

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

BEAR STEARNS COMPANIES INC  
Form 424B3  
July 14, 2006

PRICING SUPPLEMENT NO. 28  
DATED: July 10, 2006  
(To Prospectus dated February 2, 2005,  
and Prospectus Supplement dated February 2, 2005)

Rule 424(b) (3)  
File No. 333-121744

\$12,410,781,162  
THE BEAR STEARNS COMPANIES INC.  
Medium-Term Notes, Series B

Principal Amount: \$300,000,000 Floating Rate Notes  Book Entry Notes   
Original Issue Date: 07/14/2006 Fixed Rate Notes  Certificated Notes   
Maturity Date: 07/14/2008 CUSIP#: 073928Q89  
Option to Extend Maturity: No   
Yes  Final Maturity Date:

Redeemable On	Redemption Price(s)	Optional Repayment Date(s)	Optional Repayment Price(s)
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N/A	N/A	N/A	N/A

Applicable Only to Fixed Rate Notes:  
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Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:  
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Interest Rate Basis:

- Commercial Paper Rate
- Federal Funds Effective Rate
- Federal Funds Open Rate
- Treasury Rate
- LIBOR Reuters
- LIBOR Telerate
- Prime Rate
- CMT Rate

Maximum Interest Rate: N/A

Minimum Interest Rate: N/A

Interest Reset Date(s): Daily

Interest Reset Period: Daily

Interest Payment Date(s): \*

Initial Interest Rate: 5.38%

Interest Payment Period: Quarterly

Index Maturity: N/A

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Spread (plus or minus): +0.13%

\* Commencing October 14, 2006 and on the 14th of each January, April, July and October thereafter, up to and including the maturity date.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.