Ally Financial Inc.
Form 424B3
May 21, 2018

Ally Financial Demand Notes: Pricing Supplement

Pricing Supplement Dated: 5/21/2018 (To Prospectus Dated May 1, 2014)	Rule 424 (b) (3) File No. 333-178919

Ally Financial Inc.
Demand Notes –
Floating Rate

Effective Dates	Principal Amount	Rate	Yield
5/21/2018 through 5/28/2018	Under $15,000	1.15%	1.16%
	$15,000 through $50,000	1.35%	1.36%
	$50,000 and above	1.50%	1.51%