

EZTD Inc
Form 3
September 18, 2015

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|---|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â CITRON SHIMON | | (Month/Day/Year) | EZTD Inc [EZTD] | |
| (Last) | (First) | (Middle) | 08/31/2015 | |
| C/O EZTD INC.,Â 6 YEHEZKEL KOIFMAN STREET | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| TEL AVIV,Â ILÂ 68012 | | | <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | (give title below) (specify below) | <input type="checkbox"/> Form filed by More than One Reporting Person |
| | | | Chief Executive Officer | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 3,594,608 | D | Â |
| Common Stock | 80,000 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership |
|--|--|--|---------------------------|----------------------|--|
|--|--|--|---------------------------|----------------------|--|

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| | Date Exercisable | Expiration Date | (Instr. 4) Title | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | (Instr. 5) |
|---|------------------|-----------------|---------------------|----------------------------|------------------------------|---|------------|
| Employee Stock Option (right to purchase) | Â (1) | 07/31/2016 | Common Stock | 1,863,000 | \$ 0.1 | D | Â |
| Employee Stock Option (right to purchase) | Â (1) | 09/15/2018 | Common Stock | 1,000,000 | \$ 0.06 | D | Â |
| Employee Stock Option (right to purchase) | Â (2) | 03/13/2019 | Common Stock | 1,800,000 | \$ 0.1 | D | Â |
| Employee Stock Option (right to purchase) | Â (3) | 10/24/2018 | Common Stock | 3,000,000 | \$ 0.1 | D | Â |
| Employee Stock Option (right to purchase) | Â (4) | 06/01/2019 | Common Stock | 3,800,000 | \$ 0.1 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| CITRON SHIMON C/O EZTD INC. 6 YEHEZKEL KOIFMAN STREET TEL AVIV, IL 68012 | Â X | Â | Â Chief Executive Officer | Â |

Signatures

/s/ Shimon
Citron

09/17/2015

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is fully vested.
- (2) The option vests in 8 equal quarterly installments commencing on April 1, 2014 and becomes fully vested on April 1, 2016.
- (3) One sixth of the option vested over 6 months starting October 24, 2013. The remainder vests in 10 equal quarterly installments and becomes fully vested on October 24, 2016.
- (4) One sixth of the option vested over 6 months starting January 6, 2014. The remainder vests in 10 equal quarterly installments and becomes fully vested on January 6, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.