

Powers Mark D  
Form 3  
March 08, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

^ Powers Mark D  
(Last) (First) (Middle)

C/O JETBLUE AIRWAYS CORPORATION, ^ 27-01 QUEENS PLAZA NORTH

(Street)

LONG ISLAND CITY, ^ NY ^ 11101

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
10/18/2011

3. Issuer Name and Ticker or Trading Symbol  
JETBLUE AIRWAYS CORP [JBLU]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
Chief Financial Officer

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)

Common Stock

2. Amount of Securities Beneficially Owned (Instr. 4)

77,429

3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)

D ^

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Purchase)	08/16/2007 <sup>(1)</sup>	08/16/2016	Common Stock	9,000	\$ 10.365	D	Â
Stock Option (Right to Purchase)	08/15/2008 <sup>(2)</sup>	08/15/2017	Common Stock	9,000	\$ 9.025	D	Â
Stock Option (Right to Purchase)	11/14/2008 <sup>(3)</sup>	11/14/2017	Common Stock	13,500	\$ 7.79	D	Â
Restricted Stock Units	Â <sup>(5)</sup>	Â <sup>(5)</sup>	Common Stock	13,797	\$ <sup>(4)</sup>	D	Â
Restricted Stock Units	Â <sup>(6)</sup>	Â <sup>(6)</sup>	Common Stock	23,764	\$ <sup>(4)</sup>	D	Â
Restricted Stock Units	Â <sup>(6)</sup>	Â <sup>(6)</sup>	Common Stock	3,961	\$ <sup>(4)</sup>	D	Â
Restricted Stock Units	Â <sup>(7)</sup>	Â <sup>(7)</sup>	Common Stock	41,459	\$ <sup>(4)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Powers Mark D C/O JETBLUE AIRWAYS CORPORATION 27-01 QUEENS PLAZA NORTH LONG ISLAND CITY, NY 11101	Â	Â	Â Chief Financial Officer	Â

## Signatures

/s/ Mark D.  
Powers

03/08/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vests in equal annual installments over a three year period measured from the vesting commencement date of August 16, 2006.
  - (2) The option vests in equal annual installments over a three year period measured from the vesting commencement date of August 15, 2007.
  - (3) The option vests in equal annual installments over a three year period measured from the vesting commencement date of November 14, 2007.
  - (4) Upon vesting, Reporting Person is entitled to receive one share of common stock for each restricted stock unit.
  - (5)

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The restricted stock units vest in equal installments over a three year period measured from the vesting commencement date of February 19, 2009.

- (6) The restricted stock units vest in equal installments over a three year period measured from the vesting commencement date of February 18, 2010.
- (7) The restricted stock units vest in equal installments over a three year period measured from the vesting commencement date of February 16, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.