

SEGALL MARK B  
Form 4  
April 18, 2011

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SEGALL MARK B  
  
(Last) (First) (Middle)  
  
C/O ANSWERS CORPORATION, 237 WEST 35TH STREET SUITE 1101  
  
(Street)  
  
NEW YORK, NY 10001  
  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Answers CORP [ANSW]  
  
3. Date of Earliest Transaction  
(Month/Day/Year)  
04/14/2011

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
							\$
Common Stock	04/14/2011		S		5,500	D	10.50
							(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option to Purchase Common Stock	\$ 6.35	04/14/2011		D	28,700	(2) 12/13/2014	Common Stock (1)	28,700	
Option to Purchase Common Stock	\$ 13.78	04/14/2011		D	7,175	(2) 07/13/2015	Common Stock (1)	7,175	
Option to Purchase Common Stock	\$ 9.65	04/14/2011		D	7,175	(2) 06/21/2012	Common Stock (1)	7,175	
Option to Purchase Common Stock	\$ 12.62	04/14/2011		D	6,726	(2) 06/26/2013	Common Stock (1)	6,726	
Option to Purchase Common Stock	\$ 12.62	04/14/2011		D	449	(3) 06/26/2013	Common Stock (1)	449	
Option to Purchase Common Stock	\$ 5.77	04/14/2011		D	4,633	(2) 09/09/2014	Common Stock (1)	4,633	
Option to Purchase Common Stock	\$ 5.77	04/14/2011		D	2,542	(3) 09/09/2014	Common Stock (1)	2,542	
Option to Purchase Common Stock	\$ 7.91	04/14/2011		D	2,840	(2) 09/09/2015	Common Stock (1)	2,840	
Option to Purchase Common Stock	\$ 7.91	04/14/2011		D	4,335	(3) 09/09/2015	Common Stock (1)	4,335	

Option to Purchase Common Stock	\$ 5.71	04/14/2011	D	7,175	<u>(3)</u>	09/15/2016	Common Stock <u>(1)</u>	7,175
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SEGALL MARK B C/O ANSWERS CORPORATION 237 WEST 35TH STREET SUITE 1101 NEW YORK, NY 10001			X	

## Signatures

/s/ Mark B.  
Segall

04/18/2011

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares of the common stock, par value \$0.001 per share ("Common Stock"), of Answers Corporation ("Answers.com").

Represents vested options to purchase shares of Common Stock (1) which were cancelled upon completion of the merger (the "Merger") in accordance with that certain Agreement and Plan of Merger, dated as of February 2, 2011, among Answers.com, AFCV Holdings, LLC ("AFCV") and A-Team Acquisition Sub, Inc., a Delaware corporation and an indirect wholly-owned subsidiary of AFCV (the "Merger Agreement") in exchange for a cash payment equal to the excess (if any) of (i) the product of (A) the number of shares of Common Stock subject to such vested options multiplied by (B) \$10.50 over (ii) the aggregate exercise price of such vested option, without interest and less any deductions and required withholding taxes as specified in the Merger Agreement.

(2) Represents unvested options to purchase shares of Common Stock immediately prior to the Merger which, pursuant to the Merger Agreement, were accelerated and cancelled upon completion of the Merger in exchange for a cash payment equal to the excess (if any) of (i) the product of (A) the number of shares of Common Stock subject to such unvested options, multiplied by (B) \$10.50 over (ii) the aggregate exercise price of such unvested option, without interest and less any deductions and required withholding taxes as specified in the Merger Agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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