

Vera Bradley, Inc.  
Form 8-K  
April 21, 2015

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D)  
OF THE SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): April 21, 2015

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VERA BRADLEY, INC.  
(Exact name of registrant as specified in its charter)

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Indiana	001-34918	27-2935063
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

12420 Stonebridge Road, Roanoke, Indiana (Address of Principal Executive Offices) (877) 708-8372 (Registrant's telephone number, including area code) None (Former name, former address and former fiscal year, if changed since last report)	46783 (Zip Code)
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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

Karen Peters, Executive Vice President of Retail and Wholesale for Vera Bradley, Inc., has accepted another position and will be leaving the Company effective April 24, 2015.

C. Roddy Mann will take on the role of Executive Vice President, Strategy and Business Development, and in this role will oversee the Sales organization. Mr. Mann has been with the Company for nearly ten years, most recently serving as Executive Vice President, Strategy and Operations and previously held a leadership role in the Sales organization. Mr. Mann will also continue to assist with marketing until a new Chief Marketing Officer is hired. Ms. Peters will not receive a severance package since she voluntarily resigned.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Vera Bradley, Inc.  
(Registrant)

Date: April 21, 2015

/s/ Anastacia S. Knapper  
Anastacia S. Knapper  
Senior Vice President, General Counsel