



Item 8.01. Other Events.

On August 11, 2016, Under Armour, Inc. announced certain additions to its senior executive team and that Kip Fulks will be assuming the role of Chief Product Officer. A copy of the press release announcing these changes is attached as Exhibit 99.1 and is incorporate herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Exhibit
99.1	Under Armour, Inc. press release dated August 11, 2016.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: August 11, 2016 By: /s/ John P. Stanton

John P. Stanton

Senior Vice President, General Counsel & Secretary