

Genie Energy Ltd.  
Form SC TO-I  
August 03, 2012

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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**SCHEDULE TO**

(RULE 14d-100)

**TENDER OFFER STATEMENT UNDER SECTION 14(d)(1) or 13(e)(1)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**GENIE ENERGY LTD.**

(Name of Subject Company (Issuer))

**GENIE ENERGY LTD.**

(Name of Filing Person (Offeror))

**Class B Common Stock, par value \$0.01 per share**  
(Titles of Classes of Securities)

**372284208**

(CUSIP Numbers of Classes of Securities)

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**CLAUDE PUPKIN  
CHIEF EXECUTIVE OFFICER  
GENIE ENERGY LTD.  
550 BROAD STREET  
NEWARK, NEW JERSEY 07102  
(973) 438-3500**

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications on Behalf of the Filing Person)

**COPIES TO:**

**DOV T. SCHWELL, ESQ.  
SCHWELL WIMPFHEIMER & ASSOCIATES LLP  
1430 BROADWAY, SUITE 1615  
NEW YORK, NEW YORK 10018  
(646) 328-0795**

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**CALCULATION OF FILING FEE**

**TRANSACTION VALUATION\***

\$60,987,500

**AMOUNT OF FILING FEE+**

\$6,989.17

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- \* Estimated for purposes of calculating the amount of the filing fee only. The amount assumes the exchange of 8,750,000 shares of Genie Energy Ltd. ( " Genie " ) Class B Common Stock, par value \$0.01 per share ( " Class B Common Stock " ), for 8,750,000 shares of Genie Series 2012-A Preferred Stock, par value \$0.01 per share ( " Preferred Stock " ). The amount is estimated based upon the product of (a) \$6.97, which is the average of the high and the low price per share of the Class B Common Stock on August 1, 2012, as reported on the New York Stock Exchange, and (b) 8,750,000, representing the number of shares offered to be exchanged.
- + The amount of the filing fee, calculated in accordance with Rule 0-11 under the Securities Exchange Act of 1934, as amended, and Fee Advisory # 3 for Fiscal Year 2012, issued September 29, 2011, equals \$114.60 per million dollars of the transaction value.

☐ Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount previously paid: \_\_\_\_\_

Filing party: \_\_\_\_\_

Form or registration No.: \_\_\_\_\_

Date filed: \_\_\_\_\_

☐ Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

- ☐ Third-party tender offer subject to Rule 14d-1.
- ☒ Issuer tender offer subject to Rule 13e-4.
- ☐ Going-private transaction subject to Rule 13e-3.
- ☐ Amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer ☐

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This Tender Offer Statement on Schedule TO (as amended from time to time, this Schedule TO ) relates to the offer by Genie Energy Ltd., a Delaware corporation (together with its subsidiaries, Genie or the Issuer ), to exchange (the Exchange Offer ) one share of its currently outstanding Class B Common Stock, par value \$0.01 per share ( Class B Common Stock ), for one share of Genie Series 2012-A Preferred Stock, par value \$0.01 per share ( Preferred Stock ), up to 8,750,000 shares in the aggregate.

Upon the terms and subject to the conditions of the Exchange Offer, the Issuer will issue one share of Preferred Stock in exchange for each share of Class B Common Stock to the extent such Class B Common Stock share is validly tendered and not properly withdrawn prior to the expiration of the Exchange Offer. The Exchange Offer is being made for up to 8,750,000 shares of Class B Common Stock. In the event that more than 8,750,000 shares of Class B Common Stock are tendered, Genie will exchange shares of Class B Common Stock on a pro-rata basis. For a more detailed description of the Preferred Stock the Issuer is proposing to issue in the Exchange Offer, please see the section of the Offer to Exchange titled Description of Series 2012-A Preferred Stock. The Exchange Offer is open to all holders of the outstanding shares of Class B Common Stock and is subject to customary conditions, including the waivable Minimum Condition that at least 4,375,000 shares of Class B Common Stock are tendered. Subject to applicable securities laws and the terms set forth in the Offer to Exchange, the Issuer reserves the right to waive any and all conditions to the Exchange Offer.

The Offer to Exchange and the letter of transmittal (together, as amended and supplemented from time to time, the Disclosure Documents ) are attached to this Schedule TO as Exhibits (a)(1)(A) and (a)(1)(B), respectively.

This Schedule TO is intended to satisfy the requirements of a Tender Offer Statement on Schedule TO of Genie. All information in the Disclosure Documents, including all schedules, is hereby expressly incorporated by reference in answer to all items in this Schedule TO and is supplemented by the information specifically provided herein, except as otherwise set forth below.

## ITEM 1. SUMMARY TERM SHEET.

The information set forth in the Summary Term Sheet in the Offer to Exchange is incorporated herein by reference.

## ITEM 2. SUBJECT COMPANY INFORMATION.

### (a) Name and Address

The name of the subject company is Genie Energy Ltd., a Delaware corporation, and the address of its principal executive offices and its mailing address is 550 Broad Street, Newark, NJ 07102. The telephone number of its principal executive offices is (973) 438-3500.

### (b) Securities

The subject securities are Genie Class B Common Stock, \$0.01 par value per share. The number of shares of Class B Common Stock outstanding on August 1, 2012 was 21,415,060. Genie is offering to issue up to 8,750,000 shares of Preferred Stock.

### (c) Trading Market and Price

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The information concerning the principal market in which the shares of Class B Common Stock are traded and certain high and low sales prices for the shares of Class B Common Stock in the principal market in which the shares of Class B Common Stock are traded is set forth in the section of the Offer to Exchange titled Markets and Market Price, which is incorporated herein by reference.

### ITEM 3. IDENTITY AND BACKGROUND OF FILING PERSON.

(a) Genie Energy Ltd. is the filing person and the subject company. For information about the subject company, see Item 2(a) above. The information regarding the directors and executive officers of the Issuer is set forth in Annex B of the Offer to Exchange, which is incorporated herein by reference.

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### ITEM 4. TERMS OF THE TRANSACTION.

(a) The information set forth in the sections of the Offer to Exchange titled Summary Term Sheet, Certain Questions and Answers About the Exchange Offer, Terms of the Exchange Offer, Special Factors, Material United States Federal Income Tax Considerations, Selected Historical Financial and Operating Data, and Description of Series 2012-A Preferred Stock Material Differences Between Class B Common Stock and Series 2012-A Preferred Stock is incorporated herein by reference.

(b) The information set forth in the sections of the Offer to Exchange titled Special Factors Reasons for the Board's Position as to the Exchange Offer; Factors Considered and Interests of Certain Persons in the Exchange Offer is incorporated herein by reference.

### ITEM 5. PAST CONTACTS, TRANSACTIONS, NEGOTIATIONS AND AGREEMENTS.

The information set forth in the section of the Offer to Exchange titled Past Contacts, Transactions, Negotiations And Agreements and Interests of Genie Directors and Executive Officers in the Exchange Offer is incorporated herein by reference.

### ITEM 6. PURPOSES OF THE TRANSACTION AND PLANS OR PROPOSALS.

(a) The information set forth in the sections of the Offer to Exchange titled Summary Term Sheet Purpose of the Exchange Offer, Special Factors Purpose of and Reasons for the Exchange Offer and Special Factors Alternatives to the Exchange Offer is incorporated herein by reference.

(b) The information set forth in the section of the Offer to Exchange titled Summary Term Sheet Use of Proceeds is incorporated herein by reference.

(c) The information set forth in the section of the Offer to Exchange titled Special Factors Certain Effects of the Exchange Offer is incorporated herein by reference.

### ITEM 7. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

(a) The information set forth in the section of the Offer to Exchange titled Terms of the Exchange Offer Source of Funds is incorporated herein by reference.

(b) Not applicable.

(d) Not applicable.

### ITEM 8. INTEREST IN SECURITIES OF THE SUBJECT COMPANY.

(a) The information set forth in the section of the Offer to Exchange titled Interests of Genie Directors and Executive Officers in the Exchange Offer and Security Ownership of Certain Beneficial Owners and Management is incorporated herein by reference.

(b) The information set forth in the section of the Offer to Exchange titled Interests of Genie Directors and Executive Officers in the Exchange Offer and Transactions in Genie Common Stock is incorporated herein by reference.

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### ITEM 9. PERSONS/ASSETS, RETAINED, EMPLOYED, COMPENSATED OR USED.

(a) The information set forth in the section of the Offer to Exchange titled "Fees and Expenses" is incorporated herein by reference.

### ITEM 10. FINANCIAL STATEMENTS.

(a),(b) The information set forth in the section of the Offer to Exchange titled "Selected Historical Financial and Operating Data" and the financial statements and information contained in the reports set forth in the section of the Offer to Exchange titled "Documents Incorporated by Reference" are incorporated herein by reference. A copy

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of any or all of the documents containing such information and financial statements may be inspected, and copies thereof obtained, upon written or oral request. Requests should be directed to Bill Ulrey, Vice President - Investor Relations and External Affairs, by phone at (973) 438-3838, or by mail addressed to Bill Ulrey, Vice President - Investor Relations and External Affairs, at 550 Broad Street, Newark, NJ 07102.

### ITEM 11. ADDITIONAL INFORMATION.

(a)(1) None.

(a)(2) None.

(a)(3) Not applicable.

(a)(4) Not applicable.

(a)(5) Not applicable.

(b) None.

### ITEM 12. EXHIBITS.

The Exhibit Index attached hereto is incorporated by reference.

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### SIGNATURE

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

GENIE ENERGY LTD.

By: /s/ Claude Pupkin

Name: Claude Pupkin

Title: Chief Executive Officer

Date: August 2, 2012

### EXHIBIT INDEX

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| Exhibit No. | Description   |
|-------------|---|
| (a)(1)(A)   | Offer to Exchange, dated August 2, 2012.  |
| (a)(1)(B)   | Letter of Transmittal, dated August 2, 2012.  |
| (a)(1)(C)   | Notice of Guaranteed Delivery, dated August 2, 2012.  |
| (a)(1)(D)   | Letter to Clients, dated August 2, 2012.  |
| (a)(1)(E)   | Letter to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees, dated August 2, 2012. |
| (a)(5)(A)   | Press Release of Genie Energy Ltd., dated August 2, 2012.   |
| (b)         | Not applicable.   |
| (d)         | Not applicable.   |
| (g)         | Not applicable.   |
| (h)         | Not applicable.   |