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| ROLLINS I Form 4 February 01 FORM Check th if no lon subject to Section Form 4 Form 5 obligation may com <i>See</i> Instru 1(b). | , 2017 A 4 UNITED his box nger to 16. or Filed pu Section 17 | MENT O | Wa F CHA Section Public U | ashingto NGES II SECU 16(a) of | n, D.C. 2 N BENE JRITIES the Secu olding Co | 20549 FICI | AL OV Exchan | COMMISSIO VNERSHIP OF ge Act of 1934, of 1935 or Secti 940 | N OMB Number Expires Estimate burden respons | January 31, 2005 ed average hours per | | |
|--|---|--------|--|---|---|--|---------------------------|---|--|---|--|--|
| ROLLINS RANDALL R Syn | | | | | | or Tra | ding | 5. Relationship of Reporting Person(s) to Issuer | | | | |
| (Last) (First) (Middle) 2170 PIEDMONT RD | | | ROLLINS INC [ROL] 3. Date of Earliest Transaction (Month/Day/Year) 01/30/2017 | | | | | (Check all applicable) <u>X</u> Director <u>X</u> Officer (give title <u>X</u> 10% Owner Other (specify below) Chairman of the Board | | | | |
| | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | Tal | ble I - Nor | n-Derivativ | ve Sec | urities Ao | cquired, Disposed | of, or Benefi | icially Owned | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | ed Date, if | 3. Transacti Code (Instr. 8) | 4. Securi ior(A) or D (Instr. 3, | ties A ispose 4 and (A) or | cquired d of (D) 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Rollins, Inc. Common Stock \$1 Par Value | 01/30/2017 | | | F | Amount 3,802 | (D) D | Price \$ 35.18 | 644,737 <u>(1)</u> | D | | | |
| Rollins, Inc. Common Stock \$1 Par Value | | | | | | | | 477,661 <u>(2)</u> | I | Spouse | | |
| Rollins, Inc. | | | | | | | | 107,483,337 (2) | Ι | RFPS Management | | |

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Common Stock \$1 Par Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | Under Secur | unt of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|--|---|---------------------|--------------------|----------------|--|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|-----------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| ROLLINS RANDALL R 2170 PIEDMONT RD ATLANTA, GA 30324 | Х | Х | Chairman of the Board | | | | | |

Signatures

Glenn P. Grove, Jr., as Attorney-in-Fact for R. Randall Rollins

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This number includes 5,405 shares of 401(k) stock, 12,888 shares of IRA stock, and 234,300 of restricted shares.
- (2) R. Randall Rollins disclaims for the purpose of Section 16 of the Securities and Exchange Act of 1934 the beneficial ownership of these shares, except to the extent of any pecuniary interest therein, and this report is not an admission of such beneficial ownership.

02/01/2017

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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