

NTT DOCOMO INC  
Form 6-K  
July 29, 2016  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**FORM 6-K**  
**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR**  
**15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934**  
**For the month of July, 2016**  
**Commission File Number: 001-31221**  
**Total number of pages: 54**

**NTT DOCOMO, INC.**  
**(Translation of registrant's name into English)**

**Sanno Park Tower 11-1, Nagata-cho 2-chome**  
**Chiyoda-ku, Tokyo 100-6150**  
**Japan**  
**(Address of principal executive offices)**

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

**Form 20-F** x **Form 40-F** ..

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ..

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ..

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NTT DOCOMO, INC.

Date: July 29, 2016

By: /s/ KATSUYUKI TAKAGI  
**Katsuyuki Takagi**

**Head of Investor Relations**

Information furnished in this form:

1. Earnings release for the three months ended June 30, 2016
2. Results presentation for the first three months of the fiscal year ending March 31, 2017

**Table of Contents****Earnings Release**

For the Three Months Ended June 30, 2016

July 29, 2016

**[U.S. GAAP]**

Name of registrant: **NTT DOCOMO, INC.** (URL <https://www.nttdocomo.co.jp/>)  
Code No.: 9437  
Stock exchange on which the Company's shares are listed: Tokyo Stock Exchange-First Section  
Representative: Kazuhiro Yoshizawa, Representative Director, President and Chief Executive Officer  
Contact: Koji Otsuki, Senior Manager, General Affairs Department / TEL +81-3-5156-1111  
Scheduled date for filing of quarterly report: August 4, 2016  
Scheduled date for dividend payment:  
Supplemental material on quarterly results: Yes  
Presentation on quarterly results: Yes (for institutional investors and analysts)  
(Amounts are rounded off to the nearest 1 million yen.)

**1. Consolidated Financial Results for the Three Months Ended June 30, 2016 (April 1, 2016 - June 30, 2016)****(1) Consolidated Results of Operations**

(Millions of yen, except per share amounts)

|                                  | Operating Revenues |      | Operating Income |       | Income (Losses) of Affiliates |       | Net Income Attributable to NTT DOCOMO, INC. |       |
|----------------------------------|--------------------|------|------------------|-------|-------------------------------|-------|---|-------|
| Three months ended June 30, 2016 | 1,108,670          | 3.0% | 299,291          | 27.1% | 295,292                       | 22.7% | 206,854                                     | 22.6% |
| Three months ended June 30, 2015 | 1,076,864          | 0.1% | 235,395          | 12.3% | 240,611                       | 13.2% | 168,784                                     | 23.8% |

(Percentages above represent changes compared to the corresponding period of the previous year)

(Note) Comprehensive income attributable to NTT DOCOMO, INC.:  
For the three months ended June 30, 2016: 187,202 million yen 14.3%  
For the three months ended June 30, 2015: 163,718 million yen 22.4%

**Basic Earnings per Share**      **Diluted Earnings per Share**  
**Attributable to**                      **Attributable to**  
**NTT DOCOMO,**                      **NTT DOCOMO,**

|                                  | INC.        | INC. |
|----------------------------------|-------------|------|
| Three months ended June 30, 2016 | 55.10 (yen) |      |
| Three months ended June 30, 2015 | 43.48 (yen) |      |

(2) Consolidated Financial Position

(Millions of yen, except per share amounts)

|                | NTT DOCOMO, INC. |                                 |  |                              |                                     |
|----------------|------------------|---------------------------------|--|------------------------------|-------------------------------------|
|                | Total Assets     | Total Equity<br>(Net<br>Assets) | NTT DOCOMO, INC.<br>Shareholders<br>Equity | Shareholders<br>Equity Ratio | Shareholders<br>Equity<br>per Share |
| June 30, 2016  | 6,933,236        | 5,339,100                       | 5,302,608                                  | 76.5%                        | 1,417.61 (yen)                      |
| March 31, 2016 | 7,214,114        | 5,343,105                       | 5,302,248                                  | 73.5%                        | 1,409.94 (yen)                      |

**2. Dividends**

|  | Cash Dividends per Share (yen) |                              |                             |          |       |
|--|--------------------------------|------------------------------|-----------------------------|----------|-------|
|  | End of the<br>First Quarter    | End of the<br>Second Quarter | End of the<br>Third Quarter | Year End | Total |
| Year ended March 31, 2016              |                                | 35.00                        |                             | 35.00    | 70.00 |
| Year ending March 31, 2017             |                                |                              |                             |          |       |
| Year ending March 31, 2017 (Forecasts) |                                | 40.00                        |                             | 40.00    | 80.00 |

(Note) Revisions to the forecasts of dividends: None

**3. Forecasts of Consolidated Financial Results for the Fiscal Year Ending March 31, 2017 (April 1, 2016 - March 31, 2017)**

(Millions of yen, except per share amounts)

|                                      | Income Before Income<br>Taxes and Equity in Net |                  | Income (Losses)<br>of<br>Affiliates |         | Net Income<br>Attributable to<br>NTT DOCOMO, INC. | Basic Earnings per<br>Share<br>Attributable to<br>NTT DOCOMO, INC. |
|--------------------------------------|---|------------------|-------------------------------------|---------|---|--|
|                                      | Operating Revenues                              | Operating Income | %                                   | %       | %   | %  |
| Six months ending September 30, 2016 |   |                  | %                                   | %       | %   | %  |
| Year ending March 31, 2017           | 4,620,000                                       | 2.1% 910,000     | 16.2%                               | 914,000 | 17.5%   | 640,000 16.7%  |

(Percentages above represent changes compared to the corresponding previous year)

(Note) Revisions to the forecasts of consolidated financial results: None

**Table of Contents**

\* Notes:

|  |   |                      |
|--|---|----------------------|
| (1) Changes in significant subsidiaries:<br>(Changes in significant subsidiaries for the three months ended June 30, 2016 which resulted in changes in scope of consolidation) |   | None                 |
| (2) Application of simplified or exceptional accounting:   |   | None                 |
| (3) Changes in accounting policies   |   |                      |
| i. Changes due to revision of accounting standards and other regulations:  |   | None                 |
| ii. Others:  |   | Yes                  |
| (Refer to 2. (3) Changes in Accounting Policies on page 13.)   |   |                      |
| (4) Number of issued shares (common stock)   |   |                      |
| i. Number of issued shares (inclusive of treasury stock):  | As of June 30, 2016:                      | 3,958,543,000 shares |
|  | As of March 31, 2016:                     | 3,958,543,000 shares |
| ii. Number of treasury stock:  | As of June 30, 2016:                      | 218,014,850 shares   |
|  | As of March 31, 2016:                     | 197,926,250 shares   |
| iii. Number of weighted average common shares outstanding:   | For the three months ended June 30, 2016: | 3,754,094,845 shares |
|  | For the three months ended June 30, 2015: | 3,881,483,829 shares |

\* Presentation on the status of quarterly review procedure:

This earnings release is not subject to the quarterly review procedure as required by the Financial Instruments and Exchange Act of Japan. As of the date when this earnings release was issued, the quarterly review procedure on financial statements as required by the Financial Instruments and Exchange Act of Japan had not been finalized.

\* Explanation for forecasts of operations and other notes:

## 1. Forecast of results

Forward-looking statements in this earnings release, such as forecasts of results of operations, are based on the information currently available and certain assumptions that we regard as reasonable, and therefore actual results may differ materially from those contained in, or suggested by, any forward-looking statements. With regard to the assumptions and other related matters concerning forecasts for the fiscal year ending March 31, 2017, refer to 1. (3) Prospects for the Fiscal Year Ending March 31, 2017 on page 12 and 5. Special Note Regarding Forward-Looking Statements on page 20, contained in the attachment.

## 2. Resolution of share repurchase up to prescribed maximum limit

The forecasts of Basic Earnings per Share Attributable to NTT DOCOMO, INC. for the fiscal year ending March 31, 2017 are based on the assumption that DOCOMO will repurchase up to 220,000,000 shares for an amount in total not

to exceed ¥500,000 million, as resolved at the board of directors meeting held on January 29, 2016.

**Table of Contents**

**CONTENTS OF THE ATTACHMENT**

|   | page  |
|---|-------|
| Contents of the Attachment  | 1     |
| <u>1. Information on Consolidated Results</u>   | 2-12  |
| <u>(1) Operating Results</u>  | 2-10  |
| <u>(2) Financial Review</u>   | 11    |
| <u>(3) Prospects for the Fiscal Year Ending March 31, 2017</u>  | 12    |
| <u>2. Other information</u>   | 13    |
| <u>(1) Changes in Significant Subsidiaries</u>  | 13    |
| <u>(2) Application of Simplified or Exceptional Accounting</u>  | 13    |
| <u>(3) Change in Accounting Policies</u>  | 13    |
| <u>3. Consolidated Financial Statements</u>   | 14-18 |
| <u>(1) Consolidated Balance Sheets</u>  | 14    |
| <u>(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income</u>                            | 15    |
| <u>(3) Consolidated Statements of Cash Flows</u>  | 16    |
| <u>(4) Notes to Consolidated Financial Statements</u>   | 17-18 |
| <u>4. Appendix</u>  | 19    |
| <u>Reconciliations of the Disclosed Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures</u> | 19    |
| <u>5. Special Note Regarding Forward-Looking Statements</u>   | 20    |

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**Table of Contents****Earnings Release for the Three Months Ended June 30, 2016****1. Information on Consolidated Results****(1) Operating Results****i. Business Overview**

The environment surrounding our business has changed significantly. In the Japan's telecommunications market, competition has intensified due to the government's pro-competition policy, market entry by Mobile Virtual Network Operators (MVNOs) and other factors. In addition, technical advancements in the areas of cloud services, IoT\*, big data and artificial intelligence (AI), etc., and new policy developments such as the full liberalization of the electricity retail market, brought about active competition and collaboration with new players from other industries, accelerating competition in new markets that transcend the conventional boundaries of telecommunications business.

Amid these changes in the market environment, positioning the current fiscal year ending March 31, 2017 (FY2016) as the year in which we intend to make a vibrant leap toward further growth beyond income recovery, we aim to achieve the various medium-term target indicators we announced for the fiscal year ending March 31, 2018 (FY2017) one year ahead of the schedule. In our business management, we are promoting the two pillars of reinforcement of telecommunications business and expansion of smart life business and other businesses centered on our +d value co-creation strategy, in which we pursue the creation of new values by evolving our collaborative activities with a wide range of external partners.

In the three months ended June 30, 2016, we further enriched our Kake-hodai & Pake-aeru billing scheme to ensure users worry-free usage for a long period time. As part of our +d initiatives, in collaboration with our partners, we took actions aimed for co-creation of social values in view of the future, including the introduction of docomo smart parking system that significantly reduces the initial investment required for starting up a metered parking business, and the commencement of a verification trial on mobile demand forecast technology, which predicts the demand for taxi use in real time.

For the three months ended June 30, 2016, despite a decrease in equipment sales revenues, operating revenues increased by ¥31.8 billion from the same period of the previous fiscal year to ¥1,108.7 billion, mainly due to the recovery of telecommunications services revenues as a result of the expansion of smartphone use and the demand for tablets and other products purchased as a second mobile device for individual use, the growth of the packet consumption of our Kake-hodai & Pake-aeru billing plan subscribers, and growth of the docomo Hikari users, as well as the growth of our smart life business and other businesses such as dmarket and other content services.

Operating expenses decreased by ¥32.1 billion from the same period of the previous fiscal year to ¥809.4 billion owing primarily to a decline of depreciation expenses as a result of our change in depreciation method used, a decrease in cost of equipment sold and initiatives to pursue further cost efficiency, despite an increase in expenses associated with the growth of revenues from smart life business and other businesses and the expansion of docomo Hikari revenues.

As a result, operating income increased by ¥63.9 billion from the same period of the previous fiscal year to ¥299.3 billion for the three months ended June 30, 2016.



Income before income taxes and equity in net income (losses) of affiliates was ¥295.3 billion, and net income attributable to NTT DOCOMO, INC. increased by ¥38.1 billion from the same period of the previous fiscal year to ¥206.9 billion for the three months ended June 30, 2016.

\* Abbreviation for Internet of Things. A concept that describes a world in which everything is connected to the Internet, enabling remote control and management of devices, etc.

Table of Contents**DOCOMO Earnings Release****Three Months Ended June 30, 2016**

Consolidated results of operations for the three months ended June 30, 2015 and 2016 were as follows:

&lt;Results of operations&gt;

|  | Billions of yen                     |         |                                     |                |                        |           |        |
|--|-------------------------------------|---------|-------------------------------------|----------------|------------------------|-----------|--------|
|  | Three months ended<br>June 30, 2015 |         | Three months ended<br>June 30, 2016 |                | Increase<br>(Decrease) |           |        |
| Operating revenues   | ¥                                   | 1,076.9 | ¥                                   | <b>1,108.7</b> | ¥                      | 31.8      | 3.0%   |
| Operating expenses   |                                     | 841.5   |                                     | <b>809.4</b>   |                        | (32.1)    | (3.8)  |
| Operating income   |                                     | 235.4   |                                     | <b>299.3</b>   |                        | 63.9      | 27.1   |
| Other income (expense)   |                                     | 5.2     |                                     | <b>(4.0)</b>   |                        | (9.2)     |        |
| Income before income taxes and<br>equity in net income (losses) of<br>affiliates |                                     | 240.6   |                                     | <b>295.3</b>   |                        | 54.7      | 22.7   |
| Income taxes   |                                     | 72.6    |                                     | <b>89.6</b>    |                        | 17.0      | 23.4   |
| Income before equity in net<br>income (losses) of affiliates                     |                                     | 168.0   |                                     | <b>205.6</b>   |                        | 37.7      | 22.4   |
| Equity in net income (losses) of<br>affiliates                                   |                                     | 1.6     |                                     | <b>1.0</b>     |                        | (0.6)     | (38.7) |
| Net income   |                                     | 169.6   |                                     | <b>206.6</b>   |                        | 37.0      | 21.8   |
| Less: Net (income) loss<br>attributable to noncontrolling<br>interests           |                                     | (0.8)   |                                     | <b>0.2</b>     |                        | 1.0       |        |
| Net income attributable to NTT<br>DOCOMO, INC.                                   | ¥                                   | 168.8   | ¥                                   | <b>206.9</b>   | ¥                      | 38.1      | 22.6   |
| EBITDA margin*   |                                     | 36.0%   |                                     | <b>37.2%</b>   |                        | 1.2 point |        |
| ROE*   |                                     | 3.1%    |                                     | <b>3.9%</b>    |                        | 0.8 point |        |

\* EBITDA and EBITDA margin, as we use them in this earnings release, are different from EBITDA as used in Item 10(e) of Regulation S-K and may not be comparable to similarly titled measures used by other companies. For an explanation of our definitions of EBITDA, EBITDA margin, ROE, see 4. Reconciliations of the Disclosed

Non-GAAP Financial Measures to the Most Directly Comparable GAAP Financial Measures on page 19.  
<Operating revenues>

|  | Billions of yen                     |         |   |                |                        |        |        |
|--|-------------------------------------|---------|---|----------------|------------------------|--------|--------|
|  | Three months ended<br>June 30, 2015 |         | <b>Three months ended<br/>June 30, 2016</b> |                | Increase<br>(Decrease) |        |        |
| Telecommunications services  | ¥                                   | 675.3   | ¥   | <b>729.7</b>   | ¥                      | 54.5   | 8.1%   |
| Mobile communications services revenues  |                                     | 669.4   |   | <b>704.2</b>   |                        | 34.8   | 5.2    |
| Voice revenues   |                                     | 196.6   |   | <b>215.9</b>   |                        | 19.2   | 9.8    |
| Packet communications revenues   |                                     | 472.7   |   | <b>488.3</b>   |                        | 15.5   | 3.3    |
| Optical-fiber broadband service and other telecommunications services revenues |                                     | 5.9     |   | <b>25.5</b>    |                        | 19.7   | 335.7  |
| Equipment sales  |                                     | 201.3   |   | <b>165.8</b>   |                        | (35.6) | (17.7) |
| Other operating revenues   |                                     | 200.3   |   | <b>213.2</b>   |                        | 12.9   | 6.5    |
| Total operating revenues   | ¥                                   | 1,076.9 | ¥   | <b>1,108.7</b> | ¥                      | 31.8   | 3.0%   |

Note: Voice revenues include data communications revenues through circuit switching systems.

<Operating expenses>

|   | Billions of yen                     |       |   |              |                        |        |        |
|---|-------------------------------------|-------|---|--------------|------------------------|--------|--------|
|   | Three months ended<br>June 30, 2015 |       | <b>Three months ended<br/>June 30, 2016</b> |              | Increase<br>(Decrease) |        |        |
| Personnel expenses  | ¥                                   | 72.3  | ¥   | <b>72.3</b>  | ¥                      | 0.0    | 0.0%   |
| Non-personnel expenses  |                                     | 537.5 |   | <b>531.5</b> |                        | (6.0)  | (1.1)  |
| Depreciation and amortization   |                                     | 145.6 |   | <b>109.7</b> |                        | (35.9) | (24.6) |
| Loss on disposal of property, plant and equipment and intangible assets |                                     | 11.3  |   | <b>7.9</b>   |                        | (3.4)  | (29.9) |
| Communication network charges   |                                     | 64.6  |   | <b>76.7</b>  |                        | 12.1   | 18.7   |
| Taxes and public dues   |                                     | 10.3  |   | <b>11.2</b>  |                        | 1.0    | 9.5    |
| Total operating expenses  | ¥                                   | 841.5 | ¥   | <b>809.4</b> | ¥                      | (32.1) | (3.8)% |

Table of Contents

## DOCOMO Earnings Release

Three Months Ended June 30, 2016

## ii. Segment Results

## Telecommunications Business

&lt;Results of operations&gt;

|  | Billions of yen    |       |               |   |                     |      |
|--|--------------------|-------|---------------|---|---------------------|------|
|  | Three months ended |       |               |   |                     |      |
|  | June 30, 2015      |       | June 30, 2016 |   | Increase (Decrease) |      |
| Operating revenues from telecommunications business      | ¥                  | 878.6 | ¥894.9        | ¥ | 16.3                | 1.9% |
| Operating income (loss) from telecommunications business |                    | 212.4 | 270.4         |   | 58.0                | 27.3 |

Despite a decrease in equipment sales revenues, operating revenues from telecommunications business for the three months ended June 30, 2016 increased by ¥16.3 billion, or 1.9%, from ¥878.6 billion for the same period of the previous fiscal year to ¥894.9 billion, as a result of the expansion of smartphone use and the demand for tablets and other products purchased as a second mobile device for individual use, the growth of the packet consumption of our

Kake-hodai & Pake-aeru billing plan subscribers, and growth in the number of docomo Hikari users, which amounted to 2.07 million as of June 30, 2016.

Operating expenses from telecommunications business decreased by ¥41.7 billion, or 6.3%, from ¥666.2 billion for the same period of the previous fiscal year to ¥624.5 billion due primarily to a decrease in depreciation expenses as a result of our change in depreciation method used, a decrease in cost of equipment sold and initiatives to pursue further cost efficiency, despite the increase in expenses associated with docomo Hikari revenues.

Consequently, operating income from telecommunications business was ¥270.4 billion, an increase of ¥58.0 billion, or 27.3%, from ¥212.4 billion for the same period of the previous fiscal year.

&lt;&lt;Key Topics&gt;&gt;

In May 2016, we unveiled seven new models of devices, including smartphones that carry new features such as Suguden, which allows users to place and receive calls and perform other basic operations without having to touch the screen, in a bid to offer products and features that can respond to the diverse requirements of customers. The total number of subscriptions using smartphones and tablets amounted to 33.44 million as of June 30, 2016.

In June 2016, we added two new options, the Free Course and the Zutto DOCOMO Discount Course, which allow customers to choose subscriptions with or without cancellation fees, to our Kake-hodai & Pake-aeru billing scheme.

In addition, in order to allow customers to use our services for a long time at affordable rates, for customers who choose the Zutto DOCOMO Discount Course, we expanded the discounts offered under the Zutto DOCOMO Discount scheme and started offering reward points for customers renewing two-year contracts. As a result of the foregoing, as well as reinforced promotional activities, the number of Kake-hodai & Pake-aeru subscriptions as of June 30, 2016 totaled 31.59 million, recording an increase of 10.77 million from June 30, 2015.

To provide users with improved services and convenience, in April 2016 we launched docomo Hikari Denwa (IP telephone) and docomo Hikari TV Option (IP TV) services as part of our docomo Hikari optical-fiber broadband offerings. In May 2016, we introduced the Hikari Multiple Discount package which allows families or enterprises subscribing to two or more docomo Hikari lines for the same group of people to share to receive discounts on monthly charges for the second and all subsequent lines. Thanks to these measures and reinforced promotional activities, the total docomo Hikari subscriptions grew to over 2 million in June 2016 and reached 2.07 million as of June 30, 2016.

Table of Contents**DOCOMO Earnings Release****Three Months Ended June 30, 2016**

To promote construction of a more convenient mobile telecommunications network, we expanded the coverage of our PREMIUM 4G service to 1,203 cities across Japan and 30,900 base stations as of June 30, 2016. Furthermore, from June 2016, we added a new carrier, 3.5GHz, to our service compatible with carrier aggregation\* technologies, which allows us to offer a higher quality network service to our customers. Toward the goal of further expanding the coverage of our LTE service, we increased the total number of LTE-enabled base stations to 143,500 stations nationwide.

\* Technology that achieves improvement of data transmission speed by aggregating multiple carriers.  
Number of subscriptions by services and other operating data are as follows:

<Number of subscriptions by services>

|   | June 30, 2015 | Thousand subscriptions<br><b>June 30, 2016</b> | Increase<br>(Decrease) |       |
|---|---------------|--|------------------------|-------|
| Mobile telecommunications services                | 67,532        | <b>71,614</b>                                  | 4,082                  | 6.0%  |
| Including: Kake-hodai & Pake-aeru<br>billing plan | 20,812        | <b>31,586</b>                                  | 10,774                 | 51.8  |
| Mobile telecommunications services<br>(LTE(Xi))   | 32,609        | <b>39,893</b>                                  | 7,284                  | 22.3  |
| Mobile telecommunications services<br>(FOMA)      | 34,923        | <b>31,721</b>                                  | (3,202)                | (9.2) |

Note: