR III Ltd"); (iv) Richard Lim ("Lim"), a citizen of the United States; (v) Sonny Wu ("Wu"), a citizen of Canada; (vi) James Ding ("Ding"), a citizen of Hong Kong; (vii) Alexander Pan ("Pan"), a citizen of Hong Kong; and (viii) Ryann Yap ("Yap"), a citizen of Singapore (together with all prior and current amendments thereto, this "Schedule 13G").

ITEM 1(A). NAME OF ISSUER

LightInTheBox Holding Co., Ltd.

ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

Tower 2, Area D, Diantong Square

No ..7 Jiuxianqiao North Road

Chaoyang District, Beijing 100015

People's Republic of China

ITEM 2(A). NAME OF PERSONS FILING

This Schedule 13G is being filed by GSR III, Partners III, GSR III Ltd, Lim, Wu, Ding, Pan and Yap. The foregoing entities and individuals are collectively referred to as the "Reporting Persons."

Partners III is the general partner of GSR III and may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by Partners III. GSR III Ltd is the general partner of Partners III and may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by Partners III. Lim, Wu, Ding, Pan and Yap are the members of GSR III Ltd (the "Members"), and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by Partners III.

ITEM 2(B). ADDRESS OF PRINCIPAL OFFICE

The principal business office of the Reporting Persons is:

c/o Golden Sand River (Hong Kong) Limited

Suite 4801, 48/F Central Plaza

18 Harbour Road, Wanchai, Hong Kong.

ITEM 2(C) CITIZENSHIP

GSR III and Partners III are Cayman Islands exempted limited partnerships. GSR III Ltd is a Cayman Islands exempted company. Lim is a citizen of the United States. Wu is a citizen of Canada. Ding and Pan are citizens of Hong Kong. Yap is a citizen of Singapore.

ITEM 2(D) TITLE OF CLASS OF SECURITIES

Ordinary Shares, par value US\$0.000067 per share

ITEM 2(E) CUSIP NUMBER

53225G102

ITEM 3. Not Applicable

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ITEM 4. OWNERSHIP

The following information with respect to the ownership of the Common Stock of the issuer by the persons filing this Statement is provided as of December 31, 2014.

(a) Amount beneficially owned:

See Row 9 of cover page for each Reporting Person.

(b) Percent of Class:

See Row 11 of cover page for each Reporting Person.

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote:

See Row 5 of cover page for each Reporting Person.

(ii) Shared power to vote or to direct the vote:

See Row 6 of cover page for each Reporting Person.

(iii) Sole power to dispose or to direct the disposition of:

See Row 7 of cover page for each Reporting Person.

(iv) Shared power to dispose or to direct the disposition of:

See Row 8 of cover page for each Reporting Person.

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

Under certain circumstances set forth in the limited partnership agreements of GSR III and Partners III, and the memorandum and articles of association of GSR III Ltd, the general partner and limited partners or directors, as the case may be, of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from, the sale of shares of the issuer owned by each such entity of which they are a partner.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

Not applicable.

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ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

Not applicable.

ITEM 10. CERTIFICATION.

Not applicable.

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SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2015

Entities: GSR Ventures III, L.P.  
GSR Partners III, L.P.  
GSR Partners III, Ltd.

By: /s/ Ryann Yap  
Ryann Yap, Attorney-in-fact for  
the above-listed entities\*

Individuals: Sonny Wu  
Richard Lim  
James Ding  
Alexander Pan  
Ryann Yap

By: /s/ Ryann Yap  
Ryann Yap, Attorney-in-fact for  
the above-listed individuals\*

\*Signed pursuant to a Power of Attorney already on file with the appropriate agencies.



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EXHIBIT INDEX

| Exhibit                              | Found on<br>Sequentially<br>Numbered Page |
|--------------------------------------|---|
| Exhibit A: Agreement of Joint Filing | 15  |

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exhibit A

Agreement of Joint Filing

The Reporting Persons hereby agree that a single Schedule 13G (or any amendment thereto) relating to the Common Stock of LightInTheBox Holding Co., Ltd. shall be filed on behalf of each of the Reporting Persons. Note that copies of the applicable Agreement of Joint Filing are already on file with the appropriate agencies.