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TAG IT PACIFIC INC Form NT 10-Q August 16, 2005

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 12b-25

NOTIFICATION OF LATE FILING

Commission File Number 001-13669

	(Check one)				
	[_] Form 10-K and Form 10-E	KSB [_] Form 11-K	[_] Form 20-F		
	[X] Form 10-Q and Form 10-Q	QSB [_] Form N-SAR			
	For period ended	JUNE 30, 2005			
	Transition Report on Fo	orm 10-K and Form 10-KSR			
	Transition Report on Fo				
	Transition Report on Fo	orm 11-K			
	Transition Report on Fo	orm 10-Q and Form 10-QSB			
	Transition Report on Fo	orm N-SAR			
	For the transition period e	ended			
TYPE.	READ ATTACHED INSTRUCTION	SHEET BEFORE PREPARING F	ORM. PLEASE PRINT OF		
has veri	Nothing in this form shall fied any information contain		that the Commission		
If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates:					
PART I REGISTRANT INFORMATION					
Full name	e of registrant	TAG-IT PACIFIC, INC.			
Former name if applicable					
Address of principal executive office (STREET AND NUMBER)					
21900 BURBANK BLVD, SUITE 270					
City, st	ate and zip code	WOODLAND HILLS, CALIFORNI	A 93167		

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12b25-1

PART II RULE 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

The reasons described in reasonable detail in Part III of | (a) this form could not be eliminated without unreasonable effort or expense; The subject annual report, semi-annual report, transition (b) report on Form 10-K, 10-KSB, 20-F, 11 -K or Form N-SAR, or [X] portion thereof will be filed on or before the 15th calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, 10-QSB, or portion thereof will be filed on of before the fifth calendar day following the prescribed due date; and The accountant's statement or other exhibit required by Rule | (c) 12b-25(c) has been attached if applicable.

PART III NARRATIVE

State below in reasonable detail the reasons why Form 10-K, 10-KSB, 11-K, 20-F, 10-Q, 10-QSB, N-SAR or the transition report portion thereof could not be filed within the prescribed time period. (Attach extra sheets if needed.)

The Registrant's Form 10-Q, for the quarter ended June 30, 2005, could not be filed within the prescribed time period because certain information and data relating to and necessary for the completion of the Registrant's financial statements and management's discussion and analysis of financial condition and results of operations could not be obtained by Registrant within such time period without unreasonable effort or expense.

PART IV OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification.

AUGUST DELUCA	(818)	444-4100			
(Name)	(Area Code)	(Telephone Number)			

- (2) Have all other periodic reports required under Section 13 or 15(d) or the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s).

 [X] Yes [_] No
- (3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

 [X] Yes [_] No

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If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

12b25-2

TAG-IT PACIFIC, INC.

(Name of Registrant as Specified in Charter)

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date AUGUST 15, 2005

By /S/ AUGUST DELUCA

Name: August Deluca

Name: August Deluc

Title: Chief Financial Officer

INSTRUCTION. The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations (SEE 18 U.S.C. 1001).

12b25-3

PART IV - OTHER INFORMATION

(3) EXPLANATION OF ANTICIPATED CHANGE

The Registrant expects to report revenue of approximately \$18 million for the second quarter of 2005, an increase of approximately 21 percent compared to the \$14.9 million reported for the second quarter of last year. The Registrant also will report a significant operating loss during the quarter, due in part to an increase in reserves for accounts receivable, inventory and net deferred tax asset. The amount of these reserves, and their impact on operating loss for the quarter, have not been finally determined at the time of filing this report. For the second quarter of 2004, the Registrant reported income from operations of \$398,563, and net income of \$170,319.

12b25-4