

MCDONALDS CORP  
Form 8-K  
March 08, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): March 5, 2004**

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**McDONALD S CORPORATION**

(Exact name of Registrant as specified in Charter)

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**Delaware**  
(State or other Jurisdiction  
  
of Incorporation)

**1-5231**  
(Commission File No.)

**36-2361282**  
(IRS Employer

Identification No.)

**One McDonald s Plaza**

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**Oak Brook, Illinois 60523**

**(630) 623-3000**

**(Address and Phone Number of Principal Executive Offices)**

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Item 12. Results of Operations and Financial Condition.

On March 5, 2004, McDonald's Corporation (the Company) issued a press release reporting the Company's February 2004 sales. The press release is furnished as Exhibit 99 and attached hereto.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD S CORPORATION  
(Registrant)

By:           /s/ PETER J. BENSEN          

Date: March 8, 2004

Peter J. Bensen  
Corporate Vice President -  
Assistant Controller

Exhibit Index

Exhibit No. 99      News Release of McDonald's Corporation issued March 5, 2004 announcing February 2004 Sales

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