

CREDIT SUISSE AG  
Form 6-K  
January 11, 2010

---

---

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

\_\_\_\_\_  
Form 6-K  
\_\_\_\_\_

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

January 11, 2010

Commission File Number 001-15244

CREDIT SUISSE GROUP AG

(Translation of registrant's name into English)

Paradeplatz 8, P.O. Box 1, CH-8070 Zurich, Switzerland

(Address of principal executive office)

\_\_\_\_\_

Commission File Number 001-33434

CREDIT SUISSE AG

(Translation of registrant's name into English)

Paradeplatz 8, P.O. Box 1, CH-8070 Zurich, Switzerland

(Address of principal executive office)

Edgar Filing: CREDIT SUISSE AG - Form 6-K

---

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes

No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.

---

---

This report is being filed by Credit Suisse Group AG and Credit Suisse AG to be incorporated by reference in their Registration Statement on Form F-3 (file no. 333-158199).

CREDIT SUISSE GROUP AG

Paradeplatz 8 Telephone +41 844 33 88 44  
P.O. Box Fax +41 44 333 88 77  
CH-8070 Zurich media.relations@credit-suisse.com  
Switzerland

Media Release

Pamela Thomas-Graham appointed Member of the Executive Board and Chief Talent, Branding and Communications Officer

Zurich, January 11, 2010 Credit Suisse today announced the appointment of Pamela Thomas-Graham in the new role of Chief Talent, Branding and Communications Officer. She will be a member of the Executive Boards of Credit Suisse Group and Credit Suisse, and will have global responsibility for Human Resources, Corporate Communications, Corporate Branding and Advertising. Pamela Thomas-Graham joins Credit Suisse on the 11th of January and will report to Brady Dougan, CEO of Credit Suisse. Harald Stoehr, Global Head of Human Resources and Charles Naylor, Global Head of Corporate Communications and Branding will continue in their current roles and will now report to Pamela Thomas-Graham.

Brady W. Dougan, CEO of Credit Suisse said: «Outstanding talent and an excellent reputation are core to our success. Today we have a great opportunity to differentiate Credit Suisse as a leading global bank. In this newly created role, the priorities for Pamela will be to help build the position of Credit Suisse as the best place to work in our industry and the world's most admired bank. With her background in strategy consulting, media and brand marketing and her broad leadership experience Pamela is ideally qualified to help us lead change at Credit Suisse and to develop our people and our brand.»

Pamela Thomas-Graham said: «I am very excited and honored to join Credit Suisse at this point in its development. The firm has emerged as a leader in its field. Its business model and global reach position the company extremely well in a rapidly changing environment, and I'm eager to start working with an organization with such great talent.»

Most recently, Pamela Thomas-Graham was a Managing Director in the private equity group of Angelo, Gordon & Co. in New York. Her previous roles include Group President, Liz Claiborne and President, Chief Executive Officer and Chairman of CNBC television and CNBC.com. She served as an associate and later as a partner at McKinsey & Company for ten years. Pamela graduated with an M.B.A. from Harvard Business School and a J.D. from Harvard Law School, where she was a member of the Harvard Law Review. She graduated from Harvard University with a B.A. in Economics.

She is originally from Detroit, Michigan, and currently resides in New York, with her husband and their three children.

Information

Media Relations Credit Suisse AG, telephone +41 844 33 88 44, media.relations@credit-suisse.com  
Investor Relations Credit Suisse AG, telephone +41 44 333 71 49, investor.relations@credit-suisse.com

#### Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 47,400 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at [www.credit-suisse.com](http://www.credit-suisse.com).

#### Cautionary statement regarding forward-looking information

This press release contains statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act. In addition, in the future we, and others on our behalf, may make statements that constitute forward-looking statements. Such forward-looking statements may include, without limitation, statements relating to the following:

- our plans, objectives or goals;
- our future economic performance or prospects;
- the potential effect on our future performance of certain contingencies; and
- assumptions underlying any such statements.

Words such as “believes,” “anticipates,” “expects,” “intends” and “plans” and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. We do not intend to update these forward-looking statements except as may be required by applicable securities laws. By their very nature, forward-looking statements involve inherent risks and uncertainties, both general and specific, and risks exist that predictions, forecasts, projections and other outcomes described or implied in forward-looking statements will not be achieved. We caution you that a number of important factors could cause results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in such forward-looking statements. These factors include:

- the ability to maintain sufficient liquidity and access capital markets;
  - market and interest rate fluctuations;
- the strength of the global economy in general and the strength of the economies of the countries in which we conduct our operations, in particular the risk of a continued US or global economic downturn in 2009 and beyond;
  - the direct and indirect impacts of continuing deterioration of subprime and other real estate markets;
- further adverse rating actions by credit rating agencies in respect of structured credit products or other credit-related exposures or of monoline insurers;
  - the ability of counterparties to meet their obligations to us;
  - the effects of, and changes in, fiscal, monetary, trade and tax policies, and currency fluctuations;
    - political and social developments, including war, civil unrest or terrorist activity;
- the possibility of foreign exchange controls, expropriation, nationalization or confiscation of assets in countries in which we conduct our operations;
  - operational factors such as systems failure, human error, or the failure to implement procedures properly;
- actions taken by regulators with respect to our business and practices in one or more of the countries in which we conduct our operations;
  - the effects of changes in laws, regulations or accounting policies or practices;

Edgar Filing: CREDIT SUISSE AG - Form 6-K

- competition in geographic and business areas in which we conduct our operations;
  - the ability to retain and recruit qualified personnel;
  - the ability to maintain our reputation and promote our brand;
  - the ability to increase market share and control expenses;
    - technological changes;
- the timely development and acceptance of our new products and services and the perceived overall value of these products and services by users;
- acquisitions, including the ability to integrate acquired businesses successfully, and divestitures, including the ability to sell non-core assets;
  - the adverse resolution of litigation and other contingencies;
  - the ability to achieve our cost efficiency goals and other cost targets; and
  - our success at managing the risks involved in the foregoing.

We caution you that the foregoing list of important factors is not exclusive. When evaluating forward-looking statements, you should carefully consider the foregoing factors and other uncertainties and events, as well as the information set forth in our Form 20-F Item 3 – Key Information – Risk Factors.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CREDIT SUISSE GROUP AG and CREDIT  
SUISSE AG  
(Registrant)

By: /s/ Romeo Cerutti  
(Signature)\*  
General Counsel  
Credit Suisse Group AG and Credit Suisse AG

Date: January 11, 2010

/s/ Charles Naylor  
Head of Corporate Communications  
Credit Suisse Group AG and Credit Suisse AG

\*Print the name and title under the  
signature of the signing officer.

