Ally Financial Inc. Form 424B2 August 31, 2015

## Filed under Rule 424(b)(2), Registration Statement No. 333-206284

Preliminary Pricing Supplement No. 85 - Dated Monday, August 31,2015 (To: Prospered August 10, 2015)

CUSIP	Principa		Net	Coupo	n Coupon Coupor	Maturity	1st Coupon	1st Coupor	Survivoi	r'sP
Number	Amount	Selling Price Concessi	on Proce	eds Type	Rate Freque	ncyDate	Date	Amoun	t Option	R
02006DHC	8[]	100.00 % (1) 1.125 %	[]	Fixed	3.350 % Monthly	09/15/201	8 10/15/201	5\$3.16	Yes	S U

## Redemption Information: Callable at 100% on 9/15/2016 and Monthly thereafter with 30 Calendar Days Notice.

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for account of their advisory clients may be offered Notes at a 0.4500 % discount to the public offering price.

## Redemption Information: Callable at 100% on 9/15/2016 and Monthly thereafter with 30 Calendar Days Notice.

(2) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for account of their advisory clients may be offered Notes at a 0.7500 % discount to the public offering price.

Ally Financial Inc. Offering Date: Monday, August 31, 2015 through Tuesday, September 8, 2015

Trade Date: Tuesday, September 8, 2015 @ 12:00 PM ET Ally Financial Inc.

Settle Date: Friday, September 11, 2015

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Ally Financial Term
Initial trades settle flat and clear SDFS: DTC Book Entry only

Notes, Series A

DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. **Prospectus dated**Morgan

August 10, 2015

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.