Birch Robert F Jr
Form 4
August 31, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Birch Robert F Jr

(Last) (First) (Middle)

P.O. BOX 966

(Street)

CONWAY, AR 72033

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
HOME BANCSHARES INC [HOMB]

3. Date of Earliest Transaction (Month/Day/Year)
08/29/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Centennial Bank Regional Pres.

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/29/2011		M		3,000	A	$ 8.68	4,500	D	
Common Stock	08/29/2011		S		3,000	D	$ 23.2642	1,500	D	
Common Stock								48,221.6189 (5)	I	By the Bob Birch Trust
Common Stock								2,988.3466 (2)	I	By IRA
								664	I	

Common Stock				By wife's IRA
Common Stock		11,379.741 (3)	I	By 401(k)
Common Stock - Restricted		5,652 (1) (4)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	$ 8.68	08/29/2011		M			3,000	11/30/2001	11/30/2011	Common Stock	3,000
Performance Stock Option	$ 11.09							01/01/2010	03/13/2016	Common Stock	14,82
Stock Option	$ 8.68							11/30/2002	11/30/2012	Common Stock	12,09
Stock Option	$ 8.68							11/30/2003	11/30/2013	Common Stock	12,09
Stock Option	$ 8.68							11/30/2004	11/30/2014	Common Stock	12,09

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Birch Robert F Jr P.O. BOX 966			Centennial Bank Regional Pres.	

CONWAY, AR 72033

Signatures

/s/Robert F. Birch Jr. by Rachel Starkey	08/31/2011
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Restricted Stock granted on January 22, 2010 will vest in 33 1/3% installments over three years each January 22nd.

(2) Includes 14.0663 shares acquired through the Home BancShares, Inc. Dividend Reinvestment Plan.

(3) Includes 36.43 shares acquired through the Home BancShares, Inc. 401(k) Plan since the last filing.

(4) Restricted Stock granted on February 2, 2011 will vest in 33 1/3% installments over three years each February 2nd.

(5) Includes 226.9813 shares acquired through the Home BancShares, Inc. Dividend Reinvestment Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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