

TONISSEN DANIEL N  
Form 4  
October 23, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TONISSEN DANIEL N

(Last) (First) (Middle)  
1901 CAPITAL PKWY  
(Street)

AUSTIN, TX 78746  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
EZCORP INC [EZPW]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/22/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Non-Voting Common Stock	10/22/2008		M		74,999	A	\$ 3.3333 184,997
Class A Non-Voting Common Stock	10/22/2008		S		2,500	D	\$ 14.6 182,497
Class A Non-Voting Common Stock	10/22/2008		S		4,984	D	\$ 14.65 177,513

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Class A Non-Voting Common Stock	10/22/2008	S	6	D	\$ 14.7	177,507	D
Class A Non-Voting Common Stock	10/22/2008	S	8,500	D	\$ 14.75	169,007	D
Class A Non-Voting Common Stock	10/22/2008	S	810	D	\$ 14.76	168,197	D
Class A Non-Voting Common Stock	10/22/2008	S	329	D	\$ 14.77	167,868	D
Class A Non-Voting Common Stock	10/22/2008	S	2,500	D	\$ 14.78	165,368	D
Class A Non-Voting Common Stock	10/22/2008	S	7,000	D	\$ 14.8	158,368	D
Class A Non-Voting Common Stock	10/22/2008	S	300	D	\$ 14.81	158,068	D
Class A Non-Voting Common Stock	10/22/2008	S	300	D	\$ 14.82	157,768	D
Class A Non-Voting Common Stock	10/22/2008	S	3,788	D	\$ 14.84	153,980	D
Class A Non-Voting Common Stock	10/22/2008	S	6,593	D	\$ 14.85	147,387	D
Class A Non-Voting Common Stock	10/22/2008	S	100	D	\$ 14.86	147,287	D
	10/22/2008	S	100	D	\$ 14.87	147,187	D

Class A  
Non-Voting  
Common  
Stock

Class A Non-Voting Common Stock	10/22/2008	S	400	D	\$ 14.9	146,787	D
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Class A Non-Voting Common Stock	10/22/2008	S	<u>1,790</u> (1)	D	\$ 14.91	144,997 (2)	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option 1998 plan (right to buy)	\$ 3.3333	10/22/2008		M	74,999	10/05/2008	11/05/2008	Class A Non-Voting Common Stock	74,999

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TONISSEN DANIEL N 1901 CAPITAL PKWY AUSTIN, TX 78746	X		Senior Vice President	

## Signatures

/s/ Laura Jones  
Attorney-in-Fact

10/23/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to the provisions of a Rule 10b(5)-1 Plan established in August 2008.
- (2) The Total Non-Derivative Securities Beneficially Owned does not include 195,003 Derivative Securities currently held by Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.