

Jones David A
Form 3
July 31, 2008

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Jones David A | | (Month/Day/Year) | SVB FINANCIAL GROUP [SIVB] | |
| (Last) | (First) | (Middle) | 07/24/2008 | |
| 3003 TASMAN DRIVE | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| SANTA CLARA,Â CAÂ 95054 | | | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | (give title below) (specify below) | <input type="checkbox"/> Form filed by More than One Reporting Person |
| | | | Chief Credit Officer | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 60,698 | D | Â |
| Common Stock ⁽¹⁾ | 20,486 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|---|---|---|
|--|--|---|---|---|---|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) | |
|-----------------------------|---------------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Restricted Stock Unit | 04/02/2008 ⁽²⁾ | 04/02/2011 | Common Stock | 813 | \$ 0 | D | Â |
| Restricted Stock Unit | 04/29/2009 ⁽²⁾ | 04/29/2012 | Common Stock | 1,750 | \$ 0 | D | Â |
| Incentive stock option | 11/16/2002 ⁽³⁾ | 11/16/2011 | Common Stock | 87 | \$ 26 | D | Â |
| Non qualified stock option | 11/16/2002 ⁽³⁾ | 11/16/2011 | Common Stock | 7,413 | \$ 26 | D | Â |
| Incentive stock option | 11/05/2003 ⁽³⁾ | 11/05/2012 | Common Stock | 2,148 | \$ 19.24 | D | Â |
| Non-qualified stock option | 11/05/2003 ⁽³⁾ | 11/05/2012 | Common stock | 12,852 | \$ 19.24 | D | Â |
| incentive stock option | 04/17/2003 ⁽³⁾ | 04/17/2012 | common stock | 1,875 | \$ 31.29 | D | Â |
| non-qualified stock option | 04/17/2003 ⁽³⁾ | 04/17/2012 | common stock | 5,625 | \$ 31.29 | D | Â |
| incentive stock option | 11/03/2004 ⁽³⁾ | 11/03/2008 | common stock | 1,497 | \$ 35.26 | D | Â |
| non qualified stock option | 11/03/2004 ⁽³⁾ | 11/03/2008 | common stock | 6,003 | \$ 35.26 | D | Â |
| incentive stock option | 04/23/2005 ⁽³⁾ | 04/23/2011 | common stock | 1,750 | \$ 35.54 | D | Â |
| non qualified stock options | 04/23/2005 ⁽³⁾ | 04/23/2011 | common stock | 5,250 | \$ 35.54 | D | Â |
| incentive stock option | 11/19/2005 ⁽³⁾ | 11/19/2011 | common stock | 907 | \$ 41.66 | D | Â |
| nonqualified stock option | 11/19/2005 ⁽³⁾ | 11/19/2011 | common stock | 3,593 | \$ 41.66 | D | Â |
| restricted stock | 04/01/2006 ⁽¹⁾ | 04/01/2010 | common stock | 291 | \$ 0 | D | Â |
| incentive stock options | 04/01/2006 ⁽³⁾ | 04/01/2012 | common stock | 875 | \$ 43.49 | D | Â |
| non qualified stock option | 04/01/2006 ⁽³⁾ | 04/01/2012 | common stock | 2,625 | \$ 43.49 | D | Â |
| incentive stock option | 04/02/2008 ⁽³⁾ | 04/02/2014 | common stock | 1,942 | \$ 48.15 | D | Â |
| non qualified stock option | 04/02/2008 ⁽³⁾ | 04/02/2014 | common stock | 1,308 | \$ 48.15 | D | Â |

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| | | | | | | | |
|-----------------------------|---------------------------|------------|--------------|--------|-----------|---|---|
| incentive stock option | 04/29/2009 ⁽³⁾ | 04/29/2015 | common stock | 2,292 | \$ 48.76 | D | Â |
| non qualified stock option | 04/29/2009 ⁽³⁾ | 04/29/2015 | common stock | 1,708 | \$ 48.76 | D | Â |
| incentive stock option | 07/20/2001 ⁽³⁾ | 07/20/2010 | common stock | 1,721 | \$ 49.5 | D | Â |
| non qualified stock options | 07/20/2001 ⁽³⁾ | 07/20/2010 | common stock | 5,779 | \$ 49.5 | D | Â |
| Restricted stock unit | 11/19/2008 ⁽²⁾ | 11/19/2011 | common stock | 2,791 | \$ 0 | D | Â |
| Restricted stock unit | 04/04/2007 ⁽²⁾ | 04/04/2010 | common stock | 582 | \$ 0 | D | Â |
| incentive stock option | 04/04/2007 ⁽³⁾ | 04/04/2013 | common stock | 1,750 | \$ 53.29 | D | Â |
| non qualified stock option | 04/04/2007 ⁽³⁾ | 04/04/2013 | common stock | 1,750 | \$ 53.29 | D | Â |
| non qualified stock option | 01/21/2000 ⁽³⁾ | 01/21/2009 | common stock | 15,000 | \$ 8.938 | D | Â |
| incentive stock option | 08/04/1999 ⁽³⁾ | 08/04/2008 | common stock | 13,304 | \$ 15.031 | D | Â |
| non qualified stock option | 08/04/1999 ⁽³⁾ | 08/04/2008 | common stock | 16,696 | \$ 15.031 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Jones David A 3003 TASMAN DRIVE SANTA CLARA, CA 95054 | Â | Â | Â Chief Credit Officer | Â |

Signatures

Lisa Bertolet as attorney
in fact

07/31/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Direct holding in 401K/Employee Stock Ownership Plan.
- (2) Restricted Stock Unit vests in 4 equal installments over 4 years.
- (3) Stock option award vests in 4 equal installments over 4 years

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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