

V F CORP  
Form 3  
July 17, 2012

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Â UrsulaFairbairn,  
ClarenceOtisJr& PNC BankNA  
Trstees of the JohnE Barbey Trst  
UDTdt 08/21/51 FBO  
HelenMucklow(dec'd) as appt'd  
forCatharineA Varacchi

2. Date of Event Requiring Statement  
(Month/Day/Year)  
07/10/2012

3. Issuer Name **and** Ticker or Trading Symbol  
V F CORP [VFC]

(Last) (First) (Middle)

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

AS APPOINTED FOR  
CATHARINE A.  
VARACCHI,Â C/O PNC  
BANK,1600 MARKET ST.,  
29TH FLOOR

(Street)

(Check all applicable)

\_\_\_\_ Director \_\_\_\_X\_\_ 10% Owner  
\_\_\_\_ Officer \_\_\_\_ Other  
(give title below) (specify below)

PHILADELPHIA,Â PAÂ 19103

(City) (State) (Zip)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities<br>Beneficially Owned<br>(Instr. 4) | 3. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial<br>Ownership<br>(Instr. 5) |
|------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------|
| Common Stock                       | 21,654,103 <sup>(1)</sup>                                   | D                                                                       | Â                                                           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                                  | 4.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|-----------------------------------------------|----------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------|----------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
|                                               | Date<br>Exercisable                                            | Expiration<br>Date | Title                                                                                | Amount or<br>Number of<br>Shares |                                                                       |                                                                                                         |                                                             |
|                                               |                                                                |                    |                                                                                      |                                  |                                                                       |                                                                                                         |                                                             |

## Reporting Owners

| Reporting Owner Name / Address                                                                                                                                                                                                                                           | Relationships |           |         |       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                                                                                                                                                                                                          | Director      | 10% Owner | Officer | Other |
| UrsulaFairbairn, ClarenceOtisJr& PNC BankNA Trstees of the JohnE Barbey Trst<br>UDTdttd 08/21/51 FBO HelenMucklow(dec'd) as appt'd forCatharineA Varacchi<br>AS APPOINTED FOR CATHARINE A. VARACCHI<br>C/O PNC BANK,1600 MARKET ST., 29TH FLOOR<br>PHILADELPHIA,PA 19103 | Â             | Â X       | Â       | Â     |

## Signatures

PNC Bank National Association, Trustee, By: /s/ H. Joshua Bernstein, Senior Vice President

07/10/2012

**\*\*Signature of Reporting Person**

Date \_\_\_\_\_

/s/ Ursula F. Fairbairn, Trustee

07/10/2012

**\*\*Signature of Reporting Person**

Date \_\_\_\_\_

/s/ Clarence Otis, Jr., Trustee

07/10/2012

**\*\*Signature of Reporting Person**

Date \_\_\_\_\_

### Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person is one of a number of trusts funded by John E. Barbey that have the same Trustees and that report collective

- (1) beneficial ownership. The reporting person denies beneficial ownership in the shares listed as beneficially owned except to the extent of the reporting person's pecuniary interest, which is 521,520 shares as of the time of this filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.