

HouseValues, Inc.  
Form 8-K  
November 06, 2008

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Form 8-K**

**Current Report**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): 11/6/2008

**HouseValues, Inc.**

(Exact name of registrant as specified in its charter)

Commission File Number: 000-51032

**Washington**  
(State or other jurisdiction

of incorporation)

**11332 NE 122nd Way, Kirkland WA 98034**

(Address of principal executive offices, including zip code)

**425-952-5500**

(Registrant's telephone number, including area code)

**91-1982679**  
(IRS Employer

Identification No.)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

.. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- “ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
- “ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
- “ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01. Other Events**

On November 6, 2008, HouseValues, Inc. issued a press release announcing its name change to Market Leader, Inc. The name change will be effective on November 10, 2008, along with the Company's new NASDAQ ticker symbol LEDR and new CUSIP number 57056R 103. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits**

99.1 Press release issued by HouseValues, Inc. dated November 6, 2008.

**Signature(s)**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HouseValues, Inc.

Date: November 6, 2008

By: /s/ Ian Morris  
Ian Morris  
Chief Executive Officer