

Brauer Rhonda L  
Form 3  
August 09, 2005

**FORM 3**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Brauer Rhonda L

(Last) (First) (Middle)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

08/03/2005

3. Issuer Name **and** Ticker or Trading Symbol  
NEW YORK TIMES CO [NYT]

4. Relationship of Reporting  
Person(s) to Issuer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer \_\_\_\_ Other  
(give title below) (specify below)  
Secretary

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

THE NEW YORK TIMES  
COMPANY,Â 229 WEST 43RD  
STREET

(Street)

NEW YORK,Â NYÂ 10036

(City) (State) (Zip)

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Class A Common Stock

3,782

D Â

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of  
Derivative

5. Ownership  
Form of  
Derivative  
Security:

6. Nature of Indirect  
Beneficial Ownership  
(Instr. 5)

## Edgar Filing: Brauer Rhonda L - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Option 1997	Â <u>(1)</u>	12/18/2007	Class A Common Stock	10,106	\$ 32.4062	D	Â
Option 1998	Â <u>(1)</u>	12/17/2008	Class A Common Stock	8,000	\$ 34.3438	D	Â
Option 1999	Â <u>(1)</u>	12/16/2009	Class A Common Stock	13,000	\$ 47.2813	D	Â
Option 2000	Â <u>(1)</u>	12/20/2010	Class A Common Stock	13,000	\$ 40.25	D	Â
Option 2001	Â <u>(1)</u>	12/18/2011	Class A Common Stock	13,000	\$ 43.055	D	Â
Option 2002	Â <u>(1)</u>	12/12/2012	Class A Common Stock	13,000	\$ 46.015	D	Â
Option 2003	Â <u>(1)</u>	12/18/2013	Class A Common Stock	7,800	\$ 46.34	D	Â
Option 2004	Â <u>(1)</u>	12/16/2014	Class A Common Stock	3,900	\$ 39.595	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brauer Rhonda L THE NEW YORK TIMES COMPANY 229 WEST 43RD STREET NEW YORK, NY 10036	Â	Â	Â Secretary	Â

## Signatures

Solomon B. Watson IV, Attorney-in-Fact for Rhonda L.  
Brauer

08/09/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Right to buy Class A Common Stock granted under The New York Times Company 1991 Executive Stock Incentive Plan. Each Option vests in four equal installments beginning on the first anniversary of its grant date; however, the vesting for Option 2002 and Option 2003 (1) was accelerated, and such options are now fully vested. The grant date for Option 1997 was 12/18/1997, Option 1998 was 12/17/1998, Option 1999 was 12/16/1999, Option 2000 was 12/20/2000, Option 2001 was 12/18/2001, Option 2002 was 12/12/2002, Option 2003 was 12/18/2003, and Option 2004 was 12/16/2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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