

STIFEL FINANCIAL CORP  
Form 10-Q  
May 11, 2015  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 10-Q**

(Mark One)

**Quarterly report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
**For the quarterly period ended March 31, 2015**

**OR**

**Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission File Number: 001-09305**

**STIFEL FINANCIAL CORP.**

**(Exact name of registrant as specified in its charter)**

**Delaware** **43-1273600**  
**(State or other jurisdiction of** **(I.R.S. Employer**  
**incorporation or organization)** **Identification No.)**  
**501 N. Broadway, St. Louis, Missouri 63102-2188**  
**(Address of principal executive offices and zip code)**  
**(314) 342-2000**  
**(Registrant's telephone number, including area code)**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 (the Exchange Act) during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company (as defined in Rule 12b-2 of the Exchange Act).

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if smaller reporting company) Smaller reporting company   
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares outstanding of the registrant's common stock, \$0.15 par value per share, as of the close of business on May 5, 2015, was 67,881,949.

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**STIFEL FINANCIAL CORP.**

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**Table of Contents****PART I FINANCIAL INFORMATION****ITEM 1. FINANCIAL STATEMENTS****STIFEL FINANCIAL CORP.****Consolidated Statements of Financial Condition**

<i>(in thousands)</i>	<b>March 31, 2015 (Unaudited)</b>	December 31, 2014
<b>Assets</b>		
Cash and cash equivalents	\$ 403,756	\$ 689,782
Cash segregated for regulatory purposes	127	49,646
Receivables:		
Brokerage clients, net	541,969	483,887
Brokers, dealers, and clearing organizations	450,660	651,074
Securities purchased under agreements to resell	198,612	55,078
Financial instruments owned, at fair value	812,232	786,855
Available-for-sale securities, at fair value	1,451,260	1,513,478
Held-to-maturity securities, at amortized cost	1,154,738	1,177,565
Loans held for sale, at lower of cost or market	188,783	121,939
Bank loans, net of allowance	2,253,929	2,065,420
Investments, at fair value	198,260	210,255
Fixed assets, net	137,865	124,246
Goodwill	801,246	795,026
Intangible assets, net	52,621	54,563
Loans and advances to financial advisors and other employees, net	192,416	197,757
Deferred tax assets, net	204,337	258,142
Other assets	330,326	283,438
<b>Total Assets</b>	<b>\$ 9,373,137</b>	<b>\$ 9,518,151</b>

*See accompanying Notes to Consolidated Financial Statements.*

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## STIFEL FINANCIAL CORP.

## Consolidated Statements of Financial Condition (continued)

<i>(in thousands, except share and per share amounts)</i>	March 31, 2015 (Unaudited)	December 31, 2014
<b>Liabilities and Shareholders Equity</b>		
Short-term borrowings from banks	\$ 20,500	\$
Payables:		
Brokerage clients	332,287	321,496
Brokers, dealers, and clearing organizations	12,841	14,023
Drafts	54,841	75,198
Securities sold under agreements to repurchase	255,858	39,180
Bank deposits	4,834,040	4,790,081
Financial instruments sold, but not yet purchased, at fair value	544,881	587,265
Accrued compensation	147,608	359,050
Accounts payable and accrued expenses	274,537	302,320
Senior notes	450,000	625,000
Debentures to Stifel Financial Capital Trusts	82,500	82,500
Total liabilities	7,009,893	7,196,113
Shareholders Equity:		
Preferred stock - \$1 par value; authorized 3,000,000 shares; none issued		
Common stock - \$0.15 par value; authorized 97,000,000 shares; issued 67,859,230 and 66,336,018 shares, respectively	10,179	9,950
Additional paid-in-capital	1,628,755	1,634,114
Retained earnings	759,391	716,305
Accumulated other comprehensive income	(34,858)	(38,331)
	2,363,467	2,322,038
Treasury stock, at cost, 4,507 and 5 shares, respectively	(223)	
Total Shareholders Equity	2,363,244	2,322,038
Total Liabilities and Shareholders Equity	\$ 9,373,137	\$ 9,518,151

*See accompanying Notes to Consolidated Financial Statements.*

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## STIFEL FINANCIAL CORP.

## Consolidated Statements of Operations

(Unaudited)

<i>(in thousands, except per share amounts)</i>	<b>Three Months Ended March 31,</b>	
	<b>2015</b>	<b>2014</b>
<b>Revenues:</b>		
Commissions	\$ 180,302	\$ 172,243
Principal transactions	100,205	110,360
Investment banking	125,089	135,584
Asset management and service fees	113,869	89,170
Interest	42,736	42,836
Other income	11,800	5,238
Total revenues	574,001	555,431
Interest expense	13,019	8,675
Net revenues	560,982	546,756
<b>Non-interest expenses:</b>		
Compensation and benefits	355,693	346,989
Occupancy and equipment rental	44,170	40,782
Communications and office supplies	29,234	24,838
Commissions and floor brokerage	10,069	9,029
Other operating expenses	51,750	47,689
Total non-interest expenses	490,916	469,327
<b>Income before income tax expense</b>	<b>70,066</b>	<b>77,429</b>
Provision for income taxes	26,969	30,047
<b>Net income</b>	<b>\$ 43,097</b>	<b>\$ 47,382</b>
<b>Earnings per common share</b>		
Basic	\$ 0.62	\$ 0.72
Diluted	0.56	0.63
<b>Weighted-average number of common shares outstanding:</b>		
Basic	68,006	66,037
Diluted	77,359	75,691

*See accompanying Notes to Consolidated Financial Statements.*



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<i>(in thousands)</i>	<b>Three Months Ended March 31,</b>	
	<b>2015</b>	<b>2014</b>
Net income	<b>\$ 43,097</b>	<b>\$ 47,382</b>
Other comprehensive income, net of tax:		
Changes in unrealized gains on available-for-sale securities <sup>1, 2</sup>	<b>7,676</b>	2,862
Changes in unrealized gains/(losses) on cash flow hedging instruments <sup>3</sup>	<b>(225)</b>	626
Foreign currency translation adjustment	<b>(3,978)</b>	337
Total other comprehensive income, net of tax:	<b>3,473</b>	3,825
Comprehensive income	<b>\$ 46,570</b>	<b>\$ 51,207</b>

(1) Net of taxes of \$4.8 million and \$1.8 million for the three months ended March 31, 2015 and 2014, respectively.

(2) There were no reclassifications to earnings of realized gains during the three months ended March 31, 2015 and 2014, respectively.

(3) Amounts are net of reclassifications to earnings of losses of \$1.2 million and \$1.7 million for the three months ended March 31, 2015 and 2014, respectively.

*See accompanying Notes to Consolidated Financial Statements.*



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## STIFEL FINANCIAL CORP.

## Consolidated Statements of Cash Flows

(Unaudited)

<i>(in thousands)</i>	<b>Three Months Ended March 31,</b>	
	<b>2015</b>	<b>2014</b>
<b>Cash Flows From Operating Activities:</b>		
Net income	\$ 43,097	\$ 47,382
Adjustments to reconcile net income to net cash used in operating activities:		
Depreciation and amortization	7,952	7,113
Amortization of loans and advances to financial advisors and other employees	15,769	16,294
Amortization of premium on investment portfolio	1,192	960
Provision for loan losses and allowance for loans and advances to financial advisors and other employees	2,200	1,887
Amortization of intangible assets	1,942	6,481
Deferred income taxes	49,469	43,917
Excess tax benefits from stock-based compensation	(11,768)	(16,932)
Stock-based compensation	22,356	18,308
Gains on sale of investments	(5,669)	(1,783)
Other, net	3,382	979
Decrease/(increase) in operating assets, net of assets acquired:		
Cash segregated for regulatory purposes and restricted cash	49,519	4,266
Receivables:		
Brokerage clients	(58,082)	(52,322)
Brokers, dealers, and clearing organizations	200,414	(154,126)
Securities purchased under agreements to resell	(143,534)	(69,188)
Financial instruments owned, including those pledged	(24,309)	(190,216)
Loans originated as held for sale	(464,087)	(200,713)
Proceeds from mortgages held for sale	394,751	205,494
Loans and advances to financial advisors and other employees	(10,782)	(12,995)
Other assets	(32,614)	(33,725)
Increase/(decrease) in operating liabilities, net of liabilities assumed:		
Payables:		
Brokerage clients	10,791	8,328
Brokers, dealers, and clearing organizations	(1,624)	51,551
Drafts	(20,357)	(4,686)
Financial instruments sold, but not yet purchased	(42,384)	233,902
Other liabilities and accrued expenses	(288,049)	(248,454)
Net cash used in operating activities	\$ (300,425)	\$ (338,278)

*See accompanying Notes to Consolidated Financial Statements.*



**Table of Contents****STIFEL FINANCIAL CORP.****Consolidated Statements of Cash Flows (continued)****(Unaudited)**

<i>(in thousands)</i>	<b>Three Months Ended March 31,</b>	
	<b>2015</b>	<b>2014</b>
<b>Cash Flows From Investing Activities:</b>		
Proceeds from:		
Maturities, calls, sales, and principal paydowns of available-for-sale securities	\$ 72,290	\$ 80,110
Calls and principal paydowns of held-to-maturity securities	23,186	25,696
Sale or maturity of investments	35,858	9,522
Sale of other real estate owned		131
Increase in bank loans, net	(190,183)	(95,197)
Payments for:		
Purchase of available-for-sale securities	(199)	(116,802)
Purchase of held-to-maturity securities		(7,959)
Purchase of investments	(19,262)	(35,369)
Purchase of fixed assets	(20,996)	(6,431)
Acquisitions	(961)	
Net cash used in investing activities	(100,267)	(146,299)
<b>Cash Flows From Financing Activities:</b>		
Proceeds from short-term borrowings from banks	20,500	359,200
Increase/(decrease) in securities sold under agreements to repurchase	216,678	(17,650)
Increase/(decrease) in bank deposits, net	43,959	(58,063)
Increase/(decrease) in securities loaned	442	(4,282)
Excess tax benefits from stock-based compensation	11,768	16,932
Issuance of common stock for stock option exercises	200	83
Repayment of senior notes	(175,000)	
Extinguishment of subordinated debt		(3,131)
Net cash provided by financing activities	118,547	293,089
Effect of exchange rate changes on cash	(3,881)	337
Decrease in cash and cash equivalents	(286,026)	(191,151)
Cash and cash equivalents at beginning of period	689,782	716,560
Cash and cash equivalents at end of period	\$ 403,756	\$ 525,409
<b>Supplemental disclosure of cash flow information:</b>		
Cash paid for interest	\$ 10,135	\$ 30,269

Cash paid for income taxes, net of refunds	<b>30,936</b>	8,356
<b>Noncash financing activities:</b>		
Unit grants, net of forfeitures	<b>53,045</b>	86,347
Shares surrendered into treasury	<b>223</b>	

*See accompanying Notes to Consolidated Financial Statements.*

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**STIFEL FINANCIAL CORP.**

**Notes to Consolidated Financial Statements**

**(Unaudited)**

**NOTE 1 Nature of Operations and Basis of Presentation**

***Nature of Operations***

Stifel Financial Corp. (the Parent), through its wholly owned subsidiaries, principally Stifel, Nicolaus & Company, Incorporated (Stifel), Stifel Bank & Trust (Stifel Bank), Stifel Nicolaus Europe Limited (SNEL), Century Securities Associates, Inc. (CSA), Keefe, Bruyette & Woods, Inc. (KBW), Oriel Securities (Oriel), Miller Buckfire & Co. LLC (Miller Buckfire), De La Rosa & Co. (De La Rosa), 1919 Investment Counsel & Trust Co., National Association (1919 Investment Counsel), and Ziegler Capital Management, LLC (ZCM), is principally engaged in retail brokerage; securities trading; investment banking; investment advisory; retail, consumer, and commercial banking; and related financial services. We have offices throughout the United States and several European cities. Our major geographic area of concentration is throughout the United States, with a growing presence in the United Kingdom and Europe. Our company's principal customers are individual investors, corporations, municipalities, and institutions.

***Basis of Presentation***

The consolidated financial statements include Stifel Financial Corp. and its wholly owned subsidiaries, principally Stifel Nicolaus and Stifel Bank. All material intercompany balances and transactions have been eliminated. Unless otherwise indicated, the terms we, us, our, or our company in this report refer to Stifel Financial Corp. and its wholly owned subsidiaries.

We have prepared the accompanying unaudited consolidated financial statements pursuant to the rules and regulations of the Securities and Exchange Commission (the SEC). Pursuant to these rules and regulations, we have omitted certain information and footnote disclosures we normally include in our annual consolidated financial statements prepared in accordance with U.S. generally accepted accounting principles. In management's opinion, we have made all adjustments (consisting only of normal, recurring adjustments, except as otherwise noted) necessary to fairly present our financial position, results of operations and cash flows. Our interim period operating results do not necessarily indicate the results that may be expected for any other interim period or for the full fiscal year. These financial statements and accompanying notes should be read in conjunction with the consolidated financial statements and the notes thereto in our Annual Report on Form 10-K for the year ended December 31, 2014 on file with the SEC.

Certain amounts from prior periods have been reclassified to conform to the current period's presentation. The effect of these reclassifications on our company's previously reported consolidated financial statements was not material.

There have been no material changes in our significant accounting policies, as compared to the significant accounting policies described in our Annual Report on Form 10-K for the year ended December 31, 2014.

***Consolidation Policies***

The consolidated financial statements include the accounts of Stifel Financial Corp. and its subsidiaries. We also have investments or interests in other entities for which we must evaluate whether to consolidate by determining whether we have a controlling financial interest or are considered to be the primary beneficiary. In determining whether to

consolidate these entities, we evaluate whether the entity is a voting interest entity or a variable interest entity ( VIE ).

***Voting Interest Entity.*** Voting interest entities are entities that have (i) total equity investment at risk sufficient to fund expected future operations independently, and (ii) equity holders who have the obligation to absorb losses or receive residual returns and the right to make decisions about the entity's activities. We consolidate voting interest entities when we determine that there is a controlling financial interest, usually ownership of all, or a majority of, the voting interest.

***Variable Interest Entity.*** VIEs are entities that lack one or more of the characteristics of a voting interest entity. We are required to consolidate certain VIEs in which we have the power to direct the activities of the entity and the obligation to absorb significant losses or receive significant benefits. In other cases, we consolidate VIEs when we are deemed to be the primary beneficiary. The primary beneficiary is defined as the entity that has a variable interest, or a combination of variable interests, that maintains control and receives benefits or will absorb losses that are not pro rata with its ownership interests. See Note 25 for additional information on VIEs.

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In February 2015, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) No. 2015-02, Consolidation (Topic 810): Amendments to the Consolidation Analysis that amends the criteria for determining whether limited partnerships and similar entities are VIEs, clarifies when a general partner or asset manager should consolidate an entity and eliminates the indefinite deferral of certain aspects of VIE accounting guidance for investments in certain investment funds. Money market funds registered under Rule 2a-7 of the Investment Company Act and similar funds are exempt from consolidation under the new guidance. The new accounting guidance is effective beginning on January 1, 2016. Early adoption is permitted; however, we do not expect to adopt this new guidance early. We do not expect the new guidance to have a material impact on our consolidated financial position or results of operations.

*Repurchase Agreements*

In June 2014, the FASB issued ASU No. 2014-11, Transfers and Servicing (Topic 860): Repurchase-to-Maturity Transactions, Repurchase Financings, and Disclosures, ( ASU 2014-11 ) amending FASB Accounting Standards Codification Topic 860, Transfers and Servicing. The amended guidance changes the accounting for repurchase-to-maturity transactions and repurchase financing arrangements. The guidance also requires new disclosures for certain transfers accounted for as sales and collateral supporting transactions that are accounted for as secured borrowings. ASU 2014-11 is effective for annual and interim periods beginning after December 15, 2014, except for the disclosures related to secured borrowings, which are effective for annual periods beginning after December 15, 2014, and for interim periods beginning after March 15, 2015. The adoption of ASU 2014-11 did not have a material impact on our results of operations or financial position.

*Revenue Recognition*

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606), ( ASU 2014-09 ) which supersedes current revenue recognition guidance, including most industry-specific guidance. ASU 2014-09 requires a company to recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods and services. The guidance also requires additional disclosures regarding the nature, amount, timing and uncertainty of revenue that is recognized. The guidance allows for either retrospective application to all periods presented or a modified retrospective approach where the guidance would only be applied to existing contracts in effect at the adoption date and new contracts going forward. ASU 2014-09 is effective for annual and interim periods beginning after December 15, 2016; however, the FASB has issued a proposal to extend the effective date by one year. Early adoption is not permitted. We are currently evaluating the impact the new guidance will have on our consolidated financial statements.

*Discontinued Operations*

In April 2014, the FASB issued ASU No. 2014-08, Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360): Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity, ( ASU 2014-08 ) amending FASB ASC Topic 205-20, Discontinued Operations, ( ASC 205-20 ). The amended guidance changes the criteria for reporting discontinued operations and requires new disclosures. ASU 2014-08 is effective for annual and interim periods beginning on or after December 15, 2014, and will be applied prospectively. The adoption of ASU 2014-08 did not have a material impact on our consolidated financial statements.





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Amounts receivable from brokers, dealers, and clearing organizations at March 31, 2015 and December 31, 2014, included (*in thousands*):

	<b>March 31, 2015</b>	December 31, 2014
Deposits paid for securities borrowed	<b>\$ 329,638</b>	\$ 445,542
Receivable from clearing organizations	<b>116,678</b>	198,079
Securities failed to deliver	<b>4,344</b>	7,453
	<b>\$ 450,660</b>	\$ 651,074

Amounts payable to brokers, dealers, and clearing organizations at March 31, 2015 and December 31, 2014, included (*in thousands*):

	<b>March 31, 2015</b>	December 31, 2014
Deposits received from securities loaned	<b>\$ 4,805</b>	\$ 4,215
Payable to clearing organizations	<b>4,736</b>	2,443
Securities failed to receive	<b>3,300</b>	7,365
	<b>\$ 12,841</b>	\$ 14,023

Deposits paid for securities borrowed approximate the market value of the securities. Securities failed to deliver and receive represent the contract value of securities that have not been delivered or received on settlement date.

**NOTE 4 Fair Value Measurements**

We measure certain financial assets and liabilities at fair value on a recurring basis, including cash equivalents, financial instruments owned, available-for-sale securities, investments, financial instruments sold, but not yet purchased, and derivatives.

We generally utilize third-party pricing services to value Level 1 and Level 2 available-for-sale investment securities, as well as certain derivatives designated as cash flow hedges. We review the methodologies and assumptions used by the third-party pricing services and evaluate the values provided, principally by comparison with other available market quotes for similar instruments and/or analysis based on internal models using available third-party market data. We may occasionally adjust certain values provided by the third-party pricing service when we believe, as the result of our review, that the adjusted price most appropriately reflects the fair value of the particular security.

Following are descriptions of the valuation methodologies and key inputs used to measure financial assets and liabilities recorded at fair value. The descriptions include an indication of the level of the fair value hierarchy in which the assets or liabilities are classified.

*Cash Equivalents*

Cash equivalents include highly liquid investments with original maturities of three months or less. Due to their short-term nature, the carrying amount of these instruments approximates the estimated fair value. Actively traded money market funds are measured at their reported net asset value, which approximates fair value. As such, we classify the estimated fair value of these instruments as Level 1.

*Financial Instruments Owned and Available-For-Sale Securities*

When available, the fair value of financial instruments is based on quoted prices in active markets and reported in Level 1. Level 1 financial instruments include highly liquid instruments with quoted prices, such as equity securities listed in active markets, corporate fixed income securities, mortgage-backed securities, and U.S. government securities.

If quoted prices are not available for identical instruments, fair values are obtained from pricing services, broker quotes, or other model-based valuation techniques with observable inputs, such as the present value of estimated cash flows, and reported as Level 2. The nature of these financial instruments include instruments for which quoted prices are available but traded less frequently, instruments whose fair value has been derived using a model where

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inputs to the model are directly observable in the market, or can be derived principally from or corroborated by observable market data, and instruments that are fair valued using other financial instruments, the parameters of which can be directly observed. Level 2 financial instruments include U.S. government agency securities, mortgage-backed securities, corporate fixed income securities infrequently traded, state and municipal securities, asset-backed securities, and equity securities not actively traded.

We have identified Level 3 financial instruments to include certain corporate fixed income securities with unobservable pricing inputs and certain state and municipal securities, which include auction rate securities ( ARS ). Level 3 financial instruments have little to no pricing observability as of the report date. These financial instruments do not have active two-way markets and are measured using management's best estimate of fair value, where the inputs into the determination of fair value require significant management judgment or estimation. ARS are valued based upon our expectations of issuer redemptions and using internal discounted cash flow models that utilize unobservable inputs.

*Investments*

Investments carried at fair value primarily include corporate equity securities, ARS, investments in mutual funds, U.S. government securities, and investments in public companies, private equity securities, and partnerships, which are classified as other in the following tables.

Corporate equity securities, mutual funds, and U.S. government securities are valued based on quoted prices in active markets and reported in Level 1.

ARS for which the market has been dislocated and largely ceased to function are reported as Level 3 assets. The methods used to value ARS are discussed above.

Investments in partnerships and other investments include our general and limited partnership interests in investment partnerships and direct investments in non-public companies. The net assets of investment partnerships consist primarily of investments in non-marketable securities. The value of these investments is at risk to changes in equity markets, general economic conditions, and a variety of other factors. We estimate fair value for private equity investments based on our percentage ownership in the net asset value of the entire fund, as reported by the fund or on behalf of the fund, after indication that the fund adheres to applicable fair value measurement guidance.

The valuation of these investments requires significant management judgment due to the absence of quoted market prices, inherent lack of liquidity, and long-term nature of these assets. As a result, these values cannot be determined with precision, and the calculated fair value estimates may not be realizable in a current sale or immediate settlement of the instrument.

For those funds where the net asset value is not reported by the fund, we derive the fair value of the fund by estimating the fair value of each underlying investment in the fund. In addition to using qualitative information about each underlying investment, as provided by the fund, we give consideration to information pertinent to the specific nature of the debt or equity investment, such as relevant market conditions, offering prices, operating results, financial conditions, exit strategy, and other qualitative information, as available. The lack of an independent source to validate fair value estimates, including the impact of future capital calls and transfer restrictions, is an inherent limitation in the valuation process. Commitments to fund additional investments in nonmarketable equity securities recorded at fair value were \$11.4 million and \$11.5 million at March 31, 2015 and December 31, 2014, respectively.

*Financial Instruments Sold, But Not Yet Purchased*

Financial instruments sold, but not purchased, recorded at fair value based on quoted prices in active markets and other observable market data include highly liquid instruments with quoted prices, such as U.S. government securities, corporate fixed income securities, and equity securities listed in active markets, which are reported as Level 1.

If quoted prices are not available, fair values are obtained from pricing services, broker quotes, or other model-based valuation techniques with observable inputs, such as the present value of estimated cash flows, and reported as Level 2. The nature of these financial instruments include instruments for which quoted prices are available but traded less frequently, instruments whose fair value has been derived using a model where inputs to the model are directly observable in the market, or can be derived principally from or corroborated by observable market data, and instruments that are fair valued using other financial instruments, the parameters of which can be directly observed. Level 2 financial instruments include U.S. government agency securities, mortgage-backed securities not actively traded, and corporate fixed income securities.

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*Derivatives*

Derivatives are valued using quoted market prices for identical instruments when available or pricing models based on the net present value of estimated future cash flows. The valuation models used require market observable inputs, including contractual terms, market prices, yield curves, credit curves, and measures of volatility. We manage credit risk for our derivative positions on a counterparty-by-counterparty basis and calculate credit valuation adjustments, included in the fair value of these instruments, on the basis of our relationships at the counterparty portfolio/master netting agreement level. These credit valuation adjustments are determined by applying a credit spread for the counterparty to the total expected exposure of the derivative after considering collateral and other master netting arrangements. We have classified our interest rate swaps as Level 2.

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Assets and liabilities measured at fair value on a recurring basis as of March 31, 2015, are presented below:

	March 31, 2015			
	Total	Level 1	Level 2	Level 3
<b>Assets:</b>				
Cash equivalents	\$ 85,576	\$ 85,576	\$	\$
<b>Financial instruments owned:</b>				
U.S. government securities	39,200	39,200		
U.S. government agency securities	96,319		96,319	
Mortgage-backed securities:				
Agency	184,796		184,796	
Non-agency	28,618		27,899	719
Corporate securities:				
Fixed income securities	184,591	48,819	133,092	2,680
Equity securities	89,982	80,297	9,066	619
State and municipal securities	188,726		188,726	
<b>Total financial instruments owned</b>	<b>812,232</b>	<b>168,316</b>	<b>639,898</b>	<b>4,018</b>
<b>Available-for-sale securities:</b>				
U.S. government agency securities	1,712		1,712	
State and municipal securities	75,247		75,247	
Mortgage-backed securities:				
Agency	199,640		199,640	
Commercial	93,784		93,784	
Non-agency	3,039		3,039	
Corporate fixed income securities	305,352	55,415	249,937	
Asset-backed securities	772,486		728,099	44,387
<b>Total available-for-sale securities</b>	<b>1,451,260</b>	<b>55,415</b>	<b>1,351,458</b>	<b>44,387</b>
<b>Investments:</b>				
Corporate equity securities	52,222	52,215	7	
Mutual funds	14,860	14,860		
U.S. government securities	13,518	104	13,414	
Auction rate securities:				
Equity securities	42,518			42,518
Municipal securities	1,330			1,330
Other <sup>1</sup>	73,812	4,849	2,406	66,557
<b>Total investments</b>	<b>198,260</b>	<b>72,028</b>	<b>15,827</b>	<b>110,405</b>
	<b>\$ 2,547,328</b>	<b>\$ 381,335</b>	<b>2,007,183</b>	<b>\$ 158,810</b>

<sup>1</sup> Includes \$48.4 million of partnership interests, \$13.3 million of private company investments, and \$14.8 million of private equity and other investments.



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		March 31, 2015		
	Total	Level 1	Level 2	Level 3
<b>Liabilities:</b>				
<b>Financial instruments sold, but not yet purchased:</b>				
U.S. government securities	\$ 227,211	\$ 227,211	\$	\$
U.S. government agency securities	4,965		4,965	
<b>Mortgage-backed securities:</b>				
Agency	44,605		44,605	
<b>Corporate securities:</b>				
Fixed income securities	159,976	4,238	155,738	
Equity securities	108,114	89,577	18,537	
State and municipal securities	10		10	
<b>Total financial instruments sold, but not yet purchased</b>	<b>544,881</b>	321,026	223,855	
<b>Derivative contracts <sup>2</sup></b>	<b>5,932</b>		5,932	
	<b>\$ 550,813</b>	\$ 321,026	\$ 229,787	\$

<sup>2</sup> Included in accounts payable and accrued expenses in the consolidated statements of financial condition.



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Assets and liabilities measured at fair value on a recurring basis as of December 31, 2014, are presented below:

	<b>December 31, 2014</b>			
	<b>Total</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>
<b>Assets:</b>				
Cash equivalents	\$ 122,875	\$ 122,875	\$	\$
<b>Financial instruments owned:</b>				
U.S. government securities	58,992	58,992		
U.S. government agency securities	101,439		101,439	
Mortgage-backed securities:				
Agency	159,057		159,057	
Non-agency	13,366	189	12,371	806
Corporate securities:				
Fixed income securities	245,909	75,236	168,680	1,993
Equity securities	77,548	76,316	88	1,144
State and municipal securities	130,544		130,544	
<b>Total financial instruments owned</b>	<b>786,855</b>	<b>210,733</b>	<b>572,179</b>	<b>3,943</b>
<b>Available-for-sale securities:</b>				
U.S. government agency securities	1,610		1,610	
State and municipal securities	74,401		74,401	
Mortgage-backed securities:				
Agency	209,206		209,206	
Commercial	107,644		107,644	
Non-agency	3,137		3,137	
Corporate fixed income securities	337,406	50,892	286,514	
Asset-backed securities	780,074		736,029	44,045
<b>Total available-for-sale securities</b>	<b>1,513,478</b>	<b>50,892</b>	<b>1,418,541</b>	<b>44,045</b>
<b>Investments:</b>				
Corporate equity securities	59,203	35,123	24,080	
Mutual funds	18,144	18,144		
U.S. government securities	6,555	104	6,451	
Auction rate securities:				
Equity securities	46,197			46,197
Municipal securities	1,326			1,326
Other <sup>1</sup>	78,830	1,283	4,557	72,990
<b>Total investments</b>	<b>210,255</b>	<b>54,654</b>	<b>35,088</b>	<b>120,513</b>
	<b>\$ 2,633,463</b>	<b>\$ 439,154</b>	<b>2,025,808</b>	<b>\$ 168,501</b>

<sup>1</sup> Includes \$48.1 million of partnership interests, \$16.4 million of private company investments, and \$14.3 million of private equity and other investments.



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	Total	December 31, 2014		
		Level 1	Level 2	Level 3
<b>Liabilities:</b>				
<b>Financial instruments sold, but not yet purchased:</b>				
U.S. government securities	\$ 146,592	\$ 146,592	\$	\$
U.S. government agency securities	10,029		10,029	
<b>Mortgage-backed securities:</b>				
Agency	28,067		28,067	
Non-agency	4,556	401	4,155	
<b>Corporate securities:</b>				
Fixed income securities	293,008	17,116	275,892	
Equity securities	105,013	105,013		
<b>Total financial instruments sold, but not yet purchased</b>	<b>587,265</b>	269,122	318,143	
<b>Derivative contracts <sup>2</sup></b>	<b>5,641</b>		5,641	
	<b>\$ 592,906</b>	\$ 269,122	\$ 323,784	\$

<sup>2</sup> Included in accounts payable and accrued expenses in the consolidated statements of financial condition.

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The following table summarizes the changes in fair value carrying values associated with Level 3 financial instruments during the three months ended March 31, 2015 (*in thousands*):

	Three Months Ended March 31, 2015			
	Financial instruments owned			Available- for-sale securities
	Mortgage- Backed Securities Non-Agency	Corporate Fixed Income Securities	Equity Securities	Asset- Backed Securities
	\$ 806	\$ 1,993	\$ 1,144	\$ 44,045
<b>Balance at December 31, 2014</b>				
Unrealized gains/(losses):				
Included in changes in net assets <sup>2</sup>	(60)			
Included in OCI <sup>3</sup>				342
Realized gains/(losses) <sup>2</sup>	14			
Purchases		2,680		
Sales		(1,993)	(525)	
Redemptions	(41)			
Transfers:				
Into Level 3				
Out of Level 3				
Net change	(87)	687	(525)	342
<b>Balance at March 31, 2015</b>	<b>\$ 719</b>	<b>\$ 2,680</b>	<b>\$ 619</b>	<b>\$ 44,387</b>

	Three Months Ended March 31, 2015		
	Investments		
	Auction Rate Securities Equity	Auction Rate Securities Municipal	Other <sup>1</sup>
	\$ 46,197	\$ 1,326	\$ 72,990
<b>Balance at December 31, 2014</b>			
Unrealized gains/(losses):			
Included in changes in net assets <sup>2</sup>	546	4	938
Included in OCI <sup>3</sup>			
Realized gains <sup>2</sup>			(629)
Purchases			1,695
Sales			(2,445)
Redemptions	(4,225)		(84)
Transfers:			
Into Level 3			
Out of Level 3			(5,908)

Net change	(3,679)	4	(6,433)
<b>Balance at March 31, 2015</b>	<b>\$ 42,518</b>	<b>\$ 1,330</b>	<b>\$ 66,557</b>

<sup>1</sup> Includes partnership interests, private company investments, and private equity investments.

<sup>2</sup> Realized and unrealized gains/(losses) related to financial instruments owned and investments are reported in other income in the consolidated statements of operations.

<sup>3</sup> Unrealized gains/(losses) related to available-for-sale securities are reported in accumulated other comprehensive loss in the consolidated statements of financial condition.

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The results included in the table above are only a component of the overall investment strategies of our company. The table above does not present Level 1 or Level 2 valued assets or liabilities. The changes to our company's Level 3 classified instruments were principally a result of transfers of investments out of Level 3 and redemptions of ARS at par during the three months ended March 31, 2015. The changes in unrealized gains/(losses) recorded in earnings for the three months ended March 31, 2015, relating to Level 3 assets still held at March 31, 2015, were immaterial.

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The following table summarizes quantitative information related to the significant unobservable inputs utilized in our company's Level 3 recurring fair value measurements as of March 31, 2015.

	Valuation technique	Unobservable input	Range	Weighted average
<b>Available-for-sale securities:</b>				
Asset-backed securities	Discounted cash flow	Discount rate	5.8% - 7.7%	7.5%
		Workout period	3 - 4 years	3.9 years
<b>Investments:</b>				
<b>Auction rate securities:</b>				
Equity securities	Discounted cash flow	Discount rate	2.0% - 12.7%	7.1%
		Workout period	1 - 3 years	2.3 years
Municipal securities	Discounted cash flow	Discount rate	0.1% - 8.4%	6.7%
		Workout period	1 - 4 years	2.8 years
<b>Other</b>				
Investments in partnerships	Market approach	Revenue multiple	1.3 4.2	2.9
		EBITDA multiple	9.4 15.3	12.3
Private equity investments	Market approach	Revenue multiple	0.5 2.0	1.4
		EBITDA multiple	4.3 9.8	6.7

The fair value of certain Level 3 assets was determined using various methodologies, as appropriate, including net asset values ( NAVs ) of underlying investments, third-party pricing vendors, broker quotes, and market and income approaches. These inputs are evaluated for reasonableness through various procedures, including due diligence reviews of third-party pricing vendors, variance analyses, consideration of current market environment, and other analytical procedures.

The fair value for our auction rate securities was determined using an income approach based on an internally developed discounted cash flow model. The discounted cash flow model utilizes two significant unobservable inputs: discount rate and workout period. The discount rate was calculated using credit spreads of the underlying collateral or similar securities. The workout period was based on an assessment of publicly available information on efforts to re-establish functioning markets for these securities and our company's own redemption experience. Significant increases in any of these inputs in isolation would result in a significantly lower fair value. On an ongoing basis, management verifies the fair value by reviewing the appropriateness of the discounted cash flow model and its significant inputs.

General and limited partnership interests in investment partnerships totaled \$48.4 million and \$42.1 million at March 31, 2015 and December 31, 2014, respectively. The general and limited partnership interests in investment partnerships were primarily valued based upon NAVs received from third-party fund managers. The various partnerships are investment companies, which record their underlying investments at fair value based on fair value policies established by management of the underlying fund. Fair value policies at the underlying fund generally require the funds to utilize pricing/valuation information, including independent appraisals, from third-party sources. However, in some instances, current valuation information for illiquid securities or securities in markets that are not active may not be available from any third-party source or fund management may conclude that the valuations that are

available from third-party sources are not reliable. In these instances, fund management may perform model-based analytical valuations that may be used as an input to value these investments.

Direct investments in private equity companies totaled \$18.2 million and \$21.2 million at March 31, 2015 and December 31, 2014, respectively. Direct investments in private equity companies may be valued using the market



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approach and were valued based on an assessment of each underlying investment, incorporating evaluation of additional significant third-party financing, changes in valuations of comparable peer companies, the business environment of the companies, market indices, assumptions relating to appropriate risk adjustments for nonperformance, and legal restrictions on disposition, among other factors. The fair value derived from the methods used are evaluated and weighted, as appropriate, considering the reasonableness of the range of values indicated. Under the market approach, fair value may be determined by reference to multiples of market-comparable companies or transactions, including earnings before interest, taxes, depreciation, and amortization ( EBITDA ) multiples. For securities utilizing the market comparable companies valuation technique, a significant increase (decrease) in the EBITDA multiple in isolation could result in a significantly higher (lower) fair value measurement.

*Transfers Within the Fair Value Hierarchy*

We assess our financial instruments on a quarterly basis to determine the appropriate classification within the fair value hierarchy. Transfers between fair value classifications occur when there are changes in pricing observability levels. Transfers of financial instruments among the levels are deemed to occur at the beginning of the reporting period. There were \$3.0 million of transfers of financial assets from Level 1 to Level 2 during the three months ended March 31, 2015, primarily related to corporate fixed income securities for which there were low volumes of recent trade activity observed. There were \$5.9 million of transfers of financial assets out of Level 3 during the three months ended March 31, 2015, primarily related to other investments for which market trades were observed that provided transparency into the valuation of these assets.

**Table of Contents***Fair Value of Financial Instruments*

The following reflects the fair value of financial instruments as of March 31, 2015 and December 31, 2014, whether or not recognized in the consolidated statements of financial condition at fair value (*in thousands*).

	March 31, 2015		December 31, 2014	
	Carrying Value	Estimated Fair Value	Carrying Value	Estimated Fair Value
<b>Financial assets:</b>				
Cash and cash equivalents	\$ 403,756	\$ 403,756	\$ 689,782	\$ 689,782
Cash segregated for regulatory purposes	127	127	49,646	49,646
Securities purchased under agreements to resell	198,612	198,612	55,078	55,078
Financial instruments owned	812,232	812,232	786,855	786,855
Available-for-sale securities	1,451,260	1,451,260	1,513,478	1,513,478
Held-to-maturity securities	1,154,738	1,194,417	1,177,565	1,211,976
Loans held for sale	188,783	188,783	121,939	121,939
Bank loans	2,253,929	2,272,401	2,065,420	2,086,864
Investments	198,260	198,260	210,255	210,255
<b>Financial liabilities:</b>				
Securities sold under agreements to repurchase	\$ 255,858	\$ 255,858	\$ 39,180	\$ 39,180
Bank deposits	4,834,040	4,331,934	4,790,081	4,246,214
Financial instruments sold, but not yet purchased	544,881	544,881	587,265	587,265
Derivative contracts <sup>1</sup>	5,932	5,932	5,641	5,641
Senior notes	450,000	461,903	625,000	638,690
Debentures to Stifel Financial Capital Trusts	82,500	72,680	82,500	76,714

<sup>1</sup> Included in accounts payable and accrued expenses in the consolidated statements of financial condition. The following table presents the estimated fair values of financial instruments not measured at fair value on a recurring basis as of March 31, 2015 and December 31, 2014 (*in thousands*):

	March 31, 2015			
	Total	Level 1	Level 2	Level 3
<b>Financial assets:</b>				
Cash	\$ 318,180	\$ 318,180	\$	\$
Cash segregated for regulatory purposes	127	127		
Securities purchased under agreements to resell	198,612	193,624	4,988	
Held-to-maturity securities	1,194,417		950,475	243,942
Loans held for sale	188,783		188,783	

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Bank loans	<b>2,272,401</b>		2,272,401	
<b>Financial liabilities:</b>				
Securities sold under agreements to repurchase	\$ <b>255,858</b>	\$ 109,505	\$ 146,353	\$
Bank deposits	<b>4,331,934</b>		4,331,934	
Senior notes	<b>461,903</b>	461,903		
Debentures to Stifel Financial Capital Trusts	<b>72,680</b>			72,680

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	Total	December 31, 2014		
		Level 1	Level 2	Level 3
<b>Financial assets:</b>				
Cash	\$ 566,907	\$ 566,907	\$	\$
Cash segregated for regulatory purposes	49,646	49,646		
Securities purchased under agreements to resell	55,078	44,996	10,082	
Held-to-maturity securities	1,211,976		969,913	242,063
Loans held for sale	121,939		121,939	
Bank loans	2,086,864		2,086,864	
<b>Financial liabilities:</b>				
Securities sold under agreements to repurchase	\$ 39,180	\$ 39,180	\$	\$
Bank deposits	4,246,214		4,246,214	
Senior notes	638,690	638,690		
Debentures to Stifel Financial Capital Trusts	76,714			76,714

The following, as supplemented by the discussion above, describes the valuation techniques used in estimating the fair value of our financial instruments as of March 31, 2015 and December 31, 2014.

**Financial Assets***Securities Purchased Under Agreements to Resell*

Securities purchased under agreements to resell are collateralized financing transactions that are recorded at their contractual amounts plus accrued interest. The carrying values at March 31, 2015 and December 31, 2014 approximate fair value due to their short-term nature.

*Held-to-Maturity Securities*

Securities held to maturity are recorded at amortized cost based on our company's positive intent and ability to hold these securities to maturity. Securities held to maturity include agency mortgage-backed securities, asset-backed securities, consisting of corporate obligations, collateralized debt obligation securities, and ARS, corporate fixed income securities. The estimated fair value, included in the above table, is determined using several factors; however, primary weight is given to discounted cash flow modeling techniques that incorporated an estimated discount rate based upon recent observable debt security issuances with similar characteristics.

*Loans Held for Sale*

Loans held for sale consist of fixed-rate and adjustable-rate residential real estate mortgage loans intended for sale. Loans held for sale are stated at lower of cost or fair value. Fair value is determined based on prevailing market prices for loans with similar characteristics or on sale contract prices.

*Bank Loans*

The fair values of mortgage loans and commercial loans were estimated using a discounted cash flow method, a form of the income approach. Discount rates were determined considering rates at which similar portfolios of loans would be made under current conditions and considering liquidity spreads applicable to each loan portfolio based on the secondary market.

**Financial Liabilities**

*Securities Sold Under Agreements to Repurchase*

Securities sold under agreements to repurchase are collateralized financing transactions that are recorded at their contractual amounts plus accrued interest. The carrying values at March 31, 2015 and December 31, 2014 approximate fair value due to the short-term nature.

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*Bank Deposits*

The fair value of interest-bearing deposits, including certificates of deposits, demand deposits, savings, and checking accounts, was calculated by discounting the future cash flows using discount rates based on the replacement cost of funding of similar structures and terms.

*Senior Notes*

The fair value of our senior notes is estimated based upon quoted market prices.

*Debentures to Stifel Financial Capital Trusts*

The fair value of our trust preferred securities is based on the discounted value of contractual cash flows. We have assumed a discount rate based on the coupon achieved in our 5.375% senior notes due 2022.

These fair value disclosures represent our best estimates based on relevant market information and information about the financial instruments. Fair value estimates are based on judgments regarding future expected losses, current economic conditions, risk characteristics of the various instruments, and other factors. These estimates are subjective in nature and involve uncertainties and matters of significant judgment and, therefore, cannot be determined with precision. Changes in the above methodologies and assumptions could significantly affect the estimates.

**Table of Contents****NOTE 5 Financial Instruments Owned and Financial Instruments Sold, But Not Yet Purchased**

The components of financial instruments owned and financial instruments sold, but not yet purchased, at March 31, 2015 and December 31, 2014 are as follows (*in thousands*):

	<b>March 31, 2015</b>	December 31, 2014
<b>Financial instruments owned:</b>		
U.S. government securities	\$ 39,200	\$ 58,992
U.S. government agency securities	96,319	101,439
Mortgage-backed securities:		
Agency	184,796	159,057
Non-agency	28,618	13,366
Corporate securities:		
Fixed income securities	184,591	245,909
Equity securities	89,982	77,548
State and municipal securities	188,726	130,544
	<b>\$ 812,232</b>	<b>\$ 786,855</b>
<b>Financial instruments sold, but not yet purchased:</b>		
U.S. government securities	\$ 227,211	\$ 146,592
U.S. government agency securities	4,965	10,029
Mortgage-backed securities:		
Agency	44,605	28,067
Non-agency		4,556
Corporate securities:		
Fixed income securities	159,976	293,008
Equity securities	108,114	105,013
State and municipal securities	10	
	<b>\$ 544,881</b>	<b>\$ 587,265</b>

At March 31, 2015 and December 31, 2014, financial instruments owned in the amount of \$537.5 million and \$425.1 million, respectively, were pledged as collateral for our repurchase agreements and short-term borrowings.

Financial instruments sold, but not yet purchased, represent obligations of our company to deliver the specified security at the contracted price, thereby creating a liability to purchase the security in the market at prevailing prices in future periods. We are obligated to acquire the securities sold short at prevailing market prices in future periods, which may exceed the amount reflected in the consolidated statements of financial condition.

**Table of Contents****NOTE 6 Available-for-Sale and Held-to-Maturity Securities**

The following tables provide a summary of the amortized cost and fair values of the available-for-sale securities and held-to-maturity securities at March 31, 2015 and December 31, 2014 (*in thousands*):

	<b>March 31, 2015</b>			
	<b>Amortized Cost</b>	<b>Gross Unrealized Gains <sup>1</sup></b>	<b>Gross Unrealized Losses <sup>1</sup></b>	<b>Estimated Fair Value</b>
<b>Available-for-sale securities</b>				
U.S. government agency securities	\$ 1,708	\$ 6	\$ (2)	\$ 1,712
State and municipal securities	76,379	73	(1,205)	75,247
Mortgage-backed securities:				
Agency	196,522	3,627	(509)	199,640
Commercial	92,689	1,136	(41)	93,784
Non-agency	3,064	4	(29)	3,039
Corporate fixed income securities	302,777	2,866	(291)	305,352
Asset-backed securities	773,735	3,874	(5,123)	772,486
	<b>\$ 1,446,874</b>	<b>\$ 11,586</b>	<b>\$ (7,200)</b>	<b>\$ 1,451,260</b>

<b>Held-to-maturity securities <sup>2</sup></b>				
Mortgage-backed securities:				
Agency	\$ 861,602	\$ 35,644	\$ (12)	\$ 897,234
Commercial	59,476	3,207		62,503
Non-agency	1,018		(18)	1,000
Asset-backed securities	177,428	3,824	(2,097)	179,155
Corporate fixed income securities	55,214	3	(692)	54,525
	<b>\$ 1,154,738</b>	<b>\$ 42,498</b>	<b>\$ (2,819)</b>	<b>\$ 1,194,417</b>

	<b>December 31, 2014</b>			
	<b>Amortized Cost</b>	<b>Gross Unrealized Gains <sup>1</sup></b>	<b>Gross Unrealized Losses <sup>1</sup></b>	<b>Estimated Fair Value</b>
<b>Available-for-sale securities</b>				
U.S. government agency securities	\$ 1,613	\$ 1	\$ (4)	\$ 1,610
State and municipal securities	76,518	20	(2,137)	74,401
Mortgage-backed securities:				
Agency	206,982	3,137	(913)	209,206
Commercial	107,100	633	(89)	107,644
Non-agency	3,186	5	(54)	3,137
Corporate fixed income securities	336,210	2,016	(820)	337,406
Asset-backed securities	788,908	1,321	(10,155)	780,074



**\$ 1,520,517    \$ 7,133    \$ (14,172)    \$ 1,513,478**

**Held-to-maturity securities <sup>2</sup>**

## Mortgage-backed securities:

Agency	<b>\$ 884,451</b>	\$ 32,926	\$ (42)	<b>\$ 917,335</b>
Commercial	<b>59,462</b>	2,257		<b>61,719</b>
Non-agency	<b>1,081</b>		(17)	<b>1,064</b>
Asset-backed securities	<b>177,335</b>	3,151	(2,645)	<b>177,841</b>
Corporate fixed income securities	<b>55,236</b>	4	(1,223)	<b>54,017</b>
	<b>\$ 1,177,565</b>	\$ 38,338	\$ (3,927)	<b>\$ 1,211,976</b>

<sup>1</sup> Unrealized gains/(losses) related to available-for-sale securities are reported in accumulated other comprehensive income.

<sup>2</sup> Held-to-maturity securities are carried in the consolidated statements of financial condition at amortized cost, and the changes in the value of these securities, other than impairment charges, are not reported on the consolidated financial statements.

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During the three months ended March 31, 2015 and 2014 there were no sales of available-for-sale securities.

During the three months ended March 31, 2015 and 2014, unrealized gains, net of deferred taxes, of \$7.7 million and \$2.9 million, respectively, were recorded in accumulated other comprehensive income in the consolidated statements of financial condition.

The table below summarizes the amortized cost and fair values of debt securities by contractual maturity (*in thousands*). Expected maturities may differ significantly from contractual maturities, as issuers may have the right to call or prepay obligations with or without call or prepayment penalties.

	<b>March 31, 2015</b>			
	<b>Available-for-sale securities</b>		<b>Held-to-maturity securities</b>	
	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>
<b>Debt securities</b>				
Within one year	\$ 113,140	\$ 113,406	\$ 15,019	\$ 15,019
After one year through three years	33,498	33,758	40,195	39,506
After three years through five years	115,662	117,330		
After five years through ten years	305,574	305,395		
After ten years	586,725	584,908	177,428	179,155
<b>Mortgage-backed securities</b>				
After one year through three years	107	109		
After five years through ten years	76,066	78,952	59,476	62,504
After ten years	216,102	217,402	862,620	898,233
	<b>\$ 1,446,874</b>	<b>\$ 1,451,260</b>	<b>\$ 1,154,738</b>	<b>\$ 1,194,417</b>

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The maturities of our available-for-sale (fair value) and held-to-maturity (amortized cost) securities at March 31, 2015, are as follows (*in thousands*):

	<b>Within 1 Year</b>	<b>1-5 Years</b>	<b>5-10 Years</b>	<b>After 10 Years</b>	<b>Total</b>
<b>Available-for-sale:<sup>1</sup></b>					
U.S. government agency securities	\$ 477	\$ 1,235	\$	\$	\$ 1,712
State and municipal securities			1,696	73,551	75,247
Mortgage-backed securities:					
Agency			37,340	162,300	199,640
Commercial			41,611	52,173	93,784
Non-agency		109		2,930	3,039
Corporate fixed income securities	112,929	149,853	42,570		305,352
Asset-backed securities			261,130	511,356	772,486
	<b>\$ 113,406</b>	<b>\$ 151,197</b>	<b>\$ 384,347</b>	<b>\$ 802,310</b>	<b>\$ 1,451,260</b>
<b>Held-to-maturity:</b>					
Mortgage-backed securities:					
Agency	\$	\$	\$	\$ 861,602	\$ 861,602
Commercial			59,476		59,476
Non-agency				1,081	1,018
Asset-backed securities				177,428	177,428
Corporate fixed income securities	15,019	40,195			55,214
	<b>\$ 15,019</b>	<b>\$ 40,195</b>	<b>\$ 59,476</b>	<b>\$ 1,040,048</b>	<b>\$ 1,154,738</b>

<sup>1</sup> Due to the immaterial amount of income recognized on tax-exempt securities, yields were not calculated on a tax-equivalent basis.

At March 31, 2015 and December 31, 2014, securities of \$1.2 billion and \$1.2 billion, respectively, were pledged at the Federal Home Loan Bank as collateral for borrowings and letters of credit obtained to secure public deposits.

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The following table shows the gross unrealized losses and fair value of the Company's investment securities with unrealized losses, aggregated by investment category and length of time the individual investment securities have been in continuous unrealized loss positions, at March 31, 2015 (*in thousands*):

	Less than 12 months		12 months or more		Total	
	Gross Unrealized Losses	Estimated Fair Value	Gross Unrealized Losses	Estimated Fair Value	Gross Unrealized Losses	Estimated Fair Value
<b>Available-for-sale securities</b>						
U.S. government securities	\$ (2)	\$ 233	\$	\$	\$ (2)	\$ 233
State and municipal securities	(122)	10,087	(1,083)	35,821	(1,205)	45,908
Mortgage-backed securities:						
Agency	(270)	56,579	(239)	9,256	(509)	65,835
Commercial	(41)	15,154			(41)	15,154
Non-agency	(29)	2,812			(29)	2,812
Corporate fixed income securities	(78)	34,841	(213)	29,783	(291)	64,624
Asset-backed securities	(1,062)	171,057	(4,061)	206,986	(5,123)	378,043
	\$ (1,604)	\$ 290,763	\$ (5,596)	\$ 281,846	\$ (7,200)	\$ 572,609
<b>Held-to-maturity securities</b>						
Mortgage-backed securities:						
Agency	\$ (12)	\$ 2,830	\$	\$	\$ (12)	\$ 2,830
Non-agency	(18)	1,000			(18)	1,000
Asset-backed securities	(110)	13,622	(1,987)	55,904	(2,097)	69,526
Corporate fixed income securities			(692)	49,524	(692)	49,524
	\$ (140)	\$ 17,452	\$ (2,679)	\$ 105,428	\$ (2,819)	\$ 122,880

At March 31, 2015, the amortized cost of 67 securities classified as available for sale exceeded their fair value by \$7.2 million, of which \$5.6 million related to investment securities that had been in a loss position for 12 months or longer. The total fair value of these investments at March 31, 2015, was \$572.6 million, which was 39.5% of our available-for-sale portfolio.

At March 31, 2015, the carrying value of 21 securities held to maturity exceeded their fair value by \$2.8 million, of which \$2.6 million related to securities held to maturity that have been in a loss position for 12 months or longer. As discussed in more detail below, we conduct periodic reviews of all securities with unrealized losses to assess whether the impairment is other-than-temporary.

**Other-Than-Temporary Impairment**

We evaluate all securities in an unrealized loss position quarterly to assess whether the impairment is other-than-temporary. Our other-than-temporary impairment ( OTTI ) assessment is a subjective process requiring the use of judgments and assumptions. There was no credit-related OTTI recognized during the three months ended March 31, 2015 and 2014.

We believe the gross unrealized losses related to all other securities of \$7.2 million as of March 31, 2015, are attributable to issuer-specific credit spreads and changes in market interest rates and asset spreads. We, therefore, do not expect to incur any credit losses related to these securities. In addition, we have no intent to sell these securities with unrealized losses, and it is not more likely than not that we will be required to sell these securities prior to recovery of the amortized cost. No OTTI charge was recorded during the three months ended March 31, 2015 related to these securities. Accordingly, we have concluded that the impairment on these securities is not other-than-temporary.

**Table of Contents****NOTE 7 Bank Loans**

The following table presents the balance and associated percentage of each major loan category in our loan portfolio at March 31, 2015 and December 31, 2014 (*in thousands, except percentages*):

	March 31, 2015		December 31, 2014	
	Balance	Percent	Balance	Percent
Commercial and industrial	\$ 958,556	41.5%	\$ 896,853	42.4%
Consumer <sup>1</sup>	875,317	37.9	758,288	35.8
Residential real estate	442,305	19.1	432,646	20.4
Commercial real estate	21,515	0.9	15,902	0.8
Home equity lines of credit	12,862	0.6	12,945	0.6
Construction and land				
	<b>2,310,555</b>	<b>100.0%</b>	2,116,634	100.0%
Unamortized loan discount	(31,368)		(30,533)	
Unamortized loan fees, net of loan fees	(1,998)		(1,631)	
Loans in process	(693)		1,681	
Allowance for loan losses	(22,567)		(20,731)	
	<b>\$ 2,253,929</b>		\$ 2,065,420	

<sup>1</sup> Includes securities-based loans of \$858.7 million and \$732.8 million at March 31, 2015 and December 31, 2014, respectively.

Changes in the allowance for loan losses for the periods presented were as follows (*in thousands*):

	Three Months Ended March 31,	
	2015	2014
Allowance for loan losses, beginning of period	\$ 20,731	\$ 12,668
Provision for loan losses	1,846	1,910
Charge-offs:		
Commercial and industrial	(47)	(468)
Other		(4)
Total charge-offs	(47)	(472)
Recoveries	37	25
Allowance for loan losses, end of period	\$ 22,567	\$ 14,131

As of March 2015, bank loans were primarily extended to non-investment grade borrowers. Substantially all of these loans align with the U.S. Federal bank regulatory agencies' definition of Pass. Loans meet the definition of Pass when they are performing and/or do not demonstrate adverse characteristics that are likely to result in a credit loss.

A loan is determined to be impaired when principal or interest becomes 90 days past due or when collection becomes uncertain. At the time a loan is determined to be impaired, the accrual of interest and amortization of deferred loan origination fees is discontinued ( non-accrual status ), and any accrued and unpaid interest income is reversed. At March 31, 2015, we had \$5.8 million of non-accrual loans, net of discounts, which included \$0.9 million in troubled debt restructurings, for which there was a specific allowance of \$0.3 million. At December 31, 2014, we had \$4.9 million of non-accrual loans, net of discounts, which included \$1.0 million in troubled debt restructurings, for which there was a specific allowance of \$0.3 million. The gross interest income related to impaired loans, which would have been recorded had these loans been current in accordance with their original terms, and the interest income recognized on these loans during the three months ended March 31, 2015 and 2014, were insignificant to the consolidated financial statements.

**Table of Contents***Credit Quality*

We closely monitor economic conditions and loan performance trends to manage and evaluate our exposure to credit risk. Trends in delinquency ratios are an indicator, among other considerations, of credit risk within our loan portfolios. The level of nonperforming assets represents another indicator of the potential for future credit losses. Accordingly, key metrics we track and use in evaluating the credit quality of our loan portfolio include delinquency and nonperforming asset rates, as well as charge-off rates and our internal risk ratings of the loan portfolio. In general, we are a secured lender. At March 31, 2015 and December 31, 2014, 97.2% and 95.8% of our loan portfolio was collateralized, respectively. Collateral is required in accordance with the normal credit evaluation process based upon the creditworthiness of the customer and the credit risk associated with the particular transaction.

The following is a breakdown of the allowance for loan losses by type as of March 31, 2015 and December 31, 2014 (*in thousands, except rates*):

	March 31, 2015		December 31, 2014	
	Balance	Percent <sup>1</sup>	Balance	Percent <sup>1</sup>
Commercial and industrial	\$ 18,104	41.5%	\$ 16,609	42.4%
Consumer	1,392	37.9	1,255	35.8
Residential real estate	857	19.1	787	20.4
Commercial real estate	305	0.9	232	0.6
Home equity lines of credit	269	0.6	267	0.8
Qualitative	1,640		1,581	
	<b>\$ 22,567</b>	<b>100.0%</b>	<b>\$ 20,731</b>	<b>100.0%</b>

<sup>1</sup> Loan category as a percentage of total loan portfolio.

At March 31, 2015 and December 31, 2014, Stifel Bank had loans outstanding to its executive officers, directors, and their affiliates in the amount of \$0.6 million and \$0.6 million, respectively, and loans outstanding to other Stifel Financial Corp. executive officers, directors, and their affiliates in the amount of \$5.5 million and \$5.3 million, respectively.

At March 31, 2015 and December 31, 2014, we had mortgage loans held for sale of \$188.8 million and \$121.9 million, respectively. For the three months ended March 31, 2015 and 2014, we recognized gains of \$2.6 million and \$1.2 million, respectively, from the sale of originated loans, net of fees and costs.

**NOTE 8 Fixed Assets**

The following is a summary of fixed assets as of March 31, 2015 and December 31, 2014 (*in thousands*):

	March 31, 2015	December 31, 2014
Furniture and equipment	\$ 204,721	\$ 194,521



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Building and leasehold improvements	<b>130,418</b>	124,390
	<b>335,139</b>	318,911
Less accumulated depreciation and amortization	<b>(197,274)</b>	(194,665)
	<b>\$ 137,865</b>	\$ 124,246

For the three months ended March 31, 2015 and 2014, depreciation and amortization of furniture and equipment, and leasehold improvements totaled \$8.0 million and \$7.1 million, respectively.

**Table of Contents****NOTE 9 Goodwill and Intangible Assets**

Our annual goodwill impairment testing was completed as of July 31, 2014, with no impairment identified.

The carrying amount of goodwill and intangible assets attributable to each of our reporting segments is presented in the following table (*in thousands*):

	December 31, 2014	Net Additions	Impairment Losses	March 31, 2015
<b>Goodwill</b>				
Global Wealth Management	\$ 177,171	\$	\$	\$ 177,171
Institutional Group	617,855	6,220		624,075
	\$ 795,026	\$ 6,220	\$	\$ 801,246
	December 31, 2014	Net Additions	Amortization	March 31, 2015
<b>Intangible assets</b>				
Global Wealth Management	\$ 23,503	\$	\$ (1,206)	\$ 22,297
Institutional Group	31,060		(736)	30,324
	\$ 54,563	\$	\$ (1,942)	\$ 52,621

The adjustments to goodwill and intangible assets during the three months ended March 31, 2015, are primarily attributable to the acquisition of Merchant Capital, which closed on December 31, 2014. The allocation of the purchase price for this acquisition is preliminary and will be finalized upon completion of the analysis of the fair values of the net assets of the acquisition as of the acquisition date and the identified intangible assets. The final goodwill recorded on the consolidated statement of financial condition may differ from the preliminary estimate reflected herein.

Amortizable intangible assets consist of acquired customer relationships, trade name, investment banking backlog, and non-compete agreements that are amortized over their contractual or determined useful lives. Intangible assets subject to amortization as of March 31, 2015 and December 31, 2014 were as follows (*in thousands*):

	March 31, 2015		December 31, 2014	
	Gross Carrying Value	Accumulated Amortization	Gross Carrying Value	Accumulated Amortization
Customer relationships	\$ 63,661	\$ 30,944	\$ 63,661	\$ 29,636
Trade name	21,423	5,676	21,423	5,322
Investment banking backlog	7,388	7,388	7,388	7,388
Core deposits	5,447	4,727	5,447	4,657
Non-compete agreements	1,484	165	1,484	120

**\$ 99,403**      **\$ 48,900**      \$ 99,403      \$ 47,123

Amortization expense related to intangible assets was \$1.9 million and \$6.5 million for the three months ended March 31, 2015 and 2014, respectively.

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The weighted-average remaining lives of the following intangible assets at March 31, 2015, are: customer relationships, 5.1 years; core deposits, 2.5 years; trade name, 11.1 years; and non-compete agreements, 2.4 years. As of March 31, 2015, we expect amortization expense in future periods to be as follows (*in thousands*):

<b>Fiscal year</b>	
Remainder of 2015	\$ 6,119
2016	6,504
2017	5,931
2018	5,443
2019	5,237
Thereafter	21,269
	<b>\$ 50,503</b>

**NOTE 10 Borrowings**

Our short-term financing is generally obtained through short-term bank line financing on an uncommitted, secured basis, committed bank line financing on an unsecured basis, and securities lending arrangements. We borrow from various banks on a demand basis with company-owned and customer securities pledged as collateral. The value of customer-owned securities used as collateral is not reflected in the consolidated statements of financial condition. Our uncommitted secured lines of credit at March 31, 2015, totaled \$780.0 million with four banks and are dependent on having appropriate collateral, as determined by the bank agreements, to secure an advance under the line. The availability of our uncommitted lines is subject to approval by the individual banks each time an advance is requested and may be denied. Our peak daily borrowing was \$80.3 million during the three months ended March 31, 2015. There are no compensating balance requirements under these arrangements.

Our committed bank line financing at March 31, 2015, consisted of a \$100.0 million revolving credit facility. The credit facility expires in December 2017. The applicable interest rate under the revolving credit facility is calculated as a per annum rate equal to London Interbank Offered Rate ( LIBOR ) plus 2.00%, as defined in the revolving credit facility. At March 31, 2015, we had no advances on our revolving credit facility and were in compliance with all covenants.

At March 31, 2015, short-term borrowings from banks were \$20.5 million at an average rate of 1.00%, which were collateralized by company-owned securities valued at \$298.4 million. At December 31, 2014, we had no short-term borrowings. The average bank borrowing was \$13.5 million and \$97.7 million for the three months ended March 31, 2015 and 2014, respectively, at average daily interest rates of 1.00% and 1.13%, respectively.

The average outstanding securities lending arrangements utilized in financing activities were \$12.1 million and \$72.5 million during the three months ended March 31, 2015 and 2014, respectively, at average daily effective interest rates of 0.17% and 0.17%, respectively. Customer-owned securities were utilized in these arrangements.

**Table of Contents****NOTE 11 Senior Notes**

The following table summarizes our senior notes as of March 31, 2015 and December 31, 2014 (*in thousands*):

	<b>March 31, 2015</b>	December 31, 2014
6.70% senior notes, due 2022 <sup>1</sup>	<b>\$</b>	\$ 175,000
5.375% senior notes, due 2022 <sup>2</sup>	<b>150,000</b>	150,000
4.250% senior notes, due 2024 <sup>3</sup>	<b>300,000</b>	300,000
	<b>\$ 450,000</b>	\$ 625,000

- 1 In January 2012, we sold in a registered underwritten public offering, \$175.0 million in aggregate principal amount of 6.70% senior notes due January 2022. Interest on these senior notes is payable quarterly in arrears. On or after January 15, 2015, we may redeem some or all of the senior notes at any time at a redemption price equal to 100% of the principal amount of the notes being redeemed plus accrued interest thereon to the redemption date. On January 15, 2015, we redeemed 100% of our company's outstanding 6.70% senior notes.
- 2 In December 2012, we sold in a registered underwritten public offering, \$150.0 million in aggregate principal amount of 5.375% senior notes due December 2022. Interest on these senior notes is payable quarterly in arrears. On or after December 31, 2015, we may redeem some or all of the senior notes at any time at a redemption price equal to 100% of the principal amount of the notes being redeemed plus accrued interest thereon to the redemption date.
- 3 In July 2014, we sold in a registered underwritten public offering, \$300.0 million in aggregate principal amount of 4.250% senior notes due July 2024. Interest on these senior notes is payable semi-annually in arrears. We may redeem the notes in whole or in part, at our option, at a redemption price equal to 100% of their principal amount, plus a make-whole premium and accrued and unpaid interest, if any, to the date of redemption.

Our senior notes mature as follows, based upon contractual terms:

2015	<b>\$</b>
2016	
2017	
2018	
2019	
Thereafter	450,000
	<b>\$ 450,000</b>

**NOTE 12 Bank Deposits**

Deposits consist of money market and savings accounts, certificates of deposit, and demand deposits. Deposits at March 31, 2015 and December 31, 2014 were as follows (*in thousands*):

	<b>March 31, 2015</b>	December 31, 2014
Money market and savings accounts	<b>\$ 4,692,666</b>	\$ 4,600,757
Demand deposits (interest-bearing)	<b>71,891</b>	101,652
Certificates of deposit	<b>55,970</b>	77,197
Demand deposits (non-interest-bearing)	<b>13,513</b>	10,475
	<b>\$ 4,834,040</b>	\$ 4,790,081

The weighted-average interest rate on deposits was 0.18% and 0.19% at March 31, 2015 and December 31, 2014, respectively.

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Scheduled maturities of certificates of deposit at March 31, 2015 and December 31, 2014 were as follows (*in thousands*):

	March 31, 2015	December 31, 2014
<b>Certificates of deposit, less than \$100:</b>		
Within one year	\$ 19,613	\$ 26,769
One to three years	5,653	6,874
Three to five years	952	1,268
Over five years		
	<b>\$ 26,218</b>	<b>\$ 34,911</b>
<b>Certificates of deposit, \$100 and greater:</b>		
Within one year	\$ 23,736	\$ 33,784
One to three years	5,010	7,520
Three to five years	1,006	723
Over five years		259
	<b>29,752</b>	<b>42,286</b>
	<b>\$ 55,970</b>	<b>\$ 77,197</b>

At March 31, 2015 and December 31, 2014, the amount of deposits includes related party deposits, primarily brokerage customers' deposits from Stifel of \$4.8 billion and \$4.7 billion, respectively, and interest-bearing and time deposits of executive officers, directors, and their affiliates of \$0.5 million and \$0.3 million, respectively.

**NOTE 13 Derivative Instruments and Hedging Activities**

We use interest rate swaps as part of our interest rate risk management strategy. Interest rate swaps generally involve the exchange of fixed and variable rate interest payments between two parties, based on a common notional principal amount and maturity date with no exchange of underlying principal amounts. Interest rate swaps designated as cash flow hedges involve the receipt of variable amounts from a counterparty in exchange for our company making fixed payments. Our policy is not to offset fair value amounts recognized for derivative instruments and fair value amounts recognized for the right to reclaim cash collateral or the obligation to return cash collateral arising from derivative instruments recognized at fair value executed with the same counterparty under master netting arrangements.

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The following table provides the notional values and fair values of our derivative instruments as of March 31, 2015 and December 31, 2014 (*in thousands*):

	March 31, 2015				
	Notional Value	Asset Derivatives		Liability Derivatives	
		Balance Sheet Location	Positive Fair Value	Balance Sheet Location	Negative Fair Value
<b>Derivatives designated as hedging instruments under Topic 815:</b>					
Cash flow interest rate contracts	\$ 239,493	Other assets	\$	Accounts payable and accrued expenses	\$ (5,932)
	December 31, 2014				
	Notional Value	Asset Derivatives		Liability Derivatives	
		Balance Sheet Location	Positive Fair Value	Balance Sheet Location	Negative Fair Value
<b>Derivatives designated as hedging instruments under Topic 815:</b>					
Cash flow interest rate contracts	\$ 272,967	Other assets	\$	Accounts payable and accrued expenses	\$ (5,641)

**Cash Flow Hedges**

We have entered into interest rate swap agreements that effectively modify our exposure to interest rate risk by converting floating rate debt to a fixed rate debt over the next ten years.

Any unrealized gains or losses related to cash flow hedging instruments are reclassified from accumulated other comprehensive loss into earnings in the same period the hedged forecasted transaction affects earnings and are recorded in interest expense on the accompanying consolidated statements of operations. The ineffective portion of the cash flow hedging instruments is recorded in other income or other operating expense. The loss recognized during the three months ended March 31, 2015, related to ineffectiveness was insignificant.

Amounts reported in accumulated other comprehensive loss related to derivatives will be reclassified to interest expense as interest payments are made on our variable rate deposits. During the next twelve months, we estimate that \$3.4 million will be reclassified as an increase to interest expense.



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The following table shows the effect of our company's derivative instruments in the consolidated statements of operations for the three months ended March 31, 2015 and 2014 (*in thousands*):

	<b>Three Months Ended March 31, 2015</b>				
	<b>Gain/(Loss) Recognized in OCI (Effectiveness)</b>	<b>Location of Loss Reclassified From OCI Into Income</b>	<b>Loss Reclassified From OCI Into Income</b>	<b>Location of Loss Recognized in OCI (Ineffectiveness)</b>	<b>Loss Recognized Due to Ineffectiveness</b>
Cash flow interest rate contracts	\$ (1,523)	Interest expense	\$ 1,162	None	\$

	<b>Three Months Ended March 31, 2014</b>				
	<b>Gain/(Loss) Recognized in OCI (Effectiveness)</b>	<b>Location of Loss Reclassified From OCI Into Income</b>	<b>Loss Reclassified From OCI Into Income</b>	<b>Location of Loss Recognized in OCI (Ineffectiveness)</b>	<b>Loss Recognized Due to Ineffectiveness</b>
Cash flow interest rate contracts	\$ (678)	Interest expense	\$ 1,698	None	\$

We maintain a risk management strategy that incorporates the use of derivative instruments to minimize significant unplanned fluctuations in earnings caused by interest rate volatility. Our goal is to manage sensitivity to changes in rates by hedging the maturity characteristics of variable rate affiliated deposits, thereby limiting the impact on earnings. By using derivative instruments, we are exposed to credit and market risk on those derivative positions. We manage the market risk associated with interest rate contracts by establishing and monitoring limits as to the types and degree of risk that may be undertaken. Credit risk is equal to the extent of the fair value gain in a derivative if the counterparty fails to perform. When the fair value of a derivative contract is positive, this generally indicates that the counterparty owes our company and, therefore, creates a repayment risk for our company. When the fair value of a derivative contract is negative, we owe the counterparty and, therefore, have no repayment risk. See Note 5 in the notes to our consolidated financial statements for further discussion on how we determine the fair value of our financial instruments. We minimize the credit (or repayment) risk in derivative instruments by entering into transactions with high-quality counterparties that are reviewed periodically by senior management.

***Credit Risk-Related Contingency Features***

We have agreements with our derivative counterparties containing provisions where if we default on any of our indebtedness, including default where repayment of the indebtedness has not been accelerated by the lender, then we could also be declared in default on our derivative obligations.

We have agreements with certain of our derivative counterparties that contain provisions where if our shareholders equity declines below a specified threshold or if we fail to maintain a specified minimum shareholders equity, then we could be declared in default on our derivative obligations.

Certain of our agreements with our derivative counterparties contain provisions where if a specified event or condition occurs that materially changes our creditworthiness in an adverse manner, we may be required to fully collateralize

our obligations under the derivative instrument.

***Regulatory Capital-Related Contingency Features***

Certain of our derivative instruments contain provisions that require us to maintain our capital adequacy requirements. If we were to lose our status as adequately capitalized, we would be in violation of those provisions, and the counterparties of the derivative instruments could request immediate payment or demand immediate and ongoing full overnight collateralization on derivative instruments in net liability positions.

As of March 31, 2015, the fair value of derivatives in a net liability position, which includes accrued interest but excludes any adjustment for nonperformance risk, related to these agreements was \$5.9 million (termination value). We have minimum collateral posting thresholds with certain of our derivative counterparties and have posted cash collateral of \$13.9 million against our obligations under these agreements. If we had breached any of these provisions at March 31, 2015, we would have been required to settle our obligations under the agreements at the termination value.

**Table of Contents****Counterparty Risk**

In the event of counterparty default, our economic loss may be higher than the uncollateralized exposure of our derivatives if we were not able to replace the defaulted derivatives in a timely fashion. We monitor the risk that our uncollateralized exposure to each of our counterparties for interest rate swaps will increase under certain adverse market conditions by performing periodic market stress tests. These tests evaluate the potential additional uncollateralized exposure we would have to each of these derivative counterparties assuming changes in the level of market rates over a brief time period.

**NOTE 14 Debentures to Stifel Financial Capital Trusts**

The following table summarizes our debentures to Stifel Financial Capital Trusts as of March 31, 2015 and December 31, 2014 (*in thousands*):

	<b>March 31, 2015</b>	December 31, 2014
Debenture to Stifel Financial Capital Trust II <sup>1</sup>	<b>\$ 35,000</b>	\$ 35,000
Debenture to Stifel Financial Capital Trust III <sup>2</sup>	<b>35,000</b>	35,000
Debenture to Stifel Financial Capital Trust IV <sup>3</sup>	<b>12,500</b>	12,500
	<b>\$ 82,500</b>	\$ 82,500

<sup>1</sup> On August 12, 2005, we completed a private placement of \$35.0 million of 6.38% Cumulative Trust Preferred Securities. The trust preferred securities were offered by Stifel Financial Capital Trust II (the Trust II), a non-consolidated wholly owned subsidiary of our company. The trust preferred securities mature on September 30, 2035, but may be redeemed by our company, and in turn, the Trust II would call the debenture beginning September 30, 2010. The Trust II requires quarterly distributions of interest to the holders of the trust preferred securities. Distributions will be payable at a floating interest rate equal to three-month LIBOR plus 1.70% per annum.

<sup>2</sup> On March 30, 2007, we completed a private placement of \$35.0 million of 6.79% Cumulative Trust Preferred Securities. The trust preferred securities were offered by Stifel Financial Capital Trust III (the Trust III), a non-consolidated wholly owned subsidiary of our company. The trust preferred securities mature on June 6, 2037, but may be redeemed by our company, and in turn, Trust III would call the debenture beginning June 6, 2012. Trust III requires quarterly distributions of interest to the holders of the trust preferred securities. Distributions will be payable at a floating interest rate equal to three-month LIBOR plus 1.85% per annum.

<sup>3</sup> On June 28, 2007, we completed a private placement of \$35.0 million of 6.78% Cumulative Trust Preferred Securities. The trust preferred securities were offered by Stifel Financial Capital Trust IV (the Trust IV), a non-consolidated wholly owned subsidiary of our company. The trust preferred securities mature on September 6, 2037, but may be redeemed by our company, and in turn, Trust IV would call the debenture beginning September 6, 2012. Trust IV requires quarterly distributions of interest to the holders of the trust preferred securities. Distributions will be payable at a floating interest rate equal to three-month LIBOR plus 1.85% per annum.

**Table of Contents****NOTE 15 Disclosures About Offsetting Assets and Liabilities**

The following table provides information about financial assets and derivative assets that are subject to offset as of March 31, 2015 and December 31, 2014 (*in thousands*):

	<b>Gross amounts not offset in the Statement of Financial Condition</b>					
	<b>Gross Amounts</b>		<b>Net Amounts Offset in the Presented in</b>		<b>of Financial Statement</b>	
	<b>Gross Amount of Recognized Assets</b>	<b>Financial Condition</b>	<b>of Financial Condition</b>	<b>Financial Instruments</b>	<b>Collateral Received</b>	<b>Net Amount</b>
<b>As of March 31, 2015:</b>						
Securities borrowing <sup>1</sup>	\$ 329,638	\$	\$ 329,638	\$	\$ (318,863)	\$ 10,775
Reverse repurchase agreements <sup>2</sup>	198,612	\$	198,612		(198,592)	20
	<b>\$ 528,250</b>	<b>\$</b>	<b>\$ 528,250</b>	<b>\$</b>	<b>\$ (517,455)</b>	<b>\$ 10,795</b>
<b>As of December 31, 2014:</b>						
Securities borrowing <sup>1</sup>	\$ 445,542	\$	\$ 445,542	\$	\$ (431,301)	\$ 14,241
Reverse repurchase agreements <sup>2</sup>	55,078		55,078		(54,955)	123
	<b>\$ 500,620</b>	<b>\$</b>	<b>\$ 500,620</b>	<b>\$</b>	<b>\$ (486,256)</b>	<b>\$ 14,364</b>

<sup>1</sup> Securities borrowing transactions are included in receivables from brokers, dealers, and clearing organizations on the consolidated statements of financial condition. See Note 3 in the notes to consolidated financial statements for additional information on receivables from brokers, dealers, and clearing organizations.

<sup>2</sup> Collateral received includes securities received by our company from the counterparty. These securities are not included on the consolidated statements of financial condition unless there is an event of default.

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The following table provides information about financial liabilities and derivative liabilities that are subject to offset as of March 31, 2015 and December 31, 2014 (*in thousands*):

	<b>Gross amounts not offset in the Statement of Financial Condition</b>					
	<b>Gross Amounts Offset in the</b>		<b>Net Amounts Presented in the Statement</b>			
	<b>Gross Amount of Recognized Liabilities</b>	<b>Financial Condition</b>	<b>of Financial Condition</b>	<b>of Financial Instruments</b>	<b>Collateral Pledged</b>	<b>Net Amount</b>
<b>As of March 31, 2015:</b>						
Securities lending <sup>3</sup>	\$ (4,805)	\$	\$ (4,805)	\$	\$ 4,483	\$ (322)
Repurchase agreements <sup>4</sup>	(255,858)		(255,858)		255,858	
Cash flow interest rate contracts	(5,932)		(5,932)		5,932	
	\$ (266,595)	\$	\$ (266,595)	\$	\$ 266,273	\$ (322)
<b>As of December 31, 2014:</b>						
Securities lending <sup>3</sup>	\$ (4,215)	\$	\$ (4,215)	\$	\$ 3,892	\$ (323)
Repurchase agreements <sup>4</sup>	(39,180)		(39,180)		39,089	(91)
Cash flow interest rate contracts	(5,641)		(5,641)		5,641	
	\$ (49,036)	\$	\$ (49,036)	\$	\$ 48,622	\$ (414)

<sup>3</sup> Securities lending transactions are included in payables to brokers, dealers, and clearing organizations on the consolidated statements of financial condition. See Note 3 in the notes to consolidated financial statements for additional information on payables to brokers, dealers, and clearing organizations.

<sup>4</sup> Collateral pledged includes the fair value of securities pledged by our company to the counter party. These securities are included on the consolidated statements of financial condition unless we default.

**NOTE 16 Commitments, Guarantees, and Contingencies***Broker-Dealer Commitments and Guarantees*

In the normal course of business, we enter into underwriting commitments. Settlement of transactions relating to such underwriting commitments, which were open at March 31, 2015, had no material effect on the consolidated financial statements.

In connection with margin deposit requirements of The Options Clearing Corporation, we pledged customer-owned securities valued at \$58.6 million to satisfy the minimum margin deposit requirement at March 31, 2015.

In connection with margin deposit requirements of the National Securities Clearing Corporation, we deposited \$54.1 million in cash to satisfy the minimum margin deposit requirement at March 31, 2015.

We also provide guarantees to securities clearinghouses and exchanges under their standard membership agreement, which requires members to guarantee the performance of other members. Under the agreement, if another member becomes unable to satisfy its obligations to the clearinghouse, other members would be required to meet shortfalls. Our liability under these agreements is not quantifiable and may exceed the cash and securities we have posted as collateral. However, the potential requirement for us to make payments under these arrangements is considered remote. Accordingly, no liability has been recognized for these arrangements.

Thomas Weisel Partners LLC ( TWP ) has entered into settlement and release agreements ( Settlement Agreements ) with certain customers, whereby it will purchase their ARS, at par, in exchange for a release from any future claims. At March 31, 2015, we estimate that TWP customers held \$15.2 million par value of ARS, which may be repurchased by December 31, 2015. The amount estimated for repurchase assumes no issuer redemptions.

We have recorded a liability for our estimated exposure to the repurchase plan based upon a net present value calculation, which is subject to change and future events, including redemptions. ARS redemptions have been at par, and we believe will continue to be at par over the remaining repurchase period. Future periods results may be affected by changes in estimated redemption rates or changes in the fair value of ARS.

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### *Other Commitments*

In the ordinary course of business, Stifel Bank has commitments to extend credit in the form of commitments to originate loans, standby letters of credit, and lines of credit. See Note 22 in the notes to consolidated financial statements for further details.

We have committed capital to certain entities, and these commitments generally have no specified call dates. We had \$30.5 million of commitments outstanding at March 31, 2015, of which \$19.0 million relate to commitments to certain strategic relationships with Business Development Corporations.

### *Concentration of Credit Risk*

We provide investment, capital-raising, and related services to a diverse group of domestic customers, including governments, corporations, and institutional and individual investors. Our exposure to credit risk associated with the non-performance of customers in fulfilling their contractual obligations pursuant to securities transactions can be directly impacted by volatile securities markets, credit markets, and regulatory changes. This exposure is measured on an individual customer basis and on a group basis for customers that share similar attributes. To reduce the potential for risk concentrations, counterparty credit limits have been implemented for certain products and are continually monitored in light of changing customer and market conditions. As of March 31, 2015 and December 31, 2014, we did not have significant concentrations of credit risk with any one customer or counterparty, or any group of customers or counterparties.

## **NOTE 17 Legal Proceedings**

Our company and its subsidiaries are named in and subject to various proceedings and claims arising primarily from our securities business activities, including lawsuits, arbitration claims, class actions, and regulatory matters. Some of these claims seek substantial compensatory, punitive, or indeterminate damages. Our company and its subsidiaries are also involved in other reviews, investigations, and proceedings by governmental and self-regulatory organizations regarding our business, which may result in adverse judgments, settlements, fines, penalties, injunctions, and other relief. We are contesting the allegations in these claims, and we believe that there are meritorious defenses in each of these lawsuits, arbitrations, and regulatory investigations. In view of the number and diversity of claims against our company, the number of jurisdictions in which litigation is pending, and the inherent difficulty of predicting the outcome of litigation and other claims, we cannot state with certainty what the eventual outcome of pending litigation or other claims will be.

We have established reserves for potential losses that are probable and reasonably estimable that may result from pending and potential legal actions, investigations, and regulatory proceedings. In many cases, however, it is inherently difficult to determine whether any loss is probable or even possible or to estimate the amount or range of any potential loss, particularly where proceedings may be in relatively early stages or where plaintiffs are seeking substantial or indeterminate damages. Matters frequently need to be more developed before a loss or range of loss can reasonably be estimated.

In our opinion, based on currently available information, review with outside legal counsel, and consideration of amounts provided for in our consolidated financial statements with respect to these matters, including the matters described below, the ultimate resolution of these matters will not have a material adverse impact on our financial position and results of operations. However, resolution of one or more of these matters may have a material effect on the results of operations in any future period, depending upon the ultimate resolution of those matters and depending upon the level of income for such period. For matters where a reserve has not been established and for which we

believe a loss is reasonably possible, as well as for matters where a reserve has been recorded but for which an exposure to loss in excess of the amount accrued is reasonably possible, based on currently available information, we believe that such losses will not have a material effect on our consolidated financial statements.

*SEC/Wisconsin Lawsuit*

The SEC filed a civil lawsuit against our company in U.S. District Court for the Eastern District of Wisconsin on August 10, 2011. The action arises out of our role in investments made by five Southeastern Wisconsin school districts (the school districts) in transactions involving collateralized debt obligations (CDOs). This lawsuit relates to the same transactions that are the subject of the civil lawsuit filed by the school districts noted below. The SEC has asserted claims under Section 15c(1)(A), Section 10b, and Rule 10b-5 of the Exchange Act and Sections 17a(1), 17a(2), and 17a(3) of the Securities Act. The claims are based upon both alleged misrepresentations and omissions in connection with the sale of the CDOs to the school districts, as well as the allegedly unsuitable nature of the CDOs. We have denied the substantive allegations of the SEC complaint, as amended, and asserted various



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affirmative defenses. The parties are currently taking written discovery and depositions, with all discovery anticipated to be completed by June 30, 2015. After close of discovery, we anticipate the District Court will set the case for trial. We believe, based upon currently available information and review with outside counsel, that we have meritorious defenses to the SEC's lawsuit and intend to vigorously defend the SEC's claims.

*Wisconsin School Districts/RBC OPEB lawsuit*

We were named in a civil lawsuit filed in the Circuit Court of Milwaukee, Wisconsin (the Wisconsin State Court) on September 29, 2008. The lawsuit was filed against our company, Stifel, as well as Royal Bank of Canada Europe Ltd. and certain of its affiliates (RBC) by the school districts and the individual trustees for other post-employment benefit (OPEB) trusts established by those school districts (collectively the Plaintiffs). This lawsuit relates to the same transactions that are the subject of the SEC action noted above. We entered into a settlement of the Plaintiffs' lawsuit against our company and Stifel in March 2012. The school districts are continuing their lawsuit against RBC, and we are pursuing claims against RBC to recover payments we have made to the school districts and for amounts owed to the OPEB trusts. Subsequent to the settlement, RBC asserted claims against the school districts, our company, and Stifel for fraud, negligent misrepresentation, strict liability misrepresentation, and information negligently provided for the guidance of others based upon our role in connection with the school districts' purchase of the CDOs. RBC has also asserted claims against Stifel for civil conspiracy and conspiracy to injure its business based upon the settlement by Stifel with the school districts and pursuit of claims against RBC. We have filed our Answer, denying RBC's claims, and discovery continues in the case. We believe we have meritorious legal and factual defenses to the claims asserted by RBC and we intend to vigorously defend those claims.

*EDC Bond Issuance Matter*

In January 2008, our company was the initial purchaser of a \$50.0 million bond offering under Rule 144A by the Lake of the Torches Economic Development Corporation (EDC), which is associated with Lac Du Flambeau Band of Lake Superior Chippewa Indians (together with EDC, the Tribe). We then sold all of the bonds to LDF Acquisition LLC, a special purpose vehicle created by Saybrook Tax Exempt Investors LLC (collectively, Saybrook), with Wells Fargo Bank, NA (Wells Fargo) as the indenture trustee for the bonds. In 2009, Saybrook and Wells Fargo brought an action in a Wisconsin federal court against the Tribe to enforce the bonds (the 2009 federal action). The Wisconsin federal court declared, in relevant part, the Bond Indenture to be void ab initio, and the Seventh Circuit Court of Appeals affirmed but remanded the case for further proceedings as to enforceability of the other bond documents. In April 2012, Saybrook dismissed the 2009 federal action.

On January 16, 2012, Saybrook filed a new action in Wisconsin state court (the State Action), naming as defendants our company, Stifel, the Tribe, and the law firm of Godfrey & Kahn, S.C. (G&K), which served as both issuer's and bond counsel. Saybrook seeks enforcement of the obligations under the bonds, a judgment for rescission, restitution (including the amounts paid by Saybrook for the bonds), and costs. Alternatively, if Saybrook fails to recover from the Tribe, Saybrook seeks to recover damages, costs, and attorneys' fees from us and/or G&K. In the State Action, Saybrook asserts a claim against our company for fraud under the Wisconsin Uniform Securities Law, and with respect to Stifel, claims for breaches of implied warranties of validity and title, securities fraud and statutory misrepresentation under Wisconsin state law, and intentional and negligent misrepresentations relating to the validity of the bond documents and their sovereign immunity waivers. Saybrook also asserts claims against Stifel for rescission based on alleged misrepresentation or mutual mistake.

We have answered the Complaint in the State Action, denying the claims, and filed cross-claims against the Tribe and G&K. The Tribe moved to dismiss our cross-claim, but on November 6, 2014, the court denied that motion. The Tribe also moved to dismiss Saybrook's claims against them on the grounds that the state court does not have jurisdiction

over them due to assertions that they have sovereign immunity from suit. On October 23, 2014, the state court denied the Tribe's motion to dismiss Saybrook's claims against the Tribe. The Tribe filed a petition for leave to appeal the non-final orders denying their motions to dismiss Stifel's cross-claims and Saybrook's claims. On January 30, 2015, the Wisconsin Court of Appeals denied the Tribe's petition, thereby allowing the State Action to move forward against the Tribe. Additionally, G&K filed a cross-claim against us seeking contribution and alleging that if G&K is found negligent, then we, too, must have been negligent. We have answered G&K's cross-claim, denying those allegations. Additionally, G&K filed a third-party complaint against Dentons US LLP. Written discovery is ongoing between all the parties in the State Action.

Additionally, on April 25, 2013, the Tribe filed a suit against Saybrook, our company, Stifel, G&K, and Wells Fargo in the Lac du Flambeau Tribal Court, seeking a declaration that all of the bond documents are void (the Tribal Action). Our motion to dismiss the Tribal Action was denied, and on August 27, 2013 we filed an Answer, denying the claims.

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In response to the Tribal Action, on May 24, 2013, we, together with Saybrook, Wells Fargo, and G&K, also filed an action in a Wisconsin federal court (the Federal Action) seeking to enjoin the Tribal Action. On May 16, 2014 the Wisconsin federal court preliminarily enjoined the Tribal Parties from litigating the Tribal Action. The Tribal Parties have appealed the preliminary injunction to the Seventh Circuit Court of Appeals. The Seventh Circuit Court of Appeals heard argument on the case on April 9, 2015, and we are awaiting the Court's ruling. In light of the Tribal Parties' appeal, the Tribal Action is stayed pending the resolution of the appeal.

While there can be no assurance that we will be successful, based upon currently available information and review with outside counsel, we believe that we have meritorious legal and factual defenses to the matter, and we intend to vigorously defend the substantive claims as well as the procedural attempt to move the litigation to the Lac du Flambeau Tribal Court.

**NOTE 18 Regulatory Capital Requirements**

We operate in a highly regulated environment and are subject to capital requirements, which may limit distributions to our company from its subsidiaries. Distributions from our broker-dealer subsidiaries are subject to net capital rules. A broker-dealer that fails to comply with the SEC's Uniform Net Capital Rule (Rule 15c3-1) may be subject to disciplinary actions by the SEC and self-regulatory organizations, such as FINRA, including censures, fines, suspension, or expulsion. Stifel has chosen to calculate its net capital under the alternative method, which prescribes that their net capital shall not be less than the greater of \$1.0 million or two percent of aggregate debit balances (primarily receivables from customers) computed in accordance with the SEC's Customer Protection Rule (Rule 15c3-3). KBW, CSA, Merchant, and Miller Buckfire calculate their net capital under the aggregate indebtedness method, whereby their aggregate indebtedness may not be greater than fifteen times their net capital (as defined).

At March 31, 2015, Stifel had net capital of \$399.8 million, which was 68.3% of aggregate debit items and \$388.1 million in excess of its minimum required net capital. At March 31, 2015, KBW's, CSA's, Merchant's, and Miller Buckfire's net capital exceeded the minimum net capital required under the SEC rule.

Our international subsidiaries, SNEL and Oriel, are subject to the regulatory supervision and requirements of the Financial Conduct Authority (FCA) in the United Kingdom. At March 31, 2015, SNEL's and Oriel's capital and reserves were in excess of the financial resources requirement under the rules of the FCA.

Our company, as a bank holding company, and Stifel Bank are subject to various regulatory capital requirements administered by the Federal and state banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a direct material effect on our company's and Stifel Bank's financial results. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, our company and Stifel Bank must meet specific capital guidelines that involve quantitative measures of our assets, liabilities, and certain off-balance sheet items as calculated under regulatory accounting practices. Our company's and Stifel Bank's capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings, and other factors.

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Quantitative measures established by regulation to ensure capital adequacy require our company, as a bank holding company, and Stifel Bank to maintain minimum amounts and ratios of total and Tier 1 capital (as defined in the regulations) to risk-weighted assets (as defined) and Tier 1 capital to average assets (as defined). To be categorized as well capitalized, our company and Stifel Bank must maintain total risk-based, Tier 1 risk-based, and Tier 1 leverage ratios as set forth in the tables below (*in thousands, except ratios*).

**Stifel Financial Corp. Federal Reserve Capital Amounts****March 31, 2015**

	Actual		For Capital Adequacy Purposes		To Be Well Capitalized Under Prompt Corrective Action Provisions	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
Total capital to risk-weighted assets	\$ 1,517,310	30.3%	\$ 400,289	8.0%	\$ 500,362	10.0%
Tier 1 capital to risk-weighted assets	1,494,639	29.9	200,145	4.0	300,217	6.0
Tier 1 capital to adjusted average total assets	1,494,639	17.5	340,680	4.0	425,851	5.0

**Stifel Bank Federal Reserve Capital Amounts****March 31, 2015**

	Actual		For Capital Adequacy Purposes		To Be Well Capitalized Under Prompt Corrective Action Provisions	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
Total capital to risk-weighted assets	\$ 427,134	16.4%	\$ 208,038	8.0%	\$ 260,047	10.0%
Tier 1 capital to risk-weighted assets	404,567	15.6	104,019	4.0	156,028	6.0
Tier 1 capital to adjusted average total assets	404,567	7.7	209,745	4.0	262,182	5.0

**NOTE 19 Interest Income and Interest Expense**

The components of interest income and interest expense are as follows (*in thousands*):

	Three Months Ended March 31,	
	2015	2014
<b>Interest income:</b>		
Bank loans, net of unearned income	\$ 18,985	\$ 13,608
Investment securities	14,754	19,311
Margin balances	4,362	4,666
Other	4,635	5,251

	\$	42,736	\$	42,836
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<b>Interest expense:</b>				
Senior notes	\$	8,651	\$	5,164
Bank deposits		2,115		1,745
Other		2,253		1,766
	\$	13,019	\$	8,675

**NOTE 20 Employee Incentive, Deferred Compensation, and Retirement Plans**

We maintain several incentive stock award plans that provide for the granting of stock options, stock appreciation rights, restricted stock, performance awards, stock units and debentures to our employees. We are permitted to issue new shares under all stock award plans approved by shareholders or to reissue our treasury shares. Awards under our company's incentive stock award plans are granted at market value at the date of grant. The awards generally vest ratably over a three- to eight-year vesting period.

All stock-based compensation plans are administered by the Compensation Committee of the Board of Directors ( Compensation Committee ), which has the authority to interpret the plans, determine to whom awards may be granted under the plans, and determine the terms of each award. According to these plans, we are authorized to grant an additional 3.4 million shares at March 31, 2015.

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Stock-based compensation expense included in compensation and benefits expense in the consolidated statements of operations for our company's incentive stock award plans was \$28.7 million and \$22.5 million for the three months ended March 31, 2015 and 2014, respectively. The tax benefit related to stock-based compensation recognized in shareholders' equity was \$11.8 million and \$16.9 million for the three months ended March 31, 2015 and 2014, respectively.

*Stock Options*

We have substantially eliminated the use of stock options as a form of compensation. During the three months ended March 31, 2015, no options were granted.

At March 31, 2015, all outstanding options were exercisable. Cash proceeds from the exercise of stock options, including the tax benefits realized from the exercise of stock options, were immaterial for the three months ended March 31, 2015 and 2014.

*Stock Units*

A stock unit represents the right to receive a share of common stock from our company at a designated time in the future without cash payment by the employee and is issued in lieu of cash incentive, principally for deferred compensation and employee retention plans. The restricted stock units vest on an annual basis over the next three to eight years and are distributable, if vested, at future specified dates. At March 31, 2015, the total number of stock units outstanding was 17.2 million, of which 12.3 million were unvested.

At March 31, 2015, there was unrecognized compensation cost for stock units of \$336.4 million, which is expected to be recognized over a weighted-average period of 2.8 years.

*Deferred Compensation Plans*

The Wealth Accumulation Plan (the "Plan") is provided to certain revenue producers, officers, and key administrative employees, whereby a certain percentage of their incentive compensation is deferred as defined by the Plan into company stock units and debentures. Participants may elect to defer a portion of their incentive compensation. Deferred awards generally vest over a three- to seven-year period and are distributable upon vesting or at future specified dates. Deferred compensation costs are amortized on a straight-line basis over the vesting period. Elective deferrals are 100% vested.

Additionally, the Plan allows Stifel Nicolaus' financial advisors who achieve certain levels of production, the option to defer a certain percentage of their gross commissions. As stipulated by the Plan, the financial advisors have the option to: 1) defer 4% of their gross commissions into company stock units with a 25% matching contribution and may elect to defer an additional 1% of gross commissions into company stock units with a 25% matching contribution, or 2) defer up to 2% in mutual funds, which earn a return based on the performance of index mutual funds as designated by our company or a fixed income option. The mutual fund deferral option does not include a company match. Financial advisors have no ownership in the mutual funds. Included in the investments in the consolidated statements of financial condition are investments in mutual funds of \$14.9 million and \$18.1 million at March 31, 2015 and December 31, 2014, respectively, that were purchased by our company to economically hedge, on an after-tax basis, its liability to the financial advisors who choose to base the performance of their return on the index mutual fund option. At March 31, 2015 and December 31, 2014, the deferred compensation liability related to the mutual fund option of \$12.0 million and \$15.7 million, respectively, is included in accrued compensation in the consolidated statements of financial condition.

In addition, certain financial advisors, upon joining our company, may receive company stock units in lieu of transition cash payments. Deferred compensation related to these awards generally vests over a five- to eight-year period. Deferred compensation costs are amortized on a straight-line basis over the deferral period.

**NOTE 21 Off-Balance Sheet Credit Risk**

In the normal course of business, we execute, settle, and finance customer and proprietary securities transactions. These activities expose our company to off-balance sheet risk in the event that customers or other parties fail to satisfy their obligations.

In accordance with industry practice, securities transactions generally settle within three business days after trade date. Should a customer or broker fail to deliver cash or securities as agreed, we may be required to purchase or sell securities at unfavorable market prices.

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We borrow and lend securities to facilitate the settlement process and finance transactions, utilizing customer margin securities held as collateral. We monitor the adequacy of collateral levels on a daily basis. We periodically borrow from banks on a collateralized basis, utilizing firm and customer margin securities in compliance with SEC rules. Should the counterparty fail to return customer securities pledged, we are subject to the risk of acquiring the securities at prevailing market prices in order to satisfy our customer obligations. We control our exposure to credit risk by continually monitoring our counterparties' positions, and where deemed necessary, we may require a deposit of additional collateral and/or a reduction or diversification of positions. Our company sells securities it does not currently own (short sales) and is obligated to subsequently purchase such securities at prevailing market prices. We are exposed to risk of loss if securities prices increase prior to closing the transactions. We control our exposure to price risk from short sales through daily review and setting position and trading limits.

We manage our risks associated with the aforementioned transactions through position and credit limits and the continuous monitoring of collateral. Additional collateral is required from customers and other counterparties when appropriate.

We have accepted collateral in connection with resale agreements, securities borrowed transactions, and customer margin loans. Under many agreements, we are permitted to sell or repledge these securities held as collateral and use these securities to enter into securities lending arrangements or to deliver to counterparties to cover short positions. At March 31, 2015 and December 31, 2014, the fair value of securities accepted as collateral where we are permitted to sell or repledge the securities was \$1.2 billion and \$1.2 billion, respectively, and the fair value of the collateral that had been sold or repledged was \$255.9 million and \$39.2 million, respectively.

We enter into interest rate derivative contracts to manage exposures that arise from business activities that result in the receipt or payment of future known and uncertain cash amounts, the value of which are determined by interest rates. Our derivative financial instruments are principally used to manage differences in the amount, timing, and duration of our known or expected cash payments related to certain variable-rate affiliated deposits. Interest rate swaps designated as cash flow hedges involve the receipt of variable-rate amounts from a counterparty in exchange for us making fixed-rate payments. Our interest rate hedging strategies may not work in all market environments and, as a result, may not be effective in mitigating interest rate risk.

Derivatives' notional contract amounts are not reflected as assets or liabilities in the consolidated statements of financial condition. Rather, the market or fair value of the derivative transactions are reported in the consolidated statements of financial condition as other assets or accounts payable and accrued expenses, as applicable.

For a complete discussion of our activities related to derivative instruments, see Note 13 in the notes to consolidated financial statements.

In the ordinary course of business, Stifel Bank has commitments to originate loans, standby letters of credit, and lines of credit. Commitments to originate loans are agreements to lend to a customer as long as there is no violation of any condition established by the contract. These commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since a portion of the commitments may expire without being drawn upon, the total commitment amounts do not necessarily represent future cash commitments. Each customer's creditworthiness is evaluated on a case-by-case basis. The amount of collateral obtained, if necessary, is based on the credit evaluation of the counterparty. Collateral held varies, but may include accounts receivable, inventory, property, plant and equipment, commercial real estate, and residential real estate.

At March 31, 2015 and December 31, 2014, Stifel Bank had outstanding commitments to originate loans aggregating \$223.3 million and \$122.8 million, respectively. The commitments extended over varying periods of time, with all



commitments at March 31, 2015, scheduled to be disbursed in the following three months.

Through Stifel Bank, in the normal course of business, we originate residential mortgage loans and sell them to investors. We may be required to repurchase mortgage loans that have been sold to investors in the event there are breaches of certain representations and warranties contained within the sales agreements. We may be required to repurchase mortgage loans that were sold to investors in the event that there was inadequate underwriting or fraud, or in the event that the loans become delinquent shortly after they are originated. We also may be required to indemnify certain purchasers and others against losses they incur in the event of breaches of representations and warranties and in various other circumstances, and the amount of such losses could exceed the repurchase amount of the related loans. Consequently, we may be exposed to credit risk associated with sold loans.

Standby letters of credit are irrevocable conditional commitments issued by Stifel Bank to guarantee the performance of a customer to a third party. Financial standby letters of credit are primarily issued to support public and private borrowing arrangements, including commercial paper, bond financing, and similar transactions.

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Performance standby letters of credit are issued to guarantee performance of certain customers under non-financial contractual obligations. The credit risk involved in issuing standby letters of credit is essentially the same as that involved in extending loans to customers. Should Stifel Bank be obligated to perform under the standby letters of credit, it may seek recourse from the customer for reimbursement of amounts paid. At March 31, 2015 and December 31, 2014, Stifel Bank had outstanding letters of credit totaling \$10.2 million and \$10.4 million, respectively. A majority of the standby letters of credit commitments at March 31, 2015, have expiration terms that are less than one year.

Lines of credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Lines of credit generally have fixed expiration dates. Stifel Bank uses the same credit policies in granting lines of credit as it does for on-balance sheet instruments. At March 31, 2015 and December 31, 2014, Stifel Bank had granted unused lines of credit to commercial and consumer borrowers aggregating \$424.9 million and \$358.1 million, respectively.

**NOTE 22 Segment Reporting**

We currently operate through the following three business segments: Global Wealth Management, Institutional Group, and various corporate activities combined in the Other segment.

Our Global Wealth Management segment consists of two businesses, the Private Client Group and Stifel Bank. The Private Client Group includes branch offices and independent contractor offices of our broker-dealer subsidiaries located throughout the United States. These branches provide securities brokerage services, including the sale of equities, mutual funds, fixed income products, and insurance, as well as offering banking products to their clients through Stifel Bank. Stifel Bank segment provides residential, consumer, and commercial lending, as well as FDIC-insured deposit accounts to customers of our broker-dealer subsidiaries and to the general public.

The Institutional Group segment includes institutional sales and trading. It provides securities brokerage, trading, and research services to institutions, with an emphasis on the sale of equity and fixed income products. This segment also includes the management of and participation in underwritings for both corporate and public finance (exclusive of sales credits generated through the private client group, which are included in the Global Wealth Management segment), merger and acquisition, and financial advisory services.

The Other segment includes interest income from stock borrow activities, unallocated interest expense, interest income and gains and losses from investments held, compensation expense associated with the expensing of restricted stock awards with no continuing service requirements in conjunction with recent acquisitions, and all unallocated overhead cost associated with the execution of orders; processing of securities transactions; custody of client securities; receipt, identification, and delivery of funds and securities; compliance with regulatory and legal requirements; internal financial accounting and controls; and general administration and acquisition charges.

Information concerning operations in these segments of business for the three months ended March 31, 2015 and 2014 is as follows (*in thousands*):

	<b>Three Months Ended March 31,</b>	
	<b>2015</b>	<b>2014</b>
<b>Net revenues: <sup>1</sup></b>		
Global Wealth Management	<b>\$ 329,410</b>	\$ 297,183

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Institutional Group	<b>238,607</b>	249,987
Other	<b>(7,035)</b>	(414)
	<b>\$ 560,982</b>	\$ 546,756
<b>Income/(loss) before income taxes:</b>		
Global Wealth Management	<b>\$ 98,847</b>	79,676
Institutional Group	<b>32,331</b>	44,923
Other	<b>(60,939)</b>	(47,170)
	<b>\$ 70,066</b>	\$ 77,429

<sup>1</sup> No individual client accounted for more than 10 percent of total net revenues for the three months ended March 31, 2015 or 2014.

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The following table presents our company's total assets on a segment basis at March 31, 2015 and December 31, 2014 (*in thousands*):

	<b>March 31, 2015</b>	December 31, 2014
Global Wealth Management	<b>\$ 5,727,670</b>	\$ 5,816,284
Institutional Group	<b>3,423,624</b>	3,476,592
Other	<b>221,843</b>	225,275
	<b>\$ 9,373,137</b>	\$ 9,518,151

We have operations in the United States, United Kingdom, and Europe. Our company's foreign operations are conducted through its wholly owned subsidiaries, SNEL and Oriel. Substantially all long-lived assets are located in the United States.

Revenues, classified by the major geographic areas in which they are earned for the three months ended March 31, 2015 and 2014, were as follows (*in thousands*):

	<b>Three Months Ended March 31,</b>	
	<b>2015</b>	2014
<b>Net revenues:</b>		
United States	<b>\$ 522,616</b>	\$ 517,484
United Kingdom	<b>35,286</b>	25,884
Other European	<b>3,080</b>	3,388
	<b>\$ 560,982</b>	\$ 546,756

**NOTE 23 Earnings Per Share ( EPS )**

Basic EPS is computed by dividing earnings available to common shareholders by the weighted-average number of common shares outstanding. Diluted EPS reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock or resulted in the issuance of common stock that then shared in the earnings of the entity. Diluted earnings per share include dilutive stock options and stock units under the treasury stock method.

The following table sets forth the computation of basic and diluted earnings per share for the three months ended March 31, 2015 and 2014 (*in thousands, except per share data*):

	<b>Three Months Ended March 31,</b>	
	<b>2015</b>	2014
<i>(in thousands, except per share amounts)</i>		
<b>Net income</b>	<b>\$ 43,097</b>	\$ 47,382

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Shares for basic and diluted calculation:

Average shares used in basic computation	<b>68,006</b>	66,037
Dilutive effect of stock options and units <sup>1</sup>	<b>9,353</b>	9,654
<b>Average shares used in diluted computation</b>	<b>77,359</b>	75,691
<b>Earnings per common share</b>		
Basic	\$ <b>0.62</b>	\$ 0.72
Diluted	<b>0.56</b>	0.63

<sup>1</sup> Diluted earnings per share is computed on the basis of the weighted-average number of shares of common stock plus the effect of dilutive potential common shares outstanding during the period using the treasury stock method.

Diluted earnings per share include stock options and units.

For the three months ended March 31, 2015 and 2014, the anti-dilutive effect from restricted stock units was immaterial.

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**Table of Contents****NOTE 24 Shareholders Equity***Share Repurchase Program*

We have an ongoing authorization from the Board of Directors to repurchase our common stock in the open market or in negotiated transactions. At March 31, 2015, the maximum number of shares that may yet be purchased under this plan was 3.5 million. The repurchase program has no expiration date. These purchases may be made on the open market or in privately negotiated transactions, depending upon market conditions and other factors. Repurchased shares may be used to meet obligations under our employee benefit plans and for general corporate purposes.

**NOTE 25 Variable Interest Entities**

Our company's involvement with VIEs is limited to entities used as investment vehicles and private equity funds, the establishment of Stifel Financial Capital Trusts, and our issuance of a convertible promissory note.

We have formed several non-consolidated investment funds with third-party investors that are typically organized as limited liability companies (LLCs) or limited partnerships. These partnerships and LLCs have assets of \$265.7 million at March 31, 2015. For those funds where we act as the general partner, our company's economic interest is generally limited to management fee arrangements as stipulated by the fund operating agreements. We have generally provided the third-party investors with rights to terminate the funds or to remove us as the general partner. Management fee revenue earned by our company was insignificant during the three months ended March 31, 2015 and 2014. In addition, our direct investment interest in these entities is insignificant at March 31, 2015 and December 31, 2014.

Thomas Weisel Capital Management LLC, a subsidiary of our company, acts as the general partner of a series of investment funds in venture capital and fund of funds and manages investment funds that are active buyers of secondary interests in private equity funds, as well as portfolios of direct interests in venture-backed companies. These partnerships have combined assets of \$272.1 million at March 31, 2015. We hold variable interests in these funds as a result of our company's rights to receive management fees. Our company's investment in and additional capital commitments to the private equity funds are also considered variable interests. The additional capital commitments are subject to call at a later date and are limited in amount. Our exposure to loss is limited to our investments in, advances and commitments to, and receivables due from these funds, and that exposure is insignificant at March 31, 2015. Management fee revenue earned by our company was insignificant during the three months ended March 31, 2015 and 2014.

For the entities noted above that were determined to be VIEs, we have concluded that we are not the primary beneficiary, and therefore, we are not required to consolidate these entities. Additionally, for certain other entities, we reviewed other relevant accounting guidance, which states the general partner in a limited partnership is presumed to control that limited partnership. The presumption may be overcome if the limited partners have either: (1) the substantive ability to dissolve the limited partnership or otherwise remove the general partner without cause, or (2) substantive participating rights, which provide the limited partners with the ability to effectively participate in significant decisions that would be expected to be made in the ordinary course of the limited partnership's business and thereby preclude the general partner from exercising unilateral control over the partnership. If the criteria are not met, the consolidation of the partnership or limited liability company is required. Based on our evaluation of these entities, we determined that these entities do not require consolidation.

*Debenture to Stifel Financial Capital Trusts*

We have completed private placements of cumulative trust preferred securities through Stifel Financial Capital Trust II, Stifel Financial Capital Trust III, and Stifel Financial Capital Trust IV (collectively, the Trusts ). The Trusts are non-consolidated wholly owned business trust subsidiaries of our company and were established for the limited purpose of issuing trust securities to third parties and lending the proceeds to our company.

The trust preferred securities represent an indirect interest in junior subordinated debentures purchased from our company by the Trusts, and we effectively provide for the full and unconditional guarantee of the securities issued by the Trusts. We make timely payments of interest to the Trusts as required by contractual obligations, which are sufficient to cover payments due on the securities issued by the Trusts, and believe that it is unlikely that any circumstances would occur that would make it necessary for our company to make payments related to these Trusts other than those required under the terms of the debenture agreements and the trust preferred securities agreements. The Trusts were determined to be VIEs because the holders of the equity investment at risk do not have adequate decision-making ability over the Trust s activities. Our investment in the Trusts is not a variable interest, because equity interests are variable interests only to the extent that the investment is considered to be at risk. Because our investment was funded by the Trusts, it is not considered to be at risk.

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*Interest in FSI Group, LLC ( FSI )*

We have provided financing of \$18.0 million in the form of a convertible promissory note to FSI, a limited liability company specializing in investing in banks, thrifts, insurance companies, and other financial services firms. In February 2013, the convertible promissory note was amended and restated. The convertible promissory note matures in April 2018; however, FSI has three five-year extension options. The note is convertible at our election into a 49.9% interest in FSI only after the last extension option. The convertible promissory note has a minimum coupon rate equal to 8% per annum plus additional interest related to certain defined cash flows of the business, not to exceed 18% per annum. As we do not hold the power to direct the activities of FSI nor to absorb a majority of the expected losses, or receive a majority of the expected benefits, it was determined that we are not required to consolidate this entity.

Our company's exposure to loss is limited to the carrying value of the note with FSI at March 31, 2015, of \$18.0 million, which is included in other assets in the consolidated statements of financial condition. Our company had no liabilities related to this entity at March 31, 2015. We have the discretion to make additional capital contributions. We have not provided financial or other support to FSI that we were not previously contractually required to provide as of March 31, 2015. Our company's involvement with FSI has not had a material effect on our consolidated financial position, operations, or cash flows.

**NOTE 26 Subsequent Events**

We evaluate subsequent events that have occurred after the balance sheet date but before the financial statements are issued. There are two types of subsequent events: (1) recognized, or those that provide additional evidence about conditions that existed at the date of the balance sheet, including the estimates inherent in the process of preparing financial statements, and (2) non-recognized, or those that provide evidence about conditions that did not exist at the date of the balance sheet but arose after that date. Based on the evaluation, we did not identify any recognized subsequent events that would have required adjustment to the consolidated financial statements.



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***ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS***

The following discussion of the financial condition and results of operations of our company should be read in conjunction with the consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2014, and the accompanying consolidated financial statements and notes thereto contained in this Quarterly Report on Form 10-Q.

Certain statements in this report may be considered forward-looking. Statements that are not historical or current facts, including statements about beliefs and expectations, are forward-looking statements. These forward-looking statements cover, among other things, statements made about general economic and market conditions, the investment banking industry, our objectives and results, and also may include our belief regarding the effect of various legal proceedings, management expectations, our liquidity and funding sources, counterparty credit risk, or other similar matters. Forward-looking statements involve inherent risks and uncertainties, and important factors could cause actual results to differ materially from those anticipated, including those factors discussed below under *External Factors Impacting Our Business* as well as the factors identified under *Risk Factors* in Part I, Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2014, as updated in our subsequent reports filed with the SEC. These reports are available at our web site at [www.stifel.com](http://www.stifel.com) and at the SEC web site at [www.sec.gov](http://www.sec.gov).

Because of these and other uncertainties, our actual future results may be materially different from the results indicated by these forward-looking statements. In addition, our past results of operations do not necessarily indicate our future results. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update them in light of new information or future events, unless we are obligated to do so under federal securities laws.

Unless otherwise indicated, the terms *we*, *us*, *our* or *our company* in this report refer to Stifel Financial Corp. and its wholly owned subsidiaries.

***Executive Summary***

We operate as a financial services and bank holding company. We have built a diversified business serving private clients, institutional investors, and investment banking clients located across the country and in Europe. Our principal activities are: (i) private client services, including securities transaction and financial planning services; (ii) institutional equity and fixed income sales, trading and research, and municipal finance; (iii) investment banking services, including mergers and acquisitions, public offerings, and private placements; and (iv) retail and commercial banking, including personal and commercial lending programs.

Our core philosophy is based upon a tradition of trust, understanding, and studied advice. We attract and retain experienced professionals by fostering a culture of entrepreneurial, long-term thinking. We provide our private, institutional and corporate clients quality, personalized service, with the theory that if we place clients' needs first, both our clients and our company will prosper. Our unwavering client and employee focus have earned us a reputation as one of the leading brokerage and investment banking firms off Wall Street. We have grown our business both organically and through opportunistic acquisitions. These acquisitions have positively impacted our results.

We plan to maintain our focus on revenue growth with a continued appreciation for the development of quality client relationships. Within our private client business, our efforts will be focused on recruiting experienced financial advisors with established client relationships. Within our capital markets business, our focus continues to be on providing quality client management and product diversification. In executing our growth strategy, we will continue to

seek out opportunities that allow us to take advantage of the consolidation among middle-market firms, whereby allowing us to increase market share in our Global Wealth Management and Institutional Group businesses.

Stifel Financial Corp. (the Parent ), through its wholly owned subsidiaries, principally Stifel, Nicolaus & Company, Incorporated ( Stifel ), Stifel Bank & Trust ( Stifel Bank ), Stifel Nicolaus Europe Limited ( SNEL ), Century Securities Associates, Inc. ( CSA ), Keefe, Bruyette & Woods, Inc. ( KBW ), Oriel Securities ( Oriel ), Miller Buckfire & Co. LLC ( Miller Buckfire ), De La Rosa & Co. ( De La Rosa ), 1919 Investment Counsel & Trust Co., National Association ( 1919 Investment Counsel ), and Ziegler Capital Management, LLC ( ZCM ), is principally engaged in retail brokerage; securities trading; investment banking; investment advisory; retail, consumer, and commercial banking; and related financial services. We have offices throughout the United States and several European cities. Our major geographic area of concentration is throughout the United States, with a growing presence in the United Kingdom and Europe. Our company s principal customers are individual investors, corporations, municipalities, and institutions.

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Our ability to attract and retain highly skilled and productive employees is critical to the success of our business. Accordingly, compensation and benefits comprise the largest component of our expenses, and our performance is dependent upon our ability to attract, develop and retain highly skilled employees who are motivated and committed to providing the highest quality of service and guidance to our clients.

On January 15, 2015 (the redemption date), we redeemed 100% of our company's outstanding 6.70% Senior Notes due 2022. The redemption price was equal to the sum of the principal amount of the Notes outstanding and accrued and unpaid interest on the Notes up to, but not including, the redemption date.

On February 23, 2015, we entered into a definitive agreement to acquire Sterne Agee Group, Inc. (Sterne Agee), a financial services firm that offers comprehensive wealth management and investment services to a diverse client base including corporations, municipalities and individual investors. The consideration received by Sterne Agee shareholders will consist of a combination of our company's common stock, valued at \$51.55 per share, and cash, and is subject to adjustments for tangible book value and an indemnity earn-out relating to various indemnification obligations of the equityholders. Giving effect to those adjustments and the earn-out, the value of the merger consideration to be received by the Sterne Agee equityholders is expected to be approximately \$150.0 million. Sterne Agee equityholders will make stock/cash elections that will determine the final mix of consideration. Depending on those elections, we will issue at the closing of the Merger between a minimum of 1.42 million shares and a maximum of 1.62 million shares. The cash consideration payable to Sterne Agee equityholders under the Merger Agreement is expected to range from \$77.0 million to \$66.0 million. The merger is subject to approval by Sterne Agee shareholders, regulatory approvals and other, customary conditions. The Merger is expected to close during the second quarter of 2015.

### ***Results for the three months ended March 31, 2015***

For the three months ended March 31, 2015, net revenues increased 2.6% to \$561.0 million compared to \$546.7 million during the comparable period in 2014. Net income decreased 9.0% to \$43.1 million, or \$0.56 per diluted common share for the three months ended March 31, 2015, compared to \$47.4 million, or \$0.63 per diluted common share during the comparable period in 2014.

Our revenue growth for the three months ended March 31, 2015 was primarily attributable to the growth in asset management and service fees as a result of increased assets under management; higher commission revenues; and an increase in other revenues. The increase in revenues over the comparable quarter in 2014 was offset by a decline in investment banking revenues, lower net interest income and a decline in principal transaction revenues.

### ***External Factors Impacting our Business***

Performance in the financial services industry in which we operate is highly correlated to the overall strength of economic conditions and financial market activity. Overall market conditions are a product of many factors, which are beyond our control and mostly unpredictable. These factors may affect the financial decisions made by investors, including their level of participation in the financial markets. In turn, these decisions may affect our business results. With respect to financial market activity, our profitability is sensitive to a variety of factors, including the demand for investment banking services as reflected by the number and size of equity and debt financings and merger and acquisition transactions, the volatility of the equity and fixed income markets, the level and shape of various yield curves, the volume and value of trading in securities, and the value of our customers' assets under management. The municipal underwriting market is challenging as state and local governments reduce their debt levels. Investors are showing a lack of demand for longer-dated municipals and are reluctant to take on credit or liquidity risks.

Our overall financial results continue to be highly and directly correlated to the direction and activity levels of the United States equity and fixed income markets. At March 31, 2015, the key indicators of the markets performance, the Dow Jones Industrial Average, S&P 500, and the NASDAQ closed 8.0%, 10.4%, and 16.7% higher than their March 31, 2014 closing prices, respectively.

As a participant in the financial services industry, we are subject to complicated and extensive regulation of our business. The recent economic and political environment has led to legislative and regulatory initiatives, both enacted and proposed, that could substantially intensify the regulation of the financial services industry and may significantly impact us.

**Table of Contents****RESULTS OF OPERATIONS****Three Months Ended March 31, 2015 Compared with Three Months Ended March 31, 2014**

The following table presents consolidated financial information for the periods indicated (*in thousands, except percentages*):

	For the Three Months Ended March 31,			As a Percentage of Net Revenues For the Three Months Ended March 31,	
	2015	2014	% Change	2015	2014
<b>Revenues:</b>					
Commissions	\$ 180,302	\$ 172,243	4.7	32.1%	31.5%
Principal transactions	100,205	110,360	(9.2)	17.9	20.2
Investment banking	125,089	135,584	(7.7)	22.3	24.8
Asset management and service fees	113,869	89,170	27.7	20.3	16.3
Interest	42,736	42,836	(0.2)	7.6	7.8
Other income	11,800	5,238	125.3	2.1	1.0
<b>Total revenues</b>	<b>574,001</b>	<b>555,431</b>	<b>3.3</b>	<b>102.3</b>	<b>101.6</b>
Interest expense	13,019	8,675	50.1	2.3	1.6
<b>Net revenues</b>	<b>560,982</b>	<b>546,756</b>	<b>2.6</b>	<b>100.0</b>	<b>100.0</b>
<b>Non-interest expenses:</b>					
Compensation and benefits	355,693	346,989	2.6	63.4	63.5
Occupancy and equipment rental	44,170	40,782	8.3	7.9	7.4
Communication and office supplies	29,234	24,838	17.7	5.2	4.5
Commissions and floor brokerage	10,069	9,029	11.5	1.8	1.7
Other operating expenses	51,750	47,689	8.5	9.2	8.7
<b>Total non-interest expenses</b>	<b>490,916</b>	<b>469,327</b>	<b>4.6</b>	<b>87.5</b>	<b>85.8</b>
<b>Income before income taxes</b>	<b>70,066</b>	<b>77,429</b>	<b>(9.5)</b>	<b>12.5</b>	<b>14.2</b>
Provision for income taxes	26,969	30,047	(10.2)	4.8	5.5
<b>Net income</b>	<b>\$ 43,097</b>	<b>\$ 47,382</b>	<b>(9.0)</b>	<b>7.7%</b>	<b>8.7%</b>

**Table of Contents****NET REVENUES**

The following table presents consolidated net revenues for the periods indicated (*in thousands, except percentages*):

	<b>Three Months Ended March 31,</b>		
	<b>2015</b>	2014	%
			Change
<b>Net revenues:</b>			
Commissions	<b>\$ 180,302</b>	\$ 172,243	4.7
Principal transactions	<b>100,205</b>	110,360	(9.2)
Investment banking:			
Capital raising	<b>75,646</b>	76,812	(1.5)
Advisory fees	<b>49,443</b>	58,772	(15.9)
	<b>125,089</b>	135,574	(7.7)
Asset management and service fees	<b>113,869</b>	89,170	27.7
Net interest	<b>29,717</b>	34,161	(13.0)
Other income	<b>11,800</b>	5,238	125.3
<b>Total net revenues</b>	<b>\$ 560,982</b>	\$ 546,756	2.6

Except as noted in the following discussion of variances, the underlying reasons for the increase in revenue can be attributed principally to the increased number of private client group offices and financial advisors in our Global Wealth Management segment and the increased number of revenue producers in our Institutional Group segment.

**Commissions** Commission revenues are primarily generated from agency transactions in OTC and listed equity securities, insurance products and options. In addition, commission revenues also include distribution fees for promoting and distributing mutual funds.

For the three months ended March 31, 2015, commission revenues increased 4.7% to \$180.3 million from \$172.2 million in the comparable period in 2014. The increase is primarily attributable to an increase in agency transactions from the comparable period in 2014.

**Principal transactions** For the three months ended March 31, 2015, principal transactions revenues decreased 9.2% to \$100.2 million from \$110.4 million in the comparable period in 2014. The decrease is primarily attributable to a decrease in fixed income institutional brokerage revenues as a result of lower trading volumes.

**Investment banking** Investment banking revenues include: (i) capital raising revenues representing fees earned from the underwriting of debt and equity securities, and (ii) advisory fees related to corporate debt and equity offerings, municipal debt offerings, merger and acquisitions, private placements and other investment banking advisory fees.

For the three months ended March 31, 2015, investment banking revenues decreased 7.7%, to \$125.1 million from \$135.6 million in the comparable period in 2014. The decrease was primarily attributable to a decrease in advisory fees and capital raising revenues.

Capital raising revenues decreased 1.5% to \$75.6 million for the three months ended March 31, 2015 from \$76.8 million in the comparable period in 2014. During the first quarter of 2015, equity capital raising revenues decreased 19.0% to \$48.9 million from \$60.4 million in the comparable period in 2014. For the three months ended March 31, 2015, fixed income capital raising revenues increased 63.1% to \$26.7 million from \$16.4 million in the comparable period in 2014.

Advisory fee revenues decreased 15.9% to \$49.4 million for the three months ended March 31, 2015 from \$58.8 million in the comparable period in 2014. The decrease is primarily attributable to a decrease in the number of advisory transactions over the comparable period in 2014.

***Asset management and service fees*** Asset management and service fees include fees for asset-based financial services provided to individuals and institutional clients. Investment advisory fees are charged based on the value of assets in fee-based accounts. Asset management and service fees are affected by changes in the balances of client assets due to market fluctuations and levels of net new client assets.

For the three months ended March 31, 2015, asset management and service fee revenues increased 27.7% to \$113.9 million from \$89.2 million in the comparable period in 2014. The increase is primarily a result of an increase in the number and value of fee-based accounts. See *Asset management and service fees* in the Global Wealth Management segment discussion for information on the changes in asset management and service fees revenues.

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**Other income** For the three months ended March 31, 2015, other income increased 125.3% to \$11.8 million from \$5.2 million during the comparable period in 2014. Other income primarily includes investment gains, including gains on our private equity investments, and loan originations fees from Stifel Bank.

**NET INTEREST INCOME**

The following tables present average balance data and operating interest revenue and expense data, as well as related interest yields for the periods indicated (*in thousands, except rates*):

	<b>Three Months Ended</b>					
	<b>March 31, 2015</b>			<b>March 31, 2014</b>		
	<b>Average Balance</b>	<b>Interest Income/ Expense</b>	<b>Average Interest Rate</b>	<b>Average Balance</b>	<b>Interest Income/ Expense</b>	<b>Average Interest Rate</b>
<b>Interest-earning assets:</b>						
Margin balances (Stifel Nicolaus)	\$ 450,798	\$ 4,362	3.87%	\$ 482,058	\$ 4,666	3.87%
Interest-earning assets (Stifel Bank)	5,165,198	33,905	2.63	4,957,732	33,095	2.67
Other (Stifel Nicolaus)		4,469			5,075	
<b>Total interest revenue</b>		<b>\$ 42,736</b>			<b>\$ 42,836</b>	
<b>Interest-bearing liabilities:</b>						
Short-term borrowings (Stifel Nicolaus)	\$ 13,459	\$ 34	1.00%	\$ 97,707	\$ 1,104	1.13%
Interest-bearing liabilities (Stifel Bank)	4,775,704	2,115	0.18	4,679,794	1,745	0.15
Stock loan (Stifel Nicolaus)	12,055	5	0.17	72,541	123	0.17
Senior notes (Stifel Financial)	477,222	8,651	7.25	325,000	5,205	6.41
Interest-bearing liabilities (Capital Trusts)	82,500	419	2.10	82,500	419	2.10
Other (Stifel Nicolaus)		1,795			79	
<b>Total interest expense</b>		<b>13,019</b>			<b>8,675</b>	
<b>Net interest income</b>		<b>\$ 29,717</b>			<b>\$ 34,161</b>	

**Net interest income** Net interest income is the difference between interest earned on interest-earning assets and interest paid on funding sources. Net interest income is affected by changes in the volume and mix of these assets and liabilities, as well as by fluctuations in interest rates and portfolio management strategies. For the three months ended March 31, 2015, net interest income decreased to \$29.7 million from \$34.2 million during the comparable period in 2014.

For the three months ended March 31, 2015, interest revenue decreased 0.2% to \$42.7 million from \$42.8 million in the comparable period in 2014, principally as a result of lower margin interest as a result of a lower average balance, offset by a \$0.8 million increase in interest revenue generated from the interest-earning assets of Stifel Bank. The average interest-earning assets of Stifel Bank increased to \$5.2 billion during the three months ended March 31, 2015 compared to \$5.0 billion during the comparable period in 2014 at average interest rates of 2.63% and 2.67%,



respectively.

For the three months ended March 31, 2015, interest expense increased 50.1% to \$13.0 million from \$8.7 million during the comparable period in 2014. The increase is primarily attributable to interest expense associated with our July 2014 issuance of \$300.0 million of 4.250% senior notes, offset by the redemption of our \$175.0 million 6.70% senior notes in January 2015.

**Table of Contents****NON-INTEREST EXPENSES**

The following table presents consolidated non-interest expenses for the periods indicated (*in thousands, except percentages*):

	<b>For the Three Months Ended March 31,</b>		
	<b>2015</b>	2014	<b>% Change</b>
<b>Non-interest expenses:</b>			
Compensation and benefits	<b>\$ 355,693</b>	\$ 346,989	2.5
Occupancy and equipment rental	<b>44,170</b>	40,782	8.3
Communications and office supplies	<b>29,234</b>	24,838	17.7
Commissions and floor brokerage	<b>10,069</b>	9,029	11.5
Other operating expenses	<b>51,750</b>	47,689	8.5
<b>Total non-interest expenses</b>	<b>\$ 490,916</b>	\$ 469,327	4.6

Except as noted in the following discussion of variances, the underlying reasons for the increase in non-interest expenses can be attributed principally to our continued expansion, both organically and through acquisitions, and increased administrative overhead to support the growth in our segments.

**Compensation and benefits** Compensation and benefits expenses, which are the largest component of our expenses, include salaries, bonuses, transition pay, benefits, amortization of stock-based compensation, employment taxes and other employee-related costs. A significant portion of compensation expense is comprised of production-based variable compensation, including discretionary bonuses, which fluctuates in proportion to the level of business activity, increasing with higher revenues and operating profits. Other compensation costs, including base salaries, stock-based compensation amortization, and benefits, are more fixed in nature.

For the three months ended March 31, 2015, compensation and benefits expense increased 2.5% to \$355.7 million from \$347.0 million during the comparable period in 2014. The increase is principally due to the following: 1) increased variable compensation as a result of increased revenue production; and 2) an increase in fixed compensation for the additional administrative support staff.

Compensation and benefits expense as a percentage of net revenues was 63.4% for the three months ended March 31, 2015, compared to 63.4% for the three months ended March 31, 2014.

A portion of compensation and benefits expenses includes transition pay, principally in the form of upfront notes, signing bonuses and retention awards in connection with our continuing expansion efforts, of \$26.3 million (4.7% of net revenues) for the three months ended March 31, 2015, compared to \$24.9 million (4.6% of net revenues) for the comparable period in 2014. The upfront notes are amortized over a five to ten year period.

**Occupancy and equipment rental** For the three months ended March 31, 2015, occupancy and equipment rental expense increased 8.3% to \$44.2 million from \$40.8 million during the three months ended March 31, 2014. The increase is primarily due to the increase in rent expense as a result of the growth of our office locations from the comparative period in 2014. As of March 31, 2015, we have 368 locations compared to 359 at March 31, 2014.

**Communications and office supplies** Communications expense includes costs for telecommunication and data communication, primarily for obtaining third-party market data information. For the three months ended March 31, 2015, communications and office supplies expense increased 17.7% to \$29.2 million from \$24.8 million during the first quarter of 2014. The increase is primarily attributable to our continued expansion and the addition of revenue producers and support staff through acquisitions.

**Commissions and floor brokerage** For the three months ended March 31, 2015, commissions and floor brokerage expense increased 11.5% to \$10.1 million from \$9.0 million during the comparable period in 2014. The increase is primarily attributable to an increase in clearing fees as a result of an increase in volume of transactions.

**Other operating expenses** Other operating expenses primarily include license and registration fees, litigation-related expenses, which consist of amounts we reserve and/or pay out related to legal and regulatory matters, travel and entertainment, promotional expenses and expenses for professional services.

For the three months ended March 31, 2015, other operating expenses increased 8.5% to \$51.7 million from \$47.7 million during the three months ended March 31, 2014. The increase is primarily attributable to an increase in professional service fees as a result of maintaining compliance with regulatory requirements, travel and promotion, and subscriptions expenses.

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***Provision for income taxes*** For the three months ended March 31, 2015, our provision for income taxes was \$27.0 million, representing an effective tax rate of 38.5%, compared to expense of \$30.2 million for the comparable period in 2014, representing an effective tax rate of 38.6%.

**SEGMENT ANALYSIS**

Our reportable segments include Global Wealth Management, Institutional Group, and Other.

Our Global Wealth Management segment consists of two businesses, the Private Client Group and Stifel Bank. The Private Client Group includes branch offices and independent contractor offices of our broker-dealer subsidiaries located throughout the United States, primarily in the Midwest and Mid-Atlantic regions with a growing presence in the Northeast, Southeast and Western United States. These branches provide securities brokerage services, including the sale of equities, mutual funds, fixed income products, and insurance, as well as offering banking products to their private clients through Stifel Bank, which provides residential, consumer, and commercial lending, as well as Federal Depository Insurance Corporation ( FDIC )-insured deposit accounts to customers of our broker-dealer subsidiaries and to the general public.

The Institutional Group segment includes institutional sales and trading. It provides securities brokerage, trading, and research services to institutions with an emphasis on the sale of equity and fixed income products. This segment also includes the management of and participation in underwritings for both corporate and public finance (exclusive of sales credits generated through the private client group, which are included in the Global Wealth Management segment), merger and acquisition, and financial advisory services.

The Other segment includes interest income from stock borrow activities, unallocated interest expense, interest income and gains and losses from investments held, and all unallocated overhead cost associated with the execution of orders; processing of securities transactions; custody of client securities; receipt, identification, and delivery of funds and securities; compliance with regulatory and legal requirements; internal financial accounting and controls; and general administration.

We evaluate the performance of our segments and allocate resources to them based on various factors, including prospects for growth, return on investment, and return on revenues.

**Table of Contents****Results of Operations Global Wealth Management****Three Months Ended March 31, 2015 Compared with Three Months Ended March 31, 2014**

The following table presents consolidated financial information for the Global Wealth Management segment for the periods indicated (*in thousands, except percentages*):

	For the Three Months Ended			As a Percentage of Net Revenues	
	March 31,			For the Three Months Ended	
	2015	2014	% Change	2015	2014
<b>Revenues:</b>					
Commissions	\$ 116,214	\$ 112,997	2.8	35.3%	38.0%
Principal transactions	41,781	47,154	(11.4)	12.7	15.8
Asset management and service fees	113,666	89,130	27.5	34.5	30.0
Investment banking	10,326	11,280	(8.5)	3.1	3.8
Interest	39,220	38,379	2.2	11.9	12.9
Other income	9,499	1,360	598.3	2.9	0.5
<b>Total revenues</b>	<b>330,706</b>	<b>300,300</b>	<b>10.1</b>	<b>100.4</b>	<b>101.0</b>
Interest expense	1,296	3,117	(58.4)	0.4	1.0
<b>Net revenues</b>	<b>329,410</b>	<b>297,183</b>	<b>10.8</b>	<b>100.0</b>	<b>100.0</b>
<b>Non-interest expenses:</b>					
Compensation and benefits	183,243	174,168	5.2	55.6	58.6
Occupancy and equipment rental	18,637	17,601	5.9	5.7	5.9
Communication and office supplies	11,228	8,932	25.7	3.4	3.0
Commissions and floor brokerage	3,378	3,470	(2.6)	1.0	1.2
Other operating expenses	14,077	13,336	5.6	4.3	4.5
<b>Total non-interest expenses</b>	<b>230,563</b>	<b>217,507</b>	<b>6.0</b>	<b>70.0</b>	<b>73.2</b>
<b>Income before income taxes</b>	<b>\$ 98,847</b>	<b>\$ 79,676</b>	<b>24.1</b>	<b>30.0%</b>	<b>26.8%</b>

	March 31, 2015	March 31, 2014
Branch offices (actual)	330	320
Financial advisors (actual)	1,963	1,940
Independent contractors (actual)	134	141



**Table of Contents****NET REVENUES**

For the three months ended March 31, 2015, Global Wealth Management net revenues increased 10.8% to \$329.4 million from \$297.2 million for the comparable period in 2014. The increase in net revenues from the three months ended March 31, 2015 over the comparable period in 2014 is primarily attributable to growth in asset management and service fees; an increase in other revenues; an increase in commission revenues; and increased net interest revenues, offset by a decrease in principal transaction revenues and investment banking revenues.

**Commissions** For the three months ended March 31, 2015, commission revenues increased 2.8% to \$116.2 million from \$113.0 million in the comparable period in 2014. The increase is primarily attributable to an increase in agency transactions in mutual funds, equities and insurance products.

**Principal transactions** For the three months ended March 31, 2015, principal transactions revenues decreased 11.4% to \$41.8 million from \$47.2 million in the comparable period in 2014. The decrease is primarily attributable to a decrease in fixed income products from the first quarter of 2014.

**Asset management and service fees** For the three months ended March 31, 2015, asset management and service fees increased 27.5% to \$113.7 million from \$89.1 million in the comparable period in 2014. The increase is primarily a result of an increase in assets under management in our fee-based accounts. Fee-based account revenues for the three months ended March 31, 2015 and 2014 are billed in arrears based on values as of December 31, 2014 and 2013, respectively.

The value of assets in fee-based accounts at December 31, 2014 increased 20.4% from December 31, 2013, of which 52.9% is attributable to net inflows and 47.1% is attributable to market appreciation. The number of fee-based accounts at December 31, 2014 increased 15.4% from December 31, 2013. The following table summarizes the changes in our assets in fee-based accounts for the period presented (*in thousands*):

<b>Assets in fee-based accounts:</b>	
<b>Balance at December 31, 2013</b>	<b>\$ 29,025,210</b>
Inflows	3,125,878
Market appreciation	2,786,298
<b>Balance at December 31, 2014</b>	<b>\$ 34,937,386</b>

**Investment banking** Investment banking, which represents sales credits for investment banking underwritings, decreased 8.5% to \$10.3 million for the three months ended March 31, 2015 from \$11.3 million during the comparable period in 2014. See **Investment banking** in the Institutional Group segment discussion for information on the changes in net revenues.

**Interest revenue** For the three months ended March 31, 2015, interest revenue increased 2.2% to \$39.2 million from \$38.3 million in the comparable period in 2014. The increase is primarily due to the growth of the interest-earning assets of Stifel Bank. See *Net Interest Income Stifel Bank* below for a further discussion of the changes in net revenues.

**Other income** For the three months ended March 31, 2015, other income increased 598.3% to \$9.5 million from \$1.4 million during the comparable period in 2014. The increase is primarily attributable to an increase in investment

gains on our private equity investments and an increase in mortgage fees from loan originations at Stifel Bank.

***Interest expense*** For the three months ended March 31, 2015, interest expense decreased 58.4% to \$1.3 million from \$3.1 million during the comparable period in 2014.



**Table of Contents****NET INTEREST INCOME STIFEL BANK**

The following tables present average balance data and operating interest revenue and expense data for Stifel Bank, as well as related interest yields for the periods indicated (*in thousands, except rates*):

	Three Months Ended March 31, 2015			Three Months Ended March 31, 2014		
	Average Balance	Interest Income/ Expense	Average Interest Rate	Average Balance	Interest Income/ Expense	Average Interest Rate
<b>Assets:</b>						
Federal funds sold	\$ 84,852	\$ 52	0.24%	\$ 355,547	\$ 164	0.18%
State and political subdivisions:						
Taxable				18,383	265	5.76
Non-taxable <sup>(1)</sup>	76,469	678	3.55	77,975	1,672	8.57
Mortgage-backed securities	1,240,018	7,729	2.49	1,410,046	9,548	2.71
Corporate bonds	376,267	1,952	2.08	534,980	2,978	2.23
Asset-backed securities	952,941	4,395	1.84	995,672	4,848	1.95
Federal Home Loan Bank ( FHLB ) and other capital stock	14,021	114	3.26	4,478	12	1.03
Loans <sup>(2)</sup>	2,261,556	18,376	3.25	1,467,370	13,011	3.55
Loans held for sale	159,074	609	1.53	93,281	597	2.56
<b>Total interest-earning assets <sup>(3)</sup></b>	<b>\$ 5,165,198</b>	<b>\$ 33,905</b>	<b>2.63%</b>	<b>\$ 4,957,732</b>	<b>\$ 33,095</b>	<b>2.67%</b>
Cash and due from banks	2,009			1,868		
Other non interest-earning assets	77,453			79,741		
<b>Total assets</b>	<b>\$ 5,244,660</b>			<b>\$ 5,039,341</b>		
<b>Liabilities and stockholders equity:</b>						
Deposits:						
Money market	\$ 4,623,344	\$ 1,723	0.15%	\$ 4,437,143	\$ 2,214	0.20%
Demand deposits	85,520	3	0.02	26,433	13	0.20
Time deposits	66,807	388	2.33	213,432	(482)	(0.90)
Savings	33	1	0.05	2,786		
<b>Total interest-bearing liabilities <sup>(3)</sup></b>	<b>\$ 4,775,704</b>	<b>\$ 2,115</b>	<b>0.18%</b>	<b>\$ 4,679,794</b>	<b>\$ 1,745</b>	<b>0.15%</b>
Non interest-bearing deposits	21,032			9,129		
Other non interest-bearing liabilities	42,184			31,895		
<b>Total liabilities</b>	<b>4,838,920</b>			<b>4,720,818</b>		
Stockholders equity	405,740			318,523		
<b>Total liabilities and stockholders equity</b>	<b>\$ 5,244,660</b>			<b>\$ 5,039,341</b>		

Net interest margin	<b>\$ 31,790</b>	<b>2.46%</b>	\$ 31,350	2.53%
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- (1) Due to immaterial amount of income recognized on tax-exempt securities, yields were not calculated on a tax equivalent basis.
- (2) Loans on non-accrual status are included in average balances.
- (3) See Net Interest Income table included in Results of Operations for additional information on our company's average balances and operating interest and expenses.

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The following table sets forth an analysis of the effect on net interest income of volume and rate changes for the three month period ended March 31, 2015 compared to the three month period ended March 31, 2014 (*in thousands*):

	<b>Three Months Ended March 31, 2015 Compared to Three Months Ended March 31, 2014</b>		
	<b>Increase (decrease) due to:</b>		
	<b>Volume</b>	<b>Rate</b>	<b>Total</b>
<b>Interest income:</b>			
Federal funds sold	\$ (197)	\$ 85	\$ (112)
<b>State and political subdivisions:</b>			
Taxable	(132)	(133)	(265)
Non-taxable	(32)	(962)	(994)
Mortgage-backed securities	12,509	(14,328)	(1,819)
Corporate bonds	(835)	(191)	(1,026)
Asset-backed securities	(203)	(250)	(453)
FHLB and other capital stock	6,764	(6,662)	102
Loans	12,186	(6,821)	5,365
Loans held for sale	1,230	(1,218)	12
	\$ 31,290	\$ (30,480)	\$ 810
<b>Increase (decrease) due to:</b>			
	<b>Volume</b>	<b>Rate</b>	<b>Total</b>
<b>Interest expense:</b>			
<b>Deposits:</b>			
Money market	\$ 568	\$ (1,059)	\$ (491)
Demand deposits	61	(71)	(10)
Time deposits	140	730	870
Savings		1	1
	\$ 769	\$ (399)	\$ 370

Increases and decreases in interest revenue and interest expense result from changes in average balances (volume) of interest-earning bank assets and liabilities, as well as changes in average interest rates. The effect of changes in volume is determined by multiplying the change in volume by the previous year's average yield/cost. Similarly, the effect of rate changes is calculated by multiplying the change in average yield/cost by the previous year's volume. Changes applicable to both volume and rate have been allocated proportionately.

**Net interest income** Net interest income is the difference between interest earned on interest-earning assets and interest paid on funding sources. Net interest income is affected by changes in the volume and mix of these assets and liabilities, as well as by fluctuations in interest rates and portfolio management strategies.

For the three months ended March 31, 2015, interest revenue of \$33.9 million was generated from average interest-earning assets of \$5.2 billion at an average interest rate of 2.63%. Interest revenue of \$33.1 million for the comparable period in 2014 was generated from average interest-earning assets of \$5.0 billion at an average interest rate of 2.67%. Interest-earning assets principally consist of residential, consumer, and commercial loans, securities, and federal funds sold.

Interest expense represents interest on customer money market accounts, interest on time deposits and other interest expense. The average balance of interest-bearing liabilities during the three months ended March 31, 2015 was \$4.8 billion at an average interest rate of 0.18%. The average balance of interest-bearing liabilities for the comparable period in 2014 was \$4.7 billion at an average interest rate of 0.15%.

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The growth in Stifel Bank has been primarily driven by the growth in deposits associated with brokerage customers of Stifel Nicolaus. At March 31, 2015, the balance of Stifel Nicolaus brokerage customer deposits at Stifel Bank was \$4.8 billion compared to \$4.4 billion at March 31, 2014.

See *Net Interest Income - Stifel Bank* above for more information regarding average balances, interest income and expense, and average interest rate yields.

**NON-INTEREST EXPENSES**

For the three months ended March 31, 2015, Global Wealth Management non-interest expenses increased 6.0% to \$230.6 million from \$217.5 million for the comparable period in 2014. The fluctuations in non-interest expenses, discussed below, were primarily attributable to the continued growth of our Private Client Group. As of March 31, 2015, we have 330 branch offices compared to 320 at March 31, 2014. In addition, since March 31, 2014, we have added 123 financial advisors and 372 support staff.

***Compensation and benefits*** For the three months ended March 31, 2015, compensation and benefits expense increased 5.2% to \$183.2 million from \$174.2 million during the three months ended March 31, 2014. The increase is principally due to increased variable compensation as a result of increased production due to the growth in financial advisors and fixed compensation for the additional administrative support staff. Compensation and benefits expense as a percentage of net revenues decreased to 55.6% for the three months ended March 31, 2015, compared to 58.6% for the comparable period in 2014.

A portion of compensation and benefits expenses includes transition pay, principally in the form of upfront notes, signing bonuses and retention awards in connection with our continuing expansion efforts, of \$15.1 million (4.6% of net revenues) for the three months ended March 31, 2015, compared to \$17.2 million (5.8% of net revenues) for the three months ended March 31, 2014. The upfront notes are amortized over a five to ten year period.

***Occupancy and equipment rental*** For the three months ended March 31, 2015, occupancy and equipment rental expense increased 5.9% to \$18.6 million from \$17.6 million during the comparable period in 2014. The increase is primarily due to the increase in office locations.

***Communications and office supplies*** For the three months ended March 31, 2015, communications and office supplies expense increased 25.7% to \$11.2 million from \$8.9 million during the first quarter of 2014. The increase is primarily attributable to an increase in office supplies expense.

***Commissions and floor brokerage*** For the three months ended March 31, 2015, commissions and floor brokerage expense decreased 2.6% to \$3.4 million from \$3.5 million during the first quarter of 2014. The decrease execution costs as a result of lower principal transactions.

***Other operating expenses*** For the three months ended March 31, 2015, other operating expenses increased 5.6% to \$14.1 million from \$13.3 million during the comparable period in 2014. The increase in other operating expenses is primarily attributable to an increase in professional service fees.

**INCOME BEFORE INCOME TAXES**

For the three months ended March 31, 2015, income before income taxes increased 24.1% to \$98.8 million from \$79.7 million during the comparable period in 2014. Profit margins (income before income taxes as a percent of net revenues) have increased to 30.0% for the three months ended March 31, 2015 from 26.8% during the comparable

period in 2014 as a result of revenue growth.

**Table of Contents****Results of Operations Institutional Group****Three Months Ended March 31, 2015 Compared with Three Months Ended March 31, 2014**

The following table presents consolidated financial information for the Institutional Group segment for the periods indicated (*in thousands, except percentages*):

	For the Three Months Ended			As a Percentage of Net Revenues	
	March 31,			For the Three Months Ended	
	2015	2014	% Change	2015	2014
<b>Revenues:</b>					
Commissions	\$ 64,088	\$ 59,246	8.2	26.9%	23.7
Principal transactions	58,423	63,205	(7.6)	24.5	25.4
Capital raising	65,321	65,526	(0.3)	27.4	26.2
Advisory fees	49,443	58,773	(15.9)	20.7	23.5
Investment banking	114,764	124,299	(7.7)	48.1	49.7
Interest	3,826	4,664	(18.0)	1.6	1.9
Other income	309	663	(53.4)	0.1	0.1
<b>Total revenues</b>	<b>241,410</b>	<b>252,077</b>	<b>(4.2)</b>	<b>101.2</b>	<b>100.8</b>
Interest expense	2,803	2,100	31.7	1.2	0.8
<b>Net revenues</b>	<b>238,607</b>	<b>249,977</b>	<b>(4.5)</b>	<b>100.0</b>	<b>100.0</b>
<b>Non-interest expenses:</b>					
Compensation and benefits	149,411	154,234	(3.1)	62.6	61.7
Occupancy and equipment rental	11,969	12,402	(3.5)	5.0	5.0
Communication and office supplies	15,464	12,790	20.9	6.5	5.1
Commissions and floor brokerage	6,691	5,558	20.4	2.8	2.2
Other operating expenses	22,741	20,080	13.3	9.6	8.0
<b>Total non-interest expenses</b>	<b>206,276</b>	<b>205,064</b>	<b>0.6</b>	<b>86.5</b>	<b>82.0</b>
<b>Income before income taxes</b>	<b>\$ 32,331</b>	<b>\$ 45,622</b>	<b>(29.4)</b>	<b>13.5%</b>	<b>18.0%</b>

**NET REVENUES**

For the three months ended March 31, 2015, Institutional Group net revenues decreased 4.5% to \$238.6 million from \$250.0 million for the comparable period in 2014. The decrease in net revenues for the three months ended March 31, 2015 over the comparable period in 2014 was primarily attributable to declines in equity capital raising revenues; advisory fees; and equity brokerage revenues, offset by increases in fixed income capital raising revenues; and fixed

income brokerage revenues.

**Commissions** For the three months ended March 31, 2015, commission revenues increased 8.2% to \$64.1 million from \$59.2 million in the comparable period in 2014.

**Principal transactions** For the three months ended March 31, 2015, principal transactions revenues decreased 7.6% to \$58.4 million from \$63.2 million in the comparable period in 2014.

For the three months ended March 31, 2015, equity institutional brokerage revenues decreased 4.1% to \$61.8 million from \$64.5 million during the comparable period in 2014. The decrease is primarily attributable to lower market volatility, which negatively impacted trading volume during the first quarter of 2015.

For the three months ended March 31, 2015, fixed income institutional brokerage revenues increased 4.7% to \$60.7 million from \$58.0 million in the comparable period in 2014. The increase is primarily attributable to an improvement in fixed income trading volumes from the comparable period in 2014.

**Investment banking** For the three months ended March 31, 2015, investment banking revenues decreased 7.7% to \$114.8 million from \$124.3 million in the first quarter of 2014, which is attributable to a decrease in equity capital raising revenues and advisory fees from the comparable period in 2014. The decrease was offset by an increase in fixed income capital raising revenues over the first quarter of 2014.



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For the three months ended March 31, 2015, capital raising revenues decreased 0.3% to \$65.3 million from \$65.5 million in the comparable period in 2014.

For the three months ended March 31, 2015, equity capital raising revenues decreased 18.9% to \$44.5 million from \$55.0 million during the first quarter of 2014. The decrease was primarily attributable to a decrease in the number of transactions over the comparable period in 2014.

For the three months ended March 31, 2015, fixed income capital raising revenues increased 97.1% to \$20.7 million from \$10.5 million during the first quarter of 2014. The increase is primarily attributable to an increase in the municipal bond origination business.

For the three months ended March 31, 2015, advisory fees decreased 15.9% to \$49.4 million from \$58.8 million in the comparable period in 2014. The decrease is primarily attributable to a decrease in the number of advisory transactions over the comparable period in 2014.

**Other income** For the three months ended March 31, 2015, other income decreased 53.4% to \$0.3 million from \$0.7 million in the comparable period in 2014.

**NON-INTEREST EXPENSES**

For the three months ended March 31, 2015, Institutional Group non-interest expenses increased 0.6% to \$206.3 million from \$205.1 million for the comparable period in 2014.

Unless specifically discussed below, the fluctuations in non-interest expenses were primarily attributable to the continued growth of our Institutional Group segment. We have added 232 revenue producers and 75 support staff since March 31, 2014.

**Compensation and benefits** For the three months ended March 31, 2015, compensation and benefits expense decreased 3.1% to \$149.4 million from \$154.2 million during the comparable period in 2014. The decrease is principally due to a decrease in variable compensation as a result of lower revenues and profitability, offset by an increase in fixed compensation as a result of our continued expansion. Compensation and benefits expense as a percentage of net revenues was 62.6% for the three months ended March 31, 2015 compared to 61.6% for the comparable period in 2014.

**Occupancy and equipment rental** For the three months ended March 31, 2015, occupancy and equipment rental expense decreased 3.5% to \$12.0 million from \$12.4 million during the comparable period in 2014. The decrease is primarily due to a reduction in data processing expense, offset by an increase in rent expense.

**Communications and office supplies** For the three months ended March 31, 2015, communications and office supplies expense increased 20.9% to \$15.5 million from \$12.8 million during the first quarter of 2014. The increase is primarily attributable to an increase in communication and quote equipment as a result of the growth of the business.

**Commissions and floor brokerage** For the three months ended March 31, 2015, commissions and floor brokerage expense increased 20.4% to \$6.7 million from \$5.6 million during the first quarter of 2014. The increase is primarily attributable to an increase in clearing expense.

**Other operating expenses** For the three months ended March 31, 2015, other operating expenses increased 13.3% to \$22.7 million from \$20.1 million during the comparable period in 2014. The increase is primarily attributable to an

increase in travel and promotion expenses and professional service fees.

**Table of Contents****INCOME BEFORE INCOME TAXES**

For the three months ended March 31, 2015, income before income taxes for the Institutional Group segment decreased 28.0% to \$32.3 million from \$44.9 million during the comparable period in 2014. Profit margins (income before income taxes as a percentage of net revenues) have declined to 13.6% for the three months ended December 31, 2015, from 18.0% during the comparable period in 2014 as a result of lower revenues and an increase in operating expenses.

***Results of Operations Other Segment******Three Months Ended March 31, 2015 Compared with Three Months Ended March 31, 2014***

The following table presents consolidated financial information for the Other segment for the periods presented (*in thousands, except percentages*):

	<b>For the Three Months Ended March 31,</b>		
	<b>2015</b>	<b>2014</b>	<b>% Change</b>
<b>Net revenues</b>	<b>\$ (7,035)</b>	<b>\$ (414)</b>	<b>*</b>
<b>Non-interest expenses:</b>			
Compensation and benefits	<b>23,039</b>	18,587	24.0
Other operating expenses	<b>31,038</b>	28,169	10.2
<b>Total non-interest expenses</b>	<b>54,077</b>	46,756	13.5
<b>Loss before income taxes</b>	<b>\$ (61,112)</b>	<b>\$ (47,170)</b>	29.6

\* Percentage is not meaningful.

**Net revenues** For the three month period ended March 31, 2015, net revenues were negatively impacted by investment losses.

**Compensation and benefits** For the three months ended March 31, 2015, compensation and benefits expense increased 24.0% to \$23.0 million from \$18.6 million for the comparable period in 2014. The increase is primarily attributable to an increase in fixed compensation associated with our continued back-office expansion to support the growth of the firm.

**Other operating expenses** For the three months ended March 31, 2015, other operating expenses increased 10.2% to \$31.0 million from \$28.2 million for the comparable period in 2014. The increase is primarily attributable to non-recurring non-compensation operating expenses (including merger-related expenses) associated with our recent acquisitions. These expenses include rent and professional services fees.

***Analysis of Financial Condition***

Our company's consolidated statements of financial condition consist primarily of cash and cash equivalents, receivables, financial instruments owned, bank loans, investments, goodwill, loans and advances to financial advisors, bank deposits, and payables. As of March 31, 2015, our total assets decreased 2.0% to \$9.37 billion from \$9.52 billion at December 31, 2014. The decrease is attributable to a decrease in investment portfolio at Stifel Bank, which consists of available-for-sale and held-to-maturity securities, and financial instruments owned, at fair value, partially offset by an increase in the loan portfolio at Stifel Bank, and growth attributable to acquired assets from the four acquisitions completed in 2014. Our broker-dealer subsidiary's gross assets and liabilities, including financial instruments owned, stock loan/borrow, receivables and payables from/to brokers, dealers, and clearing organizations and clients, fluctuate with our business levels and overall market conditions.

As of March 31, 2015, our liabilities were comprised primarily of short-term borrowings of \$20.5 million, senior notes of \$450.0 million, trust preferred securities of \$82.5 million, deposits of \$4.83 billion at Stifel Bank, and payables to customers of \$332.3 million at our broker-dealer subsidiaries, as well as accounts payable and accrued expenses, and accrued employee compensation of \$422.1 million. To meet our obligations to clients and operating needs, we had \$403.8 million in cash and cash equivalents at March 31, 2015. We also had client brokerage receivables of \$542.0 million at Stifel Nicolaus and \$2.44 billion in loans at Stifel Bank.

**Table of Contents***Cash Flow*

Cash and cash equivalents decreased \$286.0 million to \$403.8 million at March 31, 2015, from \$689.8 million at December 31, 2014. Operating activities used \$300.4 million of cash primarily due to a decrease in operating liabilities and an increase in operating assets, offset by the net effect of non-cash items net income recognized during the three months ended March 31, 2014. Investing activities used cash of \$100.3 million due to the growth of the loan portfolio, fixed asset purchases, and investment purchases, offset by proceeds from the maturity of available-for-sale and held-to-maturity securities, and sale of investments. Financing activities provided cash of \$118.5 million principally due to an increase in repurchase agreements, an increase in bank deposits, and proceeds received short-term borrowings, offset by our redemption of 100% of the outstanding 6.70% senior notes.

*Liquidity and Capital Resources*

The Company's senior management establishes the liquidity and capital policies of our company. The Company's senior management reviews business performance relative to these policies, monitors the availability of alternative sources of financing, and oversees the liquidity and interest rate sensitivity of our company's asset and liability position.

Our assets, consisting mainly of cash or assets readily convertible into cash, are our principal source of liquidity. The liquid nature of these assets provides for flexibility in managing and financing the projected operating needs of the business. These assets are financed primarily by our equity capital, corporate debt, debentures to trusts, client credit balances, short-term bank loans, proceeds from securities lending, and other payables. We currently finance our client accounts and firm trading positions through ordinary course borrowings at floating interest rates from various banks on a demand basis, securities lending, and repurchase agreements, with company-owned and client securities pledged as collateral. Changes in securities market volumes, related client borrowing demands, underwriting activity, and levels of securities inventory affect the amount of our financing requirements.

Our bank assets consist principally of available-for-sale and held-to-maturity securities, retained loans, and cash and cash equivalents. Stifel Bank's current liquidity needs are generally met through deposits from brokerage clients and equity capital. We monitor the liquidity of Stifel Bank daily to ensure its ability to meet customer deposit withdrawals, maintain reserve requirements, and support asset growth.

As of March 31, 2015, we had \$9.4 billion in assets, \$4.6 billion of which consisted of cash or assets readily convertible into cash as follows (*in thousands, except average days to conversion*):

	<b>March 31, 2015</b>	December 31, 2014	<b>Average Conversion</b>
Cash and cash equivalents	\$ 403,756	\$ 689,782	
Receivables from brokers, dealers, and clearing organizations	450,660	651,074	3 days
Securities purchased under agreements to resell	198,612	55,078	1 day
Financial instruments owned at fair value	808,214	782,912	5 days
Available-for-sale securities at fair value	1,451,260	1,513,478	3 days
Held-to-maturity securities at amortized cost	1,154,738	1,177,565	10 days
Investments	124,448	131,425	5 days

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Total cash and assets readily convertible to cash     **\$ 4,591,688**     \$ 5,001,314

As of March 31, 2015 and December 31, 2014, the amount of collateral by asset class is as follows (*in thousands*):

	March 31, 2015		December 31, 2014	
	Contractual	Contingent	Contractual	Contingent
Cash and cash equivalents	\$ 68,034	\$	\$ 37,134	\$
Financial instruments owned at fair value	255,858	537,467	39,180	425,108
Available-for-sale securities at fair value		1,168,130		1,210,193
Investments		38,300		41,150
	<b>\$ 323,892</b>	<b>\$ 1,743,897</b>	\$ 76,314	\$ 1,676,451

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### ***Capital Management***

We have an ongoing authorization from the Board of Directors to repurchase our common stock in the open market or in negotiated transactions. At March 31, 2015, the maximum number of shares that may yet be purchased under this plan was 3.5 million. We utilize the share repurchase program to manage our equity capital relative to the growth of our business and help to meet obligations under our employee benefit plans. We currently do not pay cash dividends on our common stock.

### ***Liquidity Risk Management***

Our businesses are diverse, and our liquidity needs are determined by many factors, including market movements, collateral requirements, and client commitments, all of which can change dramatically in a difficult funding environment. During a liquidity crisis, credit-sensitive funding, including unsecured debt and some types of secured financing agreements, may be unavailable, and the terms (e.g., interest rates, collateral provisions, and tenor) or availability of other types of secured financing may change. We manage liquidity risk by diversifying our funding sources across products and among individual counterparties within those products.

As a holding company, whereby all of our operations are conducted through our subsidiaries, our cash flow and our ability to service our debt, including the notes, depend upon the earnings of our subsidiaries. Our subsidiaries are separate and distinct legal entities. Our subsidiaries have no obligation to pay any amounts due on the notes or to provide us with funds to pay our obligations, whether by dividends, distributions, loans, or other payments.

Our liquidity requirements may change in the event we need to raise more funds than anticipated to increase inventory positions, support more rapid expansion, develop new or enhanced services and products, acquire technologies, or respond to other unanticipated liquidity requirements. We primarily rely on financing activities and distributions from our subsidiaries for funds to implement our business and growth strategies and repurchase our shares. Net capital rules, restrictions under our borrowing arrangements of our subsidiaries, as well as the earnings, financial condition, and cash requirements of our subsidiaries, may each limit distributions to us from our subsidiaries.

The availability of outside financing, including access to the capital markets and bank lending, depends on a variety of factors, such as market conditions, the general availability of credit, the volume of trading activities, the overall availability of credit to the financial services sector, and our credit rating. Our cost and availability of funding may be adversely affected by illiquid credit markets and wider credit spreads. As a result of any future concerns about the stability of the markets generally and the strength of counterparties specifically, lenders may from time to time curtail, or even cease to provide, funding to borrowers.

Our liquidity management policies are designed to mitigate the potential risk that we may be unable to access adequate financing to service our financial obligations without material business impact. The principal elements of our liquidity management framework are: (a) daily monitoring of our liquidity needs at the holding company and significant subsidiary level, (b) stress testing the liquidity positions of Stifel and Stifel Bank, and (c) diversification of our funding sources.

**Monitoring of liquidity** Senior management establishes our liquidity and capital policies. These policies include senior management's review of short- and long-term cash flow forecasts, review of monthly capital expenditures, the monitoring of the availability of alternative sources of financing, and the daily monitoring of liquidity in our significant subsidiaries. Our decisions on the allocation of capital to our business units consider, among other factors, projected profitability and cash flow, risk, and impact on future liquidity needs. Our treasury department assists in evaluating, monitoring, and controlling the impact that our business activities have on our financial condition,

liquidity, and capital structure as well as maintains our relationships with various lenders. The objectives of these policies are to support the successful execution of our business strategies while ensuring ongoing and sufficient liquidity.

**Liquidity stress testing (Firm-wide)** A liquidity stress test model is maintained by the Company that measures liquidity outflows across multiple scenarios at the major operating subsidiaries and details the corresponding impact to our holding company and the overall consolidated firm. Liquidity stress tests are utilized to ensure that current exposures are consistent with the Company's established liquidity risk tolerance and, more specifically, to identify and quantify sources of potential liquidity strain. Further, the stress tests are utilized to analyze possible impacts on the Company's cash flows, liquidity position, profitability, and solvency. The outflows are modeled over a 30-day liquidity stress timeframe and include the impact of idiosyncratic and macro-economic stress events.



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The assumptions utilized in the Company's liquidity stress tests include, but are not limited to, the following:

No government support

No access to equity and unsecured debt markets within the stress horizon

Higher haircuts and significantly lower availability of secured funding

Additional collateral that would be required by trading counter-parties, certain exchanges, and clearing organizations related to credit rating downgrades

Additional collateral that would be required due to collateral substitution, collateral disputes, and uncalled collateral

Drawdowns on unfunded commitments provided to third parties

Client cash withdrawals and reduction in customer short positions that fund long positions

Return of securities borrowed on an uncollateralized basis

Maturity roll-off of outstanding letters of credit with no further issuance

At March 31, 2015, the Company maintained sufficient liquidity to meet current and contingent funding obligations as modeled in its liquidity stress test model.

**Liquidity stress testing (Stifel Bank)** Stifel Bank performs three primary stress tests on its liquidity position. These stress tests are based on the following company-specific stresses: (1) the amount of deposit run-off that Stifel Bank could withstand over a one-month period of time based on its on-balance sheet liquidity and available credit, (2) Stifel Bank's ability to fund operations if all available credit were to be drawn immediately, with no additional available credit, and (3) Stifel Bank's ability to fund operations under a regulatory prompt corrective action. The goal of these stress tests is to determine Stifel Bank's ability to fund continuing operations under significant pressures on both assets and liabilities.

Under all stress tests, Stifel Bank considers cash and highly liquid investments as available to meet liquidity needs. In its analysis, Stifel Bank considers Agency mortgage-backed securities, Corporate Bonds, and Commercial mortgage-backed securities as highly liquid. In addition to being able to be readily financed at modest haircut levels, Stifel Bank estimates that each of the individual securities within each of the asset classes described above could be sold into the market and converted into cash within three business days under normal market conditions, assuming that the entire portfolio of a given asset class was not simultaneously liquidated. At March 31, 2015, available cash

and highly liquid investments comprised approximately 30% of Stifel Bank's assets, which was well in excess of its internal target.

In addition to these stress tests, Stifel Bank management performs a daily liquidity review. The daily analysis provides Stifel Bank management with all major fluctuations in liquidity. The analysis also tracks the proportion of deposits that Stifel Bank is sweeping from its affiliated broker-dealer, Stifel. On a monthly basis, liquidity key performance indicators and compliance with liquidity policy limits are reported to the Board of Directors. Stifel Bank has not violated any internal liquidity policy limits.

### ***Funding Sources***

The Company pursues a strategy of diversification of secured and unsecured funding sources (by product and by investor) and attempts to ensure that the tenor of the Company's liabilities equals or exceeds the expected holding period of the assets being financed. The Company funds its balance sheet through diverse sources. These sources may include the Company's equity capital, long-term debt, repurchase agreements, securities lending, deposits, committed and uncommitted credit facilities, FHLB advances, and federal funds agreements. At March 31, 2015, we have \$88.2 million of ARS. Any redemptions by issuers of the ARS will create liquidity during the period in which the redemption occurs. ARS redemptions have been at par, and we believe will continue to be at par.

**Cash and Cash Equivalents** We held \$403.8 million of cash and cash equivalents at March 31, 2015, compared to \$689.8 million at December 31, 2014. Cash and cash equivalents provide immediate sources of funds to meet our liquidity needs.

**Securities Available-for-Sale** We held \$1.45 billion in available-for-sale investment securities at March 31, 2015, compared to \$1.51 billion at December 31, 2014. As of March 31, 2015, the weighted-average life of the investment securities portfolio was approximately 2.3 years. These investment securities provide increased liquidity and flexibility to support our company's funding requirements.

We monitor the available-for-sale investment portfolio for other-than-temporary impairment based on a number of criteria, including the size of the unrealized loss position, the duration for which the security has been in a loss position, credit rating, the nature of the investments, and current market conditions. For debt securities, we also

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consider any intent to sell the security and the likelihood we will be required to sell the security before its anticipated recovery. We continually monitor the ratings of our security holdings and conduct regular reviews of our credit-sensitive assets.

**Deposits** Deposits have become one of our largest funding sources. Deposits provide a stable, low-cost source of funds that we utilize to fund loan and asset growth and to diversify funding sources. We have continued to expand our deposit-gathering efforts through our existing private client network and through expansion. These channels offer a broad set of deposit products that include demand deposits, money market deposits, and certificates of deposit ( CDs ).

As of March 31, 2015, we had \$4.83 billion in deposits compared to \$4.79 billion at December 31, 2014. The growth in deposits is primarily attributable to the increase in brokerage deposits held by the bank. Our core deposits are comprised of non-interest-bearing deposits, money market deposit accounts, savings accounts, and CDs.

**Short-term borrowings** Our short-term financing is generally obtained through short-term bank line financing on an uncommitted, secured basis, short-term bank line financing on an unsecured basis, and securities lending arrangements. We borrow from various banks on a demand basis with company-owned and customer securities pledged as collateral. The value of customer-owned securities used as collateral is not reflected in the consolidated statements of financial condition. Our uncommitted secured lines of credit at March 31, 2015, totaled \$780.0 million with four banks and are dependent on having appropriate collateral, as determined by the bank agreements, to secure an advance under the line. The availability of our uncommitted lines is subject to approval by the individual banks each time an advance is requested and may be denied. Our peak daily borrowing was \$80.3 million during the three months ended March 31, 2015. There are no compensating balance requirements under these arrangements.

At March 31, 2015, short-term borrowings from banks were \$20.5 million at an average rate of 1.00%, which were collateralized by company-owned securities valued at \$298.4 million. At December 31, 2014, we had no short-term borrowings. The average bank borrowing was \$13.5 million and \$97.7 million for the three months ended March 31, 2015 and 2014, respectively, at average daily interest rates of 1.00% and 1.13%, respectively.

The average outstanding securities lending arrangements utilized in financing activities were \$12.1 million and \$72.5 million during the three months ended March 31, 2015 and 2014, respectively, at average daily effective interest rates of 0.17% and 0.17%, respectively. Customer-owned securities were utilized in these arrangements.

**Unsecured borrowings** Our committed bank line financing at March 31, 2015, consisted of a \$100.0 million revolving credit facility. The credit facility expires in December 2017. The applicable interest rate under the revolving credit facility is calculated as a per annum rate equal to LIBOR plus 2.00%, as defined in the revolving credit facility.

We can draw upon this line as long as certain restrictive covenants are maintained. Under our revolving credit facility, we are required to maintain compliance with a minimum consolidated tangible net worth covenant, as defined, and a maximum consolidated total capitalization ratio covenant, as defined. At March 31, 2015, we had no advances on our revolving credit facility and were in compliance with all covenants. Our revolving credit facility contains customary events of default, including, without limitation, payment defaults, breaches of representations and warranties, covenant defaults, cross-defaults to similar obligations, certain events of bankruptcy and insolvency, and judgment defaults. In addition, Stifel, our broker-dealer subsidiary, is required to maintain compliance with a minimum regulatory net capital covenant of not less than 10% of aggregate debits, as defined in the revolving credit facility.

**Federal Home Loan Bank Advances and other secured financing** Stifel Bank has borrowing capacity with the Federal Home Loan Bank of \$1.35 billion at March 31, 2015, all of which was unused, and a \$25.0 million federal funds agreement for the purpose of purchasing short-term funds should additional liquidity be needed. Stifel Bank

receives overnight funds from excess cash held in Stifel brokerage accounts, which are deposited into a money market account. These balances totaled \$4.70 billion at March 31, 2015.

**Public Offering of Senior Notes** On December 18, 2012, we issued \$150.0 million principal amount of 5.375% Senior Notes due 2022 (the December 2012 Notes ). Interest on the December 2012 Notes accrue from December 21, 2012, and will be paid quarterly in arrears on January 15, April 15, July 15, and October 15 of each year, commencing on April 15, 2013. The December 2012 Notes will mature on December 31, 2022. We may redeem the December 2012 Notes in whole or in part on or after December 31, 2015, at our option, at a redemption price equal to 100% of their principal amount, plus accrued and unpaid interest to the date of redemption. Proceeds from the December 2012 Notes issuance of \$146.1 million, after discounts, commissions, and expenses, were used for general corporate purposes. In January 2013, we received a BBB- rating on the December 2012 Notes.

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On July 15, 2014, we sold in a registered underwritten public offering, \$300.0 million in aggregate principal amount of 4.250% senior notes due July 2024 (the 2014 Notes ). Interest on the 2014 Notes is payable semi-annually in arrears. We may redeem the 2014 Notes in whole or in part, at our option, at a redemption price equal to 100% of their principal amount, plus a make-whole premium and accrued and unpaid interest, if any, to the date of redemption. Proceeds from the 2014 Notes issuance of \$295.3 million, after discounts, commissions, and expenses, were used for general corporate purposes. In July 2014, we received a BBB- rating on the 2014 Notes.

***Credit Rating***

We believe our current rating depends upon a number of factors, including industry dynamics, operating and economic environment, operating results, operating margins, earnings trends and volatility, balance sheet composition, liquidity and liquidity management, our capital structure, our overall risk management, business diversification, and our market share and competitive position in the markets in which we operate. Deteriorations in any of these factors could impact our credit rating. A reduction in our credit rating could adversely affect our liquidity and competitive position, increase our incremental borrowing costs, limit our access to the capital markets, or trigger our obligations under certain financial agreements. As such, we may not be able to successfully obtain additional outside financing to fund our operations on favorable terms, or at all.

We believe our existing assets, most of which are liquid in nature, together with the funds from operations, available informal short-term credit arrangements, and our ability to raise additional capital will provide sufficient resources to meet our present and anticipated financing needs.

**Use of Capital Resources** On January 15, 2015 (the redemption date ), we redeemed 100% of our company's outstanding 6.70% Senior Notes due 2022. The redemption price was equal to the sum of the principal amount of the Notes outstanding and accrued and unpaid interest on the Notes up to, but not including, the redemption date.

On February 23, 2015, we entered into a definitive agreement to acquire Sterne Agee Group, Inc. ( Sterne Agee ), a financial services firm that offers comprehensive wealth management and investment services to a diverse client base including corporations, municipalities and individual investors. The consideration received by Sterne Agee shareholders will consist of a combination of our company's common stock, valued at \$51.55 per share, and cash, and is subject to adjustments for tangible book value and an indemnity earn-out relating to various indemnification obligations of the equityholders. Giving effect to those adjustments and the earn-out, the value of the merger consideration to be received by the Sterne Agee equityholders is expected to be approximately \$150.0 million. Sterne Agee equityholders will make stock/cash elections that will determine the final mix of consideration. Depending on those elections, we will issue at the closing of the Merger between a minimum of 1.42 million shares and a maximum of 1.62 million shares. The cash consideration payable to Sterne Agee equityholders under the Merger Agreement is expected to range from \$77.0 million to \$66.0 million. The merger is subject to approval by Sterne Agee shareholders, regulatory approvals and other, customary conditions. The Merger is expected to close during the second quarter of 2015.

We have paid \$17.1 million in the form of upfront notes to financial advisors for transition pay through April 30, 2015. As we continue to take advantage of the opportunities created by market displacement and as competition for skilled professionals in the industry increases, we may decide to devote more significant resources to attracting and retaining qualified personnel. In addition, we have paid \$1.2 million in the form of notes to associates of acquired companies for retention during the three months ended March 31, 2015.

We utilize transition pay, principally in the form of upfront demand notes, to aid financial advisors, who have elected to join our firm, to supplement their lost compensation while transitioning their customers' accounts to the Stifel

platform. The initial value of the notes is determined primarily by the financial advisors' trailing production and assets under management. These notes are generally forgiven over a five- to ten-year period based on production. The future estimated amortization expense of the upfront notes, assuming current-year production levels and static growth for the years ended December 31, 2015, 2016, 2017, 2018, 2019, and thereafter are \$39.6 million, \$43.0 million, \$31.8 million, \$24.9 million, \$18.4 million, and \$29.4 million, respectively. These estimates could change if we continue to grow our business through expansion or experience increased production levels.

We maintain several incentive stock award plans that provide for the granting of stock options, stock appreciation rights, restricted stock, performance awards, and stock units to our employees. Historically, we have granted stock units to our employees as part of our retention program. A stock unit represents the right to receive a share of common stock from our company at a designated time in the future without cash payment by the employee and is issued in lieu of cash incentive, principally for deferred compensation and employee retention plans. The restricted stock units generally vest over the next one to eight years after issuance and are distributed at predetermined future

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payable dates once vesting occurs. At March 31, 2015, the total number of stock units outstanding was 17.2 million, of which 12.3 million were unvested. At March 31, 2015, there was unrecognized compensation cost for stock units of \$336.4 million, which is expected to be recognized over a weighted-average period of 2.8 years.

The future estimated compensation expense of the unvested units, assuming current year forfeiture levels and static growth for the remaining months in 2015 and the years ended December 31, 2016, 2017, 2018, 2019, and thereafter are \$70.1 million, \$80.9 million, \$68.5 million, \$53.7 million, \$32.6 million, and \$30.6 million, respectively. These estimates could change if our forfeitures change from historical levels.

TWP has entered into settlement and release agreements ( Settlement Agreements ) with certain customers, whereby it will purchase their ARS, at par, in exchange for a release from any future claims. At March 31, 2015, we estimate that TWP customers held \$15.2 million par value of ARS, which may be repurchased by December 31, 2015. The amount estimated for repurchase assumes no issuer redemptions.

**Net Capital Requirements** We operate in a highly regulated environment and are subject to capital requirements, which may limit distributions to our company from our subsidiaries. Distributions from our broker-dealer subsidiaries are subject to net capital rules. These subsidiaries have historically operated in excess of minimum net capital requirements. However, if distributions were to be limited in the future due to the failure of our subsidiaries to comply with the net capital rules or a change in the net capital rules, it could have a material and adverse effect to our company by limiting our operations that require intensive use of capital, such as underwriting or trading activities, or limit our ability to implement our business and growth strategies, pay interest on and repay the principal of our debt, and/or repurchase our common stock. Our non-broker-dealer subsidiary, Stifel Bank, is also subject to various regulatory capital requirements administered by the federal banking agencies. Our broker-dealer subsidiaries and Stifel Bank have consistently operated in excess of their capital adequacy requirements.

At March 31, 2015, Stifel had net capital of \$399.8 million, which was 68.3% of aggregate debit items and \$388.1 million in excess of its minimum required net capital. At March 31, 2015, KBW s, CSA s, Merchant s, and Miller Buckfire s net capital exceeded the minimum net capital required under the SEC rule. At December 31, 2014, SNEL s and Oriel s capital and reserves were in excess of the financial resources requirement under the rules of the FCA. At March 31, 2015, Stifel Bank was considered well capitalized under the regulatory framework for prompt corrective action. See Note 18 of the Notes to Consolidated Financial Statements for details of our regulatory capital requirements.

***Critical Accounting Policies and Estimates***

In preparing our consolidated financial statements in accordance with U.S. generally accepted accounting principles and pursuant to the rules and regulations of the SEC, we make assumptions, judgments, and estimates that affect the reported amounts of assets, liabilities, revenues, and expenses, and related disclosures of contingent assets and liabilities. We base our assumptions, judgments, and estimates on historical experience and various other factors that we believe to be reasonable under the circumstances. Actual results could differ materially from these estimates under different assumptions or conditions. On a regular basis, we evaluate our assumptions, judgments, and estimates. We also discuss our critical accounting policies and estimates with the Audit Committee of the Board of Directors.

We believe that the assumptions, judgments, and estimates involved in the accounting policies described below have the greatest potential impact on our consolidated financial statements. These areas are key components of our results of operations and are based on complex rules that require us to make assumptions, judgments, and estimates, so we consider these to be our critical accounting policies. Historically, our assumptions, judgments, and estimates relative to our critical accounting policies and estimates have not differed materially from actual results.

For a full description of these and other accounting policies, see Note 2 of the Notes to Consolidated Financial Statements.

***Valuation of Financial Instruments***

We measure certain financial assets and liabilities at fair value on a recurring basis, including cash equivalents, trading securities owned, available-for-sale securities, investments, trading securities sold, but not yet purchased, and derivatives.

Trading securities owned and pledged and trading securities sold, but not yet purchased, are carried at fair value on the consolidated statements of financial condition, with unrealized gains and losses reflected on the consolidated statements of operations.



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The fair value of a financial instrument is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, or an exit price. The degree of judgment used in measuring the fair value of financial instruments generally correlates to the level of pricing observability. Financial instruments with readily available active quoted prices or for which fair value can be measured from actively quoted prices in active markets generally have more pricing observability and less judgment used in measuring fair value. Conversely, financial instruments rarely traded or not quoted have less pricing observability and are measured at fair value using valuation models that require more judgment. Pricing observability is impacted by a number of factors, including the type of financial instrument, whether the financial instrument is new to the market and not yet established, the characteristics specific to the transaction, and overall market conditions generally.

When available, we use observable market prices, observable market parameters, or broker or dealer quotes (bid and ask prices) to derive the fair value of financial instruments. In the case of financial instruments transacted on recognized exchanges, the observable market prices represent quotations for completed transactions from the exchange on which the financial instrument is principally traded.

A substantial percentage of the fair value of our trading securities and other investments owned, trading securities pledged as collateral, and trading securities sold, but not yet purchased, are based on observable market prices, observable market parameters, or derived from broker or dealer prices. The availability of observable market prices and pricing parameters can vary from product to product. Where available, observable market prices and pricing or market parameters in a product may be used to derive a price without requiring significant judgment. In certain markets, observable market prices or market parameters are not available for all products, and fair value is determined using techniques appropriate for each particular product. These techniques involve some degree of judgment.

For investments in illiquid or privately held securities that do not have readily determinable fair values, the determination of fair value requires us to estimate the value of the securities using the best information available. Among the factors we consider in determining the fair value of investments are the cost of the investment, terms and liquidity, developments since the acquisition of the investment, the sales price of recently issued securities, the financial condition and operating results of the issuer, earnings trends and consistency of operating cash flows, the long-term business potential of the issuer, the quoted market price of securities with similar quality and yield that are publicly traded, and other factors generally pertinent to the valuation of investments. In instances where a security is subject to transfer restrictions, the value of the security is based primarily on the quoted price of a similar security without restriction but may be reduced by an amount estimated to reflect such restrictions. The fair value of these investments is subject to a high degree of volatility and may be susceptible to significant fluctuation in the near term, and the differences could be material.

We have categorized our financial instruments measured at fair value into a three-level classification in accordance with Topic 820, *Fair Value Measurement and Disclosures*. Fair value measurements of financial instruments that use quoted prices in active markets for identical assets or liabilities are generally categorized as Level 1, and fair value measurements of financial instruments that have no direct observable levels are generally categorized as Level 3. All other fair value measurements of financial instruments that do not fall within the Level 1 or Level 3 classification are considered Level 2. The lowest level input that is significant to the fair value measurement of a financial instrument is used to categorize the instrument and reflects the judgment of management.

Level 3 financial instruments have little to no pricing observability as of the report date. These financial instruments do not have active two-way markets and are measured using management's best estimate of fair value, where the inputs into the determination of fair value require significant management judgment or estimation. We have identified Level 3 financial instruments to include certain asset-backed securities, consisting of collateral loan obligation

securities, that have experienced low volumes of executed transactions, certain corporate bonds and equity securities where there was less frequent or nominal market activity, investments in private equity funds, and auction rate securities for which the market has been dislocated and largely ceased to function. Our Level 3 asset-backed securities are valued using cash flow models that utilize unobservable inputs. Level 3 corporate bonds are valued using prices from comparable securities. Equity securities with unobservable inputs are valued using management's best estimate of fair value, where the inputs require significant management judgment. Auction rate securities are valued based upon our expectations of issuer redemptions and using internal models.

At March 31, 2015, Level 3 assets for which we bear economic exposure were \$158.8 million or 6.2% of the total assets measured at fair value. During the three months ended March 31, 2015, we recorded purchases of \$4.4 million and sales and redemptions of \$9.3 million of Level 3 assets. We transferred \$5.9 million out of Level 3 during the three months ended March 31, 2015. Our valuation adjustments (realized and unrealized) increased the value of our Level 3 assets by \$1.2 million.

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At December 31, 2014, Level 3 assets for which we bear economic exposure were \$168.5 million or 6.4% of the total assets measured at fair value. During the year ended December 31, 2014, we recorded purchases of \$15.2 million and sales and redemptions of \$78.5 million of Level 3 assets. We transferred \$8.4 million, net, out of Level 3 during the year ended December 31, 2014. Our valuation adjustments (realized and unrealized) increased the value of our Level 3 assets by \$8.1 million.

At March 31, 2015, Level 3 assets included the following: \$88.2 million of auction rate securities and \$70.6 million of private equity, municipal securities, and other fixed income securities.

***Investments in Partnerships***

Investments in partnerships and other investments include our general and limited partnership interests in investment partnerships and direct investments in non-public companies. These interests are carried at estimated fair value. The net assets of investment partnerships consist primarily of investments in non-marketable securities. The underlying investments held by such partnerships and direct investments in non-public companies are valued based on estimated fair value ultimately determined by us in our capacity as general partner or investor and, in the case of an investment in an unaffiliated investment partnership, are based on financial statements prepared by an unaffiliated general partner. Due to the inherent uncertainty of valuation, fair values of these non-marketable investments may differ from the values that would have been used had a ready market existed for these investments, and the differences could be material. Increases and decreases in estimated fair value are recorded based on underlying information of these non-public company investments, including third-party transactions evidencing a change in value, market comparable, operating cash flows and financial performance of the companies, trends within sectors and/or regions, underlying business models, expected exit timing and strategy, and specific rights or terms associated with the investment, such as conversion features and liquidation preferences. In cases where an estimate of fair value is determined based on financial statements prepared by an unaffiliated general partner, such financial statements are generally unaudited other than audited year-end financial statements. Upon receipt of audited financial statements from an investment partnership, we adjust the fair value of the investments to reflect the audited partnership results if they differ from initial estimates. We also perform procedures to evaluate fair value estimates provided by unaffiliated general partners. At March 31, 2015, we had commitments to invest in affiliated and unaffiliated investment partnerships of \$11.4 million. These commitments are generally called as investment opportunities are identified by the underlying partnerships. These commitments may be called in full at any time.

The investment partnerships in which we are general partner may allocate carried interest and make carried interest distributions, which represent an additional allocation of net realized and unrealized gains to the general partner if the partnerships' investment performance reaches a threshold as defined in the respective partnership agreements. These allocations are recognized in revenue as realized and unrealized gains and losses on investments in partnerships. Our recognition of allocations of carried interest gains and losses from the investment partnerships in revenue is not adjusted to reflect expectations about future performance of the partnerships.

As the investment partnerships realize proceeds from the sale of their investments, they may make cash distributions as provided for in the partnership agreements. Distributions that result from carried interest may subsequently become subject to claw back if the fair value of private equity partnership assets subsequently decreases in fair value. To the extent these decreases in fair value and allocated losses exceed our capital account balance, a liability is recorded by us. These liabilities for claw back obligations are not required to be paid to the investment partnerships until the dissolution of such partnerships, and are only required to be paid if the cumulative amounts actually distributed exceed the amount due based on the cumulative operating results of the partnerships.

We earn fees from the investment partnerships that we manage or of which we are a general partner. Such management fees are generally based on the net assets or committed capital of the underlying partnerships. We have agreed, in certain cases, to waive management fees, in lieu of making a cash contribution, in satisfaction of our general partner investment commitments to the investment partnerships. In these cases, we generally recognize our management fee revenues at the time when we are allocated a special profit interest in realized gains from these partnerships.

***Contingencies***

We are involved in various pending and potential legal proceedings related to our business, including litigation, arbitration, and regulatory proceedings. Some of these matters involve claims for substantial amounts, including claims for punitive damages. We have, after consultation with outside legal counsel and consideration of facts

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currently known by management, recorded estimated losses in accordance with Topic 450 ( *Topic 450* ), *Contingencies*, to the extent that claims are probable of loss and the amount of the loss can be reasonably estimated. The determination of these reserve amounts requires us to use significant judgment, and our final liabilities may ultimately be materially different. This determination is inherently subjective, as it requires estimates that are subject to potentially significant revision as more information becomes available and due to subsequent events. In making these determinations, we consider many factors, including, but not limited to, the loss and damages sought by the plaintiff or claimant, the basis and validity of the claim, the likelihood of a successful defense against the claim, and the potential for, and magnitude of, damages or settlements from such pending and potential litigation and arbitration proceedings, and fines and penalties or orders from regulatory agencies. See Item 3, *Legal Proceedings*, in Part I of this report for information on our legal, regulatory, and arbitration proceedings.

***Allowance for Loan Losses***

We regularly review the loan portfolio and have established an allowance for loan losses for inherent losses estimated to have occurred in the loan portfolio through a provision for loan losses charged to income. In providing for the allowance for loan losses, we consider historical loss experience, the nature and volume of the loan portfolio, adverse situations that may affect the borrower's ability to repay, estimated value of any underlying collateral, and prevailing economic conditions. This evaluation is inherently subjective, as it requires estimates that are susceptible to significant revision as more information becomes available.

A loan is considered impaired when, based on current information and events, it is probable that the scheduled payments of principal or interest when due, according to the contractual terms of the loan agreement, will not be collectible. Factors considered in determining impairment include payment status, collateral value, and the probability of collecting scheduled principal and interest payments when due. Loans that experience insignificant payment delays and payment shortfalls generally are not classified as impaired. We determine the significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loan and the borrower, including the length of the delay, the reasons for the delay, the borrower's prior payment record, and the amount of the shortfall in relation to the principal and interest owed.

Once a loan is determined to be impaired, when principal or interest becomes 90 days past due or when collection becomes uncertain, the accrual of interest and amortization of deferred loan origination fees is discontinued ( *non-accrual status* ), and any accrued and unpaid interest income is reversed. Loans placed on non-accrual status are returned to accrual status when all delinquent principal and interest payments are collected and the collectibility of future principal and interest payments is reasonably assured. Loan losses are charged against the allowance when we believe the uncollectibility of a loan balance is certain. Subsequent recoveries, if any, are credited to the allowance for loan loss.

Large groups of smaller balance homogenous loans are collectively evaluated for impairment. Accordingly, we do not separately identify individual consumer and residential loans for impairment measurements. Impairment is measured on a loan-by-loan basis for non-homogeneous loans, and a specific allowance is established for individual loans determined to be impaired. Impairment is measured by comparing the carrying value of the impaired loan to the present value of its expected cash flow discounted at the loan's effective interest rate, the loan's observable market price, or the fair value of the collateral if the loan is collateral dependent.

***Derivative Instruments and Hedging Activities***

Our derivative instruments are carried on the consolidated statement of financial condition at fair value. We utilize these derivative instruments to minimize significant unplanned fluctuations in earnings caused by interest rate

volatility. Our company's goal is to manage sensitivity to changes in rates by offsetting the repricing or maturity characteristics of certain assets and liabilities, thereby limiting the impact on earnings. The use of derivative instruments does expose our company to credit and market risk. We manage credit risk through strict counterparty credit risk limits and/or collateralization agreements. At inception, we determine if a derivative instrument meets the criteria for hedge accounting under Topic 815, *Derivatives and Hedging*. Ongoing effectiveness evaluations are made for instruments that are designated and qualify as hedges. If the derivative does not qualify for hedge accounting, no assessment of effectiveness is needed.

### ***Income Taxes***

The provision for income taxes and related tax reserves is based on our consideration of known liabilities and tax contingencies for multiple taxing authorities. Known liabilities are amounts that will appear on current tax returns, amounts that have been agreed to in revenue agent revisions as the result of examinations by the taxing authorities, and amounts that will follow from such examinations but affect years other than those being examined. Tax

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contingencies are liabilities that might arise from a successful challenge by the taxing authorities taking a contrary position or interpretation regarding the application of tax law to our tax return filings. Factors considered in estimating our liability are results of tax audits, historical experience, and consultation with tax attorneys and other experts.

Topic 740 ( Topic 740 ), *Income Taxes*, clarifies the accounting for uncertainty in income taxes recognized in an entity's financial statements and prescribed recognition threshold and measurement attributes for financial statement disclosure of tax positions taken or expected to be taken on a tax return. The impact of an uncertain income tax position on the income tax return must be recognized at the largest amount that is more likely than not to be sustained upon audit by the relevant taxing authority. An uncertain income tax position will not be recognized if it has less than a 50% likelihood of being sustained. Additionally, Topic 740 provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition.

***Goodwill and Intangible Assets***

Under the provisions of Topic 805, *Business Combinations*, we record all assets and liabilities acquired in purchase acquisitions, including goodwill and other intangible assets, at fair value. Determining the fair value of assets and liabilities requires certain estimates.

In accordance with Topic 350, *Intangibles – Goodwill and Other*, indefinite-life intangible assets and goodwill are not amortized. Rather, they are subject to impairment testing on an annual basis, or more often if events or circumstances indicate there may be impairment. This test involves assigning tangible assets and liabilities as well as identified intangible assets and goodwill to reporting units and comparing the fair value of each reporting unit to its carrying amount. If the fair value is less than the carrying amount, a further test is required to measure the amount of the impairment. We have elected to test for goodwill impairment in the third quarter of each calendar year.

We test goodwill for impairment on an annual basis and on an interim basis when certain events or circumstances exist. We test for impairment at the reporting unit level, which is generally at the level of or one level below our company's business segments. For both the annual and interim tests, we have the option to first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If, after assessing the totality of events or circumstances, we determine it is more likely than not that the fair value of a reporting unit is greater than its carrying amount, then performing the two-step impairment test is not required. However, if we conclude otherwise, we are then required to perform the first step of the two-step impairment test. Goodwill impairment is determined by comparing the estimated fair value of a reporting unit with its respective carrying value. If the estimated fair value exceeds the carrying value, goodwill at the reporting unit level is not deemed to be impaired. If the estimated fair value is below carrying value, however, further analysis is required to determine the amount of the impairment. Additionally, if the carrying value of a reporting unit is zero or a negative value and it is determined that it is more likely than not the goodwill is impaired, further analysis is required. The estimated fair values of the reporting units are derived based on valuation techniques we believe market participants would use for each of the reporting units. Our annual goodwill impairment testing was completed as of July 31, 2014, with no impairment identified.

The goodwill impairment test requires us to make judgments in determining what assumptions to use in the calculation. Assumptions, judgments, and estimates about future cash flows and discount rates are complex and often subjective. They can be affected by a variety of factors, including, among others, economic trends and market conditions, changes in revenue growth trends or business strategies, unanticipated competition, discount rates, technology, or government regulations. In assessing the fair value of our reporting units, the volatile nature of the securities markets and industry requires us to consider the business and market cycle and assess the stage of the cycle in estimating the timing and extent of future cash flows. In addition to discounted cash flows, we consider other

information, such as public market comparables and multiples of recent mergers and acquisitions of similar businesses. Although we believe the assumptions, judgments, and estimates we have made in the past have been reasonable and appropriate, different assumptions, judgments, and estimates could materially affect our reported financial results.

Identifiable intangible assets, which are amortized over their estimated useful lives, are tested for potential impairment whenever events or changes in circumstances suggest that the carrying value of an asset or asset group may not be fully recoverable.



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***Recent Accounting Pronouncements***

See Note 2 of the Notes to Consolidated Financial Statements for information regarding the effect of new accounting pronouncements on our consolidated financial statements.

***Off-Balance Sheet Arrangements***

Information concerning our off-balance sheet arrangements is included in Note 21 of the Notes to Consolidated Financial Statements. Such information is hereby incorporated by reference.

***Contractual Obligations***

Our contractual obligations have not materially changed from those reported in our Annual Report on Form 10-K for the year ended December 31, 2014.

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**Table of Contents****ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK*****Risk Management***

Risks are an inherent part of our business and activities. Management of these risks is critical to our soundness and profitability. Risk management at our company is a multi-faceted process that requires communication, judgment, and knowledge of financial products and markets. Our senior management group takes an active role in the risk management process and requires our business units to assist in the identification, assessment, monitoring, and control of various risks. The principal risks involved in our business activities are: market (interest rates and equity prices), credit, operational, and regulatory and legal.

We have adopted policies and procedures concerning Enterprise Risk Management. The Corporate Governance Committee of the Board of Directors, in exercising its oversight of management's activities, conducts periodic reviews and discussions with management regarding the guidelines and policies governing the processes by which risk assessment and risk management are handled.

***Market Risk***

The potential for changes in the value of financial instruments owned by our company resulting from changes in interest rates and equity prices is referred to as market risk. Market risk is inherent to financial instruments, and accordingly, the scope of our market risk management procedures includes all market risk-sensitive financial instruments.

We trade tax-exempt and taxable debt obligations, including U.S. treasury bills, notes, and bonds; U.S. government agency and municipal notes and bonds; bank certificates of deposit; mortgage-backed securities; and corporate obligations. We are also an active market maker in over-the-counter equity securities. In connection with these activities, we may maintain inventories in order to ensure availability and to facilitate customer transactions.

Changes in value of our financial instruments may result from fluctuations in interest rates, credit ratings, equity prices, and the correlation among these factors, along with the level of volatility.

We manage our trading businesses by product and have established trading departments that have responsibility for each product. The trading inventories are managed with a view toward facilitating client transactions, considering the risk and profitability of each inventory position. Position limits in trading inventory accounts are established by our ERM department and monitored on a daily basis within the business units. We monitor inventory levels and results of the trading departments, as well as inventory aging, pricing, concentration, securities ratings, and risk sensitivities.

We are also exposed to market risk based on our other investing activities. These investments consist of investments in private equity partnerships, start-up companies, venture capital investments, and zero coupon U.S. government securities and are included under the caption Investments on the consolidated statements of financial condition.

***Interest Rate Risk***

We are exposed to interest rate risk as a result of maintaining inventories of interest rate-sensitive financial instruments and from changes in the interest rates on our interest-earning assets (including client loans, stock borrow activities, investments, inventories, and resale agreements) and our funding sources (including client cash balances, stock lending activities, bank borrowings, and repurchase agreements), which finance these assets. The collateral underlying financial instruments at the broker-dealer is repriced daily, thus requiring collateral to be delivered as necessary. Interest rates on client balances and stock borrow and lending produce a positive spread to our company,

with the rates generally fluctuating in parallel.

We manage our inventory exposure to interest rate risk by setting and monitoring limits and, where feasible, hedging with offsetting positions in securities with similar interest rate risk characteristics. While a significant portion of our securities inventories have contractual maturities in excess of five years, these inventories, on average, turn over several times per year.

Additionally, we monitor, on a daily basis, the Value-at-Risk ( VaR ) in our trading portfolios using a ten-day horizon and report VaR at a 99% confidence level. VaR is a statistical technique used to estimate the probability of portfolio losses based on the statistical analysis of historical price trends and volatility. This model assumes that historical changes in market conditions are representative of future changes, and trading losses on any given day could exceed the reported VaR by significant amounts in unusually volatile markets. Further, the model involves a number of assumptions and inputs. While we believe that the assumptions and inputs we use in our risk model are reasonable, different assumptions and inputs could produce materially different VaR estimates.

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The following table sets forth the high, low, and daily average VaR for our trading portfolios during the three months ended March 31, 2015, and the daily VaR at March 31, 2015 and December 31, 2014 (*in thousands*):

	Three Months Ended March 31, 2015			VAR Calculation at	
	High	Low	Daily Average	March 31, 2015	December 31, 2014
Daily VaR	\$ 7,120	\$ 2,224	\$ 3,532	\$ 5,039	\$ 3,340

Stifel Bank's interest rate risk is principally associated with changes in market interest rates related to residential, consumer, and commercial lending activities, as well as FDIC-insured deposit accounts to customers of our broker-dealer subsidiaries and to the general public.

Our primary emphasis in interest rate risk management for Stifel Bank is the matching of assets and liabilities of similar cash flow and repricing time frames. This matching of assets and liabilities reduces exposure to interest rate movements and aids in stabilizing positive interest spreads. Stifel Bank has established limits for acceptable interest rate risk and acceptable portfolio value risk. To ensure that Stifel Bank is within the limits established for net interest margin, an analysis of net interest margin based on various shifts in interest rates is prepared each quarter and presented to Stifel Bank's Board of Directors. Stifel Bank utilizes a third-party model to analyze the available data.

The following table illustrates the estimated change in net interest margin at March 31, 2015, based on shifts in interest rates of up to positive 200 basis points and negative 200 basis points:

Hypothetical change in interest rates	Projected change in net interest margin
+200	11.2%
+100	6.1%
0	0.0%
-100	(8.4%)
-200	(18.1%)

The following GAP Analysis table indicates Stifel Bank's interest rate sensitivity position at March 31, 2015 (*in thousands*):

	Repricing Opportunities			
	0-6 Months	7-12 Months	1-5 Years	5+ Years
<b>Interest-earning assets:</b>				
Loans	\$ 1,837,156	\$ 495,541	\$ 203,844	\$ 22,197
Securities	1,326,527	118,973	727,289	444,785
Interest-bearing cash	47,699			
	\$ 3,211,382	\$ 614,514	\$ 931,133	\$ 466,982

**Interest-bearing liabilities:**

Transaction accounts and savings	\$ 3,978,633	\$ 155,899	\$ 585,361	\$ 53,596
Certificates of deposit	30,541	11,858	12,621	
Borrowings				16,672
	\$ 4,009,174	\$ 167,757	\$ 597,982	\$ 70,268
<b>GAP</b>	<b>(797,792)</b>	<b>446,757</b>	<b>333,151</b>	<b>396,714</b>
<b>Cumulative GAP</b>	<b>\$ (797,792)</b>	<b>\$ (351,035)</b>	<b>\$ (17,884)</b>	<b>\$ 378,830</b>

We maintain a risk management strategy that incorporates the use of derivative instruments to minimize significant unplanned fluctuations in earnings caused by interest rate volatility. Our goal is to manage sensitivity to changes in rates by hedging the maturity characteristics of Fed funds-based affiliated deposits, thereby limiting the impact on earnings. By using derivative instruments, we are exposed to credit and market risk on those derivative positions.

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We manage the market risk associated with interest rate contracts by establishing and monitoring limits as to the types and degree of risk that may be undertaken. Our interest rate hedging strategies may not work in all market environments and, as a result, may not be effective in mitigating interest rate risk.

### ***Equity Price Risk***

We are exposed to equity price risk as a consequence of making markets in equity securities. We attempt to reduce the risk of loss inherent in our inventory of equity securities by monitoring those security positions constantly throughout each day.

Our equity securities inventories are repriced on a regular basis, and there are no unrecorded gains or losses. Our activities as a dealer are client-driven, with the objective of meeting clients' needs while earning a positive spread.

### ***Credit Risk***

We are engaged in various trading and brokerage activities, with the counterparties primarily being broker-dealers. In the event counterparties do not fulfill their obligations, we may be exposed to risk. The risk of default depends on the creditworthiness of the counterparty or issuer of the instrument. We manage this risk by imposing and monitoring position limits for each counterparty, monitoring trading counterparties, conducting regular credit reviews of financial counterparties, reviewing security concentrations, holding and marking to market collateral on certain transactions, and conducting business through clearing organizations, which guarantee performance.

Our client activities involve the execution, settlement, and financing of various transactions on behalf of our clients. Client activities are transacted on either a cash or margin basis. Credit exposure associated with our private client business consists primarily of customer margin accounts, which are monitored daily and are collateralized. We monitor exposure to industry sectors and individual securities and perform analyses on a regular basis in connection with our margin lending activities. We adjust our margin requirements if we believe our risk exposure is not appropriate based on market conditions.

We have accepted collateral in connection with resale agreements, securities borrowed transactions, and customer margin loans. Under many agreements, we are permitted to sell or repledge these securities held as collateral and use these securities to enter into securities lending arrangements or to deliver to counterparties to cover short positions. At March 31, 2015, the fair value of securities accepted as collateral where we are permitted to sell or repledge the securities was \$1.2 billion, and the fair value of the collateral that had been sold or repledged was \$255.9 million.

By using derivative instruments, we are exposed to credit and market risk on those derivative positions. Credit risk is equal to the fair value gain in a derivative, if the counterparty fails to perform. When the fair value of a derivative contract is positive, this generally indicates that the counterparty owes our company and, therefore, creates a repayment risk for our company. When the fair value of a derivative contract is negative, we owe the counterparty and, therefore, have no repayment risk. We minimize the credit (or repayment) risk in derivative instruments by entering into transactions with high-quality counterparties that are reviewed periodically by senior management.

Stifel Bank extends credit to individual and commercial borrowers through a variety of loan products, including residential and commercial mortgage loans, home equity loans, construction loans, and non-real-estate commercial and consumer loans. Bank loans are generally collateralized by real estate, real property, or other assets of the borrower. Stifel Bank's loan policy includes criteria to adequately underwrite, document, monitor, and manage credit risk. Underwriting requires reviewing and documenting the fundamental characteristics of credit, including character, capacity to service the debt, capital, conditions, and collateral. Benchmark capital and coverage ratios are utilized,

which include liquidity, debt service coverage, credit, working capital, and capital to asset ratios. Lending limits are established to include individual, collective, committee, and board authority. Monitoring credit risk is accomplished through defined loan review procedures, including frequency and scope.

We are subject to concentration risk if we hold large positions, extend large loans to, or have large commitments with a single counterparty, borrower, or group of similar counterparties or borrowers (i.e., in the same industry). Securities purchased under agreements to resell consist of securities issued by the U.S. government or its agencies. Receivables from and payables to clients and stock borrow and lending activities, both with a large number of clients and counterparties, and any potential concentration is carefully monitored. Stock borrow and lending activities are executed under master netting agreements, which gives our company right of offset in the event of counterparty default. Inventory and investment positions taken and commitments made, including underwritings, may involve exposure to individual issuers and businesses. We seek to limit this risk through careful review of counterparties and borrowers and the use of limits established by our senior management group, taking into consideration factors including the financial strength of the counterparty, the size of the position or commitment, the expected duration of the position or commitment, and other positions or commitments outstanding.

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**Table of Contents*****Operational Risk***

Operational risk generally refers to the risk of loss resulting from our operations, including, but not limited to, improper or unauthorized execution and processing of transactions, deficiencies in our technology or financial operating systems, and inadequacies or breaches in our control processes. We operate different businesses in diverse markets and are reliant on the ability of our employees and systems to process a large number of transactions. These risks are less direct than credit and market risk, but managing them is critical, particularly in a rapidly changing environment with increasing transaction volumes. In the event of a breakdown or improper operation of systems or improper action by employees, we could suffer financial loss, regulatory sanctions, and damage to our reputation. In order to mitigate and control operational risk, we have developed policies and procedures that are designed to identify and manage operational risk at appropriate levels throughout the organization and within such departments as Accounting, Operations, Information Technology, Legal, Compliance, and Internal Audit. These control mechanisms attempt to ensure that operational policies and procedures are being followed and that our various businesses are operating within established corporate policies and limits. Business continuity plans exist for critical systems, and redundancies are built into the systems as deemed appropriate.

***Regulatory and Legal Risk***

Legal risk includes the risk of private client group customer claims for sales practice violations. While these claims may not be the result of any wrongdoing, we do, at a minimum, incur costs associated with investigating and defending against such claims. See further discussion on our legal reserves policy under *Critical Accounting Policies and Estimates* in Item 7, Part II and *Legal Proceedings* in Item 3, Part I of this report. In addition, we are subject to potentially sizable adverse legal judgments or arbitration awards, and fines, penalties, and other sanctions for non-compliance with applicable legal and regulatory requirements. We are generally subject to extensive regulation by the SEC, FINRA, and state securities regulators in the different jurisdictions in which we conduct business. As a bank holding company, we are subject to regulation by the Federal Reserve. Stifel Bank is subject to regulation by the FDIC. As a result, we are subject to a risk of loss resulting from failure to comply with banking laws. Our international subsidiaries, SNEL and Oriel, are subject to the regulatory supervision and requirements of the FCA in the United Kingdom. We have comprehensive procedures addressing issues such as regulatory capital requirements, sales and trading practices, use of and safekeeping of customer funds, the extension of credit, including margin loans, collection activities, money laundering, and record keeping. We act as an underwriter or selling group member in both equity and fixed income product offerings. Particularly when acting as lead or co-lead manager, we have potential legal exposure to claims relating to these securities offerings. To manage this exposure, a committee of senior executives review proposed underwriting commitments to assess the quality of the offering and the adequacy of due diligence investigation.

Our company, as a bank and financial holding company, is subject to regulation, including capital requirements, by the Federal Reserve. Stifel Bank is subject to various regulatory capital requirements administered by the Federal Deposit Insurance Corporation ( FDIC ) and state banking authorities. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a direct material effect on our company's and Stifel Bank's financial statements.

***ITEM 4. CONTROLS AND PROCEDURES***

As of the end of the period covered by this report, an evaluation was carried out by Stifel Financial Corp.'s management with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934).



Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that these disclosure controls and procedures were effective as of the end of the period covered by this report. In addition, no change in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934, as amended) occurred during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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**Table of Contents****PART II OTHER INFORMATION*****ITEM 1. LEGAL PROCEEDINGS***

The following supplements and amends our discussion set forth under Item 3. Legal Proceedings in our Annual Report on Form 10-K for the year ended December 31, 2014.

Our company and its subsidiaries are named in and subject to various proceedings and claims arising primarily from our securities business activities, including lawsuits, arbitration claims, class actions, and regulatory matters. Some of these claims seek substantial compensatory, punitive, or indeterminate damages. Our company and its subsidiaries are also involved in other reviews, investigations, and proceedings by governmental and self-regulatory organizations regarding our business, which may result in adverse judgments, settlements, fines, penalties, injunctions, and other relief. We are contesting the allegations in these claims, and we believe that there are meritorious defenses in each of these lawsuits, arbitrations, and regulatory investigations. In view of the number and diversity of claims against our company, the number of jurisdictions in which litigation is pending, and the inherent difficulty of predicting the outcome of litigation and other claims, we cannot state with certainty what the eventual outcome of pending litigation or other claims will be.

We have established reserves for potential losses that are probable and reasonably estimable that may result from pending and potential legal actions, investigations, and regulatory proceedings. In many cases, however, it is inherently difficult to determine whether any loss is probable or even possible or to estimate the amount or range of any potential loss, particularly where proceedings may be in relatively early stages or where plaintiffs are seeking substantial or indeterminate damages. Matters frequently need to be more developed before a loss or range of loss can reasonably be estimated.

In our opinion, based on currently available information, review with outside legal counsel, and consideration of amounts provided for in our consolidated financial statements with respect to these matters, including the matters described below, the ultimate resolution of these matters will not have a material adverse impact on our financial position and results of operations. However, resolution of one or more of these matters may have a material effect on the results of operations in any future period, depending upon the ultimate resolution of those matters and depending upon the level of income for such period. For matters where a reserve has not been established and for which we believe a loss is reasonably possible, as well as for matters where a reserve has been recorded but for which an exposure to loss in excess of the amount accrued is reasonably possible, based on currently available information, we believe that such losses will not have a material effect on our consolidated financial statements.

***SEC/Wisconsin Lawsuit***

The SEC filed a civil lawsuit against our company in U.S. District Court for the Eastern District of Wisconsin on August 10, 2011. The action arises out of our role in investments made by five Southeastern Wisconsin school districts (the school districts) in transactions involving collateralized debt obligations (CDOs). This lawsuit relates to the same transactions that are the subject of the civil lawsuit filed by the school districts noted below. The SEC has asserted claims under Section 15c(1)(A), Section 10b, and Rule 10b-5 of the Exchange Act and Sections 17a(1), 17a(2), and 17a(3) of the Securities Act. The claims are based upon both alleged misrepresentations and omissions in connection with the sale of the CDOs to the school districts, as well as the allegedly unsuitable nature of the CDOs. We have denied the substantive allegations of the SEC complaint, as amended, and asserted various affirmative defenses. The parties are currently taking written discovery and depositions, with all discovery anticipated to be completed by June 30, 2015. After close of discovery, we anticipate the District Court will set the case for trial. We

believe, based upon currently available information and review with outside counsel, that we have meritorious defenses to the SEC's lawsuit and intend to vigorously defend the SEC's claims.

*Wisconsin School Districts/RBC OPEB lawsuit*

We were named in a civil lawsuit filed in the Circuit Court of Milwaukee, Wisconsin (the Wisconsin State Court) on September 29, 2008. The lawsuit was filed against our company, Stifel, as well as Royal Bank of Canada Europe Ltd. and certain of its affiliates (RBC) by the school districts and the individual trustees for other post-employment benefit (OPEB) trusts established by those school districts (collectively the Plaintiffs). This lawsuit relates to the same transactions that are the subject of the SEC action noted above. We entered into a settlement of the Plaintiffs' lawsuit against our company and Stifel in March 2012. The school districts are continuing their lawsuit against RBC, and we are pursuing claims against RBC to recover payments we have made to the school districts and for amounts owed to the OPEB trusts. Subsequent to the settlement, RBC asserted claims against the school districts, our company, and Stifel for fraud, negligent misrepresentation, strict liability misrepresentation, and

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information negligently provided for the guidance of others based upon our role in connection with the school districts purchase of the CDOs. RBC has also asserted claims against Stifel for civil conspiracy and conspiracy to injure its business based upon the settlement by Stifel with the school districts and pursuit of claims against RBC. We have filed our Answer, denying RBC's claims, and discovery continues in the case. We believe we have meritorious legal and factual defenses to the claims asserted by RBC and we intend to vigorously defend those claims.

*EDC Bond Issuance Matter*

In January 2008, our company was the initial purchaser of a \$50.0 million bond offering under Rule 144A by the Lake of the Torches Economic Development Corporation ( EDC ), which is associated with Lac Du Flambeau Band of Lake Superior Chippewa Indians (together with EDC, the Tribe ). We then sold all of the bonds to LDF Acquisition LLC, a special purpose vehicle created by Saybrook Tax Exempt Investors LLC (collectively, Saybrook ), with Wells Fargo Bank, NA ( Wells Fargo ) as the indenture trustee for the bonds. In 2009, Saybrook and Wells Fargo brought an action in a Wisconsin federal court against the Tribe to enforce the bonds (the 2009 federal action ). The Wisconsin federal court declared, in relevant part, the Bond Indenture to be void ab initio, and the Seventh Circuit Court of Appeals affirmed but remanded the case for further proceedings as to enforceability of the other bond documents. In April 2012, Saybrook dismissed the 2009 federal action.

On January 16, 2012, Saybrook filed a new action in Wisconsin state court (the State Action ), naming as defendants our company, Stifel, the Tribe, and the law firm of Godfrey & Kahn, S.C. ( G&K ), which served as both issuer's and bond counsel. Saybrook seeks enforcement of the obligations under the bonds, a judgment for rescission, restitution (including the amounts paid by Saybrook for the bonds), and costs. Alternatively, if Saybrook fails to recover from the Tribe, Saybrook seeks to recover damages, costs, and attorneys' fees from us and/or G&K. In the State Action, Saybrook asserts a claim against our company for fraud under the Wisconsin Uniform Securities Law, and with respect to Stifel, claims for breaches of implied warranties of validity and title, securities fraud and statutory misrepresentation under Wisconsin state law, and intentional and negligent misrepresentations relating to the validity of the bond documents and their sovereign immunity waivers. Saybrook also asserts claims against Stifel for rescission based on alleged misrepresentation or mutual mistake.

We have answered the Complaint in the State Action, denying the claims, and filed cross-claims against the Tribe and G&K. The Tribe moved to dismiss our cross-claim, but on November 6, 2014, the court denied that motion. The Tribe also moved to dismiss Saybrook's claims against them on the grounds that the state court does not have jurisdiction over them due to assertions that they have sovereign immunity from suit. On October 23, 2014, the state court denied the Tribe's motion to dismiss Saybrook's claims against the Tribe. The Tribe filed a petition for leave to appeal the non-final orders denying their motions to dismiss Stifel's cross-claims and Saybrook's claims. On January 30, 2015, the Wisconsin Court of Appeals denied the Tribe's petition, thereby allowing the State Action to move forward against the Tribe. Additionally, G&K filed a cross-claim against us seeking contribution and alleging that if G&K is found negligent, then we, too, must have been negligent. We have answered G&K's cross-claim, denying those allegations. Additionally, G&K filed a third-party complaint against Dentons US LLP. Written discovery is ongoing between all the parties in the State Action.

Additionally, on April 25, 2013, the Tribe filed a suit against Saybrook, our company, Stifel, G&K, and Wells Fargo in the Lac du Flambeau Tribal Court, seeking a declaration that all of the bond documents are void (the Tribal Action ). Our motion to dismiss the Tribal Action was denied, and on August 27, 2013 we filed an Answer, denying the claims.

In response to the Tribal Action, on May 24, 2013, we, together with Saybrook, Wells Fargo, and G&K, also filed an action in a Wisconsin federal court (the Federal Action ) seeking to enjoin the Tribal Action. On May 16, 2014 the

Wisconsin federal court preliminarily enjoined the Tribal Parties from litigating the Tribal Action. The Tribal Parties have appealed the preliminary injunction to the Seventh Circuit Court of Appeals. The Seventh Circuit Court of Appeals heard argument on the case on April 9, 2015, and we are awaiting the Court's ruling. In light of the Tribal Parties' appeal, the Tribal Action is stayed pending the resolution of the appeal.

While there can be no assurance that we will be successful, based upon currently available information and review with outside counsel, we believe that we have meritorious legal and factual defenses to the matter, and we intend to vigorously defend the substantive claims as well as the procedural attempt to move the litigation to the Lac du Flambeau Tribal Court.

**Table of Contents****ITEM 1A. RISK FACTORS**

The discussion of our business and operations should be read together with the risk factors contained in Part I, Item 1A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2014 filed with the SEC. These risk factors describe various risks and uncertainties to which we are or may become subject. These risks and uncertainties have the potential to affect our business, financial condition, results of operations, cash flows, strategies or prospects in a material and adverse manner.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

There were no unregistered sales of equity securities during the quarter ended March 31, 2015. There were also no purchases made by or on behalf of Stifel Financial Corp. or any affiliated purchaser (as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934, as amended), of our common stock during the quarter ended March 31, 2015.

We have an ongoing authorization from the Board of Directors to repurchase our common stock in the open market or in negotiated transactions. At March 31, 2015, the maximum number of shares that may yet be purchased under this plan was 3.5 million.

**ITEM 6. EXHIBITS****Exhibit**

<b>No.</b>	<b>Description</b>
10	Stifel Financial Corp., Wealth Accumulation Plan 2015 Restatement
11.1	Statement Re: Computation of per Share Earnings (The calculation of per share earnings is included in Part I, Item 1 in the Notes to Consolidated Financial Statements (Earnings Per Share) and is omitted here in accordance with Section (b)(11) of Item 601 of Regulation S-K).
31.1	Rule 13a-14(a) Certification of Chief Executive Officer.
31.2	Rule 13a-14(a) Certification of Chief Financial Officer.
32.1	Section 1350 Certification of Chief Executive Officer.*
32.2	Section 1350 Certification of Chief Financial Officer.*
101.INS	Interactive Data Files Pursuant to Rule 405 of Regulation S-T: (i) Consolidated Statements of Financial Condition as of March 31, 2015 and December 31, 2014; (ii) Consolidated Statements of Operations for the three months ended March 31, 2015 and 2014; (iii) Consolidated Statements of Comprehensive Income for the three months ended March 31, 2015 and 2014; (v) Consolidated Statements of Cash Flows for the three months ended March 31, 2015 and 2014; and (vi) Notes to Consolidated Financial Statements.

\* The certifications attached as Exhibits 32.1 and 32.2 that accompany this Quarterly Report on Form 10-Q, are not deemed filed with the Securities and Exchange Commission and are not to be incorporated by reference into any

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filing of Stifel Financial Corp. under the Securities Act of 1933, as amended, or the Securities Act of 1934, as amended, whether made before or after the date of this Form 10-Q, irrespective of any general incorporation language contained in such filing.

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*SIGNATURES*

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

STIFEL FINANCIAL CORP.

/s/ Ronald J. Kruszewski  
Ronald J. Kruszewski  
*Chairman of the Board and Chief Executive  
Officer*

/s/ James M. Zemlyak  
James M. Zemlyak  
*Chief Financial Officer*

Date: May 11, 2015