

Western Union CO
Form 4
October 03, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Scheirman Scott

(Last) (First) (Middle)
12500 EAST BELFORD AVENUE

(Street)

ENGLEWOOD, CO 80112

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Western Union CO [WU]

3. Date of Earliest Transaction (Month/Day/Year)
09/29/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP & CFO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Amount (D) Price		
Common Stock	09/29/2006		A	(1)	24,983 \$ 0	D	
					29,282 (2)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (Right to Buy)	\$ 19.13	09/29/2006		A		180,798		<u>(3)</u>	09/29/2016	Common Stock	180,798
Employee Stock Option (Right to Buy)	\$ 7.57	09/29/2006		A		219 <u>(4)</u>		<u>(5)</u>	05/27/2008	Common Stock	219
Employee Stock Option (Right to Buy)	\$ 13.54	09/29/2006		A		219 <u>(4)</u>		<u>(5)</u>	02/07/2011	Common Stock	219
Employee Stock Option (Right to Buy)	\$ 18.77	09/29/2006		A		131,730 <u>(4)</u>		<u>(5)</u>	02/06/2012	Common Stock	131,730
Employee Stock Option (Right to Buy)	\$ 19.22	09/29/2006		A		3,907 <u>(4)</u>		<u>(5)</u>	03/06/2012	Common Stock	3,907
Employee Stock Option (Right to Buy)	\$ 15.65	09/29/2006		A		570 <u>(4)</u>		<u>(5)</u>	01/22/2013	Common Stock	570
Employee Stock Option (Right to Buy)	\$ 17.78	09/29/2006		A		65,865 <u>(4)</u>		<u>(5)</u>	02/12/2014	Common Stock	65,865
Employee Stock Option	\$ 17.78	09/29/2006		A		131,730 <u>(4)</u>		<u>(5)</u>	02/12/2014	Common Stock	131,730

