PRUDENTIAL FINANCIAL INC Form 10-Q November 07, 2013 Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

X QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2013

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period from to

Commission File Number 001-16707

Prudential Financial, Inc.

(Exact Name of Registrant as Specified in its Charter)

New Jersey (State or Other Jurisdiction of	22-3703799 (I.R.S. Employer								
Incorporation or Organization)	Identification Number)								
751 Broad Street									
Newark,	New Jersey 07102								
(97	73) 802-6000								
(Address and Telephone Number	r of Registrant s Principal Executive Offices)								
	ts required to be filed by Section 13 or 15(d) of the Securities Exchange Act that the registrant was required to file such reports), and (2) has been subject								
	onically and posted on its corporate Web site, if any, every Interactive Data e Regulation S-T (§232.405 of this chapter) during the preceding 12 months t and post such files). Yes x No "								
•	filer, an accelerated filer, a non-accelerated filer, or a smaller reporting filer and smaller reporting company in Rule 12b-2 of the Exchange Act.								
Large accelerated filer x Accelerated filer "	Non-accelerated filer " Smaller reporting company "								

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As of October 31, 2013, 461 million shares of the registrant s Common Stock (par value \$0.01) were outstanding. In addition, 2 million shares of

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

the registrant s Class B Stock, for which there is no established public trading market, were outstanding.

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Forward-Looking Statements

Certain of the statements included in this Quarterly Report on Form 10-Q, including but not limited to those in Management s Discussion and Analysis of Financial Condition and Results of Operations, constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as expects, believes, anticipates, includes, shall or variations of such words are generally part of forward-looking statements. Forward-looking statements are made based on management s current expectations and beliefs concerning future developments and their potential effects upon Prudential Financial, Inc. and its subsidiaries. There can be no assurance that future developments affecting Prudential Financial, Inc. and its subsidiaries will be those anticipated by management. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are certain important factors that could cause actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements, including, among others: (1) general economic, market and political conditions, including the performance and fluctuations of fixed income, equity, real estate and other financial markets; (2) the availability and cost of additional debt or equity capital or external financing for our operations; (3) interest rate fluctuations or prolonged periods of low interest rates; (4) the degree to which we choose not to hedge risks, or the potential ineffectiveness or insufficiency of hedging or risk management strategies we do implement, with regard to variable annuity or other product guarantees; (5) any inability to access our credit facilities; (6) reestimates of our reserves for future policy benefits and claims; (7) differences between actual experience regarding mortality, longevity, morbidity, persistency, surrender experience, interest rates or market returns and the assumptions we use in pricing our products, establishing liabilities and reserves or for other purposes; (8) changes in our assumptions related to deferred policy acquisition costs, value of business acquired or goodwill; (9) changes in assumptions for retirement expense; (10) changes in our financial strength or credit ratings; (11) statutory reserve requirements associated with term and universal life insurance policies under Regulation XXX and Guideline AXXX; (12) investment losses, defaults and counterparty non-performance; (13) competition in our product lines and for personnel; (14) difficulties in marketing and distributing products through current or future distribution channels; (15) changes in tax law; (16) economic, political, currency and other risks relating to our international operations; (17) fluctuations in foreign currency exchange rates and foreign securities markets; (18) regulatory or legislative changes, including the Dodd-Frank Wall Street Reform and Consumer Protection Act; (19) inability to protect our intellectual property rights or claims of infringement of the intellectual property rights of others; (20) adverse determinations in litigation or regulatory matters and our exposure to contingent liabilities, including in connection with our divestiture or winding down of businesses; (21) domestic or international military actions, natural or man-made disasters including terrorist activities or pandemic disease, or other events resulting in catastrophic loss of life; (22) ineffectiveness of risk management policies and procedures in identifying, monitoring and managing risks; (23) effects of acquisitions, divestitures and restructurings, including possible difficulties in integrating and realizing projected results of acquisitions; (24) interruption in telecommunication, information technology or other operational systems or failure to maintain the security, confidentiality or privacy of sensitive data on such systems; (25) changes in statutory or U.S. GAAP accounting principles, practices or policies; (26) Prudential Financial, Inc. s primary reliance, as a holding company, on dividends or distributions from its subsidiaries to meet debt payment obligations and the ability of the subsidiaries to pay such dividends or distributions in light of our ratings objectives and/or applicable regulatory restrictions; and (27) risks due to the lack of legal separation between our Financial Services Businesses and our Closed Block Business. Prudential Financial, Inc. does not intend, and is under no obligation, to update any particular forward-looking statement included in this document. See Risk Factors herein and in the Annual Report on Form 10-K for the year ended December 31, 2012 for discussion of certain risks relating to our businesses and investment in our securities.

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Throughout this Quarterly Report on Form 10-Q, Prudential Financial and the Registrant refer to Prudential Financial, Inc., the ultimate holding company for all of our companies. Prudential Insurance refers to The Prudential Insurance Company of America. Prudential, the Company, we and our refer to our consolidated operations.

PART I - FINANCIAL INFORMATION

ITEM 1. Financial Statements

PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Consolidated Statements of Financial Position

September 30, 2013 and December 31, 2012 (in millions, except share amounts)

	Se	eptember 30, 2013	De	31, 2012
ASSETS				
Fixed maturities, available-for-sale, at fair value (amortized cost: 2013-\$272,399; 2012- \$277,654)(1)	\$	288,766	\$	301,336
Fixed maturities, held-to-maturity, at amortized cost (fair value: 2013-\$3,872; 2012- \$4,511)(1)		3,629		4,268
Trading account assets supporting insurance liabilities, at fair value(1)		21,131		20,590
Other trading account assets, at fair value(1)		6,403		6,328
Equity securities, available-for-sale, at fair value (cost: 2013-\$6,684; 2012-\$6,759)		8,984		8,277
Commercial mortgage and other loans (includes \$117 and \$162 measured at fair value under the fair value				
option at September 30, 2013 and December 31, 2012, respectively)(1)		39,497		36,733
Policy loans		11,863		11,575
Other long-term investments (includes \$508 and \$465 measured at fair value under the fair value option at				
September 30, 2013 and December 31, 2012, respectively)(1)		9,869		10,028
Short-term investments		8,497		6,447
Total investments		398,639		405,582
Cash and cash equivalents(1)		12,650		18,100
Accrued investment income(1)		3,157		3,127
Deferred policy acquisition costs		16,228		14,100
Value of business acquired		3,837		3,248
Other assets(1)		13,524		11,887
Separate account assets		275,091		253,254
TOTAL ASSETS	\$	723,126	\$	709,298
LIABILITIES AND EQUITY				
LIABILITIES				
Future policy benefits	\$	209,177	\$	216,050
Policyholders account balances(1)		137,573		134,413
Policyholders dividends		5,607		7,507
Securities sold under agreements to repurchase		7,158		5,818
Cash collateral for loaned securities		5,955		3,941
Income taxes		4,943		8,551
Short-term debt		3,118		2,484

Long-term debt		23,642		24,729
Other liabilities(1)		13,323		11,683
Notes issued by consolidated variable interest entities (includes \$2,330 and \$1,406 measured at fair value				
under the fair value option at September 30, 2013 and December 31, 2012, respectively)(1)		2,423		1,577
Separate account liabilities		275,091		253,254
Total liabilities		688,010		670,007
		,		,
COMMITMENTS AND CONTINGENT LIABILITIES (See Note 15)				
EQUITY				
Preferred Stock (\$.01 par value; 10,000,000 shares authorized; none issued)		0		0
Common Stock (\$.01 par value; 1,500,000,000 shares authorized; 660,111,307 and 660,111,307 shares				
issued at September 30, 2013 and December 31, 2012, respectively)		6		6
Class B Stock (\$.01 par value; 10,000,000 shares authorized; 2,000,000 shares issued and outstanding at				
September 30, 2013 and December 31, 2012, respectively)		0		0
Additional paid-in capital		24,413		24,380
Common Stock held in treasury, at cost (198,224,292 and 197,077,940 shares at September 30, 2013 and				
December 31, 2012, respectively)		(12,295)		(12,163)
Accumulated other comprehensive income (loss)		6,899		10,214
Retained earnings		15,335		16,138
Total Prudential Financial, Inc. equity		34,358		38,575
		- 1,		,
Noncontrolling interests		758		716
. controlling interests		730		/10
Total equity		25 116		20.201
Total equity		35,116		39,291
TOTAL LIADILITIES AND FOLUTY	¢	702 106	¢	700 202
TOTAL LIABILITIES AND EQUITY	\$	723,126	\$	709,298

⁽¹⁾ See Note 5 for details of balances associated with variable interest entities.

See Notes to Unaudited Interim Consolidated Financial Statements

PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Consolidated Statements of Operations

Three and Nine Months Ended September 30, 2013 and 2012 (in millions, except per share amounts)

	Three Months Ended September 30,		Nine Months Ende September 30,		
REVENUES	2013	2012	2013	2012	
Premiums	\$ 6,141	\$ 9,027	\$ 20,147	\$ 23,356	
Policy charges and fee income	1,257	1,224	3,988	3,335	
Net investment income	3,650	3,433	10,999	10,111	
Asset management fees and other income		905		3,167	
	2,405	903	295	3,107	
Realized investment gains (losses), net: Other-than-temporary impairments on fixed maturity securities	(250)	(426)	(9.47)	(1.245	
1 , 1	(359)	(426)	(847)	(1,345	
Other-than-temporary impairments on fixed maturity securities transferred to Other Comprehensive	216	221	701	1.045	
Income	316	331	701	1,045	
Other realized investment gains (losses), net	(2,067)	(1,350)	(3,711)	(766)	
Total realized investment gains (losses), net	(2,110)	(1,445)	(3,857)	(1,066)	
Total revenues	11,343	13,144	31,572	38,903	
DENIENTES AND DESIGNATION					
BENEFITS AND EXPENSES	ć 225	0.554	20.400	22.116	
Policyholders benefits	6,237	9,576	20,480	23,446	
Interest credited to policyholders account balances	759	1,057	2,203	3,270	
Dividends to policyholders	582	517	1,587	1,563	
Amortization of deferred policy acquisition costs	(452)	182	(14)	1,194	
General and administrative expenses	2,658	2,742	8,068	8,154	
Total benefits and expenses	9,784	14,074	32,324	37,627	
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES	1,559	(930)	(752)	1,276	
Income tax expense (benefit)	509	(328)	(595)	594	
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS					
OF OPERATING JOINT VENTURES	1,050	(602)	(157)	682	
Equity in earnings of operating joint ventures, net of taxes	3	45	57	58	
INCOME (LOSS) FROM CONTINUING OPERATIONS	1,053	(557)	(100)	740	
Income (loss) from discontinued operations, net of taxes	8	(2)	11	12	
NET INCOME (LOSS)	1,061	(559)	(89)	752	
Less: Income (loss) attributable to noncontrolling interests	19	25	96	51	
NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC	\$ 1,042	\$ (584)	\$ (185)	\$ 701	
EARNINGS PER SHARE (See Note 8)					
Financial Services Businesses					
Basic earnings per share-Common Stock:					
Income (loss) from continuing operations attributable to Prudential Financial, Inc.	\$ 2.09	\$ (1.34)	\$ (0.59)	\$ 1.38	
Income (loss) from discontinued operations, net of taxes	0.02	0.00	0.02	0.03	

Net income (loss) attributable to Prudential Financial, Inc.	\$	2.11	\$ (1.34)	\$	(0.57)	\$ 1.41
Diluted earnings per share-Common Stock:						
Income (loss) from continuing operations attributable to Prudential Financial, Inc.	\$	2.06	\$ (1.34)	\$	(0.59)	\$ 1.37
Income (loss) from discontinued operations, net of taxes		0.01	0.00		0.02	0.03
Net income (loss) attributable to Prudential Financial, Inc.	\$	2.07	\$ (1.34)	\$	(0.57)	\$ 1.40
			· í		· í	
Dividends declared non-shore of Common Steels	\$	0.40		\$	1.20	
Dividends declared per share of Common Stock	Ф	0.40		Ф	1.20	
Closed Block Business						
Basic and Diluted earnings per share-Class B Stock:						
Income (loss) from continuing operations attributable to Prudential Financial, Inc.	\$	29.50	\$ 20.00	\$	36.00	\$ 20.50
Income (loss) from discontinued operations, net of taxes		0.00	(0.50)		0.00	(1.00)
Net income (loss) attributable to Prudential Financial, Inc.	\$	29.50	\$ 19.50	\$	36.00	\$ 19.50
Dividends declared per share of Class B Stock	\$	2.41		\$	7.22	

See Notes to Unaudited Interim Consolidated Financial Statements

PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Consolidated Statements of Comprehensive Income

Three and Nine Months Ended September 30, 2013 and 2012 (in millions)

	Three Mon September 2013		Nine Mont Septem 2013	
NET INCOME (LOSS)	\$ 1,061	\$ (559)	\$ (89)	\$ 752
Other comprehensive income (loss), before tax:				
Foreign currency translation adjustments:				
Foreign currency translation adjustments for the period	224	139	(1,182)	236
Total	224	139	(1,182)	236
Net unrealized investment gains (losses):				
Unrealized investment gains (losses) for the period	(2,126)	1,740	(2,754)	5,909
Reclassification adjustment for (gains) losses included in net income (loss)	(541)	19	(1,065)	168
Total	(2,667)	1,759	(3,819)	6,077
Defined benefit pension and postretirement unrecognized net periodic benefit:				
Impact of foreign currency changes and other	(4)	5	26	19
Amortization included in net income (loss)	31	24	94	74
Total	27	29	120	93
Other comprehensive income (loss), before tax	(2,416)	1,927	(4,881)	6,406
Less: Income tax expense (benefit) related to:	,			
Foreign currency translation adjustments	73	31	(328)	90
Net unrealized investment gains (losses)	(917)	557	(1,259)	2,077
Defined benefit pension and postretirement unrecognized net periodic benefit	10	10	43	25
Total	(834)	598	(1,544)	2,192
Other comprehensive income (loss), net of taxes	(1,582)	1,329	(3,337)	4,214
Comprehensive income (loss)	(521)	770	(3,426)	4,966
Less: Comprehensive income (loss) attributable to noncontrolling interests	(13)	4	74	63
mare to ment and	(13)	<i>.</i>		33
Comprehensive income (loss) attributable to Prudential Financial, Inc.	\$ (508)	\$ 766	\$ (3,500)	\$ 4,903

See Notes to Unaudited Interim Consolidated Financial Statements

PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Consolidated Statements of Equity(1)

Nine Months Ended September 30, 2013 and 2012 (in millions)

Prudential Financial, Inc. Equity

	Common Stock	Additional Paid-in Capital	Retained Earnings	Common Stock Held In Treasury	Com	cumulated Other aprehensive Income (Loss)	Fina	Total rudential ancial, Inc. Equity	ontrolling erests	Total Equity
Balance December 31, 2012	\$6	\$ 24,380	\$ 16,138	\$ (12,163)	\$	10,214	\$	38,575	\$ 716	\$ 39,291
Common Stock acquired				(500)				(500)		(500)
Contributions from noncontrolling interests								0	1	1
Distributions to noncontrolling interests								0	(78)	(78)
Consolidations/deconsolidations of										
noncontrolling interests								0	45	45
Stock-based compensation programs		33	(41)	368				360		360
Dividends declared on Common Stock			(563)					(563)		(563)
Dividends declared on Class B Stock			(14)					(14)		(14)
Comprehensive income:										
Net income			(185)					(185)	96	(89)
Other comprehensive income, net of tax						(3,315)		(3,315)	(22)	(3,337)
Total comprehensive income (loss)								(3,500)	74	(3,426)
Balance, September 30, 2013	\$6	\$ 24,413	\$ 15,335	\$ (12,295)	\$	6,899	\$	34,358	\$ 758	\$ 35,116

Prudential Financial, Inc. Equity

	Common Stock	Additional Paid-in Capital	Retained Earnings	Common Stock Held In Treasury	Com	cumulated Other aprehensive Income (Loss)	Fina	Total rudential ancial, Inc. Equity	ontrolling erests	Total Equity
Balance, December 31, 2011	\$6	\$ 24,293	\$ 16,629	\$ (11,920)	\$	5,245	\$	34,253	\$ 588	\$ 34,841
Common Stock acquired				(650)				(650)		(650)
Contributions from noncontrolling										
interests									2	2
Distributions to noncontrolling interests									(78)	(78)
Consolidations/deconsolidations of										
noncontrolling interests									116	116
Stock-based compensation programs		55	(173)	345				227		227
Dividends declared on Common Stock										0
Dividends declared on Class B Stock										0
Comprehensive income:										
Net income			701					701	51	752
Other comprehensive income, net of tax						4,202		4,202	12	4,214
Total comprehensive income								4,903	63	4,966
Balance, September 30, 2012	\$6	\$ 24,348	\$ 17,157	\$ (12,225)	\$	9,447	\$	38,733	\$ 691	\$ 39,424

(1) Class B Stock is not presented as the amounts are immaterial.

See Notes to Unaudited Interim Consolidated Financial Statements

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PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Consolidated Statements of Cash Flows

Nine Months Ended September 30, 2013 and 2012 (in millions)

	2013	2012
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income (loss)	\$ (89)	\$ 752
Adjustments to reconcile net income to net cash provided by operating activities:	2.055	1000
Realized investment (gains) losses, net	3,857	1,066
Policy charges and fee income	(1,192)	(1,080)
Interest credited to policyholders account balances	2,203	3,269
Depreciation and amortization	338	230
Gains on trading account assets supporting insurance liabilities, net	275	(503)
Change in:	(2.220)	(1.420)
Deferred policy acquisition costs	(2,230)	(1,438)
Future policy benefits and other insurance liabilities	6,211	11,336
Other trading account assets	(34)	4
Income taxes	(1,962)	879
Other, net	(1,894)	(2,766)
Cash flows from operating activities	5,483	11,749
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from the sale/maturity/prepayment of:		
Fixed maturities, available-for-sale	40,389	28,302
Fixed maturities, held-to-maturity	397	377
Trading account assets supporting insurance liabilities and other trading account assets	16,339	10,230
Equity securities, available-for-sale	3,472	3,245
Commercial mortgage and other loans	4,700	3,528
Policy loans	1,702	1,698
Other long-term investments	1,312	1,105
Short-term investments	39,449	20,985
Payments for the purchase/origination of:		
Fixed maturities, available-for-sale	(45,215)	(38,848)
Fixed maturities, held-to-maturity	(170)	(18)
Trading account assets supporting insurance liabilities and other trading account assets	(18,830)	(10,190)
Equity securities, available-for-sale	(3,233)	(2,897)
Commercial mortgage and other loans	(7,068)	(5,348)
Policy loans	(1,366)	(1,527)
Other long-term investments	(1,938)	(1,316)
Short-term investments	(41,437)	(20,905)
Acquisition of business, net of cash acquired	(488)	0
Other, net	(291)	167
Cash flows used in investing activities	(12,276)	(11,412)
CASH ELOWS EDOM EINANCING ACTIVITIES		
CASH FLOWS FROM FINANCING ACTIVITIES Policyholders account depocits	18,588	17,095
Policyholders account deposits Policyholders account withdrawals		
Net change in securities sold under agreements to repurchase and cash collateral for loaned securities	(19,091) 3,371	(17,935) 2,222
Cash dividends paid on Common Stock	(585)	(53)
Cash dividends paid on Class B Stock	(14)	0
Net change in financing arrangements (maturities 90 days or less)	269	(74)
Common Stock acquired	(487)	(650)
Common Stock acquired Common Stock reissued for exercise of stock options	226	117
Proceeds from the issuance of debt (maturities longer than 90 days)	2,695	2,396
Troceds from the issuance of door (maturities longer than 70 days)	2,073	2,370

Repayments of debt (maturities longer than 90 days)	(3,428)	(2,384)
Excess tax benefits from share-based payment arrangements	21	53
Change in bank deposits	0	(1,730)
Other, net	587	274
Cash flows from (used in) financing activities	2,152	(669)
Effect of foreign exchange rate changes on cash balances	(809)	(13)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(5,450)	(345)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	18,100	14,251
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$ 12,650	\$ 13,906
NON-CASH TRANSACTIONS DURING THE PERIOD		
Treasury Stock shares issued for stock-based compensation programs	\$ 104	\$ 209

See Notes to Unaudited Interim Consolidated Financial Statements

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements

1. BUSINESS AND BASIS OF PRESENTATION

Prudential Financial, Inc. (Prudential Financial) and its subsidiaries (collectively, Prudential or the Company) provide a wide range of insurance, investment management, and other financial products and services to both individual and institutional customers throughout the United States and in many other countries. Principal products and services provided include life insurance, annuities, retirement-related services, mutual funds, and investment management. The Company has organized its principal operations into the Financial Services Businesses and the Closed Block Business. The Financial Services Businesses operate through three operating divisions: U.S. Retirement Solutions and Investment Management, U.S. Individual Life and Group Insurance, and International Insurance. The Company s businesses that are not sufficiently material to warrant separate disclosure and divested businesses are included in Corporate and Other operations within the Financial Services Businesses. The Closed Block Business, which includes the Closed Block (see Note 6), is managed separately from the Financial Services Businesses. The Closed Block Business was established on the date of demutualization and includes the Company s in force participating insurance and annuity products and assets that are used for the payment of benefits and policyholders dividends on these products, as well as other assets and equity that support these products and related liabilities. In connection with the demutualization, the Company ceased offering these participating products.

Basis of Presentation

The Unaudited Interim Consolidated Financial Statements include the accounts of Prudential Financial, entities over which the Company exercises control, including majority-owned subsidiaries and minority-owned entities such as limited partnerships in which the Company is the general partner, and variable interest entities in which the Company is considered the primary beneficiary. See Note 5 for more information on the Company s consolidated variable interest entities. The Unaudited Interim Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) on a basis consistent with reporting interim financial information in accordance with instructions to Form 10-Q and Article 10 of Regulation S-X of the Securities and Exchange Commission (SEC). Intercompany balances and transactions have been eliminated.

In the opinion of management, all adjustments necessary for a fair statement of the financial position and results of operations have been made including adjustments described below under Out of Period Adjustments. Interim results are not necessarily indicative of the results that may be expected for the full year. These financial statements should be read in conjunction with the Company s Audited Consolidated Financial Statements included in the Company s Annual Report on Form 10-K for the year ended December 31, 2012.

The Company s Gibraltar Life Insurance Company, Ltd. (Gibraltar Life) consolidated operations use a November 30 fiscal year end for purposes of inclusion in the Company s Consolidated Financial Statements. Therefore, the Unaudited Interim Consolidated Financial Statements as of September 30, 2013, include the assets and liabilities of Gibraltar Life as of August 31, 2013 and the results of operations for Gibraltar Life for the three and nine months ended August 31, 2013.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The most significant estimates include those used in determining deferred policy acquisition costs and related amortization; value of business acquired and its amortization; amortization of sales inducements; measurement of goodwill and any related impairment; valuation of investments including derivatives and the recognition of other-than-temporary impairments; future policy benefits including guarantees; pension and other postretirement benefits; provision for income taxes and valuation of deferred tax assets; and reserves for contingent liabilities, including reserves for losses in connection with unresolved legal matters.

Reclassifications

Certain amounts in prior periods have been reclassified to conform to the current period presentation.

Out of Period Adjustments

In the second quarter of 2012, the Company recorded two out of period adjustments resulting in a decrease of \$122 million to Income from continuing operations before income taxes and equity in earnings of operating joint ventures for the nine months ended September 30, 2012. These adjustments were related to a decline in the value of a real estate-related investment and an increase in reserves for estimated payments to deceased policy and contract holders. For additional information regarding these out of period adjustments, see Notes 1 and 24 to the Company s Consolidated Financial Statements included in its 2012 Annual Report on Form 10-K.

2. SIGNIFICANT ACCOUNTING POLICIES AND PRONOUNCEMENTS

Investments in Debt and Equity Securities and Commercial Mortgage and Other Loans

The Company s investments in debt and equity securities include fixed maturities, equity securities and short-term investments. The accounting policies related to these, as well as commercial mortgage and other loans, are as follows:

Fixed maturities are comprised of bonds, notes and redeemable preferred stock. Fixed maturities classified as available-for-sale are carried at fair value. See Note 13 for additional information regarding the determination of fair value. Fixed maturities that the Company has both the positive intent and ability to hold to maturity are carried at amortized cost and classified as held-to-maturity. The amortized cost of fixed maturities is adjusted for amortization of premiums and accretion of discounts to maturity. Interest income, as well as the related amortization of premium and accretion of discount, is included in Net investment income under the effective yield method. For mortgage-backed and asset-backed securities, the effective yield is based on estimated cash flows, including interest rate and prepayment assumptions based on data from widely

accepted third-party data sources or internal estimates. In addition to interest rate and prepayment assumptions, cash flow estimates also vary based on other assumptions regarding the underlying collateral, including default rates and changes in value. These assumptions can significantly impact income recognition and the amount of other-than-temporary impairments recognized in earnings and other comprehensive income. For high credit quality mortgage-backed and asset-backed securities (those rated AA or above), cash flows are provided quarterly, and the amortized cost and effective yield of the security are adjusted as necessary to reflect historical prepayment experience and changes in estimated future prepayments. The adjustments to amortized cost are recorded as a charge or credit to net investment income in accordance with the retrospective method. For mortgage-backed and asset-backed securities rated below AA or those for which an other than temporary impairment has been recorded, the effective yield is adjusted prospectively for any changes in estimated cash flows. See the discussion below on realized investment gains and losses for a description of the accounting for impairments. Unrealized gains and losses on fixed maturities classified as available-for-sale, net of tax, and the effect on deferred policy acquisition costs, value of business acquired, deferred sales inducements, future policy benefits and policyholders dividends that would result from the realization of unrealized gains and losses, are included in Accumulated other comprehensive income (loss) (AOCI).

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Trading account assets supporting insurance liabilities, at fair value includes invested assets that support certain products included in the Retirement segment, as well as certain products included in the International Insurance segment, which are experience rated, meaning that the investment results associated with these products are expected to ultimately accrue to contractholders. Realized and unrealized gains and losses for these investments are reported in Asset management fees and other income. Interest and dividend income from these investments is reported in Net investment income.

Other trading account assets, at fair value consist primarily of fixed maturities, equity securities, including certain perpetual preferred stock, and certain derivatives. Realized and unrealized gains and losses on these investments are reported in Asset management fees and other income. Interest and dividend income from these investments is reported in Net investment income. See Derivative Financial Instruments below for additional information regarding the accounting for derivatives.

Equity securities available-for-sale are comprised of common stock, mutual fund shares, non-redeemable preferred stock, and certain perpetual preferred stock, and are carried at fair value. The associated unrealized gains and losses, net of tax, and the effect on deferred policy acquisition costs, value of business acquired, deferred sales inducements, future policy benefits and policyholders dividends that would result from the realization of unrealized gains and losses, are included in AOCI. The cost of equity securities is written down to fair value when a decline in value is considered to be other-than-temporary. See the discussion below on realized investment gains and losses for a description of the accounting for impairments. Dividends from these investments are recognized in Net investment income when earned.

Commercial mortgage and other loans consist of commercial mortgage loans, agricultural loans, loans backed by residential properties, as well as certain other collateralized and uncollateralized loans. Loans backed by residential properties primarily include recourse loans held by the Company s international insurance businesses. Other collateralized loans primarily include senior loans made by the Company s international insurance businesses and loans made to the Company s former real estate franchisees. Uncollateralized loans primarily represent reverse dual currency loans and corporate loans held by the Company s international insurance businesses.

Commercial mortgage and other loans originated and held for investment are generally carried at unpaid principal balance, net of unamortized deferred loan origination fees and expenses and net of an allowance for losses. Commercial mortgage loans originated within the Company s commercial mortgage operations include loans held for sale which are reported at the lower of cost or fair value; loans held for investment which are reported at amortized cost net of unamortized deferred loan origination fees and expenses and net of an allowance for losses; and loans reported at fair value under the fair value option. Commercial mortgage and other loans acquired, including those related to the acquisition of a business, are recorded at fair value when purchased, reflecting any premiums or discounts to unpaid principal balances.

Interest income, as well as prepayment fees and the amortization of the related premiums or discounts, related to commercial mortgage and other loans, are included in Net investment income.

Impaired loans include those loans for which it is probable that amounts due will not all be collected according to the contractual terms of the loan agreement. The Company defines past due as principal or interest not collected at least 30 days past the scheduled contractual due date. Interest received on loans that are past due, including impaired and non-impaired loans as well as loans that were previously modified in a troubled debt restructuring, is either applied against the principal or reported as net investment income based on the Company s assessment as to the collectability of the principal. See Note 4 for additional information about the Company s past due loans.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The Company discontinues accruing interest on loans after the loans become 90 days delinquent as to principal or interest payments, or earlier when the Company has doubts about collectability. When the Company discontinues accruing interest on a loan, any accrued but uncollectible interest on the loan and other loans backed by the same collateral, if any, is charged to interest income in the same period. Generally, a loan is restored to accrual status only after all delinquent interest and principal are brought current and, in the case of loans where the payment of interest has been interrupted for a substantial period, or the loan has been modified, a regular payment performance has been established.

The Company reviews the performance and credit quality of the commercial mortgage and other loan portfolio on an on-going basis. Loans are placed on watch list status based on a predefined set of criteria and are assigned one of three categories. Loans are placed on early warning status in cases where, based on the Company s analysis of the loan s collateral, the financial situation of the borrower or tenants or other market factors, it is believed a loss of principal or interest could occur. Loans are classified as closely monitored when it is determined that there is a collateral deficiency or other credit events that may lead to a potential loss of principal or interest. Loans not in good standing are those loans where the Company has concluded that there is a high probability of loss of principal, such as when the loan is delinquent or in the process of foreclosure. As described below, in determining the allowance for losses, the Company evaluates each loan on the watch list to determine if it is probable that amounts due will not be collected according to the contractual terms of the loan agreement.

Loan-to-value and debt service coverage ratios are measures commonly used to assess the quality of commercial mortgage loans. The loan-to-value ratio compares the amount of the loan to the fair value of the underlying property collateralizing the loan, and is commonly expressed as a percentage. Loan-to-value ratios greater than 100% indicate that the loan amount exceeds the collateral value. A smaller loan-to-value ratio indicates a greater excess of collateral value over the loan amount. The debt service coverage ratio compares a property s net operating income to its debt service payments. Debt service coverage ratios less than 1.0 times indicate that property operations do not generate enough income to cover the loan s current debt payments. A larger debt service coverage ratio indicates a greater excess of net operating income over the debt service payments. The values utilized in calculating these ratios are developed as part of the Company s periodic review of the commercial mortgage loan and agricultural loan portfolio, which includes an internal appraisal of the underlying collateral value. The Company s periodic review also includes a quality re-rating process, whereby the internal quality rating originally assigned at underwriting is updated based on current loan, property and market information using a proprietary quality rating system. The loan-to-value ratio is the most significant of several inputs used to establish the internal credit rating of a loan which in turn drives the allowance for losses. Other key factors considered in determining the internal credit rating include debt service coverage ratios, amortization, loan term, estimated market value growth rate and volatility for the property type and region. See Note 4 for additional information related to the loan-to-value ratios and debt service coverage ratios related to the Company s commercial mortgage and agricultural loan portfolios.

Loans backed by residential properties, other collateralized loans, and uncollateralized loans are also reviewed periodically. Each loan is assigned an internal or external credit rating. Internal credit ratings take into consideration various factors including financial ratios and qualitative assessments based on non-financial information. In cases where there are personal or third party guarantors, the credit quality of the guarantor is also reviewed. These factors are used in developing the allowance for losses. Based on the diversity of the loans in these categories and their immateriality, the Company has not disclosed the credit quality indicators related to these loans in Note 4.

For those loans not reported at fair value, the allowance for losses includes a loan specific reserve for each impaired loan that has a specifically identified loss and a portfolio reserve for probable incurred but not

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

specifically identified losses. For impaired commercial mortgage and other loans, the allowances for losses are determined based on the present value of expected future cash flows discounted at the loan's effective interest rate, or based upon the fair value of the collateral if the loan is collateral dependent. The portfolio reserves for probable incurred but not specifically identified losses in the commercial mortgage and agricultural loan portfolios consider the current credit composition of the portfolio based on an internal quality rating (as described above). The portfolio reserves are determined using past loan experience, including historical credit migration, loss probability and loss severity factors by property type. These factors are reviewed each quarter and updated as appropriate.

The allowance for losses on commercial mortgage and other loans can increase or decrease from period to period based on the factors noted above. Realized investment gains (losses), net includes changes in the allowance for losses and changes in value for loans accounted for under the fair value option. Realized investment gains (losses), net also includes gains and losses on sales, certain restructurings, and foreclosures.

When a commercial mortgage or other loan is deemed to be uncollectible, any specific valuation allowance associated with the loan is reversed and a direct write down to the carrying amount of the loan is made. The carrying amount of the loan is not adjusted for subsequent recoveries in value.

Commercial mortgage and other loans are occasionally restructured in a troubled debt restructuring. These restructurings generally include one or more of the following: full or partial payoffs outside of the original contract terms; changes to interest rates; extensions of maturity; or additions or modifications to covenants. Additionally, the Company may accept assets in full or partial satisfaction of the debt as part of a troubled debt restructuring. When restructurings occur, they are evaluated individually to determine whether the restructuring or modification constitutes a troubled debt restructuring as defined by authoritative accounting guidance. If the borrower is experiencing financial difficulty and the Company has granted a concession, the restructuring, including those that involve a partial payoff or the receipt of assets in full satisfaction of the debt, is deemed to be a troubled debt restructuring. Based on the Company s credit review process described above, these loans generally would have been deemed impaired prior to the troubled debt restructuring, and specific allowances for losses would have been established prior to the determination that a troubled debt restructuring has occurred.

In a troubled debt restructuring where the Company receives assets in full satisfaction of the debt, any specific valuation allowance is reversed and a direct write down of the loan is recorded for the amount of the allowance, and any additional loss, net of recoveries, or any gain is recorded for the difference between the fair value of the assets received and the recorded investment in the loan. When assets are received in partial settlement, the same process is followed, and the remaining loan is evaluated prospectively for impairment based on the credit review process noted above. When a loan is restructured in a troubled debt restructuring, the impairment of the loan is remeasured using the modified terms and the loan soriginal effective yield, and the allowance for loss is adjusted accordingly. Subsequent to the modification, income is recognized prospectively based on the modified terms of the loans in accordance with the income recognition policy noted above. Additionally, the loan continues to be subject to the credit review process noted above.

In situations where a loan has been restructured in a troubled debt restructuring and the loan has subsequently defaulted, this factor is considered when evaluating the loan for a specific allowance for losses in accordance with the credit review process noted above.

See Note 4 for additional information about commercial mortgage and other loans that have been restructured in a troubled debt restructuring.

Short-term investments primarily consist of highly liquid debt instruments with a maturity of twelve months or less and greater than three months when purchased, other than those debt instruments meeting this

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

definition that are included in Trading account assets supporting insurance liabilities, at fair value. These investments are generally carried at fair value and include certain money market investments, short-term debt securities issued by government sponsored entities and other highly liquid debt instruments. Short-term investments held in the Company s former broker-dealer operations were marked-to-market through. Income from discontinued operations, net of taxes.

Realized investment gains (losses) are computed using the specific identification method with the exception of some of the Company s International Insurance businesses portfolios, where the average cost method is used. Realized investment gains and losses are generated from numerous sources, including the sale of fixed maturity securities, equity securities, investments in joint ventures and limited partnerships and other types of investments, as well as adjustments to the cost basis of investments for net other-than-temporary impairments recognized in earnings. Realized investment gains and losses are also generated from prepayment premiums received on private fixed maturity securities, allowance for losses on commercial mortgage and other loans, fair value changes on commercial mortgage loans carried at fair value, and fair value changes on embedded derivatives and free-standing derivatives that do not qualify for hedge accounting treatment. See Derivative Financial Instruments below for additional information regarding the accounting for derivatives.

The Company s available-for-sale and held-to-maturity securities with unrealized losses are reviewed quarterly to identify other-than-temporary impairments in value. In evaluating whether a decline in value is other-than-temporary, the Company considers several factors including, but not limited to the following: (1) the extent and the duration of the decline; (2) the reasons for the decline in value (credit event, currency or interest-rate related, including general credit spread widening); and (3) the financial condition of and near-term prospects of the issuer. With regard to available-for-sale equity securities, the Company also considers the ability and intent to hold the investment for a period of time to allow for a recovery of value. When it is determined that a decline in value of an equity security is other-than-temporary, the carrying value of the equity security is reduced to its fair value, with a corresponding charge to earnings.

An other-than-temporary impairment is recognized in earnings for a debt security in an unrealized loss position when the Company either (a) has the intent to sell the debt security or (b) more likely than not will be required to sell the debt security before its anticipated recovery. For all debt securities in unrealized loss positions that do not meet either of these two criteria, the Company analyzes its ability to recover the amortized cost by comparing the net present value of projected future cash flows with the amortized cost of the security. The net present value is calculated by discounting the Company s best estimate of projected future cash flows at the effective interest rate implicit in the debt security prior to impairment. The Company may use the estimated fair value of collateral as a proxy for the net present value if it believes that the security is dependent on the liquidation of collateral for recovery of its investment. If the net present value is less than the amortized cost of the investment, an other-than-temporary impairment is recognized. In addition to the above mentioned circumstances, the Company also recognizes an other-than-temporary impairment in earnings when a non-functional currency denominated security in an unrealized loss position due to currency exchange rates approaches maturity.

When an other-than-temporary impairment of a debt security has occurred, the amount of the other-than-temporary impairment recognized in earnings depends on whether the Company intends to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis. If the debt security meets either of these two criteria or the unrealized losses due to changes in foreign currency exchange rates are not expected to be recovered before maturity, the other-than-temporary impairment recognized in earnings is equal to the entire difference between the security s amortized cost basis and its fair value at the impairment measurement date. For other-than-temporary impairments of debt securities that do not meet these criteria, the net amount recognized in earnings is equal to the difference between the amortized cost of the debt

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

security and its net present value calculated as described above. Any difference between the fair value and the net present value of the debt security at the impairment measurement date is recorded in Other comprehensive income (loss). Unrealized gains or losses on securities for which an other-than-temporary impairment has been recognized in earnings is tracked as a separate component of AOCI.

For debt securities, the split between the amount of an other-than-temporary impairment recognized in other comprehensive income and the net amount recognized in earnings is driven principally by assumptions regarding the amount and timing of projected cash flows. For mortgage-backed and asset-backed securities, cash flow estimates consider the payment terms of the underlying assets backing a particular security, including interest rate and prepayment assumptions, based on data from widely accepted third-party data sources or internal estimates. In addition to interest rate and prepayment assumptions, cash flow estimates also include other assumptions regarding the underlying collateral including default rates and recoveries, which vary based on the asset type and geographic location, as well as the vintage year of the security. For structured securities, the payment priority within the tranche structure is also considered. For all other debt securities, cash flow estimates are driven by assumptions regarding probability of default and estimates regarding timing and amount of recoveries associated with a default. The Company has developed these estimates using information based on its historical experience as well as using market observable data, such as industry analyst reports and forecasts, sector credit ratings and other data relevant to the collectability of a security, such as the general payment terms of the security and the security sposition within the capital structure of the issuer.

The new cost basis of an impaired security is not adjusted for subsequent increases in estimated fair value. In periods subsequent to the recognition of an other-than-temporary impairment, the impaired security is accounted for as if it had been purchased on the measurement date of the impairment. For debt securities, the discount (or reduced premium) based on the new cost basis may be accreted into net investment income in future periods, including increases in cash flow on a prospective basis. In certain cases where there are decreased cash flow expectations, the security is reviewed for further cash flow impairments.

Derivative Financial Instruments

Derivatives are financial instruments whose values are derived from interest rates, foreign exchange rates, financial indices, values of securities or commodities, credit spreads, market volatility, expected returns, and liquidity. Values can also be affected by changes in estimates and assumptions, including those related to counterparty behavior and non-performance risk used in valuation models. Derivative financial instruments generally used by the Company include swaps, futures, forwards and options and may be exchange-traded or contracted in the over-the-counter (OTC) market. Derivative positions are carried at fair value, generally by obtaining quoted market prices or through the use of valuation models.

Derivatives are used to manage the interest rate and currency characteristics of assets or liabilities and to mitigate volatility of expected non-U.S. earnings and net investments in foreign operations resulting from changes in currency exchange rates. Additionally, derivatives may be used to seek to reduce exposure to interest rate, credit, foreign currency and equity risks associated with assets held or expected to be purchased or sold, and liabilities incurred or expected to be incurred. As discussed in detail below and in Note 14, all realized and unrealized changes in fair value of derivatives are recorded in current earnings, with the exception of the effective portion of cash flow hedges and effective hedges of net investments in foreign operations. Cash flows from derivatives are reported in the operating, investing, or financing activities sections in the Unaudited Interim Consolidated Statements of Cash Flows based on the nature and purpose of the derivative.

Derivatives are recorded either as assets, within Other trading account assets, at fair value or Other long-term investments, or as liabilities, within Other liabilities, except for embedded derivatives which are

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

recorded with the associated host contract. The Company nets the fair value of all derivative financial instruments with counterparties for which a master netting arrangement has been executed.

The Company designates derivatives as either (1) a hedge of the fair value of a recognized asset or liability or unrecognized firm commitment (fair value hedge); (2) a hedge of a forecasted transaction or of the variability of cash flows to be received or paid related to a recognized asset or liability (cash flow hedge); (3) a foreign-currency fair value or cash flow hedge (foreign currency hedge); (4) a hedge of a net investment in a foreign operation; or (5) a derivative that does not qualify for hedge accounting.

To qualify for hedge accounting treatment, a derivative must be highly effective in mitigating the designated risk of the hedged item. Effectiveness of the hedge is formally assessed at inception and throughout the life of the hedging relationship. Even if a derivative qualifies for hedge accounting treatment, there may be an element of ineffectiveness of the hedge. Under such circumstances, the ineffective portion is recorded in Realized investment gains (losses), net.

The Company formally documents at inception all relationships between hedging instruments and hedged items, as well as its risk-management objective and strategy for undertaking various hedge transactions. This process includes linking all derivatives designated as fair value, cash flow, or foreign currency hedges to specific assets and liabilities on the balance sheet or to specific firm commitments or forecasted transactions. Hedges of a net investment in a foreign operation are linked to the specific foreign operation.

When a derivative is designated as a fair value hedge and is determined to be highly effective, changes in its fair value, along with changes in the fair value of the hedged asset or liability (including losses or gains on firm commitments), are reported on a net basis in the income statement, generally in Realized investment gains (losses), net. When swaps are used in hedge accounting relationships, periodic settlements are recorded in the same income statement line as the related settlements of the hedged items.

When a derivative is designated as a cash flow hedge and is determined to be highly effective, changes in its fair value are recorded in AOCI until earnings are affected by the variability of cash flows being hedged (e.g., when periodic settlements on a variable-rate asset or liability are recorded in earnings). At that time, the related portion of deferred gains or losses on the derivative instrument is reclassified and reported in the income statement line item associated with the hedged item.

When a derivative is designated as a foreign currency hedge and is determined to be highly effective, changes in its fair value are recorded either in current period earnings if the hedge transaction is a fair value hedge (e.g., a hedge of a recognized foreign currency asset or liability) or in AOCI if the hedge transaction is a cash flow hedge (e.g., a foreign currency denominated forecasted transaction). When a derivative is used as a hedge of a net investment in a foreign operation, its change in fair value, to the extent effective as a hedge, is recorded in the cumulative translation adjustment account within AOCI.

If it is determined that a derivative no longer qualifies as an effective fair value or cash flow hedge or management removes the hedge designation, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair value recognized currently in Realized investment gains (losses), net. In this scenario, the hedged asset or liability under a fair value hedge will no longer be adjusted for changes in fair value and the existing basis adjustment is amortized to the income statement line associated with the asset or liability. The component of AOCI related to discontinued cash flow hedges is reclassified to the income statement line associated with the hedged cash flows consistent with the earnings impact of the original hedged cash flows.

When hedge accounting is discontinued because the hedged item no longer meets the definition of a firm commitment, or because it is probable that the forecasted transaction will not occur by the end of the specified

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

time period, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair value recognized currently in Realized investment gains (losses), net. Any asset or liability that was recorded pursuant to recognition of the firm commitment is removed from the balance sheet and recognized currently in Realized investment gains (losses), net. Gains and losses that were in AOCI pursuant to the hedge of a forecasted transaction are recognized immediately in Realized investment gains (losses), net.

If a derivative does not qualify for hedge accounting, all changes in its fair value, including net receipts and payments, are included in Realized investment gains (losses), net without considering changes in the fair value of the economically associated assets or liabilities.

The Company is a party to financial instruments that contain derivative instruments that are embedded in the financial instruments. At inception, the Company assesses whether the economic characteristics of the embedded instrument are clearly and closely related to the economic characteristics of the remaining component of the financial instrument (i.e., the host contract) and whether a separate instrument with the same terms as the embedded instrument would meet the definition of a derivative instrument. When it is determined that (1) the embedded instrument possesses economic characteristics that are not clearly and closely related to the economic characteristics of the host contract, and (2) a separate instrument with the same terms would qualify as a derivative instrument, the embedded instrument qualifies as an embedded derivative that is separated from the host contract, carried at fair value, and changes in its fair value are included in Realized investment gains (losses), net. For certain financial instruments that contain an embedded derivative that otherwise would need to be bifurcated and reported at fair value, the Company may elect to classify the entire instrument as a trading account asset and report it within Other trading account assets, at fair value.

Adoption of New Accounting Pronouncements

In December 2011 and January 2013, the Financial Accounting Standards Board (FASB) issued updated guidance regarding the disclosure of recognized derivative instruments (including bifurcated embedded derivatives), repurchase agreements and securities borrowing/lending transactions that are offset in the statement of financial position or are subject to an enforceable master netting arrangement or similar agreement (irrespective of whether they are offset in the statement of financial position). This new guidance requires an entity to disclose information on both a gross and net basis about instruments and transactions within the scope of this guidance. This new guidance is effective for interim or annual reporting periods beginning on or after January 1, 2013, and should be applied retrospectively for all comparative periods presented. The disclosures required by this guidance are included in Note 14.

In February 2013, the FASB issued updated guidance regarding the presentation of comprehensive income. Under the guidance, an entity is required to separately present information about significant items reclassified out of accumulated other comprehensive income by component as well as changes in accumulated other comprehensive income balances by component in either the financial statements or the notes to the financial statements. The guidance does not change the items that are reported in other comprehensive income, does not change when an item of other comprehensive income must be reclassified to net income, and does not amend any existing requirements for reporting net income or other comprehensive income. The guidance is effective for the first interim or annual reporting period beginning after December 15, 2012 and should be applied prospectively. The disclosures required by this guidance are included in Note 7.

In July 2013, the FASB issued new guidance regarding derivatives. The guidance permits the Fed Funds Effective Swap Rate (or Overnight Index Swap Rate) to be used as a U.S. benchmark interest rate for hedge accounting, in addition to the United States Treasury rate and London Inter-Bank Offered Rate (LIBOR). The guidance also removes the restriction on using different benchmark rates for similar hedges. The guidance is effective for qualifying new or redesignated hedging relationships entered into on or after July 17, 2013 and

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

should be applied prospectively. Adoption of the guidance did not have a significant effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

Future Adoption of New Accounting Pronouncements

In March 2013, the FASB issued updated guidance regarding the recognition in net income of the cumulative translation adjustment upon the sale or loss of control of a business or group of assets residing in a foreign subsidiary, or a loss of control of a foreign investment. The guidance is effective for the first interim or annual reporting period beginning after December 15, 2013 and should be applied prospectively. This guidance is not expected to have a significant effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

In June 2013, the FASB issued updated guidance clarifying the characteristics of an investment company and requiring new disclosures. Under the guidance, all entities regulated under the Investment Company Act of 1940 automatically qualify as investment companies, while all other entities need to consider both the fundamental and typical characteristics of an investment company in determining whether they qualify as investment companies. This new guidance is effective for interim or annual reporting periods that begin after December 15, 2013, and should be applied prospectively. This guidance is not expected to have a significant effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

In July 2013, the FASB issued updated guidance regarding the presentation of unrecognized tax benefits when net operating loss carryforwards, similar tax losses, or tax credit carryforwards exist. This new guidance is effective for interim or annual reporting periods that begin after December 15, 2013, and should be applied prospectively, with early application permitted. This guidance is not expected to have a significant effect on the Company s consolidated financial position, results of operations, and financial statement disclosures.

3. ACQUISITIONS AND DISPOSITIONS

Acquisition of The Hartford s Individual Life Insurance Business

On January 2, 2013, the Company acquired The Hartford s individual life insurance business through a reinsurance transaction. Under the agreement, the Company paid The Hartford cash consideration of \$615 million, primarily in the form of a ceding commission to provide reinsurance for approximately 700,000 life insurance policies with net retained face amount in force of approximately \$141 billion. The acquisition increases the Company s scale in the U.S. individual life insurance market, particularly universal life products, and provides complementary distribution opportunities through expanded wirehouse and bank distribution channels.

The assets and liabilities assumed have been included in the Company s Consolidated Financial Statements as of the acquisition date. Total assets assumed were \$11.3 billion, which includes \$1.3 billion of value of business acquired and \$0.1 billion of cash, and total liabilities assumed were \$10.7 billion. There is no goodwill, including tax deductible goodwill, associated with the acquisition.

Acquisition of AIG Star Life Insurance Co., Ltd., AIG Edison Life Insurance Company and Related Entities from AIG

On February 1, 2011, Prudential Financial completed the acquisition from American International Group, Inc. (AIG) of AIG Star Life Insurance Co., Ltd. (Star), AIG Edison Life Insurance Company (Edison), AIG Financial Assurance Japan K.K., and AIG Edison Service Co., Ltd. (collectively, the Star and Edison Businesses) pursuant to the stock purchase agreement dated September 30, 2010 between Prudential Financial

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and AIG. The total purchase price was \$4,709 million, comprised of \$4,213 million in cash and \$496 million in assumed third party debt, substantially all of which is expected to be repaid, over time, with excess capital of the acquired entities. The acquisition of these businesses included the purchase by the Company of all of the shares of these entities, which became indirect wholly-owned subsidiaries of the Company. All acquired entities were Japanese corporations and their businesses were in Japan, increasing the Company s scale in the Japanese insurance market. On January 1, 2012, Star and Edison were merged into Gibraltar Life.

Sale of Wealth Management Solutions Business

In April 2013, the Company signed a definitive agreement to sell its wealth management solutions business to Envestnet Inc. The transaction, which does not have a material impact to the Company s financial results, closed on July 1, 2013. Due to the existence of an ongoing contractual relationship between the Company and these operations, this disposition did not qualify for discontinued operations treatment under U.S. GAAP. See Note 11 for additional information.

Acquisition of UniAsia Life Assurance

On August 15, 2013, the Company reached agreement to acquire UniAsia Life Assurance Berhad, an established life insurance company in Malaysia, through the formation of a joint venture with Bank Simpanan Nasional (BSN), a bank owned by the Malaysian government. The joint venture will pay cash consideration of approximately \$160 million, 70% of which will be provided by Prudential Insurance and 30% of which will be provided by BSN. This acquisition is part of the Company s strategic initiative to further expand its business in Southeast Asian markets. The transaction may close as early as the fourth quarter of 2013, subject to regulatory approvals and customary closing conditions.

Discontinued Operations

Income (loss) from discontinued operations, including charges upon disposition, are as follows:

	Three Mor Septem		Nine Months Ended September 30,		
	2013	2012	2013	2012	
		(in mil			
Real estate investments sold or held for sale(1)	\$ 13	\$ (3)	\$ 15	\$ 19	
Global commodities business	(1)	0	1	0	
Income from discontinued operations before income taxes	12	(3)	16	19	

Income tax expense	4	(1)	5	7
Income from discontinued operations, net of taxes	\$ 8	\$ (2)	\$ 11	\$ 12
Income from discontinued operations, net of taxes	\$ 8	\$ (2)	\$ 11	

(1) Reflects the income from discontinued real estate investments.

Charges recorded in connection with the disposals of businesses include estimates that are subject to subsequent adjustment.

The Company s Unaudited Interim Consolidated Statements of Financial Position include total assets and total liabilities related to discontinued operations as follows:

	September 30, 2013	December 31, 2012		
	(in a	(in millions)		
Total assets	\$ 32	\$	13	
Total liabilities	\$ 7	\$	0	

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

4. INVESTMENTS

Fixed Maturities and Equity Securities

The following tables provide information relating to fixed maturities and equity securities (excluding investments classified as trading) as of the dates indicated:

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	Other-than- temporary Impairments in AOCI(3)
Fixed maturities, available-for-sale					
U.S. Treasury securities and obligations of U.S. government					
authorities and agencies	\$ 11,496	\$ 1,985	\$ 154	\$ 13,327	\$ 0
Obligations of U.S. states and their political subdivisions	3,511	261	138	3,634	0
Foreign government bonds	76,007	6,849	298	82,558	1
Corporate securities	149,942	11,576	4,171	157,347	(6)
Asset-backed securities(1)	11,328	232	374	11,186	(779)
Commercial mortgage-backed securities	13,263	447	166	13,544	0
Residential mortgage-backed securities(2)	6,852	379	61	7,170	(10)
Total fixed maturities, available-for-sale	\$ 272,399	\$ 21,729	\$ 5,362	\$ 288,766	\$ (794)
Equity securities, available-for-sale	\$ 6,684	\$ 2,341	\$ 41	\$ 8,984	

		September 30, 2013					
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	Other-than- temporary Impairments in AOCI(3)		
Fixed maturities, held-to-maturity							
Foreign government bonds	\$ 1,005	\$ 129	\$ 0	\$ 1,134	\$ 0		
Corporate securities(4)	1,004	43	31	1,016	0		
Asset-backed securities(1)	758	46	1	803	0		
Commercial mortgage-backed securities	219	24	0	243	0		
Residential mortgage-backed securities(2)	643	33	0	676	0		

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Total fixed maturities, held-to-maturity(4) \$ 3,629 \$ 275 \$ 32 \$ 3,872 \$ 0

- (1) Includes credit-tranched securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans and other asset types.
- (2) Includes publicly traded agency pass-through securities and collateralized mortgage obligations.
- (3) Represents the amount of other-than-temporary impairment losses in AOCI which were not included in earnings. Amount excludes \$831 million of net unrealized gains on impaired available-for-sale securities relating to changes in the value of such securities subsequent to the impairment measurement date.
- (4) Excludes notes with amortized cost of \$1,250 million (fair value, \$1,314 million) which have been offset with the associated payables under a netting agreement.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

		December 31, 2012				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	Other-than- temporary Impairments in AOCI(3)	
Fixed maturities, available-for-sale						
U.S. Treasury securities and obligations of U.S. government						
authorities and agencies	\$ 13,973	\$ 3,448	\$ 35	\$ 17,386	\$ 0	
Obligations of U.S. states and their political subdivisions	2,952	505	5	3,452	0	
Foreign government bonds	81,578	6,778	66	88,290	1	
Corporate securities	146,924	13,996	1,589	159,331	(2)	
Asset-backed securities(1)	11,846	221	731	11,336	(964)	
Commercial mortgage-backed securities	11,228	726	17	11,937	5	
Residential mortgage-backed securities(2)	9,153	484	33	9,604	(11)	
Total fixed maturities, available-for-sale	\$ 277,654	\$ 26,158	\$ 2,476	\$ 301,336	\$ (971)	
Equity securities, available-for-sale	\$ 6,759	\$ 1,573	\$ 55	\$ 8,277		

		December 31, 2012				
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	Other-than- temporary Impairments in AOCI(3)	
Fixed maturities, held-to-maturity						
Foreign government bonds	\$ 1,142	\$ 108	\$ 0	\$ 1,250	\$ 0	
Corporate securities(4)	1,065	37	67	1,035	0	
Asset-backed securities(1)	1,001	66	0	1,067	0	
Commercial mortgage-backed securities	302	49	0	351	0	
Residential mortgage-backed securities(2)	758	50	0	808	0	
Total fixed maturities, held-to-maturity(4)	\$ 4,268	\$ 310	\$ 67	\$ 4,511	\$ 0	

⁽¹⁾ Includes credit-tranched securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans, and other asset types.

⁽²⁾ Includes publicly traded agency pass-through securities and collateralized mortgage obligations.

⁽³⁾ Represents the amount of other-than-temporary impairment losses in AOCI, which were not included in earnings. Amount excludes \$778 million of net unrealized gains on impaired available-for-sale securities and \$1 million of net unrealized gains on impaired held-to-maturity securities relating to changes in the value of such securities subsequent to the impairment measurement date.

⁽⁴⁾ Excludes notes with amortized cost of \$1,500 million (fair value, \$1,660 million) which have been offset with the associated payables under a netting agreement.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The amortized cost and fair value of fixed maturities by contractual maturities at September 30, 2013, are as follows:

	Available	Held-to-N	Maturity	
	Amortized	Fair	Amortized	Fair
	Cost	Value	Cost	Value
		(in milli	ons)	
Due in one year or less	\$ 11,469	\$ 11,933	\$ 0	\$ 0
Due after one year through five years	46,803	50,763	59	60
Due after five years through ten years	58,812	63,160	397	406
Due after ten years(1)	123,872	131,010	1,553	1,684
Asset-backed securities	11,328	11,186	758	803
Commercial mortgage-backed securities	13,263	13,544	219	243
Residential mortgage-backed securities	6,852	7,170	643	676
Total	\$ 272,399	\$ 288,766	\$ 3,629	\$ 3,872

⁽¹⁾ Excludes notes with amortized cost of \$1,250 million (fair value, \$1,314 million) which have been offset with the associated payables under a netting agreement.

Actual maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Asset-backed, commercial mortgage-backed, and residential mortgage-backed securities are shown separately in the table above, as they are not due at a single maturity date.

The following table depicts the sources of fixed maturity proceeds and related investment gains (losses), as well as losses on impairments of both fixed maturities and equity securities:

	Three Months Ended September 30,			nths Ended mber 30,	
	2013	2012	2013	2012	
		(in m	illions)		
Fixed maturities, available-for-sale					
Proceeds from sales	\$ 7,603	\$ 2,682	\$ 22,237	\$ 12,140	
Proceeds from maturities/repayments	5,976	5,509	18,420	15,794	
Gross investment gains from sales, prepayments, and maturities	607	129	1,249	397	
Gross investment losses from sales and maturities	(197)	(87)	(391)	(245)	
Fixed maturities, held-to-maturity					
Gross investment gains from prepayments	\$ 0	\$ 0	\$ 0	\$ 0	
Proceeds from maturities/repayments	122	132	395	379	
Equity securities, available-for-sale					

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Proceeds from sales	\$ 1	,290	\$ 1,101	\$ 3,475	\$ 3,251
Gross investment gains from sales		222	125	453	339
Gross investment losses from sales		(22)	(61)	(72)	(222)
Fixed maturity and equity security impairments					
Net writedowns for other-than-temporary impairment losses on fixed maturities					
recognized in earnings(1)	\$	(43)	\$ (95)	\$ (146)	\$ (300)
Writedowns for impairments on equity securities		(3)	(24)	(11)	(114)

⁽¹⁾ Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

As discussed in Note 2, a portion of certain other-than-temporary impairment (OTTI) losses on fixed maturity securities are recognized in Other comprehensive income (loss) (OCI). For these securities, the net amount recognized in earnings (credit loss impairments) represents the difference between the amortized cost of the security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment. Any remaining difference between the fair value and amortized cost is recognized in OCI. The following table sets forth the amount of pre-tax credit loss impairments on fixed maturity securities held by the Company as of the dates indicated, for which a portion of the OTTI loss was recognized in OCI, and the corresponding changes in such amounts.

Credit losses recognized in earnings on fixed maturity securities held by the Company for which a portion of the OTTI loss was recognized in OCI

	Three Months Ended September 30, 2013 (in mil	Sep 30	Months Inded tember 0, 2013
Balance, beginning of period	\$ 1,080	\$	1,166
Credit loss impairments previously recognized on securities which matured, paid down, prepaid or were sold during the period	(113)		(263)
Credit loss impairments previously recognized on securities impaired to fair value during the			
period(1)	(1)		(1)
Credit loss impairment recognized in the current period on securities not previously impaired	1		9
Additional credit loss impairments recognized in the current period on securities previously			
impaired	27		66
Increases due to the passage of time on previously recorded credit losses	14		40
Accretion of credit loss impairments previously recognized due to an increase in cash flows			
expected to be collected	(3)		(12)
Balance, end of period	\$ 1,005	\$	1,005

$Credit\ losses\ recognized\ in\ earnings\ on\ fixed\ maturity\ securities\ held\ by\ the\ Company\ for\ which\ a\ portion\ of\ the\ OTTI\ loss\ was\ recognized\ in\ OCI$

	Three Months Ended September 30, 2012 (i	E	Months Inded ber 30, 2012
Balance, beginning of period	\$ 1,433	\$	1,475
Credit loss impairments previously recognized on securities which matured, paid down, prepaid or were sold during the period	(48)		(133)

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Credit loss impairments previously recognized on securities impaired to fair value during		
the period(1)	(10)	(69)
Credit loss impairment recognized in the current period on securities not previously		
impaired	1	31
Additional credit loss impairments recognized in the current period on securities		
previously impaired	22	80
Increases due to the passage of time on previously recorded credit losses	16	45
Accretion of credit loss impairments previously recognized due to an increase in cash		
flows expected to be collected	(8)	(23)
Balance, end of period	\$ 1,406	\$ 1,406

⁽¹⁾ Represents circumstances where the Company determined in the current period that it intends to sell the security or it is more likely than not that it will be required to sell the security before recovery of the security s amortized cost.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Trading Account Assets Supporting Insurance Liabilities

The following table sets forth the composition of Trading account assets supporting insurance liabilities as of the dates indicated:

	Septembe Amortized Cost	Fair Value	Decembe Amortized Cost illions)	r 31, 2012 Fair Value
Short-term investments and cash equivalents	\$ 1,119	\$ 1,119	\$ 938	\$ 938
Fixed maturities:				
Corporate securities	11,991	12,566	11,076	12,107
Commercial mortgage-backed securities	2,382	2,420	2,096	2,229
Residential mortgage-backed securities(1)	1,731	1,729	1,965	2,026
Asset-backed securities(2)	1,177	1,187	1,179	1,116
Foreign government bonds	613	627	683	708
U.S. government authorities and agencies and obligations of U.S. states	308	344	369	426
Total fixed maturities	18,202	18,873	17,368	18,612
Equity securities	899	1,139	943	1,040
Total trading account assets supporting insurance liabilities	\$ 20,220	\$ 21,131	\$ 19,249	\$ 20,590

- (1) Includes publicly traded agency pass-through securities and collateralized mortgage obligations.
- (2) Includes credit-tranched securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans and other asset types.

The net change in unrealized gains (losses) from trading account assets supporting insurance liabilities still held at period end, recorded within Asset management fees and other income , was \$63 million and \$288 million during the three months ended September 30, 2013 and 2012, respectively, and (\$430) million and \$568 million during the nine months ended September 30, 2013 and 2012, respectively.

Other Trading Account Assets

The following table sets forth the composition of the Other trading account assets as of the dates indicated:

September 30, 2013 December 31, 2012

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	Amortized Cost	Fair Value (in m	Amortized Cost illions)	Fair Value
Short-term investments and cash equivalents	\$ 79	\$ 80	\$ 42	\$ 42
Fixed maturities	3,810	3,822	2,196	2,132
Equity securities	1,038	1,146	1,363	1,437
Other	3	7	3	6
Subtotal	4,930	5,055	3,604	3,617
Derivative instruments		1,348		2,711
Total other trading account assets	\$ 4,930	\$ 6,403	\$ 3,604	\$ 6,328

The net change in unrealized gains (losses) from other trading account assets, excluding derivative instruments, still held at period end, recorded within Asset management fees and other income was \$25 million and \$62 million during the three months ended September 30, 2013 and 2012, respectively, and \$112 million and \$149 million during the nine months ended September 30, 2013 and 2012, respectively.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Concentrations of Financial Instruments

The Company monitors its concentrations of financial instruments on an on-going basis, and mitigates credit risk by maintaining a diversified investment portfolio which limits exposure to any one issuer.

As of both September 30, 2013 and December 31, 2012, the Company s exposure to concentrations of credit risk of single issuers greater than 10% of the Company s stockholders equity included securities of the U.S. government, certain U.S. government agencies and certain securities guaranteed by the U.S. government, as well as the securities disclosed below.

	Septembe	r 30, 2013	December 31, 2		
	Amortized	Fair	Amortized	Fair	
	Cost	Value	Cost	Value	
Investments in Japanese government and government agency securities:					
Fixed maturities, available-for-sale	\$ 60,680	\$ 65,782	\$ 66,590	\$ 70,997	
Fixed maturities, held-to-maturity	982	1,110	1,118	1,223	
Trading account assets supporting insurance liabilities	484	489	513	524	
Other trading account assets	39	39	39	40	
Short-term investments	0	0	0	0	
Cash equivalents	1,243	1,243	1,637	1,637	
Total	\$ 63,428	\$ 68,663	\$ 69,897	\$ 74,421	

	September	r 30, 2013	December 31, 2012		
	Amortized	Fair	Amortized	Fair	
	Cost	Value	Cost	Value	
		(in m	illions)		
Investments in South Korean government and government agency securities:					
Fixed maturities, available-for-sale	\$ 6,323	\$ 7,049	\$ 5,837	\$ 6,883	
Fixed maturities, held-to-maturity	0	0	0	0	
Trading account assets supporting insurance liabilities	62	61	62	63	
Other trading account assets	0	0	2	2	
Short-term investments	0	0	0	0	
Cash equivalents	0	0	0	0	
Total	\$ 6,385	\$7,110	\$ 5,901	\$ 6,948	

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Commercial Mortgage and Other Loans

The Company s commercial mortgage and other loans are comprised as follows, as of the dates indicated:

	September :	30, 2013	December 31, 2012			
	Amount	% of	Amount	% of		
	(in millions)	Total	(in millions)	Total		
Commercial and agricultural mortgage loans by property type:						
Office	\$ 7,841	20.8%	\$ 6,890	20.1%		
Retail	8,691	23.1	8,190	23.9		
Apartments/Multi-Family	6,555	17.4	5,235	15.3		
Industrial	7,467	19.8	7,636	22.3		
Hospitality	1,941	5.2	1,322	3.9		
Other	2,992	8.0	2,841	8.3		
Total commercial mortgage loans	35,487	94.3	32,114	93.8		
Agricultural property loans	2,139	5.7	2,122	6.2		
Total commercial and agricultural mortgage loans by property type	37,626	100.0%	34,236	100.0%		
Valuation allowance	(187)		(229)			
Total net commercial and agricultural mortgage loans by property type	37,439		34,007			
Other loans						
Uncollateralized loans	1,439		1,836			
Residential property loans	600		790			
Other collateralized loans	40		140			
Total other loans	2,079		2,766			
Valuation allowance	(21)		(40)			
Total net other loans	2,058		2,726			
Total commercial mortgage and other loans(1)	\$ 39,497		\$ 36,733			

The commercial mortgage and agricultural property loans are geographically dispersed throughout the United States, Canada and Asia with the largest concentrations in California (26%), New York (10%), and Texas (9%) at September 30, 2013.

⁽¹⁾ Includes loans held at fair value.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Activity in the allowance for losses for all commercial mortgage and other loans, as of the dates indicated, is as follows:

					Septem	ber 30, 2	013		
	Commercial Mortgage Loans	Pro	cultural perty pans	Pro	dential perty oans (in	Collat	ther eralized oans	 iteralized oans	Total
Allowance for losses, beginning of year	\$ 209	\$	20	\$	11	\$	12	\$ 17	\$ 269
Addition to / (release of) allowance of losses	2		(6)		(3)		(10)	(2)	(19)
Charge-offs, net of recoveries	(32)		(6)		0		0	0	(38)
Change in foreign exchange	0		0		(1)		0	(3)	(4)
Total ending balance	\$ 179	\$	8	\$	7	\$	2	\$ 12	\$ 208

					Decem	ber 31, 20)12			
	Commercial	Agric	ultural	Resid	lential	Ot	her			
	Mortgage		perty	_ '	perty		eralized		teralized	
	Loans	Lo	oans	Lo	ans		ans	Lo	ans	Total
					(in	millions)				
Allowance for losses, beginning of year	\$ 294	\$	19	\$	16	\$	18	\$	20	\$ 367
Addition to / (release of) allowance of losses	(20)		1		(4)		(6)		(2)	(31)
Charge-offs, net of recoveries	(65)		0		0		0		0	(65)
Change in foreign exchange	0		0		(1)		0		(1)	(2)
Total ending balance	\$ 209	\$	20	\$	11	\$	12	\$	17	\$ 269

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following tables set forth the allowance for credit losses and the recorded investment in commercial mortgage and other loans as of the dates indicated:

	Mo	mercial rtgage oans	Pr	icultural coperty Loans	Pro	dential operty oans	Collate	ther eralized oans	 lateralized Loans	Т	'otal
Allowance for Credit Losses:						(In	millions)				
Ending balance: individually evaluated for impairment	\$	16	\$	0	\$	0	\$	2	\$ 0	\$	18
Ending balance: collectively evaluated for impairment		163		8	·	7		0	12		190
Ending balance: loans acquired with											
deteriorated credit quality		0		0		0		0	0		0
Total ending balance	\$	179	\$	8	\$	7	\$	2	\$ 12	\$	208
Recorded Investment:(1)											
Ending balance gross of reserves:											
individually evaluated for impairment	\$	482	\$	5	\$	0	\$	8	\$ 2	\$	497
Ending balance gross of reserves: collectively evaluated for impairment	3	5,005		2,134		600		32	1,437	3	9,208
Ending balance gross of reserves: loans											
acquired with deteriorated credit quality		0		0		0		0	0		0
Total ending balance, gross of reserves	\$ 3	5,487	\$	2,139	\$	600	\$	40	\$ 1,439	\$ 3	9,705

⁽¹⁾ Recorded investment reflects the balance sheet carrying value gross of related allowance.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Commercial Mortgage Loans		Mortgage Property		Pro	December 31, 2012 Residential Other Property Collateralized Loans Loans (in millions)			 lateralized Loans	Total	
Allowance for Credit Losses:											
Ending balance: individually evaluated for impairment	\$	49	\$ 12	\$	0	\$	12	\$ 0	\$	73	
Ending balance: collectively evaluated for impairment		160	8		11		0	17		196	
Ending balance: loans acquired with deteriorated credit quality		0	0		0		0	0		0	
Total ending balance	\$	209	\$ 20	\$	11	\$	12	\$ 17	\$	269	
Recorded Investment:(1)											
Ending balance gross of reserves: individually evaluated for impairment	\$	1,011	\$ 49	\$	0	\$	93	\$ 3	\$	1,156	
Ending balance gross of reserves: collectively evaluated for impairment	3	1,103	2,073		790		47	1,833	3	35,846	
Ending balance gross of reserves: loans acquired with deteriorated credit quality		0	0		0		0	0		0	
Total ending balance, gross of reserves	\$3	2,114	\$ 2,122	\$	790	\$	140	\$ 1,836	\$ 3	37,002	

⁽¹⁾ Recorded investment reflects the balance sheet carrying value gross of related allowance.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Impaired loans include those loans for which it is probable that all amounts due will not be collected according to the contractual terms of the loan agreement. Impaired commercial mortgage and other loans identified in management s specific review of probable loan losses and the related allowance for losses, as of the dates indicated, are as follows:

		September 30, 2013								
	Recorded Investment(1)	Unpaid Principal Balance	Related Allowance (in millio	Average Recorded Investment Before Allowance(2)	In	terest come gnized(3)				
With no related allowance recorded:										
Commercial mortgage loans	\$ 27	\$ 27	\$ 0	\$ 30	\$	1				
Agricultural property loans	5	0	0	1		0				
Residential property loans	0	0	0	0		0				
Other collateralized loans	0	0	0	0		0				
Uncollateralized loans	0	2	0	0		0				
Total with no related allowance	\$ 32	\$ 29	\$ 0	\$ 31	\$	1				
With an allowance recorded:	\$ 90	\$ 90	\$ 16	\$ 138	¢.	2				
Commercial mortgage loans					\$	2				
Agricultural property loans	0	0	0	13		0				
Residential property loans	0	0	0	0		0				
Other collateralized loans	5	5	2	9		3				
Uncollateralized loans	0	0	0	0		0				
Total with related allowance	\$ 95	\$ 95	\$ 18	\$ 160	\$	5				
Total:										
Commercial mortgage loans	\$ 117	\$ 117	\$ 16	\$ 168	\$	3				
Agricultural property loans	5	0	0	14		0				
Residential property loans	0	0	0	0		0				
Other collateralized loans	5	5	2	9		3				
Uncollateralized loans	0	2	0	0		0				
Total	\$ 127	\$ 124	\$ 18	\$ 191	\$	6				

⁽¹⁾ Recorded investment reflects the balance sheet carrying value gross of related allowance.

⁽²⁾ Average recorded investment represents the average of the beginning-of-period and all subsequent quarterly end-of-period balances.

⁽³⁾ The interest income recognized is for the year-to-date income regardless of when the impairments occurred.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Recorded Investment(1)	Pri	npaid ncipal llance	Re Allo	ember 31 elated owance (in million	Ave Reco Inves Be Allow	erage orded stment fore ance(2)	Inc	erest come nized(3)
With no related allowance recorded:									
Commercial mortgage loans(4)	\$ 27	\$	166	\$	0	\$	54	\$	4
Agricultural property loans	0		0		0		0		0
Residential property loans	0		0		0		0		0
Other collateralized loans	0		0		0		0		0
Uncollateralized loans	0		2		0		4		0
Total with no related allowance	\$ 27	\$	168	\$	0	\$	58	\$	4
With an allowance recorded:									
Commercial mortgage loans	\$ 185	\$	185	\$	50	\$	351	\$	8
Agricultural property loans	17		17		12		16		0
Residential property loans	0		0		0		0		0
Other collateralized loans	17		17		11		19		0
Uncollateralized loans	0		0		0		0		0
Total with related allowance	\$ 219	\$	219	\$	73	\$	386	\$	8
Total:									
Commercial mortgage loans(4)	\$ 212	\$	351	\$	50	\$	405	\$	12
Agricultural property loans	17		17		12		16		0
Residential property loans	0		0		0		0		0
Other collateralized loans	17		17		11		19		0
Uncollateralized loans	0		2		0		4		0
Total	\$ 246	\$	387	\$	73	\$	444	\$	12

The net carrying value of commercial and other loans held for sale by the Company as of September 30, 2013 and December 31, 2012 was \$93 million and \$114 million, respectively. In all of these transactions, the Company pre-arranges that it will sell the loan to an investor. As of September 30, 2013 and December 31, 2012, all of the Company s commercial and other loans held for sale were collateralized, with collateral primarily consisting of office buildings, retail properties, apartment complexes and industrial buildings.

⁽¹⁾ Recorded investment reflects the balance sheet carrying value gross of related allowance.

⁽²⁾ Average recorded investment represents the average of the beginning-of-period and all subsequent quarterly end-of-period balances.

⁽³⁾ The interest income recognized is for the year-to-date income regardless of when the impairments occurred.

⁽⁴⁾ Includes the impact of loans acquired from the Star Business for which the balance sheet carrying value had been previously written down.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following tables set forth the credit quality indicators as of September 30, 2013, based upon the recorded investment gross of allowance for credit losses.

Commercial mortgage loans

	Debt Service Coverage Ratio September 30, 20						
	Greater than			Les			
	1.2X	1.0X to <1.2X		1	.0X	Total	
			(in milli	ons)			
Loan-to-Value Ratio							
0%-59.99%	\$ 17,511	\$	648	\$	243	\$ 18,402	
60%-69.99%	11,009		447		108	11,564	
70%-79.99%	3,705		773		228	4,706	
Greater than 80%	284		185		346	815	
Total commercial mortgage loans	\$ 32,509	\$	2,053	\$	925	\$ 35,487	

Agricultural property loans

		Service (Coverage Ra	-		30, 2013
	Greater than 1.2X	1.0X	to <1.2X (in milli	1.	than 0X	Total
Loan-to-Value Ratio						
0%-59.99%	\$ 1,758	\$	176	\$	13	\$ 1,947
60%-69.99%	192		0		0	192
70%-79.99%	0		0		0	0
Greater than 80%	0		0		0	0
Total agricultural property loans	\$ 1,950	\$	176	\$	13	\$ 2,139

Total commercial and agricultural mortgage loans

Debt	Service Coverage Rat	io September 3	30, 2013
Greater than		Less than	
1.2X	1.0X to <1.2X	1.0X	Total

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		(in milli	ons)		
Loan-to-Value Ratio					
0%-59.99%	\$ 19,269	\$ 824	\$	256	\$ 20,349
60%-69.99%	11,201	447		108	11,756
70%-79.99%	3,705	773		228	4,706
Greater than 80%	284	185		346	815
Total commercial and agricultural mortgage loans	\$ 34,459	\$ 2,229	\$	938	\$ 37,626

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following tables set forth the credit quality indicators as of December 31, 2012, based upon the recorded investment gross of allowance for credit losses.

Commercial mortgage loans

	Debt Service Coverage Ratio December 31, 201							
	Greater than				ss than			
	1.2X	1.0X	to <1.2X		1.0X	Total		
			(in milli	ions)				
Loan-to-Value Ratio								
0%-59.99%	\$ 15,089	\$	487	\$	188	\$ 15,764		
60%-69.99%	9,263		801		36	10,100		
70%-79.99%	3,689		776		217	4,682		
Greater than 80%	219		770		579	1,568		
Total commercial mortgage loans	\$ 28,260	\$	2,834	\$	1,020	\$ 32,114		

Agricultural property loans

	Debt Service Coverage Ratio December 31, 20							
	Greater than				than	m		
	1.2X 1.0X to <1.2X			ons)	Total			
Loan-to-Value Ratio								
0%-59.99%	\$ 1,635	\$	186	\$	44	\$ 1,865		
60%-69.99%	213		0		0	213		
70%-79.99%	0		0		0	0		
Greater than 80%	0		0		44	44		
Total agricultural property loans	\$ 1,848	\$	186	\$	88	\$ 2,122		

Total commercial and agricultural mortgage loans

Debt	Service Coverage Ra	tio December 3	1, 2012
Greater than		Less than	
1.2X	1.0X to <1.2X	1.0X	Total

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		(in mill	ions)		
Loan-to-Value Ratio					
0%-59.99%	\$ 16,724	\$ 673	\$	232	\$ 17,629
60%-69.99%	9,476	801		36	10,313
70%-79.99%	3,689	776		217	4,682
Greater than 80%	219	770		623	1,612
Total commercial and agricultural mortgage loans	\$ 30,108	\$ 3,020	\$	1,108	\$ 34,236

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following tables provide an aging of past due commercial mortgage and other loans as of the dates indicated, based upon the recorded investment gross of allowance for credit losses, as well as the amount of commercial mortgage loans on nonaccrual status as of the dates indicated.

						Se	ptemb	er 30,	2013						
	Current	30-59 Days 60-89 Days Past Past Due Due		Due Accruing		Greater Than 90 Days - Not Accruing nillions)		Total Past Due		Total Commercial Mortgage and Other Loans		Non Accrual Status			
Commercial mortgage loans	\$ 35,448	\$	19	\$	0	\$	0	\$	20	\$	39	\$	35,487	\$	113
Agricultural property loans	2,137		0		0		0		2		2		2,139		2
Residential property loans	579		6		2		0		13		21		600		13
Other collateralized loans	38		0		0		0		2		2		40		5
Uncollateralized loans	1,439		0		0		0		0		0		1,439		3
Total	\$ 39,641	\$	25	\$	2	\$	0	\$	37	\$	64	\$	39,705	\$	136

						D	ecemb	er 31, i	2012					
						Gre	eater					Total		
	Current	P	9 Days ast Oue	P	9 Days 'ast Due	9 Da	nan 90 ys - ruing	Tha Days Acc	eater nn 90 s - Not ruing	al Past Due	M	mmercial Iortgage Id Other Loans	Ac	Non ecrual tatus
							(in m	illions)					
Commercial mortgage loans	\$ 31,943	\$	43	\$	91	\$	0	\$	37	\$ 171	\$	32,114	\$	190
Agricultural property loans	2,077		0		0		0		45	45		2,122		49
Residential property loans	759		12		5		0		14	31		790		14
Other collateralized loans	139		0		0		0		1	1		140		17
Uncollateralized loans	1,836		0		0		0		0	0		1,836		3
Total	\$ 36,754	\$	55	\$	96	\$	0	\$	97	\$ 248	\$	37,002	\$	273

See Note 2 for further discussion regarding nonaccrual status loans.

For the three months ended September 30, 2013 and 2012, there were no commercial mortgage and other loans acquired, other than those through direct origination and no new commercial mortgage and other loans sold, other than those classified as held-for-sale.

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The Company s commercial mortgage and other loans may occasionally be involved in a troubled debt restructuring. As of both September 30, 2013 and December 31, 2012, the Company had no significant commitments to fund to borrowers that have been involved in a troubled debt restructuring. During the three months and nine months ended September 30, 2013, there were adjusted pre-modification outstanding recorded investments of \$7 million and \$107 million, respectively, and post-modification outstanding recorded investments of \$8 million and \$107 million, respectively, related to commercial mortgage loans. No payment defaults on commercial mortgage and other loans were modified as a troubled debt restructuring within the 12 months preceding each respective period. See Note 2 for additional information relating to the accounting for troubled debt restructurings.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Net Investment Income

Net investment income for the three and nine months ended September 30, 2013 and 2012, was from the following sources:

		onths Ended ember 30, 2012		ths Ended aber 30, 2012
	2013		illions)	2012
Fixed maturities, available-for-sale	\$ 2,618	\$ 2,427	\$ 7,910	\$ 7,244
Fixed maturities, held-to-maturity	31	34	92	102
Equity securities, available-for-sale	93	85	265	247
Trading account assets	243	215	715	666
Commercial mortgage and other loans	498	516	1,480	1,487
Policy loans	159	148	457	443
Short-term investments and cash equivalents	9	11	30	35
Other long-term investments	145	100	477	211
Gross investment income	3,796	3,536	11,426	10,435
Less: investment expenses	(146)	(103)	(427)	(324)
•	, ,	, ,	. ,	, ,
Net investment income	\$ 3,650	\$ 3,433	\$ 10,999	\$ 10,111

Realized Investment Gains (Losses), Net

Realized investment gains (losses), net, for the three and nine months ended September 30, 2013 and 2012, were from the following sources:

	Т	hree Mo Septer	nths Er nber 30		N	ine Mo Septer		
	2	2013	2012		20	013	2	2012
		(in milli				llions)		
Fixed maturities	\$	368	\$	(53)	\$	712	\$	(148)
Equity securities		198		40		369		3
Commercial mortgage and other loans		31		28		68		49
Investment real-estate		2		4		2		(63)
Joint ventures and limited partnerships		16		(3)		10		(1)
Derivatives(1)	(2,730)	(1,458)	(5	5,030)		(903)
Other		5		(3)		12		(3)

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Realized investment gains (losses), net

\$ (2,110) \$ (1,445) \$ (3,857) \$ (1,066)

(1) Includes the offset of hedged items in qualifying effective hedge relationship prior to maturity or termination.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Net Unrealized Gains (Losses) on Investments by Asset Class

The table below presents net unrealized gains (losses) on investments by asset class as of the dates indicated:

	September 30, 2013	December 31, 2012 illions)
Fixed maturity securities on which an OTTI loss has been recognized	\$ 37	\$ (194)
Fixed maturity securities, available-for-sale all other	16,330	23,876
Equity securities, available-for-sale	2,300	1,518
Derivatives designated as cash flow hedges(1)	(355)	(257)
Other investments(2)	(11)	14
Net unrealized gains (losses) on investments	\$ 18,301	\$ 24,957

⁽¹⁾ See Note 14 for more information on cash flow hedges.

Duration of Gross Unrealized Loss Positions for Fixed Maturities and Equity Securities

The following table shows the fair value and gross unrealized losses aggregated by investment category and length of time that individual fixed maturity securities and equity securities have been in a continuous unrealized loss position, as of the dates indicated:

	Less than ty	volvo me	nthe		Septemb velve mo			т	otal	
	Fair Value	Gross Unrealized		Gross Unrealized Fair Value Losses Fair (in millions)			Fair Value	G Unr	Fross realized osses	
Fixed maturities(1)					(
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 1,424	\$	141	\$	49	\$	13	\$ 1,473	\$	154
Obligations of U.S. states and their political										
subdivisions	1,198		135		16		3	1,214		138
Foreign government bonds	5,241		289		54		9	5,295		298
Corporate securities	44,459	3	3,783		3,882		420	48,341		4,203

⁽²⁾ As of September 30, 2013, includes \$26 million of net unrealized losses on held-to-maturity securities that were previously transferred from available-for-sale. Also includes net unrealized gains on certain joint ventures that are included in Other assets.

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Commercial mortgage-backed securities	3,864	164	58	2	3,922	166
Asset-backed securities	2,363	15	2,661	359	5,024	374
Residential mortgage-backed securities	1,825	51	204	10	2,029	61
Total	\$ 60,374	\$ 4,578	\$ 6,924	\$ 816	\$ 67,298	\$ 5,394
Equity securities, available-for-sale	\$ 826	\$ 41	\$ 1	\$ 0	\$ 827	\$ 41

⁽¹⁾ Includes \$233 million of fair value and \$32 million of gross unrealized losses at September 30, 2013, on securities classified as held-to-maturity, a portion of which is not reflected in AOCI.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Less than to	welve months Gross Unrealized Losses Fair Value		er 31, 2012 onths or more Gross Unrealized Losses nillions)		Fair	Unr		Gross realized Josses		
Fixed maturities(1)											
U.S. Treasury securities and obligations of U.S.											
government authorities and agencies	\$ 2,191	\$	33	\$	42	\$	2	\$	2,233	\$	35
Obligations of U.S. states and their political											
subdivisions	343		5		5		0		348		5
Foreign government bonds	5,426		55	1	.67		11		5,593		66
Corporate securities	25,051		599	7,9	61		1,057	3	3,012		1,656
Commercial mortgage-backed securities	525		3	1	.85		14		710		17
Asset-backed securities	911		11	3,5	545		720		4,456		731
Residential mortgage-backed securities	773		4	2	259		29		1,032		33
Total	\$ 35,220	\$	710	\$ 12,1	.64	\$	1,833	\$4	7,384	\$	2,543
Equity securities, available-for-sale	\$ 961	\$	55	\$	0	\$	0	\$	961	\$	55

The gross unrealized losses at September 30, 2013 and December 31, 2012, are composed of \$4,959 million and \$1,866 million, respectively, related to high or highest quality securities based on NAIC or equivalent rating and \$434 million and \$677 million, respectively, related to other than high or highest quality securities based on NAIC or equivalent rating. At September 30, 2013, the \$816 million of gross unrealized losses of twelve months or more were concentrated in the utility, finance, and consumer non-cyclical sectors of the Company's corporate securities. At December 31, 2012, the \$1,833 million of gross unrealized losses of twelve months or more were concentrated in asset-backed securities, and in the finance, and consumer cyclical sectors of the Company's corporate securities. In accordance with its policy described in Note 2, the Company concluded that an adjustment to earnings for other-than-temporary impairments for these securities was not warranted at September 30, 2013 or December 31, 2012. These conclusions are based on a detailed analysis of the underlying credit and cash flows on each security. The gross unrealized losses are primarily attributable to foreign currency movements, credit spread widening and increased liquidity discounts. At September 30, 2013, the Company does not intend to sell these securities and it is not more likely than not that the Company will be required to sell these securities before the anticipated recovery of their remaining amortized cost bases.

At September 30, 2013, \$1 million of the gross unrealized losses represented declines in value of greater than 20%, all of which had been in that position for less than six months. At December 31, 2012, \$6 million of the gross unrealized losses represented declines in value of greater than 20%, \$4 million of which had been in that position for less than six months. In accordance with its policy described in Note 2, the Company concluded that an adjustment for other-than-temporary impairments for these equity securities was not warranted at September 30, 2013 or December 31, 2012.

⁽¹⁾ Includes \$526 million of fair value and \$67 million of gross unrealized losses at December 31, 2012, on securities classified as held-to-maturity, a portion of which is not reflected in AOCI.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

5. VARIABLE INTEREST ENTITIES

In the normal course of its activities, the Company enters into relationships with various special purpose entities and other entities that are deemed to be variable interest entities (VIEs). A VIE is an entity that either (1) has equity investors that lack certain essential characteristics of a controlling financial interest (including the ability to control activities of the entity, the obligation to absorb the entity s expected losses and the right to receive the entity s expected residual returns) or (2) lacks sufficient equity to finance its own activities without financial support provided by other entities, which in turn would be expected to absorb at least some of the expected losses of the VIE.

If the Company determines that it is the VIE s primary beneficiary, it consolidates the VIE. There are currently two models for determining whether or not the Company is the primary beneficiary of a VIE. The first relates to those VIEs that have the characteristics of an investment company and for which certain other conditions are true. These conditions are that (1) the Company does not have the implicit or explicit obligation to fund losses of the VIE and (2) the VIE is not a securitization entity, asset-backed financing entity or an entity that was formerly considered a qualified special-purpose entity. In this model the Company is the primary beneficiary if it stands to absorb a majority of the VIE s expected losses or to receive a majority of the VIE s expected residual returns and would be required to consolidate the VIE.

For all other VIEs, the Company is the primary beneficiary if the Company has (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant. If both conditions are present the Company would be required to consolidate the VIE.

Consolidated Variable Interest Entities for which the Company is the Investment Manager

The Company is the investment manager of certain asset-backed investment vehicles (commonly referred to as collateralized debt obligations, or CDOs) and certain other vehicles for which the Company earns fee income for investment management services, including certain investment structures in which the Company s asset management business invests with other co-investors in investment funds referred to as feeder funds. The Company sells or syndicates investments through these vehicles, principally as part of the strategic investing activity of the Company s asset management businesses. Additionally, the Company may invest in securities issued by these vehicles. CDOs raise capital by issuing debt securities, and use the proceeds to purchase investments, typically interest-bearing financial instruments. The Company analyzes these relationships to determine whether it has (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant and thus is the primary beneficiary. This analysis includes a review of (1) the Company s rights and responsibilities as investment manager, (2) fees received by the Company and (3) other interests (if any) held by the Company. The Company is not required to provide, and has not provided, material financial or other support to any VIE for which it is the investment manager.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The Company has determined that it is the primary beneficiary of certain VIEs for which it is the investment manager, including certain CDOs and other investment structures, as it meets both conditions listed above. The table below reflects the carrying amount and balance sheet caption in which the assets and liabilities of consolidated VIEs for which the Company is the investment manager are reported. The assets of these VIEs are restricted and must be used first to settle liabilities of the VIE. The creditors of these VIEs do not have recourse to the Company in excess of the assets contained within the VIE.

	September 30, 2013		ember 31, 2012	
	(in n	(in millions)		
Fixed maturities, available-for-sale	\$ 81	\$	87	
Other trading account assets	2,793		1,409	
Commercial mortgage and other loans	65		127	
Other long-term investments	0		22	
Cash and cash equivalents	150		9	
Accrued investment income	14		0	
Other assets	92		1	
Total assets of consolidated VIEs	\$ 3,195	\$	1,655	
Notes issued by consolidated VIEs	\$ 2,423	\$	1,577	
Other liabilities	208		0	
Total liabilities of consolidated VIEs	\$ 2,631	\$	1,577	

As included in the table above, notes issued by consolidated VIEs are reported on the Consolidated Statements of Financial Position within Notes issued by consolidated VIEs. Recourse is limited to the assets of the respective VIE and does not extend to the general credit of Prudential Financial. As of September 30, 2013, the maturities of these obligations were over five years.

The Company also consolidates a VIE whose beneficial interests are wholly-owned by consolidated subsidiaries. This VIE is not included in the table above and the Company does not currently intend to sell these beneficial interests to third parties.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Other Consolidated Variable Interest Entities

The Company is the primary beneficiary of certain VIEs in which the Company has invested, as part of its investment activities. These include structured investments issued by a VIE that manages yen-denominated investments coupled with cross-currency coupon swap agreements thereby creating synthetic dual currency investments. The Company s involvement in the structuring of these investments combined with its economic interest indicates that the Company is the primary beneficiary. The Company has not provided material financial or other support that was not contractually required to these VIEs. The table below reflects the carrying amount and balance sheet caption in which the assets and liabilities of consolidated VIEs for which the Company is not the investment manager are reported. The liabilities primarily comprise obligations under debt instruments issued by the VIEs that are non-recourse to the Company. The creditors of each consolidated VIE have recourse only to the assets of that VIE.

	September 30, 2013		December 31, 2012	
Fixed metavities, excitable for sale		n millions)	115	
Fixed maturities, available-for-sale	7	\$	115	
Fixed maturities, held-to-maturity	933		1,059	
Trading account assets supporting insurance liabilities	11		8	
Other long-term investments	64		53	
Accrued investment income	4		3	
Total assets of consolidated VIEs	\$ 1,128	\$	1,238	
Other liabilities	\$ 1	\$	1	
Total liabilities of consolidated VIEs	\$ 1	\$	1	

In addition, not reflected in the table above, the Company has created a trust that is a VIE, to facilitate Prudential Insurance s Funding Agreement Notes Issuance Program (FANIP). The trust issues medium-term notes secured by funding agreements issued to the trust by Prudential Insurance with the proceeds of such notes. The trust is the beneficiary of an indemnity agreement with the Company that provides that the Company is responsible for costs related to the notes issued with limited exception. As a result, the Company has determined that it is the primary beneficiary of the trust, which is therefore consolidated.

The funding agreements represent an intercompany transaction that is eliminated upon consolidation. However, in recognition of the security interest in such funding agreements, the trust s medium-term note liability, including accrued interest, of \$2,057 million and \$1,780 million at September 30, 2013 and December 31, 2012, respectively, is classified within Policyholders account balances. Creditors of the trust have recourse to Prudential Insurance if the trust fails to make contractual payments on the medium-term notes. The Company has not provided material financial or other support to the trust that was not contractually required.

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Unconsolidated Variable Interest Entities

The Company has determined that it is not the primary beneficiary of certain VIEs for which it is the investment manager, including certain CDOs and other investment structures, as it does not have both (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant. The Company s maximum exposure to loss resulting from its relationship with unconsolidated VIEs for which it is the investment manager is limited to its investment in the VIEs, which was \$530 million and \$602 million at September 30, 2013 and December 31, 2012, respectively. These investments are reflected in Fixed maturities, available-for-sale, Other trading

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

account assets, at fair value and Other long-term investments. The fair value of assets held within these unconsolidated VIEs was \$9,059 million and \$9,240 million as of September 30, 2013 and December 31, 2012, respectively. The Company provided a guarantee to an unconsolidated VIE under which it was exposed to potential losses in the amount of \$64 million as of December 31, 2012. As of July 10, 2013, the Company is no longer providing this guarantee. There are no liabilities associated with these unconsolidated VIEs on the Company s balance sheet.

In the normal course of its activities, the Company invests in joint ventures and limited partnerships. These ventures primarily include hedge funds, private equity funds and real estate-related funds and may or may not be VIEs. The Company s maximum exposure to loss on these investments, both VIEs and non-VIEs, is limited to the amount of its investment. The Company has determined that it is not required to consolidate these entities because either (1) it does not control them or (2) it does not have the obligation to absorb losses of the entities that could be potentially significant to the entities or the right to receive benefits from the entities that could be potentially significant. The Company classifies these investments as Other long-term investments and its maximum exposure to loss associated with these entities was \$6,870 million and \$6,873 million as of September 30, 2013 and December 31, 2012, respectively.

In addition, in the normal course of its activities, the Company will invest in structured investments including VIEs for which it is not the investment manager. These structured investments typically invest in fixed income investments and are managed by third parties and include asset-backed securities, commercial mortgage-backed securities and residential mortgage-backed securities. The Company s maximum exposure to loss on these structured investments, both VIEs and non-VIEs, is limited to the amount of its investment. See Note 4 for details regarding the carrying amounts and classification of these assets. The Company has not provided material financial or other support that was not contractually required to these structures. The Company has determined that it is not the primary beneficiary of these structures due to the fact that it does not control these entities.

Included among these structured investments are asset-backed securities issued by VIEs that manage investments in the European market. In addition to a stated coupon, each investment provides a return based on the VIE s portfolio of assets and related investment activity. The market value of these VIEs was approximately \$2.0 billion and \$2.1 billion as of September 30, 2013 and December 31, 2012, respectively, and these VIEs were financed primarily through the issuance of notes similar to those purchased by the Company. The Company generally accounts for these investments as available-for-sale fixed maturities containing embedded derivatives that are bifurcated and marked-to-market through Realized investment gains (losses), net, based upon the change in value of the underlying portfolio. The Company s variable interest in each of these VIEs represents less than 50% of the only class of variable interests issued by the VIE. The Company s maximum exposure to loss from these interests was \$323 million and \$314 million at September 30, 2013 and December 31, 2012, respectively, which includes the fair value of the embedded derivatives.

6. CLOSED BLOCK

On the date of demutualization, Prudential Insurance established a Closed Block for certain individual life insurance policies and annuities issued by Prudential Insurance in the U.S. The recorded assets and liabilities were allocated to the Closed Block at their historical carrying amounts. The Closed Block forms the principal component of the Closed Block Business.

The policies included in the Closed Block are specified individual life insurance policies and individual annuity contracts that were in force on the effective date of the Plan of Reorganization and for which Prudential Insurance is currently paying or expects to pay experience-based policy dividends. Assets have been allocated to the Closed Block in an amount that has been determined to produce cash flows which, together with revenues

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

from policies included in the Closed Block, are expected to be sufficient to support obligations and liabilities relating to these policies, including provision for payment of benefits, certain expenses, and taxes and to provide for continuation of the policyholder dividend scales in effect in 2000, assuming experience underlying such scales continues. To the extent that, over time, cash flows from the assets allocated to the Closed Block and claims and other experience related to the Closed Block are, in the aggregate, more or less favorable than what was assumed when the Closed Block was established, total dividends paid to Closed Block policyholders may be greater than or less than the total dividends that would have been paid to these policyholders if the policyholder dividend scales in effect in 2000 had been continued. Any cash flows in excess of amounts assumed will be available for distribution over time to Closed Block policyholders and will not be available to stockholders. If the Closed Block has insufficient funds to make guaranteed policy benefit payments, such payments will be made from assets outside of the Closed Block. The Closed Block will continue in effect as long as any policy in the Closed Block remains in force unless, with the consent of the New Jersey insurance regulator, it is terminated earlier.

The excess of Closed Block Liabilities over Closed Block Assets at the date of the demutualization (adjusted to eliminate the impact of related amounts in AOCI) represented the estimated maximum future earnings at that date from the Closed Block expected to result from operations attributed to the Closed Block after income taxes. In establishing the Closed Block, the Company developed an actuarial calculation of the timing of such maximum future earnings. If actual cumulative earnings of the Closed Block from inception through the end of any given period are greater than the expected cumulative earnings, only the expected earnings will be recognized in income. Any excess of actual cumulative earnings over expected cumulative earnings will represent undistributed accumulated earnings attributable to policyholders, which are recorded as a policyholder dividend obligation. The policyholder dividend obligation represents amounts to be paid to Closed Block policyholders as an additional policyholder dividend unless otherwise offset by future Closed Block performance that is less favorable than originally expected. If the actual cumulative earnings of the Closed Block from its inception through the end of any given period are less than the expected cumulative earnings of the Closed Block, the Company will recognize only the actual earnings in income. However, the Company may reduce policyholder dividend scales, which would be intended to increase future actual earnings until the actual cumulative earnings equaled the expected cumulative earnings.

As of September 30, 2013 and December 31, 2012, the Company recognized a policyholder dividend obligation of \$955 million and \$885 million, respectively, to Closed Block policyholders for the excess of actual cumulative earnings over the expected cumulative earnings. Additionally, accumulated net unrealized investment gains that have arisen subsequent to the establishment of the Closed Block were reflected as a policyholder dividend obligation of \$3,641 million and \$5,478 million at September 30, 2013 and December 31, 2012, respectively, to be paid to Closed Block policyholders unless offset by future experience, with an offsetting amount reported in AOCI. See the table below for changes in the components of the policyholder dividend obligation for the nine months ended September 30, 2013.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Closed Block Liabilities and Assets designated to the Closed Block, as well as maximum future earnings to be recognized from Closed Block Liabilities and Closed Block Assets, are as follows:

	September 30, 2013	Dece	ember 31, 2012
	(in m	nillions)	
Closed Block Liabilities			
Future policy benefits	\$ 50,321	\$	50,839
Policyholders dividends payable	923		887
Policyholders dividend obligation	4,596		6,363
Policyholders account balances	5,370		5,426
Other Closed Block liabilities	4,586		3,366
Total Closed Block Liabilities	65,796		66,881
Closed Block Assets			
Fixed maturities, available-for-sale, at fair value	39,714		41,980
Other trading account assets, at fair value	231		224
Equity securities, available-for-sale, at fair value	3,496		3,225
Commercial mortgage and other loans	8,874		8,747
Policy loans	5,036		5,120
Other long-term investments	2,037		2,094
Short-term investments	1,993		1,194
Total investments	61,381		62,584
Cash and cash equivalents	480		511
Accrued investment income	576		550
Other Closed Block assets	411		262
Total Closed Block Assets	62,848		63,907
Excess of reported Closed Block Liabilities over Closed Block Assets	2,948		2,974
Portion of above representing accumulated other comprehensive income:			
Net unrealized investment gains (losses)	3,640		5,467
Allocated to policyholder dividend obligation	(3,641)		(5,478)
Future earnings to be recognized from Closed Block Assets and Closed Block Liabilities	\$ 2,947	\$	2,963

Information regarding the policyholder dividend obligation is as follows:

	Septe	onths Ended ember 30, 2013
	(in ı	millions)
Balance, January 1	\$	6,363
Impact from earnings allocable to policyholder dividend obligation		70
Change in net unrealized investment gains (losses) allocated to policyholder dividend obligation		(1,837)
Balance, September 30	\$	4,596

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Closed Block revenues and benefits and expenses for the three and nine months ended September 30, 2013 and 2012 were as follows:

	T1 20	•	nber 30	, 012			lonths Ended tember 30, 2012		
Revenues				Ì	ŕ				
Premiums	\$	629	\$	646	\$	1,987	\$	2,060	
Net investment income		678		710	:	2,099		2,177	
Realized investment gains (losses), net		208		74		284		220	
Other income		25		15		40		14	
Total Closed Block revenues	1,	540		1,445		4,410		4,471	
Benefits and Expenses									
Policyholders benefits		774		776		2,459		2,565	
Interest credited to policyholders account balances		34		34		102		103	
Dividends to policyholders		557		478		1,468		1,454	
General and administrative expenses		116		122		353		372	
Total Closed Block benefits and expenses	1,	481		1,410		4,382		4,494	
Closed Block revenues, net of Closed Block benefits and expenses, before									
income taxes and discontinued operations		59		35		28		(23)	
Income tax benefit		53		29		12		(36)	
Closed Block revenues, net of Closed Block benefits and expenses and income									
taxes, before discontinued operations		6		6		16		13	
Income (loss) from discontinued operations, net of taxes		0		(1)		0		(2)	
Closed Block revenues, net of Closed Block benefits and expenses, income taxes									
and discontinued operations	\$	6	\$	5	\$	16	\$	11	

7. EQUITY

The Company has outstanding two classes of common stock: the Common Stock and the Class B Stock. The changes in the number of shares issued, held in treasury and outstanding are as follows for the periods indicated:

		Common Stock Held In				
	Issued	Treasury	Outstanding	Outstanding		
		(in millions)				
Balance, December 31, 2012	660.1	197.1	463.0	2.0		
Common Stock issued	0.0	0.0	0.0	0.0		
Common Stock acquired	0.0	7.1	(7.1)	0.0		
Stock-based compensation programs(1)	0.0	(6.0)	6.0	0.0		
Balance, September 30, 2013	660.1	198.2	461.9	2.0		

⁽¹⁾ Represents net shares issued from treasury pursuant to the Company s stock-based compensation program.

In June 2012, Prudential Financial s Board of Directors authorized the Company to repurchase at management s discretion up to \$1.0 billion of its outstanding Common Stock through June 2013. Under this

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

authorization, 6.6 million shares of the Company s common stock were repurchased at a total cost of \$400 million, of which 3.9 million shares were repurchased in the first six months of 2013 at a total cost of \$250 million.

In June 2013, Prudential Financial s Board of Directors authorized the Company to repurchase at management s discretion up to \$1.0 billion of its outstanding Common Stock from July 1, 2013 through June 30, 2014. As of September 30, 2013, 3.2 million shares of the Company s Common Stock were repurchased under this authorization at a total cost of \$250 million. The timing and amount of share repurchases are determined by management based upon market conditions and other considerations, and repurchases may be effected in the open market, through derivative, accelerated repurchase and other negotiated transactions and through prearranged trading plans complying with Rule 10b5-1(c) under the Exchange Act. Numerous factors could affect the timing and amount of any future repurchases under the share repurchase authorization, including increased capital needs of the Company due to changes in regulatory capital requirements, opportunities for growth and acquisitions, and the effect of adverse market conditions on the segments.

Accumulated Other Comprehensive Income (Loss)

Balance, September 30, 2013

The balance of and changes in each component of Accumulated other comprehensive income (loss) attributable to Prudential Financial, Inc. for the nine months ended September 30, 2013 and 2012 are as follows:

		Fina	ancial, Inc. Pension and Postretirement	Total Accumulated
	Foreign Currency Translation Adjustment	Net Unrealized Investment Gains (Losses)(1)	Unrecognized Net Periodic Benefit (Cost)	Other Comprehensive Income (Loss)
	v	(in	millions)	
Balance, December 31, 2012	\$ 928	\$ 11,402	\$ (2,116)	\$ 10,214
Change in other comprehensive income before				
reclassifications	(1,160)	(2,754)	26	(3,888)
Amounts reclassified from AOCI	0	(1,065)	94	(971)
Income tax benefit (expense)	328	1,259	(43)	1,544

Accumulated Other Comprehensive Income (Loss) Attributable to Prudential									
Financial, Inc.									
Foreign Currency	Net Unrealized	Pension and	Total						
Translation	Investment	Postretirement	Accumulated						
Adjustment	Gains (Losses)(1)	Unrecognized Net	Other						

(2,039)

6,899

8,842

Accumulated Other Comprehensive Income (Loss) Attributable to Prudential

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		(i	I	eriodic Benefit (Cost)	Ϊ́ι	orehensive ncome Loss)
Balance, December 31, 2011	\$ 1,107	\$ 5,805	\$	(1,667)	\$	5,245
Change in component during period(2)	134	4,000		68		4,202
Balance, September 30, 2012	\$ 1,241	\$ 9,805	\$	(1,599)	\$	9,447

⁽¹⁾ Includes cash flow hedges of \$(355) million and \$(257) million as of September 30, 2013 and December 31, 2012, respectively, and \$(126) million and \$(86) million as of September 30, 2012 and December 31, 2011, respectively.

⁽²⁾ Net of taxes.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Reclassifications out of Accumulated Other Comprehensive Income (Loss)

	•		I	e Months Ended ber 30, 2013	Affected line item in Consolidated Statements of Operations
Amounts reclassified from AOCI(1)(2):			,		
Foreign currency translation adjustment:					
Foreign currency translation adjustment	\$	0	\$	0	Realized investment gains (losses), net
Foreign currency translation adjustment		0		0	Other income
Total foreign currency translation adjustment		0		0	
Net unrealized investment gains (losses):					
Cash flow hedges Interest Rate		(6)		(18)	(3)
Cash flow hedges Currency/Interest rate		(21)		(65)	(3)
Net unrealized investment gains (losses) on		` ′		` ′	· ,
available-for-sale securities	:	568		1,082	
Net unrealized investment gains (losses) all other		0		66	
Total net unrealized investment gains (losses)		541		1.065	(4)
Amortization of defined benefit pension items:				,	
Prior service cost		6		17	(5)
Actuarial gain (loss)		(37)		(111)	(5)
Transition obligation		0		0	(5)
Total amortization of defined benefit pension items		(31)		(94)	
Total reclassifications for the period	\$:	510	\$	971	

⁽¹⁾ All amounts are shown before tax.

⁽²⁾ Positive amounts indicate gains/benefits reclassified out of AOCI. Negative amounts indicate losses/costs reclassified out of AOCI.

⁽³⁾ See Note 14 for additional information on cash flow hedges.

⁽⁴⁾ See table below for additional information on unrealized investment gains (losses), including the impact on deferred policy acquisition and other costs, future policy benefits and policyholders dividends.

⁽⁵⁾ See Note 10 for information on employee benefit plans.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Net Unrealized Investment Gains (Losses)

Net unrealized investment gains and losses on securities classified as available-for-sale and certain other long-term investments and other assets are included in the Company s Unaudited Interim Consolidated Statements of Financial Position as a component of AOCI. Changes in these amounts include reclassification adjustments to exclude from Other comprehensive income (loss) those items that are included as part of Net income for a period that had been part of Other comprehensive income (loss) in earlier periods. The amounts for the periods indicated below, split between amounts related to fixed maturity securities on which an OTTI loss has been recognized, and all other net unrealized investment gains and losses, are as follows:

Net Unrealized Investment Gains and Losses on Fixed Maturity Securities on which an OTTI loss has been recognized

	Gains (1	arealized Losses) on tments	Acqu Co Defe Sa Induce and V	d Policy isition sts, erred les ements, Value of iness	Po	ture licy efits	•	yholders idends s)	Incor (Lia	erred ne Tax bility) nefit	Or Compr Inc (L Relan N Unre Inves	nulated ther ehensive come coss) ted To let salized stment ains sses)
Balance, December 31, 2012	\$ ([194]	\$	3	\$	3	\$	139	\$	18	\$	(31)
Net investment gains (losses) on investments arising during the period Reclassification adjustment for (gains)		192								(67)		125
losses included in net income		46								(16)		30
Reclassification adjustment for OTTI		40								(10)		30
losses excluded from net income(1)		(7)								2		(5)
Impact of net unrealized investment (gains) losses on deferred policy acquisition costs, deferred sales inducements and value of business												
acquired				(5)						2		(3)
Impact of net unrealized investment (gains) losses on future policy benefits						0				0		0
Impact of net unrealized investment (gains) losses on policyholders dividends	S							(97)		34		(63)
Balance, September 30, 2013	\$	37	\$	(2)	\$	3	\$	42	\$	(27)	\$	53

(1) Represents transfers in related to the portion of OTTI losses recognized during the period that were not recognized in earnings for securities with no prior OTTI loss.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

All Other Net Unrealized Investment Gains and Losses in AOCI

	Net Unrealized Gains (Losses) on Investments(1)	Acc Costs Indi and B	rred Policy quisition s, Deferred Sales ucements, Value of usiness cquired	F	outure Policy enefits (in	cyholders vidends is)	Inc (L	eferred ome Tax iability) Senefit	Comp I Re Un Inv	umulated Other prehensive ncome (Loss) lated To Net urealized vestment Gains Losses)
Balance, December 31, 2012	\$ 25,151	\$	(1,228)	\$ ((1,144)	\$ (5,627)	\$	(5,719)	\$	11,433
Net investment gains (losses) on										
investments arising during the period	(5,783)							1,947		(3,836)
Reclassification adjustment for (gains)										
losses included in net income	(1,111)							389		(722)
Reclassification adjustment for OTTI losses										
excluded from net income(2)	7							(2)		5
Impact of net unrealized investment (gains)										
losses on deferred policy acquisition costs,										
deferred sales inducements and value of										
business acquired			638					(223)		415
Impact of net unrealized investment (gains)										
losses on future policy benefits					363			(128)		235
Impact of net unrealized investment (gains)						1.006		((777)		1.050
losses on policyholders dividends						1,936		(677)		1,259
Balance, September 30, 2013	\$ 18,264	\$	(590)	\$	(781)	\$ (3,691)	\$	(4,413)	\$	8,789

8. EARNINGS PER SHARE

The Company has outstanding two separate classes of common stock. The Common Stock reflects the performance of the Financial Services Businesses and the Class B Stock reflects the performance of the Closed Block Business. Accordingly, earnings per share is calculated separately for each of these two classes of common stock.

⁽¹⁾ Includes cash flow hedges. See Note 14 for information on cash flow hedges.

⁽²⁾ Represents transfers out related to the portion of OTTI losses recognized during the period that were not recognized in earnings for securities with no prior OTTI loss.

Net income for the Financial Services Businesses and the Closed Block Business is determined in accordance with U.S. GAAP and includes general and administrative expenses charged to each of the respective businesses based on the Company s methodology for the allocation of such expenses. Cash flows between the Financial Services Businesses and the Closed Block Business related to administrative expenses are determined by a policy servicing fee arrangement that is based upon insurance and policies in force and statutory cash premiums. To the extent reported administrative expenses vary from these cash flow amounts, the differences are recorded, on an after tax basis, as direct equity adjustments to the equity balances of the businesses.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The direct equity adjustments modify the earnings available to each of the classes of common stock for earnings per share purposes.

Common Stock

A reconciliation of the numerators and denominators of the basic and diluted per share computations is as follows:

		Th	ree Mo	onths Er	nded Septem	ber 30,		
		2013				2012		
		Weighted		~*		Weighted	_	~-
	Income	Average Shares		Share ount	T	Average Shares		r Share mount
	income				Income t per share a		A	mount
Basic earnings per share		(III)	minons	з, слеср	t per snare a	iniounts)		
Income (loss) from continuing operations attributable to the								
Financial Services Businesses	\$ 992				\$ (601)			
Direct equity adjustment	2				4			
Less: Income attributable to noncontrolling interests	19				25			
Less: Dividends and undistributed earnings allocated to								
participating unvested share-based payment awards	9				0			
ranner families								
Income (loss) from continuing operations attributable to the								
Financial Services Businesses available to holders of Common								
Stock after direct equity adjustment	\$ 966	462.6	\$	2.09	\$ (622)	464.4	\$	(1.34)
Stock after direct equity adjustifient	\$ 900	402.0	Ф	2.09	\$ (022)	404.4	Ф	(1.34)
Effect of dilutive securities and compensation programs(1)								
Add: Dividends and undistributed earnings allocated to								
participating unvested share-based payment awards Basic	\$ 9				\$ 0			
Less: Dividends and undistributed earnings allocated to	Ψ				Ψ			
participating unvested share-based payment awards Diluted	9				0			
Stock options		3.4				0.0		
Deferred and long-term compensation programs		0.7				0.0		
Exchangeable Surplus Notes	4	5.3			0	0.0		
gg								
Diluted earnings per share(1)								
Income (loss) from continuing operations attributable to the								
Financial Services Businesses available to holders of Common								
Stock after direct equity adjustment	\$ 970	472.0	\$	2.06	\$ (622)	464.4	\$	(1.34)
and Amana	,		•		. ()			/

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Nine Months Ended September 30, 2013 2012									
	Income	Weighted Average Shares	Am	Share nount , except p		come are ar	Weighted Average Shares		Share nount	
Basic earnings per share										
Income (loss) from continuing operations attributable to the Financial Services Businesses	\$ (179)				\$	679				
Direct equity adjustment	7					20				
Less: Income attributable to noncontrolling interests	96					51				
Less: Dividends and undistributed earnings allocated to										
participating unvested share-based payment awards	6					6				
Income (loss) from continuing operations attributable to the Financial Services Businesses available to holders of Common Stock after direct equity adjustment	\$ (274)	463.7	\$	(0.59)	\$	642	466.6	\$	1.38	
Effect of dilutive securities and compensation programs(1)(2)										
Add: Dividends and undistributed earnings allocated to										
participating unvested share-based payment awards Basic	\$ 6				\$	6				
Less: Dividends and undistributed earnings allocated to										
participating unvested share-based payment awards Diluted	6					6				
Stock options		0.0					2.1			
Deferred and long-term compensation programs		0.0					0.5			
Exchangeable Surplus Notes	0	0.0				0	0.0			
Diluted earnings per share(1)(2)										
Income (loss) from continuing operations attributable to the Financial Services Businesses available to holders of Common										
Stock after direct equity adjustment	\$ (274)	463.7	\$	(0.59)	\$ (642	469.2	\$	1.37	

Unvested share-based payment awards that contain nonforfeitable rights to dividends are participating securities and included in the computation of earnings per share pursuant to the two-class method. Under this

⁽¹⁾ For the three months ended September 30, 2012 and the nine months ended September 30, 2013, weighted average shares for basic earnings per share is also used for calculating diluted earnings per share because dilutive shares and dilutive earnings per share are not applicable when a loss from continuing operations is reported. As a result of the loss from continuing operations available to holders of Common Stock after direct equity adjustment for the three months ended September 30, 2012 and the nine months ended September 30, 2013, all potential stock options and compensation programs were considered antidilutive.

⁽²⁾ For the nine months ended September 30, 2012, weighted average shares used for calculating diluted earnings per share excludes the potential shares that would be issued related to the exchangeable surplus notes since the hypothetical impact of these shares was antidilutive. In calculating diluted earnings per share under the if-converted method, the potential shares that would be issued related to the exchangeable surplus notes assuming a hypothetical exchange, weighted for the period the notes are outstanding, is added to the denominator, and interest expense, net of tax, is added to the numerator, if the overall effect is dilutive.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

method, earnings of the Financial Services Businesses attributable to Prudential Financial, Inc. are allocated between Common Stock and the participating awards, as if the awards were a second class of stock. For the three months ended September 30, 2012 and the nine months ended September 30, 2013, undistributed earnings were not allocated to participating unvested share-based payment awards as these awards do not participate in losses. Undistributed earnings allocated to participating unvested share-based payment awards for the three months ended September 30, 2013 were based on 4.4 million and the nine months ended September 30, 2012 were based on 4.7 million of such awards, respectively, weighted for the period they were outstanding. The computation of earnings per share of Common Stock excludes the dilutive impact of participating unvested share-based awards based on the application of the two-class method.

Options and shares related to deferred and long-term compensation programs that are considered antidilutive are excluded from the computation of dilutive earnings per share. For the three months ended September 30, 2013, 2.2 million options, with a weighted average exercise price of \$88.63 per share were considered antidilutive. For the nine months ended September 30, 2013, 19.6 million options and 5.2 million shares related to deferred and long-term compensation programs, weighted for the portion of the period they were outstanding, were considered antidilutive, of which 11.4 million options and 5.2 million shares were antidilutive due to the loss from continuing operations available to holders of Common Stock after direct equity adjustment. The remaining 8.2 million options, with a weighted average exercise price of \$72.33 per share were considered antidilutive based on application of the treasury stock method. For the three months ended September 30, 2012, 20.1 million options and 5.1 million shares related to deferred and long-term compensation programs, weighted for the portion of the period they were outstanding, were considered antidilutive, of which 6.1 million options and 5.1 million shares are antidilutive due to the loss from continuing operations available to holders of Common Stock after direct equity adjustment. The remaining 14.0 million options, with a weighted average exercise price of \$68.97 per share were considered antidilutive based on application of the treasury stock method. For the nine months ended September 30, 2012, 13.1 million options, with a weighted average exercise price of \$70.11 per share were considered antidilutive based on application of the treasury stock method.

In September 2009, the Company issued \$500 million of surplus notes with an interest rate of 5.36% per annum which are exchangeable at the option of the note holders for shares of Common Stock. The initial exchange rate for the surplus notes was 10.1235 shares of Common Stock per each \$1,000 principal amount of surplus notes, which represents an initial exchange price per share of Common Stock of \$98.78; however, the exchange rate is subject to customary anti-dilution adjustments. In calculating diluted earnings per share under the if-converted method, the potential shares that would be issued assuming a hypothetical exchange, weighted for the period the notes are outstanding, are added to the denominator, and interest expense, net of tax, is added to the numerator, if the overall effect is dilutive.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Class B Stock

Income from continuing operations per share of Class B Stock for the three and nine months ended September 30 are presented below. There are no potentially dilutive shares associated with the Class B Stock.

	Three Months Ended September 30,					
	Income	2013 Weighted Average Shares	Per Share Amount	Income	2012 Weighted Average Shares	Per Share Amount
		(in	millions, except	per share a	mounts)	
Basic earnings per share						
Income (loss) from continuing operations attributable to the	A < 1			. 4.4		
Closed Block Business	\$ 61			\$ 44		
Less: Direct equity adjustment	2			4		
Income (loss) from continuing operations attributable to the Closed Block Business available to holders of Class B Stock after direct equity adjustment	\$ 59	2.0	\$ 29.50	\$ 40	2.0	\$ 20.00
		2013 Weighted	line Months End Per Share	ded Septem	ber 30, 2012 Weighted Average	Per Share
	Income	2013 Weighted Average Shares	Per Share Amount	Income	2012 Weighted Average Shares	Per Share Amount
Rasic earnings per share	Income	2013 Weighted Average Shares	Per Share	Income	2012 Weighted Average Shares	
Basic earnings per share Income (loss) from continuing operations attributable to the		2013 Weighted Average Shares	Per Share Amount	Income per share a	2012 Weighted Average Shares	
Income (loss) from continuing operations attributable to the Closed Block Business	\$ 79	2013 Weighted Average Shares	Per Share Amount	Income per share a	2012 Weighted Average Shares	
Income (loss) from continuing operations attributable to the		2013 Weighted Average Shares	Per Share Amount	Income per share a	2012 Weighted Average Shares	

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

9. SHORT-TERM AND LONG-TERM DEBT

Short-term Debt

The table below presents the Company s short-term debt as of the dates indicated:

	September 30, 2013 (in mi	ember 31, 2012
Commercial paper:		
Prudential Financial	\$ 185	\$ 113
Prudential Funding, LLC	804	359
Subtotal commercial paper	989	472
Other notes payable(1)	100	100
Current portion of long-term debt(2)	2,029	1,912
Total short-term debt(3)	\$ 3,118	\$ 2,484
Supplemental short-term debt information:		
Portion of commercial paper borrowings due overnight	\$ 319	\$ 156
Daily average commercial paper outstanding	\$ 1,291	\$ 1,194
Weighted average maturity of outstanding commercial paper, in days	27	21
Weighted average interest rate on outstanding short-term debt(4)	0.19%	0.28%

- (1) Includes collateralized borrowings from the Federal Home Loan Bank of New York of \$100 million at both September 30, 2013 and December 31, 2012, discussed in more detail below.
- (2) Includes limited and non-recourse borrowings of Prudential Holdings, LLC attributable to the Closed Block Business of \$75 million at both September 30, 2013 and December 31, 2012.
- (3) Includes Prudential Financial debt of \$1,704 million and \$1,847 million at September 30, 2013 and December 31, 2012, respectively.
- (4) Excludes the current portion of long-term debt.

Commercial Paper

Prudential Financial has a commercial paper program with an authorized capacity of \$3.0 billion. Prudential Financial commercial paper borrowings generally have been used to fund the working capital needs of Prudential Financial and its subsidiaries.

Prudential Funding, LLC (Prudential Funding), a wholly-owned subsidiary of Prudential Insurance, has a commercial paper program with an authorized capacity of \$7.0 billion. Prudential Funding commercial paper borrowings generally have served as an additional source of financing to meet the working capital needs of Prudential Insurance and its subsidiaries. Prudential Funding also lends to other subsidiaries of Prudential Financial up to limits agreed with the New Jersey Department of Banking and Insurance, or NJDOBI. Prudential Funding maintains a support agreement with Prudential Insurance whereby Prudential Insurance has agreed to maintain Prudential Funding s tangible net worth at a positive level. Additionally, Prudential Financial has issued a subordinated guarantee covering Prudential Funding s commercial paper program.

Federal Home Loan Bank of New York

Prudential Insurance is a member of the Federal Home Loan Bank of New York or FHLBNY. Membership allows Prudential Insurance access to the FHLBNY s financial services, including the ability to obtain collateralized loans and to issue collateralized funding agreements. Under applicable law, the funding agreements

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

issued to the FHLBNY have priority claim status above debt holders of Prudential Insurance. FHLBNY borrowings and funding agreements are collateralized by qualifying mortgage-related assets or U.S. Treasury securities, the fair value of which must be maintained at certain specified levels relative to outstanding borrowings. FHLBNY membership requires Prudential Insurance to own member stock and borrowings require the purchase of activity-based stock in an amount equal to 4.5% of outstanding borrowings. Under FHLBNY guidelines, if Prudential Insurance s financial strength ratings decline below A/A2/A Stable by S&P/Moody s/Fitch, respectively, and the FHLBNY does not receive written assurances from the NJDOBI regarding Prudential Insurance s solvency, new borrowings from the FHLBNY would be limited to a term of 90 days or less. Currently there are no restrictions on the term of borrowings from the FHLBNY.

NJDOBI permits Prudential Insurance to pledge collateral to the FHLBNY in an amount of up to 5% of its prior year-end statutory net admitted assets, excluding separate account assets. Based on Prudential Insurance s statutory net admitted assets as of December 31, 2012, the 5% limitation equates to a maximum amount of pledged assets of \$8.1 billion and an estimated maximum borrowing capacity (after taking into account required collateralization levels and purchases of activity-based stock) of approximately \$6.7 billion, of which \$2.3 billion was outstanding. Nevertheless, FHLBNY borrowings are subject to the FHLBNY s discretion and to the availability of qualifying assets at Prudential Insurance.

As of September 30, 2013, Prudential Insurance had pledged qualifying assets with a fair value of \$2.8 billion that supported outstanding collateralized advances and collateralized funding agreements. As of September 30, 2013, \$100 million of the FHLBNY outstanding advances is reflected in Short-term debt and matures in December 2013 and \$280 million is in Long-term debt and matures in December 2015. Outstanding collateralized funding agreements, which totaled \$1,947 million at September 30, 2013, are included in Policyholders account balances. The fair value of qualifying assets that were available to Prudential Insurance but not pledged amounted to \$3.0 billion as of September 30, 2013.

Federal Home Loan Bank of Boston

Prudential Retirement Insurance and Annuity Company, or PRIAC, is a member of the Federal Home Loan Bank of Boston or FHLBB. Membership allows PRIAC access to collateralized advances which will be classified in Short-term debt or Long-term debt, depending on the maturity date of the obligation. PRIAC s membership in FHLBB requires the ownership of member stock and borrowings from FHLBB require the purchase of activity-based stock in an amount between 3.0% and 4.5% of outstanding borrowings depending on the maturity date of the obligation. As of September 30, 2013, PRIAC had no advances outstanding under the FHLBB facility.

The Connecticut Department of Insurance, or CTDOI, permits PRIAC to pledge up to \$2.2 billion in qualifying assets to secure FHLBB borrowings through December 31, 2013. PRIAC must seek re-approval from CTDOI prior to borrowing additional funds after that date. Based on available eligible assets as of September 30, 2013, PRIAC had an estimated maximum borrowing capacity, after taking into consideration required collateralization levels and required purchases of activity-based FHLBB stock, of approximately \$1.6 billion.

Credit Facilities

As of September 30, 2013, Prudential Financial and Prudential Funding maintained an aggregate of \$3,750 million of unsecured committed credit facilities consisting of a \$2,000 million five-year facility expiring in December 2016 that has Prudential Financial as borrower and a \$1,750 million three-year facility expiring in December 2014 that has both Prudential Financial and Prudential Funding as borrowers. Each of the facilities

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

may be used for general corporate purposes, including as backup liquidity for the Company s commercial paper programs discussed above. As of September 30, 2013, there were no outstanding borrowings under either credit facility. Prudential Financial expects that it may continue to borrow under the five-year credit facility from time to time to fund its working capital needs and those of its subsidiaries. In addition, up to \$300 million of the five-year facility may be drawn in the form of standby letters of credit that can be used to meet the Company s operating needs.

The credit facilities contain representations and warranties, covenants and events of default that are customary for facilities of this type; however, borrowings under the facilities are not contingent on the Company s credit ratings nor subject to material adverse change clauses.

Borrowings under the credit facilities are conditioned on the continued satisfaction of other customary conditions, including the maintenance at all times of consolidated net worth, relating to the Company s Financial Services Businesses only, of at least \$18.985 billion, which for this purpose is calculated as U.S. GAAP equity, excluding AOCI and excluding equity of noncontrolling interests. As of September 30, 2013, the consolidated net worth of the Company s Financial Services Businesses exceeded the minimum amount required to borrow under the credit facilities.
Long-term Debt
Surplus Notes
During 2011 and 2012, a captive reinsurance subsidiary of Prudential Insurance entered into agreements providing for the issuance and sale of up to \$1.5 billion of ten-year fixed rate surplus notes. At September 30, 2013, \$1,250 million of surplus notes were outstanding under these agreements, an increase of \$250 million from December 31, 2012. Under these agreements, the subsidiary received debt securities, with a principal amounts equal to the surplus notes issued. Because valid rights of set-off exist, interest and principal payments on the surplus notes and on the debt securities are settled on a net basis, and the surplus notes are reflected in the Company s total consolidated borrowings on a net basis.

Senior Notes

Medium-term notes. Prudential Financial maintains a Medium-term Notes, Series D program under its shelf registration statement with an authorized issuance capacity of \$20 billion. As of September 30, 2013, the outstanding balance of medium-term notes under this program was \$12.7 billion, a decrease of \$0.5 billion from December 31, 2012, due to maturities of \$1.6 billion offset by \$1.1 billion of issuances, as presented in the following table.

	Principal		
Issue Date	Amount	Interest Rate	Maturity Date
	(in millions)		

August 15, 2013	\$ 350	2.300%	August 15, 2018
August 15, 2013	\$ 350	LIBOR + 0.78%	August 15, 2018
August 15, 2013	\$ 350	5.100%	August 15, 2043

Retail medium-term notes. Prudential Financial maintains a retail medium-term notes program, including the InterNotes® program, under its shelf registration statement with an authorized issuance capacity of \$5.0 billion. As of September 30, 2013, the outstanding balance of retail notes was \$294 million. This represents a decrease of \$613 million from December 31, 2012, primarily due to the Company s redemption of \$462 million of notes during the second quarter with an average interest rate of approximately 6.0%.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Junior Subordinated Notes

Prudential Financial s junior subordinated notes outstanding are considered hybrid securities that receive enhanced equity treatment from the rating agencies. Junior subordinated notes outstanding, along with their key terms, are as follows:

Issue Date	A	rincipal mount millions)	Initial Interest Rate	Investor Type	Optional Redemption Date(1)	Interest Rate Subsequent to Optional Redemption Date	Scheduled Maturity Date	Final Maturity Date
June 2008	\$	600	8.875%	Institutional	6/15/18	LIBOR + 5.00%	6/15/38	6/15/68
August 2012	\$	1,000	5.875%	Institutional	9/15/22	LIBOR + 4.175%	n/a	9/15/42
November 2012	\$	1,500	5.625%	Institutional	6/15/23	LIBOR + 3.920%	n/a	6/15/43
December 2012	\$	575	5.750%	Retail	12/4/17	5.750%	n/a	12/15/52
March 2013	\$	710	5.700%	Retail	3/15/18	5.700%	n/a	3/15/53
March 2013	\$	500	5.200%	Institutional	3/15/24	LIBOR + 3.040%	n/a	3/15/44

⁽¹⁾ Represents the initial date on which the notes can be redeemed at par solely at the option of the Company, subject in the case of the 8.875% notes to compliance with the replacement capital covenant described below.

Prudential Financial has the right to defer interest payments on these notes for specified periods, typically 5-10 years without resulting in a default, during which time interest will be compounded. On or after the optional redemption dates, Prudential Financial may redeem the notes at par plus accrued and unpaid interest. Prior to those optional redemption dates, redemptions generally are subject to a make-whole price; however, the Company may redeem the notes prior to these dates at par upon the occurrence of certain events, such as, for the notes issued in 2012 and 2013, a future change in the regulatory capital treatment of the notes with respect to the Company. In June 2013, Prudential Financial redeemed all of its \$920 million 9.0% Junior Subordinated Notes due 2068.

As of September 30, 2013, the Company was in compliance with all debt covenants related to its short-term and long-term debt.

10. EMPLOYEE BENEFIT PLANS

Pension and Other Postretirement Plans

The Company has funded and non-funded contributory and non-contributory defined benefit pension plans, which cover substantially all of its employees. For some employees, benefits are based on final average earnings and length of service, while benefits for other employees are based on an account balance that takes into consideration age, service and earnings during their career.

The Company provides certain health care and life insurance benefits for its retired employees, their beneficiaries and covered dependents (other postretirement benefits). The health care plan is contributory; the life insurance plan is non-contributory. Substantially all of the Company s U.S. employees may become eligible to receive other postretirement benefits if they retire after age 55 with at least 10 years of service or under certain circumstances after age 50 with at least 20 years of continuous service.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Net periodic (benefit) cost included in General and administrative expenses includes the following components:

	Three Months Ended September 30,						
			Other Pos	stretirement			
	Pension	Benefits	Benefits				
	2013	2012	2013	2012			
		(in mill	ions)				
Components of net periodic (benefit) cost							
Service cost	\$ 62	\$ 61	\$ 4	\$ 4			
Interest cost	109	118	23	25			
Expected return on plan assets	(192)	(203)	(22)	(22)			
Amortization of prior service cost	(3)	3	(3)	(3)			
Amortization of actuarial (gain) loss, net	23	12	14	14			
Special termination benefits	0	5	0	0			
Net periodic (benefit) cost	\$ (1)	\$ (4)	\$ 16	\$ 18			

	I	Nine Months Ended September 30,							
	Donaton	Benefits		stretirement nefits					
	2013	2012	2013	2012					
	2013		(in millions)						
Service cost	\$ 189	\$ 182	\$ 12	\$ 11					
Interest cost	328	355	67	76					
Expected return on plan assets	(576)	(607)	(64)	(66)					
Amortization of prior service cost	(8)	10	(9)	(9)					
Amortization of actuarial (gain) loss, net	69	34	42	41					
Special termination benefits	2	7	0	0					
Net periodic (benefit) cost	\$ 4	\$ (19)	\$ 48	\$ 53					

During the nine months ended September 30, 2013, the Company made cash contributions of \$160 million to the pension plans and anticipates making an additional \$20 million of cash contributions during the remainder of 2013.

11. SEGMENT INFORMATION

Segments

The Company has organized its principal operations into the Financial Services Businesses and the Closed Block Business. Within the Financial Services Businesses, the Company operates through three divisions, which together encompass six reportable segments. Businesses that are not sufficiently material to warrant separate disclosure and divested businesses are included in Corporate and Other operations within the Financial Services Businesses. Collectively, the businesses that comprise the three operating divisions and Corporate and Other are referred to as the Financial Services Businesses.

Adjusted Operating Income

In managing the Financial Services Businesses, the Company analyzes the operating performance of each segment using adjusted operating income. Adjusted operating income does not equate to income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures or net income as

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

determined in accordance with U.S. GAAP but is the measure of segment profit or loss used by the Company to evaluate segment performance and allocate resources, and consistent with authoritative guidance, is the measure of segment performance presented below. Adjusted operating income is calculated by adjusting each segment s income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures for the following items, which are described in greater detail below:

realized investment gains (losses), net, and related charges and adjustments;

net investment gains and losses on trading account assets supporting insurance liabilities and changes in experience-rated contractholder liabilities due to asset value changes;

the contribution to income/loss of divested businesses that have been or will be sold or exited, including businesses that have been placed in wind down status, but that did not qualify for discontinued operations accounting treatment under U.S. GAAP; and

equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests.

These items are important to an understanding of overall results of operations. Adjusted operating income is not a substitute for income determined in accordance with U.S. GAAP, and the Company's definition of adjusted operating income may differ from that used by other companies. However, the Company believes that the presentation of adjusted operating income as measured for management purposes enhances the understanding of results of operations by highlighting the results from ongoing operations and the underlying profitability factors of the Financial Services Businesses.

As discussed in Note 1, the Company recorded out of period adjustments in the second quarter of 2012 that resulted in a decrease in adjusted operating income of \$61 million to the Asset Management segment and \$45 million to Corporate and Other operations for the nine months ended September 30, 2012. For additional information regarding these out of period adjustments, see Notes 1 and 24 to the Company s Consolidated Financial Statements included in its 2012 Annual Report on Form 10-K.

Realized investment gains (losses), net, and related charges and adjustments

Realized investment gains (losses), net

Adjusted operating income excludes Realized investment gains (losses), net, except for certain items described below. Significant activity excluded from adjusted operating income includes impairments and credit-related gains and losses from sales of securities, the timing of which depends largely on market credit cycles and can vary considerably across periods, and interest rate-related gains and losses from sales of

securities, which are largely subject to the Company s discretion and influenced by market opportunities, as well as the Company s tax and capital profile. Additionally, certain gains and losses pertaining to derivative contracts that do not qualify for hedge accounting treatment are also excluded from adjusted operating income. Trends in the underlying profitability of the Company s businesses can be more clearly identified without the fluctuating effects of these transactions.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The following table sets forth the components of Realized investment gains (losses), net that are included in adjusted operating income and, as a result, are reflected as adjustments to Realized investment gains (losses), net for purposes of calculating adjusted operating income:

		Three Months Ended September 30,		Nine Months Ended September 30,			
	2013	2013 2012		2013		2012	
		(in millions)					
Net gains (losses) from:							
Terminated hedges of foreign currency earnings	\$ 72	\$	(20)	\$ 175	\$	(68)	
Current period yield adjustments	\$ 118	\$	85	\$ 323	\$	231	
Principal source of earnings	\$ 27	\$	30	\$ 96	\$	7	

Terminated Hedges of Foreign Currency Earnings. The amounts shown in the table above primarily reflect the impact of an intercompany arrangement between Corporate and Other operations and the International Insurance segment, pursuant to which the non-U.S. dollar-denominated earnings in all countries for a particular year, including its interim reporting periods, are translated at fixed currency exchange rates. The fixed rates are determined in connection with a currency hedging program designed to mitigate the risk that unfavorable rate changes will reduce the segment s U.S. dollar equivalent earnings. Pursuant to this program, the Company s Corporate and Other operations may execute forward currency contracts with third parties to sell the net exposure of projected earnings from the hedged currency in exchange for U.S. dollars at a specified exchange rate. The maturities of these contracts correspond with the future periods in which the identified non-U.S. dollar-denominated earnings are expected to be generated. These contracts do not qualify for hedge accounting under U.S. GAAP, so the resulting profits or losses are recorded in Realized investment gains (losses), net. When the contracts are terminated in the same period that the expected earnings emerge, the resulting positive or negative cash flow effect is included in adjusted operating income.

Current Period Yield Adjustments. The Company uses interest rate and currency swaps and other derivatives to manage interest and currency exchange rate exposures arising from mismatches between assets and liabilities, including duration mismatches. For derivative contracts that do not qualify for hedge accounting treatment, the periodic swap settlements, as well as certain other derivative related yield adjustments are recorded in Realized investment gains (losses), net , and are included in adjusted operating income to reflect the after-hedge yield of the underlying instruments. In certain instances, when these derivative contracts are terminated or offset before their final maturity, the resulting realized gains or losses are recognized in adjusted operating income over periods that generally approximate the expected terms of the derivatives or underlying instruments in order for adjusted operating income to reflect the after-hedge yield of the underlying instruments. Included in the amounts shown in the table above are gains on certain derivatives contracts that were terminated or offset in prior periods of \$18 million and \$16 million for the three months ended September 30, 2013 and 2012, respectively, and \$54 million and \$46 million for the nine months ended September 30, 2013 and 2012, respectively. Additionally, as of September 30, 2013, there was a \$521 million deferred net gain related to certain derivative contracts that were terminated or offset in prior periods, primarily in the International Insurance segment.

Principal Source of Earnings. The Company conducts certain activities for which realized investment gains and losses are a principal source of earnings for its businesses and therefore included in adjusted operating income, particularly within the Company s Asset Management segment. For example, Asset Management s strategic investing business makes investments for sale or syndication to other investors or for placement or co-investment in the Company s managed funds and structured products. The realized investment gains and losses associated with the sale of these strategic investments, as well as related derivative results, are a principal activity for this business and included in adjusted operating income. In addition, the realized investment gains and losses

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

associated with loans originated by the Company s commercial mortgage operations, as well as related derivative results and retained mortgage servicing rights, are a principal activity for this business and included in adjusted operating income.

Other items reflected as adjustments to Realized investment gains (losses), net

The following table sets forth certain other items excluded from adjusted operating income and reflected as an adjustment to Realized investment gains (losses), net for purposes of calculating adjusted operating income:

		Three Months Ended September 30,		ths Ended iber 30,
	2013	2012	2013	2012
		(in mil	lions)	
Net gains (losses) from:				
Other trading account assets	\$ 36	\$ 26	\$ 121	\$ 59
Foreign currency exchange movements	\$ 1,169	\$ (347)	\$ (2,856)	\$ (223)
Other activities	\$ 24	\$ (8)	\$ 136	\$ 30

Other Trading Account Assets. The Company has certain investments in its general account portfolios that are classified as trading. These trading investments are carried at fair value and included in Other trading account assets, at fair value on the Company s statements of financial position. Realized and unrealized gains and losses for these investments are recorded in Asset management fees and other income. Consistent with the exclusion of realized investment gains and losses with respect to other investments managed on a consistent basis, the net gains or losses on these investments are excluded from adjusted operating income.

Foreign Currency Exchange Movements. The Company has certain assets and liabilities for which, under U.S. GAAP, the changes in value, including those associated with changes in foreign currency exchange rates during the period, are recorded in Asset management fees and other income. To the extent the foreign currency exposure on these assets and liabilities is economically hedged or considered part of the Company's capital funding strategies for its international subsidiaries, the change in value included in Asset management fees and other income is excluded from adjusted operating income. The amounts in the table above are largely driven by non-yen denominated insurance liabilities in the Company's Japanese insurance operations. The insurance liabilities are supported by investments denominated in corresponding currencies, including a significant portion designated as available-for-sale. While these non-yen denominated assets and liabilities are economically hedged, under U.S. GAAP, unrealized gains and losses on available-for-sale investments, including those arising from foreign currency exchange rate movements, are recorded in Accumulated other comprehensive income (loss), while the non-yen denominated liabilities are re-measured for foreign currency exchange rate movements, and the related change in value is recorded in earnings within Asset management fees and other income. Due to this non-economic volatility that is reflected in U.S. GAAP earnings, the change in value recorded within Asset management fee and other income is excluded from adjusted operating income.

Other Activities. The Company excludes certain other items from adjusted operating income that are consistent with similar adjustments described above. The significant items within other activities shown in the table above included the following:

In connection with disputes arising out of the Chapter 11 bankruptcy petition filed by Lehman Brothers Holdings Inc., the Company previously recorded losses related to a portion of its counterparty exposure on derivative transactions it had previously held with Lehman Brothers and its affiliates. The Company recorded estimated recoveries related to this matter of \$19 million and \$136 million in the three and nine months ended September 30, 2013, respectively, and \$12 million in the nine months ended September 30, 2012. These

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

recoveries are recorded within Asset management fees and other income within the Company's Corporate and Other operations. Consistent with the exclusion of credit-related losses recorded in Realized investment gains (losses), net the impact of this estimated recovery is excluded from adjusted operating income.

The Company records an adjustment for non-performance risk that relates to the uncollateralized portion of certain derivative contracts between a subsidiary of the Company and third parties. These adjustments are recorded within Asset management fees and other income. Consistent with the exclusion of the mark-to-market on derivatives recorded in Realized investment gains (losses), net , the impact of the non-performance risk is excluded from adjusted operating income. The net impact of the non-performance risk was to exclude from adjusted operating income net gains of \$7 million and net losses of \$2 million for the three months ended September 30, 2013 and 2012, respectively, and net gains of \$9 million and \$32 million for the nine months ended September 30, 2013 and 2012, respectively.

Related charges

Charges that relate to realized investment gains and losses are also excluded from adjusted operating income, and include the following:

The portion of the amortization of deferred policy acquisition costs, value of business acquired, unearned revenue reserves and deferred sales inducements for certain products that is related to net realized investment gains and losses.

Policyholder dividends and interest credited to policyholders—account balances that relate to certain life policies that pass back certain realized investment gains and losses to the policyholder, and reserves for future policy benefits for certain policies where cash flows are affected by net realized investment gains and losses.

Market value adjustments paid or received upon a contractholder s surrender of certain of the Company s annuity products as these amounts mitigate the net realized investment gains or losses incurred upon the disposition of the underlying invested assets.

Investment gains and losses on trading account assets supporting insurance liabilities and changes in experience-rated contractholder liabilities due to asset value changes

Certain products included in the Retirement and International Insurance segments are experience-rated in that investment results associated with these products are expected to ultimately accrue to contractholders. The majority of investments supporting these experience-rated products are classified as trading and are carried at fair value, with realized and unrealized gains and losses reported in Asset management fees and other income. To a lesser extent, these experience-rated products are also supported by derivatives and commercial mortgage and other loans. The derivatives are carried at fair value, with realized and unrealized gains and losses reported in Realized investment gains (losses), net. The commercial mortgage and other loans are carried at unpaid principal, net of unamortized discounts and an allowance for losses, with gains and

losses on sales and changes in the valuation allowance for commercial mortgage and other loans reported in Realized investment gains (losses), net.

Adjusted operating income excludes net investment gains and losses on trading account assets supporting insurance liabilities, which is consistent with the exclusion of realized investment gains and losses with respect to other investments supporting insurance liabilities managed on a consistent basis. In addition, to be consistent with the historical treatment of charges related to realized investment gains and losses on investments, adjusted operating income also excludes the change in contractholder liabilities due to asset value changes in the pool of investments (including changes in the fair value of commercial mortgage and other loans) supporting these

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

experience-rated contracts, which are reflected in Interest credited to policyholders account balances. These adjustments are in addition to the exclusion from adjusted operating income of net investment gains and losses on the related derivatives and commercial mortgage and other loans through *Realized investment gains (losses)*, net, and related charges and adjustments, as discussed above. The result of this approach is that adjusted operating income for these products includes net fee revenue and interest spread the Company earns on these experience-rated contracts, and excludes changes in fair value of the pool of investments, both realized and unrealized, that are expected to ultimately accrue to the contractholders.

Divested businesses

The contribution to income/loss of divested businesses that have been or will be sold or exited, including businesses that have been placed in wind down, but that did not qualify for discontinued operations accounting treatment under U.S. GAAP, are excluded from adjusted operating income as the results of divested businesses are not relevant to understanding the Company s ongoing operating results.

On July 1, 2013, the Company sold its wealth management solutions business to Envestnet Inc. Due to the existence of an ongoing contractual relationship between the Company and these operations, this disposition did not qualify for discontinued operations treatment under U.S. GAAP. As a result, the Company has classified the results of these operations, previously reported in the Asset Management segment, as a divested business and excluded the results from adjusted operating income.

Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests

Equity in earnings of operating joint ventures, on a pre-tax basis, are included in adjusted operating income as these results are a principal source of earnings. These earnings are reflected on a U.S. GAAP basis on an after-tax basis as a separate line on the Company s Unaudited Interim Consolidated Statements of Operations.

Earnings attributable to noncontrolling interests are excluded from adjusted operating income. Earnings attributable to noncontrolling interests represents the portion of earnings from consolidated entities that relates to the equity interests of minority investors, and are reflected on a U.S. GAAP basis as a separate line on the Company s Unaudited Interim Consolidated Statements of Operations.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The summary below reconciles adjusted operating income before income taxes for the Financial Services Businesses to income from continuing operations before income taxes and equity in earnings of operating joint ventures:

	Three Mont Septemb 2013		Nine Mont Septemb 2013	
		(in mil	llions)	
Adjusted Operating Income before income taxes for Financial Services Businesses by Segment:				
Individual Annuities	\$ 821	\$ 207	\$ 1,593	\$ 735
Retirement	237	110	744	413
Asset Management	200	189	547	373
Total U.S. Retirement Solutions and Investment Management Division	1,258	506	2,884	1,521
Individual Life	148	112	426	285
Group Insurance	68	35	99	28
Total U.S. Individual Life and Group Insurance Division	216	147	525	313
International Insurance	778	782	2,505	2,057
Total International Insurance Division	778	782	2,505	2,057
Corporate Operations	(312)	(414)	(973)	(966)
Total Corporate and Other	(312)	(414)	(973)	(966)
Adjusted Operating Income before income taxes for Financial Services Businesses	1,940	1,021	4,941	2,925
Reconciling items:	,	, -	<i>,</i> -	, -
Realized investment gains (losses), net, and related adjustments	(1,319)	(1,951)	(7,322)	(1,609)
Charges related to realized investment gains (losses), net	763	648	1,533	498
Investment gains (losses) on trading account assets supporting insurance liabilities, net	103	264	(273)	502
Change in experience-rated contractholder liabilities due to asset value changes	(73)	(254)	255	(446)
Divested businesses	43	(687)	(12)	(664)
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	17	(40)	18	(27)
Income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures for Financial Services Businesses	1,474	(999)	(860)	1,179
Income from continuing operations before income taxes and equity in earnings of operating joint ventures for Closed Block Business	85	69	108	97

Income (loss) from continuing operations before income taxes and equity in earnings				
of operating joint ventures	\$ 1,559	\$ (930)	\$ (752)	\$ 1,276

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The U.S. Retirement Solutions and Investment Management Division and U.S. Individual Life and Group Insurance Division results reflect deferred policy acquisition costs as if the individual annuity business and group insurance business were stand-alone operations. The elimination of intersegment costs capitalized in accordance with this policy is included in consolidating adjustments within Corporate and Other operations.

The summary below presents revenues and total assets for the Company s reportable segments for the periods or as of the dates indicated:

	Three Mon Septeml		hs Ended ber 30,	Total September 30,	Assets December 31,	
	2013	2012	2013	2012 illions)	2013	2012
Financial Services Businesses:			(In m	illions)		
Individual Annuities	\$ 1,120	\$ 1,018	\$ 3,307	\$ 2,944	\$ 156,314	\$ 146,893
Retirement	1,525	1,162	4,382	3,511	169,836	168,262
Asset Management	682	641	2,007	1,687	43,878	41,909
Total U.S. Retirement Solutions and Investment Management						
Division	3,327	2,821	9,696	8,142	370,028	357,064
Individual Life	1,041	948	3,408	2,527	62,500	47,371
Group Insurance	1,342	1,420	4,143	4,203	37,763	38,754
•	·					
Total U.S. Individual Life and Group Insurance Division	2,383	2,368	7,551	6,730	100,263	86,125
International Insurance	5,259	8,154	17,549	20,377	170,952	183,794
Total International Insurance Division	5,259	8,154	17,549	20,377	170,952	183,794
Corporate Operations	(153)	(106)	(439)	(301)	12,991	12,325
Total Corporate and Other	(153)	(106)	(439)	(301)	12,991	12,325
Total	10,816	13,237	34,357	34,948	654,234	639,308
Reconciling items:						
Realized investment gains (losses), net, and related adjustments	(1,320)	(1,954)	(7,325)	(1,613)		
Charges related to realized investment gains (losses), net	(27)	(27)	(181)	(79)		
Investment gains (losses) on trading account assets supporting insurance liabilities, net	103	264	(273)	502		
Divested businesses	179	185	495	566		
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	(3)	(65)	(79)	(78)		
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Total Financial Services Businesses	9,748	11,640	26,994	34,246	654,234	639,308
Closed Block Business	1,595	1,504	4,578	4,657	68,892	69,990
Total per Unaudited Interim Consolidated Financial Statements	\$ 11,343	\$ 13,144	\$ 31,572	\$ 38,903	\$ 723,126	\$ 709,298

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The Asset Management segment revenues include intersegment revenues primarily consisting of asset-based management and administration fees as follows:

		onths Ended nber 30,	Nine Months Ended September 30,		
	2013	2012	2013	2012	
		(in millions)			
Asset Management segment intersegment revenues	\$ 151	\$ 139	\$ 454	\$ 405	

Management has determined the intersegment revenues with reference to market rates. Intersegment revenues are eliminated in consolidation in Corporate and Other.

12. INCOME TAXES

The Company s liability for income taxes includes the liability for unrecognized tax benefits, interest and penalties which relate to tax years still subject to review by the Internal Revenue Service (IRS) or other taxing authorities. Audit periods remain open for review until the statute of limitations has passed. Generally, for tax years which produce net operating losses, capital losses or tax credit carryforwards (tax attributes), the statute of limitations does not close, to the extent of these tax attributes, until the expiration of the statute of limitations for the tax year in which they are fully utilized. The completion of review or the expiration of the statute of limitations for a given audit period could result in an adjustment to the liability for income taxes. The statute of limitations for the 2004 through 2006 tax years will expire in March 2014, unless extended. Tax years 2010 through 2012 are still open for IRS examination.

The Company does not anticipate any significant changes within the next 12 months to its total unrecognized tax benefits related to tax years for which the statute of limitations has not expired.

The dividends received deduction (DRD) reduces the amount of dividend income subject to U.S. tax and is a significant component of the difference between the Company s effective tax rate and the federal statutory tax rate of 35%. The DRD for the current period was estimated using information from 2012, current year results, and was adjusted to take into account the current year s equity market performance. The actual current year DRD can vary from the estimate based on factors such as, but not limited to, changes in the amount of dividends received that are eligible for the DRD, changes in the amount of distributions received from mutual fund investments, changes in the account balances of variable life and annuity contracts, and the Company s taxable income before the DRD.

In August 2007, the IRS released Revenue Ruling 2007-54, which included, among other items, guidance on the methodology to be followed in calculating the DRD related to variable life insurance and annuity contracts. In September 2007, the IRS released Revenue Ruling 2007-61.

Revenue Ruling 2007-61 suspended Revenue Ruling 2007-54 and informed taxpayers that the U.S. Treasury Department and the IRS intend to address through new guidance the issues considered in Revenue Ruling 2007-54, including the methodology to be followed in determining the DRD related to variable life insurance and annuity contracts. In May 2010, the IRS issued an Industry Director Directive (IDD) confirming that the methodology for calculating the DRD set forth in Revenue Ruling 2007-54 should not be followed. The IDD also confirmed that the IRS guidance issued before Revenue Ruling 2007-54, which guidance the Company relied upon in calculating its DRD, should be used to determine the DRD. For the last several years, the revenue proposals included in the Obama Administration s budgets included a proposal that would change the method used to determine the amount of the DRD. A change in the DRD, including the possible retroactive or prospective elimination of this deduction through guidance or legislation, could increase actual tax expense and reduce the Company s consolidated net income. These activities had no impact on the Company s results in 2012 or first nine months of 2013.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

For tax years 2007 through 2013, the Company is participating in the IRS s Compliance Assurance Program (CAP). Under CAP, the IRS assigns an examination team to review completed transactions contemporaneously during these tax years in order to reach agreement with the Company on how they should be reported in the tax returns. If disagreements arise, accelerated resolutions programs are available to resolve the disagreements in a timely manner before the tax returns are filed. It is management s expectation this program will shorten the time period between the filing of the Company s federal income tax returns and the IRS s completion of its examination of the returns.

Total income tax expense includes additional tax expense related to the utilization of deferred tax assets recorded in the Statement of Financial Position as of the acquisition date for Prudential Gibraltar Financial Life Insurance Company, Ltd. (Prudential Gibraltar) and the Star and Edison Businesses. The balance of additional U.S. GAAP tax expense related to the utilization of opening balance sheet deferred tax assets is as follows:

	Prudential Gibraltar	Ec Busi	r and lison inesses illions)	Total
Opening balance sheet deferred tax assets after valuation allowance that will result in additional tax				
expense	\$ 56	\$	678	\$ 734
Additional tax expense (benefit) recognized in the Statement of Operations:				
2009	13		0	13
2010	6		0	6
2011	(29)		252	223
2012	51		333	384
Nine months 2013	15		93	108
Subtotal	56		678	734
Additional tax expense (benefit) recognized in Other Comprehensive Income	0		0	0
Unrange animal halance of additional tay armones	φ 0	¢	0	Φ 0
Unrecognized balance of additional tax expense	\$ 0	\$	0	\$ 0

On January 1, 2012, the Star and Edison Businesses merged into Gibraltar Life. The majority of additional U.S. tax expense recognized in 2012 is a result of the merger. During 2013, the Company changed its repatriation assumption for Gibraltar Life and Prudential Gibraltar. As a result, the Company recorded an additional U.S. tax expense of \$108 million in the first nine months of 2013.

13. FAIR VALUE OF ASSETS AND LIABILITIES

Fair Value Measurement Fair value represents the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The authoritative fair value guidance establishes a framework for measuring fair value that includes a hierarchy used to classify the inputs used in measuring fair value. The level in the fair value hierarchy within which the

fair value measurement falls is determined based on the lowest level input that is significant to the fair value measurement. The levels of the fair value hierarchy are as follows:

Level 1 Fair value is based on unadjusted quoted prices in active markets that are accessible to the Company for identical assets or liabilities. The Company s Level 1 assets and liabilities primarily include certain cash equivalents and short term investments, equity securities and derivative contracts that trade on an active exchange market.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Level 2 Fair value is based on significant inputs, other than quoted prices included in Level 1, that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability through corroboration with observable market data. Level 2 inputs include quoted market prices in active markets for similar assets and liabilities, quoted market prices in markets that are not active for identical or similar assets or liabilities, and other market observable inputs. The Company s Level 2 assets and liabilities include: fixed maturities (corporate public and private bonds, most government securities, certain asset-backed and mortgage-backed securities, etc.), certain equity securities (mutual funds, which do not actively trade and are priced based on a net asset value), certain commercial mortgage loans, short-term investments and certain cash equivalents (primarily commercial paper), and certain over-the-counter derivatives.

Level 3 Fair value is based on at least one or more significant unobservable inputs for the asset or liability. The assets and liabilities in this category may require significant judgment or estimation in determining the fair value. The Company s Level 3 assets and liabilities primarily include: certain private fixed maturities and equity securities, certain manually priced public equity securities and fixed maturities, certain highly structured over-the-counter derivative contracts, certain commercial mortgage loans, certain consolidated real estate funds for which the Company is the general partner, and embedded derivatives resulting from certain products with guaranteed benefits.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Assets and Liabilities by Hierarchy Level The tables below present the balances of assets and liabilities measured at fair value on a recurring basis, as of the dates indicated.

	Level 1	As o Level 2	f September 30 Level 3 (in millions)	, 2013 Netting(1)	Total
Fixed maturities, available-for-sale:					
U.S. Treasury securities and obligations of U.S. government authorities					
and agencies	\$ 0	\$ 13,327	\$ 0	\$	\$ 13,327
Obligations of U.S. states and their political subdivisions	0	3,634	0		3,634
Foreign government bonds	0	82,557	1		82,558
Corporate securities	0	156,149	1,198		157,347
Asset-backed securities	0	7,096	4,090		11,186
Commercial mortgage-backed securities	0	13,380	164		13,544
Residential mortgage-backed securities	0	7,162	8		7,170
Subtotal	0	283,305	5,461		288,766
Trading account assets:(2)					
U.S. Treasury securities and obligations of U.S. government authorities					
and agencies	0	465	0		465
Obligations of U.S. states and their political subdivisions	0	190	0		190
Foreign government bonds	0	686	0		686
Corporate securities	0	15,739	85		15,824
Asset-backed securities	0	844	514		1,358
Commercial mortgage-backed securities	0	2,439	4		2,443
Residential mortgage-backed securities	0	1,727	2		1,729
Equity securities	1,192	215	878		2,285
All other(3)	862	8,934	8	(7,250)	2,554
Subtotal	2,054	31,239	1,491	(7,250)	27,534
Equity securities, available-for-sale	6,238	2,464	282		8,984
Commercial mortgage and other loans	0	93	19		112
Other long-term investments	57	200	1,010	8	1,275
Short-term investments	5,936	2,008	0		7,944
Cash equivalents	2,560	3,582	0		6,142
Other assets	2	248	6		256
Subtotal excluding separate account assets	16,847	323,139	8,269	(7,242)	341,013
Separate account assets(4)	49,343	203,401	22,347		275,091
Total assets	\$ 66,190	\$ 526,540	\$ 30,616	\$ (7,242)	\$ 616,104
Future policy benefits	\$ 0	\$ 0	\$ 1,928	\$	\$ 1,928
Other liabilities	0	8,311	6	(7,187)	1,130
Notes of consolidated VIEs	0	0	2,330		2,330

Total liabilities \$ 0 \$ 8,311 \$ 4,264 \$ (7,187) \$ 5,388

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	As o Level 1 Level 2				Lev	nber 31, vel 3 illions)	2012 Netting(1)	7	Γotal
Fixed maturities, available-for-sale:					(
U.S. Treasury securities and obligations of U.S. government authorities									
and agencies	\$	0	\$ 1	7,386	\$	0	\$	\$	17,386
Obligations of U.S. states and their political subdivisions		0		3,452		0			3,452
Foreign government bonds		0	8	8,290		0			88,290
Corporate securities		0	15	7,701	1	,630		1	59,331
Asset-backed securities		0		7,633	3	,703			11,336
Commercial mortgage-backed securities		0		1,813		124			11,937
Residential mortgage-backed securities		0		9,593		11			9,604
Subtotal		0	29	5,868	5	,468		3	01,336
Trading account assets:(2)									
U.S. Treasury securities and obligations of U.S. government authorities									
and agencies		0		287		0			287
Obligations of U.S. states and their political subdivisions		0		259		0			259
Foreign government bonds		2		767		0			769
Corporate securities		0	1	3,609		134			13,743
Asset-backed securities		0		923		431			1,354
Commercial mortgage-backed securities		0		2,298		8			2,306
Residential mortgage-backed securities		0		2,024		2			2,026
Equity securities	1,1	198		181	1	,098			2,477
All other(3)	(664	1	3,371		25	(10,363)		3,697
Subtotal	1,8	364	3	3,719	1	,698	(10,363)		26,918
Equity securities, available-for-sale	5,5	518		2,429		330			8,277
Commercial mortgage and other loans		0		114		48			162
Other long-term investments		(57)		141	1	,053	246		1,383
Short-term investments	3,5	519		2,871		0			6,390
Cash equivalents	3,1	105	1	0,495		0			13,600
Other assets		78		109		8			195
Subtotal excluding separate account assets	14,0)27	34	5,746	8	,605	(10,117)	3	58,261
Separate account assets(4)	39,3	362	19	2,760	21	,132		2	53,254
Total assets	\$ 53,3	389	\$ 53	8,506	\$ 29	,737	\$ (10,117)	\$6	11,515
Future policy benefits	\$	0	\$	0	\$ 3	,348	\$	\$	3,348
Other liabilities		0		8,121		0	(8,031)		90
Notes of consolidated VIEs		0		0	1	,406			1,406
Total liabilities	\$	0	\$	8,121	\$ 4	,754	\$ (8,031)	\$	4,844

Netting amounts represent cash collateral of \$55 million and \$2,086 million as of September 30, 2013 and December 31, 2012, respectively, and the impact of offsetting asset and liability positions held with the same counterparty.

- (2) Includes Trading Account Assets Supporting Insurance Liabilities and Other Trading Account Assets.
- (3) Level 1 represents cash equivalents and short term investments. All other amounts primarily represent derivative assets.
- (4) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account assets classified as Level 3 consist primarily of real estate and real estate investment funds. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company s Unaudited Interim Consolidated Statement of Financial Position.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The methods and assumptions the Company uses to estimate the fair value of assets and liabilities measured at fair value on a recurring basis are summarized below.

Fixed Maturity Securities The fair values of the Company s public fixed maturity securities are generally based on prices obtained from independent pricing services. Prices for each security are generally sourced from multiple pricing vendors, and a vendor hierarchy is maintained by asset type based on historical pricing experience and vendor expertise. The Company ultimately uses the price from the pricing service highest in the vendor hierarchy based on the respective asset type. Consistent with the fair value hierarchy described above, securities with validated quotes from pricing services are generally reflected within Level 2, as they are primarily based on observable pricing for similar assets and/or other market observable inputs. If the pricing information received from third party pricing services is not reflective of market activity or other inputs observable in the market, the Company may challenge the price through a formal process with the pricing service. If the pricing service updates the price to be more consistent with the presented market observations, the security remains within Level 2.

Internally-developed valuations or indicative broker quotes are also used to determine fair value in circumstances where vendor pricing is not available, or where the Company ultimately concludes that pricing information received from the independent pricing service is not reflective of market activity. If the Company concludes the values from both pricing services and brokers are not reflective of market activity, it may over-ride the information with an internally-developed valuation. As of September 30, 2013 and December 31, 2012, over-rides on a net basis were not material. Pricing service over-rides, internally-developed valuations and indicative broker quotes are generally included in Level 3 in the fair value hierarchy.

The fair value of private fixed maturities, which are comprised of investments in private placement securities, originated by internal private asset managers, are primarily determined using a discounted cash flow model. If the fair value is determined using pricing inputs that are observable in the market, the securities have been reflected within Level 2; otherwise a Level 3 classification is used.

Private fixed maturities also include debt investments in funds that pay a stated coupon and a return based upon the results of the underlying portfolios. The fair values of these securities are determined by reference to the funds net asset value (NAV). Since the NAV at which the funds trade can be observed by redemption and subscription transactions between third parties, the fair values of these investments have been reflected within Level 2 in the fair value hierarchy.

Trading Account Assets Trading account assets consist primarily of fixed maturity securities, equity securities and derivatives whose fair values are determined consistent with similar instruments described above under Fixed Maturity Securities and below under Equity Securities and Derivative Instruments.

Equity Securities Equity securities consist principally of investments in common and preferred stock of publicly traded companies, perpetual preferred stock, privately traded securities, as well as mutual fund shares. The fair values of most publicly traded equity securities are based on quoted market prices in active markets for identical assets and are classified within Level 1 in the fair value hierarchy. Estimated fair values for

most privately traded equity securities are determined using discounted cash flow, earnings multiple and other valuation models that require a substantial level of judgment around inputs and, therefore, are classified within Level 3. The fair values of mutual fund shares that transact regularly (but do not trade in active markets because they are not publicly available) are based on transaction prices of identical fund shares and are classified within Level 2 in the fair value hierarchy. The fair values of perpetual preferred stock are based on inputs obtained from independent pricing services that are primarily based on indicative broker quotes. As a result, the fair values of perpetual preferred stock are classified as Level 3.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Commercial Mortgage and Other Loans The fair value of commercial mortgage loans held for investment and accounted for using the fair value option are determined based on the present value of the expected future cash flows discounted at the appropriate U.S. Treasury rate, adjusted for the current market spread for similar quality loans. The quality ratings for these loans, a primary determinant of the appropriate credit spread and a significant component of the pricing input, are based on internally-developed estimates. As a result, these loans are included in Level 3 in the fair value hierarchy.

The fair value of other loans held and accounted for using the fair value option is determined utilizing pricing indicators from the whole loan market, where investors are committed to purchase these loans at a pre-determined price, which is considered the principal exit market for these loans. The Company has evaluated the valuation inputs used for these assets, including the existence of pre-determined exit prices, the terms of the loans, prevailing interest rates and credit risk, and deemed that the primary pricing inputs are Level 2 inputs in the fair value hierarchy.

Other Long-Term Investments Other long-term investments include limited partnerships which are consolidated because the Company is either deemed to exercise control or considered the primary beneficiary of a variable interest entity. These entities are considered investment companies and follow specialized industry accounting whereby their assets are carried at fair value. The investments held by these entities include various feeder fund investments in underlying master funds (whose underlying holdings generally include public fixed maturities, equity securities and mutual funds), as well as wholly-owned real estate held within other investment funds. The fair value is determined by reference to the underlying direct investments, with publicly traded equity securities based on quoted prices in active markets reflected in Level 1, and public fixed maturities and mutual funds priced via quotes from pricing services or observable data reflected in Level 2. The fair value of investments in funds that are subject to significant liquidity restrictions are reflected in Level 3.

The fair value of real estate held in consolidated investment funds is determined through an independent appraisal process. The appraisals generally utilize a discounted cash flow model, supplemented with replacement cost estimates and comparable recent sales data when available. These appraisals and the related assumptions are updated at least annually. Since many of the assumptions utilized are unobservable and are considered to be significant inputs to the valuation, the real estate investments within other long-term investments have been reflected within Level 3 in the fair value hierarchy.

The fair value of fund investments, where the fair value option has been elected, is primarily determined by the fund managers. Since the valuations may be based on unobservable market inputs and cannot be validated by the Company, these investments have been included within Level 3 in the fair value hierarchy.

Derivative Instruments Derivatives are recorded at fair value either as assets, within Other trading account assets, or Other long-term investments, or as liabilities, within Other liabilities, except for embedded derivatives which are recorded with the associated host contract. The fair values of derivative contracts can be affected by changes in interest rates, foreign exchange rates, commodity prices, credit spreads, market volatility, expected returns, non-performance risk, liquidity and other factors. Liquidity valuation adjustments are made to reflect the cost of exiting significant risk positions, and consider the bid-ask spread, maturity, complexity, and other specific attributes of the underlying derivative position.

The Company s exchange-traded futures and options include Treasury futures, Eurodollar futures, commodity futures, Eurodollar options and commodity options. Exchange-traded futures and options are valued using quoted prices in active markets and are classified within Level 1 in the fair value hierarchy.

The majority of the Company $\,s$ derivative positions are traded in the over-the-counter ($\,$ OTC $\,$) derivative market and are classified within Level 2 in the fair value hierarchy. OTC derivatives classified within Level 2 are

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

valued using models that utilize actively quoted or observable market input values from external market data providers, third-party pricing vendors and/or recent trading activity. The Company s policy is to use mid-market pricing in determining its best estimate of fair value. The fair values of most OTC derivatives, including interest rate and cross currency swaps, currency forward contracts, commodity swaps, commodity forward contracts, single name credit default swaps, loan commitments held for sale and to-be-announced (or TBA) forward contracts on highly rated mortgage-backed securities issued by U.S. government sponsored entities are determined using discounted cash flow models. The fair values of European style option contracts are determined using Black-Scholes option pricing models. These models key inputs include the contractual terms of the respective contract, along with significant observable inputs, including interest rates, currency rates, credit spreads, equity prices, index dividend yields, non-performance risk, volatility and other factors.

The Company s cleared interest rate swaps and credit derivatives linked to an index are valued using models that utilize actively quoted or observable market inputs obtained from external market data providers, third-party pricing vendors and/or recent trading activity. These derivatives are classified as Level 2 in the fair value hierarchy.

The vast majority of the Company s derivative agreements are with highly rated major international financial institutions. To reflect the market s perception of its own and the counterparty s non-performance risk, the Company incorporates additional spreads over LIBOR into the discount rate used in determining the fair value of OTC derivative assets and liabilities that are not otherwise collateralized.

Derivatives classified as Level 3 include look-back equity options and other structured products. These derivatives are valued based upon models, such as Monte Carlo simulation models and other techniques, that utilize significant unobservable inputs. Level 3 methodologies are validated through periodic comparison of the Company s fair values to external broker-dealer values.

Cash Equivalents and Short-Term Investments Cash equivalents and short-term investments include money market instruments, commercial paper and other highly liquid debt instruments. Certain money market instruments are valued using unadjusted quoted prices in active markets that are accessible for identical assets and are primarily classified as Level 1. The remaining instruments in this category are generally fair valued based on market observable inputs and these investments have primarily been classified within Level 2.

Separate Account Assets Separate Account Assets include fixed maturity securities, treasuries, equity securities and real estate investments for which values are determined consistent with similar instruments described above under Fixed Maturity Securities, Equity Securities and Other Long-Term Investments.

Notes of Consolidated VIEs The fair values of these notes are based on broker quotes and classified within Level 3. See Note 5 and the Fair Value Option section below for additional information.

Other Liabilities Other liabilities include certain derivative instruments, the fair values of which are determined consistent with similar derivative instruments described above under Derivative Instruments.

Future Policy Benefits The liability for future policy benefits primarily includes general account liabilities for the optional living benefit features of the Company s variable annuity contracts, including guaranteed minimum accumulation benefits (GMAB), guaranteed minimum withdrawal benefits (GMWB) and guaranteed minimum income and withdrawal benefits (GMIWB), accounted for as embedded derivatives. The fair values of the GMAB, GMWB and GMIWB liabilities are calculated as the present value of future expected benefit payments to customers less the present value of assessed rider fees attributable to the embedded derivative feature. This methodology could result in either a liability or contra-liability balance, given changing capital market conditions and various policyholder behavior assumptions. Since there is no observable active

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

market for the transfer of these obligations, the valuations are calculated using internally-developed models with option pricing techniques. The models are based on a risk neutral valuation framework and incorporate premiums for risks inherent in valuation techniques, inputs, and the general uncertainty around the timing and amount of future cash flows. The determination of these risk premiums requires the use of management judgment.

The significant inputs to the valuation models for these embedded derivatives include capital market assumptions, such as interest rate and implied volatility assumptions, the Company s market-perceived risk of its own non-performance (NPR), as well as actuarially determined assumptions, including contractholder behavior, such as lapse rates, benefit utilization rates, withdrawal rates, and mortality rates. Since many of these assumptions are unobservable and are considered to be significant inputs to the liability valuation, the liability included in future policy benefits has been reflected within Level 3 in the fair value hierarchy.

Capital market inputs and actual policyholders—account values are updated each quarter based on capital market conditions as of the end of the quarter, including interest rates, equity markets and implied volatility. In the risk neutral valuation, interest rates are used to both grow the policyholders—account values and discount all projected future cash flows. The Company—s discount rate assumption is based on the LIBOR swap curve adjusted for an additional spread over LIBOR to reflect NPR.

Actuarial assumptions, including contractholder behavior and mortality, are reviewed at least annually, and updated based upon emerging experience, future expectations and other data, including any observable market data, such as available industry studies or market transactions such as acquisitions and reinsurance transactions. These assumptions are generally updated in the third quarter of each year unless a material change that the Company feels is indicative of a long term trend is observed in an interim period.

Transfers between Levels 1 and 2 Periodically there are transfers between Level 1 and Level 2 for foreign common stocks held in the Company s Separate Account. In certain periods, an adjustment may be made to the fair value of these assets to reflect events that occurred between the close of foreign trading markets and the close of U.S. trading markets for the respective day. During the three months ended September 30, 2013, \$1.3 billion were transferred from Level 2 to Level 1. During the nine months ended September 30, 2013, \$0.1 billion were transferred from Level 2 to Level 1. During the three months ended September 30, 2012, there were no transfers of separate account assets from Level 1 to Level 2 and \$2.1 billion were transferred from Level 2 to Level 1. During the nine months ended September 30, 2012, \$2.9 billion of separate account assets were transferred from Level 1 to Level 2 and \$2.1 billion were transferred from Level 2 to Level 1.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Level 3 Assets and Liabilities by Price Source The table below presents the balances of Level 3 assets and liabilities measured at fair value with their corresponding pricing sources.

	As of September 30, 2013				
	Internal(1)	External(2) (in millions			
Foreign government bonds	\$ 0	\$ 1	\$ 1		
Corporate securities	564	719	1,283		
Asset-backed securities	282	4,322	4,604		
Commercial mortgage-backed securities	17	151	168		
Residential mortgage-backed securities	3	7	10		
Equity securities	114	1,046	1,160		
Commercial mortgage and other loans	19	0	19		
Other long-term investments	10	1,000	1,010		
Other assets	14	0	14		
Subtotal excluding separate account assets(3)	1,023	7,246	8,269		
Separate account assets	21,402	945	22,347		
Total assets	\$ 22,425	\$ 8,191	\$ 30,616		
Future policy benefits	\$ 1,928	\$ 0	\$ 1,928		
Other liabilities	0	6	6		
Notes of consolidated VIEs	0	2,330	2,330		
Total liabilities	\$ 1,928	\$ 2,336	\$ 4,264		

	As of December 31, 2012				
	Internal(1)	External(2) (in millions)	Total		
Corporate securities	\$ 889	\$ 875	\$ 1,764		
Asset-backed securities	338	3,796	4,134		
Commercial mortgage-backed securities	68	64	132		
Residential mortgage-backed securities	3	10	13		
Equity securities	101	1,327	1,428		
Commercial mortgage and other loans	48	0	48		
Other long-term investments	9	1,044	1,053		
Other assets	33	0	33		
Subtotal excluding separate account assets(3)	1,489	7,116	8,605		
Separate account assets	20,422	710	21,132		
Total assets	\$ 21,911	\$ 7,826	\$ 29,737		

Future policy benefits	\$ 3,348	\$ 0	\$ 3,348
Notes of consolidated VIEs	0	1,406	1,406
Total liabilities	\$ 3,348	\$ 1,406	\$ 4,754

⁽¹⁾ Represents valuations which could incorporate internally-derived and market inputs. See below for additional information related to internally-developed valuation for significant items in the above table.

⁽²⁾ Represents unadjusted prices from independent pricing services and independent non-binding broker quotes where pricing inputs are not readily available.

⁽³⁾ Includes assets classified as fixed maturities available-for-sale, trading account assets supporting insurance liabilities and other trading account assets.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Quantitative Information Regarding Internally-Priced Level 3 Assets and Liabilities The table below represents quantitative information on significant internally-priced Level 3 assets and liabilities.

As of September 30, 2013

Impact of

Impact of

		Value illions	1	Unobservable Inputs	Minimum		Maximum	Weighted Average	Increase in Input on Fair Value(1)
Assets:									
Corporate securities	\$	564	Discounted cash flow	Discount rate	1.30%	-	15%	7.71%	Decrease
			Market comparables	EBITDA multiples(2)	5.0X	-	8.0X	5.96X	Increase
			Liquidation	Liquidation value	21.85%	-	100.0%	62.94%	Increase
Asset-backed securities	\$	282	Discounted cash flow	Prepayment rate(3)	2.82%	-	27.41%	9.62%	Increase
				Default rate(3)	0.49%	-	28.51%	2.82%	Decrease
				Loss severity(3)	15.96%	-	45.00%	32.76%	Decrease
				Liquidity premium	1.00%	-	2.00%	1.86%	Decrease
				Average life (years)	0.64	-	14.53	5.4	Increase
				Comparable spreads	0.17%	-	24.87%	3.47%	Decrease
				Comparable security yields	4.21%	-	12.34%	7.13%	Decrease
Liabilities:									
Future policy benefits(4)	\$ 1	,928	Discounted cash flow	Lapse rate(5)	0%	-	11%		Decrease
				NPR spread(6)	0.08%	-	1.32%		Decrease
				Utilization rate(7)	70%	-	94%		Increase
				Withdrawal rate(8)	86%	-	100%		Increase
				Mortality rate(9)	0%	-	13%		Decrease
				Equity volatility curve	16%	-	28%		Increase

As of December 31, 2012

		Fair Valuation Value Techniques (in millions)			Unobservable Inputs	Minimum		Maximum	Weighted Average	Increase in Input on Fair Value(1)
Assets:										
Corporate securities	9	88	9 Di	scounted cash flow	Discount rate	1.7%	-	17.5%	9.92%	Decrease
			Ma	arket comparables	EBITDA multiples(2)	5.0X	-	8.5X	6.2X	Increase
			Ca	p at call price	Call price	100%	-	101%	100.24%	Increase
			Lie	quidation	Liquidation value	49%	-	100.0%	83.06%	Increase
Asset-backed securities	9	33	8 Di	scounted cash flow	Prepayment rate(3)	2.8%	-	29.0%	9.84%	Increase
					Default rate(3)	0.5%	-	2.52%	0.84%	Decrease
					Loss severity(3)	35%	-	43.88%	35.76%	Decrease
					Liquidity premium	1.0%	-	2.50%	1.83%	Decrease
					Average life (years)	0.1	-	15	5.61	Increase
					Comparable spreads	0.1%	-	20%	2.81%	Decrease
					Comparable security yields	0.4%	-	15%	7.59%	Decrease
Liabilities:										
Future policy benefits(4)	9	3,34	8 Di	scounted cash flow	Lapse rate(5)	0%	-	14%		Decrease
					NPR spread(6)	0.20%	-	1.60%		Decrease
					Utilization rate(7)	70%	-	94%		Increase

Withdrawal rate(8)	85% -	100%	Increase
Mortality rate(9)	0% -	13%	Decrease
Equity volatility curve	19% -	34%	Increase

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

- (1) Conversely, the impact of a decrease in input would have the opposite impact for the fair value as that presented in the table.
- (2) EBITDA multiples represent multiples of earnings before interest, taxes, depreciation and amortization, and are amounts used when the reporting entity has determined that market participants would use such multiples when pricing the investments.
- (3) In isolation, an increase in prepayment rate or a decrease in default rate or loss severity would generally result in an increase in fair value, although the interrelationships between these inputs depend on specific market conditions.
- (4) Future policy benefits primarily represent general account liabilities for the optional living benefit features of the Company s variable annuity contracts which are accounted for as embedded derivatives. Since the valuation methodology for these liabilities uses a range of inputs that vary at the contract level over the cash flow projection period, presenting a range, rather than weighted average, is a more meaningful representation of the unobservable inputs used in the valuation
- (5) Base lapse rates are adjusted at the contract level based on a comparison of the benefit amount and the current policyholder account value as well as other factors, such as the applicability of any surrender charges. A dynamic lapse adjustment reduces the base lapse rate when the benefit amount is greater than the account value, as in-the-money contracts are less likely to lapse. Lapse rates are also generally assumed to be lower for the period where surrender charges apply.
- (6) To reflect NPR, the Company incorporates an additional spread over LIBOR into the discount rate used in the valuation of individual living benefit contracts in a liability position and generally not to those in a contra-liability position. In determining the NPR spread, the Company reflects the financial strength ratings of the Company s insurance subsidiaries as these are insurance liabilities and senior to debt. The additional spread over LIBOR is determined by utilizing the credit spreads associated with issuing funding agreements, adjusted for any illiquidity risk premium.
- (7) The utilization rate assumption estimates the percentage of contracts that will utilize the benefit during the contract duration, and begin lifetime withdrawals at various time intervals from contract inception. The remaining contractholders are assumed to either begin lifetime withdrawals immediately or never utilizing the benefit. These assumptions vary based on the product type, the age of the contractholder and the age of the contract. The impact of changes in these assumptions is highly dependent on the contract type and age of the contractholder at the time of the sale and the timing of the first lifetime income withdrawal.
- (8) The withdrawal rate assumption estimates the magnitude of annual contractholder withdrawals relative to the maximum allowable amount under the contract. The fair value of the liability will generally increase the closer the withdrawal rate is to 100%.
- (9) Range reflects the mortality rate for the vast majority of business with living benefits, with policyholders ranging from 35 to 90 years old. While the majority of living benefits have a minimum age requirement, certain benefits do not have an age restriction. This results in contractholders for certain benefits with mortality rates approaching 0%. Based on historical experience, the Company applies a set of age and duration specific mortality rate adjustments compared to standard industry tables. A mortality improvement assumption is also incorporated into the overall mortality table.

Interrelationships Between Unobservable Inputs In addition to the sensitivities of fair value measurements to changes in each unobservable input in isolation, as reflected in the table above, interrelationships between these inputs may also exist, such that a change in one unobservable input may give rise to a change in another, or multiple inputs. Examples of such interrelationships for significant internally-priced Level 3 assets and liabilities are as follows:

Corporate Securities The rate used to discount future cash flows reflects current risk-free rates plus credit and liquidity spread requirements that market participants would use to value an asset. The discount rate may be influenced by many factors, including market cycles, expectations of default, collateral, term, and asset complexity. Each of these factors can influence discount rates, either in isolation, or in response to other factors.

Asset-Backed Securities Interrelationships may exist between the prepayment rate, the default rate and/or loss severity, depending on specific market conditions. In stronger business cycles, prepayment rates are generally driven by overall market interest rates, and accompanied by lower default rates and loss severity. During weaker cycles, prepayments may decline, as default rates and loss severity increase. Additionally, the impact of these factors on average life varies with the structure and subordination.

Future Policy Benefits The unobservable contractholder behavior inputs related to the liability for the optional living benefit features of the Company s variable annuity contracts included in future policy benefits are generally based on emerging experience, future expectations and other data. While experience for these products is still emerging, the Company expects efficient benefit utilization and withdrawal rates to generally be correlated

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

with lapse rates. However, behavior is generally highly dependent on the facts and circumstances surrounding the individual contractholder, such as their liquidity needs or tax situation, which could drive lapse behavior independent of other contractholder behavior assumptions. The dynamic lapse adjustment assumes lower lapses when the benefit amount is greater than the account value, as in-the-money contracts are less likely to lapse. Therefore, to the extent more efficient contractholder behavior results in greater in-the-moneyness at the contract level, the dynamic lapse function will reduce lapse rates for those contracts. Similarly, to the extent that increases in equity volatility are correlated with overall declines in the capital markets, the dynamic lapse function will lower overall lapse rates as contracts become more in-the-money.

Separate Account Assets In addition to the significant internally-priced Level 3 assets and liabilities presented and described above, the Company also has internally-priced separate account assets reported within Level 3. Changes in the fair value of separate account assets are borne by customers and thus are offset by changes in separate account liabilities on the Company s Consolidated Statement of Financial Position. As a result, changes in value associated with these investments do not impact the Company s Consolidated Statement of Operations. In addition, fees earned by the Company related to the management of most separate account assets classified as Level 3 do not change due to changes in the fair value of these investments. Quantitative information about significant internally-priced Level 3 separate account assets is as follows:

Real Estate and Other Invested Assets Separate account assets include \$20,559 million and \$19,518 million of investments in real estate as of September 30, 2013 and December 31, 2012, respectively, that are classified as Level 3 and reported at fair value. In general, these fair value estimates are based on property appraisal reports prepared by independent real estate appraisers. Key inputs and assumptions to the appraisal process include rental income and expense amounts, related growth rates, discount rates and capitalization rates. In cases where real estate investments are made through indirect investments, fair value is generally determined by the Company s equity in net assets of the entities. The debt associated with real estate, other invested assets and the Company s equity position in entities are externally valued. Because of the subjective nature of inputs and the judgment involved in the appraisal process, real estate investments and their corresponding debt are typically included in the Level 3 classification. Key unobservable inputs to real estate valuation include capitalization rates, which ranged from 4.50% to 11.0% (6.41% weighted average) as of September 30, 2013 and 4.75% to 10.5% (6.49% weighted average) as of December 31, 2012 and discount rates, which ranged from 6.25% to 11.25% (7.83% weighted average) as of September 30, 2013 and 6.25% to 15.0% (7.92% weighted average) as of December 31, 2012. Key unobservable inputs to real estate debt valuation include yield to maturity, which ranged from 1.24% to 6.84% (4.33% weighted average) as of September 30, 2013 and 3.59% to 7.62% (4.74% weighted average) as of December 31, 2012 and market spread over base rate, which ranged from 1.75% to 2.80% (2.18% weighted average) as of September 30, 2013 and 1.67% to 4.48% (3.22% weighted average) as of December 31, 2012.

Commercial Mortgage Loans Separate account assets include \$791 million and \$833 million of commercial mortgage loans as of September 30, 2013 and December 31, 2012 respectively that are classified as Level 3 and reported at fair value. Commercial mortgage loans are primarily valued internally using discounted cash flow techniques, as described further under Fair Value of Financial Instruments. The primary unobservable input used is the spread to discount cash flows, which ranged from 1.50% to 2.06% (1.63% weighted average) as of September 30, 2013 and 1.65% to 4.15% (1.87% weighted average) as of December 31, 2012. In isolation, an increase (decrease) in the value of this input would result in a lower (higher) fair value measurement.

Valuation Process for Fair Value Measurements Categorized within Level 3 The Company has established an internal control infrastructure over the valuation of financial instruments that requires ongoing oversight by its various Business Groups. These management control functions are segregated from the trading

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

and investing functions. For invested assets, the Company has established oversight teams, often in the form of Pricing Committees within each asset management group. The teams, which typically include representation from investment, accounting, operations, legal and other disciplines are responsible for overseeing and monitoring the pricing of the Company s investments and performing periodic due diligence reviews of independent pricing services. An actuarial valuation team oversees the valuation of optional living benefit features of the Company s variable annuity contracts.

The Company has also established policies and guidelines that require the establishment of valuation methodologies and consistent application of such methodologies. These policies and guidelines govern the use of inputs and price source hierarchies and provide controls around the valuation processes. These controls include appropriate review and analysis of investment prices against market activity or indicators of reasonableness, approval of price source changes, price overrides, methodology changes and classification of fair value hierarchy levels. For optional living benefit features of the Company s variable annuity products, the actuarial valuation unit periodically performs baseline testing of contract input data and actuarial assumptions are reviewed at least annually, and updated based upon emerging experience, future expectations and other data, including any observable market data, such as available industry studies. The valuation policies and guidelines are reviewed and updated as appropriate.

Within the trading and investing functions, the Company has established policies and procedures that relate to the approval of all new transaction types, transaction pricing sources and fair value hierarchy coding within the financial reporting system. For variable annuity product changes or new launches of optional living benefit features, the actuarial valuation unit validates input logic and new product features and agrees new input data directly to source documents.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Changes in Level 3 assets and liabilities The following tables provide summaries of the changes in fair values of Level 3 assets and liabilities as of the dates indicated, as well as the portion of gains or losses included in income attributable to unrealized gains or losses related to those assets and liabilities still held at the end of their respective periods.

Three Months Ended September 30, 2013 Fixed Maturities Available-For-Sale

	U.S. Governme	U.S. nent States		Foreign Government		Corporate (in million		Asset- Backed	Commercial Mortgage- Backed		Mor	lential tgage- cked
Fair Value, beginning of period	\$0	\$	0	\$	13	\$	1,383	\$ 4,009	\$	243	\$	11
Total gains (losses) (realized/unrealized):												
Included in earnings:												
Realized investment gains (losses), net	0		0		0		(11)	9		35		0
Included in other comprehensive income (loss)	0		0		0		(20)	(4)		(16)		0
Net investment income	0		0		0		(6)	7		0		0
Purchases	0		0		1		91	515		91		0
Sales	0		0		0		(12)	(80)		(34)		0
Issuances	0		0		0		0	0		0		0
Settlements	0		0		(1)		(158)	(251)		(7)		(3)
Foreign currency translation	0		0		0		15	13		1		0
Other(1)	0		0		0		0	(84)		0		0
Transfers into Level 3(2)	0		0		0		69	2		0		0
Transfers out of Level 3(2)	0		0		(12)		(153)	(46)		(149)		0
Fair Value, end of period	\$ 0	\$	0	\$	1	\$	1,198	\$ 4,090	\$	164	\$	8
Unrealized gains (losses) for assets still held(3):												
Included in earnings:												
Realized investment gains (losses), net	\$0	\$	0	\$	0	\$	0	\$ 7	\$	0	\$	0

Three Months Ended September 30, 2013

	U.S. GovernmentCorporate			Asset- Backed	ading Account A Commercial Mortgage- Backed (in millions)	Assets Residential Mortgage- Backed	Equity	Ot	All ther civity
Fair Value, beginning of period	\$ 0	\$	90	\$ 424	\$ 54	\$ 2	\$ 884	\$	14
Total gains (losses) (realized/unrealized):									
Included in earnings:									
Realized investment gains (losses), net	0		0	0	0	0	0		(3)
Asset management fees and other income	0		(2)	(1)	(1)	0	5		1
Net investment income	0		0	2	0	0	0		0
Purchases	0		17	156	0	0	7		0
Sales	0		(6)	(1)	0	0	(5)		0
Issuances	0		0	0	0	0	0		0
Settlements	0		(8)	(44)	0	0	(30)		(4)

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Foreign currency translation	0	0	1		0	0		17	0
Other(1)	0	0	(19)		0	0		0	0
Transfers into Level 3(2)	0	0	2		0	0		0	0
Transfers out of Level 3(2)	0	(6)	(6)	(49)	0		0	0
Fair Value, end of period	\$0	\$ 85	\$ 514	\$	4	\$ 2	\$ 8	78	\$ 8
Unrealized gains (losses) for assets still held(3):									
Included in earnings:									
Realized investment gains (losses), net	\$0	\$ 0	\$ 0	\$	0	\$ 0	\$	0	\$ (2)
Asset management fees and other income	\$0	\$ 0	\$ 0	\$	0	\$ 0	\$	9	\$ 1

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	T Equity Securities	Three Mon Commo Morts	ercial	-	nber 30, 201 Other	3	
	Available- For-Sale	and O	ther	Loi	ng-term estments		her sets
	r or -saic	Doa		illions)	Stillelits	2 1.5	3013
Fair Value, beginning of period	\$ 292	\$	21	\$	1,082	\$	6
Total gains (losses) (realized/unrealized):							
Included in earnings:							
Realized investment gains (losses), net	10		(2)		(1)		0
Asset management fees and other income	0		0		19		0
Included in other comprehensive income (loss)	2		0		0		0
Net investment income	0		0		1		0
Purchases	8		0		27		0
Sales	(38)		0		0		0
Issuances	0		0		0		0
Settlements	0		0		(23)		0
Foreign currency translation	7		0		(27)		0
Other(1)	0		0		(68)		0
Transfers into Level 3(2)	1		0		0		0
Transfers out of Level 3(2)	0		0		0		0
Fair Value, end of period	\$ 282	\$	19	\$	1,010	\$	6
Unrealized gains (losses) for assets still held(3): Included in earnings:							
Asset management fees and other income	\$ 0	\$	0	\$	20	\$	0

	Thr	ee Months End	ed Septen	ıber 30	, 2013	
	Separate Account Assets(4)	Future Policy Benefits	Otho Liabili nillions)		con	lotes of solidated VIEs
Fair Value, beginning of period	\$ 21,672	\$ (365)	\$	(6)	\$	(2,055)
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Realized investment gains (losses), net	0	(1,351)		1		30
Interest credited to policyholders account balances	736	0		0		0
Purchases	528	0		0		0
Sales	(166)	0		0		0
Issuances	0	(212)		0		(292)
Settlements	(372)	0		0		(13)
Other(1)	0	0		(1)		0
Transfers into Level 3(2)	3	0		0		0
Transfers out of Level 3(2)	(54)	0		0		0
Fair Value, end of period	\$ 22,347	\$ (1,928)	\$	(6)	\$	(2,330)

Unrealized gains (losses) for assets/liabilities still held(3):

Included in earnings:				
Realized investment gains (losses), net	\$ 0	\$ (1,359)	\$ 0	\$ 29
Interest credited to policyholders account	\$ 464	\$ 0	\$ 0	\$ 0

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Nine Months Ended September 30, 2013 Fixed Maturities Available-For-Sale

	Fixed Maturities Available-F								e			
	U.S. Governme	Government States Gov			Foreign Government Corporate (in mill		orporate (in millio	Asset- Backed	Commerc Mortgag Backed		Mor	dential tgage- cked
Fair Value, beginning of period	\$0	\$	0	\$	0	\$	1,630	\$ 3,703	\$	124	\$	11
Total gains (losses) (realized/unrealized):												
Included in earnings:												
Realized investment gains (losses), net	0		0		0		(5)	20		36		0
Included in other comprehensive income (loss)	0		0		(1)		(8)	(5)		(17)		0
Net investment income	0		0		0		(4)	28		0		0
Purchases	0		0		5		393	1,898		328		0
Sales	0		0		(1)		(72)	(306)		(37)		0
Issuances	0		0		0		0	0		0		0
Settlements	0		0		(3)		(555)	(1,036)		(38)		(3)
Foreign currency translation	0		0		0		(96)	(92)		(8)		0
Other(1)	0		0		0		0	(84)		0		0
Transfers into Level 3(2)	0		0		13		302	10		0		0
Transfers out of Level 3(2)	0		0		(12)		(387)	(46)		(224)		0
Fair Value, end of period	\$0	\$	0	\$	1	\$	1,198	\$ 4,090	\$	164	\$	8
•							,	,				
Unrealized gains (losses) for assets still held(3):												
Included in earnings:												
Realized investment gains (losses), net	\$0	\$	0	\$	0	\$	0	\$ 12	\$	0	\$	0

Nine Months Ended September 30, 2013

		Trading Account Assets									
	U.S. Governme	GovernmentCorporate			Commercial Mortgage- Backed (in millions)		Residential Mortgage- Backed		Equity	All Other Activity	
Fair Value, beginning of period	\$0	\$	134	\$ 430	\$	8	\$	2	\$ 1,098	\$	25
Total gains (losses) (realized/unrealized):											
Included in earnings:											
Realized investment gains (losses), net	0		0	0		0		0	(1)		(15)
Asset management fees and other income	0		(3)	7		(1)		0	45		2
Net investment income	0		0	4		0		0	0		0
Purchases	0		20	321		76		0	10		0
Sales	0		(11)	(2)		(1)		0	(108)		0
Issuances	0		0	0		0		0	0		0
Settlements	0		(48)	(216)		(1)		0	(43)		(4)
Foreign currency translation	0		0	(7)		(1)		0	(123)		0
Other(1)	0		0	(19)		0		0	0		0
Transfers into Level 3(2)	0		3	4		0		0	0		0
Transfers out of Level 3(2)	0		(10)	(8)		(76)		0	0		0
Fair Value, end of period	\$0	\$	85	\$ 514	\$	4	\$	2	\$ 878	\$	8

Unrealized gains (losses) for assets still held(3):

Included in earnings:							
Realized investment gains (losses), net	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ (15)
Asset management fees and other income	\$ 0	\$ (3)	\$ 8	\$ 1	\$ 0	\$ 41	\$ 2

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Equity Securities Available- For-Sale		mercial rtgage Other oans	Lo	other Other ng-term estments	Ot	ther ssets
Fair Value, beginning of period	\$ 330	\$	48	\$	1,053	\$	8
Total gains (losses) (realized/unrealized):							
Included in earnings:							
Realized investment gains (losses), net	11		0		0		(2)
Asset management fees and other income	0		0		103		0
Included in other comprehensive income (loss)	45		0		0		0
Net investment income	0		0		(1)		0
Purchases	20		0		86		0
Sales	(61)		0		0		0
Issuances	0		0		6		0
Settlements	(3)		(29)		(121)		0
Foreign currency translation	(44)		0		(8)		0
Other(1)	(18)		0		(108)		0
Transfers into Level 3(2)	2		0		0		0
Transfers out of Level 3(2)	0		0		0		0
Fair Value, end of period	\$ 282	\$	19	\$	1,010	\$	6
Unrealized gains (losses) for assets still held(3):							
Included in earnings:							
Realized investment gains (losses), net	\$ 0	\$	0	\$	(3)	\$	(2)
Asset management fees and other income	\$ 0	\$	0	\$	103	\$	0

	0 2,037 (3) 32 1,884 0 0 0 1,309 0 0 0					
	Account	Policy Benefits	Liabi		con	solidated
Fair Value, beginning of period	\$ 21,132	\$ (3,348)	\$	0	\$	(1,406)
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Realized investment gains (losses), net	0	2,037		(3)		32
Interest credited to policyholders account balances	1,884	0		0		0
Purchases	1,309	0		0		0
Sales	(483)	0		0		0
Issuances	0	(619)		0		(932)
Settlements	(1,593)	0		0		(24)
Foreign currency translation	0	2		0		0
Other(1)	140	0		(3)		0
Transfers into Level 3(2)	62	0		0		0
Transfers out of Level 3(2)	(104)	0		0		0
Fair Value, end of period	\$ 22,347	\$ (1,928)	\$	(6)	\$	(2,330)

Unrealized gains (losses) for assets/liabilities still held(3):					
Included in earnings:					
Realized investment gains (losses), net	\$ 0	\$ 1	,970	\$ (3)	\$ 32
Interest credited to policyholders account	\$ 1.135	\$	0	\$ 0	\$ 0

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Three Months Ended September 30, 2012 Fixed Maturities Available-For-Sale

	Fixed Maturities Available-For-Sale											
	U.S. Governmen		.S. ates		reign ernment	Co	orporate (in millior	Asset- Backed	Mo	mercial rtgage- icked	Mor	dential tgage- cked
Fair Value, beginning of period	\$ 66	\$	0	\$	21	\$	1,635	\$ 3,069	\$	186	\$	13
Total gains (losses) (realized/unrealized):												
Included in earnings:												
Realized investment gains (losses), net	0		0		0		0	10		2		0
Included in other comprehensive income (loss)	0		0		0		46	22		7		0
Net investment income	0		0		0		2	7		1		0
Purchases	0		0		0		100	793		10		0
Sales	0		0		0		(91)	(381)		(2)		0
Issuances	0		0		0		0	0		0		0
Settlements	0		0		0		(42)	(105)		(7)		(2)
Foreign currency translation	0		0		0		3	2		0		0
Other(1)	0		0		(5)		5	0		0		0
Transfers into Level 3(2)	0		0		0		59	35		0		0
Transfers out of Level 3(2)	0		0		(13)		(41)	(253)		(14)		0
	.	•		•		•			Φ.	100		
Fair Value, end of period	\$ 66	\$	0	\$	3	\$	1,676	\$ 3,199	\$	183	\$	11
Unrealized gains (losses) for assets still held(3): Included in earnings:												
Realized investment gains (losses), net	\$ 0	\$	0	\$	0	\$	0	\$ 3	\$	0	\$	0

Three Months Ended September 30, 2012

				T		Account			· -		
	U.S. Governme	enCor	rporate	Asset- Backed	Mor Ba	mercial tgage- icked i millions	Mort Bac	lential tgage- cked	Equity	O	All ther tivity
Fair Value, beginning of period	\$9	\$	140	\$ 444	\$	68	\$	3	\$ 1,241	\$	45
Total gains (losses) (realized/unrealized):											
Included in earnings:											
Realized investment gains (losses), net	0		0	0		0		0	1		(16)
Asset management fees and other income	0		0	8		1		0	20		1
Net investment income	0		0	1		0		0	0		0
Purchases	0		(1)	0		2		0	0		0
Sales	0		(2)	(6)		(2)		0	(2)		0
Issuances	0		0	0		0		0	0		0
Settlements	0		(5)	(21)		(2)		0	(32)		2
Foreign currency translation	0		0	0		0		0	7		0
Other(1)	0		0	1		0		(1)	0		0
Transfers into Level 3(2)	0		2	3		43		0	33		0
Transfers out of Level 3(2)	0		0	(31)		(17)		0	0		0
Fair Value, end of period	\$9	\$	134	\$ 399	\$	93	\$	2	\$ 1,268	\$	32

Unrealized gains (losses) for assets still held(3):

Included in earnings:							
Realized investment gains (losses), net	\$0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ (16)
Asset management fees and other income	\$0	\$ (3)	\$ 7	\$ 0	\$ 0	\$ 22	\$ 1

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Equity Securities Available- For-Sale	Commercial Mortgage and Other Loans		Ended September 3 Other Long-term Investments (in millions)		Shor	t-term tments
Fair Value, beginning of period	\$ 355	\$	37	\$	1,042	\$	5
Total gains (losses) (realized/unrealized):					·		
Included in earnings:							
Realized investment gains (losses), net	(1)		2		3		(5)
Asset management fees and other income	0		0		5		0
Included in other comprehensive income (loss)	(6)		0		0		0
Net investment income	0		0		(1)		0
Purchases	6		0		44		0
Sales	(9)		0		(3)		0
Issuances	0		0		0		0
Settlements	0		29		(45)		0
Foreign currency translation	1		0		0		0
Other(1)	0		0		11		0
Transfers into Level 3(2)	0		0		0		0
Transfers out of Level 3(2)	0		0		(42)		0
Fair Value, end of period	\$ 346	\$	68	\$	1,014	\$	0
Unrealized gains (losses) for assets/liabilities still held(3):							
Included in earnings:							
Realized investment gains (losses), net	\$ 0	\$	2	\$	0	\$	(5)
Asset management fees and other income	\$ 0	\$	0	\$	20	\$	0

		Three Mo	onths Ended Se	ptembe	er 30, 201		
	Other Assets	Separate Account Assets(4)	Future Policy Benefits (in m		ther oilities	cons	otes of olidated VIEs
Fair Value, beginning of period	\$8	\$ 20,698	\$ (3,054)	\$	(2)	\$	(296)
Total gains (losses) (realized/unrealized):							
Included in earnings:							
Realized investment gains (losses), net	0	0	(408)		(5)		(3)
Interest credited to policyholders account balances	0	303	0		0		0
Purchases	0	310	0		0		0
Sales	0	(184)	0		0		0
Issuances	0	0	(176)		0		(390)
Settlements	0	(592)	0		6		295
Transfers into Level 3(2)	0	29	0		0		0
Transfers out of Level 3(2)	0	(225)	0		0		0
Fair Value, end of period	\$8	\$ 20,339	\$ (3,638)	\$	(1)	\$	(394)

Unrealized gains (losses) for assets/liabilities still held(3):					
Included in earnings:					
Realized investment gains (losses), net	\$0	\$ 0	\$ (448)	\$ (6)	\$ 0
Interest credited to policyholders account	\$ 0	\$ 146	\$ 0	\$ 0	\$ 0

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Nine M	onths Ended	l Septembei	: 30, 2012
Fived	Maturities	Available_F	or-Sala

	U.S. Governme	U.S. enStates	Fore Govern		Corporate (in million	Asset- Backed	Commerci Mortgage Backed	- Mo	idential rtgage- acked
Fair Value, beginning of period	\$ 66	\$ 0	\$	25	\$ 1,450	\$ 2,528	\$ 145	\$	16
Total gains (losses) (realized/unrealized):									
Included in earnings:									
Realized investment gains (losses), net	0	0		0	(25)	18	2		0
Included in other comprehensive income (loss)	0	0		0	176	52	18		0
Net investment income	0	0		0	6	22	(2	.)	1
Purchases	0	10		0	321	1,964	43		0
Sales	0	0		0	(130)	(425)	(2	()	0
Issuances	0	0		0	0	0	0)	0
Settlements	(2)	0		0	(228)	(450)	(11)	(6)
Foreign currency translation	0	0		0	(3)	(8)	(1)	0
Other(1)	2	0		(5)	3	0	()	0
Transfers into Level 3(2)	0	0		7	276	35	37		0
Transfers out of Level 3(2)	0	(10)		(24)	(170)	(537)	(46	<u>(</u>)	0
Fair Value, end of period	\$ 66	\$ 0	\$	3	\$ 1,676	\$ 3,199	\$ 183	\$	11
Unrealized gains (losses) for assets still held(3):									
Included in earnings:									
Realized investment gains (losses), net	\$ 0	\$ 0	\$	0	\$ (1)	\$ 9	\$ 0	\$	0

Nine Months Ended September 30, 2012

	Trading Account Assets									
					Commercia	l Residential		A	.11	
	U.S.			Asset-	Mortgage-	0 0			her	
	Governme	entor	porate	Backed	Backed	Backed	Equity	Acti	ivity	
					(in millio					
Fair Value, beginning of period	\$ 9	\$	148	\$ 416	\$ 35	\$ 4	\$ 1,296	\$	93	
Total gains (losses) (realized/unrealized):										
Included in earnings:										
Realized investment gains (losses), net	0		0	0	0	0	0		(65)	
Asset management fees and other income	0		(5)	13	1	1	54		1	
Net investment income	0		0	5	1	0	0		0	
Purchases	0		17	128	18	0	13		0	
Sales	0		(10)	(9)	(4)	(1)	(31)		0	
Issuances	0		0	0	0	0	0		0	
Settlements	(2)		(15)	(90)	(3)	(1)	(88)		6	
Foreign currency translation	0		0	(1)	0	0	(11)		0	
Other(1)	2		(2)	1	0	(1)	3		(3)	
Transfers into Level 3(2)	0		5	3	82	0	33		0	
Transfers out of Level 3(2)	0		(4)	(67)	(37)) 0	(1)		0	
Fair Value, end of period	\$ 9	\$	134	\$ 399	\$ 93	\$ 2	\$ 1,268	\$	32	

Unrealized gains (losses) for assets still held(3):

Included in earnings:							
Realized investment gains (losses), net	\$ 0	\$ 0 9	0	\$ 0	\$ 0	\$ (1)	\$ (65)
Asset management fees and other income	\$ 0	\$ (10) 9	5 11	\$ 1	\$ 0	\$ 54	\$ 1

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Equity Securities Available- For-Sale	Comn Mor and (nercial tgage Other ans	(Loi	mber 30, 20 Other ng-term estments	Shor	t-term tments
Fair Value, beginning of period	\$ 360	\$	86	\$	1,110	\$	0
Total gains (losses) (realized/unrealized):							
Included in earnings:							
Realized investment gains (losses), net	1		2		6		(9)
Asset management fees and other income	0		0		73		0
Included in other comprehensive income (loss)	21		0		0		0
Net investment income	0		0		5		0
Purchases	68		0		159		9
Sales	(17)		0		(23)		0
Issuances	0		0		0		0
Settlements	0		(20)		(261)		0
Foreign currency translation	(2)		0		2		0
Other(1)	0		0		7		0
Transfers into Level 3(2)	5		0		0		0
Transfers out of Level 3(2)	(90)		0		(64)		0
Fair Value, end of period	\$ 346	\$	68	\$	1,014	\$	0
Unrealized gains (losses) for assets/liabilities still held(3):							
Included in earnings:							
Realized investment gains (losses), net	\$ 0	\$	1	\$	1	\$	(9)
Asset management fees and other income	\$ 0	\$	0	\$	40	\$	0
						_	

		Nine Mor	ths Ended Sept	tember	30, 2012		
	Other Assets	Separate Account Assets(4)	Future Policy Benefits (in millions	Liab	ther oilities	cons	otes of olidated VIEs
Fair Value, beginning of period	\$ 9	\$ 19,358	\$ (2,886)	\$	(3)	\$	(282)
Total gains (losses) (realized/unrealized):							
Included in earnings:							
Realized investment gains (losses), net	0	0	(255)		(22)		(3)
Asset management fees and other income	2	0	0		0		0
Interest credited to policyholders account balances	0	1,518	0		0		0
Purchases	0	2,154	0		0		0
Sales	(3)	(647)	0		0		0
Issuances	0	0	(497)		0		(401)
Settlements	0	(1,617)	0		24		295
Other(1)	0	0	0		0		(3)
Transfers into Level 3(2)	0	245	0		0		0
Transfers out of Level 3(2)	0	(672)	0		0		0
Fair Value, end of period	\$ 8	\$ 20,339	\$ (3,638)	\$	(1)	\$	(394)

Unrealized gains (losses) for assets/liabilities still held(3):						
Included in earnings:						
Realized investment gains (losses), net	\$ 0	\$ 0	\$ ((340)	\$ (22)	\$ (3)
Asset management fees and other income	\$ 2	\$ 0	\$	0	\$ 0	\$ 0
Interest credited to policyholders account	\$ 0	\$ 902	\$	0	\$ 0	\$ 0

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

- (1) Other primarily represents reclasses of certain assets between reporting categories.
- (2) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (3) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.
- (4) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company s Unaudited Interim Consolidated Statement of Financial Position.

Transfers Transfers into Level 3 are generally the result of unobservable inputs utilized within valuation methodologies and the use of indicative broker quotes for assets that were previously valued using observable inputs. Transfers out of Level 3 are generally due to the use of observable inputs in valuation methodologies as well as the utilization of pricing service information for certain assets that the Company is able to validate.

For the nine months ended September 30, 2012, the majority of the Equity Securities Available-for-Sale transfers out of Level 3 were due to the determination that the pricing inputs for certain equity securities did not have a material liquidity discount and therefore, should be classified as Level 1, not Level 3.

Derivative Fair Value Information

The following tables present the balance of derivative assets and liabilities measured at fair value on a recurring basis, as of the date indicated, by primary underlying. These tables exclude embedded derivatives which are typically recorded with the associated host contract. The derivative assets and liabilities shown below are included in Other trading account assets, Other long-term investments or Other liabilities in the tables presented previously in this note, under the headings Assets and Liabilities by Hierarchy Level and Changes in Level 3 Assets and Liabilities.

		As of September 30, 2013							
	Level 1	Level 2	Level 3 (in mill	Netting(1) ions)	Total				
Derivative assets:									
Interest Rate	\$ 4	\$ 7,185	\$ 7	\$	\$ 7,196				
Currency	0	511	0		511				
Credit	0	6	0		6				
Currency/Interest Rate	0	457	0		457				
Equity	50	482	1		533				
Netting(1)				(7,242)	(7,242)				
Total derivative assets	\$ 54	\$ 8,641	\$ 8	\$ (7,242)	\$ 1,461				
Derivative liabilities:									

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Interest Rate	\$ 1	\$ 7,173	\$ 6	\$	\$ 7,180
Currency	0	199	0		199
Credit	0	66	0		66
Currency/Interest Rate	0	649	0		649
Equity	0	200	0		200
Netting(1)				(7,187)	(7,187)
Total derivative liabilities	\$ 1	\$ 8,287	\$ 6	\$ (7,187)	\$ 1,107

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

		As of December 31, 2012						
	Level 1	Level 2	Leve		Netting(1)		Total	
			(in r	nillio	ons)			
Derivative assets:								
Interest Rate	\$ 11	\$ 11,675	\$	5	\$	\$	11,691	
Currency	0	432		0			432	
Credit	0	19		0			19	
Currency/Interest Rate	0	450		0			450	
Equity	63	518		19			600	
Netting(1)					(10,117)	((10,117)	
Total derivative assets	\$ 74	\$ 13,094	\$ 2	24	\$ (10,117)	\$	3,075	
Derivative liabilities:								
Interest Rate	\$ 11	\$ 6,783	\$	2	\$	\$	6,796	
Currency	0	517		0			517	
Credit	0	84		0			84	
Currency/Interest Rate	0	578		0			578	
Equity	165	198		0			363	
Netting(1)					(8,031)		(8,031)	
Total derivative liabilities	\$ 176	\$ 8,160	\$	2	\$ (8,031)	\$	307	
		. ,			, , ,			

⁽¹⁾ Netting amounts represent cash collateral and the impact of offsetting asset and liability positions held with the same counterparty.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Changes in Level 3 derivative assets and liabilities The following tables provide a summary of the changes in fair value of Level 3 derivative assets and liabilities for the three and nine months ended September 30, 2013, as well as the portion of gains or losses included in income for the three and nine months ended September 30, 2013, attributable to unrealized gains or losses related to those assets and liabilities still held at September 30, 2013.

	Three Months Ended September 30, 2013 Derivative						ne Mont	nths Ended September 30, 201					
	Derivative Assets - Equity	Ass	vative sets - edit	Ass	ets - erest ate	Ass	vative sets - uity	Ass	vative ets - edit	Inte	Assets - Interest Rate		
Fair Value, beginning of period	\$ 8	\$	0	\$	2	\$	19	\$	0	\$	3		
Total gains (losses) (realized/unrealized):													
Included in earnings:													
Realized investment gains (losses), net	(3)		0		(1)		(14)		0		(2)		
Asset management fees and other income	0		0		0		0		0		0		
Purchases	0		0		0		0		0		0		
Sales	0		0		0		0		0		0		
Issuances	0		0		0		0		0		0		
Settlements	(4)		0		0		(4)		0		0		
Transfers into Level 3(1)	0		0		0		0		0		0		
Transfers out of Level 3(1)	0		0		0		0		0		0		
Fair Value, end of period	\$ 1	\$	0	\$	1	\$	1	\$	0	\$	1		
Unrealized gains (losses) for the period relating to those level 3 assets that were still held at the end of the period:													
Included in earnings:													
Realized investment gains (losses), net	\$ (3)	\$	0	\$	(1)	\$	(14)	\$	0	\$	(2)		
Asset management fees and other income	\$ 0	\$	0	\$	0	\$	0	\$	0	\$	0		

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Three Months Ended September 30, 2012 Derivative						ine Mon	e Months Ended September 30, 2012						
	Derivative Assets - Equity	Ass	vative sets - edit	Ass Inte	ets - erest ate	Ass	vative sets - juity s)	Ass	vative ets - edit	Ass Inte	erivative assets - nterest Rate			
Fair Value, beginning of period	\$ 40	\$	0	\$	2	\$	83	\$	1	\$	(1)			
Total gains (losses) (realized/unrealized):														
Included in earnings:														
Realized investment gains (losses), net	(15)		0		5		(63)		(1)		8			
Asset management fees and other income	0		0		0		0		0		0			
Purchases	1		0		0		6		0		0			
Sales	0		0		0		0		0		0			
Issuances	0		0		0		0		0		0			
Settlements	0		0		0		0		0		0			
Transfers into Level 3(1)	0		0		0		0		0		0			
Transfers out of Level 3(1)	0		0		0		0		0		0			
Fair Value, end of period	\$ 26	\$	0	\$	7	\$	26	\$	0	\$	7			
Unrealized gains (losses) for the period relating to those level 3 assets that were still held at the end of the period:														
Included in earnings:														
Realized investment gains (losses), net	\$ (15)	\$	0	\$	5	\$	(63)	\$	(1)	\$	8			
Asset management fees and other income	\$ 0	\$	0	\$	0	\$	0	\$	0	\$	0			

⁽¹⁾ Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.

Nonrecurring Fair Value Measurements Certain assets and liabilities are measured at fair value on a nonrecurring basis. Commercial mortgage loan reserve adjustments of \$0 million and \$2 million in net gains were recorded for the three and nine months ended September 30, 2012, respectively. The reserve adjustments were based on discounted cash flows utilizing market rates and were classified as Level 3 in the hierarchy. There were no nonrecurring fair value reserve adjustments for the three and nine months ended September 30, 2013.

For real estate and property and equipment related investments, no impairments were recorded for the three months ended September 30, 2013. Impairments of \$20 million were recorded for the three months ended September 30, 2012. There were \$0 million and \$91 million of impairments recorded for the nine months ended September 30, 2013 and 2012, respectively, for real estate and property and equipment related investments classified as Level 3 in the valuation hierarchy. These impairments were based primarily on appraised value. For certain cost method investments, impairments of \$6 million and \$1 million were recorded for the three months ended September 30, 2013 and 2012, respectively, and \$15 million and \$3 million for the nine months ended September 30, 2013 and 2012, respectively., The methodologies utilized were primarily discounted estimated future cash flows and, where appropriate, valuations provided by the general partners taking into consideration deal and management fee expenses. These cost method investments are classified as Level 3 in the valuation hierarchy. For mortgage servicing rights, impairment recoveries which resulted in a gain of \$6 million and \$5 million were recorded for the three months and nine months ended September 30, 2013. Similarly an impairment of \$5 million and \$12 million were recorded for the three months and nine months ended 2012, for mortgage servicing rights. Mortgage servicing rights are valued based on internal models and classified as Level 3 in the

hierarchy.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

There were no impairments related to intangible assets for the three and nine months ended September 30, 2013. An impairment of \$29 million was recorded for the three and nine months ended September 30, 2012 related to the write-off of an intangible asset resulting from an acquired business. The method utilized was primarily discounted cash flows based on assumptions and inputs specific to the Company, and are therefore classified as Level 3 in the hierarchy.

Fair Value Option The following table presents information regarding changes in fair values recorded in earnings for commercial mortgage loans, other long-term investments and notes issued by consolidated variable interest entities where the fair value option has been elected.

	Septer	onths Ended onber 30,	Se	Months Ended optember 30,
	2013	2012	2013 in millions)	2012
Assets:			in ininions)	
Commercial mortgage loans:				
Changes in instrument-specific credit risk	\$ 0	\$ 0	\$ 0	\$ (1)
Other changes in fair value	\$ 1	\$ 0	\$ 3	\$ 0
Other long-term investments:				
Changes in fair value	\$ 8	\$ 18	\$ 39	\$ 30
Liabilities:				
Notes issued by consolidated variable interest entities:				
Changes in fair value	\$ (30)	\$ 2	\$ (32)	\$ (1)

Changes in fair value are reflected in Realized investment gains (losses), net for commercial mortgage loans and Asset management fees and other income for other long-term investments and other liabilities. Changes in fair value due to instrument-specific credit risk are estimated based on changes in credit spreads and quality ratings for the period reported.

Interest income on commercial mortgage loans is included in net investment income. The Company recorded \$4 million for both the three months ended September 30, 2013 and 2012, respectively, and \$9 million for both the nine months ended September 30, 2013 and 2012, respectively, of interest income on fair value option loans. Interest income on these loans is recorded based on the effective interest rates as determined at the closing of the loan.

The fair values and aggregate contractual principal amounts of commercial mortgage loans, for which the fair value option has been elected, were \$117 million and \$109 million, respectively, as of September 30, 2013, and \$162 million and \$156 million, respectively, as of December 31, 2012. As of September 30, 2013, there were no loans in nonaccrual status and none of the loans are more than 90 days past due and still accruing.

The fair value of other long-term investments was \$508 million as of September 30, 2013 and \$465 million as of December 31, 2012.

The fair value and aggregate contractual principal amounts of limited recourse notes issued by consolidated variable interest entities, for which the fair value option has been elected, were \$2,330 million and \$2,364 million, respectively, as of September 30, 2013, and \$1,406 million and \$1,422 million, respectively as of December 31, 2012. Interest expense recorded for these liabilities was \$29 million and \$69 million, respectively, for the three and nine months ended September 30, 2013, respectively.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Fair Value of Financial Instruments

The table below presents the carrying amount and fair value by fair value hierarchy level of certain financial instruments that are not reported at fair value. However, in some cases, as described below, the carrying amount equals or approximates fair value.

	September 30, 2013 Carrying								Fair	r 31, 2012 Carrying
	Level	1	1	Fair Level 2	Value Level 3	Total (in millio		mount(1) Total	Value Total	Amount Total
Assets:										
Fixed maturities, held-to-maturity	\$	0	\$	2,256	\$ 1,616	\$ 3,872	\$	3,629	\$ 4,511	\$ 4,268
Commercial mortgage and other loans		0		626	40,375	41,001		39,385	39,554	36,570
Policy loans		0		0	14,219	14,219		11,863	14,592	11,575
Short-term investments		0		553	0	553		553	57	57
Cash and cash equivalents	4,43	31		2,077	0	6,508		6,508	4,500	4,500
Accrued investment income		0		3,157	0	3,157		3,157	3,127	3,127
Other assets	:	59		2,252	322	2,633		2,633	2,601	2,601
Total assets	\$ 4,49	90	\$	10,921	\$ 56,532	\$ 71,943	\$	67,728	\$ 68,942	\$ 62,698
Liabilities:										
Policyholders account balances	_		_				_			
-investment contracts	\$	0	\$	39,648	\$ 58,177	\$ 97,825	\$		\$ 104,200	\$ 101,232
Securities sold under agreements to repurchase		0		7,158	0	7,158		7,158	5,818	5,818
Cash collateral for loaned securities		0		5,955	0	5,955		5,955	3,941	3,941
Short-term debt		0		3,181	0	3,181		3,118	2,506	2,484
Long-term debt	1,10			19,469	4,943	25,518		23,642	27,497	24,729
Notes of consolidated VIEs		0		0	80	80		93	149	171
Other liabilities		0		5,554	337	5,891		5,891	6,356	6,356
Separate account liabilities -investment contracts		0		81,028	22,052	103,080		103,080	96,561	96,561
Total liabilities	\$ 1,10	06	\$	161,993	\$ 85,589	\$ 248,688	\$	245,297	\$ 247,028	\$ 241,292

The fair values presented above have been determined by using available market information and by applying market valuation methodologies, as described in more detail below.

⁽¹⁾ Carrying values presented herein differ from those in the Company s Unaudited Interim Consolidated Statement of Financial Position because certain items within the respective financial statement captions are not considered financial instruments or out of scope under authoritative guidance relating to disclosures of the fair value of financial instruments. Financial statement captions excluded from the above table are not considered financial instruments.

Fixed Maturities, Held-to-Maturity

The fair values of public fixed maturity securities are generally based on prices from third-party pricing services, which are reviewed to validate reasonableness. However, for certain public fixed maturity securities and investments in private placement fixed maturity securities; this information is either not available or not reliable. For these public fixed maturity securities, the fair value is based on indicative broker quotes, if available, or determined using a discounted cash flow model or internally-developed values. For private fixed maturities, fair

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

value is determined using a discounted cash flow model. In determining the fair value of certain fixed maturity securities, the discounted cash flow model may also use unobservable inputs, which reflect the Company s own assumptions about the inputs market participants would use in pricing the security.

Commercial Mortgage and Other Loans

The fair value of most commercial mortgage loans is based upon the present value of the expected future cash flows discounted at the appropriate U.S. Treasury rate or foreign government bond rate (for non-U.S. dollar-denominated loans) plus an appropriate credit spread for similar quality loans. The quality ratings for these loans, a primary determinant of the credit spreads and a significant component of the pricing process, are based on an internally-developed methodology.

Certain commercial mortgage loans are valued incorporating other factors, including the terms of the loans, the principal exit strategies for the loans, prevailing interest rates and credit risk. Other loan valuations are primarily based upon the present value of the expected future cash flows discounted at the appropriate Japanese government bond rate and local market swap rates or credit default swap spreads, plus an appropriate credit spread and liquidity premium. The credit spread and liquidity premium are a significant component of the pricing inputs, and are based upon an internally-developed methodology, which takes into account, among other factors, the credit quality of the loans, the property type of the collateral, the weighted average coupon and the weighted average life of the loans.

Policy Loans

The fair value of U.S. insurance policy loans is calculated using a discounted cash flow model based upon current U.S. Treasury rates and historical loan repayment patterns, while Japanese insurance policy loans use the risk-free proxy based on the yen LIBOR. For group corporate, bank- and trust-owned life insurance contracts and group universal life contracts, the fair value of the policy loans is the amount due, excluding interest, as of the reporting date.

Short-Term Investments, Cash and Cash Equivalents, Accrued Investment Income and Other Assets

The Company believes that due to the short-term nature of certain assets, the carrying value approximates fair value. These assets include: certain short-term investments which are not securities, are recorded at amortized cost and include quality loans; cash and cash equivalent instruments; accrued investment income; and other assets that meet the definition of financial instruments, including receivables, such as reinsurance recoverables, unsettled trades, accounts receivable and restricted cash.

Policyholders Account Balances Investment Contracts

Only the portion of policyholders account balances related to products that are investment contracts (those without significant mortality or morbidity risk) are reflected in the table above. For fixed deferred annuities, single premium endowments, payout annuities and other similar contracts without life contingencies, fair values are derived using discounted projected cash flows based on interest rates that are representative of the Company s financial strength ratings, and hence reflect the Company s own non-performance risk. For guaranteed investment contracts, funding agreements, structured settlements without life contingencies and other similar products, fair values are derived using discounted projected cash flows based on interest rates being offered for similar contracts with maturities consistent with those of the contracts being valued. For those balances that can be withdrawn by the customer at any time without prior notice or penalty, the fair value is the

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

amount estimated to be payable to the customer as of the reporting date, which is generally the carrying value. For defined contribution and defined benefit contracts and certain other products, the fair value is the market value of the assets supporting the liabilities.

Securities Sold Under Agreements to Repurchase

The Company receives collateral for selling securities under agreements to repurchase, or pledges collateral under agreements to resell. Repurchase and resale agreements are also generally short-term in nature, and therefore, the carrying amounts of these instruments approximate fair value.

Cash Collateral for Loaned Securities

Cash collateral for loaned securities represents the collateral received or paid in connection with loaning or borrowing securities, similar to the securities sold under agreement to repurchase above. For these transactions, the carrying value of the related asset or liability approximates fair value, as they equal the amount of cash collateral received/paid.

Debt

The fair value of short-term and long-term debt, as well as notes issued by consolidated VIEs, is generally determined by either prices obtained from independent pricing services, which are validated by the Company, or discounted cash flow models. With the exception of the notes issued by consolidated VIEs for which recourse is limited to the assets of the respective VIE and does not extend to the general credit of the Company, the fair values of these instruments consider the Company s own non-performance risk. Discounted cash flow models predominately use market observable inputs such as the borrowing rates currently available to the Company for debt and financial instruments with similar terms and remaining maturities. For commercial paper issuances and other debt with a maturity of less than 90 days, the carrying value approximates fair value.

A portion of the senior secured notes issued by Prudential Holdings, LLC (the IHC debt) is insured by a third-party financial guarantee insurance policy. The effect of the third-party credit enhancement is not included in the fair value measurement of the IHC debt and the methodologies used to determine fair value consider the Company s own non-performance risk.

Other Liabilities

Other liabilities are primarily payables, such as reinsurance payables, unsettled trades, drafts and accrued expense payables. Due to the short term until settlement of most of these liabilities, the Company believes that carrying value approximates fair value.

Separate Account Liabilities Investment Contracts

Only the portion of separate account liabilities related to products that are investments contracts are reflected in the table above. Separate account liabilities are recorded at the amount credited to the contractholder, which reflects the change in fair value of the corresponding separate account assets including contractholder deposits less withdrawals and fees. Therefore, carrying value approximates fair value.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

14. DERIVATIVE INSTRUMENTS

Types of Derivative Instruments and Derivative Strategies

Interest Rate Contracts

Interest rate swaps, options, and futures are used by the Company to reduce risks from changes in interest rates, manage interest rate exposures arising from mismatches between assets and liabilities (including duration mismatches) and to hedge against changes in the value of assets it owns or anticipates acquiring or selling.

Swaps may be attributed to specific assets or liabilities or may be used on a portfolio basis. Under interest rate swaps, the Company agrees with other parties to exchange, at specified intervals, the difference between fixed-rate and floating-rate interest amounts calculated by reference to an agreed upon notional principal amount.

The Company also uses swaptions, interest rate caps, and interest rate floors to manage interest rate risk. A swaption is an option to enter into a swap with a forward starting effective date. The Company pays a premium for purchased swaptions and receives a premium for written swaptions. In an interest rate cap, the buyer receives payments at the end of each period in which the interest rate exceeds the agreed strike price. Similarly, in an interest rate floor, the buyer receives payments at the end of each period in which the interest rate is below the agreed strike price. Swaptions and interest rate caps and floors are included in interest rate options.

In exchange-traded interest rate futures transactions, the Company purchases or sells a specified number of contracts, the values of which are determined by the values of underlying referenced investments, and posts variation margins on a daily basis in an amount equal to the difference in the daily market values of those contracts. The Company enters into exchange-traded futures with regulated futures commission s merchants who are members of a trading exchange.

Equity Contracts

Equity index options are contracts which will settle in cash based on differentials in the underlying indices at the time of exercise and the strike price. The Company uses combinations of purchases and sales of equity index options to hedge the effects of adverse changes in equity indices within a predetermined range.

Foreign Exchange Contracts

Currency derivatives, including currency futures, options, forwards, and swaps, are used by the Company to reduce risks from changes in currency exchange rates with respect to investments denominated in foreign currencies that the Company either holds or intends to acquire or sell, and to hedge the currency risk associated with net investments in foreign operations and anticipated earnings of its foreign operations.

Under currency forwards, the Company agrees with other parties to deliver a specified amount of an identified currency at a specified future date. Typically, the price is agreed upon at the time of the contract and payment for such a contract is made at the specified future date. As noted above, the Company uses currency forwards to mitigate the impact of changes in currency exchange rates on U.S. dollar equivalent earnings generated by certain of its non-U.S. businesses, primarily its international insurance and investments operations. The Company executes forward sales of the hedged currency in exchange for U.S. dollars at a specified exchange rate. The maturities of these forwards correspond with the future periods in which the non-U.S. dollar-denominated earnings are expected to be generated. These earnings hedges do not qualify for hedge accounting.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Under currency swaps, the Company agrees with other parties to exchange, at specified intervals, the difference between one currency and another at an exchange rate and calculated by reference to an agreed principal amount. Generally, the principal amount of each currency is exchanged at the beginning and termination of the currency swap by each party.

Credit Contracts

The Company writes credit default swaps for which it receives a premium to insure credit risk. These are used by the Company to enhance the return on the Company s investment portfolio by creating credit exposure similar to an investment in public fixed maturity cash instruments. With these derivatives, the Company sells credit protection on an identified name, or an index of names, and in return receives a quarterly premium. This premium or credit spread generally corresponds to the difference between the yield on the referenced name s (or index reference names) public fixed maturity cash instruments and swap rates, at the time the agreement is executed. If there is an event of default by the referenced name or one of the referenced names in the index, as defined by the agreement, then the Company is obligated to pay the referenced amount of the contract to the counterparty and receive in return the referenced defaulted security or similar security or (in the case of a credit default index) pay the referenced amount less the auction recovery rate. See credit derivatives written section for further discussion of guarantees. In addition to selling credit protection the Company has purchased credit protection using credit derivatives in order to hedge specific credit exposures in the Company s investment portfolio.

Other Contracts

TBAs. The Company uses to be announced (TBA) forward contracts to gain exposure to the investment risk and return of mortgage-backed securities. TBA transactions can help the Company enhance the return on its investment portfolio, and can provide a more liquid and cost effective method of achieving these goals than purchasing or selling individual mortgage-backed pools. Typically, the price is agreed upon at the time of the contract and payment for such a contract is made at a specified future date. Additionally, pursuant to the Company s mortgage dollar roll program, TBAs or mortgage-backed securities are transferred to counterparties with a corresponding agreement to repurchase them at a future date. These transactions do not qualify as secured borrowings and are accounted for as derivatives.

Loan Commitments. In its mortgage operations, the Company enters into commitments to fund commercial mortgage loans at specified interest rates and other applicable terms within specified periods of time. These commitments are legally binding agreements to extend credit to a counterparty. Loan commitments for loans that will be held for sale are recognized as derivatives and recorded at fair value. The determination of the fair value of loan commitments accounted for as derivatives considers various factors including, among others, terms of the related loan, the intended exit strategy for the loans based upon either securitization valuation models or investor purchase commitments, prevailing interest rates, origination income or expense, and the value of service rights. Loan commitments that relate to the origination of mortgage loans that will be held for investment are not accounted for as derivatives and accordingly are not recognized in the Company s financial statements. See Note 15 for a further discussion of these loan commitments.

Embedded Derivatives. The Company sells variable annuity products, which may include guaranteed benefit features that are accounted for as embedded derivatives. These embedded derivatives are marked to market through Realized investment gains (losses), net based on the change in value of the underlying contractual guarantees, which are determined using valuation models. The Company maintains a portfolio of derivative instruments that is intended to economically hedge the risks related to the above products features. The derivatives may include, but are not limited to equity options, total return swaps, interest rate swaptions, caps, floors, and other instruments.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The Company invests in fixed maturities that, in addition to a stated coupon, provide a return based upon the results of an underlying portfolio of fixed income investments and related investment activity. The Company accounts for these investments as available-for-sale fixed maturities containing embedded derivatives. Such embedded derivatives are marked to market through Realized investment gains (losses), net, based upon the change in value of the underlying portfolio.

Synthetic Guarantees. The Company sells synthetic guaranteed investment contracts, through both full service and investment-only sales channels, to qualified pension plans. The assets are owned by the trustees of such plans, who invest the assets according to the contract terms agreed to with the Company. The contracts contain a guarantee of a minimum rate of return on participant balances supported by the underlying assets, and a guarantee of liquidity to meet certain participant-initiated withdrawals from the contract. Under U.S. GAAP, these contracts are accounted for as derivatives and recorded at fair value.

The table below provides a summary of the gross notional amount and fair value of derivatives contracts used in a non-broker-dealer capacity by the primary underlying, excluding embedded derivatives which are recorded with the associated host. Many derivative instruments contain multiple underlyings. The fair value amounts below represent the gross fair value of derivative contracts prior to taking into account the netting effects of master netting agreements and cash collateral held with the same counterparty. This netting impact results in total derivative assets of \$1,461 million and \$3,075 million as of September 30, 2013 and December 31, 2012, respectively, and total derivative liabilities of \$1,107 million and \$307 million as of September 30, 2013 and December 31, 2012, respectively, reflected in the Unaudited Interim Consolidated Statement of Financial Position.

	September 30, 2013 Gross Fair Value				December 31, 2012 Gross Fair Value			
Primary Underlying/Instrument Type	Notional	Assets	Lial	bilities (in mi	Notional illions)	Assets	Lia	bilities
Derivatives Designated as Hedge Accounting Instruments:								
Interest Rate								
Interest Rate Swaps	\$ 2,475	\$ 9	\$	(265)	\$ 3,374	\$ 26	\$	(396)
Foreign Currency								
Foreign Currency Forwards	579	6		(60)	639	1		(35)
Currency/Interest Rate								
Foreign Currency Swaps	7,879	132		(389)	6,373	128		(342)
Total Qualifying Derivatives	\$ 10,933	\$ 147	\$	(714)	\$ 10,386	\$ 155	\$	(773)

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

	Sep	tember 30, 2	2013 Fair Value	December 31, 2012 Gross Fair Value				
Primary Underlying/ Instrument Type	Notional	Assets	Liabilities	Notional	Assets	Liabilities		
Derivatives Not Qualifying as Hedge Accounting Instruments:			(
Interest Rate								
Interest Rate Swaps	\$ 112,333	\$ 4,565	\$ (4,490)	\$ 108,581	\$ 7,779	\$ (3,301)		
Interest Rate Futures	6,116	3	(1)	6,749	11	(12)		
Interest Rate Options	25,181	480	(245)	25,250	895	(141)		
Interest Rate Forwards	1,304	9	0	660	0	0		
Foreign Currency								
Foreign Currency Forwards	13,925	497	(129)	14,638	371	(397)		
Foreign Currency Options	77	8	0	92	13	0		
Currency/Interest Rate								
Foreign Currency Swaps	6,609	270	(211)	5,304	239	(152)		
Credit								
Credit Default Swaps	1,992	6	(65)	3,250	19	(84)		
Equity								
Equity Futures	601	3	0	6,518	0	(165)		
Equity Options	51,600	492	(25)	42,757	603	(40)		
Total Return Swaps	10,760	81	(181)	5,779	8	(158)		
Synthetic GICs	71,417	7	0	64,359	6	0		
Total Non-Qualifying Derivatives(1)	\$ 301,915	\$ 6,421	\$ (5,347)	\$ 283,937	\$ 9,944	\$ (4,450)		
Total Derivatives(2)	\$ 312,848	\$ 6,568	\$ (6,061)	\$ 294,323	\$ 10,099	\$ (5,223)		

⁽¹⁾ Based on notional amounts, most of the Company s derivatives do not qualify for hedge accounting as follows: i) derivatives that economically hedge embedded derivatives do not qualify for hedge accounting because changes in the fair value of the embedded derivatives are already recorded in net income, ii) derivatives that are utilized as macro hedges of the Company s exposure to various risks typically do not qualify for hedge accounting because they do not meet the criteria required under portfolio hedge accounting rules, and iii) synthetic guaranteed investment contracts (GIC s), which are product standalone derivatives do not qualify as hedging instruments under hedge accounting rules.

⁽²⁾ Excludes embedded derivatives which contain multiple underlyings. The fair value of these embedded derivatives was a net liability of \$2,030 million as of September 30, 2013 and a net liability of \$3,438 million as of December 31, 2012, included in Future policy benefits and Fixed maturities, available-for-sale.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Offsetting Assets and Liabilities

The following table presents recognized derivative instruments (including bifurcated embedded derivatives), and repurchase and reverse repurchase agreements that are offset in the balance sheet, and/or are subject to an enforceable master netting arrangement or similar agreement, irrespective of whether they are offset in the balance sheet.

	Gross Amounts of Recognized Financial Instruments	Gross Amounts Offset in the Statement of Financial Position	Net Amounts Presented in the Statement of Financial Position (in millions)	Financial Instruments/ Collateral	Net Amount
Offsetting of Financial Assets:					
Derivatives	\$ 8,671	\$ (7,242)	\$ 1,429	\$ (1,238)	\$ 191
Securities purchased under agreement to resell	750	0	750	(750)	0
Total Assets	\$ 9,421	\$ (7,242)	\$ 2,179	\$ (1,988)	\$ 191
Offsetting of Financial Liabilities:					
Derivatives	\$ 8,288	\$ (7,187)	\$ 1,101	\$ (1,251)	\$ (150)
Securities sold under agreement to repurchase	7,158	0	7,158	(7,158)	0
Total Liabilities	\$ 15,446	\$ (7,187)	\$ 8,259	\$ (8,409)	\$ (150)
	Gross Amounts of Recognized Financial Instruments	Gross Amounts Offset in the Statement of Financial Position	December 31, 2012 Net Amounts Presented in the Statement of Financial Position (in millions)	Financial Instruments/ Collateral	Net Amount
Offsetting of Financial Assets:					
Derivatives	\$ 13,167	\$ (10,117)	\$ 3,050	\$ (2,891)	\$ 159
Securities purchased under agreement to resell	990	0	990	(990)	0
Total Assets	\$ 14,157	\$ (10,117)	\$ 4,040	\$ (3,881)	\$ 159
Offsetting of Financial Liabilities:					

Derivatives	\$ 8,329	\$ (8,031)	\$ 298	\$ (63)	\$ 235
Securities sold under agreement to repurchase	5,818	0	5,818	(5,818)	0
Total Liabilities	\$ 14,147	\$ (8,031)	\$ 6,116	\$ (5,881)	\$ 235

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Cash Flow, Fair Value and Net Investment Hedges

The primary derivative instruments used by the Company in its fair value, cash flow, and net investment hedge accounting relationships are interest rate swaps, currency swaps and currency forwards. These instruments are only designated for hedge accounting in instances where the appropriate criteria are met. The Company does not use futures, options, credit, equity or embedded derivatives in any of its fair value, cash flow or net investment hedge accounting relationships.

Three Months Ended September 30, 2013

The following table provides the financial statement classification and impact of derivatives used in qualifying and non-qualifying hedge relationships, excluding the offset of the hedged item in an effective hedge relationship.

	Realized Investment Gains/ (Losses)		Net Investment Income		Other Income (in		Interest Expense				Accumulated Other Comprehensive Income(1)	
Derivatives Designated as Hedge Accounting Instruments:												
Fair value hedges												
Interest Rate	\$	8	\$	(17)	\$	0	\$	0	\$	6	\$	0
Currency		(6)		0		0		0		0		0
Total fair value hedges		2		(17)		0		0		6		0
Cash flow hedges												
Interest Rate		0		0		0		(6)		0		3
Currency/Interest Rate		0		1		(24)		0		0		(260)
Total cash flow hedges		0		1		(24)		(6)		0		(257)
Net investment hedges												
Currency(2)		0		0		(4)		0		0		0
Currency/Interest Rate		0		0		0		0		0		(3)
Total net investment hedges		0		0		(4)		0		0		(3)
Derivatives Not Qualifying as Hedge Accounting Instruments:												
Interest Rate		(540)		0		0		0		0		0
Currency		62		0		0		0		0		0

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Currency/Interest Rate	(215)	0	(2)	0	0	0
Credit	(1)	0	0	0	0	0
Equity	(706)	0	0	0	0	0
Embedded Derivatives	(1,322)	0	0	0	0	0
Total non-qualifying hedges	(2,722)	0	(2)	0	0	0
Total	\$ (2,720)	\$ (16)	\$ (30)	\$ (6)	\$ 6	\$ (260)

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Nine Months	Ended	Sentember	30	2013

	Realized Investment Gains/ (Losses)	Net Investment Income	Other Income (in mi	Interest Expense llions)	Interest Credited To Policyholders Account Balances	Accumulated Other Comprehensive Income(1)
Derivatives Designated as Hedge						
Accounting Instruments:						
Fair value hedges						
Interest Rate	\$ 80	\$ (56)	\$ 0	\$ 0	\$ 17	\$ 0
Currency	(54)	0	0	0	0	0
Total fair value hedges	26	(56)	0	0	17	0
Cash flow hedges						
Interest Rate	0	0	0	(17)	0	20
Currency/Interest Rate	0	0	(60)	0	0	(118)
Total cash flow hedges	0	0	(60)	(17)	0	(98)
Net investment hedges						
Currency(2)	0	0	(4)	0	0	7
Currency/Interest Rate	0	0	0	0	0	154
Total net investment hedges	0	0	(4)	0	0	161
Derivatives Not Qualifying as Hedge Accounting Instruments:						
Interest Rate	(4,071)	0	0	0	0	0
Currency	(513)	0	0	0	0	0
Currency/Interest Rate	84	0	0	0	0	0
Credit	(11)	0	0	0	0	0
Equity	(2,515)	0	0	0	0	0
Embedded Derivatives	2,025	0	0	0	0	0
Total non-qualifying hedges	(5,001)	0	0	0	0	0
Total	\$ (4,975)	\$ (56)	\$ (64)	\$ (17)	\$ 17	\$ 63

Total

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Three Months Ended September 30, 2012 Interest Credited Realized To Accumulated Policyholders Investment Other Net Gains/ Investment Other Interest Account Comprehensive (Losses) Income Income Expense **Balances** Income(1) (in millions) **Derivatives Designated as Hedge Accounting Instruments:** Fair value hedges (23)0 Interest Rate \$ 6 \$ \$ 0 \$ \$ 5 \$ 0 0 0 0 0 Currency (1) Total fair value hedges 6 (24)0 5 0 Cash flow hedges 0 2 Interest Rate 0 0 (5) 0 Currency/Interest Rate 0 (1) (3) 0 0 (119)0 (117)Total cash flow hedges 0 (1)(3) (5)Net investment hedges Currency(2) 0 0 0 0 (6) Currency/Interest Rate (10)Total net investment hedges 0 0 0 0 0 (16) **Derivatives Not Qualifying as Hedge Accounting Instruments:** 0 Interest Rate 86 0 0 0 0 0 0 (119)0 0 0 Currency Currency/Interest Rate 0 0 0 0 0 (19)Credit (8)0 0 0 0 0 0 Equity (983)0 0 0 0 **Embedded Derivatives** (418)0 0 0 0 0 Total non-qualifying hedges (1,461)0 0 0 0

\$

(25)

\$ (3)

\$ (4)

\$

5

\$

(133)

\$ (1,455)

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Nine Months Ended September 30, 2012 Interest Credited Realized To Accumulated Investment Policyholders Other Net Gains/ Investment Other Interest Account Comprehensive (Losses) Income Income Expense **Balances** Income(1) (in millions) **Derivatives Designated as Hedge Accounting Instruments:** Fair value hedges Interest Rate \$ (6) (71)\$ 0 \$ \$ 26 0 2 0 0 0 0 Currency (3) Total fair value hedges (4) (74)0 4 26 0 Cash flow hedges 8 0 0 0 (14)0 Interest Rate Currency/Interest Rate 0 (4) (5) 0 0 (47)(39) Total cash flow hedges 0 (4) (5)(14)0 Net investment hedges Currency(2) 0 0 (8) Currency/Interest Rate 0 0 78 Total net investment hedges 0 0 0 0 70 **Derivatives Not Qualifying as Hedge Accounting Instruments:** 1,303 0 Interest Rate 0 0 0 0 0 0 0 0 (46)0 Currency Currency/Interest Rate 97 0 0 0 0 1 Credit (36)0 0 0 0 0 Equity (1,983)0 0 0 0 0 **Embedded Derivatives** 0 0 0 0 0 (241)Total non-qualifying hedges (906)0

Total

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\$

(78)

\$ (4)

\$ (10)

\$

26

\$

31

\$ (910)

⁽¹⁾ Amounts deferred in Accumulated other comprehensive income (loss).

⁽²⁾ Relates to the sale of equity method investments.

For the three and nine months ended September 30, 2013, the ineffective portion of derivatives accounted for using hedge accounting was not material to the Company s results of operations and there were no material amounts reclassified into earnings relating to instances in which the Company discontinued cash flow hedge accounting because the forecasted transaction did not occur by the anticipated date or within the additional time period permitted by the authoritative guidance for the accounting for derivatives and hedging. In addition, there were no instances in which the Company discontinued fair value hedge accounting due to a hedged firm commitment no longer qualifying as a fair value hedge.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Presented below is a roll forward of current period cash flow hedges in Accumulated other comprehensive income (loss) before taxes:

	(in m	nillions)
Balance, December 31, 2012	\$	(257)
Net deferred gains/(losses) on cash flow hedges from January 1 to September 30, 2013		(181)
Amount reclassified into current period earnings		83
Balance, September 30, 2013	\$	(355)

Using September 30, 2013 values, it is anticipated that a pre-tax loss of approximately \$16 million will be reclassified from Accumulated other comprehensive income (loss) to earnings during the subsequent twelve months ending September 30, 2014, offset by amounts pertaining to the hedged items. As of September 30, 2013, the Company does not have any qualifying cash flow hedges of forecasted transactions other than those related to the variability of the payment or receipt of interest or foreign currency amounts on existing financial instruments. The maximum length of time for which these variable cash flows are hedged is 20 years. Income amounts deferred in Accumulated other comprehensive income (loss) as a result of cash flow hedges are included in Net unrealized investment gains (losses) in the Consolidated Statements of Equity.

For effective net investment hedges, the amounts, before applicable taxes, recorded in the cumulative translation adjustment account within Accumulated other comprehensive income (loss) was \$277 million and \$117 million as of September 30, 2013 and December 31, 2012.

Credit Derivatives Written

The following table sets forth the Company s exposure from credit derivatives where the Company has written credit protection, by NAIC rating of the underlying credits as of September 30, 2013 and December 31, 2012. The Company s maximum amount at risk under these credit derivatives listed below assumes the value of the underlying referenced securities become worthless. These credit derivatives have maturities of less than 3 years. The table excludes a credit derivative related to surplus notes issued by a subsidiary of Prudential Insurance and embedded derivatives contained in externally-managed investments in the European market.

		Sin	gle Namo	e		•	er 30, 20 efault In			,	Total	
NAIC Designation		Notional	Fair	Value	Notio		Fair V nillions)	Value	Noti	onal	Fair V	Value
	1	\$ 0	\$	0	\$	0	\$	0	\$	0	\$	0
	2	5		0		0		0		5		0
Subtotal		5		0		0		0		5		0

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	3	0	0	0	0	0	0
	4	0	0	0	0	0	0
	5	0	0	0	0	0	0
	6	0	0	0	0	0	0
Subtotal		0	0	0	0	0	0
Total		\$ 5	\$ 0	\$ 0	\$ 0	\$ 5	\$ 0

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

		Singl	le Name		Decemb Credit De	er 31, 20 fault Ind		Т	otal	
NAIC Designation		Notional	Fair	Value	Notional (in n	Fair V nillions)		Notional	Fair	Value
	1	\$ 275	\$	0	\$ 0	\$	0	\$ 275	\$	0
	2	45		0	0		0	45		0
Subtotal		320		0	0		0	320		0
	3	0		0	750		2	750		2
	4	0		0	0		0	0		0
	5	0		0	0		0	0		0
	6	0		0	0		0	0		0
Subtotal		0		0	750		2	750		2
Total		\$ 320	\$	0	\$ 750	\$	2	\$ 1,070	\$	2

The following table sets forth the composition of the Company s credit derivatives where the Company has written credit protection by industry category as of the dates indicated.

	Septem	ber 30, 2	2013	December 31, 2012		
Industry	Notional	Fair '	Value	Notional	Fair	Value
			(in i	millions)		
Corporate Securities:						
Consumer Non-cyclical	\$ 0	\$	0	\$ 120	\$	0
Capital Goods	0		0	90		0
Basic Industry	0		0	40		0
Transportation	0		0	25		0
Consumer Cyclical	0		0	20		0
Energy	0		0	20		0
Communication	5		0	5		0
Finance	0		0	0		0
Other(1)	0		0	750		2
Total Credit Derivatives	\$ 5	\$	0	\$ 1,070	\$	2

⁽¹⁾ Includes Credit Default Index derivative with various industry categories.

In addition to the above, the Company entered into a credit derivative that will require the Company to make certain payments in the event of deterioration in the value of the surplus notes issued by a subsidiary of Prudential Insurance. The notional amount of this credit derivative is \$500 million and the fair value as of September 30, 2013 and December 31, 2012 was a liability of \$22 million and \$32 million, respectively. No

collateral was pledged in either period.

In addition to writing credit protection, the Company has purchased credit protection using credit derivatives in order to hedge specific credit exposures in the Company s investment portfolio. As of September 30, 2013 and December 31, 2012, the Company had \$1,487 million and \$1,680 million of outstanding notional amounts, respectively, reported at fair value as a liability of \$37 million and \$35 million, respectively.

The Company holds certain externally-managed investments in the European market which contain embedded derivatives whose fair values are primarily driven by changes in credit spreads. These investments are

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

medium-term notes that are collateralized by investment portfolios primarily consisting of investment grade European fixed income securities, including corporate bonds and asset-backed securities, and derivatives, as well as varying degrees of leverage. The notes have a stated coupon and provide a return based on the performance of the underlying portfolios and the level of leverage. The Company invests in these notes to earn a coupon through maturity, consistent with its investment purpose for other debt securities. The notes are accounted for under U.S. GAAP as available-for-sale fixed maturity securities with bifurcated embedded derivatives (total return swaps). Changes in the value of the fixed maturity securities are reported in Equity under the heading Accumulated Other Comprehensive Income (Loss) and changes in the market value of the embedded total return swaps are included in current period earnings in Realized investment gains (losses), net. The Company s maximum exposure to loss from these investments was \$323 million and \$314 million at September 30, 2013 and December 31, 2012, respectively.

Counterparty Credit Risk

The Company is exposed to credit-related losses in the event of non-performance by counterparties to financial derivative transactions. The Company manages credit risk by entering into derivative transactions with highly rated major international financial institutions and other creditworthy counterparties, and by obtaining collateral where appropriate. Additionally, limits are set on single party credit exposures which are subject to periodic management review.

The credit exposure of the Company s OTC derivative transactions is represented by the contracts with a positive fair value (market value) at the reporting date. To reduce credit exposures, the Company seeks to (i) enter into OTC derivative transactions pursuant to master agreements that provide for a netting of payments and receipts with a single counterparty, and (ii) enter into agreements that allow the use of credit support annexes, which are bilateral rating-sensitive agreements that require collateral postings at established threshold levels. Cleared derivatives are bilateral transactions between the Company and a counterparty where the transactions are cleared through a clearinghouse, such that each derivative counterparty is only exposed to the default of the clearinghouse. These cleared transactions require initial and daily variation margin collateral postings and include certain interest rate swaps and credit default swaps entered into on or after June 10, 2013, related to new guidelines implemented under the Dodd-Frank Wall Street Reform and Consumer Protection Act. Also, the Company enters into exchange-traded futures and certain options transactions through regulated exchanges and these transactions are settled on a daily basis, thereby reducing credit risk exposure in the event of non-performance by counterparties to such financial instruments.

Under fair value measurements, the Company incorporates the market s perception of its own and the counterparty s non-performance risk in determining the fair value of the portion of its OTC derivative assets and liabilities that are uncollateralized. Credit spreads are applied to the derivative fair values on a net basis by counterparty. To reflect the Company s own credit spread a proxy based on relevant debt spreads is applied to OTC derivative net liability positions. Similarly, the Company s counterparty s credit spread is applied to OTC derivative net asset positions.

Certain of the Company s derivative agreements with some of its counterparties contain credit-rating related triggers. If the Company s credit rating were to fall below a certain level, the counterparties to the derivative instruments could request termination at the then fair value of the derivative or demand immediate full collateralization on derivative instruments in net liability positions. If a downgrade occurred and the derivative positions were terminated, the Company anticipates it would be able to replace the derivative positions with other counterparties in the normal course of business. The aggregate fair value of all derivative instruments with credit-risk-related contingent features that are in a net

liability position were \$323 million as of September 30, 2013. In the normal course of business the Company has posted collateral related to these instruments of \$330 million as

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

of September 30, 2013. If the credit-risk-related contingent features underlying these agreements had been triggered on September 30, 2013, the Company estimates that it would be required to post a maximum of \$8 million of additional collateral to its counterparties.

15. COMMITMENTS AND GUARANTEES, CONTINGENT LIABILITIES AND LITIGATION AND REGULATORY MATTERS

Commitments and Guarantees

Commercial Mortgage Loan Commitments

	September 30, 2013	, Dec	cember 31, 2012
		(in millions)	
Total outstanding mortgage loan commitments	\$ 3,038	\$	2,552
Portion of commitment where prearrangement to sell to investor exists	\$ 793	\$	897

In connection with the Company s commercial mortgage operations, it originates commercial mortgage loans. Commitments for loans that will be held for sale are recognized as derivatives and recorded at fair value. In certain of these transactions, the Company pre-arranges that it will sell the loan to an investor, including to governmental sponsored entities as discussed below, after the Company funds the loan.

Commitments to Purchase Investments (excluding Commercial Mortgage Loans)

	September 30 2013), Dec	cember 31, 2012
		(in millions)	
Expected to be funded from the general account and other operations outside the separate accounts(1)	\$ 5,001	\$	3,410
Expected to be funded from separate accounts	\$ 749	\$	757
Portion of separate account commitments with recourse to Prudential Insurance	\$ 0	\$	7

⁽¹⁾ Includes a remaining commitment of \$64 million and \$200 million at September 30, 2013 and December 31, 2012, respectively, related to the Company s agreement to co-invest with the Fosun Group (Fosun) in a private equity fund, managed by Fosun, for the Chinese marketplace.

The Company has other commitments to purchase or fund investments, some of which are contingent upon events or circumstances not under the Company s control, including those at the discretion of the Company s counterparties. The Company anticipates a portion of these

commitments will ultimately be funded from its separate accounts. Some of the separate account commitments have recourse to Prudential Insurance if the separate accounts are unable to fund the amounts when due.

Guarantees of Investee Debt

	September 30, 2013		ember 31, 2012
	(in	millions)	
Total guarantees of debt issued by entities in which the separate accounts have invested	\$ 2,533	\$	2,178
Amount of above guarantee that is limited to separate account assets	\$ 2,533	\$	2,167
Accrued liability associated with guarantee	\$ 0	\$	0

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

A number of guarantees provided by the Company relate to real estate investments held in its separate accounts, in which entities that the separate account has invested in have borrowed funds, and the Company has guaranteed their obligations. The Company provides these guarantees to assist these entities in obtaining financing. The Company s maximum potential exposure under these guarantees is mostly limited to the assets of the separate account. The exposure that is not limited to the separate account assets relates mostly to guarantees limited to fraud, criminal activity or other bad acts. These guarantees generally expire at various times over the next twelve years. At September 30, 2013, the Company s assessment is that it is unlikely payments will be required. Any payments that may become required under these guarantees would either first be reduced by proceeds received by the creditor on a sale of the underlying collateral, or would provide rights to obtain the underlying collateral.

Indemnification of Securities Lending Transactions

	September 30, 2013	Dec	ember 31, 2012
	(in m	illions)	
Indemnification provided to mutual fund and separate account clients for securities lending	\$ 15,952	\$	15,454
Fair value of related collateral associated with above indemnifications	\$ 16,405	\$	15,730
Accrued liability associated with guarantee	\$ 0	\$	0

In the normal course of business, the Company may facilitate securities lending transactions on behalf of mutual funds and separate accounts for which the Company is the investment advisor and/or the asset manager. In certain of these arrangements, the Company has provided an indemnification to the mutual funds or separate accounts to hold them harmless against losses caused by counterparty (i.e., borrower) defaults associated with the securities lending activity facilitated by the Company. Collateral is provided by the counterparty to the mutual fund or separate account at the inception of the loan equal to or greater than 102% of the fair value of the loaned securities and the collateral is maintained daily at 102% or greater of the fair value of the loaned securities. The Company is only at risk if the counterparty to the securities lending transaction defaults and the value of the collateral held is less than the value of the securities loaned to such counterparty. The Company believes the possibility of any payments under these indemnities is remote.

Credit Derivatives Written

As discussed further in Note 14, the Company writes credit derivatives under which the Company is obligated to pay the counterparty the referenced amount of the contract and receive in return the defaulted security or similar security.

Guarantees of Asset Values

	September 30,	De	cember 31,		
	2013		2012		
	(1	(in millions)			
Guaranteed value of third parties assets	\$ 75,512	\$	64,424		
Fair value of collateral supporting these assets	\$ 76,915	\$	67,555		
Asset associated with guarantee, carried at fair value	\$ 7	\$	5		

Certain contracts underwritten by the Retirement segment include guarantees related to financial assets owned by the guaranteed party. These contracts are accounted for as derivatives and carried at fair value. The collateral supporting these guarantees is not reflected on the Company s balance sheet.

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Guarantees of Credit Enhancements

	September 30, 2013	, Dec	ember 31, 2012
		(in millions)	
Guarantees of credit enhancements of debt instruments associated with commercial real estate assets	\$ 166	\$	172
Fair value of properties and associated tax credits that secure the guarantee	\$ 226	\$	215
Accrued liability associated with guarantee	\$ 0	\$	0

The Company arranges for credit enhancements of certain debt instruments that provide financing primarily for affordable multi-family real estate assets, including certain tax-exempt bond financings. The credit enhancements provide assurances to the debt holders as to the timely payment of amounts due under the debt instruments. The remaining contractual maturities for these guarantees are up to fifteen years. The Company s obligations to reimburse required credit enhancement payments are secured by mortgages on the related real estate. The Company receives certain ongoing fees for providing these enhancement arrangements and anticipates the extinguishment of its obligation under these enhancements prior to maturity through the aggregation and transfer of its positions to a substitute enhancement provider.

Indemnification of Serviced Mortgage Loans

	September 30,	Dece	mber 31,	
	2013	2	2012	
	(in n	nillions)		
Maximum exposure under indemnification agreements for mortgage loans serviced by the Company	\$ 1,205	\$	1,147	
First-loss exposure portion of above	\$ 380	\$	369	
Accrued liability associated with guarantees	\$ 17	\$	19	

As part of the commercial mortgage activities of the Company s Asset Management segment, the Company provides commercial mortgage origination, underwriting and servicing for certain government sponsored entities, such as Fannie Mae and Freddie Mac. The Company has agreed to indemnify the government sponsored entities for a portion of the credit risk associated with certain of the mortgages it services through a delegated authority arrangement. Under these arrangements, the Company originates multi-family mortgages for sale to the government sponsored entities based on underwriting standards they specify, and makes payments to them for a specified percentage share of losses they incur on certain loans serviced by the Company. The Company s percentage share of losses incurred generally varies from 2% to 20% of the loan balance, and is typically based on a first-loss exposure for a stated percentage of the loan balance, plus a shared exposure with the government sponsored entity for any losses in excess of the stated first-loss percentage, subject to a contractually specified maximum percentage. The Company services \$9,043 million of mortgages subject to these loss-sharing arrangements as of September 30, 2013, all of which are collateralized by first priority liens on the underlying multi-family residential properties. As of September 30, 2013, these mortgages had an average debt service coverage ratio of 1.80 times and an average loan-to-value ratio of 61%. The Company s total share of losses related to indemnifications that were settled was \$0.4 million and \$2.2 million, for the nine months ended September 30, 2013 and 2012, respectively.

Contingent Consideration

	September 30, 2013	December 201	,
	(in r	nillions)	
Maximum potential contingent consideration associated with acquisitions	\$ 0	\$	52

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

In connection with the Company s initial investment in an operating joint venture, the Company agreed to pay additional consideration in future periods, contingent upon the attainment of defined operating objectives. The arrangement was resolved in 2013 and no additional consideration is required as the joint venture did not attain the defined operating objectives.

Other Guarantees

	September 30, 2013	December 3	
	(in m	illions)	
Other guarantees where amount can be determined	\$ 400	\$ 530	,
Accrued liability for other guarantees and indemnifications	\$ 8	\$ 8	í

The Company is also subject to other financial guarantees and indemnity arrangements. The Company has provided indemnities and guarantees related to acquisitions, dispositions, investments and other transactions that are triggered by, among other things, breaches of representations, warranties or covenants provided by the Company. These obligations are typically subject to various time limitations, defined by the contract or by operation of law, such as statutes of limitation. In some cases, the maximum potential obligation is subject to contractual limitations, while in other cases such limitations are not specified or applicable. Included above are \$318 million and \$299 million as of September 30, 2013 and December 31, 2012, respectively, of yield maintenance guarantees related to certain investments the Company sold. The Company does not expect to make any payments on these guarantees and is not carrying any liabilities associated with these guarantees.

Since certain of these obligations are not subject to limitations, it is not possible to determine the maximum potential amount due under these guarantees. The accrued liabilities identified above do not include retained liabilities associated with sold businesses.

Contingent Liabilities

On an ongoing basis, the Company s internal supervisory and control functions review the quality of sales, marketing and other customer interface procedures and practices and may recommend modifications or enhancements. From time to time, this review process results in the discovery of product administration, servicing or other errors, including errors relating to the timing or amount of payments or contract values due to customers. In certain cases, if appropriate, the Company may offer customers remediation and may incur charges, including the cost of such remediation, administrative costs and regulatory fines.

The Company is subject to the laws and regulations of states and other jurisdictions concerning the identification, reporting and escheatment of unclaimed or abandoned funds, and is subject to audit and examination for compliance with these requirements. For additional discussion of these matters, see Litigation and Regulatory Matters below.

It is possible that the results of operations or the cash flow of the Company in a particular quarterly or annual period could be materially affected as a result of payments in connection with the matters discussed above or other matters depending, in part, upon the results of operations or cash flow for such period. Management believes, however, that ultimate payments in connection with these matters, after consideration of applicable reserves and rights to indemnification, should not have a material adverse effect on the Company s financial position.

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Litigation and Regulatory Matters

The Company is subject to legal and regulatory actions in the ordinary course of its businesses. Pending legal and regulatory actions include proceedings relating to aspects of the Company s businesses and operations that are specific to it and proceedings that are typical of the businesses in which it operates, including in both cases businesses that have been either divested or placed in wind-down status. Some of these proceedings have been brought on behalf of various alleged classes of complainants. In certain of these matters, the plaintiffs are seeking large and/or indeterminate amounts, including punitive or exemplary damages. The outcome of litigation or a regulatory matter, and the amount or range of potential loss at any particular time, is often inherently uncertain.

The Company establishes accruals for litigation and regulatory matters when it is probable that a loss has been incurred and the amount of that loss can be reasonably estimated. For litigation and regulatory matters where a loss may be reasonably possible, but not probable, or is probable but not reasonably estimable, no accrual is established but the matter, if material, is disclosed, including matters discussed below. The Company estimates that as of September 30, 2013, the aggregate range of reasonably possible losses in excess of accruals established for those litigation and regulatory matters for which such an estimate currently can be made is \$0 to approximately \$175 million. This estimate is not an indication of expected loss, if any, or the Company s maximum possible loss exposure on such matters. The Company reviews relevant information with respect to its litigation and regulatory matters on a quarterly and annual basis and updates its accruals, disclosures and estimates of reasonably possible loss based on such reviews.

Individual Annuities, Individual Life and Group Insurance

In January 2013, a *qui tam* action on behalf of the State of Florida, *Total Asset Recovery Services v. Met Life Inc.*, *et al.*, *Manulife Financial Corporation*, *et. al.*, *Prudential Financial*, *Inc.*, *The Prudential Insurance Company of America*, *and Prudential Insurance Agency*, *LLC*. filed in the Circuit Court of Leon County, Florida, was served on the Company. The complaint alleges that the Company failed to escheat life insurance proceeds to the State of Florida in violation of the Florida False Claims Act and seeks injunctive relief, compensatory damages, civil penalties, treble damages, prejudgment interest, attorneys fees and costs. In March 2013, the Company filed a motion to dismiss the complaint. In August 2013, the court dismissed the complaint with prejudice. In September 2013, plaintiff filed an appeal with Florida s Circuit Court of the Second Judicial Circuit in Leon County.

In September 2012, the State of West Virginia, through its State Treasurer, filed a lawsuit, *State of West Virginia ex. Rel. John D. Perdue v. Prudential Insurance Company of America*, in the Circuit Court of Putnam County, West Virginia. The complaint alleges violations of the West Virginia Uniform Unclaimed Property Fund Act by failing to properly identify and report all unclaimed insurance policy proceeds which should either be paid to beneficiaries or escheated to West Virginia. The complaint seeks to examine the records of Prudential Insurance to determine compliance with the West Virginia Uniform Unclaimed Property Fund Act, and to assess penalties and costs in an undetermined amount. In October 2012, the State of West Virginia commenced a second action, *State of West Virginia ex. Rel. John D. Perdue v. Pruco Life Insurance Company* making the same allegations stated in the action against Prudential Insurance. In April 2013, the Company filed motions to dismiss the complaints in both of the West Virginia actions.

In January 2012, a Global Resolution Agreement entered into by the Company and a third party auditor became effective upon its acceptance by the unclaimed property departments of 20 states and jurisdictions. Under the terms of the Global Resolution Agreement, the third party auditor acting on behalf of the signatory states will compare expanded matching criteria to the Social Security Master Death File (SSMDF) to identify deceased

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

insureds and contract holders where a valid claim has not been made. In February 2012, a Regulatory Settlement Agreement entered into by the Company to resolve a multi-state market conduct examination regarding its adherence to state claim settlement practices became effective upon its acceptance by the insurance departments of 20 states and jurisdictions. The Regulatory Settlement Agreement applies prospectively and requires the Company to adopt and implement additional procedures comparing its records to the SSMDF to identify unclaimed death benefits and prescribes procedures for identifying and locating beneficiaries once deaths are identified. Other jurisdictions that are not signatories to the Regulatory Settlement Agreement are considering proposals that would apply prospectively and require life insurance companies to take additional steps to identify unreported deceased policy and contract holders. These prospective changes and any escheatable property identified as a result of the audits and inquiries could result in: (1) additional payments of previously unclaimed death benefits; (2) the payment of abandoned funds to U.S. jurisdictions; and (3) changes in the Company s practices and procedures for the identification of escheatable funds and beneficiaries, which would impact claim payments and reserves, among other consequences.

The Company is one of several companies subpoenaed by the New York Attorney General regarding its unclaimed property procedures. Additionally, the New York State Department of Financial Services (NYDFS) has requested that 172 life insurers (including the Company) provide data to the NYDFS regarding use of the SSMDF. The New York Office of Unclaimed Funds is conducting an audit of the Company s compliance with New York sunclaimed property laws. In February 2012, the Massachusetts Office of the Attorney General requested information regarding the Company sunclaimed property procedures. In May 2013, the Company entered into a settlement agreement with the Minnesota Department of Commerce, Insurance Division, which requires the Company to take additional steps to identify deceased insureds and contract holders where a valid claim has not been made.

From July 2010 to December 2010, four purported nationwide class actions were filed challenging the use of retained asset accounts to settle death benefit claims of beneficiaries of a group life insurance contract owned by the United States Department of Veterans Affairs that covers the lives of members and veterans of the U.S. armed forces. In 2011, the cases were consolidated in the United States District Court for the District of Massachusetts by the Judicial Panel for Multi-District Litigation as *In re Prudential Insurance Company of America SGLI/VGLI Contract Litigation*. The consolidated complaint alleges that the use of the retained assets accounts that earn interest and are available to be withdrawn by the beneficiary, in whole or in part, at any time, to settle death benefit claims is in violation of federal law, and asserts claims of breach of contract, breaches of fiduciary duty and the duty of good faith and fair dealing, fraud and unjust enrichment and seeks compensatory and punitive damages, disgorgement of profits, equitable relief and pre and post-judgment interest. In March 2011, the motion to dismiss was denied. In January 2012, plaintiffs filed a motion to certify the class. In August 2012, the court denied plaintiffs class certification motion without prejudice pending the filing of summary judgment motions on the issue of whether plaintiffs sustained an actual injury. In October 2012, the parties filed motions for summary judgment.

In September 2010, *Huffman v. The Prudential Insurance Company*, a purported nationwide class action brought on behalf of beneficiaries of group life insurance contracts owned by ERISA-governed employee welfare benefit plans was filed in the United States District Court for the Eastern District of Pennsylvania, challenging the use of retained asset accounts in employee welfare benefit plans to settle death benefit claims as a violation of ERISA and seeking injunctive relief and disgorgement of profits. In July 2011, the Company s motion for judgment on the pleadings was denied. In February 2012, plaintiffs filed a motion to certify the class. In April 2012, the Court stayed the case pending the outcome of a case involving another insurer that is on appeal to the Third Circuit Court of Appeals.

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In January 2011, a purported state-wide class action, *Garcia v. The Prudential Insurance Company of America* was dismissed by the Second Judicial District Court, Washoe County, Nevada. The complaint was brought on behalf of Nevada beneficiaries of individual life insurance policies for which, unless the beneficiaries elected another settlement method, death benefits were placed in retained asset accounts. The complaint alleges that by failing to disclose material information about the accounts, the Company wrongfully delayed payment and improperly retained undisclosed profits, and seeks damages, injunctive relief, attorneys fees and pre and post-judgment interest. In February 2011, plaintiff appealed the dismissal to the Nevada Supreme Court. As previously reported, in December 2009, an earlier purported nationwide class action raising substantially similar allegations brought by the same plaintiff in the United States District Court for the District of New Jersey, *Garcia v. Prudential Insurance Company of America*, was dismissed. In December 2011, plaintiff appealed the dismissal. In January 2013, the Nevada Supreme Court affirmed the dismissal of the complaint. In May 2013, the time for the plaintiffs to appeal the dismissal expired.

In December 2010, a purported state-wide class action complaint, *Phillips v. Prudential Financial, Inc.*, was filed in state court and removed to the United States District Court for the Southern District of Illinois. The complaint makes allegations under Illinois law, substantially similar to the *Garcia* cases, on behalf of a class of Illinois residents whose death benefit claims were settled by retained assets accounts. In March 2011, the complaint was amended to drop the Company as a defendant and add Pruco Life Insurance Company as a defendant and is now captioned *Phillips v. Prudential Insurance and Pruco Life Insurance Company*. In November 2011, the complaint was dismissed. In December 2011, plaintiff appealed the dismissal. In May 2013, the United States Court of Appeals for the Seventh Circuit affirmed the dismissal of plaintiff s putative class action complaint. In August 2013, plaintiff s time to appeal the dismissal expired.

In July 2010, the Company, along with other life insurance industry participants, received a formal request for information from the State of New York Attorney General s Office in connection with its investigation into industry practices relating to the use of retained asset accounts. In August 2010, the Company received a similar request for information from the State of Connecticut Attorney General s Office. The Company is cooperating with these investigations. The Company has also been contacted by state insurance regulators and other governmental entities, including the U.S. Department of Veterans Affairs and Congressional committees regarding retained asset accounts. These matters may result in additional investigations, information requests, claims, hearings, litigation, adverse publicity and potential changes to business practices.

In February 2011, a fifth amended complaint was filed in the United States District Court for the District of New Jersey in *Clark v. Prudential Insurance Company*. The complaint brought on behalf of a purported class of California, Indiana, Ohio and Texas residents who purchased individual health insurance policies alleges that Prudential Insurance failed to disclose that it had ceased selling this type of policy in 1981 and that, as a result, premiums would increase significantly. The complaint alleges claims of fraudulent misrepresentation and omission, breach of the duty of good faith and fair dealing, and California s Unfair Competition Law and seeks compensatory and punitive damages. The matter was originally filed in 2008 and certain of the claims in the first four complaints were dismissed. In February 2012, plaintiffs filed a motion for class certification. In July 2012, Prudential Insurance moved for summary judgment on certain of plaintiffs claims. In February 2013, the Court denied plaintiffs motion for class certification, granted the motion by Prudential Insurance for summary judgment against two of the named plaintiffs, and denied summary judgment against two other plaintiffs. In April 2013, the Court denied plaintiffs motions: (i) for reconsideration of the Court s order denying class certification and granting the Company partial summary judgment; and (ii) to alter or amend the order denying class certification by redefining the class and bifurcating liability and damages issues.

From November 2002 to March 2005, eleven separate complaints were filed against the Company and the law firm of Leeds Morelli & Brown in New Jersey state court and in the New Jersey Superior Court, Essex

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County as *Lederman v. Prudential Financial, Inc., et al.* The complaints allege that an alternative dispute resolution agreement entered into among Prudential Insurance, over 235 claimants who are current and former Prudential Insurance employees, and Leeds Morelli & Brown (the law firm representing the claimants) was illegal and that Prudential Insurance conspired with Leeds Morelli & Brown to commit fraud, malpractice, breach of contract, and violate racketeering laws by advancing legal fees to the law firm with the purpose of limiting Prudential s liability to the claimants. In February 2010, the New Jersey Supreme Court assigned the cases for centralized case management to the Superior Court, Bergen County. The Company participated in a court-ordered mediation that resulted in a settlement involving 193 of the remaining 235 plaintiffs. The amounts paid to the 193 plaintiffs were within existing reserves for this matter. The remaining plaintiffs continue to pursue their individual lawsuits, and have not amended the offers of judgment that they filed in January 2012 totaling approximately \$90 million. In February 2012, the court granted summary judgment against an additional plaintiff reducing to 39 the number of plaintiffs asserting claims against the Company. These rulings, which remain subject to appeal, have not caused the remaining plaintiffs to modify their offers of judgment.

Other Matters

In October 2012, a shareholder derivative lawsuit, *Stephen Silverman, Derivatively on Behalf of Prudential Financial, Inc. v. John R. Strangfeld, et. al.*, was filed in the United States District Court for the District of New Jersey, alleging breaches of fiduciary duties, waste of corporate assets and unjust enrichment by certain senior officers and directors. The complaint names as defendants the Company's Chief Executive Officer, the Chief Financial Officer, the Principal Accounting Officer, certain members of the Company's Board of Directors and a former Director. The complaint alleges that the defendants made false and misleading statements regarding the Company's current and future financial condition based on, among other things, the alleged failure to disclose: (i) potential liability for benefits that should either have been paid to policyholders or their beneficiaries, or escheated to applicable states; and (ii) the extent of the Company's exposure for alleged state and federal law violations concerning the settlement of claims and the escheatment of unclaimed property. The complaint seeks an undetermined amount of damages, attorneys' fees and costs, and equitable relief including a direction for the Company to reform and to improve its corporate governance and internal procedures to comply with applicable laws.

In October 2012, the Board of Directors received a shareholder demand letter (the Demand), containing allegations of wrongdoing similar to those alleged in the *Silverman* complaint. The Demand alleges that the Company s Senior Management: (i) breached their fiduciary duties of loyalty and good faith in connection with the management, operation and oversight of the Company s business; (ii) breached their fiduciary duty of good faith to establish and maintain adequate internal controls; and (iii) breached their fiduciary duties by disseminating false, misleading and/or incomplete information, all in connection with the Company s alleged failure to use the SSDMF and to pay beneficiaries and escheat funds to states. The Demand requests that the Board of Directors: (a) undertake an independent internal investigation into Senior Management s violations of New Jersey and/or federal law; and (b) commence a civil action against each member of Senior Management to recover for the benefit of the Company the amount of damages sustained by the Company as a result of the alleged breaches described above. In response to the Demand, the Board of Directors formed a Special Litigation Committee that has retained an outside law firm to investigate the Demand s allegations. In September 2013, before the conclusion of the Special Litigation Committee s investigation, the shareholder who submitted the Demand filed a shareholder derivative lawsuit, *Paul Memo, Derivatively on Behalf of Prudential Financial, Inc. v. John R. Strangfeld, Jr. et. al.*, in New Jersey Superior Court, Essex County. The complaint names as defendants the Company s Chief Executive Officer, the Vice Chairman, a former Chief Financial Officer, the Principal Accounting Officer, certain members of the Company s Board of Directors and a former Director. The

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

complaint repeats the allegations in the Demand and seeks an undetermined amount of damages, attorneys fees and costs, and equitable relief including a direction for the Company to reform and to improve its corporate governance and internal procedures to comply with applicable laws.

In August 2012, a purported class action lawsuit, *City of Sterling Heights General Employees Retirement System v. Prudential Financial, Inc., et al.*, was filed in the United States District Court for the District of New Jersey, alleging violations of federal securities law. The complaint names as defendants the Company s Chief Executive Officer, the Chief Financial Officer, the Principal Accounting Officer and certain members of the Company s Board of Directors. The complaint alleges that knowingly false and misleading statements were made regarding the Company s current and future financial condition based on, among other things, the alleged failure to disclose: (i) potential liability for benefits that should either have been paid to policyholders or their beneficiaries, or escheated to applicable states; and (ii) the extent of the Company s exposure for alleged state and federal law violations concerning the settlement of claims and the escheatment of unclaimed property. The complaint seeks an undetermined amount of damages, interest, attorneys fees and costs. In May 2013, the complaint was amended to add three additional putative institutional investors as lead plaintiffs: National Shopmen Pension Fund, The Heavy & General Laborers Locals 472 & 172 Pension & Annuity Funds, and Roofers Local No. 149 Pension Fund. In June 2013, the Company moved to dismiss the amended complaint.

In October 2006, a purported class action lawsuit, Bouder v. Prudential Financial, Inc. and Prudential Insurance Company of America, was filed in the United States District Court for the District of New Jersey, claiming that Prudential failed to pay overtime to insurance agents in violation of federal and Pennsylvania law, and that improper deductions were made from these agents wages in violation of state law. The complaint sought back overtime pay and statutory damages, recovery of improper deductions, interest, and attorneys fees. In March 2008, the court conditionally certified a nationwide class on the federal overtime claim. Separately, in March 2008, a purported nationwide class action lawsuit was filed in the United States District Court for the Southern District of California, Wang v. Prudential Financial, Inc. and Prudential Insurance, claiming that the Company failed to pay its agents overtime and provide other benefits in violation of California and federal law and seeking compensatory and punitive damages in unspecified amounts. In September 2008, Wang was transferred to the United States District Court for the District of New Jersey and consolidated with the Bouder matter. Subsequent amendments to the complaint resulted in additional allegations involving purported violations of an additional nine states overtime and wage payment laws. In February 2010, Prudential moved to decertify the federal overtime class that had been conditionally certified in March 2008 and moved for summary judgment on the federal overtime claims of the named plaintiffs. In July 2010, plaintiffs filed a motion for class certification of the state law claims. In August 2010, the district court granted Prudential s motion for summary judgment, dismissing the federal overtime claims. In January 2013, the Court denied plaintiffs motion for class certification in its entirety. In July 2013, the Court granted plaintiffs motion for reconsideration, permitting plaintiffs to file a motion to certify a class of employee insurance agents seeking recovery under state wage and hour laws. In September 2013, plaintiffs filed a renewed motion for class certification.

Since April 2012, the Company has filed ten actions seeking to recover damages attributable to investments in residential mortgage-backed securities (RMBS). Eight actions were filed in New Jersey state court, captioned *The Prudential Insurance Company of America*, et al. v. JP Morgan Chase, et al.; The Prudential Insurance Company of America, et al. v. Morgan Stanley, et al.; The Prudential Insurance Company of America, et al. v. Barclays Bank PLC, et al.; The Prudential Insurance Company of America, et al. v. Goldman Sachs & Company, et al.; The Prudential Insurance Company of America, et al. v. RBS Financial Products, Inc., et al.; The Prudential Insurance Company of America, et al. v. Countrywide Financial Corp., et al.; and The Prudential Insurance Company of America, et al. v. UBS Securities LLC. et al. Additionally, two actions were filed in the United States District Court for the District of New Jersey: The Prudential Insurance Company of America v.

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Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Credit Suisse Securities (USA) LLC, et al. and The Prudential Insurance Company of America v. Bank of America National Association and Merrill Lynch & Co., Inc., et al. Among other allegations stemming from the defendants origination, underwriting and sales of RMBS, the complaints assert claims of common law fraud, negligent misrepresentation, and breaches of the New Jersey Civil RICO statute. The complaints seek unspecified damages.

Seven of the defendants (*J.P. Morgan, Barclays, Nomura, RBS, Goldman Sachs, Countrywide, and UBS*) removed the lawsuits from New Jersey state court to the United States District Court for the District of New Jersey. The *Countrywide* defendants also made an application to the Judicial Panel on Multi-District Litigation to transfer that case to the United States District Court for the Central District of California. In August 2013, that application was granted. Except for the *Nomura* and *Goldman Sachs* actions, the Company filed motions to remand the lawsuit to New Jersey state court. The *J.P. Morgan* and *Barclays* lawsuits were remanded to New Jersey state court. The motions to remand in *RBS* and *UBS* remain pending.

Each of the Goldman Sachs, Morgan Stanley, Nomura, Credit Suisse, Barclays, Bank of America/Merrill Lynch and J.P. Morgan defendants filed motions to dismiss the complaints against them. The motions to dismiss filed by Goldman Sachs, J.P. Morgan, Morgan Stanley, and Credit Suisse have been denied, and the motions to dismiss filed by Nomura, Barclays, and Bank of America/Merrill Lynch are pending.

Summary

The Company s litigation and regulatory matters are subject to many uncertainties, and given their complexity and scope, their outcome cannot be predicted. It is possible that the Company s results of operations or cash flow in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters depending, in part, upon the results of operations or cash flow for such period. In light of the unpredictability of the Company s litigation and regulatory matters, it is also possible that in certain cases an ultimate unfavorable resolution of one or more pending litigation or regulatory matters could have a material adverse effect on the Company s financial position. Management believes, however, that, based on information currently known to it, the ultimate outcome of all pending litigation and regulatory matters, after consideration of applicable reserves and rights to indemnification, is not likely to have a material adverse effect on the Company s financial position.

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PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Supplemental Combining Statements of Financial Position

September 30, 2013 and December 31, 2012 (in millions)

	September 30, 2013 Financial Closed			December 31, 2012 Financial Closed				
	Services	Block		Services	Block			
	Businesses	Business	Consolidated	Businesses	Business	Consolidated		
ASSETS								
Fixed maturities, available-for-sale, at fair value	\$ 245,032	\$ 43,734	\$ 288,766	\$ 254,917	\$ 46,419	\$ 301,336		
Fixed maturities, held-to-maturity, at amortized cost	3,629	0	3,629	4,268	0	4,268		
Trading account assets supporting insurance liabilities, at fair				• • • • • •		20.500		
value	21,131	0	21,131	20,590	0	20,590		
Other trading account assets, at fair value	6,121	282	6,403	6,053	275	6,328		
Equity securities, available-for-sale, at fair value	5,488	3,496	8,984	5,052	3,225	8,277		
Commercial mortgage and other loans	29,709	9,788	39,497	27,125	9,608	36,733		
Policy loans	6,827	5,036	11,863	6,455	5,120	11,575		
Other long-term investments	7,904	1,965	9,869	8,016	2,012	10,028		
Short-term investments	6,404	2,093	8,497	5,186	1,261	6,447		
Total investments	332,245	66,394	398,639	337,662	67,920	405,582		
Cash and cash equivalents	11,950	700	12,650	17,546	554	18,100		
Accrued investment income	2,533	624	3,157	2,534	593	3,127		
Deferred policy acquisition costs	15,812	416	16,228	13,688	412	14,100		
Value of business acquired	3,837	0	3,837	3,248	0	3,248		
Other assets	12,766	758	13,524	11,376	511	11,887		
Separate account assets	275,091	0	275,091	253,254	0	253,254		
TOTAL ASSETS	\$ 654,234	\$ 68,892	\$ 723,126	\$ 639,308	\$ 69,990	\$ 709,298		
LIABILITIES AND EQUITY								
LIABILITIES								
Future policy benefits	\$ 158,857	\$ 50,320	\$ 209,177	\$ 165,212	\$ 50,838	\$ 216,050		
Policyholders account balances	132,202	5,371	137,573	128,987	5,426	134,413		
Policyholders dividends	88	5,519	5,607	257	7,250	7,507		
Securities sold under agreements to repurchase	3,530	3,628	7,158	3,436	2,382	5,818		
Cash collateral for loaned securities	4,988	967	5,955	2,864	1,077	3,941		
Income taxes	5,417	(474)	4,943	9,058	(507)	8,551		
Short-term debt	3,043	75	3,118	2,409	75	2,484		
Long-term debt	21,967	1,675	23,642	23,054	1,675	24,729		
Other liabilities	12,958	365	13,323	11,406	277	11,683		
Notes issued by consolidated variable interest entities	2,423	0	2,423	1,577	0	1,577		
Separate account liabilities	275,091	0	275,091	253,254	0	253,254		
Total liabilities	620,564	67,446	688,010	601,514	68,493	670,007		
COMMITMENTS AND CONTINGENT LIABILITIES								
EQUITY								
Accumulated other comprehensive income	6,784	115	6,899	9,990	224	10,214		
Other attributed equity	26,128	1,331	27,459	27,088	1,273	28,361		
Sales actioned equity	20,120	1,331	21,739	27,000	1,273	20,301		

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Total attributed equity	32,912	1,446	34,358	37,078	1,497	38,575
Noncontrolling interests	758	0	758	716	0	716
Total equity	33,670	1,446	35,116	37,794	1,497	39,291
TOTAL LIABILITIES AND EQUITY	\$ 654,234	\$ 68,892	\$ 723,126	\$ 639,308	\$ 69,990	\$ 709,298

See Notes to Unaudited Interim Supplemental Combining Financial Information

PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Supplemental Combining Statements of Operations

Three Months Ended September 30, 2013 and 2012 (in millions)

	Three Months Ended September 30,							
	Financial Services Businesses	2013 Closed Block Business	Consolidated	Financial Services Businesses	2012 Closed Block Business	Consolidated		
REVENUES								
Premiums	\$ 5,512	\$ 629	\$ 6,141	\$ 8,382	\$ 645	\$ 9,027		
Policy charges and fee income	1,257	0	1,257	1,224	0	1,224		
Net investment income	2,917	733	3,650	2,665	768	3,433		
Asset management fees and other income	2,381	24	2,405	888	17	905		
Realized investment gains (losses), net:								
Other-than-temporary impairments on fixed maturity								
securities	(197)	(162)	(359)	(267)	(159)	(426)		
Other-than-temporary impairments on fixed maturity								
securities transferred to Other Comprehensive Income	169	147	316	185	146	331		
Other realized investment gains (losses), net	(2,291)	224	(2,067)	(1,437)	87	(1,350)		
Total realized investment gains (losses), net	(2,319)	209	(2,110)	(1,519)	74	(1,445)		
Total revenues	9,748	1,595	11,343	11,640	1,504	13,144		
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BENEFITS AND EXPENSES								
Policyholders benefits	5,463	774	6,237	8,800	776	9,576		
Interest credited to policyholders account balances	725	34	759	1,023	34	1,057		
Dividends to policyholders	25	557	582	39	478	517		
Amortization of deferred policy acquisition costs	(461)	9	(452)	173	9	182		
General and administrative expenses	2,522	136	2,658	2,604	138	2,742		
Contract and administrative enpenses	2,022	100	2,000	2,00	100	2,7 .2		
Total benefits and expenses	8,274	1,510	9,784	12,639	1,435	14,074		
Total beliefits and expenses	0,274	1,510	9,764	12,039	1,433	14,074		
INCOME (LOCC) EDOM COMBINITING								
INCOME (LOSS) FROM CONTINUING								
OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT								
VENTURES	1,474	85	1,559	(999)	69	(930)		
VENTURES	1,4/4	83	1,339	(999)	09	(930)		
- a	40.7		7 00	(0.70)		(220)		
Income tax expense (benefit)	485	24	509	(353)	25	(328)		
INCOME (LOSS) FROM CONTINUING								
OPERATIONS BEFORE EQUITY IN EARNINGS OF								
OPERATING JOINT VENTURES	989	61	1,050	(646)	44	(602)		
Equity in earnings of operating joint ventures, net of taxes	3	0	3	45	0	45		
INCOME (LOSS) FROM CONTINUING								
OPERATIONS	992	61	1,053	(601)	44	(557)		
Income (loss) from discontinued operations, net of taxes	8	0	8	(1)	(1)	(2)		

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NET INCOME (LOSS)	1,000	61	1,061	(602)	43	(559)
Less: Income (loss) attributable to noncontrolling interests	19	0	19	25	0	25
NET INCOME (LOSS) ATTRIBUTABLE TO						
PRUDENTIAL FINANCIAL, INC.	\$ 981	\$ 61	\$ 1,042	\$ (627)	\$ 43	\$ (584)

See Notes to Unaudited Interim Supplemental Combining Financial Information

PRUDENTIAL FINANCIAL, INC.

Unaudited Interim Supplemental Combining Statements of Operations

Nine Months Ended September 30, 2013 and 2012 (in millions)

	Nine Months Ended September 30,						
	Financial Services Businesses	2013 Closed Block Business	Consolidated	Financial Services Businesses	2012 Closed Block Business	Consolidated	
REVENUES							
Premiums	\$ 18,160	\$ 1,987	\$ 20,147	\$ 21,297	\$ 2,059	\$ 23,356	
Policy charges and fee income	3,988	0	3,988	3,335	0	3,335	
Net investment income	8,733	2,266	10,999	7,757	2,354	10,111	
Asset management fees and other income	254	41	295	3,141	26	3,167	
Realized investment gains (losses), net:							
Other-than-temporary impairments on fixed maturity securities	(531)	(316)	(847)	(799)	(546)	(1,345)	
Other-than-temporary impairments on fixed maturity securities							
transferred to Other Comprehensive Income	421	280	701	561	484	1,045	
Other realized investment gains (losses), net	(4,031)	320	(3,711)	(1,046)	280	(766)	
Total realized investment gains (losses), net	(4,141)	284	(3,857)	(1,284)	218	(1,066)	
Total revenues	26,994	4,578	31,572	34,246	4,657	38,903	
BENEFITS AND EXPENSES							
Policyholders benefits	18,021	2,459	20,480	20,881	2,565	23,446	
Interest credited to policyholders account balances	2,101	102	2,203	3,167	103	3,270	
Dividends to policyholders	119	1,468	1,587	109	1,454	1,563	
Amortization of deferred policy acquisition	(43)	29	(14)	1,165	29	1,194	
General and administrative expenses	7,656	412	8,068	7,745	409	8,154	
Total benefits and expenses	27,854	4,470	32,324	33,067	4,560	37,627	
INCOME (LOSS) FROM CONTINUING OPERATIONS							
BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES	(860)	108	(752)	1,179	97	1,276	
Income tax expense	(624)	29	(595)	558	36	594	
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS OF OPERATING							
JOINT VENTURES	(236)	79	(157)	621	61	682	
Equity in earnings of operating joint ventures, net of taxes	57	0	57	58	0	58	
INCOME (LOSS) FROM CONTINUING OPERATIONS	(179)	79	(100)	679	61	740	
Income (loss) from discontinued operations, net of taxes	11	0	11	14	(2)	12	
NET INCOME (LOSS)	(168)	79	(89)	693	59	752	
Less: Income (loss) attributable to noncontrolling interests	96	0	96	51	0	51	

NET INCOME (LOSS) ATTRIBUTABLE TO
PRUDENTIAL FINANCIAL, INC. \$ (264) \$ 79 \$ (185) \$ 642 \$ 59 \$ 701

See Notes to Unaudited Interim Supplemental Combining Financial Information

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Supplemental Combining Financial Information

1. BASIS OF PRESENTATION

The supplemental combining financial information presents the consolidated financial position and results of operations for Prudential Financial, Inc. and its subsidiaries (together, the Company), separately reporting the Financial Services Businesses and the Closed Block Business. The Financial Services Businesses and the Closed Block Business are both fully integrated operations of the Company and are not separate legal entities. The supplemental combining financial information presents the results of the Financial Services Businesses and the Closed Block Business as if they were separate reporting entities and should be read in conjunction with the Consolidated Financial Statements.

The Company has outstanding two classes of common stock. The Common Stock reflects the performance of the Financial Services Businesses and the Class B Stock reflects the performance of the Closed Block Business.

The Closed Block Business was established on the date of demutualization and includes the assets and liabilities of the Closed Block (see Note 6 to the Unaudited Interim Consolidated Financial Statements for a description of the Closed Block). It also includes assets held outside the Closed Block necessary to meet insurance regulatory capital requirements related to products included within the Closed Block; deferred policy acquisition costs related to the Closed Block policies; the principal amount of the IHC debt (as discussed below) and related unamortized debt issuance costs, as well as an interest rate swap related to the IHC debt; and certain other related assets and liabilities. The Financial Services Businesses consist of the U.S. Retirement Solutions and Investment Management, U.S. Individual Life and Group Insurance, and International Insurance divisions and Corporate and Other operations.

2. ALLOCATION OF RESULTS

This supplemental combining financial information reflects the assets, liabilities, revenues and expenses directly attributable to the Financial Services Businesses and the Closed Block Business, as well as allocations deemed reasonable by management in order to fairly present the financial position and results of operations of the Financial Services Businesses and the Closed Block Business on a stand-alone basis. While management considers the allocations utilized to be reasonable, management has the discretion to make operational and financial decisions that may affect the allocation methods and resulting assets, liabilities, revenues and expenses of each business. In addition, management has limited discretion over accounting policies and the appropriate allocation of earnings between the two businesses. The Company is subject to agreements which provide that, in most instances, the Company may not change the allocation methodology or accounting policies for the allocation of earnings between the Financial Services Businesses and Closed Block Business without the prior consent of the Class B Stock holders or IHC debt bond insurer.

General corporate overhead not directly attributable to a specific business that has been incurred in connection with the generation of the businesses—revenues is generally allocated between the Financial Services Businesses and the Closed Block Business based on the general and administrative expenses of each business as a percentage of the total general and administrative expenses for all businesses.

Prudential Holdings, LLC, a wholly-owned subsidiary of Prudential Financial, Inc., has outstanding senior secured notes (the IHC debt), of which net proceeds of \$1.66 billion were allocated to the Financial Services Businesses concurrent with the demutualization on December 18, 2001. The IHC debt is serviced by the cash flows of the Closed Block Business, and the results of the Closed Block Business reflect interest expense associated with the IHC debt.

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PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Supplemental Combining Financial Information (Continued)

Income taxes are allocated between the Financial Services Businesses and the Closed Block Business as if they were separate companies based on the taxable income or losses and other tax characterizations of each business. If the Financial Services Businesses generate tax benefits, such as net operating losses, it is entitled to record such tax benefits to the extent they are expected to be utilized on a consolidated basis. However, if the Closed Block Business generates tax benefits, it will receive the full benefit in cash, and the Financial Services Businesses will subsequently recover the payment at the time the benefits are actually utilized on a consolidated basis.

Holders of Common Stock have no interest in a separate legal entity representing the Financial Services Businesses; holders of the Class B Stock have no interest in a separate legal entity representing the Closed Block Business; and holders of each class of common stock are subject to all of the risks associated with an investment in the Company.

In the event of a liquidation, dissolution or winding-up of the Company, holders of Common Stock and holders of Class B Stock would be entitled to receive a proportionate share of the net assets of the Company that remain after paying all liabilities and the liquidation preferences of any preferred stock.

The results of the Financial Services Businesses are subject to certain risks pertaining to the Closed Block. These include any expenses and liabilities from litigation affecting the Closed Block policies as well as the consequences of certain potential adverse tax determinations. In connection with the sale of the Class B Stock and IHC debt, the cost of indemnifying the investors with respect to certain matters will be borne by the Financial Services Businesses.

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ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management s Discussion and Analysis of Financial Condition and Results of Operations (MD&A) addresses the consolidated financial condition of Prudential Financial as of September 30, 2013, compared with December 31, 2012, and its consolidated results of operations for the three and nine months ended September 30, 2013 and 2012. You should read the following analysis of our consolidated financial condition and results of operations in conjunction with the MD&A, the Risk Factors section, and the audited Consolidated Financial Statements included in the Company s Annual Report on Form 10-K for the year ended December 31, 2012, as well as the statements under Forward-Looking Statements, Risk Factors and the Unaudited Interim Consolidated Financial Statements included elsewhere in this Quarterly Report on Form 10-Q.

Overview

Prudential Financial has two classes of common stock outstanding. The Common Stock, which is publicly traded (NYSE:PRU), reflects the performance of the Financial Services Businesses, while the Class B Stock, which was issued through a private placement and does not trade on any exchange, reflects the performance of the Closed Block Business. The Financial Services Businesses and the Closed Block Business are discussed below.

Financial Services Businesses

Our Financial Services Businesses consist of three operating divisions, which together encompass six segments, and our Corporate and Other operations. The U.S. Retirement Solutions and Investment Management division consists of our Individual Annuities, Retirement and Asset Management segments. The U.S. Individual Life and Group Insurance division consists of our Individual Life and Group Insurance segments. The International Insurance division consists of our Individual Life and Other operations include corporate items and initiatives that are not allocated to business segments, as well as businesses that have been or will be divested.

We attribute financing costs to each segment based on the amount of financing used by each segment, excluding financing costs associated with corporate debt which are reflected in Corporate and Other operations. The net investment income of each segment includes earnings on the amount of capital that management believes is necessary to support the risks of that segment.

We seek growth organically and through acquisitions, joint ventures or other forms of business combinations or investments. Our principal acquisition focus is in our current business lines, both domestic and international.

Closed Block Business

In connection with demutualization, we ceased offering domestic participating products. The liabilities for our traditional domestic in force participating products were segregated, together with assets, in a regulatory mechanism referred to as the Closed Block. The Closed Block is designed generally to provide for reasonable expectations for future policy dividends after demutualization of holders of participating individual

life insurance policies and annuities included in the Closed Block by allocating assets that will be used exclusively for payment of benefits, including policyholder dividends, expenses and taxes with respect to these products. See Note 6 to the Unaudited Interim Consolidated Financial Statements and Business Demutualization and Separation of the Businesses in our 2012 Annual Report on Form 10-K for more information on the Closed Block.

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Executive Summary

Prudential Financial, a financial services leader with approximately \$1.076 trillion of assets under management as of September 30, 2013, has operations in the United States, Asia, Europe and Latin America. Through our subsidiaries and affiliates, we offer a wide array of financial products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. We offer these products and services to individual and institutional customers through one of the largest distribution networks in the financial services industry.

On January 2, 2013, we completed the acquisition of The Hartford s individual life insurance business (Hartford Life Business) through a reinsurance transaction. The total cash consideration was \$615 million consisting primarily of a ceding commission to provide reinsurance for approximately 700,000 life insurance policies with net retained face amount in force of approximately \$141 billion.

On each of February 12, 2013, May 14, 2013 and August 15, 2013, Prudential Financial s Board of Directors declared a cash dividend of \$0.40 per share of Common Stock.

On June 11, 2013, Prudential Financial s Board of Directors authorized the Company to repurchase at management s discretion up to \$1.0 billion of its outstanding Common Stock during the period from July 1, 2013 through June 30, 2014. We purchased 3.2 million shares in the third quarter of 2013 under this authorization at a total cost of \$250 million. The timing and amount of any share repurchases will be determined by management based upon market conditions and other considerations, and such repurchases may be effected in the open market, through derivative, accelerated repurchase and negotiated transactions and through prearranged trading plans designed to comply with Rule 10b5-1(c) under the Exchange Act. We purchased 6.6 million shares under the prior twelve-month \$1.0 billion authorization that expired on June 30, 2013 for a total cost of \$400 million, including 3.9 million shares purchased in the first six months of 2013 at a total cost of \$250 million.

On August 15, 2013, we reached agreement to acquire UniAsia Life Assurance Berhad, an established life insurance company in Malaysia, through the formation of a joint venture with Bank Simpanan Nasional (BSN), a bank owned by the Malaysian government. The joint venture will pay cash consideration of approximately \$160 million, 70% of which will be provided by Prudential Insurance and 30% of which will be provided by BSN. We expect the transaction to close as early as the fourth quarter of 2013, subject to regulatory approvals and customary closing conditions.

Regulatory Developments

On September 19, 2013, the Financial Stability Oversight Council (the Council) made a final determination that Prudential Financial should be subject to stricter prudential regulatory standards and supervision by the Board of Governors of the Federal Reserve System (as a Covered Company) pursuant to the Dodd-Frank Wall Street Reform and Consumer Protection Act. On October 18, 2013, the Company confirmed that it would not seek to rescind the final determination of the Council. As a Covered Company under the Dodd-Frank Act, Prudential Financial is now subject to supervision and examination by the Federal Reserve Bank of Boston and to stricter prudential regulatory standards, which include or will include requirements (some of which are subject to future rulemaking) regarding risk-based capital, leverage, liquidity, stress-testing, overall risk management, resolution plans, early remediation and credit concentration; and may also include additional standards regarding capital, public disclosure, short-term debt limits and other related subjects as appropriate. The Company must also seek pre-approval from the Federal Reserve for acquisition of certain companies engaged in financial activities. See Business Regulation and Risk Factors included in our 2012 Annual Report on Form 10-K for more information regarding the potential impact of the Dodd-Frank Act on the Company, including as a result of these stricter prudential standards.

On July 18, 2013, the Financial Stability Board (the $\,$ FSB $\,$), consisting of representatives of national financial authorities of the G20 nations, identified the Company as a global systemically important insurer

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(G-SII). U.S. financial regulators are thereby expected to enhance their regulation of the Company to achieve a number of regulatory objectives, including enhanced group-wide supervision, enhanced capital standards (including backstop capital and higher loss absorption capacity requirements), and development of a risk management plan (expected to be completed within 12 months of G-SII designation) and recovery and resolution plans (RRP plans ; expected to be developed and agreed by the end of 2014). Higher loss absorption capacity requirements are expected to begin to be implemented in 2019.

At the direction of the FSB, the International Association of Insurance Supervisors (the IAIS) is developing a model framework (ComFrame) for the supervision of internationally active insurance groups (IAIGs) that contemplates group wide supervision across national boundaries. Prudential Financial qualifies as an IAIG. In October 2013, the IAIS announced that it expects to develop a risk-based global insurance capital standard applicable to IAIGs by 2016, with full implementation scheduled to begin in 2019. In addition, the IAIS seeks to promote the financial stability of IAIGs by endorsing: uniform standards for insurer corporate governance and enterprise risk management; group-wide supervision of IAIGs; a framework for group capital adequacy assessment that accounts for group-wide risks; additional regulatory and disclosure requirements for insurance groups; and the establishment of ongoing supervisory colleges. In October 2013, several of the Company's domestic and foreign insurance regulators convened a supervisory college. The purpose of the supervisory college is to promote ongoing supervisory coordination, facilitate the sharing of information among regulators and to enhance each regulator's understanding of the Company's risk profile.

ComFrame also requires each IAIG to conduct its own risk and solvency assessment (ORSA) to monitor and manage its overall solvency. In addition, state insurance regulators have focused attention on U.S. insurance solvency regulation pursuant to the NAIC s Solvency Modernization Initiative. This initiative has resulted in the recent adoption of the NAIC Risk Management and ORSA model act which, following enactment at the state level, will require a large insurer beginning in 2015 to at least annually assess the adequacy of its and its group s risk management and current and future solvency position.

At this time we cannot predict the final outcome of the above regulatory developments, including what additional capital and liquidity requirements, compliance and regulatory costs, or other implications that may affect the Company.

In addition, the NAIC, the New York State Department of Financial Services and other regulators have increased their focus on life insurers use of captive reinsurance companies. We cannot predict what, if any, changes may result from these reviews. If applicable insurance laws are changed in a way that impairs the use of captive reinsurance companies, our ability to write certain products and efficiently manage their associated risks could be adversely affected and we may need to increase prices on certain products, modify certain products or find alternate financing sources, any of which could adversely affect our competitiveness, capital and financial position and results of operations.

Impact of Low Interest Rate Environment

Domestic Financial Services Businesses

As interest rates in the U.S. remain lower than historical levels, our current reinvestment yields are consequently lower than the overall portfolio income yield, primarily for our investments in fixed maturity securities and commercial mortgage loans. With the Federal Reserve Board s stated intention to keep interest rates low through at least 2014, our overall portfolio income yields are expected to continue to decline throughout these future periods; however, the recent increase in interest rates, if sustained, will mitigate the impact of new investment purchases on our overall portfolio income yields.

For the domestic Financial Services Businesses general account, we expect annual scheduled payments and prepayments to be approximately 10% of the total fixed maturity securities and commercial mortgage loans through 2014. The domestic Financial Services Businesses general account has approximately \$156 billion of

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such assets (based on net carrying value) as of September 30, 2013. As these assets mature, the current average portfolio income yield for fixed maturities and commercial mortgage loans of approximately 4.5% is expected to decline due to reinvesting in a lower interest rate environment. Included in the \$156 billion of fixed maturity securities and commercial mortgage loans are approximately \$63 billion that are subject to call or redemption features at the issuer s option, which have a weighted average interest rate of approximately 5%. As of September 30, 2013, approximately 80% of these assets contain prepayment penalties.

The reinvestment of scheduled payments and prepayments at rates below the current portfolio yield, including in some cases, at rates below those guaranteed under our insurance contracts, will impact future operating results to the extent we do not, or are unable to, reduce crediting rates on in-force blocks of business, or effectively utilize other asset-liability management strategies described below, in order to maintain current net interest margins. As of September 30, 2013, our domestic Financial Services Businesses have approximately \$151 billion of insurance liabilities and policyholder account balances. Of this amount, approximately \$49 billion represents contracts with crediting rates that may be adjusted over the life of the contract, subject to guaranteed minimums. The following table sets forth the related account values by range of guaranteed minimum crediting rates and the related range of the difference, in basis points (bps), between rates being credited to contractholders as of September 30, 2013, and the respective guaranteed minimums.

	Account Values with Crediting Rates:									
	At guaranteed minimum	k ak guar	- 49 ops oove anteed imum	a guai	0 - 99 bps bove ranteed nimum (\$ bil	l al guar	- 150 ops oove anteed imum	tha l al guar	eater in 150 ops oove ranteed iimum	Total
Range of Guaranteed Minimum Crediting										
Rates:										
Less than 1%	\$ 0.5	\$	0.0	\$	0.0	\$	0.0	\$	0.0	\$ 0.5
1% - 1.99%	1.4		1.3		10.1		2.9		0.2	15.9
2% - 2.99%	2.5		0.0		0.1		0.5		1.4	4.5
3% - 4.00%	23.0		1.4		1.7		0.5		0.0	26.6
Greater than 4%	1.2		0.0		0.0		0.0		0.0	1.2
Total	\$ 28.6	\$	2.7	\$	11.9	\$	3.9	\$	1.6	\$ 48.7
Percentage of total	59%		6%		24%		8%		3%	100%

Although we may have the ability to lower crediting rates for those contracts above guaranteed minimum crediting rates, our willingness to do so may be limited by competitive pressures.

Our domestic Financial Services Businesses also have approximately \$14 billion of insurance liabilities and policyholder account balances representing participating contracts for which the investment income risk is expected to ultimately accrue to contractholders. The crediting rates for these contracts are periodically adjusted based on the yield earned on the related assets. The remaining \$88 billion of the \$151 billion of insurance liabilities and policyholder account balances in our domestic Financial Services Businesses represents long duration products such as group annuities, structured settlements and other insurance products that have fixed and guaranteed terms, for which underlying assets may have to be reinvested at interest rates that are lower than portfolio rates. We seek to mitigate the impact of a prolonged low interest rate environment on these contracts through asset-liability management, as discussed further below.

For the domestic Financial Services Businesses general account, assuming a hypothetical scenario where the average 10-year U.S. Treasury rate is 2.50% for the period from October 1, 2013 through December 31, 2014, and credit spreads remain unchanged from levels as of September 30,

2013, we estimate that the unfavorable impact to net interest margins included in pre-tax adjusted operating income of reinvesting in such an environment, compared to reinvesting at current average portfolio income yields, would be approximately \$1 million in the fourth quarter of 2013 and \$30 million in 2014. This impact is most significant in the Retirement

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and Individual Annuities segments. This hypothetical scenario only reflects the impact related to the approximately \$49 billion of contracts shown in the table above, and does not reflect: i) any benefit from potential changes to the crediting rates on the corresponding contractholder liabilities where the Company has the contractual ability to do so, or other potential mitigants such as changes in investment mix that we may implement as funds are reinvested; ii) any impact related to assets that do not directly support our liabilities; iii) any impact from other factors, including but not limited to, new business, contractholder behavior, changes in competitive conditions, and changes in capital markets; and/or iv) any impact from other factors described below.

In order to mitigate the unfavorable impact that the current interest rate environment has on our net interest margins, we employ a proactive asset-liability management program, which includes strategic asset allocation and derivative strategies within a disciplined risk management framework. These strategies seek to match the characteristics of our products, and to closely approximate the interest rate sensitivity of the assets with the estimated interest rate sensitivity of the product liabilities. Our asset-liability management program also helps manage duration gaps, currency and other risks between assets and liabilities through the use of derivatives. We adjust this dynamic process as products change, as customer behavior changes and as changes in the market environment occur. As a result, our asset-liability management process has permitted us to manage interest-sensitive products successfully through several market cycles. Our interest rate exposure is also mitigated by our business mix, which includes lines of business for which fee-based earnings play a more prominent role in product profitability.

Japanese Insurance Operations

Our Japanese insurance operations have experienced a low interest rate environment for many years. As of September 30, 2013, these operations have \$129 billion of insurance liabilities and policyholder account balances, which are predominantly comprised of long duration insurance products that have fixed and guaranteed terms, for which underlying assets may have to be reinvested at interest rates that are lower than portfolio rates. Also included in the \$129 billion are approximately \$7 billion of insurance liabilities and policyholder account balances with crediting rates that may be adjusted over the life of the contract, subject to guaranteed minimums; however, for these contracts, most of the current crediting rates are substantially at or near contractual minimums. Although we have the ability to lower crediting rates in some cases for those contracts above guaranteed minimum crediting rates, the majority of this business has credited interest rates which are determined by formula. Our Japanese insurance operations employ a proactive asset-liability management program in order to mitigate the unfavorable impact that the current interest rate environment has on our net interest margins, and includes strategies similar to those described for the domestic Financial Services Businesses above.

Results of Operations

We analyze performance of the segments and Corporate and Other operations of the Financial Services Businesses using a measure called adjusted operating income. See Consolidated Results of Operations Segment Measures for a discussion of adjusted operating income and its use as a measure of segment operating performance.

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Shown below are the contributions of each segment and Corporate and Other operations to our adjusted operating income for the three and nine months ended September 30, 2013 and 2012 and a reconciliation of adjusted operating income of our segments and Corporate and Other operations to income from continuing operations before income taxes and equity in earnings of operating joint ventures.

	Three Mor Septem 2013		Nine Mon Septem 2013	
Adjusted operating income before income taxes for segments of the Financial		(111 11111	110113)	
Services Businesses:				
Individual Annuities	\$ 821	\$ 207	\$ 1,593	\$ 735
Retirement	237	110	744	413
Asset Management	200	189	547	373
Total U.S. Retirement Solutions and Investment Management Division	1,258	506	2,884	1,521
Individual Life	148	112	426	285
Group Insurance	68	35	99	28
Total U.S. Individual Life and Group Insurance Division	216	147	525	313
International Insurance	778	782	2,505	2,057
Total International Insurance Division	778	782	2,505	2,057
Corporate and Other	(312)	(414)	(973)	(966)
Adjusted operating income before income taxes for the Financial Services Businesses	1,940	1,021	4,941	2,925
Reconciling Items: Realized investment gains (losses), net, and related adjustments(1)	(1,319)	(1,951)	(7,322)	(1,609)
Charges related to realized investment gains (losses), net(2)	763	648	1,533	(1,009)
Investment gains on trading account assets supporting insurance liabilities, net(3)	103	264	(273)	502
Change in experience-rated contractholder liabilities due to asset value changes(4)	(73)	(254)	255	(446)
Divested businesses(5)	43	(687)	(12)	(664)
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests(6)	17	(40)	18	(27)
noncontrolling interests(o)	17	(10)	10	(21)
Income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures for Financial Services Businesses	1,474	(999)	(860)	1,179
Income (loss) from continuing operations before income taxes for Closed Block Business	85	69	108	97
Consolidated income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 1,559	\$ (930)	\$ (752)	\$ 1,276

⁽¹⁾ Represents Realized investment gains (losses), net, and related adjustments. See Realized Investment Gains and Losses and Note 11 to our Unaudited Interim Consolidated Financial Statements for additional information.

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(3)

⁽²⁾ Includes charges that represent the impact of realized investment gains (losses), net, on the amortization of deferred policy acquisition costs, and other costs. Also includes charges resulting from payments related to market value adjustment features of certain of our annuity products and the impact of realized investment gains (losses), net, on the amortization of unearned revenue reserves.

Represents net investment gains and losses on trading account assets supporting insurance liabilities. See Experience-Rated Contractholder Liabilities, Trading Account Assets Supporting Insurance Liabilities and Other Related Investments.

- (4) Represents changes in contractholder liabilities due to asset value changes in the pool of investments supporting these experience-rated contracts. See Experience-Rated Contractholder Liabilities, Trading Account Assets Supporting Insurance Liabilities and Other Related Investments.
- (5) See Divested Businesses.

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(6) Equity in earnings of operating joint ventures are included in adjusted operating income but excluded from income from continuing operations before income taxes and equity in earnings of operating joint ventures as they are reflected on a U.S. GAAP basis on an after-tax basis as a separate line in our Consolidated Statements of Operations. Earnings attributable to noncontrolling interests are excluded from adjusted operating income but included in income from continuing operations before taxes and equity earnings of operating joint ventures as they are reflected on a U.S. GAAP basis as a separate line in our Consolidated Statements of Operations. Earnings attributable to noncontrolling interests represent the portion of earnings from consolidated entities that relates to the equity interests of minority investors.

Results for the periods presented above reflect the following:

Individual Annuities. Results for the third quarter and first nine months of 2013 increased in comparison to the prior year periods. The increases reflect higher asset-based fee income, driven by higher average variable annuity account values, net of a related increase in asset-based commissions. The increases for both periods also include favorable comparative impacts from changes in the estimated profitability of the business, including those resulting from annual reviews and updates of assumptions performed in the third quarter of each year.

Retirement. Results for the third quarter and first nine months of 2013 increased in comparison to the prior year periods. The increases for both periods reflect higher net investment spread results and higher asset-based fee income resulting from increased account values, as well as a more favorable reserve impact from case experience, primarily driven by significant pension risk transfer transactions that closed in the fourth quarter of 2012. In addition, results reflect the absence of a charge in the third quarter of 2012 resulting from the write off of an intangible asset related to an acquired business and favorable comparative impacts from changes in the estimated profitability of the business, including those resulting from annual reviews and updates of assumptions.

Asset Management. Results for the third quarter and first nine months of 2013 increased in comparison to the prior year periods. The increases for both periods include higher asset management fees, reflecting growth in assets under management, net of expenses, and improved contributions from the segment s performance-based incentive fees. Results for the current quarter reflect lower contributions from strategic investing activities primarily due to less favorable market appreciation on certain real estate-related investments, while the results for the first nine months of 2013 benefited from improved strategic investing activities as the prior year reflected a charge for an impairment of a real estate-related investment.

Individual Life. Results for the third quarter and first nine months of 2013 increased in comparison to the prior year periods. The increases for both periods reflect earnings from the in force business acquired from The Hartford in January 2013 and a favorable comparative impact from our annual reviews and updates of assumptions. In addition, the nine month comparison reflects improved mortality experience.

Group Insurance. Results for the third quarter and first nine months of 2013 increased in comparison to the prior year periods. The increases for both periods include more favorable impacts resulting from annual reviews and updates of assumptions. Excluding these impacts, results for the third quarter of 2013 decreased in comparison to the prior year period, reflecting declines in net investment spread income and higher operating expenses, which more than offset favorable comparative underwriting results in our group life business. Results for the first nine months of 2013 increased in comparison to the prior year period, reflecting more favorable underwriting results in both our group life and group disability businesses, partially offset by higher operating expenses.

International Insurance. Results for the third quarter of 2013 were essentially unchanged from the prior year period as the benefits of business growth, additional synergies and lower integration costs associated with our acquisition of the former Star and Edison businesses, and other items were offset by the impact from our annual reviews and updates of assumptions and the absence of a gain in the year ago quarter from the partial sale of our investment in China Pacific Group. Results for the first nine months of 2013 increased in comparison to the prior year period reflecting business growth, additional synergies and lower integration costs associated with our acquisition of the former Star and Edison

businesses, favorable results from non-coupon investments and more favorable foreign currency exchange rates, including the impact of our currency hedging programs, partly offset by the impact from our annual reviews and updates of assumptions.

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Corporate and Other operations. Results for the third quarter of 2013 improved compared to the prior year period primarily driven by lower levels of charges in other corporate activities, including the impact of our annual reviews and updates of assumptions on certain reserves. Results for the first nine months compared to the prior year period reflect an increased loss primarily driven by greater interest expense including the impact of debt prefunding activities.

Closed Block Business. Income from continuing operations before income taxes for the third quarter and first nine months of 2013 increased in comparison to the prior year periods reflecting an increase in net realized investment gains, largely offset by a corresponding increase in the policyholder dividend obligation.

Consolidated Results of Operations

The following table summarizes net income for the Financial Services Businesses and the Closed Block Business for the periods presented.

	Three Months Ended September 30, 2013 2012		- 1	nths Ended nber 30, 2012	
Financial Services Businesses:		`	ĺ		
Revenues	\$ 9,748	\$ 11,640	\$ 26,994	\$ 34,246	
Benefits and expenses	8,274	12,639	27,854	33,067	
Income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures for Financial Services Businesses	1,474	(999)	(860)	1,179	
Income tax expense (benefit)	485	(353)	(624)	558	
Income (loss) from continuing operations before equity in earnings of operating joint ventures for Financial Services Businesses Equity in earnings of operating joint ventures, net of taxes	989	(646) 45	(236) 57	621 58	
Income (loss) from continuing operations for Financial Services Businesses Income (loss) from discontinued operations, net of taxes	992 8	(601) (1)	(179) 11	679 14	
Net income (loss) Financial Services Businesses Less: Income attributable to noncontrolling interests	1,000 19	(602) 25	(168) 96	693 51	
Net income (loss) of Financial Services Businesses attributable to Prudential Financial, Inc.	\$ 981	\$ (627)	\$ (264)	\$ 642	
Closed Block Business:					
Revenues	\$ 1,595	\$ 1,504	\$ 4,578	\$ 4,657	
Benefits and expenses	1,510	1,435	4,470	4,560	
Income (loss) from continuing operations before income taxes for Closed Block Business Income tax expense	85 24	69 25	108 29	97 36	
Income (loss) from continuing operations for Closed Block Business Income (loss) from discontinued operations, net of taxes	61 0	44 (1)	79 0	61 (2)	

Net income (loss) Closed Block Business	61	43	79	59
Less: Income attributable to noncontrolling interests	0	0	0	0
Net income (loss) of Closed Block Business attributable to Prudential Financial, Inc.	\$ 61	\$ 43	\$ 79	\$ 59
Consolidated:				
Net income (loss) attributable to Prudential Financial, Inc.	\$ 1,042	\$ (584)	\$ (185)	\$ 701

Results of Operations Financial Services Businesses

2013 to 2012 Three Month Comparison. Income (loss) from continuing operations for the Financial Services Businesses increased \$1,593 million, from a loss of \$601 million in the third quarter of 2012 to income of \$992 million in the third quarter of 2013. Results for the current quarter compared to the year ago quarter reflect the following:

Higher net pre-tax earnings of \$1,563 million resulting from the impact of foreign currency exchange rate movements on certain non-yen denominated assets and liabilities within our Japanese insurance operations which are economically matched and offset in AOCI, driven by the strengthening of the Japanese yen during the current quarter (see Results of Operations for Financial Services Businesses by Segment International Insurance Division Impact of foreign currency exchange rate movements on earnings U.S. GAAP earnings impact of products denominated in non-local currencies for additional information);

A \$1,350 million favorable variance, before taxes, from adjustments to deferred policy acquisition and other costs as well as reserves, reflecting updates to the estimated profitability of our businesses primarily driven by the impact of our annual reviews and updates of assumptions performed in the third quarter of each year. This includes the absence of a \$698 million net charge in the year ago quarter associated with long-term care products, which are included in Divested Businesses, but excludes the impact associated with the variable annuity hedging program discussed below (see Results of Operations for Financial Services Businesses by Segment and Divested Businesses for additional information);

More favorable results of \$216 million, on a pre-tax basis, associated with our Capital Protection Framework, driven by an increase in interest rates, reflecting our decision to manage interest rate risk through this framework (see Results of Operations for Financial Services Businesses by Segment Corporate and Other Capital Protection Framework for additional information); and

\$209 million higher net pre-tax realized gains (losses), excluding the impact of the variable annuity hedging described below, primarily reflecting trading gains on fixed maturities (see Realized Investment Gains and Losses for additional information).

Partially offsetting these increases in income from continuing operations were the following items:

A \$1,123 million unfavorable variance, before income taxes, reflecting the net impact from market value changes on our embedded derivatives and related hedge positions associated with certain variable annuities, including the impacts from our annual reviews and updates of assumptions performed in the third quarter (see Results of Operations for Financial Services Businesses by Segment U.S. Retirement Solutions and Investment Management Division Individual Annuities Variable Annuity Living Benefits Hedging Program Results for additional information); and

An \$838 million increase in income tax expense reflecting the increase in pre-tax income from continuing operations.

In addition to the items above, several of our segment searnings benefited from business growth, including the impact from higher account values, particularly within our U.S. Retirement Solutions and Investment Management Division, growth of in force in our International Insurance Division, and contributions from our recent acquisition of the Hartford Life Business (see Results of Operations for Financial Services Businesses by Segment for additional information).

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2013 to 2012 Nine Month Comparison. Income from continuing operations for the Financial Services Businesses decreased \$858 million, from income of \$679 million in the first nine months of 2012 to a loss of \$179 million in the first nine months of 2013. Results for the current period compared to the year ago reflect the following:

A \$2,811 million unfavorable variance, before income taxes, reflecting the net impact from market value changes on our embedded derivatives and related hedge positions associated with certain variable annuities, including the impacts from our annual reviews and updates of assumptions performed in the third quarter;

Lower net pre-tax earnings of \$2,568 million resulting from the impact of foreign currency exchange rate movements on certain non-yen denominated assets and liabilities within our Japanese insurance operations which are economically matched and offset in AOCI, driven by the weakening of the Japanese yen; and

\$755 million lower net pre-tax realized gains (losses), excluding the impact of the hedging program associated with certain variable annuities described above, primarily reflecting changes in the market value of derivatives due to increased interest rates as well as foreign currency exchange rate movements primarily driven by the weakening of the Japanese yen, partially offset by higher trading gains on fixed maturities.

Partially offsetting these decreases in income from continuing operations were the following items:

More favorable results of \$1,666 million, on a pre-tax basis, associated with our Capital Protection Framework, driven by an increase in interest rates, reflecting our decision to manage interest rate risk through this framework;

A \$1,415 million favorable variance, before taxes, from adjustments to deferred policy acquisition and other costs as well as reserves, reflecting updates to the estimated profitability of our businesses primarily driven by the impact of our annual reviews and updates of assumptions performed in the third quarter of each year. This includes the absence of a \$698 million net charge in the year ago period associated with long-term care products, which are included in Divested Businesses, but excludes the impact associated with the variable annuity hedging program discussed above; and

A \$1,182 million decrease in income tax expense reflecting a decrease in pre-tax income from continuing operations as well as the impact from a tax limitation applied to the 2013 period, partly offset by the effect of a double tax recognized for U.S. GAAP purposes (see Income Taxes for additional information).

In addition to the items above, our segment s earnings benefited from business growth, including the impact from higher account values, particularly within our U.S. Retirement Solutions and Investment Management Division, growth of in force in our International Insurance Division, contributions from our recent acquisition of the Hartford Life Business, and higher income from alternative investments (see Results of Operations for Financial Services Businesses by Segment for additional information).

Results of Operations Closed Block Business

For a discussion of the results of operations for the Closed Block Business, see Results of Operations of Closed Block Business, below.

Segment Measures

Adjusted Operating Income. In managing our business, we analyze operating performance separately for our Financial Services Businesses and our Closed Block Business. For the Financial Services Businesses, we analyze our segments—operating performance using—adjusted operating income. Results of the Closed Block Business for all periods are evaluated and presented only in accordance with U.S. GAAP. Adjusted operating income does not equate to—income (loss) from continuing operations before income taxes and equity in earnings of operating

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joint ventures or net income as determined in accordance with U.S. GAAP but is the measure of segment profit or loss we use to evaluate segment performance and allocate resources, and consistent with authoritative guidance, is our measure of segment performance. The adjustments to derive adjusted operating income are important to an understanding of our overall results of operations. Adjusted operating income is not a substitute for income determined in accordance with U.S. GAAP, and our definition of adjusted operating income may differ from that used by other companies. However, we believe that the presentation of adjusted operating income as we measure it for management purposes enhances understanding of our results of operations by highlighting the results from ongoing operations and the underlying profitability of the Financial Services Businesses.

See Note 11 to the Unaudited Interim Consolidated Financial Statements for further information on the presentation of segment results and our definition of adjusted operating income.

Annualized New Business Premiums. In managing certain of our businesses, we analyze annualized new business premiums, which do not correspond to revenues under U.S. GAAP. Annualized new business premiums measure the current sales performance of the business, while revenues primarily reflect the renewal persistency of policies written in prior years and net investment income, in addition to current sales. Annualized new business premiums include 10% of first year premiums or deposits from single pay products. No other adjustments are made for limited pay contracts.

Assets Under Management. In managing our Asset Management business, we analyze assets under management, which do not correspond to U.S. GAAP assets, because the principal source of revenues is fees based on assets under management. Assets under management represents the fair market value or account value of assets which we manage directly for institutional clients, retail clients, and for our general account, as well as assets invested in our products that are managed by third party managers.

Account Values. For our Individual Annuity and Retirement businesses, assets are reported at account value, which do not correspond to U.S. GAAP assets. Net sales (redemptions) in our Individual Annuity business and net additions (withdrawals) in our Retirement business do not correspond to revenues under U.S. GAAP, but are used as relevant measures of business activity.

Accounting Policies & Pronouncements

Application of Critical Accounting Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America, or U.S. GAAP, requires the application of accounting policies that often involve a significant degree of judgment. Management, on an ongoing basis, reviews estimates and assumptions used in the preparation of financial statements. If management determines that modifications in assumptions and estimates are appropriate given current facts and circumstances, results of operations and financial position as reported in the Unaudited Interim Consolidated Financial Statements could change significantly.

Management believes the accounting policies relating to the following areas are most dependent on the application of estimates and assumptions and require management s most difficult, subjective, or complex judgments:

Deferred policy acquisition costs (DAC) and other costs, including deferred sales inducements and value of business acquired;

Goodwill;

Valuation of investments, including derivatives, and the recognition of other-than-temporary impairments;

Policyholder liabilities;

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Pension and other postretirement benefits;

Taxes on income; and

Reserves for contingencies, including reserves for losses in connection with unresolved legal matters.

DAC and Other Costs

We amortize DAC and other costs over the expected lives of the respective contracts, based on our estimates of the level and timing of gross margins, gross profits, or gross premiums, depending on the type of contract. Variability in the level of amortization expense has historically been driven by our variable annuities and variable life insurance contracts, for which costs are amortized in proportion to total gross profits. In calculating gross profits for these contracts, we consider mortality, persistency, and other elements as well as rates of return on investments and the costs related to our guaranteed minimum death and guaranteed minimum income benefits. We estimate the amounts of gross profits that will be included in our U.S. GAAP results and in adjusted operating income, and utilize these estimates to calculate distinct amortization rates and expense amounts.

We regularly evaluate and adjust the balances for DAC and other costs for the impact of actual gross profits and changes in our assumptions regarding estimated future gross profits on amortization rates. Additionally, in the third quarter of each year, we perform an annual comprehensive review and update of the assumptions used in evaluating these balances. For the review performed during the third quarter of 2013, our variable annuities and variable life insurance businesses assume an 8.0% long-term equity expected rate of return and a 5.9% near-term mean reversion equity rate of return as of September 30, 2013. The use of a mean reversion approach is a common industry practice. Under this approach, we consider historical equity returns over a period of time and initially adjust future projected equity returns over the next four years (the near-term) so that the assets are projected to grow at the long-term expected rate of return for the entire period. If the near-term projected future rate of return is greater than our near-term maximum future rate of return of 13%, we use our maximum future rate of return.

The weighted average rate of return assumptions for these businesses consider many factors specific to each business, including asset durations, asset allocations and other factors. We update the near term equity rates of return and our estimate of total gross profits each quarter to reflect the result of the reversion to the mean approach, which assumes a convergence to the long-term equity expected rates of return. These market performance related adjustments to our estimate of total gross profits result in cumulative adjustments to prior amortization, reflecting the application of the new required rate of amortization to all prior periods—gross profits. The new required rate of amortization is also applied prospectively to future gross profits in calculating amortization in future periods. For additional information on our policies for DAC and other costs and for the remaining critical accounting estimates listed above, see our Annual Report on Form 10-K for the year ended December 31, 2012, under—Management—s Discussion and Analysis of Financial Condition and Results of Operations—Accounting Policies & Pronouncements—Application of Critical Accounting Estimates.

Adoption of New Accounting Pronouncements

See Note 2 to our Unaudited Interim Consolidated Financial Statements for a discussion of newly adopted accounting pronouncements.

Results of Operations for Financial Services Businesses by Segment

U.S. Retirement Solutions and Investment Management Division

Individual Annuities

The Individual Annuities segment offers variable and fixed annuities that provide our customers with tax deferred asset accumulation together with a base death benefit and a suite of optional guaranteed death and living benefits. As the investment return on the contractholder funds is generally attributed directly to the contractholder, we derive our revenue mainly from fee income generated on variable annuity account values, investment income earned on fixed annuity account values, and certain other management fees. Our expenses

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primarily consist of interest credited and other benefits to contractholders, amortization of DAC and other costs, expenses related to the selling and servicing of the various products we offer, costs of hedging certain risks associated with these products and the eventual payment of benefit guarantees and other general business expenses. These drivers of our business results are generally included in adjusted operating income, with exceptions related to certain guarantees, as discussed below.

The U.S. GAAP accounting and our adjusted operating income treatment for our guarantees differs depending upon the specific feature. The reserves for our guaranteed minimum death benefit (GMDB) and guaranteed minimum income benefit (GMIB) features are calculated based on our best estimate of actuarial and capital markets return assumptions. The risks associated with these benefit features are retained and results are included in adjusted operating income. In contrast, certain of our optional guaranteed living benefit features are accounted for as embedded derivatives and reported at fair value. Under U.S. GAAP, the fair values of these benefit features are based on assumptions a market participant would use in pricing these embedded derivatives. We hedge or limit our exposure to certain risks associated with these features through our living benefits hedging program and product design elements. Adjusted operating income, as discussed below in Adjusted Operating Income and Revenues, Benefits and Expenses excludes amounts related to changes in the market value of the embedded derivatives and related hedge positions, and the related impact to amortization of DAC and other costs. The items excluded from adjusted operating income are discussed below in Variable Annuity Living Benefits Hedging Program Results.

Account Values

Account values are a significant driver of our operating results. Since most fees are determined by the level of separate account assets, fee income varies according to the level of account values. Additionally, our fee income drives other items such as our pattern of amortization of DAC and other costs. Account values are driven by net flows from new business sales, the impact of market changes which can be either positive or negative, and outflows related to surrenders, withdrawals, benefit payments and policy charges. The annuity industry competitive landscape, which has been dynamic over the last few years, may impact our net flows and new business sales. The following tables set forth account value information for the periods indicated.

	Three Mor Septem		Nine Mon Septem	
	2013	2012	2013	2012
		(in mi	llions)	
Total Individual Annuities(1):				
Beginning total account value	\$ 141,474	\$ 124,094	\$ 135,342	\$ 113,535
Sales	2,404	5,926	9,081	16,243
Surrenders and withdrawals	(1,864)	(1,614)	(5,617)	(4,993)
Net sales	540	4,312	3,464	11,250
Benefit payments	(393)	(351)	(1,196)	(1,069)
Net flows	147	3,961	2,268	10,181
Change in market value, interest credited and other activity	6,570	5,342	12,125	10,940
Policy charges	(813)	(692)	(2,357)	(1,951)
			·	
Ending total account value(2)	\$ 147,378	\$ 132,705	\$ 147,378	\$ 132,705

⁽¹⁾ Includes variable and fixed annuities sold as retail investment products. Investments sold through defined contribution plan products are included with such products within the Retirement segment. Variable annuity account values were \$143.7 billion and \$128.9 billion as of September 30, 2013 and 2012, respectively. Fixed annuity account values were \$3.7 billion and \$3.8 billion as of September 30, 2013 and 2012, respectively.

(2) As of September 30, 2013, includes variable annuity account values of \$86 billion, or 60%, invested in equity portfolios, \$44 billion, or 30%, invested in bond portfolios, \$7 billion, or 5%, invested in market value adjusted or fixed-rate accounts and \$7 billion, or 5%, invested in money market funds.

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As shown above, our account values are significantly impacted by net sales and the impact of market performance on customer accounts. The increases in account values as of September 30, 2013 compared to the prior periods were largely driven by favorable changes in the market value of contractholder funds, primarily reflecting equity market appreciation in 2013. Positive net sales also contributed to account value growth, but to a lesser extent in the current year periods, as results for the three and nine months ended September 30, 2013 compared to the prior year periods reflected declines in sales coupled with increases in surrenders and withdrawals. The declines in sales for both periods primarily reflect the impacts of actions we have taken to implement variable annuity product modifications for new sales to scale back benefits, increase pricing, and reduce commissions, and the closing of a share class. We also suspended or limited additional contractholder deposits for variable annuities with certain optional living benefit riders that are no longer being offered. The increases in surrenders and withdrawals were primarily driven by the higher overall level of account values. In addition to these impacts, policy charges increased for the three and nine months ended September 30, 2013 compared to the prior year periods, primarily reflecting higher average account values.

Operating Results

The following table sets forth the Individual Annuities segment s operating results for the periods indicated.

	Three Months Ended September 30,		Nine Mon Septem	
	2013	2012 (in mi	2013	2012
Operating results:		(111 1111)	iliolis)	
Revenues	\$ 1,120	\$ 1,018	\$ 3,307	\$ 2,944
Benefits and expenses	299	811	1,714	2,209
Adjusted operating income	821	207	1,593	735
Realized investment gains (losses), net, and related adjustments	(2,742)	(1,491)	(4,991)	(1,101)
Related charges	740	682	1,494	550
Income (loss) from continuing operations before income taxes and equity in earnings of				
operating joint ventures	\$ (1,181)	\$ (602)	\$ (1,904)	\$ 184

Adjusted Operating Income

Three Month Comparison. Adjusted operating income increased \$614 million. Excluding the impacts of changes in the estimated profitability of the business, discussed below, adjusted operating income increased \$115 million. The increase was driven by higher asset-based fee income due to growth in average variable annuity account values, as discussed in Account Values above, net of a related increase in asset-based commissions.

The impacts of changes in the estimated profitability of the business include adjustments to the amortization of DAC and other costs and to the reserves for the GMDB and GMIB features of our variable annuity products. These adjustments resulted in a \$451 million net benefit in the third quarter of 2013, and a \$48 million net charge in the third quarter of 2012. The \$451 million net benefit in third quarter of 2013 included a \$301 million net benefit resulting from an annual review and update of assumptions, driven by reductions to our lapse and GMIB utilization rate assumptions to reflect our review of emerging experience, future expectations and other data, and other refinements. The remaining net benefit also reflected the impact of positive market performance on customer accounts relative to our assumptions. The \$48 million net charge in the third quarter of 2012 included a \$106 million net charge resulting from the annual review and update of assumptions performed in that period,

driven by reductions to our long-term interest and equity rate of return assumptions, as well as updates to actuarial assumptions and other refinements. This net charge was partially offset by the impact of positive market performance on customer accounts relative to our assumptions.

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Nine Month Comparison. Adjusted operating income increased \$858 million. Excluding the impacts of changes in the estimated profitability of the business, discussed below, adjusted operating income increased \$294 million. The increase was driven by higher asset-based fee income due to growth in average variable annuity account values, net of a related increase in asset-based commissions.

The impacts of changes in the estimated profitability of the business include adjustments to the amortization of DAC and other costs and to the reserves for the GMDB and GMIB features of our variable annuity products. These adjustments resulted in net benefits of \$588 million and \$24 million in the first nine months of 2013 and 2012, respectively. The \$588 million net benefit in the first nine months of 2013 included a \$301 million net benefit resulting from an annual review and update of assumptions and other refinements, as discussed above. The remaining net benefit also reflected the impact of positive market performance on customer accounts relative to our assumptions. The \$24 million net benefit in the first nine months of 2012 primarily reflected the impact of positive market performance on customer accounts relative to our assumptions, which more than offset a \$106 million net charge from the annual review and update of assumptions and other refinements, as discussed above.

Revenues, Benefits and Expenses

Three Month Comparison. Revenues, as shown in the table above under Operating Results, increased \$102 million, primarily driven by a \$128 million increase in policy charges and fee income, and asset management fees and other income, due to growth in average variable annuity account values, as discussed in Account Values above. Partially offsetting this increase was a \$28 million decline in net investment income, driven by lower average account values in the general account due to surrenders of legacy general account products and net transfers from the general account to the separate accounts, driven by an automatic rebalancing element in some of our optional living benefit features. For additional information on the automatic rebalancing element, also referred to as an asset transfer feature, see Variable Annuity Risks and Risk Mitigants below.

Benefits and expenses, as shown in the table above under Operating Results, decreased \$512 million. Absent the \$499 million net decrease related to the impacts of certain changes in our estimated profitability of the business, discussed above, benefits and expenses decreased \$13 million. Interest credited to policyholders account balances declined \$14 million driven by lower average account values in the general account, as discussed above. The amortization of DAC decreased \$10 million, primarily due to lower amortization rates driven by the impacts of the annual review and update of assumptions and other refinements on the amortization rate applied to current period gross profits. Partially offsetting these decreases was a \$12 million increase in general and administrative expenses, net of capitalization, driven by higher asset-based commissions and asset management costs due to account value growth.

Nine Month Comparison. Revenues increased \$363 million, primarily driven by a \$421 million increase in policy charges and fee income, and asset management fees and other income, due to growth in average variable annuity account values. Partially offsetting this increase was a \$59 million decline in net investment income, driven by lower average account values in the general account due to surrenders of legacy general account products and net transfers from the general account to the separate accounts, driven by an automatic rebalancing element in some of our optional living benefit features.

Benefits and expenses decreased \$495 million. Absent the \$564 million net decrease related to the impacts of certain changes in our estimated profitability of the business, discussed above, benefits and expenses increased \$69 million. General and administrative expenses, net of capitalization, increased \$69 million, driven by higher asset-based commissions and asset management costs due to account value growth. The amortization of DAC increased \$20 million, primarily driven by higher gross profits related to increased fee income, which more than offset the impacts of lower amortization rates, as discussed above. These increases were partially offset by a \$33 million decline in interest credited to policyholders account balances driven by lower average account values in the general account, as discussed above.

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Variable Annuity Risks and Risk Mitigants

The primary risk exposures of our variable annuity contracts relate to actual deviations from, or changes to, the assumptions used in the original pricing of these products, including capital markets assumptions, such as equity market returns, interest rates and market volatility, and actuarial assumptions, such as contractholder longevity/mortality, the timing and amount of annuitization and withdrawals, and contract lapses. For our actuarial assumptions, we have retained the risk that actual experience will differ from the assumptions used in the original pricing of these products. For our capital markets assumptions, we hedge or limit our exposure to the risk created by capital markets fluctuations through a combination of product design elements, such as an automatic rebalancing element, and inclusion of certain optional living benefits in our living benefits hedging program.

Our automatic rebalancing element occurs at the contractholder level, and transfers assets between certain variable investment sub-accounts selected by the annuity contractholder and, depending on the benefit feature, a fixed-rate account in the general account or a bond fund sub-account within the separate accounts. The automatic rebalancing element associated with currently-sold products uses a designated bond fund sub-account within the separate accounts. The transfers are based on the static mathematical formula used with the particular benefit which considers a number of factors, including, but not limited to, the impact of investment performance on the contractholder s total account value. The objective of the automatic rebalancing element is to help mitigate our exposure to equity market risk and market volatility. Other product design elements we utilize include, among others, asset allocation restrictions, minimum issuance age requirements and certain limitations on the amount of subsequent contractholder deposits. In addition, certain fees are based on the greater of a benefit guarantee amount or the account value, which helps preserve certain revenue streams when market fluctuations cause account values to decline.

We use our living benefits hedging program to manage the risk associated with certain of our optional living benefit guarantees. This program represents a balance among three objectives that seek to: 1) provide severe scenario protection, 2) minimize net income volatility associated with an internally-defined hedge target, and 3) maintain capital efficiency. Through our hedge program, we enter into derivative positions that seek to replicate the net change in our hedge target, discussed further below. In addition to mitigating capital markets risk and income statement volatility, the hedging program is also focused on a long-term goal of accumulating assets that could be used to pay claims under these benefits irrespective of market path. For additional information regarding this program see Variable Annuities Living Benefits Hedging Program Results below.

For our optional living benefits features, claims will primarily represent the funding of contractholder lifetime withdrawals after the cumulative withdrawals have first exhausted the contractholder account value. Due to the age of the block, limited claim payments have occurred to date, and they are not expected to increase significantly within the next five years, based upon current assumptions. The timing and amount of actual future claims depend on actual returns on contractholder account value and actual contractholder behavior relative to our assumptions. The majority of our current optional living benefits features provide for guaranteed lifetime contractholder withdrawal payments based on a highest daily contract value. Late in the first quarter of 2013, we launched the Prudential Defined Income Variable Annuity, or PDI, to complement the variable annuity products we offer with the highest daily benefit. PDI also provides for guaranteed lifetime contractholder withdrawal payments, but restricts contractholder asset allocation to a single bond fund sub-account within the separate accounts.

The majority of our variable annuity contracts with optional living benefits features, and all new contracts sold with our highest daily living benefits feature, include two risk mitigants in the form of an automatic rebalancing element and inclusion in our living benefits hedging program. The guaranteed benefits features of certain legacy products that were sold prior to our implementation of the automatic rebalancing element product feature are included in our living benefits hedge program. Certain legacy guaranteed minimum accumulation benefit (GMAB) products include the automatic rebalancing element, but are not included in the hedging program. Our contracts with the GMIB feature and our new PDI product have neither risk mitigant.

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For our GMDBs, we provide a benefit payable in the event of death. Our base GMDB is generally equal to a return of cumulative deposits less any partial withdrawals. For certain products, we offer an optional enhanced GMDB based on the greater of a minimum return on the contract value or an enhanced value. We have retained the risk that the total amount of death benefit payable may be greater than the contractholder account value. However, a substantial portion of the account values associated with GMDBs are subject to an automatic rebalancing element because the contractholder also selected a living benefit feature which includes an automatic rebalancing element. All of the variable annuity account values with living benefit features also contain GMDBs. The living and death benefit features for these contracts cover the same insured life and, consequently, we have insured both the longevity and mortality risk on these lives.

The following table sets forth the risk profile of our optional living benefits and GMDB features as of the periods indicated.

	September 3	30, 2013	December 2012	,	September 30	30, 2012
	Account Value	% of Total	Account Value (in millio	% of Total ons)	Account Value	% of Total
Optional living benefit/GMDB features(1):			`	ĺ		
Both risk mitigants(2)	\$ 100,418	70%	\$ 89,167	68%	\$ 85,710	67%
Hedging program only	11,914	8%	11,744	9%	11,898	9%
Automatic rebalancing only	2,365	2%	2,787	2%	2,962	2%
Neither risk mitigant	3,921	3%	3,556	3%	3,631	3%
Total optional living benefit/GMDB features	\$ 118,618		\$ 107,254		\$ 104,201	
GMDB features only(3):						
Neither risk mitigant	25,079	17%	24,354	18%	24,748	19%
Total variable annuity account value	\$ 143,697		\$ 131,608		\$ 128,949	

- (1) All contracts with optional living benefit guarantees also contain GMDB features, covering the same insured life.
- (2) Contracts with both risk mitigants have optional living benefits that are included in our living benefits hedging program, and have an automatic rebalancing element.
- (3) Reflects contracts that only include a GMDB feature and do not have an automatic rebalancing element.

The increase in account values that include both risk mitigants as of September 30, 2013 compared to the prior periods primarily reflects sales of our latest product offerings with our highest daily optional living benefits feature, which include an automatic rebalancing element and are also included in our living benefits hedging program.

Variable Annuity Living Benefits Hedging Program Results

Under U.S. GAAP, the liability for certain optional living benefit features is accounted for as an embedded derivative and recorded at fair value, based on assumptions a market participant would use in pricing these features. The fair value is calculated as the present value of future expected benefit payments to contractholders less the present value of assessed rider fees attributable to the applicable living benefit features using option pricing techniques. See Note 13 to the Unaudited Interim Consolidated Financial Statements for additional information regarding the methodology and assumptions used in calculating the fair value under U.S. GAAP.

As noted within Variable Annuity Risks and Risk Mitigants above, we maintain a hedge program to manage the risk associated with certain of these guarantees. Our hedge program utilizes an internally-defined hedge target. We review our hedge target and hedge program on an ongoing basis, and may periodically adjust them based on our evaluation of the risks associated with the guarantees and other factors. Based on our review in the third quarter of 2013, we adjusted our hedge target so that, as currently defined, it includes the following modifications to the assumptions used in the U.S. GAAP valuation:

The impact of non-performance risk (NPR) is excluded to maximize protection against the entire projected claim irrespective of the possibility of our own default.

The assumptions used in the projection of customer account values and living benefit costs are adjusted to reflect assumed return and volatility expectations for the underlying investments.

Actuarial assumptions are adjusted to remove risk margins and reflect our best estimates.

Due to these modifications, we expect differences each period between the change in the value of the embedded derivative as defined by U.S. GAAP and the change in the value of the hedge positions used to replicate the hedge target, thus potentially increasing volatility in U.S. GAAP earnings. The following table provides a reconciliation between the fair value of the embedded derivative as defined by U.S. GAAP and the value of our hedge target as of the periods indicated.

	As of September 30, 2013	Decen	s of nber 31, 012
	(in b	oillions)	
Embedded derivative liability as defined by U.S. GAAP	\$ 2.0	\$	3.3
Less: NPR Adjustment	(3.5)		(4.8)
Embedded derivative liability as defined by U.S. GAAP, excluding NPR	5.5		8.1
Less: Portion of embedded derivative liability, excluding NPR, excluded from hedge target liability	4.3		2.3
Hedge target liability	\$ 1.2	\$	5.8

We seek to replicate the changes in our hedge target by entering into a range of exchange-traded, cleared and over the counter equity and interest rate derivatives to hedge certain capital market risks present in our hedge target. The instruments include, but are not limited to, interest rate swaps, swaptions, floors and caps as well as equity options, total return swaps and equity futures. The following table sets forth the market and notional values of these instruments as of the periods indicated.

	As of September 30, 2013					iber 31, 201	, 2012	
	Equ	Equity Interest R		terest Rate Equ		uity	Intere	st Rate
		Market		Market		Market		Market
Instrument	Notional	Value	Notional	Value	Notional	Value	Notional	Value
				(in bill	lions)			
Futures	\$ 0.6	\$ 0.0	\$ 0.0	\$ 0.0	\$ 6.5	\$ (0.2)	\$ 0.0	\$ 0.0
Swaps	10.5	(0.1)	61.0	(1.4)	5.5	(0.1)		