

KEMPER Corp  
Form SC 13D/A  
October 07, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 13D**  
**Under the Securities Exchange Act of 1934**  
**Amendment No. 7\***

**KEMPER CORPORATION**  
**(Name of Issuer)**

**COMMON STOCK**  
**(Title of Class of Securities)**

**488401100**

**(CUSIP Number)**

**Singleton Group LLC**

**3419 Via Lido, #630**

**Newport Beach, CA 92663**

**(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)**

**October 2, 2013**

**(Date of Event which Requires Filing of This Statement)**

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. "

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(1) Names of reporting persons.

Singleton Group LLC

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Source of funds (see instructions)

OO

(5) Check box if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)

(6) Citizenship or place of organization

Delaware

(7) Sole voting power

Number of

shares  (8) Shared voting power

beneficially

owned by   
each (9) Sole dispositive power

reporting

person  (10) Shared dispositive power

with:

(11) Aggregate amount beneficially owned by each reporting person

9,434,520

(12) Check box if the aggregate amount in Row (11) excludes certain shares (see instructions)   

(13) Percent of class represented by amount in Row (11)

16.6% (based on the number of shares outstanding as of July 31, 2013 as reported on Kemper Corporation's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission ( SEC ) on August 1, 2013.)

(14) Type of reporting person (see instructions)

OO

(1) Names of reporting persons.

William W. Singleton, as Manager of the Singleton Group LLC

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Source of funds (see instructions)

OO

(5) Check box if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)

(6) Citizenship or place of organization

U.S.A.

(7) Sole voting power

Number of

shares  (8) Shared voting power

beneficially

owned by   
each (9) Sole dispositive power

reporting

person  (10) Shared dispositive power

with:

(11) Aggregate amount beneficially owned by each reporting person

9,434,520

(12) Check box if the aggregate amount in Row (11) excludes certain shares (see instructions)

(13) Percent of class represented by amount in Row (11)

16.6% (based on the number of shares outstanding as of July 31, 2013 as reported on Kemper Corporation's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission (SEC) on August 1, 2013.)

(14) Type of reporting person (see instructions)

IN

(1) Names of reporting persons.

Christina Singleton Mednick, as Manager of the Singleton Group LLC

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Source of funds (see instructions)

OO

(5) Check box if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)

(6) Citizenship or place of organization

U.S.A.

(7) Sole voting power

Number of

shares  (8) Shared voting power

beneficially

owned by   
each (9) Sole dispositive power

reporting

person  (10) Shared dispositive power

with:

(11) Aggregate amount beneficially owned by each reporting person

9,434,520

(12) Check box if the aggregate amount in Row (11) excludes certain shares (see instructions)

(13) Percent of class represented by amount in Row (11)

16.6% (based on the number of shares outstanding as of July 31, 2013 as reported on Kemper Corporation's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission (SEC) on August 1, 2013.)

(14) Type of reporting person (see instructions)

IN



(1) Names of reporting persons.

Donald E. Rugg, as Manager of the Singleton Group LLC

(2) Check the appropriate box if a member of a group (see instructions)

(a)  (b)

(3) SEC use only

(4) Source of funds (see instructions)

OO

(5) Check box if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)

(6) Citizenship or place of organization

U.S.A.

Number of (7) Sole voting power

shares

beneficially 389

(8) Shared voting power

owned by

each

reporting 9,434,909  
(9) Sole dispositive power

person

with: 389

(10) Shared dispositive power

9,434,909

(11) Aggregate amount beneficially owned by each reporting person

9,434,909

(12) Check box if the aggregate amount in Row (11) excludes certain shares (see instructions)

(13) Percent of class represented by amount in Row (11)

16.6% (based on the number of shares outstanding as of July 31, 2013 as reported on Kemper Corporation's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission (SEC) on August 1, 2013.)

(14) Type of reporting person (see instructions)

IN

**SCHEDULE 13D**

This Amendment No. 7 to Schedule 13D (this Amendment) is being filed to amend and supplement the statement on Schedule 13D initially filed on August 24, 2000, as amended by Amendment No. 1 to Schedule 13D filed on August 24, 2000, Amendment No. 2 to Schedule 13D filed on March 22, 2005, Amendment No. 3 to Schedule 13D filed on August 17, 2007, Amendment No. 4 to Schedule 13D filed on December 23, 2008, Amendment No. 5 to Schedule 13D filed on February 3, 2010 and Amendment No. 6 to Schedule 13D filed on July 14, 2010 (collectively, the Schedule 13D) by the Singleton Group LLC, William W. Singleton, Donald E. Rugg, Caroline W. Singleton as to Amendments No. 1 and 2, and Christina Singleton Mednick as to Amendments No. 3, 4, 5 and 6, relating to beneficial ownership of shares of common stock of Kemper Corporation (formerly known as Unitrin, Inc.) (such stock, the Common Stock). Only those items which are specifically included below are being amended or supplemented by this Amendment. Items in the Schedule 13D not listed below remain unchanged from the last filed amendment to Schedule 13D. Capitalized terms used herein and not defined shall have the meaning set forth in the Schedule 13D.

This Amendment is being filed to reflect the disposition by the Singleton Group LLC of 1,565,873 shares of Common Stock of Unitrin, Inc. through open market transactions in July 2010, June 2013, September 2013 and October 2013 (through October 2, 2013). This statement is being filed jointly by the Reporting Persons pursuant to the joint filing agreement dated August 17, 2007 incorporated by reference herein.

**ITEM 4. PURPOSE OF TRANSACTION.**

The information in Item 4 of the Schedule 13D is supplemented as follows:

Singleton Group LLC has disposed of Common Stock from time to time as part of its overall investment strategy. In July 2010, June 2013, September 2013 and October 2013 (through October 2, 2013), Singleton Group LLC has sold 1,565,873 shares of Common Stock in open market transactions. The details of all dispositions were reported on Form 4s pursuant to Section 16 of the Exchange Act. Transactions in which shares were sold by Singleton Group LLC in the last sixty (60) days are described in more detail in Item 5 below.

**ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.**

Item 5 of the Schedule 13D is hereby amended and supplemented as follows:

(a) After giving effect to the disposition of 1,565,873 shares of Common Stock reported herein, Singleton Group LLC and Christina Singleton Mednick and William W. Singleton, as Managers of Singleton Group LLC, are beneficial owners of 9,434,520 shares of Common Stock, which constitutes 16.6 percent of the outstanding Common Stock; Donald E. Rugg is a beneficial owner of 9,434,909 shares of Common Stock, which constitutes 16.6 percent of the outstanding Common Stock (all percentage figures are based on the number of shares outstanding as of July 31, 2013 as reported on Kemper Corporation's Quarterly Report on Form 10-Q filed with the SEC on August 1, 2013).

(b) After giving effect to the disposition of 1,565,873 shares of Common Stock reported herein, Singleton Group LLC and Christina Singleton Mednick, William W. Singleton and Donald E. Rugg, as Managers of Singleton Group LLC, share dispositive and voting power with respect to 9,434,520 shares of Common Stock. In addition to the foregoing shares, Donald E. Rugg has sole voting and dispositive power with respect to 389 shares of Common Stock which he owns individually and directly.

(c) Singleton Group LLC has sold Common Stock in open market transactions in the last 60 days as follows:

<b>Trade Date</b>	<b>Number of Shares Sold</b>	<b>Average Sale Price Per Share*</b>
9/24/13	25,000	34.32
9/25/13	44,345	34.26
9/26/13	75,000	33.92
9/27/13	100,000	33.62
9/30/13	129,337	33.66
10/1/13	125,000	33.86
10/2/13	51,318	33.87

\* Represents the average sale price of the shares sold on the open market on a given date. The Singleton Group LLC has reported all dispositions on Form 4s pursuant to Section 16 of the Exchange Act for all shares sold on the open market in the last 60 days. The Form 4 filings are publicly available and contain additional detail on the sale prices of the shares sold on a given date.

**ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.**

Item 7 is hereby supplemented as follows:

- 7.1 Incorporated by reference herein is the Joint Filing Statement Dated August 17, 2007 filed with Amendment No. 3 to Schedule 13D.
- 7.2 Incorporated by reference herein is the Power of Attorney for Christina Singleton Mednick filed with Amendment No. 6 to Schedule 13D.
- 7.3 Incorporated by reference herein is the Power of Attorney for William W. Singleton filed with Amendment No. 6 to Schedule 13D.

**SIGNATURE**

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: October 4, 2013

Singleton Group LLC, a Delaware limited liability company

By: /s/ DONALD E. RUGG  
Donald E. Rugg, Manager

Christina Singleton Mednick

/s/ DONALD E. RUGG  
By: Donald E. Rugg, as Attorney-in- fact for Christina Singleton Mednick

William W. Singleton

/s/ DONALD E. RUGG  
By: Donald E. Rugg, as Attorney-in- fact for William W. Singleton

/s/ DONALD E. RUGG  
Donald E. Rugg