

VARGA PAUL C  
Form 4  
March 06, 2008

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
VARGA PAUL C

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/06/2008

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D) Code V Amount Price                                    |   |  |                                   |
| Class A Common                  |                                      |  |                                |   | 54,150  | D  |                                   |
| Class B Common                  | 03/06/2008                           |  | M                              | 1,808 A \$ 29.88  | 11,877  | D  |                                   |
| Class B Common                  | 03/06/2008                           |  | F                              | 1,167 D \$ 64.73  | 10,710  | D  |                                   |
| Class B Common                  | 03/06/2008                           |  | S                              | 341 D \$ 63.99  | 10,369  | D  |                                   |
| Class B Common                  | 03/06/2008                           |  | S                              | 300 D \$ 64   | 10,069  | D  |                                   |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Non-Qualified Option                       | \$ 29.88   | 03/06/2008                           |  | M                              | 1,808   | 05/01/2001 04/30/2008                                    | Class B Common  | 1,808                      |
| Non-Qualified Option                       | \$ 30.37   |                                      |  |                                |   | 05/01/2002 04/30/2009                                    | Class B Common  | 5,800                      |
| Non-Qualified Option                       | \$ 24.6  |                                      |  |                                |   | 05/01/2003 04/30/2010                                    | Class B Common  | 7,700                      |
| Non-Qualified Option                       | \$ 33.34   |                                      |  |                                |   | 05/01/2004 04/30/2011                                    | Class B Common  | 13,500                     |
| Non-Qualified Option                       | \$ 31.33   |                                      |  |                                |   | 05/01/2005 04/30/2012                                    | Class B Common  | 13,700                     |
| Non-Qualified Options                      | \$ 38.27   |                                      |  |                                |   | 05/01/2006 04/30/2013                                    | Class B Common  | 9,600                      |

## Reporting Owners

| Reporting Owner Name / Address                            | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| VARGA PAUL C<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 | X             |           | CEO     |       |

## Signatures

Nelea A. Absher, Atty. in Fact for Paul C. Varga  
03/06/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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