

CHURCH & DWIGHT CO INC /DE/  
Form 8-K  
September 14, 2005

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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

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### CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of the report (Date of earliest event reported): September 14, 2005

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## CHURCH & DWIGHT CO., INC.

(Exact Name of Registrant as Specified in its Charter)

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**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-10585**  
(Commission File Number)

**13-4996950**  
(I.R.S. Employer  
Identification No.)

**469 North Harrison Street, Princeton, New Jersey**  
(Address of Principal Executive Offices)

**08543**  
(Zip Code)

Registrant's telephone number, including area code: (609) 683-5900

N/A

(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 8.01. OTHER EVENTS**

On September 14, 2005, Church & Dwight Co., Inc. (the Company ) issued a press release announcing that it has entered into a definitive agreement to purchase the SpinBrush toothbrush business from The Procter & Gamble Company. The press release is furnished herewith as Exhibit 99.1 pursuant to this Item 8.01.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS**

The Company is furnishing as Exhibit 99.1 the press release described above pursuant to this Item 9.01.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CHURCH & DWIGHT CO., INC.**

Date: September 14, 2005

By:           /s/ JAMES R. CRAIGIE          

Name: James R. Craigie

Title: President and Chief Executive Officer