J M SMUCKER Co Form FWP December 04, 2017

**Issuer Free Writing Prospectus** 

Filed Pursuant to Rule 433

Registration Statement No. 333-220696

**Supplementing the Preliminary** 

Prospectus Supplement dated December 4, 2017

(To Prospectus dated September 28, 2017)

At any time prior to September 15,

2027 at a discount rate of Treasury

On or after September 15, 2027 832696AR9 / US832696AR95

plus 15 basis points

## THE J. M. SMUCKER COMPANY

## **Pricing Term Sheet**

Issuer: The J. M. Smucker Company

Trade Date: December 4, 2017 December 7, 2017 (T+3) Settlement Date:

2.200% Notes due 2019 Security Description: 3.375% Notes due 2027

Size: \$300,000,000 \$500,000,000 Maturity: December 6, 2019 December 15, 2027

Coupon: 2.200% 3.375%

Price: 99.922% of face amount 99.966% of face amount

Yield to Maturity: 2.240% 3.379%

Spread to Benchmark Treasury: 43 basis points 100 basis points

Benchmark Treasury: 1.750% due November 30, 2019 2.250% due November 15, 2027

 $99-28^{1/4} + 1.810\%$ Benchmark Treasury Price and Yield: 98-27+ + 2.379%

**Interest Payment Dates:** June 6 and December 6, commencing June 15 and December 15,

commencing on June 15, 2018

on June 6, 2018

**Redemption Provisions:** 

Par Call:

Make-Whole Call: At any time prior to Maturity at a

discount rate of Treasury plus 7.5

N/A

basis points

CUSIP/ISIN: 832696AQ1/US832696AQ13 Ratings (Moody s / S&P):\* Baa2 (Stable) /BBB (Positive)

Joint Book-Running Managers: Merrill Lynch, Pierce, Fenner & Smith

Incorporated

J.P. Morgan Securities LLC

BMO Capital Markets Corp.

PNC Capital Markets LLC

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Co-Managers: Fifth Third Securities, Inc.

Wells Fargo Securities, LLC

U.S. Bancorp Investments, Inc.

The Huntington Investment Company

Loop Capital Markets LLC

\* An explanation of the significance of ratings may be obtained from the ratings agencies. Generally, ratings agencies base their ratings on such material and information, and such of their own investigations, studies and assumptions, as they deem appropriate. The security ratings above are not a recommendation to buy, sell or hold the securities offered hereby. The ratings may be subject to review, revision, suspension, reduction or withdrawal at any time by Moody s and Standard & Poor s. Each of the security ratings above should be evaluated independently of any other security rating.

The issuer expects that delivery of the notes will be made against payment therefor on or about December 7, 2017, which is the third business day following the date of pricing of the notes (such settlement being referred to as T+3). Pursuant to Rule 15c6-1 under the Exchange Act, trades in the secondary market generally are required to

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settle in two business days unless the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes more than two business days prior to the scheduled settlement date will be required, by virtue of the fact that the notes initially will settle in T+3, to specify an alternative settlement arrangement at the time of any such trade to prevent a failed settlement. Purchasers of the notes who wish to trade the notes prior to their date of delivery hereunder should consult their own advisors.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and the prospectus supplement if you request it by calling Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322 or J.P. Morgan Securities LLC collect at 1-212-834-4533.