

POLO RALPH LAUREN CORP  
Form 4  
December 12, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FARAH ROGER N

2. Issuer Name and Ticker or Trading Symbol  
POLO RALPH LAUREN CORP  
[RL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/12/2006

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & COO

POLO RALPH LAUREN  
CORP, 650 MADISON AVE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

NEW YORK, NY 10022

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |   |
|                                 |                                      |  |                                | Code  | V   | Amount   |                                   |   |
| Class A Common Stock            | 12/12/2006                           |  | S                              | 2,300   | D   | \$ 78.01   | 425,939.58                        | D |
| Class A Common Stock            | 12/12/2006                           |  | S                              | 2,700   | D   | \$ 78.02   | 423,239.58                        | D |
| Class A Common Stock            | 12/12/2006                           |  | S                              | 700   | D   | \$ 78.03   | 422,539.58                        | D |
| Class A Common Stock            | 12/12/2006                           |  | S                              | 500   | D   | \$   | 422,039.58                        | D |

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|                      |            |   |       |   |          |            |   |  |
|----------------------|------------|---|-------|---|----------|------------|---|--|
| Common Stock         |            |   |       |   |          | 78.04      |   |  |
| Class A Common Stock | 12/12/2006 | S | 1,100 | D | \$ 78.05 | 420,939.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 300   | D | \$ 78.06 | 420,639.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 1,100 | D | \$ 78.07 | 419,539.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 1,200 | D | \$ 78.08 | 418,339.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 2,100 | D | \$ 78.09 | 416,239.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 1,300 | D | \$ 78.1  | 414,939.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 1,900 | D | \$ 78.11 | 413,039.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 100   | D | \$ 78.12 | 412,939.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 200   | D | \$ 78.14 | 412,739.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 800   | D | \$ 78.15 | 411,939.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 900   | D | \$ 78.16 | 411,039.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 200   | D | \$ 78.17 | 410,839.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 100   | D | \$ 78.18 | 410,739.58 | D |  |
| Class A Common Stock | 12/12/2006 | S | 900   | D | \$ 78.24 | 409,839.58 | D |  |

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|                            |            |   |       |   |             |                   |   |
|----------------------------|------------|---|-------|---|-------------|-------------------|---|
| Class A<br>Common<br>Stock | 12/12/2006 | S | 800   | D | \$<br>78.25 | 409,039.58        | D |
| Class A<br>Common<br>Stock | 12/12/2006 | S | 100   | D | \$<br>78.27 | 408,939.58        | D |
| Class A<br>Common<br>Stock | 12/12/2006 | S | 400   | D | \$ 78.5     | 408,539.58        | D |
| Class A<br>Common<br>Stock | 12/12/2006 | S | 600   | D | \$<br>78.68 | 407,939.58        | D |
| Class A<br>Common<br>Stock | 12/12/2006 | S | 100   | D | \$ 79       | 407,839.58        | D |
| Class A<br>Common<br>Stock | 12/12/2006 | S | 2,300 | D | \$<br>79.15 | 405,539.58<br>(1) | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Benef<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|---|
|   |  |   |   |                                      |  | Date<br>Exercisable  | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares                                      |
|   |  |   |   |                                      |  | Code   | V   | (A)   | (D)   |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

