

RYANAIR HOLDINGS PLC  
Form 6-K  
September 03, 2014

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of September 2014

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual  
reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange  
Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

RYANAIR AUG TRAFFIC GROWS 4% TO 9.4m CUSTOMERS  
LOAD FACTOR RISES 4% POINTS TO 93%

Ryanair, Europe's favourite low fares airline, today (3 Sept) released August traffic statistics as follows:

- Traffic grew by 400,000 to 9.4m customers (up 4%)
- Load factor increased 4% points from 89% to 93%
- Rolling annual traffic rose to a record 83.4m customers (up 4%).

|             | Aug 13 | Aug 14 | Change |
|-------------|--------|--------|--------|
| Customers   | 9.0m   | 9.4m   | +4%    |
| Load Factor | 89%    | 93%    | +4%    |

Ryanair's Chief Marketing Officer, Kenny Jacobs said

"Ryanair traffic grew by 400,000 to a record 9.4m customers in August, thanks to our lower fares and our improving customer experience, including our great new website and mobile app, allocated seating, a free 2nd small carry-on bag and PED use on all flights. The launch of our new family and business products have been extremely successful and have contributed significantly to these highest ever load factors in Ryanair's history."

Editor's note: Ryanair's 9.4m passengers in August is almost as many as Aer Lingus's total passengers carried (9.6m) in the full year 2013.

ENDS

For further information

please contact:

Robin Kiely

Ryanair Ltd

Tel: +353-1-9451212

press@ryanair.com

Follow us on Twitter: @Ryanair

Joe Carmody

Edelman Ireland

Tel: +353-1-6789333

ryanair@edelman.com

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 03 September, 2014

By: \_\_\_/s/ Juliusz Komorek\_\_\_

Juliusz Komorek  
Company Secretary