#### **CAMPBELL SOUP CO**

Form 4

October 03, 2014

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

Estimated average

burden hours per

response...

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Number: 3235-0287 Expires: January 31, 2005

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**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

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1(b).

(Print or Type Responses)

Name and Address of Report O'Shea William J	ing Person *	2. Issuer Name and Ticker or Trading Symbol CAMPBELL SOUP CO [CPB]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last) (First)	(Middle)	3. Date of Earliest Transaction	( see afficiency)			
ONE CAMPBELL PLAC	Έ	(Month/Day/Year) 10/01/2014	Director 10% Owner _X_ Officer (give title Other (specify below)  Vice President			
(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
CAMDEN, NJ 08103		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			

(City)	(State)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	10/01/2014		A	10,093	A	\$ 0	46,502	D	
Common Stock	10/01/2014		F	1,380	D	\$ 42.73	45,122	D	
Common Stock	10/01/2014		D	2,758 (1)	D	\$ 0	42,364	D	
Common Stock							9,000	I	Revocable Trust
Common Stock							727	I	401(k)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

**SEC 1474** 

(9-02)

8. Price of

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

number.

		(e.g., puts, calls, warrants, options, convertible securities)								
1. Title of	2	3. Transaction Date 3A. Deemed	4	5	6. Date Exercisable and	7 Title and				

1. THE OF	۷.	3. Transaction Date	JA. Decilica	т.	•	<i>J</i> .	0. Date Excit	isabic and	/. III.	ic and	6. I HEC 01	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ction	Number	Expiration D	ate	Amou	int of	Derivative	
Security	or Exercise		any	Code	(	of	(Month/Day/	Year)	Unde	rlying	Security	
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8)	Derivative	e		Secur	ities	(Instr. 5)	
	Derivative				,	Securities			(Instr	3 and 4)		
	Security					Acquired						
					(	(A) or						
					]	Disposed						
					(	of (D)						
					(	(Instr. 3,						
					4	4, and 5)						
										Amount		
							Date	Expiration		or		
							Exercisable	Date	Title	Number		
							Lacicisable	Duic		of		
				Code	V	(A) (D)				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships
Reporting Owner Manie / Address	

Director 10% Owner Officer Other

O'Shea William J

ONE CAMPBELL PLACE Vice President CAMDEN, NJ 08103

**Signatures** 

Tara L. Smith, Attorney-in-Fact

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares previously reported as acquired by the reporting person that were forfeited because the performance criteria required for vesting were not met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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