

KNOBLAUCH MICHAEL W  
 Form 4  
 March 28, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 KNOBLAUCH MICHAEL W

2. Issuer Name and Ticker or Trading Symbol  
 CREDIT ACCEPTANCE CORP  
 [CACC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 25505 WEST TWELVE MILE ROAD

3. Date of Earliest Transaction (Month/Day/Year)  
 03/25/2011

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 SVP Loan Servicing

(Street)  
 SOUTHFIELD, MI 48034-8334

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	03/25/2011		M			1,877	A	\$ 9.885	60,041 <sup>(1)</sup>	D	
Common Stock	03/25/2011		S			100	D	\$ 70.39	59,941 <sup>(1)</sup>	D	
Common Stock	03/25/2011		S			100	D	\$ 70.38	59,841 <sup>(1)</sup>	D	
Common Stock	03/25/2011		S			10	D	\$ 70.36	59,831 <sup>(1)</sup>	D	
Common Stock	03/25/2011		S			17	D	\$ 70.34	59,814 <sup>(1)</sup>	D	

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Common Stock	03/25/2011	S	183	D	\$ 70.3	59,631 <sup>(1)</sup>	D
Common Stock	03/25/2011	S	100	D	\$ 70.2915	59,531 <sup>(1)</sup>	D
Common Stock	03/25/2011	S	139	D	\$ 70.29	59,392 <sup>(1)</sup>	D
Common Stock	03/25/2011	S	100	D	\$ 70.28	59,292 <sup>(1)</sup>	D
Common Stock	03/25/2011	S	200	D	\$ 70.26	59,092 <sup>(1)</sup>	D
Common Stock	03/25/2011	S	928	D	\$ 70.25	58,164 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 9.885	03/25/2011		M	1,877	<sup>(2)</sup> 02/11/2012	Common Stock	1,877

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director    10% Owner    Officer    Other  
SVP Loan Servicing

KNOBLAUCH MICHAEL W  
25505 WEST TWELVE MILE ROAD  
SOUTHFIELD, MI 48034-8334

## Signatures

/s/ Michael W.  
Knoblauch

03/28/2011

\*\*Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 4,000 restricted stock units that have vested under the Company's Incentive Compensation Plan.
  - (2) The employee stock options vested in installments based on the Company's satisfaction of certain performance-related criteria and became vested in full on February 27, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.